



Community Development Department
MONTHLY REPORT
March 2020

Professionalism

Reliability

Be inspired.

Creativity

Service

Inside This Issue:

News and Information	2
Community Engagement and Outreach	4
Boards and Commissions	5
Project Updates	7
Grant Funding	14
Innovate New Albany	16
Plan Review	23
Field Work and Inspections	27
Commercial Construction	29
Statistics	34

NEWS AND INFORMATION

MARCH 2020

COVID-19 Response

The daily operations of the Community Development Department have been temporarily modified as a result of the COVID-19 pandemic. All of changes are consistent with the guidance issued by Governor DeWine, the Ohio Department of Health, Franklin County Public Health and the Centers for Disease Control and Prevention (CDC). The changes have enabled the department activities to proceed with limited interruption while reducing person to person contact. These measures were necessary to ensure that quality customer service continues during this time and to establish a framework to protect the health, safety and welfare of those doing business in the city of New Albany.

Communication: A letter was distributed to regular customers outlining our modified operating procedures. Department staff also made courtesy calls to businesses, contractors and consultants to explain the changes and answer questions. Additionally, the city communication staff added the modified department procedures to the COVID-19 section of the city's website and posted outside of Village Hall.

Office: The department is generally staffed by two people each day, along with the director or deputy director, in order to complete administrative tasks and to facilitate permitting, plan review and inspection services. All staff members are required to adhere to the social distancing, sanitization, and other recommendations of the Centers for Disease Control and Prevention (CDC) while in the office. Phone lines remain active and are being answered remotely by staff during regular business hours.

Permitting: All permitting services continue with applications only accepted on Monday, Wednesday, and Friday between 8am and noon. Two large totes were placed at the rear entrance of Village Hall labeled "Permit Drop-Off" and "Permit-Delivery". The counter staff schedules permit pick-up and delivery with the applicants and collects fees over the phone if paid with a credit card.

Inspections: The inspectors work with each contractor to develop/implement a remote inspections protocol to the extent practical. Nearly 80% of commercial and residential inspections are now completed remotely by utilizing livestreaming, telephone conferences and pictures. When on-site inspections are conducted, the contractors are directed to ensure the inspection area has a minimum number of people present and that social distancing is observed.

Support Services and Meetings: Village Hall has been temporarily closed to walk-in customers. In-person meetings are only being scheduled as deemed necessary by staff and by appointment. Meetings are now facilitated by way of a web-based remote meeting service. This platform enables staff to effectively host a variety of meetings without causing service interruption or delay to our customers.

Board & Commission Meetings: The planning staff utilized a web-based platform for the first time at the March 16th Planning Commission meeting. Approximately 25 people attended remotely. After the meeting, staff emailed board members and other attendees requesting feedback on the remote meeting experience. The majority of attendees mentioned poor audio as the main concern. The city planner, IT manager and clerk of council made improvements to the audio connection in council chambers for future public meetings. The planning manager worked with the communications staff to create a "button" on the home page of the city web site to easily direct the public to web-based meeting instructions and notifications. The boards/commissions will continue to meet remotely until the executive order is lifted.

Business Outreach: The development staff initiated an extensive outreach effort to businesses within the International Business Park. In the early days of the pandemic the outreach was specific to the use of the SmartRide program. The staff worked with COTA to keep Line 45 running for several days after other suburban lines were suspended. The staff partnered with OneColumbus to develop a list of "check-in" questions and strategized implementation. The economic development specialist updated the list of primary contacts for each major business. The initial outreach was an e-blast (modified NEXT newsletter) with directions to various resource pages, including the city COVID, page. The staff worked with OneColumbus to develop an industry specific list of resources to help businesses better navigate the federal, state and local assistance programs available.

NEWS AND INFORMATION

MARCH 2020

ODSA Annual Reports

The Ohio Development Services Agency requires that all entities receiving real property tax abatement through the CRA program file an annual report before March 31st of each year. The local authorizing agent, i.e. the city, facilitates the process of contacting each entity, sending the annual report form, collecting the forms, entering the data into the system and completing an cumulative area report for each designated CRA Area within the community. The economic development specialist and administrative assistant worked to complete all of the city's reporting requirements ahead of the deadline—five (5) days early—despite the modified work conditions created by the COVID-19 pandemic.

MORPC Sustainable2050

MORPC announced that they are holding a series of “energy academy” classes throughout 2020. The class topics include: community resilience; solar toolkit and benchmarking; and planning for the future & financing. These class topics correspond with the Engage New Albany draft sustainability recommendations concerning renewable energy, the environment, and waste reduction. Staff's attendance will provide valuable knowledge and guidance to implement these aspects of the plan. Attendees also learned about the new Rapid 5 initiative that intends to connect all the waterways and parks in central Ohio ultimately providing a waterway or park within 1.5 miles of every citizen. A video that can be viewed on YouTube here <https://youtu.be/b3QYFb-FKzk>. This initiative aligns with city goals. In order to achieve the same results, the city has code requirements that every subdivision include park space and leisure trails. Additionally, the city's leisure trail master plan recommends that trails are installed along the city's major waterways.

MORPC 2020 Census

The city planner serves on the government subcommittee for the Central Ohio 2020 Census Complete Count Committee. In March, the city planner participated in two meetings with various local government representatives in central Ohio to discuss outreach efforts ahead of Census Day on April 1st. As of March 31st, 47.6% of New Albany residents responded to the Census. By comparison, the city finished with a 77.7% response rate in 2010. There is one particular census block lagging behind with a 42.8% response rate. A map below depicts the general area which does include properties outside of the city. The city planner is working with the chief communications officer and the public information officer to develop social media posts to remind residents to respond to the Census. The current deadline to respond to the 2020 Census is August 14, 2020.



COMMUNITY ENGAGEMENT AND OUTREACH

MARCH 2020

Meetings

- One Columbus Partnership Meeting, March 16, March 18, March 25
- OWDA, March 26

Presentations

- Chamber Leadership Class, March 11 (20 attendees)

Media Relations

- Interview with *The Economist*, March 17

Board/Committee Appointments

- MORPC 2020 Census Committee, March 4, March 18
- MORPC Sustainable2050 Committee, March 27

Community Engagement

- Chamber C-Suite Luncheon, March 11

BOARD AND COMMISSIONS

MARCH 2020

Parks and Trails Advisory Board: March 2, 2020

Applications: None

Other Business: Annual organization meeting: Chairperson, Mr. Stribick; Vice Chairperson, Ms. Steelman; Secretary, Mr. Resch; meetings scheduled for the first Monday of each month.

Architectural Review Board: March 9, 2020

Applications: None

Other Business: Annual organization meeting: Chairperson, Mr. Hinson; Vice Chairperson, Mr. Iten; Secretary, Mr. Brown; meetings scheduled for the second Monday of each month.

Planning Commission: March 16, 2020

Applications

Title: Variance Reconsideration—9230 Pamplin Way
Location: 9230 Pamplin Way
Applicant: Muhammad Arif
Request: Variance Reconsideration
Zoning: Tidewater I-PUD
Commission Action: Approved

Title: Final Development Plan—Shoppes at Smith's Mill Private Road
Location: Generally located north of US-62, east of Walton Parkway and South of Bevelhymer Road
Applicant: The New Albany Company LLC
Request: Final Development Plan
Zoning: Walton-62 Commerce Zoning District (I-PUD)
Commission Action: Approved with conditions

Title: Final Development Plan—Sheetz
Location: Generally located north of US-62, east of Walton Parkway and South of Bevelhymer Road
Applicant: Morse Road Development LLC
Request: Final Development Plan
Zoning: Walton-62 Commerce Zoning District (I-PUD)
Commission Action: Approved with conditions

Title: Variance—Sheetz
Location: Generally located north of US-62, east of Walton Parkway and South of Bevelhymer Road
Applicant: Morse Road Development LLC
Request: Variance (4)
Zoning: Walton-62 Commerce Zoning District (I-PUD)
Commission Action: Approved with conditions

BOARD AND COMMISSIONS

MARCH 2020

Planning Commission Continued:

Title: Conditional Use
Location: Generally located north of and adjacent to Innovation Campus West
Applicant: The New Albany Company LLC c/o Aaron Underhill
Request: Conditional Use
Zoning: L-GE Limited General Employment Zoning District
Commission Action: Approved with conditions

Other Business: Annual organization meeting: Chairperson, Mr. Kirby; Vice Chairperson, Ms. Wallace; Secretary, Ms. Wilttrout; Board of Zoning Appeals Liaison, Ms. Wilttrout; meetings scheduled for the third Monday of each month.

PROJECT UPDATES

MARCH 2020

ENGAGE NEW ALBANY

You're part of the plan

March Strategic Plan Update

In March, the planning team focused on transportation, the fiscal analysis and the project schedule.

Transportation

On March 5th the city received updated future traffic modeling data from MORPC. Various models were completed that consist of alternative roadway scenarios in order to evaluate their impact. The modeled alternatives include:

- Widening of State Route 161;
- Connecting Market Street to Third Street;
- Disconnecting Kitzmiller Road; and
- Extending of Babbitt Road over State Route 161.

The planning team compared the modeled traffic analysis zones (TAZ) data with previous TAZ data provided by The New Albany Company. This exercise verified and validated the city's data and the traffic modeling results. Based on the modeled results, EP Ferris began assigning functional classifications while MKSK created character classifications for the city's future roadways. Finally, based on the modeled alternatives the planning team began creating thoroughfare recommendations to present to the transportation subcommittee and steering committee. In order to alleviate future traffic concerns, a "menu" of recommendations was created and are grouped into the following categories: Village Center, city, and regional.

Fiscal Analysis

City staff provided employment and construction data on commercial development to TischlerBise for use in the land use fiscal impact analysis. This analysis will be included in the final Engage New Albany plan.

Schedule & Next Steps

The working group finalized the schedule and agreed to deadlines and benchmark dates for the remainder of the project. Once the subcommittees and steering committee endorse the draft plan, staff will hold the final community workshop and then begin the board and commission adoption process.

In response to COVID-19, the planning team will host the remaining subcommittee, steering committee and public workshop meetings using a web-based remote meeting service.

Upcoming Meetings/Project Benchmarks:

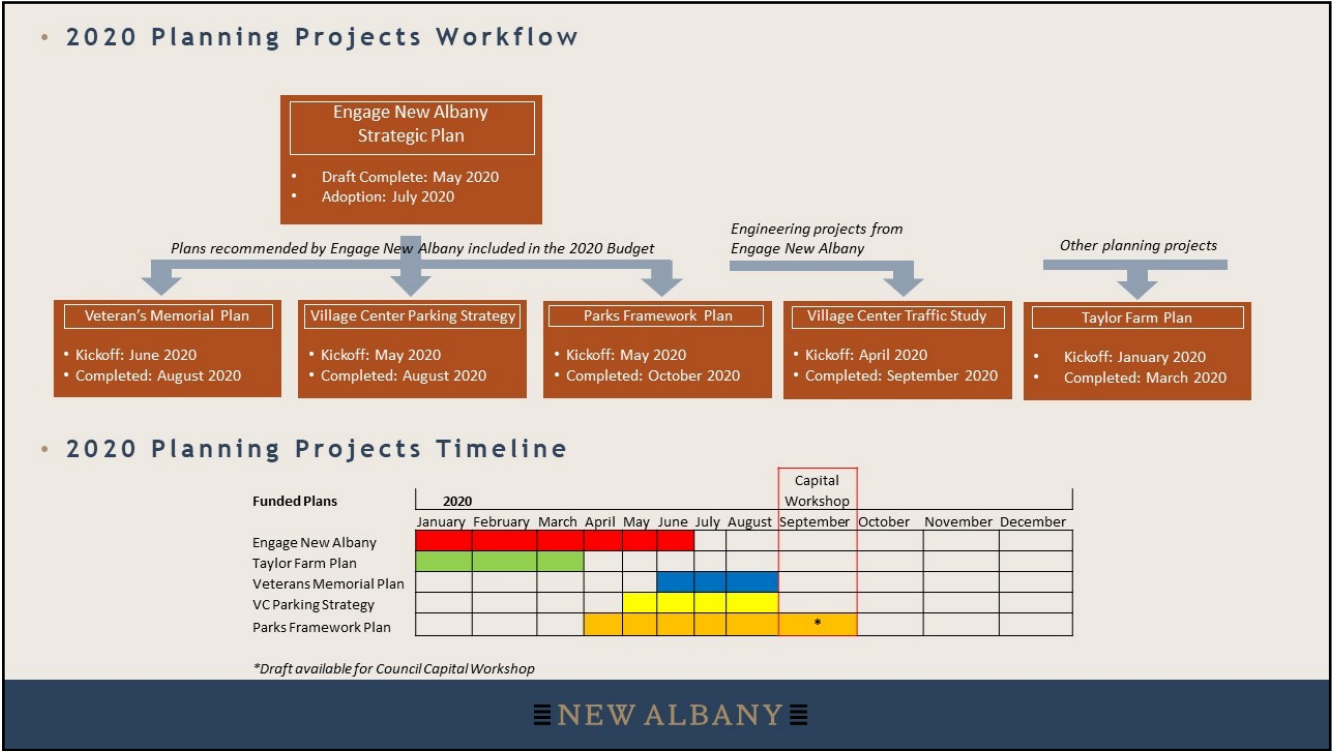
Sustainability subcommittee	April 15th
Transportation subcommittee	April 16th
Initial draft plan	April 24th
Steering committee	May 15th (tentative)
Community workshop	Week of May 18th
Final draft plan	May
Adoption	June-July

PROJECT UPDATES

MARCH 2020

2020 Planning Initiatives

In addition to the Engage New Albany Plan, the department budget included funding for four planning initiatives in 2020: the Taylor Farm Concept Plan, the Village Center Parking Strategy, the New Albany Parks Framework Plan and a Veterans Memorial Plan. The following flow chart summarizes the workflow and estimated timeline for each project.



*Staff will be prepared to present recommendations, draft plans and budget considerations at the council retreat in September 2020.

PROJECT UPDATES

MARCH 2020

2020 Planning Initiatives

Taylor Farm Plan

Anticipated Completion Date: May 2020

Project Description: Develop initial design strategies and schematic design documents including a site plan with narrative descriptions of major systems, amenities and materials for the Taylor property. This project is comprised of the 88 acre +/- Taylor Farm Park and the 10 acre +/- Taylor Home Site.

Status Update:

The city team presented the draft schematic plan with the New Albany Company and EMH&T for review and discussion. Based on the city's proposed layout, MKSK calculates there is approximately 35.5 wetland acres on the site. Based on our discussion with NACO, MKSK will be making the following updates to the attached schematic site plan:

- Relocate paved leisure outside of the 50' buffer zone. It's not permitted to be located within the wetland buffer per state regulations.
- Add direct connection to the Rocky Fork from the northern pond. This is need for wetland functionality purposes.
- Create 50 foot buffer between trail and adjacent residential properties.
- Address the street typology as a "gateway" feature. Street typology is a leisure trail with horse fence and "one pass" of mowing behind horse fence.
- Add trail connection to Harlem Road, and extend to northern crosswalk.



The team briefly discussed the possibility of selective and limited tree removal at the southeast corner of the "woods" to allow for wetland establishment here. This will be heavily dependent once EMH&T finishes surveying the property and we have accurate grading information.

Next Steps:

MKSK will send EMH&T the planning diagram in CAD files for EMH&T to analyze and evaluate our layout against the actual grading of the site. As a final component of the planning exercise, we will create a schematic layout of the home site (aka activity zone). Our opinion is that it is best to wait for EMH&T to finish their analysis of our schematic plan of the wetland layout. Once this analysis is finished and updated grading information is provided, we can complete the home site planning with some real site information.

PROJECT UPDATES

MARCH 2020

2020 Planning Initiatives

Village Center Parking Strategy

Anticipated Completion Date: September 2020—recommendations available for council capital retreat.

Project Description: Examination of existing and future parking needs in a comprehensive, data driven manner as necessary to develop a plan that addresses parking in a targeted manner in order to facilitate the continued growth of the Village Center. The project's deliverables include:

- Data validation of the parking model recommendations and traffic data analysis to ensure the parking recommendations and existing roadways are in alignment (transportation consultants Wells and Associates).
- Development of a consensus plan that includes a range of future development scenarios varying in density and scale to adequately understand the impact on future parking and the overall transportation network (i.e. traffic).
- Short-term parking management strategies to address existing parking needs and long-term parking management strategies that anticipate future development conditions. Certain areas within the Village Center may be assigned multiple long-term parking management strategies based on the consensus plan.
- A phasing plan as well as an order of magnitude costs for the parking improvements recommendations.

Status Update: Scope of work with consultant is approved.

Next Steps:

- Staff is collecting plans and parking studies previously conducted relating to the study area.
- MKSK is setting up initial consultation with Wells and Associates to coordinate and discuss parking data and strategies effectively implemented around the country resolving similar conditions. This information will assist in the plan's strategies and recommendations.
- Identify and create stakeholders group.
- Schedule an initial stakeholder meeting to share the collected data and discuss proposed or anticipated Village Center developments scenarios.

PROJECT UPDATES

MARCH 2020

2020 Planning Initiatives

Parks Framework Plan

Anticipated Completion Date: September 2020—recommendations available for council capital retreat.

Project Description: Development of a park system hierarchy complete with park typologies, use sheds, and program elements and components for each existing and future park. These recommendations will be used as a tool for the city to evaluate and prioritize future improvements for each unique park location. The project's deliverables include:

- Improvement recommendations for the facilities in each neighborhood park based on an assessment, analysis, and hierarchy developed out of the planning effort.
- Recommendations will include a basic diagram and descriptive narrative.
- A phasing plan as well as an order of magnitude costs to accomplish the recommended improvements.

Status Update: Scope of work with consultant is approved.

Next Steps:

- Staff is collecting and sharing information with MKSK.
- Schedule a meeting with MKSK to discuss the collected information regarding the existing and future New Albany park system and finalize the project's schedule.
- Identify focus group members including neighborhood representatives.

Veterans Memorial Plan

Anticipated Completion Date: September 2020—recommendations available for council capital retreat.

Project Description: Assessment and recommendations for the memorial's desired programing and location. The final deliverable include:

- Booklet telling the complete story of how the design team developed the final concepts.
- Written narrative describing the site details.
- Graphic exhibits consisting of site plans, renderings, vignettes, narratives, and/or 3D modeling to convey the plan concepts to city council.
- Order of magnitude costs for each plan concept.

Status Update: Scope of work with consultant is approved.

Next Steps:

- Identify focus group members.
- Schedule an April project kick-off meeting.

PROJECT UPDATES

MARCH 2020

Economic Development Marketing Communications Plan

Through a comprehensive marketing communications program, the city has effectively leveraged its assets to compete not only with central Ohio area communities, but most importantly, with cities across the country. The economic growth and success has been driven in part by the city's ability to capitalize on several key competitive advantages:

- Streamlined planning and fast track permitting that yield efficiencies and expedite development efforts, saving companies time and money.
- A growing reputation and appreciation for the close working relationships between development staff, planning commission, council, NACO and businesses that create a cohesive, consistent path to development.
- Industry clusters that attract like-minded companies seeking to benefit from common supply chain demands, work-force needs, etc.
- Shovel-ready and technology-ready sites that help to expedite construction and relocations.
- Robust, high-speed, 96-strand redundant fiber optics and a carrier neutral network with access to more than 200 networks and three points of presence (POP).
- Triple-feed electric capabilities – in excess of 500 MW capacity – and a 138-kV transmission network as well as redundant power systems with double capacity provided by AEP.
- Ample land available for future development ensuring that companies who invest in New Albany can also grow in New Albany.
- A master plan and periodic strategic plan updates that predictably manage growth and protect business investment while engaging the entire community in sharing ideas and innovations that build consensus around future development and provide predictability for business investors.

Through a comprehensive marketing communications program and expanded communications efforts targeted at C-suite decision makers, site selectors, brokers and existing businesses, the city has been able to underscore its distinctive attributes, enhance awareness of its value proposition and reinforce loyalties.

The final plan builds upon our past marketing communications efforts as well as secondary research into trends impacting business development, retention and expansion; a review of best practices employed across the country; and an assessment of select competitors. Additionally, one-on-one stakeholder interviews with site selectors, commercial developers, real estate brokers and C-suite decision makers provided the opportunity to vet national and regional trends with members of the local business community as well as evaluate the community development department's performance in general and from a competitive standpoint.

The following page describes the message hierarchy developed as a part of this comprehensive process.

PROJECT UPDATES

MARCH 2020

ED Marketing /Communications Plan - Message Hierarchy

PROSPECTIVE BUSINESSES (CEO/CFO)	SITE SELECTORS	EXISTING BUSINESSES
Our responsive, accessible economic development team has earned a strong reputation as “sophisticated business partners” and “very savvy problem solvers” committed to helping companies meet their goals.	The city’s economic development team has gained the trust and respect of site selectors for its pro-business, responsive approach to development that puts their clients first to help companies meet their goals on time and on budget.	We are dedicated to helping our businesses grow by nurturing relationships with them long after they move to our community. Annual visits ensure we stay up to date on the most pressing needs and fuels continuous improvement in our programs and services.
We are dedicated to helping our businesses grow by nurturing relationships with them long after they move to our community. Annual visits ensure we stay up to date on their needs and drives continuous improvement in our programs and services.	The New Albany International Business Park gets high marks for its state-of-the-art infrastructure and highway accessibility offering convenient access for employees and proximity to major transportation routes that put companies within a 10-hour drive of 48% of the North American population.	We value the ongoing involvement of our business community in helping to shape the city’s future. That’s why we meet annually with these valued stakeholders to address their needs and learn new ways to add value to their organizations.
New Albany offers competitive incentives that meet or exceed expectations and an economic development group that understands how to package them to achieve the best return on investment for businesses.	How can we help you? The city’s responsive, accessible economic development team has earned a strong reputation as “sophisticated business partners” and “very savvy problem solvers” committed to helping companies meet their goals.	Growth and expansion among existing businesses underscores the city’s value proposition and demonstrates ROI for businesses. Expansion accounts for 34% of total investment in the park.
The New Albany International Business Park gets high marks for its state-of-the-art infrastructure and highway accessibility offering convenient access for employees and proximity to major transportation routes that put companies within a 10-hour drive of 48% of the North American population.	New Albany offers competitive incentives that meet or exceed expectations and an economic development group that understands how to package them to achieve the best return on investment for businesses.	How can we help you? The city’s responsive, accessible economic development team has earned a strong reputation as “sophisticated business partners” and “very savvy problem solvers” committed to helping companies meet their goals.
As a master-planned community, New Albany engages residents and business owners in protecting investment by prioritizing needs, prudently allocating resources, guiding public and private development, maintaining community character and generating income to support services.	As a master-planned community, New Albany engages residents and business owners in protecting investment by prioritizing needs, prudently allocating resources, guiding public and private development, maintaining community character and generating income to support services.	As a master-planned community, New Albany engages residents and business owners in protecting investment by prioritizing needs, prudently allocating resources, guiding public and private development, maintaining community character and generating income to support services.
Ranked 25 th among the nation’s 50 Best Places to Live by USA Today, New Albany’s attention to the details that create an enviable work-life balance that attracts C-level executives, knowledge workers and entrepreneurs.	Ranked 25 th among the nation’s 50 Best Places to Live by USA Today, New Albany’s attention to the details that create an enviable work-life balance that attracts C-level executives, knowledge workers and entrepreneurs.	Community connects us -- we are committed to connecting businesses to each other and the resources they need to succeed.
New Albany’s four pillars – lifelong learning, arts and culture, health and wellness and environmental sustainability – represent our commitment to improving the quality of life for all.	New Albany’s four pillars – lifelong learning, arts and culture, health and wellness and environmental sustainability – represent our commitment to improving the quality of life for all.	New Albany’s four pillars – lifelong learning, arts and culture, health and wellness and environmental sustainability – represent our commitment to improving the quality of life for all.

GRANT FUNDING

MARCH 2020

2019 Grant Writing Update

In the last year the city applied for \$5,535,781 in grants and loans from a combination of federal and state resources. As a result of our applications, the city was awarded \$4,535,781 in a combination of grants and loans.

Low or No Emissions Bus Program Federal Grant (\$895,215)

The city partnered with COTA to apply for a battery powered electric transit bus and supporting charging infrastructure. The team included Proterra, COTA, MORPC and city staff. The application was submitted in May 2019. In July 2019, the city was issued notice that our application received approval for the full amount.

In order to apply for funding the city had to be approved through the federal government website, Grants.Gov. In order to keep the city in an “active status”, the economic development specialist logs into the site to change the password and update information every quarter.

Clean Ohio Conservation Funds Round 13 (\$857,250 grant)

The Natural Resources Assistance Council recommended approval for the city to move forward with an application. Upon receiving approval, the city applied for funding to acquire 92.3 acres of property known as the Taylor Farm. The team included EMH&T, The New Albany Company and city staff. In order to maximize points for the application, the city proposed a contribution of \$1,047,750 and requested a grant in the amount of \$857,250. In June 2019, the city’s application was approved and recommended for funding.

OPWC Round 33 Funding for US62 & SR 161 Roadway Improvements (\$187,792 grant/\$595,524 loan)

The city requested \$1,979,000 comprised of a \$479,000 grant and \$1,500,000 loan. The project scope included the improvement of US62 from Chappell Drive to Smith’s Mill Road, The project team included EP Ferris, The New Albany Company, Plain Township and city staff. The city’s application was submitted in September 2018. In January 2019, the city was notified by OPWC that the project was awarded grant in the amount of \$187,792, along with a loan in the amount of \$595,524 loan through the State Capital Improvements Program (SCIP) funds.

ODOT District 6 Safety Project Funds (\$2,000,000)

The funding request of \$2,534,675 was to reconfigure the SR 161 eastbound off-ramp and westbound on-ramp and provide a bicycle and multi-use path under the interchange. This application compliments the above OPWC Round 33 project. The project team included EP Ferris, MKSK, ODOT District 6 and city staff. The city’s application was submitted September 2019. The funding request was for \$2,534,675 and the award was for \$2,000,000. Funding was approved with the condition the multi-use path under the westbound on-ramp is removed. City staff continues to work toward a solution with the ODOT safety funds review committee.

GRANTS

MARCH 2020

EV Charging Station Incentive Program through AEP Ohio

This program will provide a financial incentive for the hardware, network services and installation of charging infrastructure for electric vehicles. The city completed three preliminary applications to request EV charging stations through this incentive. The incentives are limited to 6 ports per site host, 100% rebate with a max per port of \$50,000. The team includes AEP Ohio, EVunited and city staff.

The staff identified three preliminary charging station locations as follows:

- 2 EV Fast Chargers in the parking lot behind the Heit Center and Rose Run.
- 2 DuelPort Chargers on Village Hall Road between the Heit Center and the US Post Office on the south side closest to the Heit Center.
- Market Street in front of Rusty Bucket.

AEP has advised the city that they have field-located our requested charging station locations and the applications were pending approval. City staff is evaluating the possibility of placing duelport chargers in the parking lot at Bevelhymer Park in front of the service department facility. The city owns the parking lot and leases it to the park district. The established requirements for the program are the chargers must be on city property and city electric.

OPWC Round 34 Funding for US 62/SR605 Bypass

The amount of funding requested was \$1,000,000 and comprised of a \$244,000 grant and a \$756,000 loan. The project scope includes the following roadway improvements:

- Extension of Market Street east of Reynoldsburg New Albany Road and north to Dublin Granville Road at Third Street.
- Construction of a roundabout at the intersection of Market Street and Reynoldsburg New Albany Road.
- Reconfigure the intersection of US62 and Third Street to include a traffic signal and to establish Market Street/Third Street as the primary route.
- Introduce a 2-way stop condition at Dublin Granville Road and Market Street with a stop condition on Dublin Granville Road and establishing Market Street as the through road.
- Construction of a regional stormwater basin along the east side of Reynoldsburg New Albany Road and south of Dublin Granville Road. Basin will provide necessary stormwater detention for the subject roadway improvements and provide excess storage volume to support redevelopment opportunities within the Village Center.

The project team included EP Ferris, The New Albany Company, Plain Township and city staff. The application was submitted in September 2019. In January 2020, MORPC advised that we did not receive funding for our request, but would reconsider our application should any projects that received funding be deferred or rescheduled. Final determination should be made by April 2020.

Grant Research

- ODNR Recreational Trails Plan (RTP)/Clean Ohio Trails Fund (COTF)
- OEPA – RFP for the 2020 Section 319 Grant

INNOVATE NEW ALBANY

MARCH 2020

Google Analytics Section

Site Performance

Traffic Metrics by Page Title - This is where you can see which pages on the site are receiving the most pageviews, how long users spend on each page, and the bounce rate.

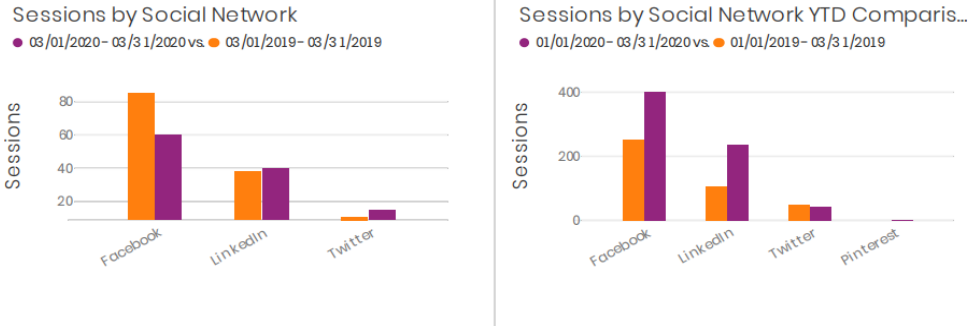
Traffic Metrics by Page Title

From 03/01/2020 until 03/31/2020

Page Title	Pageviews	Avg. Time on Page	Entrances	Exits	Bounce Rate (%)
Display - Events Innovate New Albany New Albany, Ohio	10,679	0:00:02	64	63	46.88%
Innovate New Albany New Albany, Ohio	419	0:01:15	313	187	45.69%
Growth With Purpose: How to Grow Your Business Without Imploding Innovate New Albany	264	0:02:34	171	173	68.21%
Events Archive Innovate New Albany	236	0:01:15	56	73	51.79%
How I Launched a Company for Good from my Dorm Room Innovate New Albany	198	0:01:14	94	104	48.94%
Entire Site	13,561	0:00:12	1,657	1,657	64.82%

INNOVATE NEW ALBANY
MARCH 2020

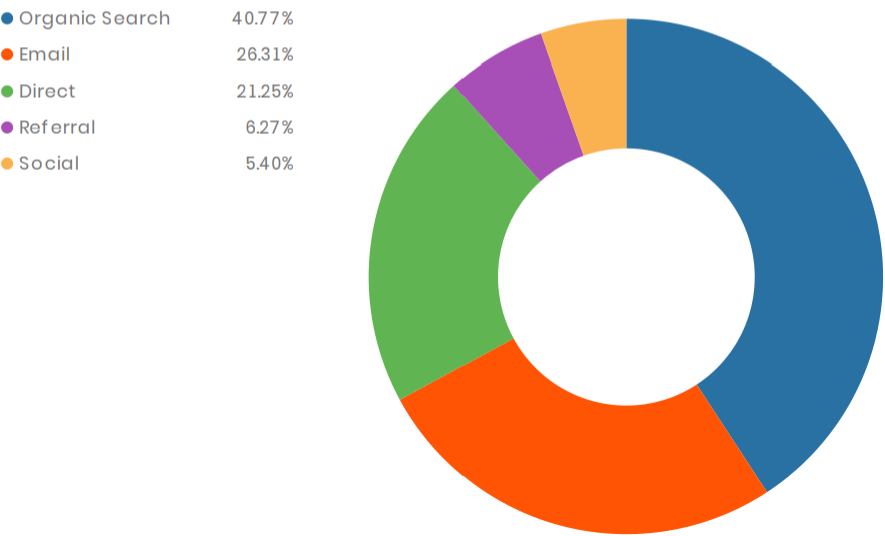
Social Media Platforms – This shows the importance of active and engaging social media posts. This stat will always be compared to the previous year.



Engagement Percentage Breakdown – Where are users coming from?

Note: Organic Search means users used a search engine and ended up on our site. Direct means they directly came to our site through typing in our URL in their browser or through browser bookmarks. Referral refers to visits that

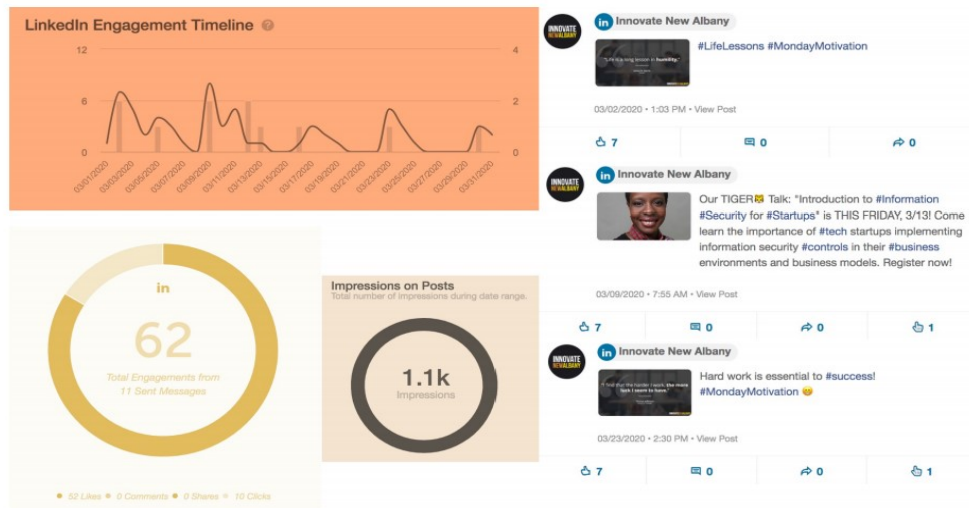
Engaged Sessions by Channel
From 03/01/2020 until 03/31/2020



INNOVATE NEW ALBANY MARCH 2020

Social Media Section – LinkedIn

LinkedIn



MailChimp Section

Subscribers: 2,800

Avg. Open Rate: 20.4%

Avg. Click-Thru Rate: 1.9%

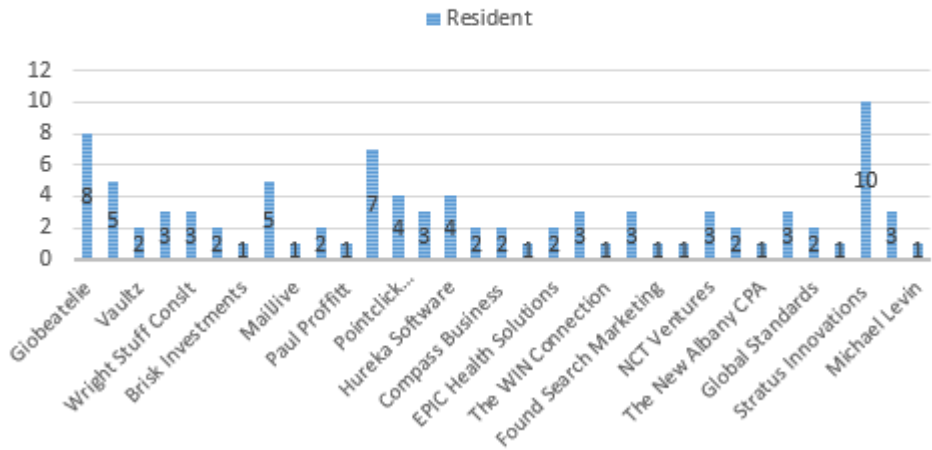
Metrics by Campaign

From 04/07/2020 until 04/07/2020

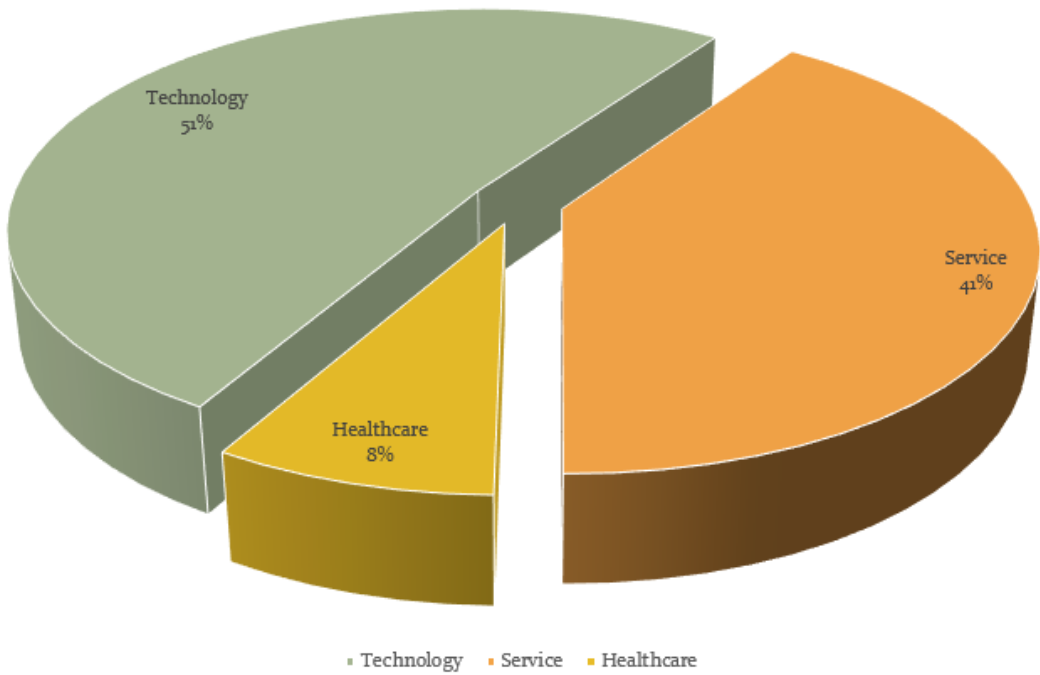
Campaign	Sent On	Unique Opens	Open Rate	Unique Clicks	Click Rate
Expert Office Hours April 3 - NEW VIRTUAL FORMAT (Reminder 1)	03/31/2020	361	12.97%	36	0.47%
03-27-20 TIGER EMAIL	03/27/2020	578	20.82%	123	2.67%
Expert Office Hours April 3 - NEW VIRTUAL FORMAT	03/26/2020	412	14.79%	52	1.15%
Expert Office Hours April 3 - Be First!	03/11/2020	634	23.02%	41	0.80%
03-09-20 TIGER EMAIL	03/09/2020	688	25.05%	127	2.88%
03-02-20 TIGER EMAIL	03/02/2020	700	25.75%	153	3.50%

INNOVATE NEW ALBANY - TENANT DASHBOARD & SPOTLIGHT COMPANY
MARCH 2020

RESIDENT COMPANIES
EMPLOYEE COUNTS



Types of Companies @ Innovate by Industry



INNOVATE NEW ALBANY - TENANT DASHBOARD & SPOTLIGHT COMPANY**MARCH 2020**

Spotlight Company

March Spotlight



Buddy Up Tennis is a non-profit organization that creates opportunities for individuals with Down syndrome to play, learn, and grow through high-energy tennis, fitness and summer camp programs. New Albany resident, Beth Gibson, founded Buddy Up Tennis in 2008 and has grown her organization from 1 Athlete, 1 Buddy (volunteer) and Coach to providing 35 adaptive programs across the nation serving over 650 Athletes, 750 Buddies and 100 Coaches. Buddy Up Tennis has been recognized as the leading adaptive program in the nation and was the first adaptive program to be invited for an on-court demonstration in the iconic Arthur Ashe Stadium at the 2018 US Open.


INNOVATE NEW ALBANY

MARCH 2020

April Look Ahead

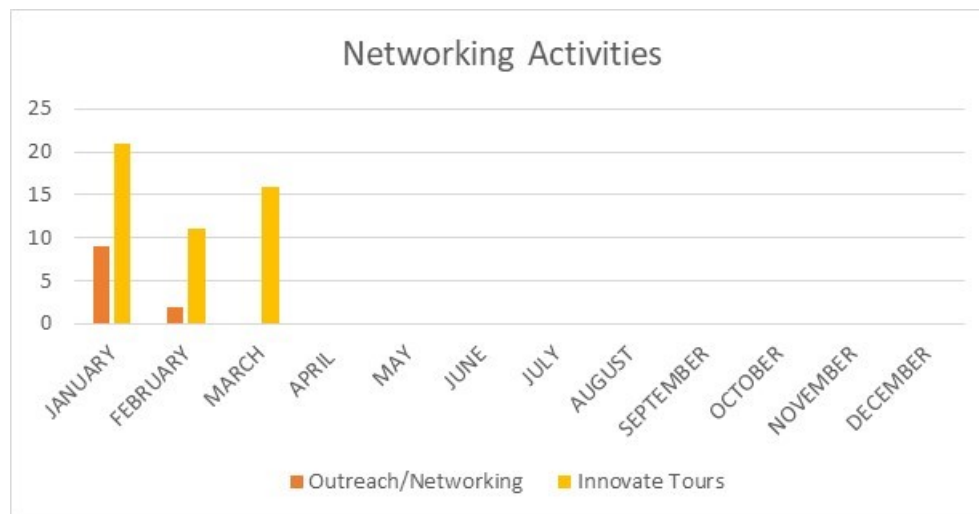
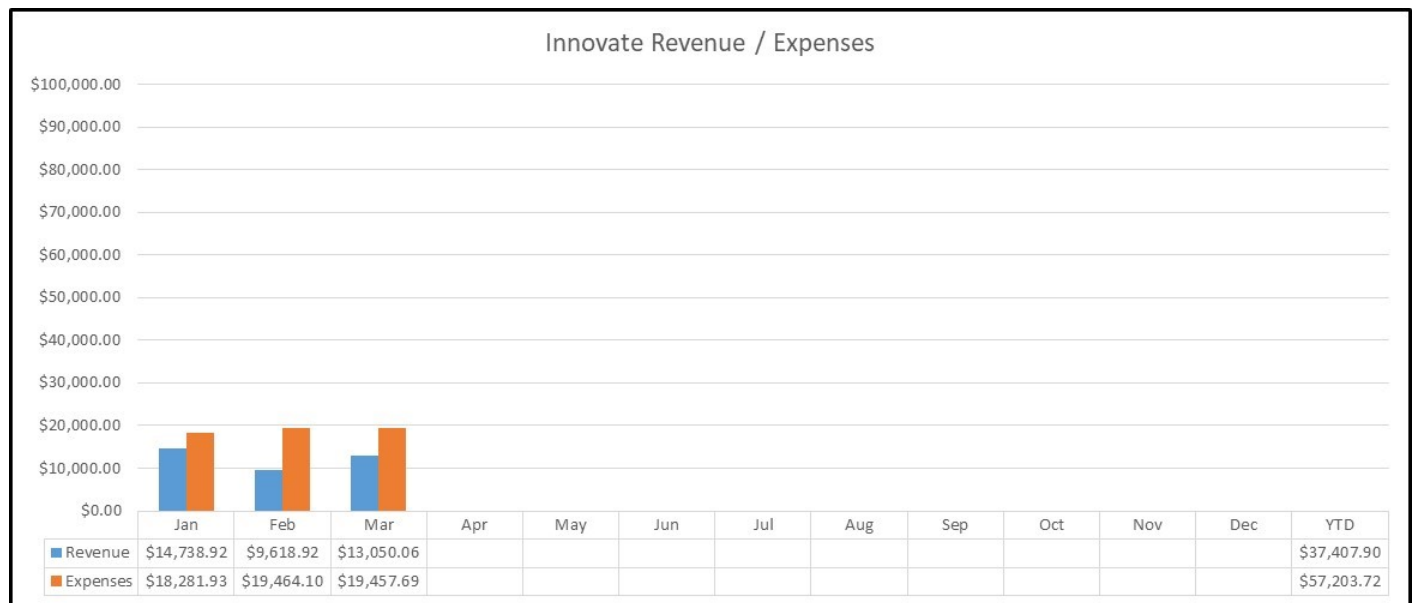
Event Name	Photo	Date	Event Type
Virtual Expert Office Hours		4/3/2020	EOH
How I Launched a Company for Good from my Dorm Room		4/3/2020	TIGER Tale
Intro to Google Docs, Sheets, Slides, Drive & Jamboard		4/10/2020	TIGER Talk
Machine Learning 101 for Business		4/17/2020	TIGER Talk
The Sky is NOT Falling!		4/17/2020	TIGER Talk
Are You Wasting Money With Marketing That's Not Working?		4/24/2020	TIGER Talk

May Look Ahead

Event Name	Photo	Date	Event Type
Bootstrapping Your Business for Better Results		5/31/2020	TIGER Talk

INNOVATE NEW ALBANY-NEWS & FINANCIALS

MARCH 2020



PLAN REVIEW

MARCH 2020

Engineering Plan Reviews

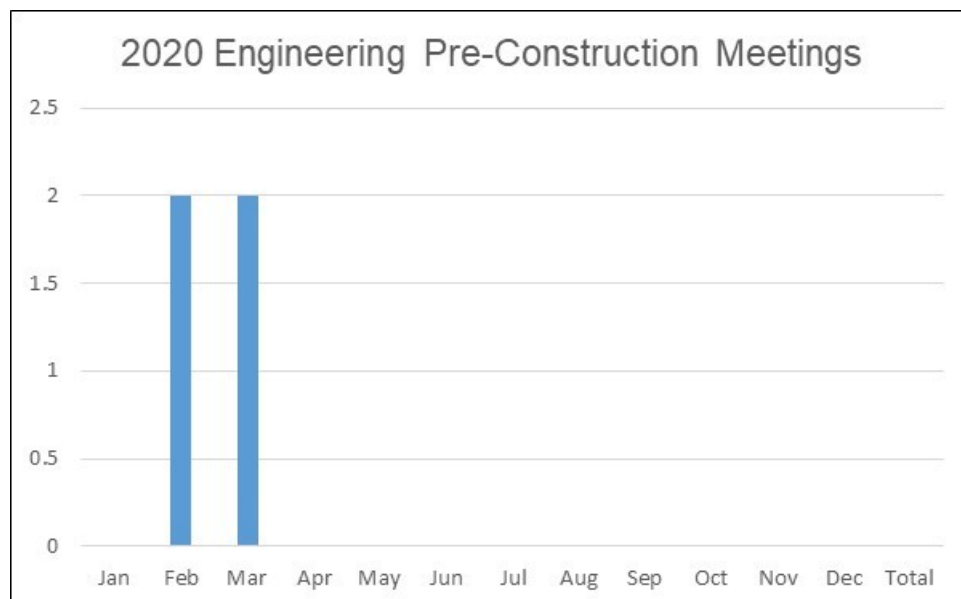
There were three (3) engineering plans submitted for initial plan review. Additionally, there were two (2) engineering plans that were resubmitted for back check review.

Project Name	Initial Submittal Date	Comments Issued Date	Total Review Time (Days)	Review Time Standard (Days)
Site H Sanitary Sewer Extension Plans	March 3, 2020	March 17, 2020	14	18
Beech & Smith's Mill Sanitary Plans	March 16, 2020	pending	pending	18

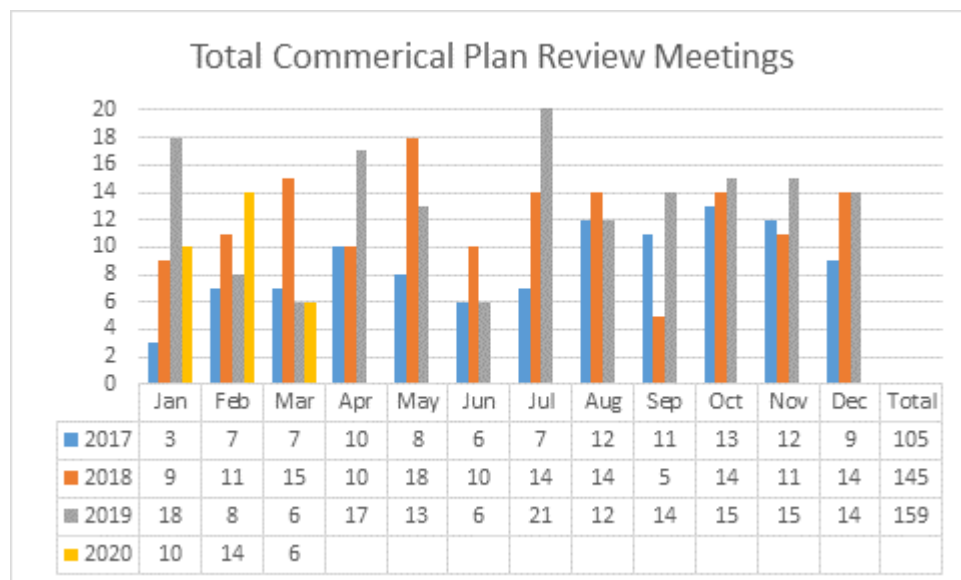
Engineering Pre-Construction Meetings

There were two (2) pre-construction meetings in February:

- Courtyards at New Albany Phase 2
- AEP Babbitt Station Expansion

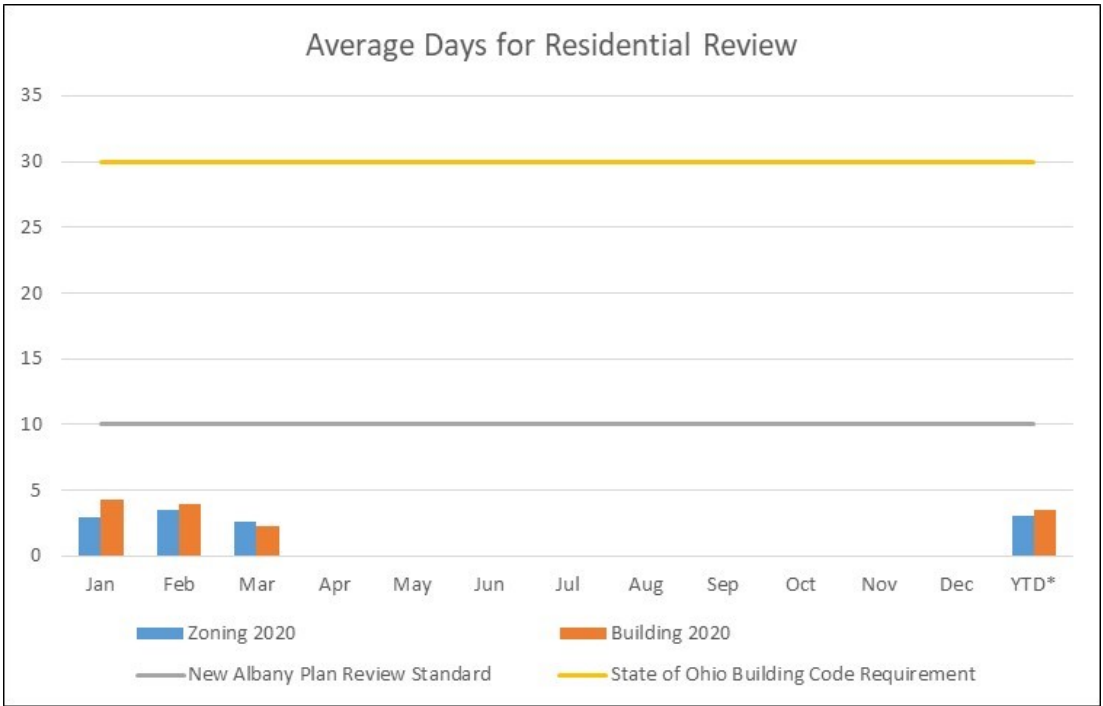
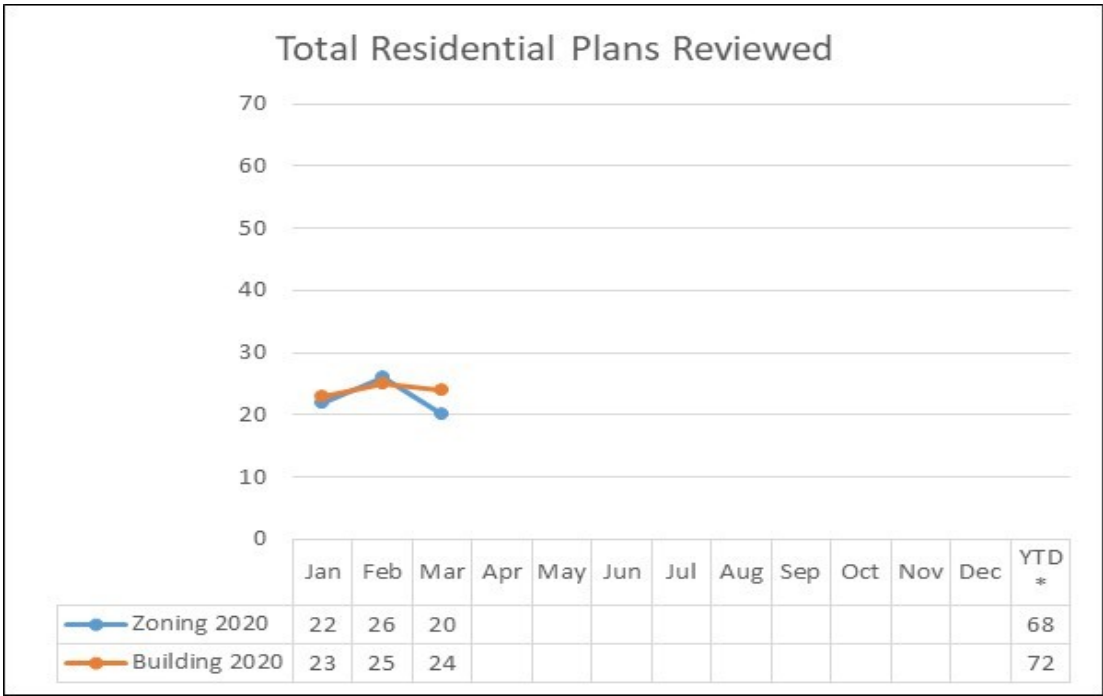


Residential Walk-Through Meetings



PLAN REVIEW CONTINUED
MARCH 2020

Residential Plan Review

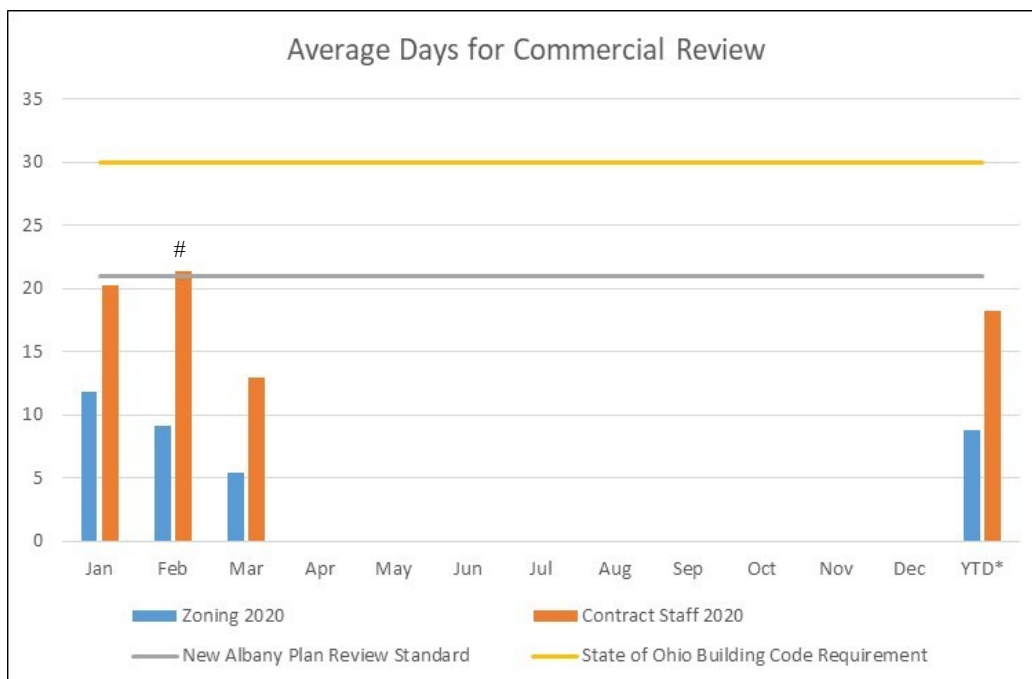


*YTD is the total from January to the end of current month

PLAN REVIEW CONTINUED

MARCH 2020

Commercial Plan Review



Extra time needed due to a period of extended sick leave for both the primary and backup plans examiners

*YTD is the total from January to the end of current month

FIELD WORK AND INSPECTIONS

MARCH 2020

Code Enforcement Activity**Address:** 7815 Calverton Square**Date of Complaint:** March 20, 2020**Complaint Description:** Conservation area being cleaned up**Violations:** Unknown**Activity:** Pictures received and are currently being reviewed**Status:** Pending**Address:** 121 Miller Ave**Date of Complaint:** March 20, 2020**Complaint Description:** Overgrown bushes in traffic line of site**Violations:** Landscape screening**Activity:** Inspection complete, letter mailed**Status:** Open**Address:** 5880 Dublin Granville Road**Date of Complaint:** March 2, 2020**Complaint Description:** Multiple vehicles with tarps, trash on property and siding in disrepair**Violations:** Motor vehicle, accumulation of rubbish & trash, protective treatment**Activity:** Inspection complete, letter mailed**Status:** Open**Address:** 5886 Johnstown Road**Date of Complaint:** January 17, 2020**Complaint Description:** Leisure trail not installed with new house**Violations:** Leisure trail not installed**Activity:** Re-inspection complete, 2nd letter mailed**Status:** Open**Address:** 9230 Pamplin Way**Date of Complaint:** October 24, 2019**Complaint Description:** Encroachment in a preservation zone**Violations:** Working without a permit, encroachment of a preservation zone**Activity:** Re-consideration approved, pending Planning Commission meeting**Status:** Open**Address:** 6835 Cedar Brook Glen**Date of Complaint:** September 12, 2019**Complaint Description:** Mounding added which is hampering the neighbors drainage**Violations:** Undetermined**Activity:** Ongoing coordination with property owner**Status:** Open

FIELD WORK AND INSPECTIONS CONTINUED

MARCH 2020

Code Enforcement Activity continued...

Address: 6818 Central College Road

Date of Complaint: February 28, 2019

Complaint Description: Condition of barn

Violations: Accumulation of rubbish and exterior structure maintenance

Activity: Property owner has made progress, extension granted

Status: Open

Address: 6869 Central College Road

Date of Complaint: June 2, 2016

Complaint Description: Condition of a vacant house

Violations: Vacant structure, sanitation, swimming pools, enclosures, exterior walls, disposal of rubbish, turf grass swards

Activity: Inspection completed, no changes

Status: On observation

Address: 10135 Johnstown Road

Date of Complaint: February 3, 2016

Complaint Description: Multiple vehicles on the property and the welfare of the resident

Violations: Unsafe structure, unsafe equipment, parking limitations, sanitation, accessory structures, motor vehicles, glazing, window and door frames, protective treatment, structural members, exterior walls, roofs and drainage, stairs and walking surfaces, accumulation of rubbish or garbage, plumbing system hazards, prohibiting outdoor storage and accumulation, heating facilities required, mechanical appliances, residential occupancy

Activity: Inspection completed, no changes

Status: On observation

Address: 7010 Lambton Park Road

Date of Complaint: November 18, 2015

Complaint Description: Fence not built around a pool

Violation: Pool fence

Activity: Variance request submitted, pending Planning Commission meeting

Status: Open

COMMERCIAL PROJECT CONSTRUCTION STATUS MARCH 2020

Village Center

Name of Project: Blue Horseshoe Partners Owner Improvements

Location: 24 E. Main St.

Square Footage: 3,990

Start Date: May 2019

Estimated Completion: Pending tenant commitment

Name of Project: All About Kids Daycare

Location: 96 N. High St.

Square Footage: 22,051

Start Date: Fall 2019

Estimated Completion: Summer 2020

Name of Project: United Methodist Church Expansion

Location: 20 Third St.

Square Footage: 24,727

Start Date: Fall 2019

Estimated Completion: Winter 2020

Name of Project: The Mill Redevelopment

Location: 65 W. Dublin Granville Rd

Square Footage: 6,690

Start Date: Winter 2020

Estimated Completion: Fall 2020



United Methodist Church Expansion

COMMERCIAL PROJECT CONSTRUCTION STATUS

MARCH 2020

Innovation Campus Way Corridor

Name of Project: Alene Candles
Location: 9485 Innovation Campus Way
Square Footage: 278,950
Start Date: September 2019
Estimated Completion: Spring 2020

Name of Project: VeePak Expansion
Location: 9040 Smith's Mill Rd.
Square Footage: 174,360
Start Date: Summer 2018
Estimated Completion: Spring 2020

Name of Project: Montauk Innovations, LLC
Location: 1101 Beech Rd
Square Footage: 281,792
Start Date: March 2019
Estimated Completion: Fall 2020
Name of Project: Sidecat, LLC—NAO3 Building 2
Location: 1500 Beech Rd
Square Footage: 518,184
Start Date: March 2019
Estimated Completion: Spring 2021



Alene Candles

COMMERCIAL PROJECT CONSTRUCTION STATUS MARCH 2020

Innovation Campus Way Corridor continued...

Name of Project: Axium Building 3

Location: 9043 Smith's Mill Rd

Square Footage: 97,056

Start Date: December 2019

Estimated Completion: Summer 2020

Name of Project: Montauk Innovations, LLC Building II

Location: 1101 Beech Rd

Square Footage: 281,792

Start Date: January 2020

Estimated Completion: Spring 2020

Name of Project: HIMS and HERS Tenant Improvement

Location: 9750 Innovation Campus Way West

Square Footage: 196,000

Start Date: February 2020

Estimated Completion: Fall 2020



Axium Building 3



HIMS and HERS Tenant Improvement

COMMERCIAL PROJECT CONSTRUCTION STATUS

MARCH 2020

Forest Dr./Walton Parkway Corridor

Name of Project: Canine Companion Campus

Location: 7480 New Albany Condit Rd.

Square Footage: 54,289

Start Date: February 2018

Estimated Completion: Fall 2019

Name of Project: Pharmaforce Expansion

Location: 6610 New Albany Rd East

Square Footage: 178,302

Start Date: June 2018

Estimated Completion: August 2021



Canine Companions



Pharmaforce Expansion

COMMERCIAL PROJECT CONSTRUCTION STATUS

MARCH 2020

Partial Occupancy Status

Name of Project: Axiom II

Location: 8640 Innovation Campus Way

Expiration Date: April 27, 2020

Name of Project: Axiom II Expansion

Location: 8640 Innovation Campus Way

Expiration Date: March 13, 2020

Name of Project: Feazel Roofing

Location: 7895 Walton Parkway

Expiration Date: April 17, 2020

Name of Project: New Albany Health Campus

Location: 7320 Smith's Mill Rd.

Expiration Date: April 28, 2020

Name of Project: Northeast 302

Location: 9750 Innovation Campus Way

Expiration Date: May 27, 2020

Name of Project: Owner Improvements

Location: 15 S. High St.

Expiration Date: July 7, 2020

Name of Project: Sidecat, LLC– NAO 1 & 2 Building 1

Location: 1500 Beech Rd.

Expiration Date: March 2, 2020; March 6, 2020; March 27, 2020; June 3, 2020

Name of Project: Pharmaforce Expansion

Location: 6610 New Albany Rd East

Expiration Date: September 28, 2020 for Phase 1

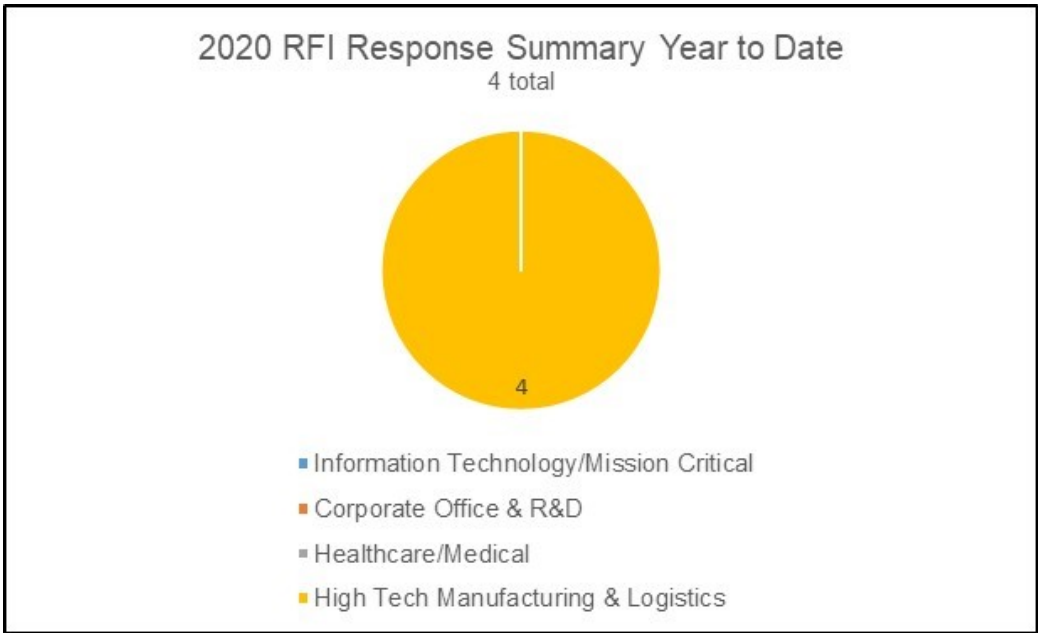
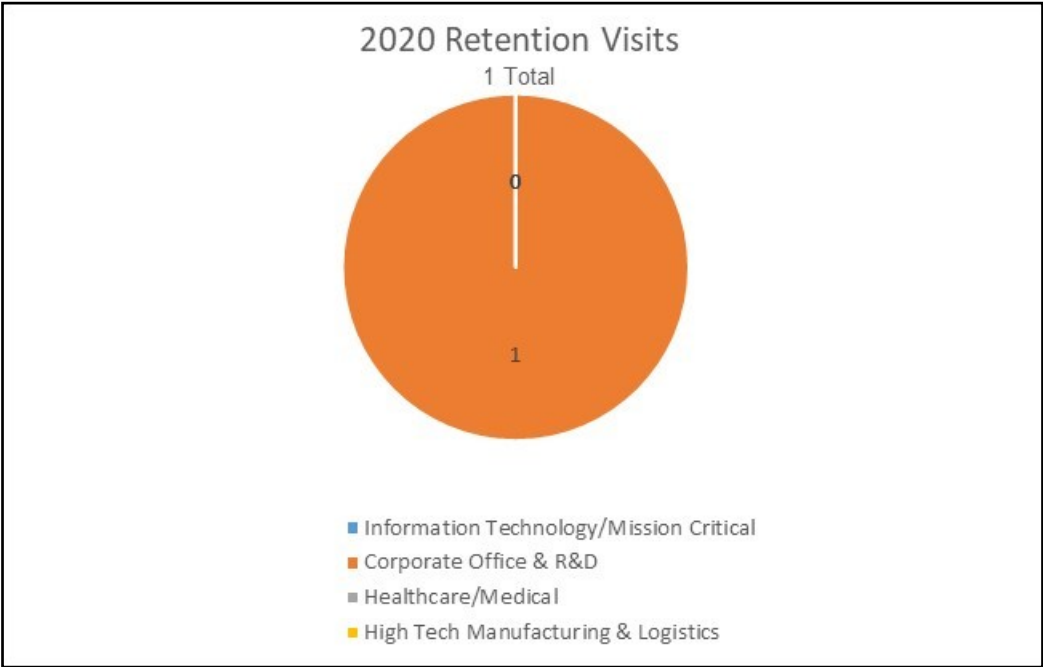


Axiom II



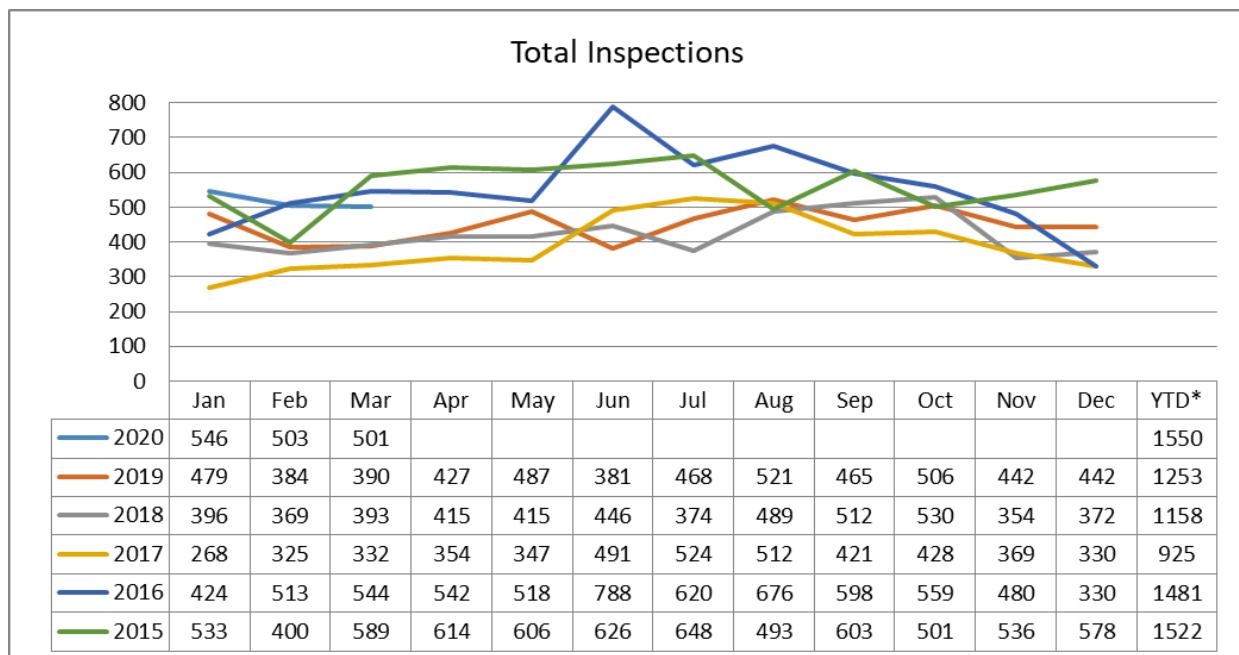
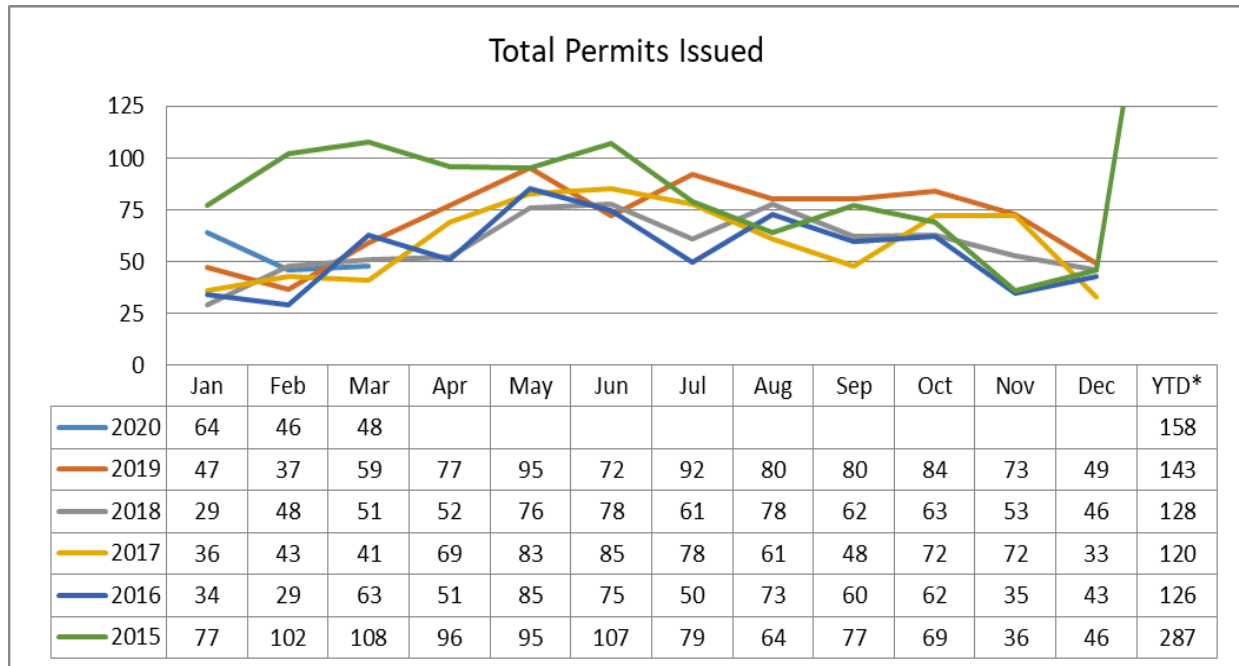
Axiom II Expansion

ECONOMIC DEVELOPMENT STATISTICS
MARCH 2020



BUILDING AND ZONING STATISTICS

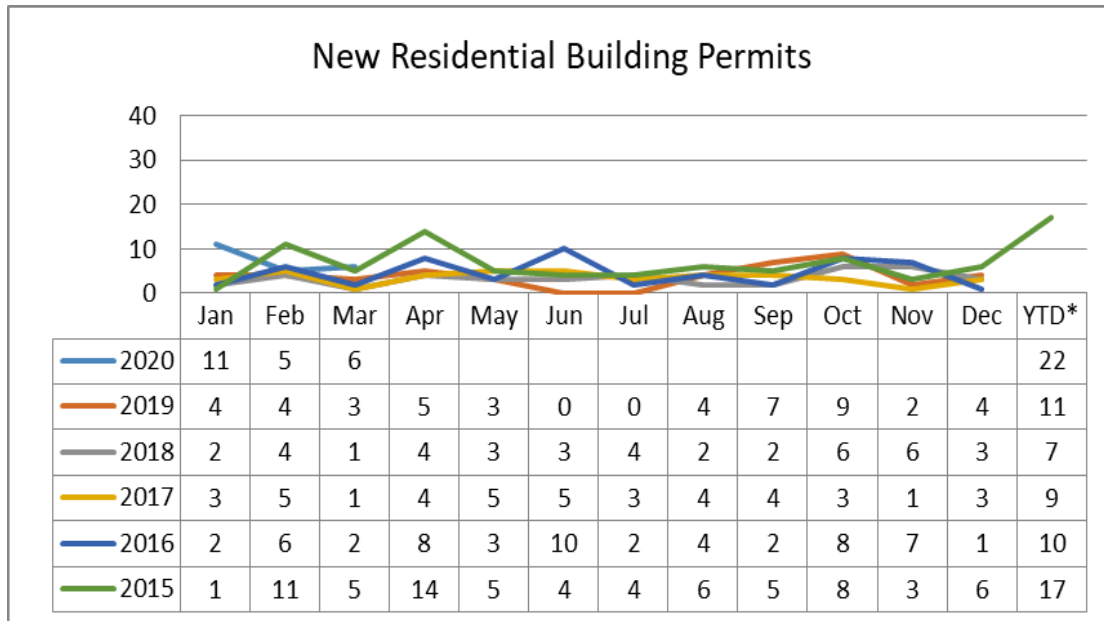
MARCH 2020



*YTD is the total from January to the end of current month

RESIDENTIAL BUILDING STATISTICS

MARCH 2020

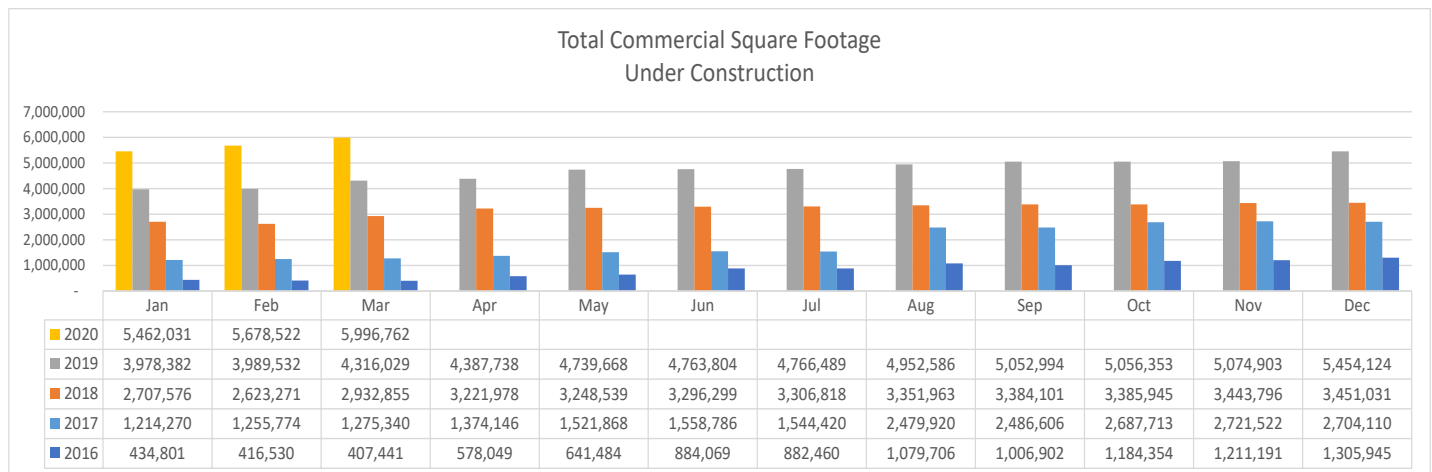
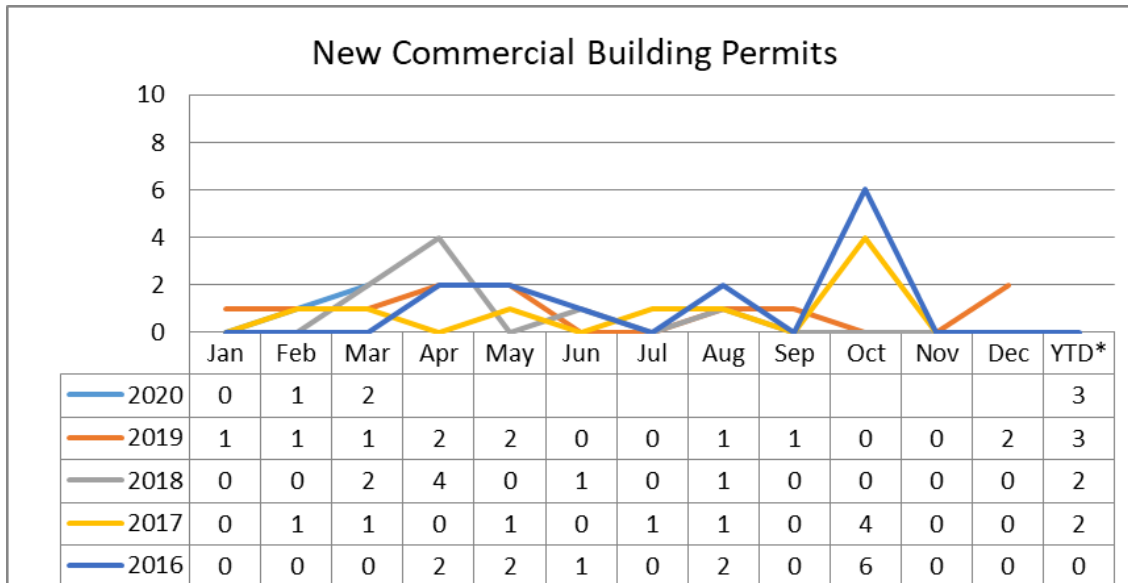


Subdivision Summary			
Subdivision	Total lots	Built lots	Available lots
Courtyard at New Albany	105	32	73
Nottingham Trace	240	23	217
NACC 28 (Ebrington)	66	24	42
NACC 29 (Oxford)	30	18	12
Millbrook	30	30	0
NACC 22	43	38	5
Hawksmoor	16	10	6
NA Links 13-1	19	18	1
NACC 20-3	23	19	4
NACC 24	28	25	3
NACC 11/11a	102	99	3
NACC 26 (Highgrove Farms)	8	6	2
NACC 5a/c	35	33	2
Balfour Green	2	1	1
Crescent Pond	3	2	1
NACC 14	50	49	1
NACC 15aa	8	7	1
NACC 15e	23	22	1
NACC 18 (Edgemont)	3	2	1
NACC 25-2 (Highgrove)	9	8	1
NACC 27 (Straits Farm)	51	50	1
NACC 6	115	114	1
The Grange	2	1	1

*YTD is the total from January to the end of current month

COMMERCIAL BUILDING STATISTICS

MARCH 2020



*YTD is the total from January to the end of current month