



## MINUTES

### CITY OF NEW ALBANY COMMUNITY IMPROVEMENT CORPORATION

Monday, July 27, 2020

---

The New Albany Community Improvement Corporation met virtually via Zoom, on Monday, July 27, 2020. President Philip Smith called the meeting to order at 2:04 p.m.

#### **Present:**

CIC Board: Philip Smith, Ron Davies, Colleen Briscoe, Jim Baron, Everett Gallagher, Joe Stefanov, Jennifer Chrysler, Bethany Staats, Sloan Spalding

Absent: Not Applicable

Guests: Jackie Russell, Angela Hobart, Victoria Storrs, Rachel Selsky, Jessica Ulbricht

#### **Minutes**

Gallagher provided a correction to the minutes to be consistent with how Neil Collins is mentioned. Motion by Baron to accept the meeting minutes with the proposed changes from the April 27, 2020 regular meeting. Seconded by Briscoe. Motion approved.

#### **Mission Statement**

Chrysler indicated that staff went back through the enabling legislation that created the CIC and the proposed mission for the CIC was consistent. Motion by Davies to accept the mission statement. Seconded by Briscoe. Motion approved.

#### **Audit**

Staats shared that the audit had been accepted. The auditor of state introduced a new rating system to monitor transparency in government - STARS. The rating system specifically pertains to best practices with respect to the Ohio Sunshine Law. The CIC received a rating of 3 out of 4. Staats indicated that the rating could be increased by matching the standards of the city's public records request policy. Staats asked that the CIC consider a motion to follow the city's policy on public records. Smith motioned to adopted the city's public records request policy and standards. Seconded by Gallagher. Motion approved.



## **Economic Development Plan Update**

Chrysler provided an update on the steps and process for the Economic Development Plan and its relationship to the Engage New Albany Strategic Plan. The Camoin 310 staff presented an overview of the individual components of the plan and a status update for each section. The presenters discussed the existing clusters and options for cluster diversification in the city. Gallagher questioned the fact that logistics was not proposed as an individual cluster yet it was noted as a part of another cluster in the proposed diversification. Spalding asked if the distribution sector is part of that designation. Chrysler indicated that logistics has typically been included in the High Tech Manufacturing cluster as an accessory function of the cluster. She also indicated that the type of uses that could fall into a logistics category are fulfillment centers and e-commerce centers. Chrysler indicated that this feedback is important for the group to make further recommendations regarding industry clusters moving forward.

The Camoin 310 team discussed the importance of innovation and entrepreneurship – specific to New Albany and the region. Additional general questions from the CIC included: evidence of what is working and not working within our community, the thoughts of uncertainty and change due to COVID, and including a list of tasks that we should be doing but we are not. Briscoe asked how office use is going change as a result of COVID. Gallaher indicated that A&F was currently evaluating this question. There are clearly going to be “post –COVID” circumstances shaped by how we do business in the pandemic. Chrysler indicated that there seems to be an interest by New Albany businesses to bring employees back into the office on a more regular basis. At the beginning of the pandemic businesses experienced a high level of productivity with the work from home experience, however the productivity level is plateauing or dropping now at this point in time.


Davies noted that one thing the city could be doing that we are not is having Wi-Fi hot spots within the community. Briscoe added that citywide fiber is another option and something that would be important for the community to do. Stefanov added that one type of incentive the city could have, but does not at this time, is a third generation incentive. This incentive could be given to companies that move into old office spaces for renovation or to repurpose the building or office space. Stefanov also wondered if a useful economic development strategy could be to provide additional resources to our residents such as childcare and types of non-traditional housing to promote those who work in New Albany to live in New Albany. Baron suggested that a high school internship program could create workforce training space in our community.



**Adjourn:**

Motion to adjourn (3:20 p.m.) by Baron. Seconded by Smith. Motion approved.

  
\_\_\_\_\_  
Secretary, CIC Board of Trustees

  
\_\_\_\_\_  
Date