

MINUTES

CITY OF NEW ALBANY COMMUNITY IMPROVEMENT CORPORATION

Tuesday, March 8, 2022

The New Albany Community Improvement Corporation met at Village [City] Hall on Tuesday, March 8, 2022. President Philip Smith called the meeting to order at 4:01 p.m.

Present:

CIC Board:	Philip Smith, Ron Davies, Everett Gallagher, Joe Stefanov, Jennifer Chrysler, Sloan Spalding, Todd Brubaker, Matt Shull
Absent:	Colleen Briscoe
Guests:	Jackie Russell, Michael Loges, Neil Collins, Drew Turner

Excuse Board Members as Needed

Motion by Mayor Spalding to excuse board members from meeting as needed. Seconded by Stefanov. Motion approved.

Minutes

Motion by Gallagher to accept the meeting minutes from the January 13, 2022 annual meeting. Seconded by Stefanov. Motion approved.

Innovate New Albany TIGER Innovation, LLC End of Year Performance Review

Smith asked Collins how the year was overall. Collins answered that it was definitely a year of uncertainty and that the City gave him new goals to achieve and focus on throughout the year. Smith asked for a presentation in regards to the Consultant Performance. Russell presented the performance results. During the presentation Loges added that the City is working to attract a co-working space to fulfill the small office need for when companies graduate. Smith agreed that the City should continue to investigate the co-working space. Loges added that the General Assembly changed the laws to now allow monies to be allocated to the municipality where residents are living, if they are working from home or in another jurisdiction. Russell added that Innovate would begin working the Deskpass in 2022. She explained that Deskpass is a co-working app that people will be able to book desks and meeting rooms like a co-working space. Mayor Spalding asked how the school annex building research was going. Chrysler answered that when COVID hit no additional research was completed but, it will take a lot of work to be operational.

Following the presentation Smith indicated that Collins did a great job with Goal 2 by keeping the Innovate offices full and Goal 4 with the programming led by Collins. Brubaker asked what happened to the website redesign since the CIC never made a formal recommendation. Collins shared that other things became

priority but, changes were made to the homepage to help in the mean-time. Collins also added that two companies were working in the NE Ohio Scalerator program which helps to teach companies how to achieve growth. He shared that most companies see a 70% growth within 12 to 18 months following the program.

Stefanov asked if there were any further discussions with the Hatch program at Bowling Green. Chrysler answered that there had not been. It was a program that would require more staff time to manage. She also added that maybe there was a way for the City to pay Hatch personnel to run the program. Chrysler finished with saying that this would require further guidance from the CIC and what the long term Innovate plan would be. Smith agreed that it would be great to plan to workshop the future growth of Innovate. Gallagher added that a workshop would be a game changer to help understand if the focus should be on a bigger thing or if they are in the right place. Smith said he would like to receive some suggestion from Council for their ideas. He shared that he would like to further understand coworking spaces and more incubator spaces. Chrysler suggested that a moderator be brought in to lead the retreat. Spalding asked if Kerri Mollard could be an option. Chrysler indicated she could.

Rev1 Ventures Update

Kristy Campbell presented the Rev1 Ventures update. Other Business

Motion by Gallagher for Todd Brubaker to be Vice President. Seconded by Smith. Motion passed.

Adjourn:

Motion to adjourn (5:08 p.m.) by Smith. Seconded by Chrysler. Motion approved.

Secretary, CIC Board of Trustees

Date