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## Community Development Department

### MONTHLY REPORT

January 2016

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*Professionalism*

*Reliability*

Be inspired.

*Creativity*

*Service*

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## NEWS AND INFORMATION

### JANUARY 2016

#### **TEDx New Albany**

TED is a nonprofit organization devoted to bringing together technology, entertainment, and design through short talks that cover all topics and spread ideas. TED talks combine video and live speakers to spark deep discussion and connection. TEDx New Albany is an independently organized TED event. Twenty-five New Albany juniors and seniors are working on the event after school and on the weekends from a conference room at Innovate. The event is April 2, 2016 from 2-7 p.m. at the Jeanne B. McCoy Community Center for the Arts.

#### **Capture Education**

Capture Education, a technology company in the K-12 student scheduling and placement sector was a tenant of Innovate. Inc. Magazine ranked Capture Education number 295 on its 2015 Inc. 5000 list of fastest-growing privately held companies in the country. With \$2.1 million in 2014-15 school year revenue and a three year growth rate of 1552 percent, Capture Education joins honorees like Fitbit, Microsoft and Intuit on this year's list as companies who grew at least tenfold over the past three years. The company has created 18 jobs, 15 of those in the last 12 months and has customers in 13 states.

#### **New Albany Chamber of Commerce HR Council Breakfast**

The economic development specialist attended the HR Council Breakfast in January. Scott Warrick spoke about "What Is Your Organization's Goal – HR Myths." Scott outlined five HR myths, such as "Good employee relations means never offending anyone."

#### **Public Notifications and Publication Deadlines**

The deputy director and city planner met with the clerk of council and the city attorney to discuss public notifications and publication deadlines. The group shared notification requirements and current practices. Staff devised a new submittal deadline and general communication best practices when moving forward with council agenda items.

#### **Building Code Update**

The Ohio Board of Building Standards adopted rule changes known as Amendments Group 90 and sent out notice that as of January 1, 2016 the Ohio Building Code, Residential Code, and Ohio Mechanical were to be enforced with the new rules. The changes were reviewed by the building official and building inspectors and added to the code books. A copy of the changes can be found in the building official's office.

#### **AT&T Fiber Update**

The community development director met with the director of external affairs and the director of government relations for AT&T. The company is currently installing a large fiber optic network along Morse Road from I-270 to Beech Road. This is the first fiber build to the business park that would provide diversity along true diverse paths. Although not a part of their current marketing and sales structure, the city offered to work with AT&T to attract businesses to the community by touting this diversity and security. AT&T shared that the location of the AT&T Gigapower Plan (fiber to the home) includes the Columbus market but specific build locations have yet to be identified.

## **BOARDS AND COMMISSIONS**

### **JANUARY 2016**

#### **Planning Commission**

The Planning Commission met on January 20, 2016 and heard six items. The commission tabled a final development plan and variance for the Walton Offices located on Walton Parkway east of New Albany Condit Road. The commission tabled a variance for fencing requirements for a pool located at 6958 Lambton Park Road. The commission recommended approval to council for a zoning change from Agricultural (AG) to Limited General Employment (L-GE) for the area to be known as Beech Road West. The commission approved a conditional use for manufacturing and production within the Beech Road West zoning district. The commission approved a conditional use for manufacturing and production within the Harrison East zoning district.

#### **Board of Zoning Appeals**

The Board of Zoning Appeals met on January 25, 2016 and heard one item. The board approved with conditions a variance for driveway width for lots 1-5 of Keswick Mews Section 1.

#### **New Albany Chamber of Commerce**

The chamber kicked off the 2016 year by welcoming a new chairman and vice chairman, Andy Cooke and Jason Koma. The board of trustees will continue offering several successful programs including the New Albany Young Professionals, the Leadership Academy and the mentorship program. They will also continue the annual business expo, Taste of New Albany and a legislators forum. The board agreed to explore and potentially take the lead for New Albany on the workforce gap that has challenged every community in Ohio and most communities across the nation.

## PROJECT UPDATES

### JANUARY 2016

#### **Rose Run Enhancement Plan**

The department hosted a charrette to kick-off the Rose Run Enhancement Plan on Friday, January 8. The city planner and deputy director attended along with MKSK consultants and representatives from the New Albany Company. The meeting was very productive and consensus was achieved regarding some overarching ideas and vision for the area. Each party was given research tasks and a follow-up meeting has been scheduled the first week of March.

#### **Western Licking County Accord**

The deputy director and city planner hosted the Western Licking County Accord staff working group meeting on January 11. MKSK consultants presented the final results of the individual meetings with each jurisdiction. The working group crafted a vision statement, agreed on a plan boundary, and discussed next steps to present and recommend to the upcoming Western Licking County Accord elected group meeting.

#### **Oxford Park**

A meeting regarding Oxford's neighborhood park was attended by the city planner on January 21 to discuss design and trail alignments. The group discussed different bridge designs as well as desired park amenities and trails. The New Albany Company has authorized Brian Kent Jones Architects to design the park with passive amenities as to enhance the natural features of the site. Construction on the leisure trail and bridge are planned to begin this spring.

#### **New Albany Housing Unit Estimates Report**

Staff completed the annual New Albany Housing Unit Estimates Report which tracks the number of residential units built/under construction, platted/planned, and entitled as part of rezonings from January 1, 2015 to December 31, 2015. The estimate is based on the department's permitting software and field inspections. The total number of units went down from last year due to a number of lot combinations and resubdivisions that combined lots. Also, since Marburn Academy is building at Windsor, 88 entitled units at the subdivision have been eliminated. A comparison from 2014 is below.

<b>Housing Unit Estimates</b>	<b>2014</b>	<b>2015</b>	<b>Difference</b>
<b>Built or under construction</b>	3,152	3,243	91
<b>Platted or planned</b>	344	317	-27
<b>Entitlements</b>	2,150	2,007	-143
<b>Total Units</b>	5,646	5,567	-79

## **PROJECT UPDATES CONTINUED**

### **JANUARY 2016**

#### **Fiber**

The community development director, deputy director, economic development specialist, and development services manager attended an internal collaborative meeting regarding the New Albany fiber network. The meeting identified “touch points” from each department, as well as areas of opportunity to create, clarify and refine procedures for providing connections to the network. The development services manager will prepare a draft ordinance for review at the next meeting, scheduled for February 23.

#### **SiteOhio Certification Program**

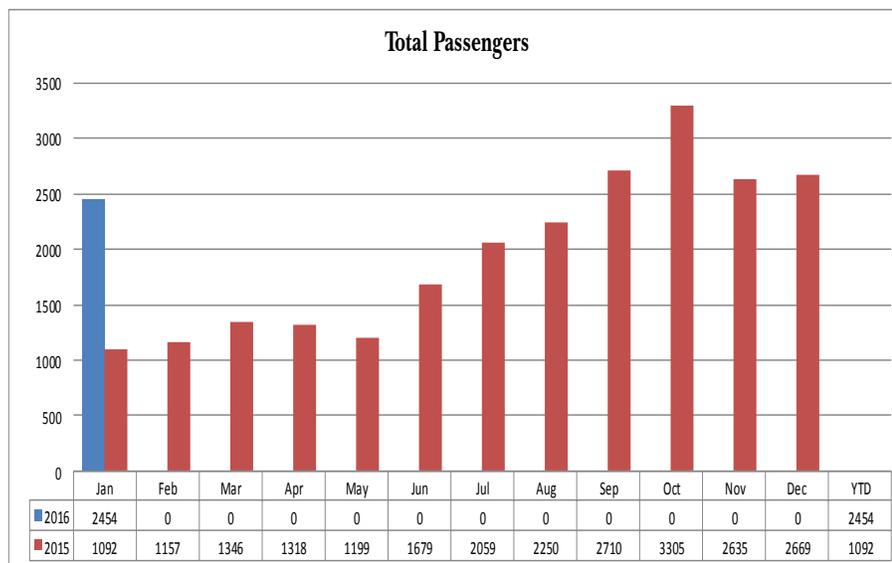
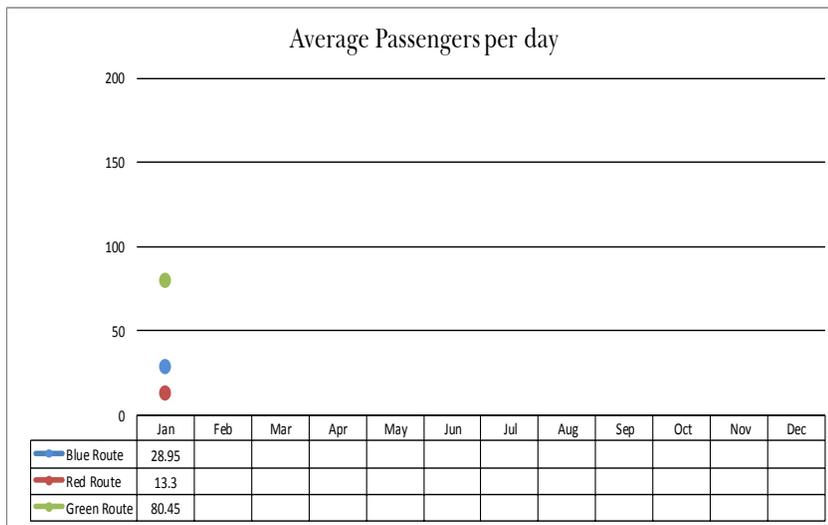
JobsOhio rolled out their new site certification program statewide. The program will be facilitated by InSite – a corporate site selection firm with clients that include DuPont, Bausch & Lomb, Caterpillar, Eastman Kodak, IAMS Food and many other household names. The purpose of the program is to identify shovel-ready sites in the JobsOhio data base and to build a pipeline of sites for future capacity. InSite will process and prioritize each site as if they were in an actual site selection process. The city is working on two applications: the Business Park South and the Harrison Road/Innovation Campus Drive corridor. The full application including supporting documentation is due March 1.

#### **Capital Improvement Projects Update**

Harrison Road Culvert Replacement - Upon adoption of resolution R-01-2016 on January 5, the development services manager provided the Licking County Transportation Improvement District (TID) with an executed copy of the Intergovernmental Agreement and a construction cost advance check in the amount of \$189,326.50. The project has since been sold to the lowest and best bidder as determined by the TID. Shelly & Sands, Inc. was awarded the contract and construction is scheduled to be complete by May 31, 2016.

## PROJECT UPDATES CONTINUED JANUARY 2016

### New Albany SmartRide



## **PROJECT UPDATES CONTINUED**

### **JANUARY 2016**

### **Innovate New Albany**

#### **Spotlight**

Three businesses at Innovate have expanded in the new year. To celebrate, they have joined forces and announced a ribbon cutting and open house. The open house has been scheduled for February 17, 4-7 p.m. at Innovate New Albany. The companies are as follows:

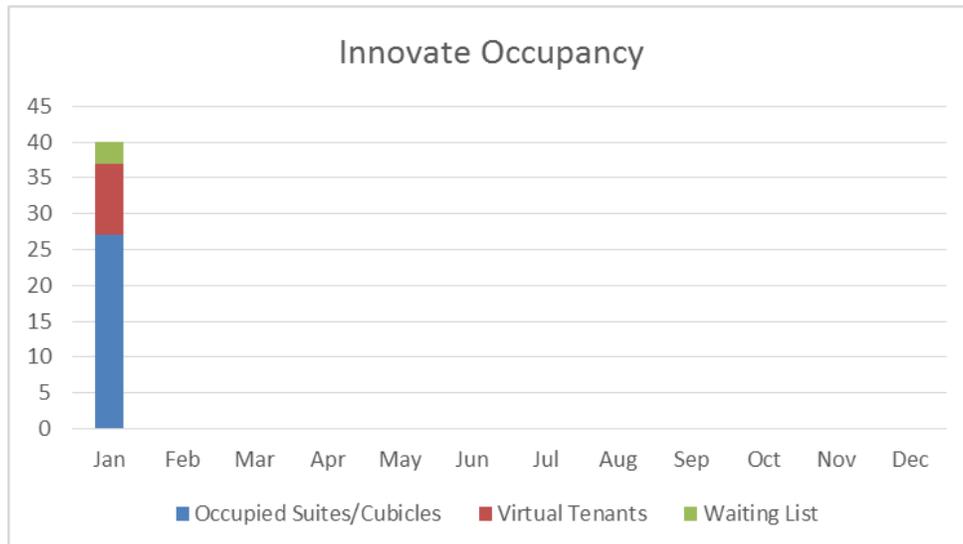
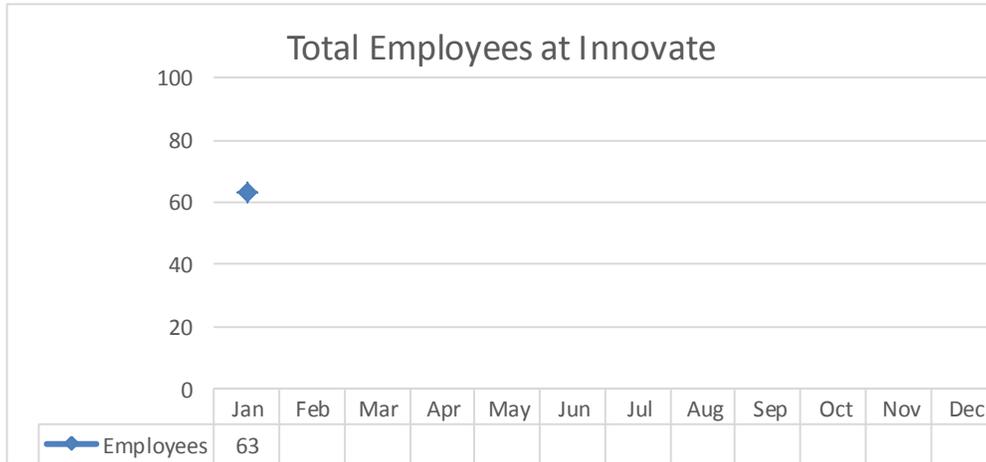
- Bowers PR & Point.Click.Grow is a full service public relations firm that specializes in the healthcare industry as well as marketing needs. Point.Click.Grow is a division of Bowers PR and takes the social media and on-line marketing needs to the internet through a targeted system which includes the demographic needs of the client.
- Mollard Consulting builds financial health through effective fundraising strategies, organizational health through planning, and sector health through capacity building, believing nonprofits are essential for a healthy society.
- Advanced Microgrid Systems provide customized microgrids that supply facilities with electrical and thermal energy derived from fossil and renewal feedbacks.

#### **Event Activity**

- The Patient Will See You Now, How Empowered Consumers Will Transform Healthcare, led by Shawn Young, (43 attendees)
- A-Ha Moments and Other Things I Learned Building Two Businesses Over 20 Years, led by Kurt Hoefl, (35 attendees)

## PROJECT UPDATES CONTINUED JANUARY 2016

### Innovate New Albany



# PROJECT UPDATES CONTINUED

## JANUARY 2016

### Innovate New Albany Electronic Media and Internet Campaign:

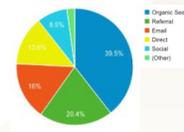
#### Audience Overview

	December	January
Visits	1,877	1,533
Users	1,501	1,222
Pageviews	4,660	2,741
Pages / Session	2.48	1.79
Avg. Bounce Rate	43.85%	68.04%
Avg. Duration	1:20	1:17

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#### Traffic Sources

Google / organic  
 Email List / email  
 Direct / none  
 Facebook / referral  
 Bing / organic  
 Yahoo / referral  
 ColumbusRegion.com / referral  
 NewAlbanyBusiness.org / referral  
 LinkedIn.com / referral  
 Meetup.com / referral  
 Twitter.com / referral



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#### Twitter Overview



INNOVATENEWALBANY

#### Facebook Overview



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#### January Blog Posts

- January 4<sup>th</sup>, 2016  
 Guest blog: Relational Focus Key to Giving  
 By Kerri Mollard, Mollard Consulting
- January 6<sup>th</sup>, 2015  
 How To Treat The Side Effects of Entrepreneurship  
 by Lee Woods, LSP Global Consultants
- January 18<sup>th</sup>, 2015  
 The Patient Will See You Now: How Empowered Consumers Will Transform Healthcare  
 by Innovate New Albany
- January 26<sup>th</sup>, 2015  
 Columbus Women in Business: Falon Donohue, Executive Director at VentureOhio  
 by Tori Metzger, Ohio State Bar Association

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#### Most Visited Content in January

- Columbus Women in Business: Falon Donohue, Executive Director at VentureOhio
- Events
- Our Companies
- Aha Moments and Other Things I Learned Building Two Business over 20 Years
- "The Patient Will See You Now" - How Empowered Consumers Will Transform Healthcare
- About Us
- The Growth Hackers Guide to Building Your Business
- Suite Available
- Who runs this Place?
- Columbus Women in Business: Shelly Stotzer, Vice President at IGS Solar Energy

INNOVATENEWALBANY

## **PLAN REVIEW**

### **JANUARY 2016**

#### **Engineering Plan Reviews**

Community Development did not receive an initial engineering plan submittal in January.

#### **Engineering Pre-Construction Meetings**

No preconstruction meetings were held in January.



## FIELD WORK AND INSPECTIONS

### JANUARY 2016

## Zoning Related Field Concerns and Inspections

### Residential Inspections

#### 10135 Johnstown Road

A complaint was received regarding multiple vehicles/campers on the property and concerning the welfare of the resident. The zoning officer contacted Franklin County Public Health to schedule a joint inspection for February 2, 2016.

#### 7010 Lambton Park Road

**History:** In November 2015, a complaint was received regarding the pool fencing. An inspection was completed and a violation letter was mailed. In December 2015, an extension was granted until the end of January to apply for a variance.

**Update:** The violation is being held until city staff can research the requirements for pool fences and make a recommendation to administration and council.

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**Update:** The violation is being held until city staff can research the requirements for pool fences and make a recommendation to administration and council.

#### 7869 Peter Hoover Road

**History:** In April 2015, a complaint was received regarding junk in the yard and multiple commercial trucks. The zoning officer completed an inspection and a violation letter was mailed for the rubbish, garbage, inoperable vehicles, home occupation, and the condition of an accessory structure. In July 2015, the zoning officer met with the occupant at the property and cleared the violations related to the debris, inoperable vehicles and a home occupation concern. The remaining violation item is the accessory structure maintenance. The zoning officer is completing monthly inspections until compliance is complete.

**Update:** No update

## Commercial Project Construction Status

**AEP** - HVAC duct work has been completed in building A fourth floor and atrium. Electric has been completed in the walls and soffits and ceilings are being installed. Building B sprinkler head locations have been verified for ceilings and soffit. Interior finish materials will be installed soon.

**Hampton Inn** - The final inspection revealed that two additional rooftop devices had been added to the system. The as-built plans have been submitted and the follow-up inspection has been scheduled.

**Turkey Hill** - Final occupancy has been issued.

**Marburn Academy** - 50% of the slabs have been poured. Structural steel is being erected. The CMU walls are being installed at the gym building. Additional gravel has been ordered for the construction entrance to minimize dirt and mud on the streets.

**Wolcott Manor** - Three buildings on Traditions Drive are close to gaining conditional occupancy.

**First and Main (Granger)** - Footings have been installed on the main building.

**Water Tower** - A one inch gas line has been installed.

**NA Ballet** - Footings are complete.

**Axium** - Phase III has been approved for conditional occupancy. Phase IV footings are complete. Steel framing continues and the roof is being installed.

**Bocchi** - Conditional occupancy has been extended. Offices are in final interior finishes.



AEP



Axium Expansion



Hampton Inn

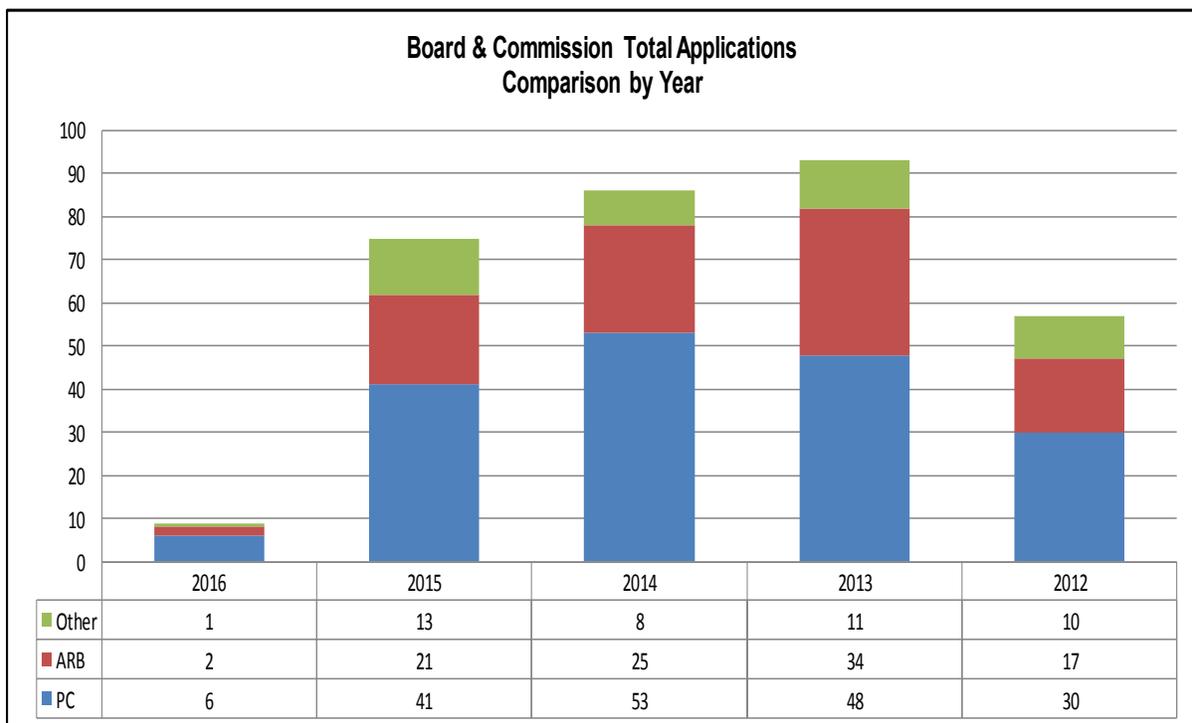
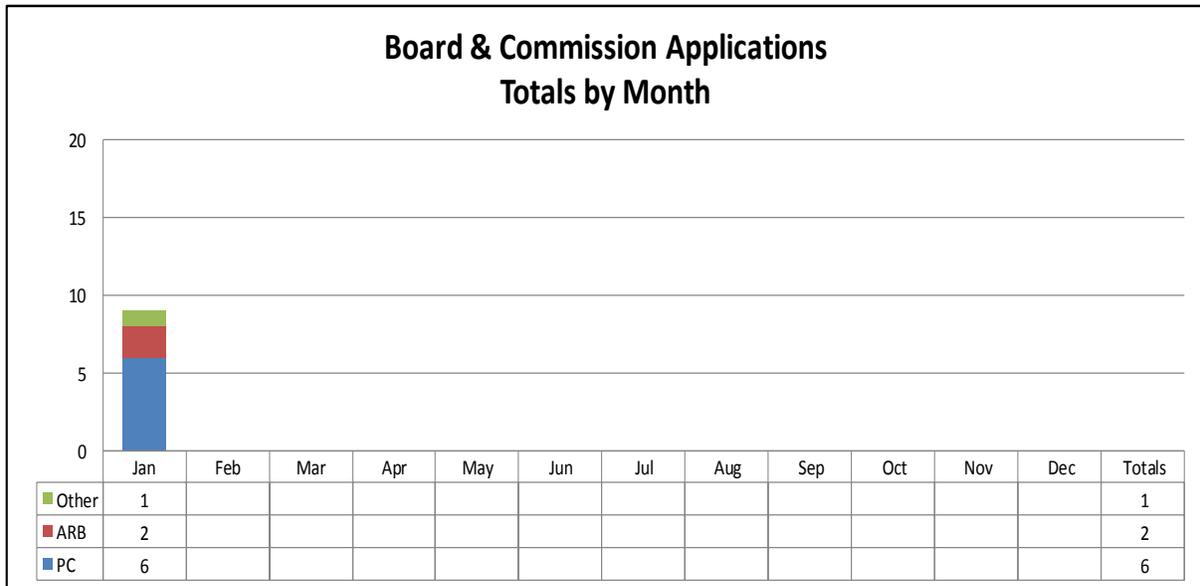


1st & Main

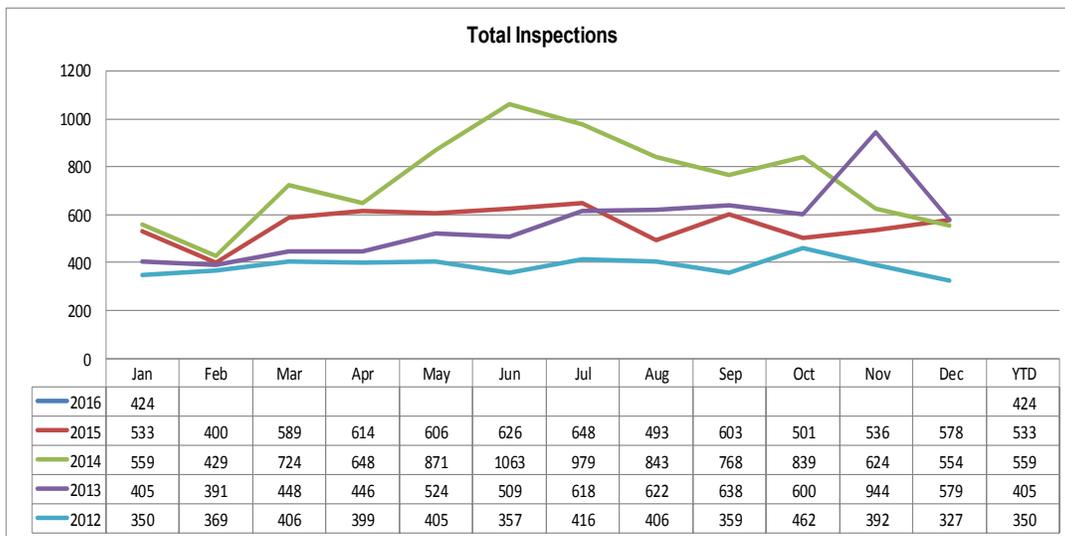
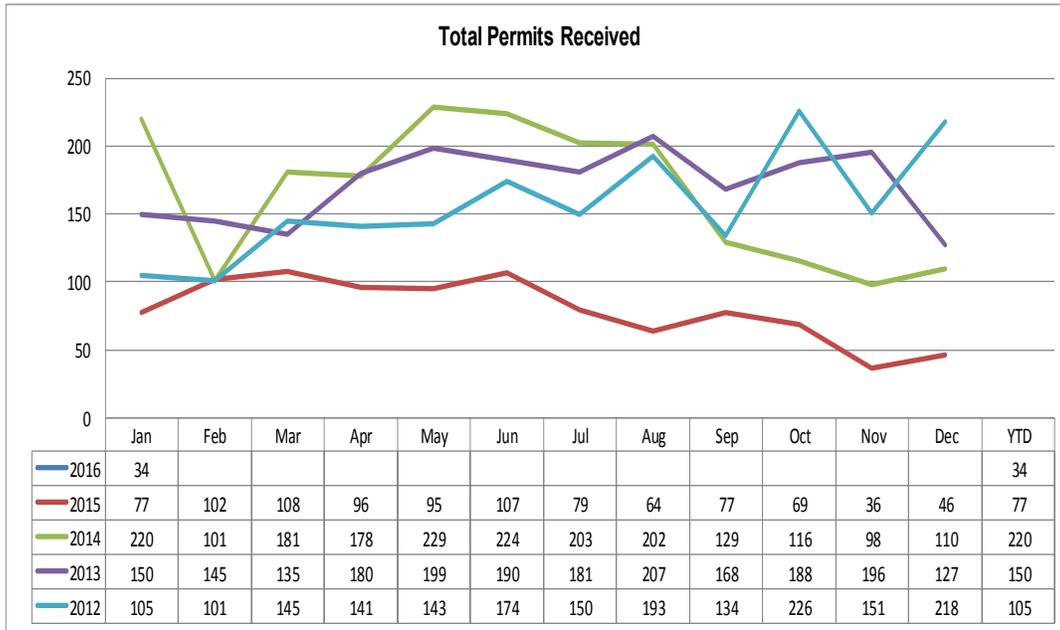


Marburn Academy

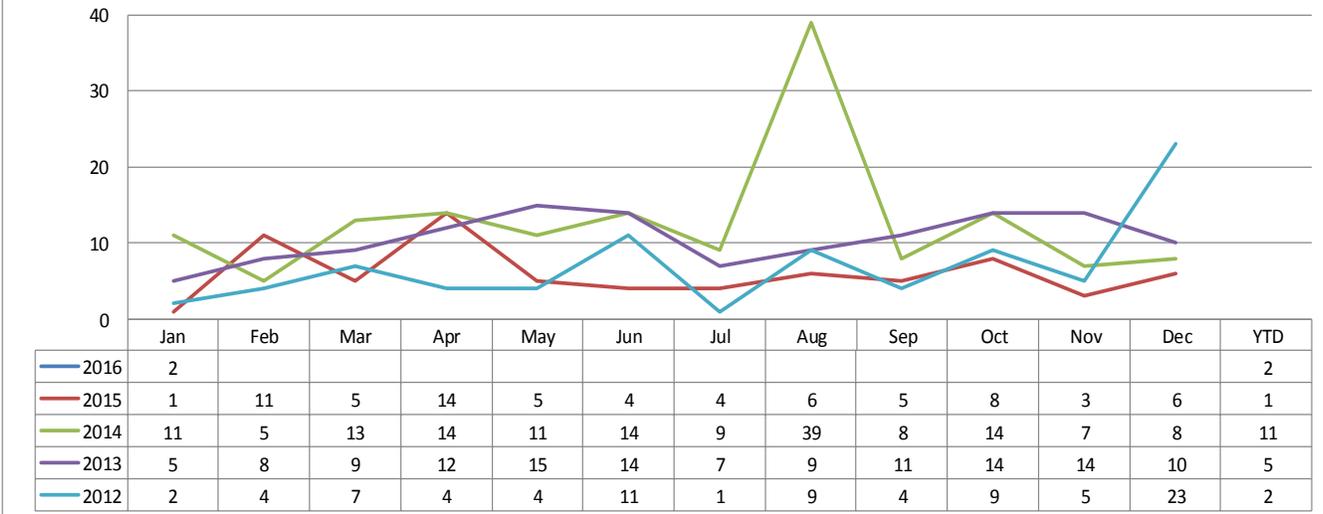
## BOARD AND COMMISSION STATISTICS JANUARY 2016



## BUILDING AND ZONING STATISTICS JANUARY 2016



**New Residential Building Permits**



**Subdivision Summary**

