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## Community Development Department

### MONTHLY REPORT

November 2018

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*Professionalism*

*Reliability*

Be inspired.

*Creativity*

*Service*

#### **Inside This Issue:**

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## NEWS AND INFORMATION

### NOVEMBER 2018

#### **One Degree of Retail Event**

The economic development specialist attended the One Degree of Retail at Justice. The event focused on driving growth with higher customer engagement and loyalty. One of the primary discussion topics was the fact that Central Ohio is becoming known for its retail talent and innovation. The event is held three times a year and this was the first time it was in New Albany.

#### **ChargePoint**

The economic development specialist organized a presentation with ChargePoint on electric vehicle charging stations and the AEP Ohio Electric Vehicle Charging Station Incentive Program.

#### **Professional Development**

Members of the community development department have been given the opportunity to attend MAPS (Management Advancement for the Public Service) seminars at OSU. This month the economic development specialist attended a MAPS class called A Leader Voice. The focus of the seminar was that “great leaders motivate, encourage, inspire, train people, share new ideas and negotiate”. The seminar discussion topics were as follows: making the connection between leadership and communication, developing a leadership persona, being an effective, assertive communicator, fostering commitment and facilitating coaching conversations, and delivering messages that promote positive change.

The economic development specialist attended a Heritage Ohio webinar called Funding for Historic Preservation. The webinar was an overview of funding sources to provide historic preservation for commercial properties, public projects and residential structures.

The economic development specialist attended the City of Dublin’s Workforce Development event. The event focused on workforce development strategies and how workforce development efforts are impacted. Digital marketing was discussed as well as hearing how IT leaders are preparing the next generation of CIO’s in Central Ohio.

**BOARD AND COMMISSIONS  
NOVEMBER 2018**

**Architectural Review Board November 14, 2018**

**Applications**

**Title:** Certificate of Appropriateness  
**Location:** 160 W Main Street, Suite H  
**Applicant:** Signcom Inc  
**Request:** Certificate of Appropriateness for new signage  
**Zoning:** C-PUD 1998 NACO: Subarea 4a: Northwest Market Street, developed under the Urban Center Code  
**Board Action:** Approved with condition

**Title:** Certificate of Appropriateness  
**Location:** 24 E. Main Street  
**Applicant:** Blue Horseshoe Partners, LLC  
**Request:** Certificate of Appropriateness & Waivers for exterior modifications to existing building  
**Zoning:** Urban Center District within the Historic Center subarea  
**Board Action:** Approved with conditions

**Other Business**

Market & Main Apartment update

**Planning Commission November 19, 2018**

**Applications**

**Title:** Conditional Use  
**Location:** 7100 New Albany Condit Road  
**Applicant:** Epcon New Albany, LLC  
**Request:** Conditional Use for Sales Trailer  
**Zoning:** I-PUD (Yerke West Zoning District)  
**Commission Action:** Approved with conditions

**Other Business**

None

## PROJECT UPDATES

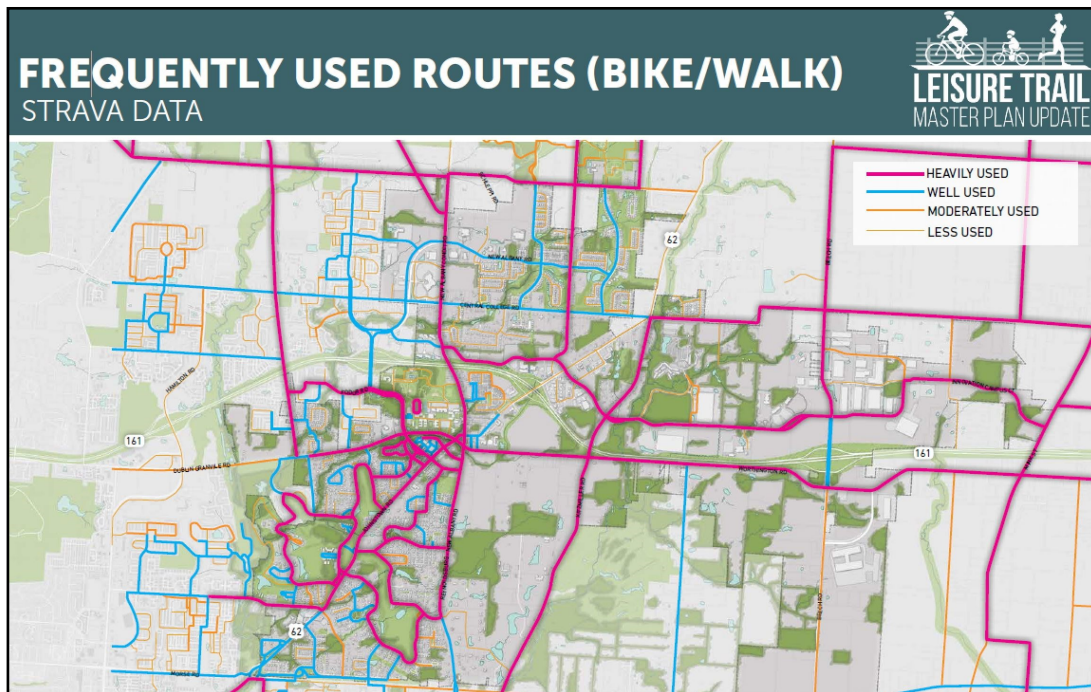
### NOVEMBER 2018

#### ED Communications/Marketing

The video production team completed interviews for the “Corporate Office Industry Cluster” video. The video will feature the CEO of Wallick Company, the President of Red Roof Inn and the Chief HR Officer for Abercrombie. The 20th Anniversary brochure was mailed to all C-Suite level businesses. The Fall photography shoot was completed in November. The November e-blast and edition of NEXT announced New Albany as Best Ohio Suburb and touted the 20th Anniversary accomplishments.

#### Leisure Trail Master Plan Update

On November 15<sup>th</sup> various staff members and consultants from MKSK held the second steering committee meeting for the Leisure Trail Master Plan update. The steering committee is comprised of residents, board and commission members, and members of city council. City staff reviewed the established project goals and objectives from the last meeting in addition to the results of a city wide survey, of which the city received over 260 responses. As a part of the plan the consultants purchased data from a popular exercise mobile application that provides information on most frequently traveled routes. That data was presented to the steering committee as well. The meeting ended with the steering committee participating in a prioritization exercise to indicate what connections were most important to them at a local and regional level.



## CAPITAL IMPROVEMENT PROJECT UPDATES NOVEMBER 2018

**Name of Project:** Morse & Beech Road 36” Water Transmission Main

**Anticipated Construction Start Date:** October 2018

**Project Description:** This project includes the extension of approximately 12,000 linear feet of 36” water transmission main along Morse Road and Beech Road.

**Status:** The contractor has completed the installation of water main from the booster station location to just past the intersection of Babbitt Road. They are currently 2,300 feet, or 12-15 production days, from the intersection of Morse and Beech Rd. Morse Road was originally scheduled to reopen on December 14<sup>th</sup>, however, with weather and other construction delays the targeted open date is December 23<sup>rd</sup>.

**Name of Project:** NAPD Morse Road Booster Station

**Anticipated Construction Start Date:** September 2018

**Project Description:** This project includes the construction of a waterline booster station along the north side of Morse Road, between Avis Road and Pine Meadow Road. The project includes the building construction, mechanical equipment, water main work and site improvements.

**Status:** The contractor has poured the basement level walls, and is currently setting forms for the first floor concrete deck. The overall project is tracking on schedule.



Morse Road Booster Station



Morse Road Booster Station

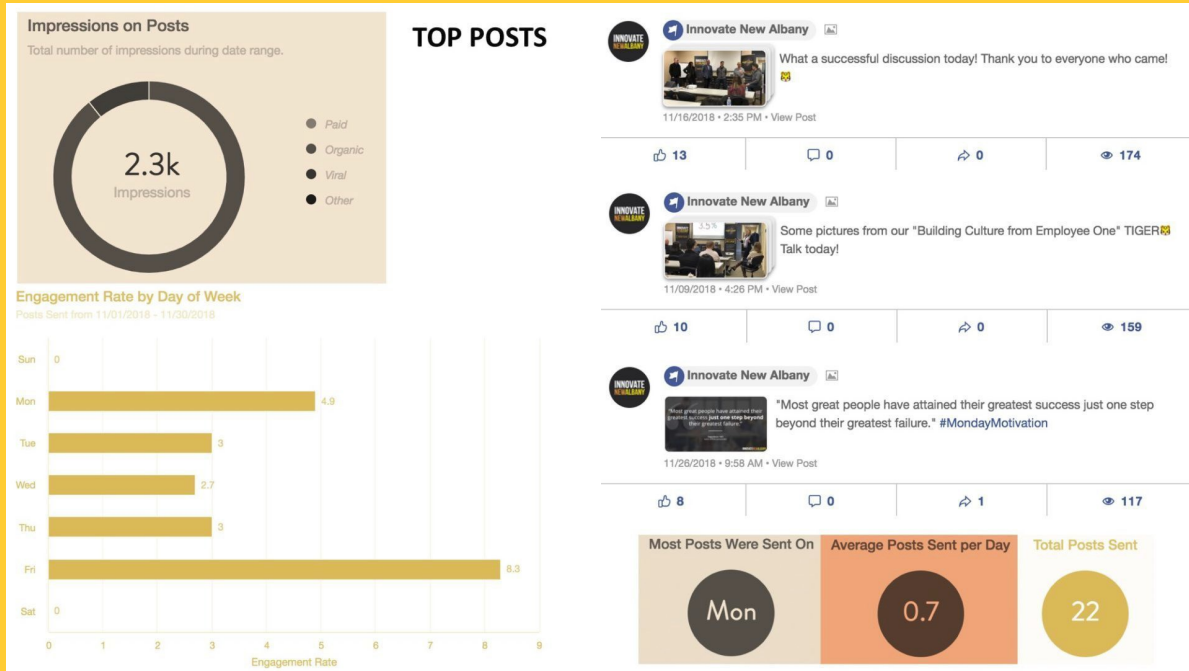


Morse Road 36in. Water Transmission Main

# INNOVATE NEW ALBANY – COMMUNICATIONS DASHBOARD

NOVEMBER 2018

## Facebook Overview



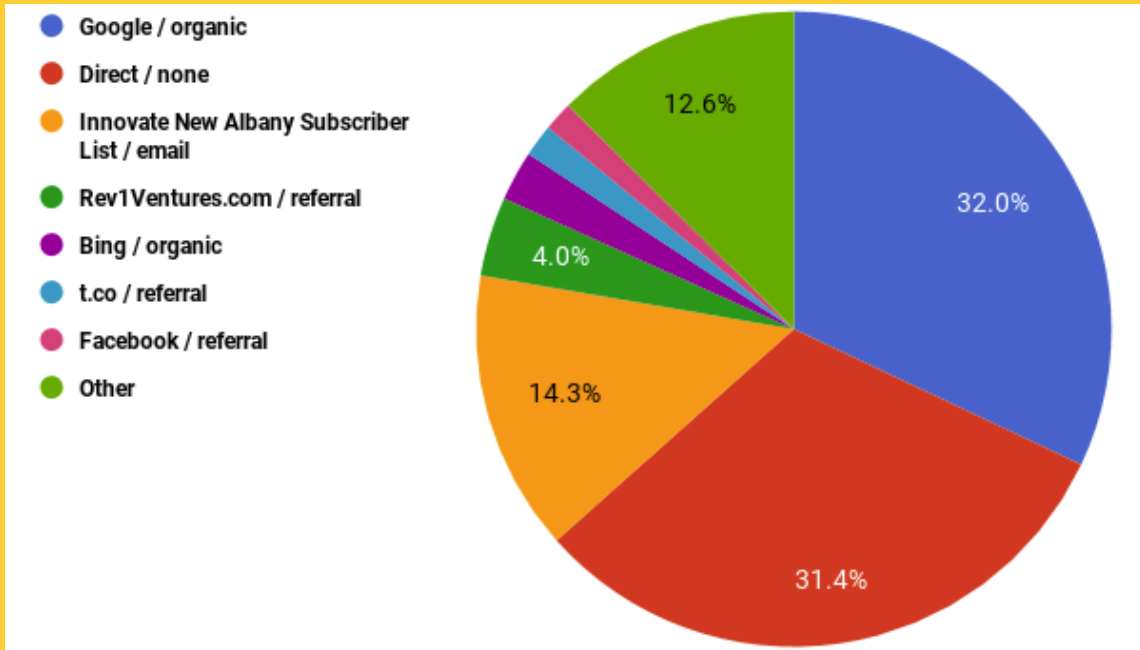
## LinkedIn Overview



# INNOVATE NEW ALBANY – COMMUNICATIONS DASHBOARD

NOVEMBER 2018

## Traffic Overview



## Twitter Overview

### Engagement Rate by Day of Week

Tweets Sent from 11/01/2018 - 11/30/2018

Day	Engagement Rate
Sun	0
Mon	3
Tue	2.7
Wed	4.7
Thu	3.8
Fri	3.8
Sat	0

### TOP POSTS

- InnovateNA** Have you registered for our TIGER Talk: "Building Culture From Employee One" TOMORROW? It's crucial for all #entrepreneurs to know how to #build a great and effective company #culture. What're you waiting for? Join us!  
11/08/2018 • 1:00 PM • View Post
- InnovateNA** Hurry and register for our Expert Office Hours TOMORROW! You don't want to miss out talking to various experts about your startup concerns or questions.  
11/01/2018 • 12:06 PM • View Post
- InnovateNA** This Friday, President of the Entrepreneurs' Organization and CEO of Civilis Marketing @billroyauthor will be leading a panel discussion on the Power of Peers. Come learn about the importance of your peers from successful entrepreneurs!  
11/14/2018 • 6:33 PM • View Post

### Best Day to Tweet

Wed

### Best Time to Tweet

2pm-5pm








### Best Message Type to Tweet

Link

# INNOVATE NEW ALBANY – COMMUNICATIONS DASHBOARD

## NOVEMBER 2018

### Email Overview (cont)

	<b>Holiday Open House (with working RSVP button)</b> Regular · Innovate New Albany Subscriber List Sent <b>Thu, November 29th 3:08 PM</b> to 1K recipients by you	<b>Sent</b>	<b>23.1%</b> Opens	<b>3.6%</b> Clicks
	<b>Holiday Open House</b> Regular · Innovate New Albany Subscriber List Sent <b>Thu, November 29th 3:00 PM</b> to 1K recipients by you	<b>Sent</b>	<b>24.5%</b> Opens	<b>0.9%</b> Clicks
	<b>11-26-18 TIGER Newsletter</b> Regular · Innovate New Albany Subscriber List Sent <b>Tue, November 27th 7:00 PM</b> to 1K recipients by you	<b>Sent</b>	<b>22.9%</b> Opens	<b>2.1%</b> Clicks
Past Month (4)				
	<b>11-19-18 TIGER Newsletter</b> Regular · Innovate New Albany Subscriber List Sent <b>Tue, November 20th 2:12 PM</b> to 1K recipients by you	<b>Sent</b>	<b>20.0%</b> Opens	<b>1.8%</b> Clicks
	<b>11-12-18 TIGER Newsletter</b> Regular · Innovate New Albany Subscriber List Sent <b>Tue, November 13th 1:57 PM</b> to 1K recipients by you	<b>Sent</b>	<b>22.5%</b> Opens	<b>2.6%</b> Clicks
	<b>11-05-18 TIGER Newsletter</b> Regular · Innovate New Albany Subscriber List Sent <b>Wed, November 7th 2:39 PM</b> to 1K recipients by you	<b>Sent</b>	<b>21.8%</b> Opens	<b>2.2%</b> Clicks
	<b>10-30-18 TIGER Newsletter</b> Regular · Innovate New Albany Subscriber List Sent <b>Thu, November 1st 10:39 AM</b> to 1K recipients by you	<b>Sent</b>	<b>22.7%</b> Opens	<b>1.9%</b> Clicks



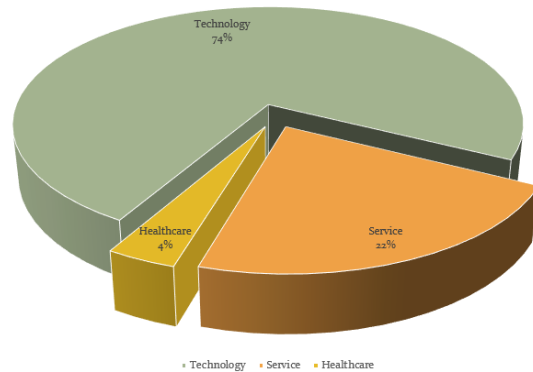
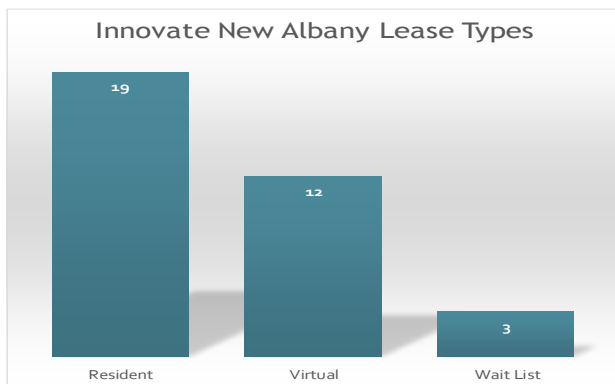
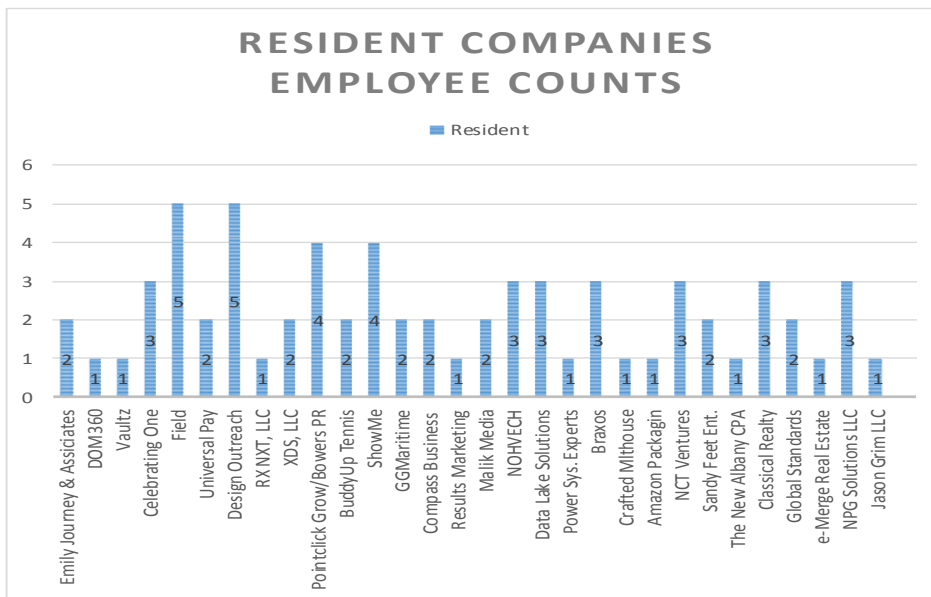
## INNOVATE NEW ALBANY - TENANT DASHBOARD & SPOTLIGHT COMPANY NOVEMBER 2018

Spotlight Company: NPG Solutions—Advanced Cloud Enabled Portfolio

Owner - Bill Fuller/Bob Ray

Number of Employees: 3

NPG Solutions is a leader in technology solutions, specializing in IT and communications within five main technology buckets; cloud, colocation, connectivity, security and spend management.



# INNOVATE NEW ALBANY-EVENT DASHBOARD INNOVATE NEW ALBANY- NOVEMBER 2018

**5**  
Attendees

**November 1, 2018**  
Columbus Executive Forum

Other

**16**  
Attendees

**November 2, 2018**  
Expert Office Hours

Expert Office Hours

**40**  
Attendees

**November 9, 2018**  
Building Culture From Employee One

TIGER Talk

**20**  
Attendees

**November 15, 2018**  
Founder Institute, Columbus Chapter Recruiting Event



**32**  
Attendees

**November 16, 2018**  
The Power of Peers: The Secret Weapon of The Most Successful Entrepreneurs

TIGER Talk

**20**  
Attendees

**November 28, 2018**  
Breakfast at Innovate

Other

**39**  
Attendees

**November 30, 2018**  
Zero To MVP - How To Find, Build, And Launch A New Product



**INNOVATE NEW ALBANY-  
EVENTS COMING SOON**



**December 10, 2018  
10:00 a.m. to 11:45 a.m.**

**Show Me the  
Money - How  
to Obtain  
Government  
Funding for  
your Business**

**TIGER Special Event**



**December 20, 2018  
5:30 p.m. to 8:00 p.m.**

**Innovate New  
Albany 5th  
Annual  
Holiday Open  
House**

**TIGER Special Event**

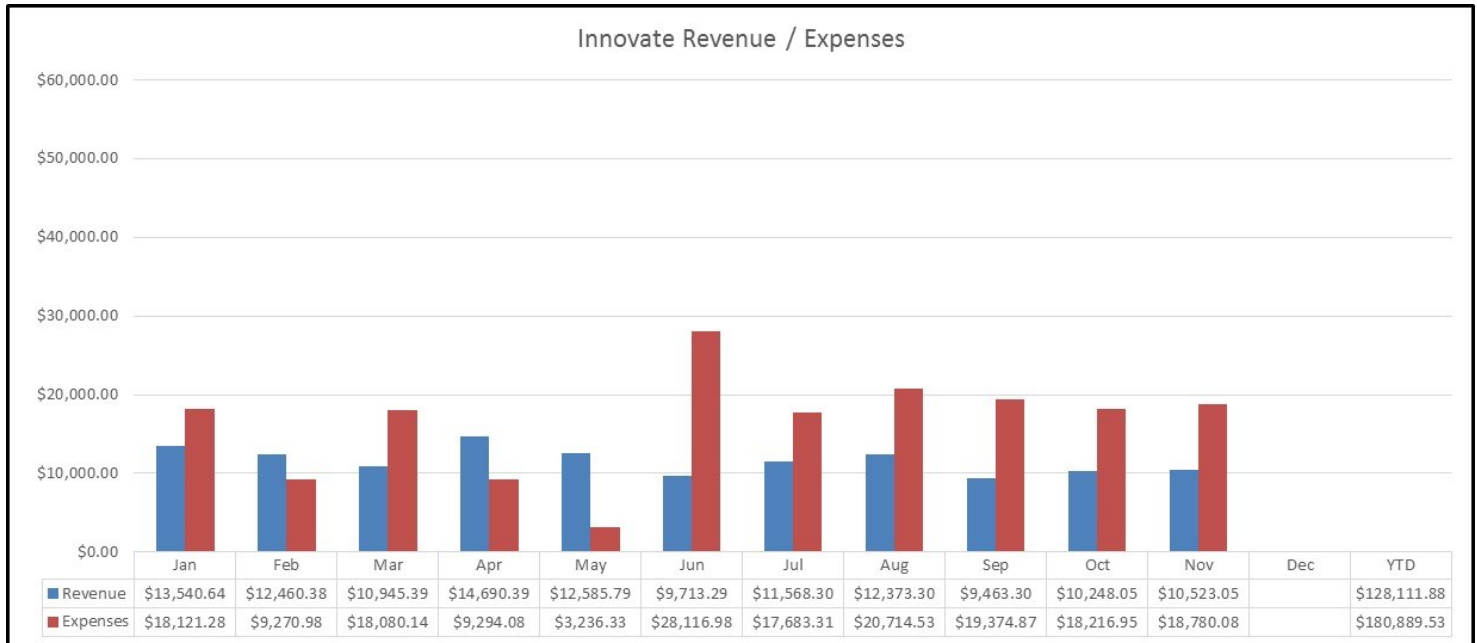
## **INNOVATE NEW ALBANY NEWS & INFORMATION**

**NOVEMBER 2018**

### **Innovative Information:**

- Hosted New Albany resident Beth Gray, founder of Gray Matter Marketing and Gray Matter Coaching
- Met with Toni Cunningham of Columbus based IT-focused workforce development educator Per Scholas
- Met with Beth Thomas, Change 4 Growth Consulting
- Hosted Craig Chambers, former Deputy Chief of Small Business and Entrepreneurship at Ohio Development Services Agency

## INNOVATE NEW ALBANY- FINANCIALS NOVEMBER 2018



**PLAN REVIEW**  
**NOVEMBER 2018**

**Engineering Plan Reviews**

No initial engineering plan reviews were submitted during the month of November.

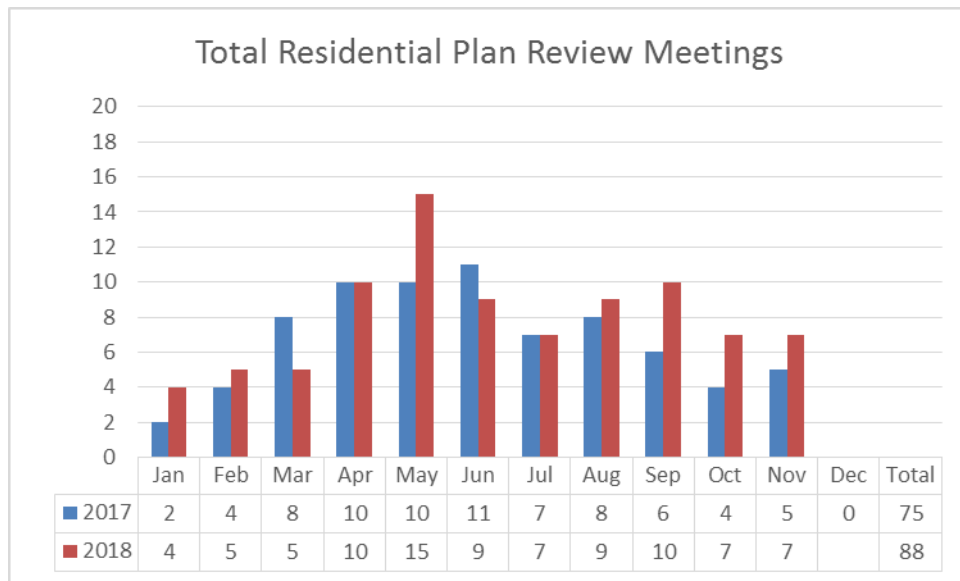
**Engineering Pre-Construction Meetings**

One (1) preconstruction meeting was held during the month of November.

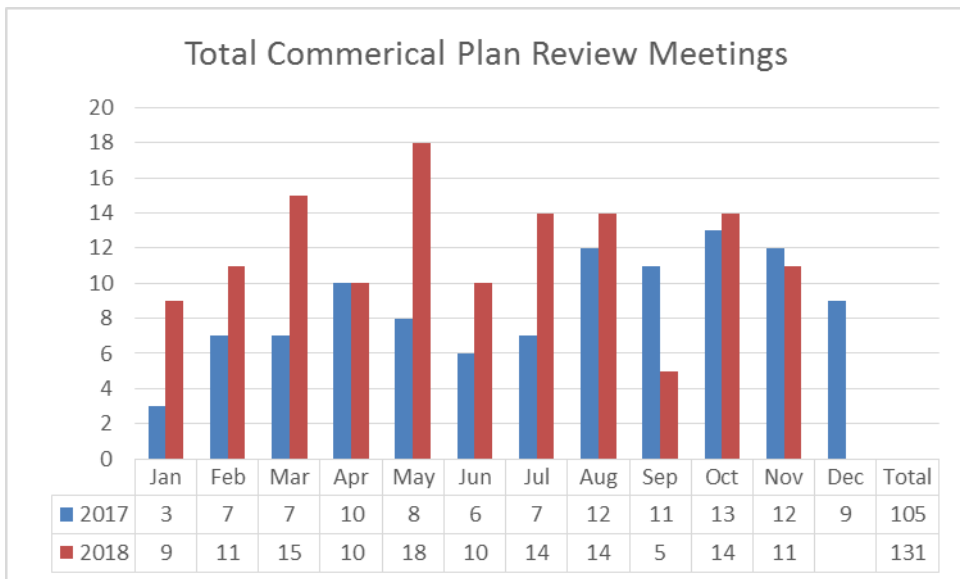
11/30/2018 – Feazel Corporate Headquarters – Private Site Improvement Plan

## PLAN REVIEW CONTINUED NOVEMBER 2018

### Residential Walk-Through Meetings

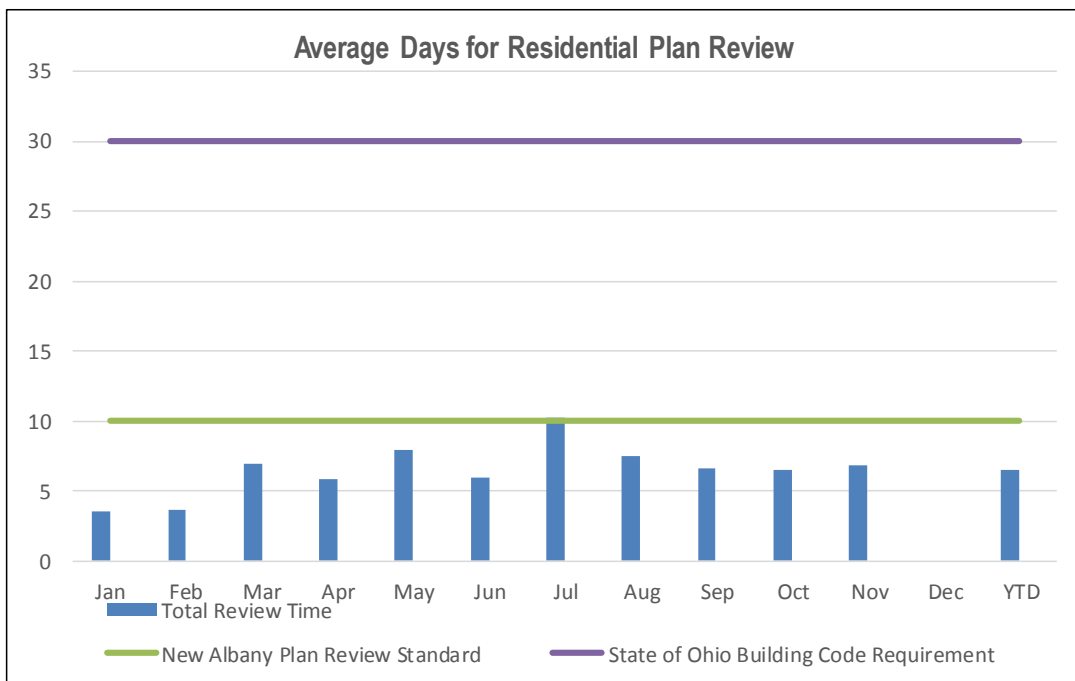
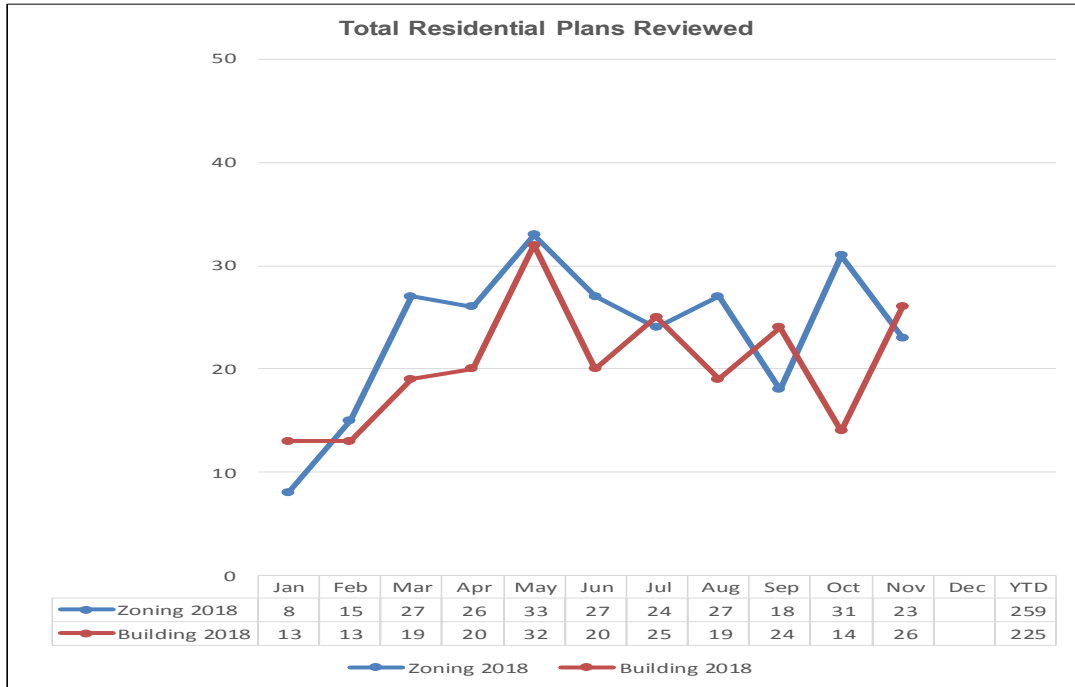


### Commercial Walk-Through Meetings



## PLAN REVIEW CONTINUED NOVEMBER 2018

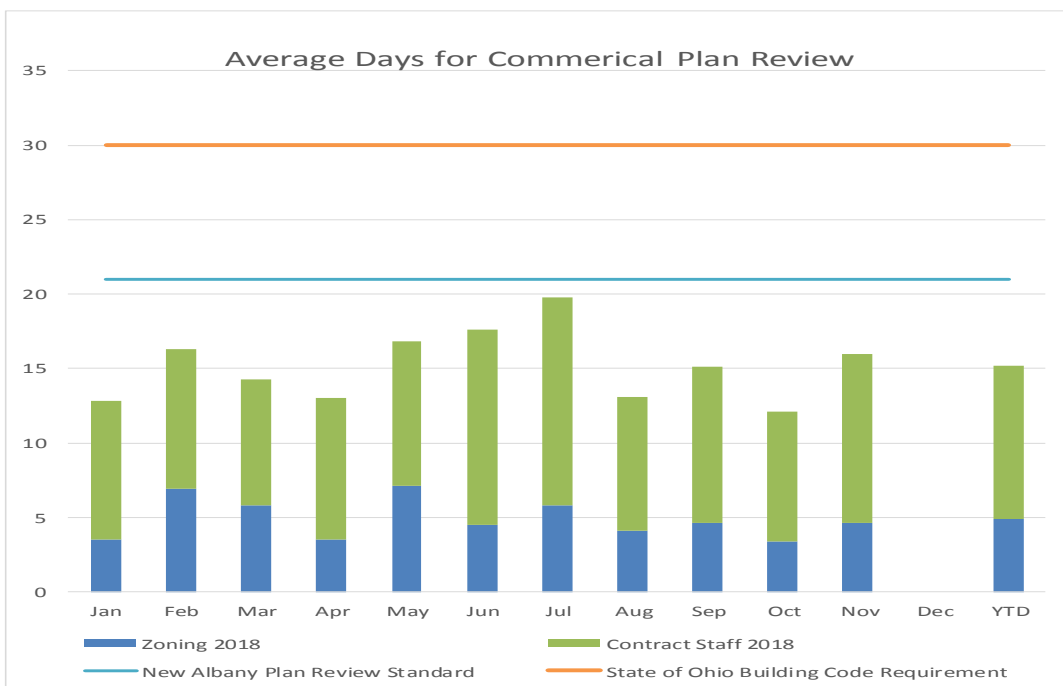
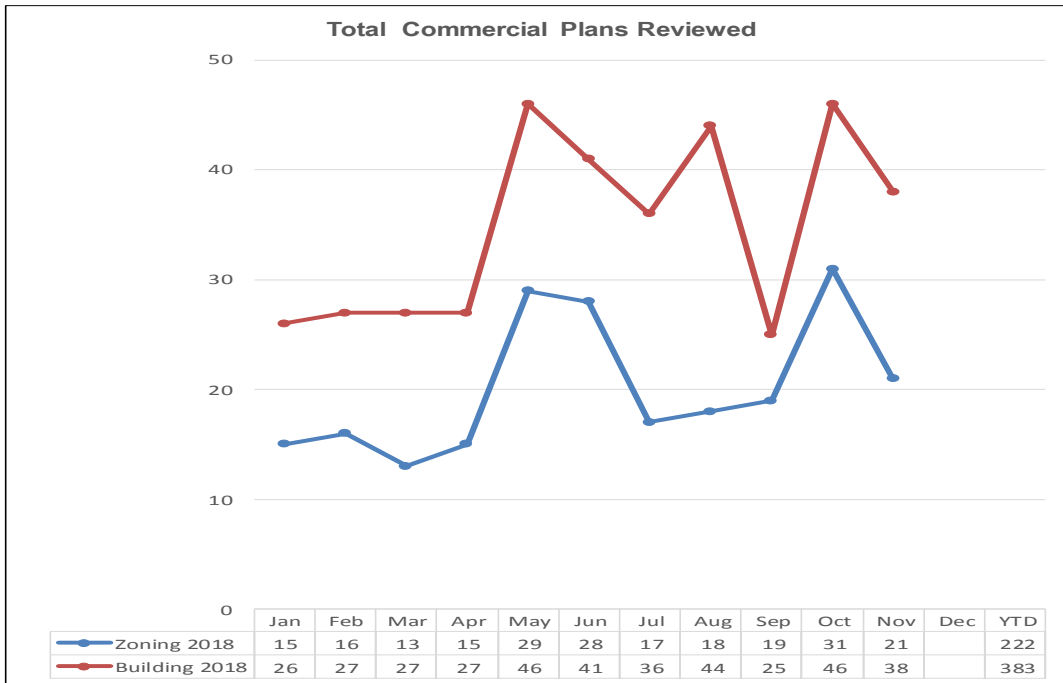
### Residential Plan Review





## PLAN REVIEW CONTINUED NOVEMBER 2018

### Commercial Plan Review



## FIELD WORK AND INSPECTIONS NOVEMBER 2018

### Zoning Related Field Concerns and Inspections

#### Code Enforcement Activity

**Address:** 5750 Plainview Drive

**Date of Complaint:** July 20, 2018

**Complaint Description:** Soft-sided dumpster in driveway, shed in disrepair, pool holding stagnate water

**Violations:** Approved trash container, pool barrier

**Activity:** Re-inspection completed, violation corrected

**Status:** Closed

**Address:** 256 E. Main Street

**Date of Complaint:** May 14, 2018

**Complaint Description:** Dead trees, trash

**Violations:** Landscaping maintenance, prohibiting outdoor storage, protective treatment

**Activity:** Re-inspection complete, fence installed. Extension granted until next planting season.

**Status:** Open

**Address:** 7869 Peter Hoover Road

**Date of Complaint:** October 26, 2017

**Complaint Description:** Running a business from the home, diesel & noise pollution, trash, construction waste

**Violations:** Prohibiting outdoor storage and accumulation, landscape materials, responsibility, grading, drainage and accumulation of rubbish or garbage

**Activity:** None

**Status:** Open

**Address:** 6869 Central College Road

**Date of Complaint:** June 2, 2016

**Complaint Description:** Condition of a vacant house

**Violations:** Vacant structure, sanitation, swimming pools, enclosures, exterior walls, disposal of rubbish, turf grass swards

**Activity:** Quarterly inspection completed

**Status:** On observation

## **FIELD WORK AND INSPECTIONS CONTINUED**

### **NOVEMBER 2018**

**Address:** 10135 Johnstown Road

**Date of Compliant:** February 3, 2016

**Complaint Description:** Multiple vehicles on the property and the welfare of the resident

**Violations:** Unsafe structure, unsafe equipment, parking limitations, sanitation, accessory structures, motor vehicles, glazing, window and door frames, protective treatment, structural members, exterior walls, roofs and drainage, stairs and walking surfaces, accumulation of rubbish or garbage, plumbing system hazards, prohibiting outdoor storage and accumulation, heating facilities required, mechanical appliances, residential occupancy

**Activity:** Quarterly inspection completed

**Status:** On observation

**Address:** 7010 Lambton Park Road

**Date of Compliant:** November 18, 2015

**Complaint Description:** Fence not built around a pool

**Violation:** Pool fence

**Activity:** Violation letter pending

**Status:** Open

### **Commercial Inspections**

#### **Vee-Pak-9040 Smiths Mill Road**

On November 7<sup>th</sup> staff conducted an inspection and the building was approved for temporary occupancy. The property is missing one tree and needs to establish grass.

#### **Axium (Addition)-8640 Innovation Campus Way West**

On November 9<sup>th</sup> staff conducted an inspection and zoning was approved. The zoning officer received a complaint and completed a re-inspection on November 16<sup>th</sup>. The zoning approval was changed to temporary occupancy approval because the property needs the correct lighting installed.

#### **Main & Market Apartments-195 and 200 W Main Street**

The final two phases of Market and Main apartment building A were inspected and issued conditional occupancy. By the end of November, all of building A, 195 W Main St, and half of building E, 200 W Main Street, have been issued conditional occupancy.

## COMMERCIAL PROJECT CONSTRUCTION STATUS NOVEMBER 2018

### Village Center

**Name of Project:** Town Center Apartments Building A

**Location:** 200 W. Main

**Square Footage:** 94,634

**Start Date:** April 2017

**Estimated Completion:** Fall 2018

**Construction Phase:** Interior finish, received fourth phase of occupancy in November 2018

**Name of Project:** Town Center Apartments Building E

**Location:** 195 W. Main

**Square Footage:** 126,192

**Start Date:** March 2017

**Estimated Completion:** Fall 2018

**Construction Phase:** Interior and exterior finishes, received first phase of occupancy in October 2018

**Name of Project:** Market & Main/ Multi-tenant

**Location:** 160 W. Main St.

**Square Footage:** 48,420

**Start Date:** July 2016

**Estimated Completion:** Spring 2018

**Construction Phase:** Occupancy for eight companies- Board and Brush, Wallick Communities, PetPeople, Truluck Boutique, Tailsman Capital Partners, Freshii, Columbus OBGYN, Johnson’s Ice Cream, and 3Minute Fitness

Two companies under construction- Nosh, and Fox in the Snow



Town Center Apartments



Town Center Apartments

## COMMERCIAL PROJECT CONSTRUCTION STATUS NOVEMBER 2018

### Innovation Campus Way Corridor

**Name of Project:** Multi-tenant II/Beauty Park  
**Location:** 8820 Smith's Mill  
**Square Footage:** 264,000  
**Start Date:** July 2016  
**Estimated Completion:** Shell building completed Summer 2017  
**Construction Phase:** Tenant finish for one company

**Name of Project:** Turnstile  
**Location:** 1500 Beech Road  
**Square Footage:** 973,670  
**Start Date:** Fall 2017  
**Estimated Completion:** Spring 2019  
**Construction Phase:** Shell building and core with rough MEP

**Name of Project:** AEP Office Building II  
**Location:** 8600 Smith's Mill Road  
**Square Footage:** 163,994  
**Start Date:** Winter 2017  
**Estimated Completion:** Summer 2019  
**Construction Phase:** Rough framing through rough MEP

**Name of Project:** Axium II  
**Location:** 8640 Innovation Campus Way  
**Square Footage:** 116,720  
**Start Date:** September 2017  
**Estimated Completion:** Spring 2018  
**Construction Phase:** Partial occupancy expires Dec. 28, 2018



Axium II



AEP

## COMMERCIAL PROJECT CONSTRUCTION STATUS NOVEMBER 2018

### Innovation Campus Way Corridor continued...

**Name of Project:** Axium II Expansion  
**Location:** 8640 Innovation Campus Way  
**Square Footage:** 55,800  
**Start Date:** June 2018  
**Estimated Completion:** Spring 2019  
**Construction Phase:** Partial occupancy expires May 2019

**Name of Project:** VeePak Expansion  
**Location:** 9040 Smith's Mill Rd.  
**Square Footage:** 174,360  
**Start Date:** Summer 2018  
**Estimated Completion:** Spring 2019  
**Construction Phase:** Building shell & core with owner supplied equipment



Axium II Expansion



VeePak Expansion

# COMMERCIAL PROJECT CONSTRUCTION STATUS

## NOVEMBER 2018

### Forest Dr./Walton Parkway Corridor

**Name of Project:** Home 2 Suites Hotel  
**Location:** 5095 Forest Drive  
**Square Footage:** 62,996  
**Start Date:** May 2017  
**Estimated Completion:** Spring 2019  
**Construction Phase:** Full approval



Home 2 Suites

**Name of Project:** Canine Companion Campus  
**Location:** 7480 New Albany Condit Rd.  
**Square Footage:** 54,289  
**Start Date:** February 2018  
**Estimated Completion:** Fall 2019  
**Construction Phase:** Footing and foundation for three buildings



Walton Offices II

**Name of Project:** Walton Offices II  
**Location:** 8200 Walton Parkway  
**Square Footage:** 44,222  
**Start Date:** April 2018  
**Estimated Completion:** Fall 2019  
**Construction Phase:** Shell through rough framing

**Name of Project:** New Albany Health Campus  
**Location:** 7320 Smith's Mill Rd.  
**Square Footage:** 88,771  
**Start Date:** June 2018  
**Estimated Completion:** July 2019  
**Construction Phase:** Shell through rough-in MEPs



New Albany Health Campus

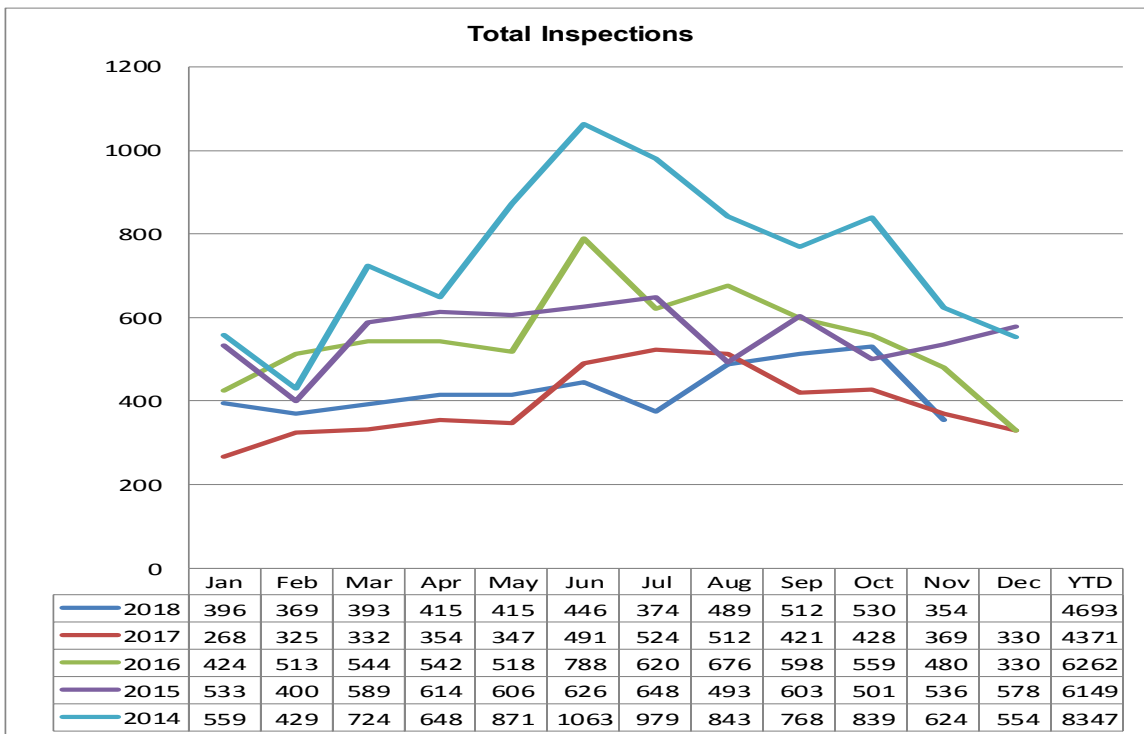
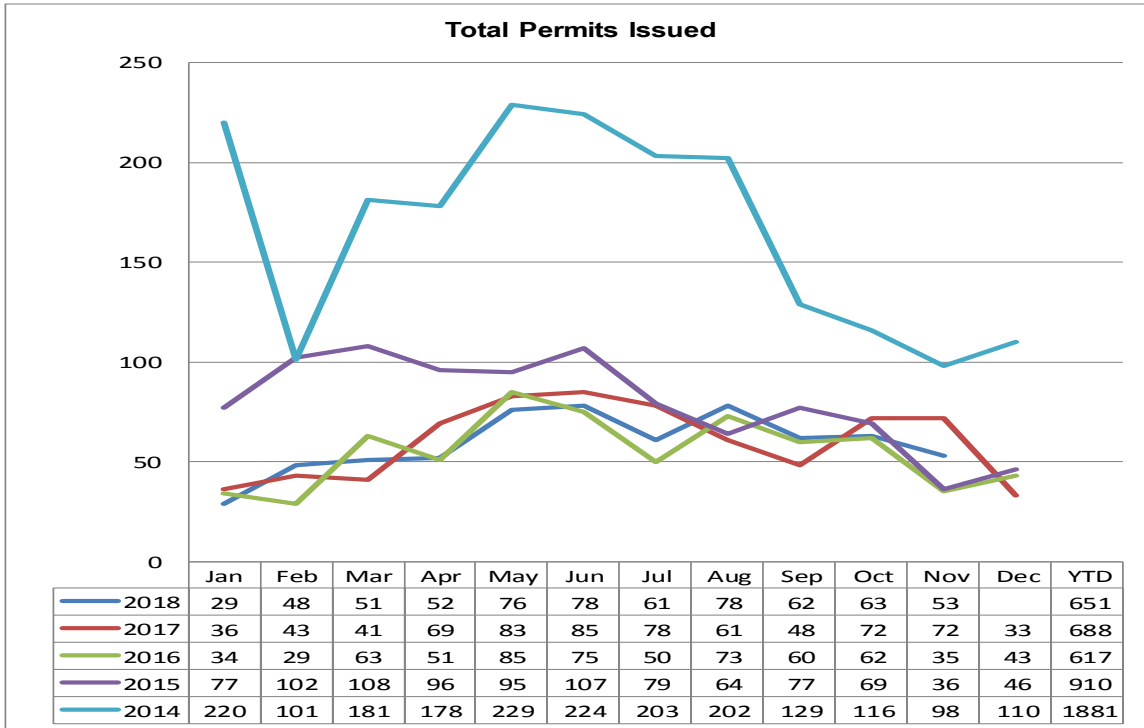
**Name of Project:** Pharmaforce Expansion  
**Location:** 6610 New Albany Rd East.  
**Square Footage:** 178,302  
**Start Date:** June 2018  
**Estimated Completion:** August 2021  
**Construction Phase:** Under-slab building services with slab, structural steel framing & masonry elevator & stair shafts - only

**Name of Project:** Feazel Roofing  
**Location:** 7895 Walton Parkway  
**Square Footage:** 23,517  
**Start Date:** Fall 2018  
**Estimated Completion:** Fall 2019  
**Construction Phase:** Footing and foundation with underground MEP



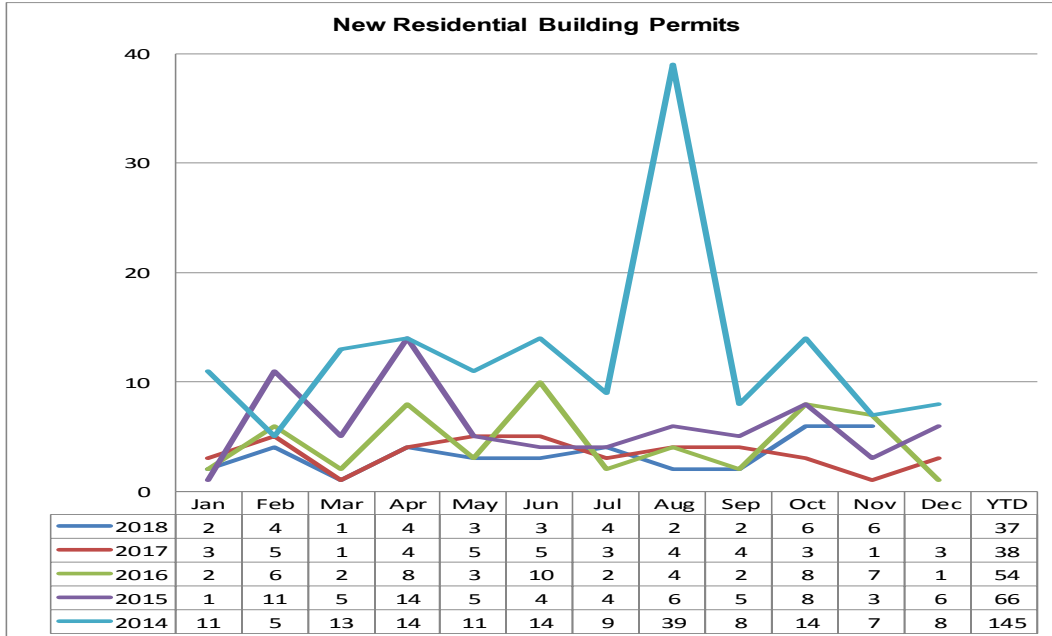
Pharmaforce Expansion

## BUILDING AND ZONING STATISTICS NOVEMBER 2018





## RESIDENTIAL BUILDING STATISTICS NOVEMBER 2018



<b>Subdivision Summary</b>			
<b>Subdivision</b>	<b>Total lots</b>	<b>Built lots</b>	<b>Available lots</b>
Nottingham Trace	240	3	237
NACC 28 (Ebrington)	66	18	48
NACC 29 (Oxford)	30	13	17
Millbrook	30	24	6
NACC 22	43	37	6
Hawksmoor	16	10	6
NA Links 13-1	19	18	1
NACC 20-3	23	19	4
NACC 24	28	24	4
NACC 11/11a	102	99	3
NACC 26 (Highgrove Farms)	8	6	2
NACC 5a/c	35	33	2
Balfour Green	2	1	1
Crescent Pond	3	2	1
NACC 14	50	49	1
NACC 15aa	8	7	1
NACC 15e	23	22	1
NACC 18 (Edgemont)	3	2	1
NACC 25-2 (Highgrove)	9	8	1
NACC 27 (Straits Farm)	51	50	1
NACC 6	115	114	1
The Grange	2	1	1

## COMMERCIAL BUILDING STATISTICS NOVEMBER 2018

