



MINUTES

CITY OF NEW ALBANY COMMUNITY IMPROVEMENT CORPORATION

Wednesday, January 22 2020

The New Albany Community Improvement Corporation met at City Hall, in New Albany, Ohio, on Wednesday, January 22, 2020. President Philip Smith called the meeting to order at 4:11 p.m.

Present:

CIC Board: Philip Smith, Ron Davies, Colleen Briscoe, Jim Baron, Everett Gallagher, Joe Stefanov, Jennifer Chrysler

Absent: Sloan Spalding

Guests: Jackie Russell, Mike Barker, Angela Hobart

Minutes

Motion by Baron to accept the meeting minutes from the December 18, 2019 meeting. Seconded by Gallagher. Motion approved.

Economic Development Plan Draft RFP

Chrysler provided highlights from the draft RFP requesting proposals for the Economic Development Plan (EDP). The city completed an EDP in 2006 as a guide for economic development activity. One of the recommendations of the EDP was the creation of the CIC. The original EDP included a fiscal analysis that contemplated how much commercial development was needed to support the schools and also target price points of residential development for the same purpose. An economic development marketing study followed the EDP which is updated every three years. This plan includes a survey of existing businesses, industry cluster experts, site selectors and community stakeholders. The most recent update was on marketing at the end of 2019.

The two primary objectives with this EDP update are to confirm our industry clusters and evaluate our incentive programs and benchmarks. Our economic development program is touted by regional and state organizations as one of the best in the state of Ohio – doesn't mean we can't confirm our strategy or identify gaps to get better.



Stefanov explained this document will assist us selecting land uses and determining what the community desires. The city is currently updating the Strategic Land Use Plan – which has been our primary guide for planning and development from the beginning. Briscoe stated that there is also a balance between determining how a particular business or industry will impact the residents – we need to balance the information from this plan with the Strategic Land Use Plan.

Baron and Davies asked questions about traffic, congestion and quality of life for businesses. Chrysler explained that this scope was intended to be narrow because the Strategic Plan will address transportation, mobility, quality of life. This plan can stand on its own but will become a component of the overall Strategic Plan. There is a thread in each document that connects the Strategic Land Use Plan and the EDP. Smith asked what would make the city more attractive and retain residents. Chrysler stated age in place, transportation, land uses, and amenities are all part of the Strategic Plan.

Chrysler explained the CIC will be the steering committee. We will narrow down the RFP responses and bring the top three back to the CIC. We will provide you a score sheet and go over the process. Keep in mind, the city has been recognized for best practices in the state of Ohio. Other cities use our EDP as a template when drafting their RFPs. Proposals will be due back by the end of February and we will reconvene in March.

Other Business

Smith asked do we know what our mission, vision, and values are. Chrysler answered that the group does not have a mission statement - the primary purpose has been to serve Council. The city is not permitted to be involved in for profit activities. Briscoe stated the CIC also advises and makes recommendations to council on business. Smith stated we need to at least know what the mission of the CIC is moving forward and suggested convening a small group to develop a mission statement – even if the primary purpose of the statement is to affirm the commitment to council.

Adjourn:

Motion to adjourn (5:00 p.m.) by Everett. Seconded by Baron. Motion approved.



Secretary, CIC Board of Trustees



Date