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## Community Development Department

### MONTHLY REPORT

March 2016

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*Professionalism*

*Reliability*

Be inspired.

*Creativity*

*Service*

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## **NEWS AND INFORMATION**

**MARCH 2016**

### **GIS**

The city planner attended a meeting setup by the IT manager with the finance director and engineering technician on March 21. The meeting was with consultants from EMH&T to assess and discuss the city's GIS needs. Each department representative shared their respective department's GIS needs and aspirations. The EMH&T GIS consultant provided pros and cons on ESRI's different service packages and advice on how to meet the city's needs.

### **New Albany Chamber Business Expo and Job Fair**

The administrative assistant and economic development specialist attended the New Albany Chamber of Commerce's Business Expo and Job Fair. Approximately 55 companies participated in the event with the attendance estimated at 250 people.

### **T-Pro Solutions (article in Consumer Goods & Technology)**

Kellogg's Inc. announced plans to roll-out T-Pro Solutions Predictive Analytics Trade Promotion Optimization solution in an effort to efficiently analyze current trade promotion spending and to optimize future trade promotion planning. Kellogg's global revenue management team first considered T-Pro Solutions in January of 2015 to streamline the consolidation of syndicated POIS, shipment, and spending data. The initial phase of the project resulted in a reduction in the manual intensity of compiling data and a significant improvement in the accuracy of post promotion analysis. The latest move to use T-Pro Solutions across all Kellogg's categories reflects the organization's commitment to using data-driven insights to improve data accuracy, streamline processes, and maximize the return trade planning decisions.

## **NEWS AND INFORMATION**

### **MARCH 2016**

#### **Workenomics**

The economic development specialist attended the March Workenomics meeting. One of the topics covered was workforce consortium. A member of the committee urged others to plant seeds to inform people of the resources that are available in Licking County: COTC/OSU-Newark campus, C-Tec, Ohio Means Jobs, and the Licking County Chamber. She encouraged participants to proactively alert others to needs that employers, employee, key leaders and service providers have with training issues, inform them of what is available. Some of the opportunities for training are Lean 6, Sigma, professional writing, mini workforce summits, customer service boot camps and much more. Most can be customized for each employer.

#### **New Albany Chambers HR Council Roundtable**

The economic development specialist attended the New Albany Chambers HR Council Roundtable. Ohio Means Jobs of Franklin and Licking counties both gave presentations on meeting the employment needs of businesses and job seekers to support economic development in central Ohio. Latoya Snead, the Workforce Specialist with ODJFS, discussed how employers can better utilize the free tools and services available through OhioMeansJobs.com including job postings, advanced resume search, and filter tools, access labor and wage trend reports and more.

#### **Adjudication for Jeyes**

The Board of Appeals granted the appeal for Jeyes to allow for interior floor plan changes, racking changes, new hazardous material storage areas, and changes to Class III B tank locations. The amended appeal was supported by the building official and the fire official. All work areas will be scheduled for inspections and the occupancy certificate shall be revised when completed.

## **BOARDS AND COMMISSIONS**

### **MARCH 2016**

#### **Architectural Review Board**

The Architectural Review Board met on March 14, 2016 and heard one item. The meeting also included the annual organizational meeting. The board approved a certificate of appropriateness to allow for the demolition of the building at 8 South High Street. The board approved Alan Hinson as chair, Jon Iten as vice chair and Lewis Smoot as secretary.

#### **Planning Commission**

The Planning Commission met on March 21, 2016 and heard four items. The meeting also included the annual organizational meeting. The board approved with conditions a final development plan and variance as related to landscaping and mounding for the Walton Offices located east of New Albany-Condit Road and north of Walton Parkway. The board indefinitely tabled a time extension for the Forest Drive Office Park final development plan within the Canini Trust Corp. The board denied a variance to the size requirements of a drive-thru menu board sign for Dairy Queen located at 9940 Johnstown Road. The board approved Neil Kirby as chair, David Wallace as vice-chair and Brad Shockey as secretary.

#### **Board of Construction Appeals**

The Board of Construction Appeals met on March 21, 2016 to hold the organizational meeting. The board approved Karl Billisits as chair, Mac Quillin as vice-chair and Ralph Fallon as secretary.

#### **Board of Zoning Appeals**

The Board of Zoning Appeal met on March 28, 2016 to hold the organizational meeting. The board approved Julie Kriss as chair, Jesse Thomas as vice-chair and Mike Durik as secretary.

## PROJECT UPDATES

MARCH 2016

### **Rose Run Enhancement Plan**

The department hosted a follow-up meeting for the Rose Run Enhancement Plan on Friday, March 11. The city planner and deputy director attended along with MKSK consultants and representatives from the New Albany Company. The meeting was again considered a success by all who attended since consensus was achieved regarding some overarching ideas and vision for the area. MKSK provided a couple options for the design of the enhancements and the attendees provided critiques.

### **Millbrook Farms**

On March 2, 2016 the city planner, city architecture consultant, and deputy director met with Pulte Homes to discuss home elevations for the Millbrook Farm at Sugar Run subdivision. Pulte Home's initial catalog of proposed home elevations did not meet the city's architectural requirement. Staff discussed ways to bring their proposed homes into conformance with code requirements, and provided examples of existing homes in the community they could use for inspiration. The meeting was productive and Pulte Homes agreed to revise their elevations. However, no new elevations have been submitted yet.

### **Capital Improvement Projects Update**

#### Forest Drive/Zarley Connector Roadway Project

During the month of March, all of the underground utilities (water and storm sewer) were installed, curbs placed, and roadway subgrade was established. The contractor was able to complete more work than originally anticipated, and the project schedule is tracking appropriately.

#### Mink Road Roadway Improvement and SR 161 Interchange Project (ODOT)

On March 15<sup>th</sup>, the development services manager and a representative from The New Albany Company met with representatives from ODOT, District 5, to discuss design progress and project schedule. The idea of coordinating the individual public bids (New Albany Project and ODOT Interchange Project) was discussed and generally agreed upon. This coordination is intended to make potential contractors aware of two adjacent roadway projects scheduled to be in construction concurrently, with the expectation of receiving a mutually beneficial competitive bids. ODOT also agreed to add leisure trail and street lights to their project along the west side of Mink Road, between the new interchange and Innovation Campus Way.

### **Licking County Commissioner's Meeting**

On March 29<sup>th</sup>, the development services manager attended the Licking County Commissioner's meeting where both the ODOT interchange project and New Albany's Innovation Campus Way project were discussed. The idea of a north-south connector road was mentioned that would connect Cobbs Road to the new Innovation Campus Way. The development services manager indicated that New Albany supports roadway connectivity, but stated that a future connector road would be considered as future developments and funding sources are identified in the area.

## PROJECT UPDATES CONTINUED

MARCH 2016

### Fiber

A follow up meeting was held on March 22<sup>nd</sup> that included representatives from Administration, as well as the Service, Finance and Community Development Departments. During this meeting, the community development director and development services manager presented the updates to the proposed codified ordinances related to the New Albany Fiber Network. The proposed code changes were then introduced to City Council at the April 5<sup>th</sup> meeting.

### SiteOhio Certification Program Update

As reported in January, the city opted to participate in the new JobsOhio site certification program. The program is facilitated by InSite– a national corporate site selection firm with clients that include DuPont, Bausch & Lomb, Caterpillar, Eastman Kodak, IAMS Food and many other household names. The purpose of the program is to identify shovel-ready sites in the JobsOhio data base and to build a pipeline of sites for future capacity. On March 1 the community development department submitted two applications: a 170-acre site east of Harrison Road, south of Jug Street and north of Cobbs Road; and, a 300-acre site south of State Route 161, east of Harrison Road and north of Morse Road. Both applications were accepted and are currently under review.

### Workforce Development Update

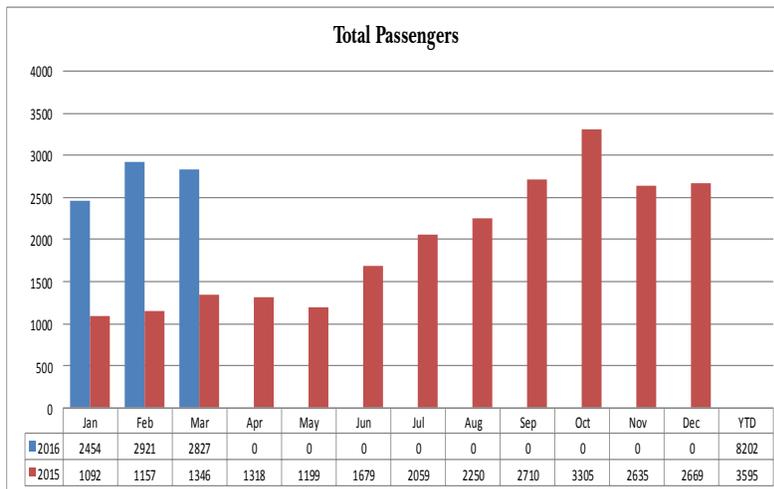
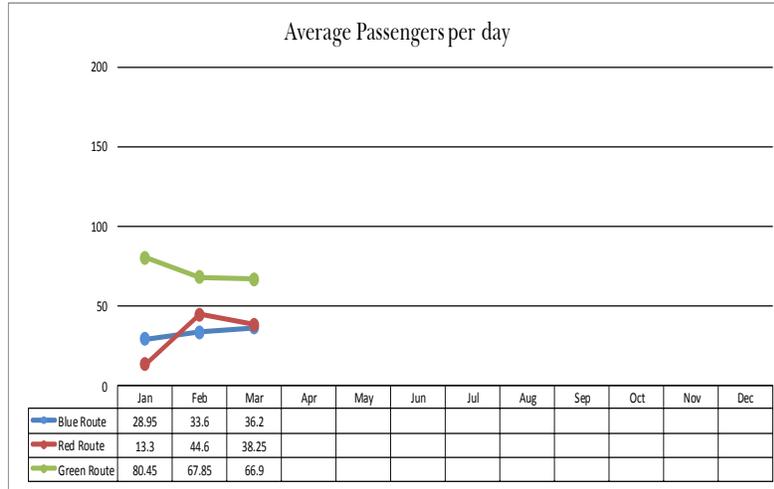
In March 2016 the director traveled to Honda of America Manufacturing with a New Albany delegation for a tour and presentation. The backbone of their workforce development initiative is a model program titled Honda EPIC © which includes the following:

- Enthusiastic Engagement - Coordinate work with an education consulting group, like OSU SEID, to conduct a DACUM analysis and verify curriculum and training needs; Work with local colleges and technical schools to implement a curriculum specific to the beauty park; Create a marketing strategy; Create an incumbent training program; Create an outreach program for Veterans.
- Passionate Participation – start at the middle school level with marketing and deployment. Ideas include outreach into the schools through gaming and activities, creating mobile labs specific to innovation and establishing summer manufacturing STEM camps.
- Innovation – Establish a STEM School that focuses on math, IT, Health and Manufacturing. This enables other companies within the park to take advantage of the pipeline. Provide technical expertise on curriculum concepts, selection of “hand on” lab equipment and support of post-secondary pathways.
- Continuous Commitment – Establish scholarship funds, i.e. The Honda Scholarship Fund; create co-op and internship opportunities.

After the tour, the director prepared a white paper that described the city’s efforts and accomplishments to manage the workforce problems in the community. The white paper suggested that the next step of this initiative is led by the private sector in coordination with the New Albany Chamber.

## PROJECT UPDATES CONTINUED MARCH 2016

### New Albany SmartRide



## PROJECT UPDATES CONTINUED

MARCH 2016

### Innovate New Albany

#### Spotlight

Neil Collins hosted Michael Butler and Calvin Cooper of NCT Ventures. NCT and Innovate New Albany discussed the benefits of working together including sponsorship, visibility, and usage of space.

#### TEDx New Albany

Innovate New Albany served as an in-kind sponsor for TEDx New Albany. The students trained speakers at Innovate New Albany bringing additional area residents into our space. Two Innovate New Albany business founder/owners, Kerri Mollard and Brad Griffith, had speaking roles at the TEDx event. Innovate New Albany had an ad in the program and flyer, and Neil gave an overview of Innovate on stage.

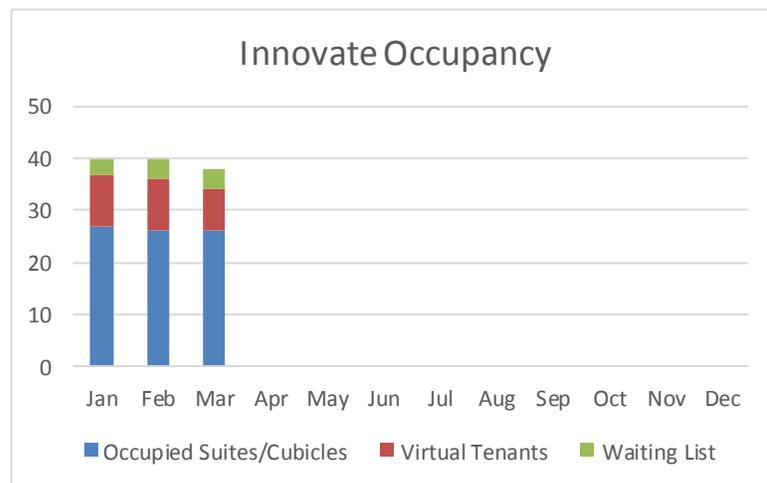
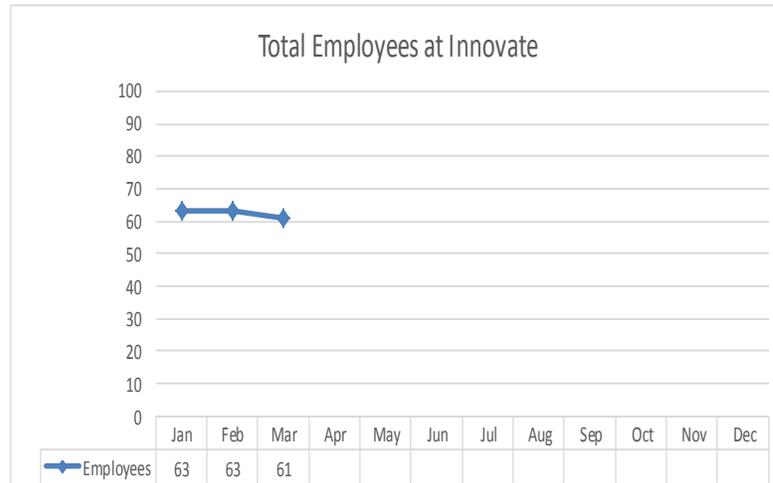
Brian Slusser, of Optimized Care Network, visited Innovate New Albany to discuss TIGER Events. They brainstormed ideas to gather businesses that offer services of value to large-to-mid-sized self-insured employers in front of a group of benefits professionals. Neil is following up with Cherie Nelson of the New Albany Chamber about co-hosting such an event/meeting.

#### Event Activity

- Overcoming Human Nature to Succeed, led by Ryan Frederick, Principal at AWH Software (34 attendees)
- Eating Bitterness...and Cicadas: Stories from 15+ Years of Chinese Business, led by Patrick McAloon & Monica Xia, Founder/Partners of SinoConnect and other businesses related to US-Chinese business, education, and cultural connections (14 attendees)
- Content Marketing for Fun & Profit, led by Brian Dengler, Attorney at Dengler Legal (22 attendees)
- Turning Columbus an Iconic Brand: Proprietary Techniques to Improve Creativity in Business, led by Jonathan Holburt, CEO, Holburt Consulting (10 participants)

## PROJECT UPDATES CONTINUED MARCH 2016

### Innovate New Albany



## PROJECT UPDATES CONTINUED MARCH 2016

### Innovate New Albany Electronic Media and Internet Campaign:

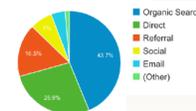
#### Audience Overview

	February	March
Visits	1,380	1,637
Users	1,020	1,220
Pageviews	2,888	3,520
Pages / Session	2.09	2.15
Avg. Bounce Rate	60.07%	60.72%
Avg. Duration	1:48	1:58

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#### Traffic Sources

Google / organic  
Direct / none  
Email List / email  
Bing / organic  
NewAlbanyBusiness.org / referral  
Facebook / referral  
Meetup.com / referral  
Yahoo / organic  
Linkedin.com / referral  
New Albany Chamber / referral  
Disq.us / referral



INNOVATENEWALBANY

#### Twitter Overview



INNOVATENEWALBANY

#### Facebook Overview



INNOVATENEWALBANY

#### March Blog Posts

- March 8<sup>th</sup>, 2016  
*Tenant Spotlight – Meet Design Outreach by Innovate New Albany*
- March 15<sup>th</sup>, 2016  
*3 Qualities of Strong Content*  
 By Laurie Zinn, Line-by-Line
- March 21<sup>st</sup>, 2016  
*Education, Economics & Entrepreneurship: The '3 E's of Exemplary Importance' to Prosperity & Liberty*  
 by SJ Barakony, Service Before Self Leadership
- March 29<sup>th</sup>, 2016  
*Ohio's first Women in Analytics Conference scheduled for April 13 at OSU*  
 By Tori Metzger, Ohio State Bar Association

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#### Most Popular Content in March

1. Events
2. Our Companies
3. About
4. Ohio's First Women in Analytics Conference Scheduled for April 13 at OSU
5. Event: Content Marketing for Fun & Profit: Practical Tools & Tips for Success
6. Contact Us
7. Who runs this place?
8. Tenant Spotlight: Meet Mabel Chow Brown, Managing Partner of Belleair Aviation
9. Suite Available!
10. Blog

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## PLAN REVIEW

### MARCH 2016

#### Engineering Plan Reviews

Community development received 5 initial engineering plan submittals during the month of March.

Project Name	Initial Submittal Date	Comments Issued Date	Total Review Days	Review Time Standard
Multi-Tenant II – Private Site Improvement Plan	February 22, 2016	March 7, 2016	14	18
CCL – Private Site Improvement Plan	February 24, 2016	March 11, 2016	16	18
Market & Main Street Retail, Phase 2, Sanitary Sewer Abandonment	February 25, 2016	March 9, 2016	13	18
Project Agility DC8 Parking Lot Expansion	March 3, 2016	March 31, 2016	28	18
Bevelhymmer Road Church – Sanitary Sewer Plan	March 10, 2016	March 28, 2016	18	18
Bevelhymmer Road Church – Private Site Improvement Plan	March 10, 2016	March 28, 2016	18	18

#### Engineering Pre-Construction Meetings

Two pre-construction meetings were held during the month of March for the following projects:

3/02/16 – Innovation Campus Way West (Street, storm sewer & Water, Sanitary Sewer)

3/23/16 – Market Street Extension (Street, Storm Sewer & Water)



## FIELD WORK AND INSPECTIONS

MARCH 2016

### Zoning Related Field Concerns and Inspections

#### Residential Inspections

##### 10135 Johnstown Road

**History:** A complaint was received regarding multiple vehicles/campers on the property and the welfare of the resident. The zoning officer contacted Franklin County Public Health to schedule a joint inspection for February 2, 2016. A violation notice was mailed on February 5, 2016. A joint follow-up inspection was conducted on February 29, 2016. No progress has been made on the violations.

**Update:** A joint follow-up inspection is scheduled for April 1, 2016.

##### 7010 Lambton Park Road

**History:** In November 2015 a complaint was received regarding the pool fence. An inspection was completed and a violation letter was mailed. In December 2015, an extension was granted until the end of January to determine if they wanted to apply for a variance. The violation is on hold until city staff can research the requirements for pool fences and make a recommendation to administration and council.

**Update:** No update

##### 11 Highgrove

**History:** In November 2015 a complaint was received regarding the pool fence. An inspection was completed and a violation letter was mailed. In December 2015, an extension was granted until the end of January to apply for a variance. The violation is on hold until city staff can research the requirements for pool fences and make a recommendation to administration and council.

**Update:** No update

##### 10 Highgrove

**History:** In November 2015 a complaint was received regarding the pool fence. An inspection was completed and a violation letter was mailed. In December 2015, an extension was granted until the end of January to apply for a variance. The violation is on hold until city staff can research the requirements for pool fences and make a recommendation to administration and council.

**Update:** No update

##### 7869 Peter Hoover Road

**History:** In April 2015 a complaint was received regarding junk in the yard and multiple commercial trucks. The zoning officer completed an inspection and a violation letter was mailed for the rubbish, garbage, inoperable vehicles, home occupation and the condition of an accessory structure. In July 2015 the zoning officer met with the occupant at the property and cleared the violations related to the debris, inoperable vehicles and a home occupation concern. The remaining violation item is the accessory structure maintenance. The zoning officer is completing monthly inspections until compliance is complete.

**Update:** No update

## **FIELD WORK AND INSPECTIONS**

**MARCH 2016**

### **Zoning Related Field Concerns and Inspections**

#### **Commercial Inspections**

##### **Ebrington**

On March 30 the city planner and development services manager inspected the Ebrington subdivision to ensure the infrastructure was installed according to the approved plans. Staff found that there was some missing landscaping, the reserves still needed to be deeded to the city per the approved plat, and a right-of-way encroachment agreement needed signed and recorded.

## Commercial Project Construction Status

**AEP** - Framing and drywall has been completed in all areas except the Atrium. Sprinkler hydro's and ceiling grids are being installed.

**New Albany Ballet** – Concrete floor pours and CMU walls are complete.

**Noah's Event Center** - Framing, mechanical installation, and underground fire protection has started. Sheathing for walls and roofing has also begun.

**1st and Main** - Footings are installed and vertical walls and stairways are being installed. The preparation for on-grade slabs has started.

**Marburn Academy** - Floor pours are complete except area in connector outside of the gymnasium. CMU walls at stairs and elevators are complete. Exterior wall studs are being installed.

**Wolcott Manor Phase II** - Building footings are poured and slab work is complete in buildings 12-17. Framing is in progress on buildings 13-15 and 24W-26. Conditional occupancy is complete for buildings 22, 23, and 24.

**Axium Phase III** - Occupancy has been granted for the Phase III building. Owner supplied equipment submittal is approved and electrical work is being installed.

**Axium Phase IV** - Slab pours are being installed.

**Bocchi** – Changes to racking is being completed with fire suppression.

**Jeyes** - The mechanical area has been completed and approved. The front office has also been approved except fire suppression.

**Country Club** - Interior remodel has been approved for final.



AEP



New Albany Ballet Company



Noah's Event Center

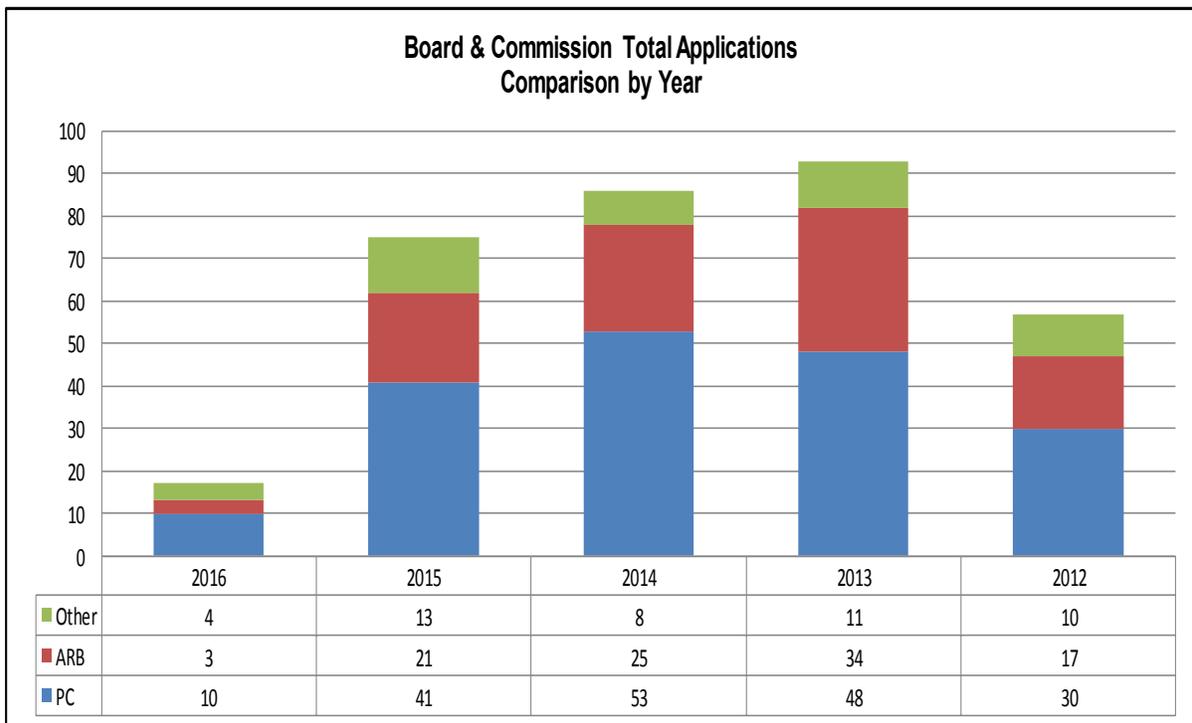
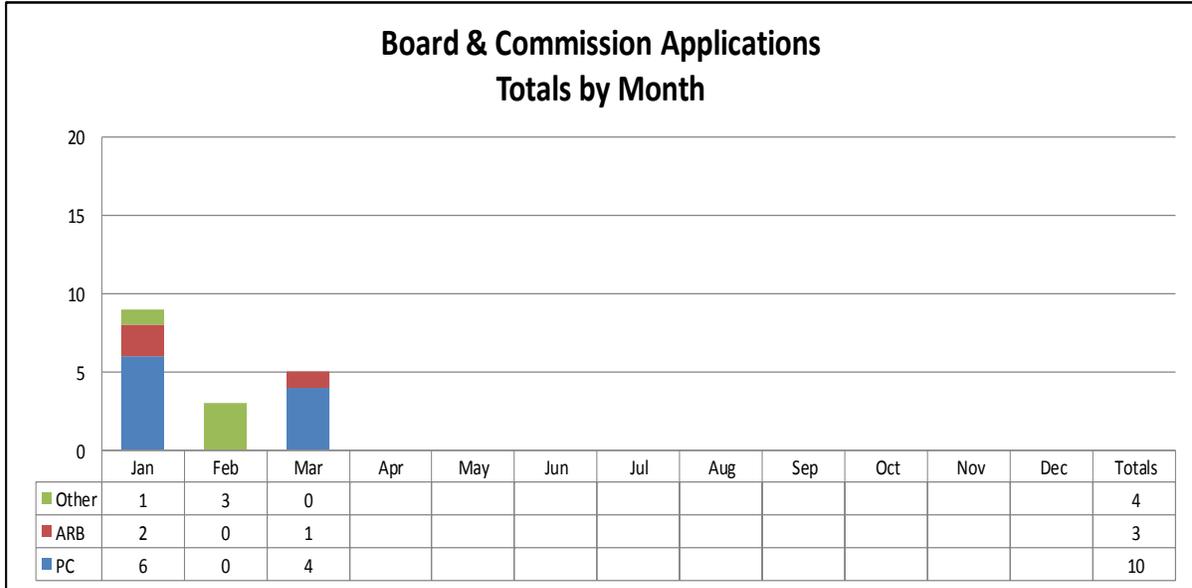


1st & Main



Marburn Academy

## BOARD AND COMMISSION STATISTICS MARCH 2016



## BUILDING AND ZONING STATISTICS MARCH 2016

