



**New Albany Architectural Review Board
September 14, 2020 Minutes**

New Albany Architectural Review Board met in regular session in the Council Chambers at Village Hall, 99 W Main Street and was called to order by Architectural Review Board Chair Mr. Alan Hinson at 7:00 p.m.

Those answering roll call:

Mr. Alan Hinson, Chair	Present
Mr. Francis Strahler	Present
Mr. Jonathan Iten	Present
Mr. Jim Brown	Present
Mr. E.J. Thomas	Present
Mr. Andrew Maletz	Present
Ms. Sarah Briggs	Present
Mr. Matt Shull	Present

(Mr. Hinson, Mr. Iten, Mr. Strahler, Mr. Brown, Mr. Thomas, Mr. Maletz, Ms. Briggs, and Mr. Shull present via GoToMeeting.com).

Staff members present: Steven Mayer, Development Services Coordinator (via GoToMeeting.com); Chris Christian, Planner; and Josie Taylor, Clerk (via GoToMeeting.com).

Moved by Mr. Iten to approve the August 10, 2020 meeting minutes, seconded by Mr. Thomas. Upon roll call: Mr. Iten, yea; Mr. Thomas, yea; Ms. Briggs, yea; Mr. Maletz, yea; Mr. Brown, yea; Mr. Strahler, yea; Mr. Hinson, yea. Yea, 7; Nay, 0; Abstain, 0. Motion passed by a 7-0 vote.

Mr. Hinson asked for any additions or corrections to the Agenda.

Mr. Christian replied none from staff.

Mr. Hinson swore in all witnesses wishing to speak before the Architectural Review Board (hereafter, "ARB") this evening.

Mr. Hinson asked if there was anyone who wanted to discuss any items not on tonight's agenda. (No response).

**ARB-67-2020 Certificate of Appropriateness
Certificate of Appropriateness for a new sign at 97 East Main Street for Berkshire Hathaway
(PID: 222-000066).
Applicant: ProSign Studio**

Mr. Christian presented the staff report.

Mr. Hinson asked the applicant to speak.

Mr. Sean Alley, with ProSign Studio, discussed the application and the reasons for it.

Mr. Iten asked if the sign would be centered on the building.

Mr. Alley indicated the tenant occupied the right half of the building and the sign was over their entrance door.

Mr. Hinson asked if the sign would be lit.

Mr. Alley stated there no external illumination was proposed at this time.

Mr. Maletz stated the applicant had indicated the sign would be hung with aluminum or steel brackets and asked if it would be rigidly attached rather than using any sort of chains.

Mr. Alley stated it would be directly bolted at the roof line.

Moved by Mr. Brown to approve ARB-67-2020, seconded by Mr. Thomas. Upon roll call vote: Mr. Brown, yea; Mr. Thomas, yea; Mr. Maletz, yea; Mr. Iten, yea; Ms. Briggs, yea; Mr. Strahler, yea; Mr. Hinson, yea. Yea, 7; Nay, 0; Abstain, 0. Motion carried by a 7-0 vote.

Mr. Hinson asked if there was any Other Business.

Mr. Christian stated none from staff.

Mr. Hinson asked ARB members for comment. (No response.)

Mr. Thomas moved for adjournment, seconded by Mr. Strahler. Mr. Thomas, yea; Mr. Strahler, yea; Mr. Iten, yea; Mr. Maletz, yea; Ms. Briggs, yea; Mr. Brown, yea; Mr. Hinson, yea. Yea, 7; Nay, 0; Abstain, 0. Motion carried by a 7-0 vote.

Meeting adjourned at 7:09 p.m.

Submitted by Josie Taylor.

APPENDIX



Architectural Review Board Staff Report September 14, 2020

BERKSHIRE HATHAWAY—SIGNAGE CERTIFICATE OF APPROPRIATENESS

LOCATION: 97 E Main Street (PID: 222-000066)
APPLICANT: ProSign Studio
REQUEST: Certificate of Appropriateness
ZONING: Urban Center, Village Core Sub-District
STRATEGIC PLAN: Village Center
APPLICATION: ARB-67-2020

Review based on: Application materials received on August 14 and 27, 2020.

Staff report prepared by Chris Christian, Planner.

I. REQUEST AND BACKGROUND

The applicant requests a certificate of appropriateness to allow one hanging sign to be installed at 97 East Main Street for Berkshire Hathaway.

Per Section 1157.07(b) any major environmental change to a property located within the Village Center requires a certificate of appropriateness issued by the Architectural Review Board. In considering this request for new signage in the Village Center, the Architectural Review Board is directed to evaluate the application based on criteria in Chapter 1157 and Chapter 1169.

II. SITE DESCRIPTION & USE

The property is zoned Urban Center located within the Village Core sub-district. Therefore, the city's sign code regulations apply to the site.

Berkshire Hathaway is located in the building that was previously occupied by the 514 church.

III. EVALUATION

A. Certificate of Appropriateness

The ARB's review is pursuant to C.O. Section 1157.06. No environmental change shall be made to any property within the Village of New Albany until a Certificate of Appropriateness has been properly applied for and issued by staff or the Board. Per Section **1157.07 Design Appropriateness**, the modifications to the building and site should be evaluated on these criteria:

1. *The compliance of the application with the Design Guidelines and Requirements and Codified Ordinances.*
 - Per the city's sign code section 1169.14(a) each building or structure in the Village Core sub-district shall be allowed three (3) sign types including, but not limited to, hanging,

awning and wall signs. The applicant is proposing to install one hanging sign with the following dimensions.

Hanging Sign

- City sign code Chapter 1169.16(b) permits a maximum area of 25 square feet, allows one hanging sign per business entrance and requires a minimum sign relief of one inch. External illumination is allowed. The applicant proposes one hanging sign with the following dimensions:
 - a. Size: 96”x 18” [meets code].
 - b. Area: 12 square feet [meets code].
 - c. Location: the sign is proposed to be installed next to the tenant entrance along Main Street [meets code].
 - d. Lighting: none proposed [meets code].
 - e. Relief: one inch [meets code].
 - f. Colors: black, white, cream and cabernet (total of 4) [meets code].
 - g. Lettering Height: less than 18 inches [meets code]
 - h. Maximum Length: 8.8% of available mounting width [meets code]
 - i. Minimum Sidewalk Clearance: 60+/- feet [meets code]

 - The sign will read “Berkshire Hathaway HomeServices | Professional Realty”.
 - The sign panel is proposed to be made out of PVC which is a permitted sign material.
2. *The visual and functional components of the building and its site, including but not limited to landscape design and plant materials, lighting, vehicular and pedestrian circulation, and signage.*
 - The hanging sign is an appropriate sign-type for this tenant space.

 3. *The distinguishing original qualities or character of a building, structure, site and/or its environment shall not be destroyed.*
 - The sign appears to be positioned located above the main tenant entrance and does not block any architectural features. The applicant states that there will be 84 inches of clearance from the ground to the bottom of the sign which meets the minimum requirements of the building code.

 4. *All buildings, structures and sites shall be recognized as products of their own time.*
 - The building is a product of its own time and as such should utilize signs appropriate to its scale and style, while considering its surroundings. It appears that this sign is scaled appropriately for this tenant space and is appropriately designed.

 5. *Distinctive stylistic features or examples of skilled craftsmanship which characterize a building, structure or site shall be created with sensitivity.*
 - Not Applicable

 6. *The surface cleaning of masonry structures shall be undertaken with methods designed to minimize damage to historic building materials.*
 - Not Applicable

 7. *Wherever possible, new additions or alterations to structures shall be done in such a manner that if such additions or alterations were to be removed in the future, the essential form and integrity of the original structure would be unimpaired.*
 - It does not appear that the sign will affect the original structure, if removed or altered in the future.

IV. RECOMMENDATION

Staff recommends approval of this application provided that the ARB finds that the proposal meets sufficient basis for approval. The proposed hanging sign appears to be consistent with the architectural character of the existing site as well as the overall Village Center and is appropriate for this space.

V. ACTION

Should the Architectural Review Board find sufficient basis for approval the following motions would be appropriate. Conditions of approval may be added.

Suggested Motion for ARB-67-2020:

Move to approve Certificate of Appropriateness for application ARB-67-2020.

Approximate Site Location:



Source: Google Earth