



Community Development Department
MONTHLY REPORT
January 2021

Professionalism

Reliability

Creativity

Service

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DEPARTMENT OPERATIONS/UPDATES DURING COVID-19 JANUARY 2021

COVID-19 Response

The operational plan implemented in June 2020 remained unchanged through January 2021. Village Hall was reopened to the public on June 15th. As a result, the Community Development Department resumed normal staffing, operations and work hours at the front desk. All of changes are consistent with the guidance issued by Governor DeWine, the Ohio Department of Health, Franklin County Public Health and the Centers for Disease Control and Prevention (CDC). The changes have enabled the department activities to proceed with limited interruption while reducing person to person contact. These measures are necessary to ensure that quality customer service continues during this time and to establish a framework to protect the health, safety and welfare of those doing business in the city of New Albany.

Office: The department is generally staffed by eight people each day in order to complete administrative tasks and to facilitate permitting, plan review and inspection services. All staff members are required to adhere to the social distancing, sanitization, and other recommendations of the Centers for Disease Control and Prevention (CDC) while in the office.

Permitting: In-person permitting services are available weekdays between 8am and 5pm.

Inspections: Building inspectors continue to utilize remote inspection protocol to the extent practical, however, in-person inspections are being regularly scheduled. When on-site inspections are conducted, the contractors are directed to ensure the inspection area has a minimum number of people present and that social distancing is observed.

Support Services and Meetings: The staff continues to utilize remote meeting platforms to the extent practical. This platform enables staff to effectively host a variety of meetings without causing service interruption or delay to our customers. In-person meetings are only being scheduled as deemed necessary by staff and by appointment only.

Board & Commission Meetings: The planning staff continues to use a web-based platform for all board & commission meetings.

COMMUNITY ENGAGEMENT AND OUTREACH JANUARY 2021

Meetings

EDAC Monthly Meeting (January 15th)

Licking County/New Albany Economic Development Quarterly Update (January 15th)

Accela Kick Off Meeting for Electronic Plan Review (January 19th)

MODE Annual Meeting (January 27th)

Presentations

Media Relations

Interview with *Business First* - January 26th

**BOARD AND COMMISSIONS
JANUARY 2021**

Architectural Review Board: January 11, 2021

Applications :

Title: Certificate of Appropriateness & Waiver—New Signage
Location: 175 East Main Street
Applicant: Sign Vision Company, Inc.
Request: Certificate of Appropriateness and Waiver
Zoning: Urban Center Code, Village Core sub-district
Commission Action: Approved

Planning Commission: January 20, 2021

Applications

Title: Variance—7115 Longfield Court
Location: 7115 Longfield Court
Applicant: Thomas & Carmella Hagerman
Request: Variance
Zoning: Millbrook Farms I-PUD
Commission Action: Approved with conditions

Board of Zoning Appeals: January 25, 2021

Applications

Title: Variance—7022 Doran Drive
Location: 7022 Doran Drive
Applicant: Tom Guy
Request: Variance
Zoning: R-1
Commission Action: Approved

Title: Variance—8400 Smith’s Mill Road
Location: 8400 Smith’s Mill Road
Applicant: EMH&T c/o Katie Bauman
Request: Variances (2)
Zoning: L-GE (AEP Limitation Text)
Commission Action: Approved

PROJECT UPDATES

JANUARY 2021

ENGAGE NEW ALBANY

You're part of the plan

January Strategic Plan Update

Draft Plan Review

At the end of December, a major milestone was achieved when MKSK provided a final draft of the plan to the city staff. The staff finished its final review of the draft plan, coordinated with MKSK to make a few final revisions to address grammatical and minor contextual items, and received an updated, final draft at the end of the month. An electronic copy of Engage New Albany was distributed to the steering committee members. The steering committee members will provide feedback no later than February 15th.

The Rocky Fork-Blacklick Accord Panel reviewed and endorsed the land use chapter of the plan during its meeting on January 21st. The panel members were supportive and encouraged by the addition of focus areas in the plan. They stated that if these areas are carefully planned they will provide additional flexibility for different land uses as the economic and social impacts of the COVID-19 pandemic continue to develop in the future.

Some of the panel's specific comments included:

- Addressing the impact of future residential growth on the school district;
- Ensuring traffic studies are completed to ensure future hamlets will not have a negative impact on traffic flow;
- Incorporating the need for overpasses and underpasses for major roadways to provide safe crossings for pedestrians;
- Ensuring the new commercial land uses allow for co-working and live-work spaces;
- Ensuring residential uses have an appropriate setback from State Route 161; and
- Ensuring ADA accessibility standards are included in the development of mobility zones and allowing for higher densities in these areas.

Schedule & Next Steps

The planning team is preparing for upcoming presentations to the city's various boards and commissions and city council as part of the adoption process.

Adoption Schedule

Parks & Trails Advisory Board	February 1st
City Council Workshop	February 2nd
Architectural Review Board	February 8th
City Council Workshop	February 16th
Planning Commission Workshop	February 17th
Planning Commission Adoption	March 1st
City Council Adoption	March 2nd

PROJECT UPDATES

JANUARY 2021

Electronic Plan Review and Permitting Software

Anticipated completion date: June 2021 (Software Buildout)

Project Description:

The staff will identify, evaluate and recommend for selection a software package that will automate the plan review and permitting process of the department. The evaluation will include a detailed cost/benefit analysis of the software package, as well as an assessment of the specific user interface, workflow and data capabilities. The staff will also establish a transition plan necessary to implement the selected software into the daily operations of the department and create a communication plan to share any changes and updates with residents, contractors and consultants. After the software is accepted by city council, the staff will buildout and implement the new software.

Status Update:

An implementation committee was formed within the development department that has started to plan the software buildout and implementation with Accela staff. Staff is currently working through the analysis phase which involves creating workflows, modifying existing Accela module applications, and identifying changes that need to be made to the standard Accela template.

Next Steps: The staff will work closely with technical support staff from Accela to continue the software buildout.

Inventory & Analysis of Building Records and Conditional Occupancies

Anticipated completion date: March 2021

Project Description: The staff will review and close all commercial and residential building permit records that are not currently active. Additionally, each permit will be electronically closed in CityView and physically inventoried with VRC (formerly known as FireProof) in accordance with our records retention policy.

Status Update: The staff continued to review and close out inactive building permits. The building inspectors continued taking inventory of expired permits that need closed out.

Change of Occupancy Procedures

Anticipated Completion Date: March 2021

Project Description:

The staff will establish an updated procedure to better facilitate changes of occupancy within existing buildings that do not include a building modification. This update seeks to simplify the city's current change of occupancy policy while providing assurance that conformance with applicable zoning and fire codes is maintained. This will also result in reduced costs to property owners and will expedite and streamline the issuance of a change of occupancy permit.

Status Update:

No update for the month of January.

Next Steps:

- The staff will conduct additional research to further compare and contrast our policies with 2-3 additional peer communities.
- The staff will collaborate with our chief building official to recommend policy changes and to create any necessary forms.

PLANNING PROJECT UPDATES

JANUARY 2021

Taylor Farm Plan

Anticipated Completion Date: Spring 2021

Project Description:

Develop initial design strategies and schematic design documents including a site plan with narrative descriptions of major systems, amenities and materials for the Taylor property. This project is comprised of the 88 acre +/- Taylor Farm Park and the 10 acre +Taylor Home site.

Historical Context:

The site consists of a total of three wetland cells encompassing the majority of the previously farmed area. An effort has been made to preserve the tree row along the rear and side of the homestead and subdivision. The team primarily discussed how the size of the three wetland cells may affect the homestead site programming and the city's ability to construct leisure trails throughout the entire property.

An updated site plan was submitted that met staff's remaining comments:

- The wetland cell located east of the Taylor Home site was revised to allow the same streetscape treatment that is established on the south side of Dublin-Granville Road with the understanding that the southern edge of the cell needs to be naturalized so it's not a straight edge.
- There is at least a 50 foot setback between leisure trails and residential lots.
- There is an 80-85 foot buffer on the east side of the Taylor Home site in order to achieve flexibility in the design of the future homestead uses.

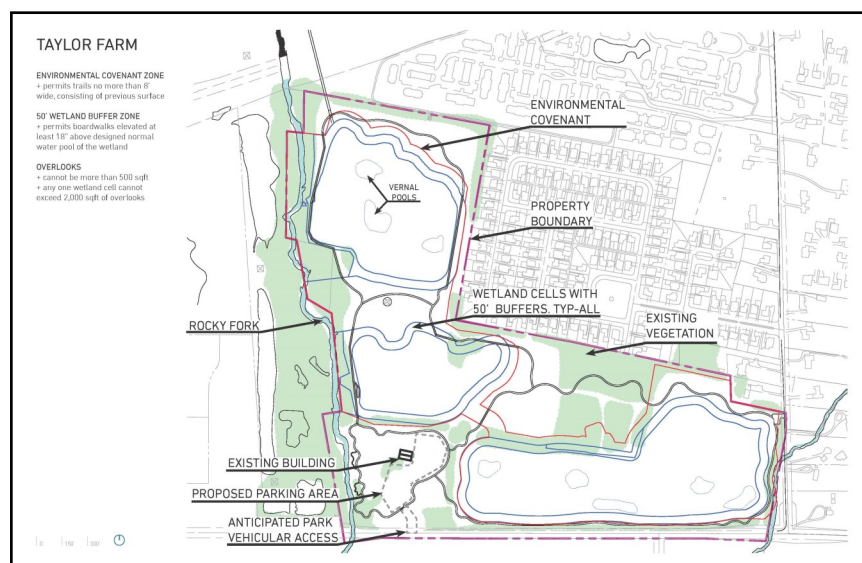
With the exception of the homestead, this latest update includes all of the schematic phase 1 improvements including streetscape along the public roads, grading, and layout for a leisure trail network. The staff shared this schematic plan with city council during their capital workshop retreat. The plan was received favorably and subsequently the construction design documents for the parking lot and leisure trail system were ranked as a 2021 priority project.

Status Update:

There are no status updates to report for the homestead. The city received a contract proposal from MKSK and EMH&T to create the construction plans for the phase 1 improvements to the farmstead. Staff is reviewing the proposal and anticipates construction to begin in the spring. The phase 1 improvements do not include the homestead.

Next Steps:

Our opinion is that it is best to wait for MKSK to finish the Parks Framework Plan since it includes programming recommendations for this area. Once the framework plan is finished, the staff can complete the homestead planning with some real site information that is consistent with other planning efforts.



PLANNING PROJECT UPDATES

JANUARY 2021

Village Center Parking Strategy

Anticipated Completion Date: March 2021

Project Description:

Examination of existing and future parking needs in a comprehensive, data driven manner as necessary to develop a plan that provides targeted parking recommendations to facilitate the continued growth of the Village Center. The project deliverables include:

- Data validation of the parking model recommendations and traffic data analysis to ensure the parking recommendations and existing roadways are in alignment (transportation consultants Wells & Associates).
- Development of a Build-Out Plan that includes a range of future development scenarios varying in density and scale to adequately understand the impact on future parking and the overall transportation network (i.e. traffic).
- Short-term parking management strategies to address existing parking needs and long-term parking management strategies that anticipate future development conditions. Certain areas within the Village Center may be assigned multiple long-term parking management strategies based on the consensus plan.
- A phasing plan as well as an order of magnitude costs for the parking improvements recommendations.
- The plan will link parking and street improvements to density or other quantitative measure rather than time. This will allow the plan to remain relevant regardless of the timeframe that the Village Center builds out or how it might build out. It will also provide options for the city when evaluating proposed development projects.
- The traffic studies from the engineering firm Carpenter Marty and MORPC will be used to inform final parking recommendations in the final deliverable. The final report will tie parking recommendations to these traffic studies.

The working group includes the following members:

- Tom Rubey, The New Albany Company
- Jennifer Chrysler, Director of Community Development
- Adrienne Joly, Director of Administrative Services
- Mike Barker, Deputy Director of Community Development
- Steve Mayer, Planning Manager
- Chris Christian, City Planner
- Jeff Pongonis, MKSK
- Chris Hermann, MKSK

Status Update:

In preparation for the February 16th city council presentation, MKSK and staff met to discuss and strategize how to incorporate Wells & Associates traffic modeling information into the historic Village Center parking districts. The staff brainstormed multiple parking scenarios, taking into account different amounts of growth/density for the Village Hall parking district. This led to a discussion regarding how the plan document will include recommendations based on current and future conditions supported by data and use the city's existing zoning regulations as a guide for growth/density scenarios.

There are no additional status updates to report. Below is the latest status update from previous reports:

The traffic consultant, Wells & Associates, finished their review of two proposed extensions of Market Street in November. The traffic simulation analysis concluded that connecting Third Street to Market Street results in overall less car travel delay within the Village Center. This connection, along with other intersection improvements at Main Street and Third Street, provides the most efficient flow of vehicular traffic. The simulation modeled AM/PM peak travel times based on anticipated development in the year 2031.

PLANNING PROJECT UPDATES

JANUARY 2021

Village Center Parking Strategy continued...

The working group met in August to review key takeaways and recommendations:

- Key Takeaway #1: Rose Run II & Locust Alley
 - There were two parking districts that have been combined.
 - The group decided that this district requires a low and high density development scenario.
 - Provides parking for historic Village Center to the north of the site.
 - Explore on-street parking near Main Street dogleg. Implementation of the Market Street extension will make this feasible.
- Key Takeaway #2: Market & Main Continued Growth
 - Any new development will park itself.
 - Need to acknowledge timing and staging of future construction projects and materials may create temporary parking deficits.
 - Developers are responsible for producing a parking solution during construction.
 - At the completion of Market & Main development, the new parking created will likely be part of a regional parking solution during off-peak hours. (ie: event parking for McCoy and Amp).
 - RAMSA plan was created prior to Rose Run I's completion. An updated development plan will be required to address the new park and understand parking requirements for this district.
- Key Takeaway #3: Market Street Extension
 - Traffic bypass through town – reduces pressure on High (605) & Main (62) intersection to allow a more pedestrian friendly environment to walk to parking.
 - This new alignment may present options for new pocket parking lots (15-20 spaces each) around the Historic Core.
- Key Takeaway #4: 9 Acres
 - The district must park itself.
 - If the district cannot park itself then a shared agreement for a parking structure at Rose Run II must be in place.
- Key Takeaway #5: Park Once!
 - Enhancing the pedestrian experience from parking space to destination (ie: alleys, streetscapes) will increase likelihood people will walk.
 - Shared parking solutions are potentially available at Learning Campus parking available during non-school hours for event parking overflow.
 - Wayfinding solutions should be discussed for all types of parking (e.g lots, on-street, shared, etc.) and for local Village Center destinations.
- The idea of a “decision schedule” was introduced as a means for the city to prioritize improvements and determine when infrastructure improvements are needed based on the scale of private developments.

PLANNING PROJECT UPDATES

JANUARY 2021

Village Center Parking Strategy continued...

Next Steps:

- MKSK will continue working on the build-out plan, create scenarios for the historic Village Center and “decision schedule” drafts.
- Once there is final agreement on the build-out plan, it will be used to create draft recommended parking assignments and recommendations for each parking district.
- The staff will provide city council an update along with draft strategies and recommendations from the plan during their February 16th meeting.

PLANNING PROJECT UPDATES

JANUARY 2021

Parks Framework Plan

Anticipated Completion Date: Spring 2021

Project Description:

Development of a park system hierarchy complete with park typologies, use sheds, and program elements and components for each existing and future park. These recommendations will be used as a tool for the city to evaluate and prioritize future improvements for each unique park location. The project's deliverables include:

- Improvement recommendations for the facilities in each neighborhood park based on an assessment, analysis, and hierarchy developed out of the planning effort.
- Recommendations will include a basic diagram and descriptive narrative.
- A phasing plan and an order of magnitude costs to accomplish the recommended improvements.

The project working group includes the following members:

- Dave Wharton, Director of the NA Joint Parks District
- Abbey Brooks, Healthy New Albany and Parks and Trails Advisory Board
- Tom Rubey, The New Albany Company
- Jennifer Chrysler, Director of Community Development
- Adrienne Joly, Director of Administrative Services
- Steve Mayer, Planning Manager
- Chris Christian, City Planner
- Andrew Overbeck, MKSK
- Jeff Pongonis, MKSK
- Chris Hermann, MKSK

Historical Context:

The third and final working group meeting was held in August. MKSK presented the following:

- Park hierarchy consisting of four types:
 - Neighborhood Playground
 - Neighborhood Parks
 - Parkland Preservation
 - Destination Parks
- For each park hierarchy type, the draft plan includes:
 - General recommendations
 - Locations of each throughout the community
 - A "playbook of amenities" consisting of types of equipment, seating, landscaping, and other types of programming.
- The working group was supportive of the draft. The working group discussed the following details of the plan:
 - The Miracle Field area is not included in the plan because there is not enough space to provide desired amenities. Additionally, it is private property and the rest of the parks included in the plan are all publically owned.
 - The "playbook of amenities" should include pre-selected materials and colors for equipment. There are two main age groups for playground equipment: 2-5 and 5-12 years old. The "playbook of amenities" should be broken down by age group.
 - The group still wants to be disciplined with playground aesthetics but at the same time wants to provide more dynamic programming and design.
 - Park maintenance should be considered in the plan.
 - Park access should be contemplated. Access meaning how easy it is to find a park. An example is Byington Park which has a narrow walkway between to homes as an entrance. It is easy to miss.

PLANNING PROJECT UPDATES

JANUARY 2021

Parks Framework Plan continued...

- The working group virtual meeting was recorded. The staff was able to share the video with members of city council so they can see and hear, firsthand, the presentation and feedback from the group.
- MKSK presented the analysis and recommendations to city council during their capital retreat workshop. City council prioritized the recommended improvements in neighborhood parks for the 2021 budget. City council set a goal to improve at least 2-3 parks per year until all of the neighborhood parks are updated. The number of parks updated annually may fluctuate dependent on overall budget and the costs necessary to upgrade each park.
- MKSK finalized the draft plan which includes the “playbook of amenities” to pick and choose park improvements for each neighborhood park based on the feedback from the working group.
- The playbook consists of:
 - Three options for the primary play structure.
 - Three options for complementary activities.
 - Options for additional individualized components.
 - Finishes, site amenities, selection for colors, benches and landscaping.
 - All of the options listed above can fit within the existing 50'x50' square mulched areas. There are 27 total different combinations possible based on the pre-selected equipment.
 - All of the 50'x50' square mulched areas are proposed to have a solid rubber surface to make it ADA accessible.
 - An order of magnitude costs for each playground.

Status Update:

The staff received comments from stakeholders concerning the “playbook of amenities.” The planning team began reviewing playground material and designs from various vendors and manufacturers. Based on community and stakeholder feedback, an extensive search for the appropriate playground equipment is necessary to ensure the needs of the community are met while balancing the playground design/aesthetics.

Next Steps:

- The planning team is reviewing playground material and designs. Once a playground equipment vendor and design is selected the “playbook of amenities” will be updated.
- Once the draft plan and the “playbook of amenities” is completed, the staff will identify parks to improve and get an estimated cost for the 2021 budget. In addition to park maintenance.
- Once the complete draft plan document is finished, the staff will send a copy to the entire working group for review.

PLANNING PROJECT UPDATES

JANUARY 2021

Veterans Memorial Plan

Completion Date: December 2020

Project Description:

Assessment and recommendations for the memorial's desired programming and location. The final deliverable include:

- Booklet telling the complete story of how the design team developed the final concepts.
- Written narrative describing the site details.
- Graphic exhibits consisting of site plans, renderings, vignettes, narratives, and/or 3D modeling to convey the plan concepts to city council.
- Order of magnitude costs for each plan concept.

The project working group includes the following members:

- Sloan Spalding, Mayor
- Ben Collins, Plain Township administrator
- Jennifer Chrysler, Director of Community Development
- Adrienne Joly, Director of Administrative Services
- Steve Mayer, Planning Manager
- Chris Christian, City Planner
- Jeff Pongonis, MKSK
- Karla Salmans, MKSK

The focus group includes the following community members:

- Ron Davies
- Ken Krebs
- Jake Bame
- Sarah Higgiston
- Rich McMunn
- Paul Hatfield
- Tom Rubey
- Victor Wilson
- Dennis Keese

Historical Context:

Based on the information received during the last focus group meeting MKSK further developed the concept plans to include focus group's comments and general discussion items:

- The conceptual plan is a hybrid of the three main elements proposed: water, light, and path. Water is the guiding form with light and pathway elements incorporated into it.
- The hybrid design approach includes:
 - Veterans Memorial Wall and Founders Wall encircling the historic cemetery. MKSK discussed how they spent a lot of time studying views from the Locust Alley public walkway to the memorial wall to ensure there is proper scale and massing. The goal is that the wall will provide enough "gravity" to pull pedestrians toward the site to ensure it doesn't feel tucked back into the site.
 - Additional details and ideas include adding sculptures to the woodland areas where there are lighting elements in order to add another layer of program elements. The Veterans Wall is envisioned as being textured with waterfalls and fog elements at dawn and dusk.
 - A separate First Responders Pavilion at the northwest corner of Granville Street and Main Street. While the Veterans Memorial at Rose Run II is meant to be more contemplative and thoughtful, the First Responders Pavilion is meant to be a gathering area with amenities like tables with a fire pit.

PLANNING PROJECT UPDATES

JANUARY 2021

Veterans Memorial Plan continued...

- Alternate layouts were created and include:
 - For the Veterans Memorial
 - Made Veterans Wall more pronounced and lowered it, so there is a water scrim.
 - The pedestrian walkway is wider, making the central space more open.
 - The reflective space is moved away from the historic creamery building at the mill site.
 - For the First Responders Pavilion
 - Added formal the grove of trees around pavilion.
 - The pavilion itself is a little larger and made of more prominent materials.
 - Raised grade so there are steps leading up to the pavilion to give it more prominence.
 - MKSK presented rendered material illustrating the Veterans Memorial Wall, Founders Wall, Heroes Walk, and First Responders Pavilion to city council during their capital retreat workshop. City council provided positive feedback and prioritized the creation of design documents as a part of the Rose Run II project for the 2021 budget.
 - MKSK presented the final plan in November. The focus group is supportive of the design elements and general concepts. The group encouraged staff to look at design elements from the amphitheater to incorporate into the First Responders Pavilion so there is consistency in design elements.

Status Update:

The staff created a video and page on the city's website to share the plan with the community. The website and video can be found at <https://newalbanyohio.org/news/2021/01/new-veterans-memorial-coming-to-new-albany/>

Next Steps:

None. The project is complete.

ECONOMIC DEVELOPMENT UPDATE

JANUARY 2021

Economic Development Plan Update

Anticipated Completion Date: January 2021

Project Description:

This project is an update to the economic development plan adopted in 2006. The city created an RFP for services in February 2020 after review and approval from the Community Improvement Corporation (CIC). The CIC serves as the “steering committee” for the project. The RFP was sent to twelve firms. Three firms (one local and two from outside of the state of Ohio) responded to the request. A small committee comprised of staff and the president of the board of trustees of the CIC reviewed the proposals and made a recommendation to the city manager to enter into contract with Camoin 310. Camoin was the consultant that developed the original plan adopted in 2006. The contract includes a scope of services as follows:

- An economic baseline report that includes an analysis of the region’s current economic situation and the city’s role in the regional economy; identification of the city’s competitive assets and opportunities for generating economic activity; and, a comparison of the city’s position relative to the region and the nation (where appropriate). The baseline report will also include the following specific information:
 - Demographic and socioeconomic profile of the community;
 - Economic, industry and business data and trends; and,
 - Workforce and skills assessment.
- An inventory of economic drivers, i.e. site availability, land use policies and regulations, private sector investments, which will shape the creation of an Action Map. The Action Map is the main tool for implementation and will identify specific economic drivers that will be critical to move forward with economic strategies that are resilient and practical for implementation.
- An action plan matrix in the form of a table or spreadsheet and final report that includes business attraction strategies, business retention strategies, recommendations for improving the business climate and strategies to build on existing assets.

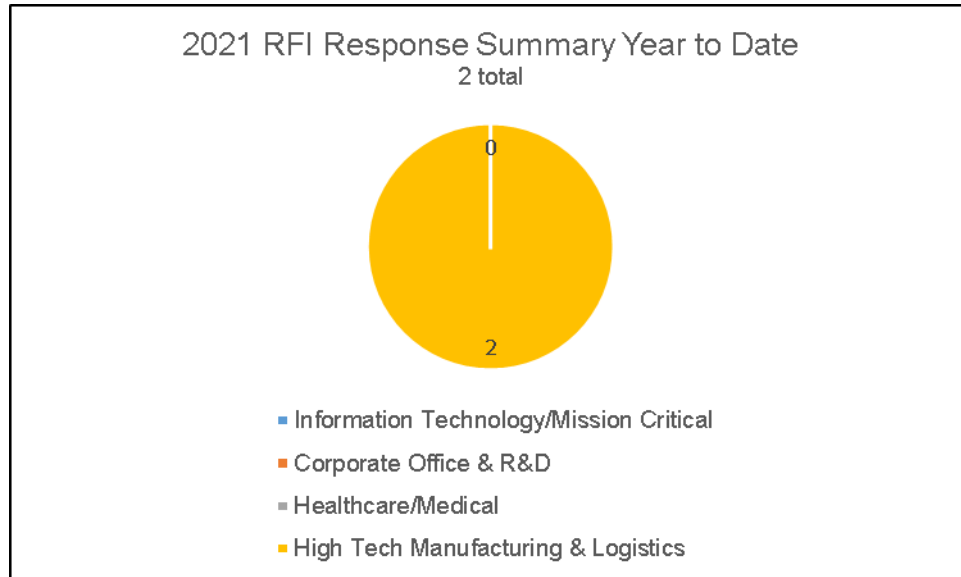
Status Update:

The CIC submitted comments on the final draft plan in December. The final plan will be complete in February.

ECONOMIC DEVELOPMENT UPDATES JANUARY 2021

Requests for Information

This chart describes the number and type of Requests for Information (RFI) responses submitted by the department by month. To date, the department has responded to 2 RFIs representing 80 total acres, 100,000 square feet and \$15M total investment. All of the responses to date have been for prospects in the high tech manufacturing & logistics industry.



Business Retention and Expansion

There were no retention visits completed in the month of January.

INNOVATE NEW ALBANY
JANUARY 2021

Google Analytics Section

Site Performance

Traffic Metrics by Page Title - This is where you can see which pages on the site are receiving the most pageviews, how long users spend on each page, and the bounce rate.

Traffic Metrics by Page Title

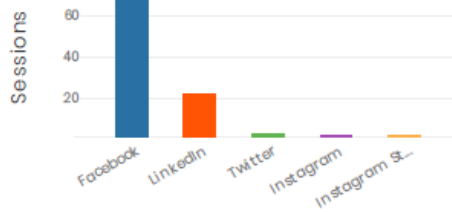
From 01/01/2021 until 01/31/2021

Page Title	Pageviews	Avg. Time on Page	Entrances	Exits	Bounce Rate (%)
Display - Events Innovate New Albany New Albany, Ohio	14,032	0:00:01	60	60	53.33%
Innovate New Albany New Albany, Ohio	380	0:01:03	294	177	49.66%
5 Transformational Lessons Every CEO Should Learn from CES 2021 Innovate New Albany	171	0:01:02	76	85	35.53%
Design Rescue: 6 Design Tips to Professionalize Your Print or Web Design Innovate New Albany	165	0:01:50	76	98	60.53%
Who Are U? A Noninvasive Brain Stimulation Medical Device Startup Innovate	156	0:01:44	79	85	53.16%

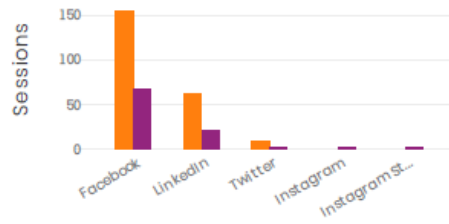
INNOVATE NEW ALBANY JANUARY 2021

Social Media Platforms - This shows the importance of active and engaging social media posts. This stat will always be compared to the previous year.

Sessions by Social Network
From 01/01/2021 until 01/31/2021



Sessions by Social Network YTD Comparis...
● 01/01/2021 - 01/31/2021 vs. ● 01/01/2020 - 01/31/2020



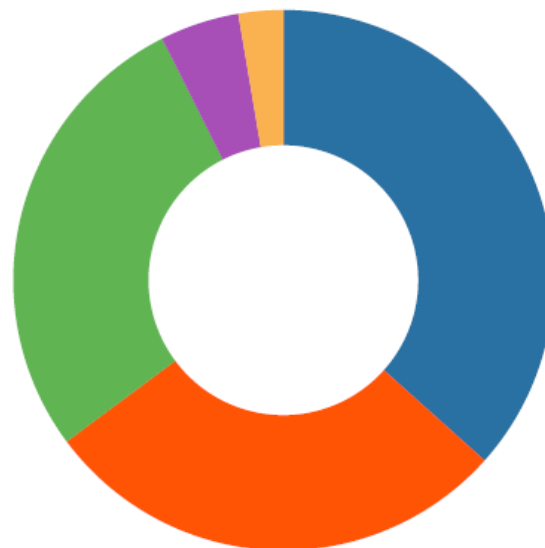
Engagement Percentage Breakdown - Where are users coming from?

Note: Organic Search means users used a search engine and ended up on our site. Direct means they directly came to our site through typing in our URL in their browser or through browser bookmarks. Referral refers to visits that

Engaged Sessions by Channel

From 01/01/2021 until 01/31/2021

● Email	36.63%
● Direct	28.19%
● Organic Search	27.78%
● Referral	4.73%
● Social	2.67%



INNOVATE NEW ALBANY

JANUARY 2021

Social Media Section – LinkedIn

LinkedIn



MailChimp Section

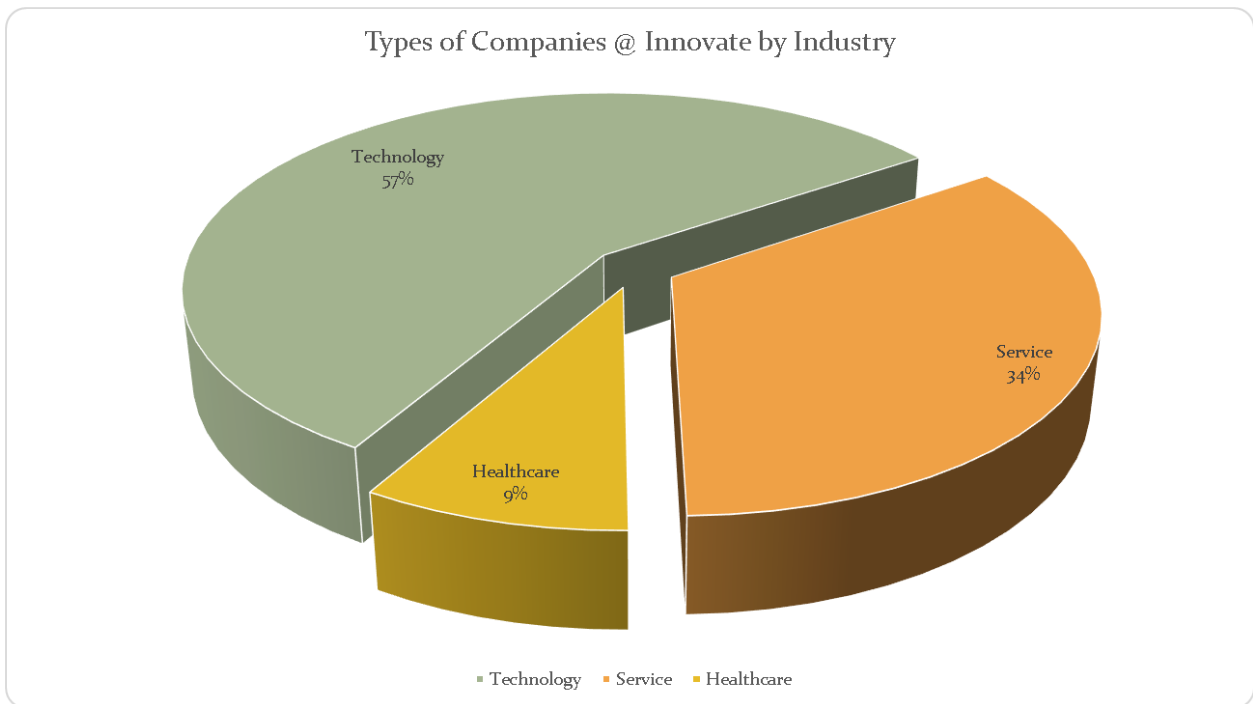
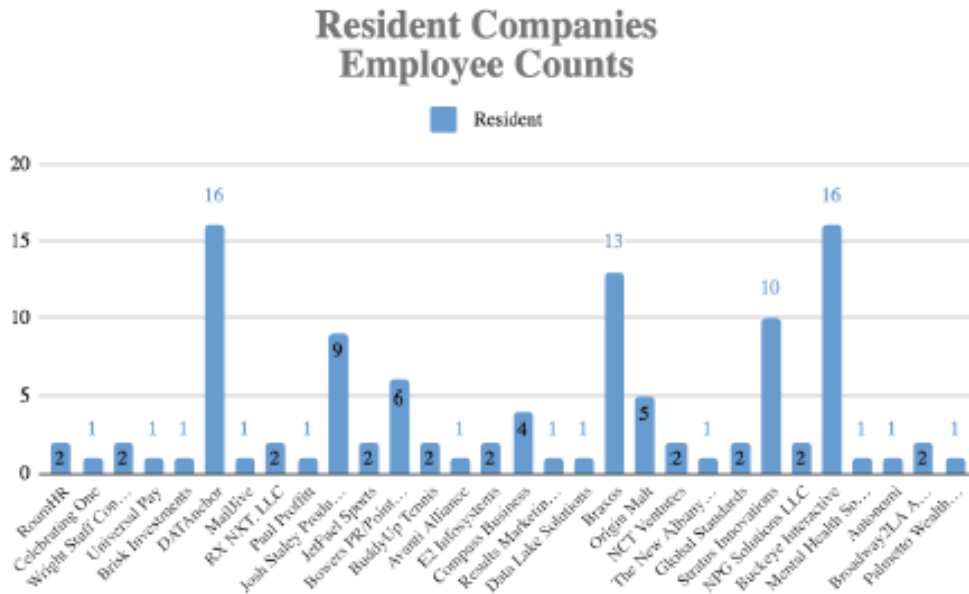
Subscribers: 3,467
Avg. Open Rate: 16.3%
Avg. Click-Thru Rate: 1.3%

Metrics by Campaign

From 02/04/2021 until 02/04/2021

Campaign	Sent On	Unique Opens	Open Rate	Unique Clicks	Click Rate
01-26-21 - TIGER Email - LAST CHANCE for Wed 1/27 - Brad Griffith	01/26/2021	533	15.47%	63	1.51%
01-21-21 - TIGER Email - LAST CHANCE for 1/22	01/21/2021	568	16.50%	39	0.99%
01-19-21 - TIGER Email - 3 More TIGER Events in Jan	01/19/2021	561	16.32%	61	1.31%
01-12-21 - TIGER Email - 3 Events, 3 Fridays in Jan	01/12/2021	531	15.52%	56	1.37%
01-07-21 - TIGER Email - 4 Events, 4 Fridays in Jan - LAST CHANCE for 1/8/21	01/07/2021	536	15.66%	43	1.08%
01-05-21 - TIGER Email - 4 Events, 4 Fridays in January	01/05/2021	631	18.41%	74	1.69%

INNOVATE NEW ALBANY - TENANT DASHBOARD & SPOTLIGHT COMPANY JANUARY 2021



INNOVATE NEW ALBANY - TENANT DASHBOARD & SPOTLIGHT COMPANY

JANUARY 2021



Our resident organization **Buddy Up Tennis** has rebranded to **Buddy Up For Life** as of January 2021!

New Albany resident Beth Gibson founded **Buddy Up Tennis** in 2008 and has grown this nonprofit organization from 1 Athlete, 1 Buddy (volunteer) and 1 Coach to providing 35 adaptive programs across the nation serving over 650 Athletes, 750 Buddies and 100 Coaches.

Buddy Up For Life will focus on increasing the quality of life for its Athletes with Down syndrome in a broad way -- via three fundamental pillars of impact: fostering increased independence, promotion of greater health and wellness, and facilitation of meaningful friendships.

Buddy Up For Life will expand upon its successful Tennis and Fitness programs to provide additional support to fill the gaps and meet the needs of our Athletes through Life Skills programming including:


- first aid
- cooking
- financial independence
- communication

Buddy Up is keeping its Athletes active and connected during this time impacted by COVID-19 by offering 3 virtual programs: kickboxing, Zumba, and Fitness along with our Buddy Up Connections program that pairs Athletes and Buddies across all 25 of our locations fostering peer friendships while helping our Athletes gain confidence and enhance their social skills by trying new activities and having fun! The Buddy Up team is looking forward to the day when its Athletes and Buddies can be together again on the tennis courts and in the gym!

INNOVATE NEW ALBANY

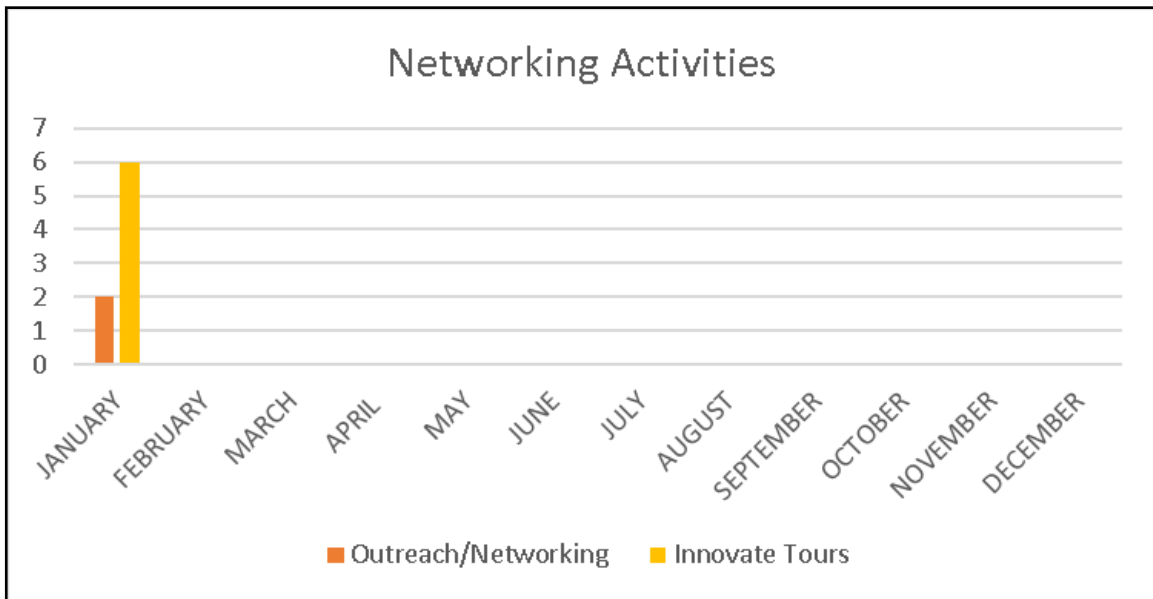
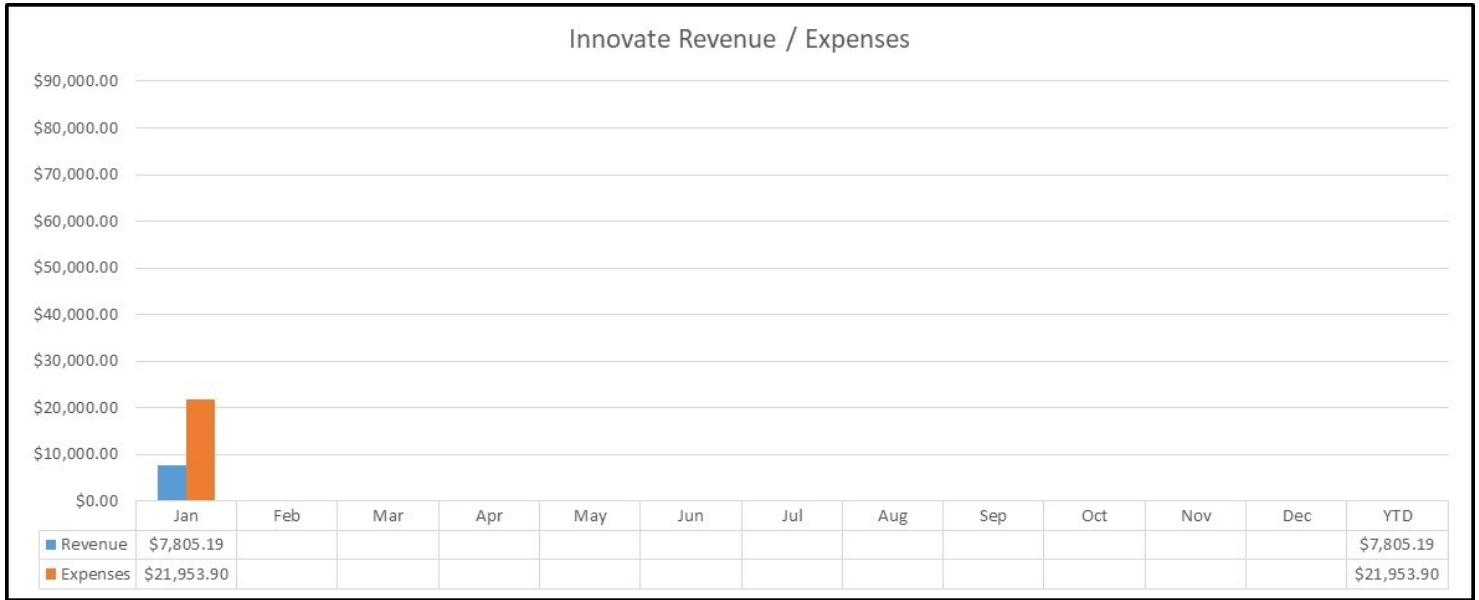
JANUARY 2021

February Look Ahead

Event Name	Photo	Date	Event Type
Winning Innovation Practices for Your Team (LIVESTREAM)		2/12/2021	TIGER Talk

INNOVATE NEW ALBANY-NEWS & FINANCIALS

JANUARY 2021



PLAN REVIEW
JANUARY 2021

Engineering Plan Reviews

There were three (3) engineering plans submitted for initial review. Additionally, there were five (5) engineering plans that were resubmitted for back check review.

Project Name	Initial Submittal Date	Comments Issued Date	Total Review Time (Days)	Review Time Standard (Days)
Axium Bulding 5 - Site Improvements	January 12, 2021	January 29, 2021	17	18
Turkey Hill Site Plans	January 20, 2021	pending	pending	18
Medical Center of New Albany Site Plans	January 29, 2021	pending	pending	18

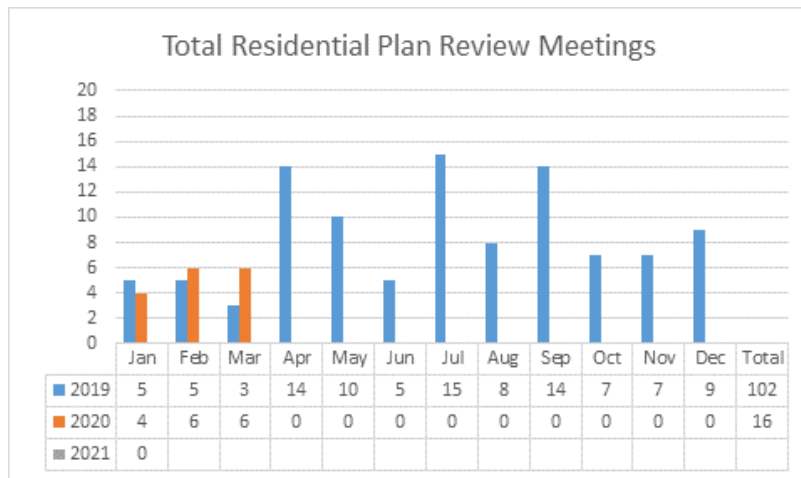
Engineering Pre-Construction Meetings

There was one (1) pre-construction meeting in January:

- Beech Crossing Private Roadway

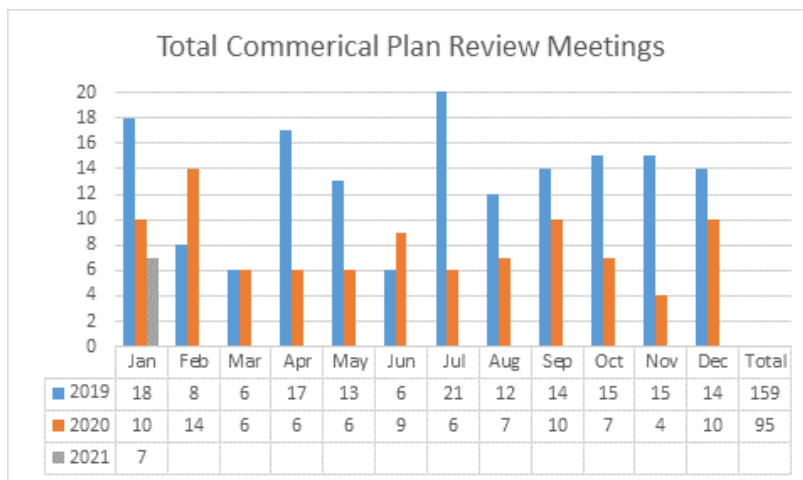
PLAN REVIEW CONTINUED JANUARY 2021

Residential Walk-Through Meetings



The development department offers in person meetings for small residential projects with the contractor/owners and the zoning and building plan reviewers. These meetings have not been offered since March 23, 2020 due to COVID-19.

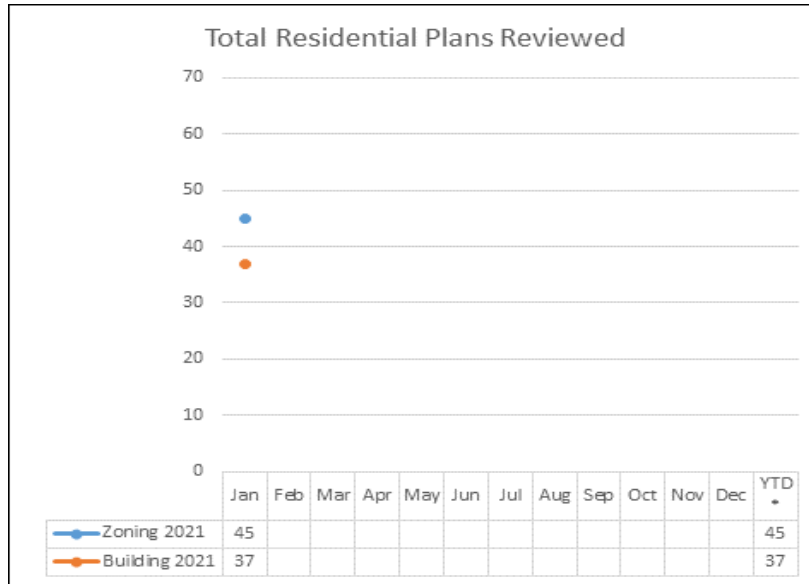
Commercial Walk-Through Meetings



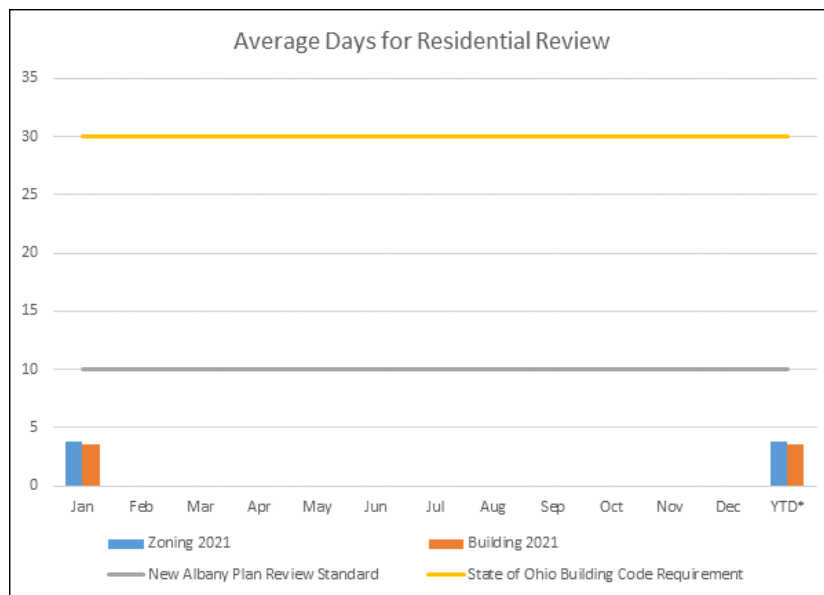
The development department offer in person meetings for commercial projects with the contractor/owners and appropriate city staff to discuss new projects, plan review submissions and occupancy coordination. These meetings have been offered virtually since March 23, 2020 due to COVID-19.

PLAN REVIEW CONTINUED DECEMBER 2020

Residential Plan Review



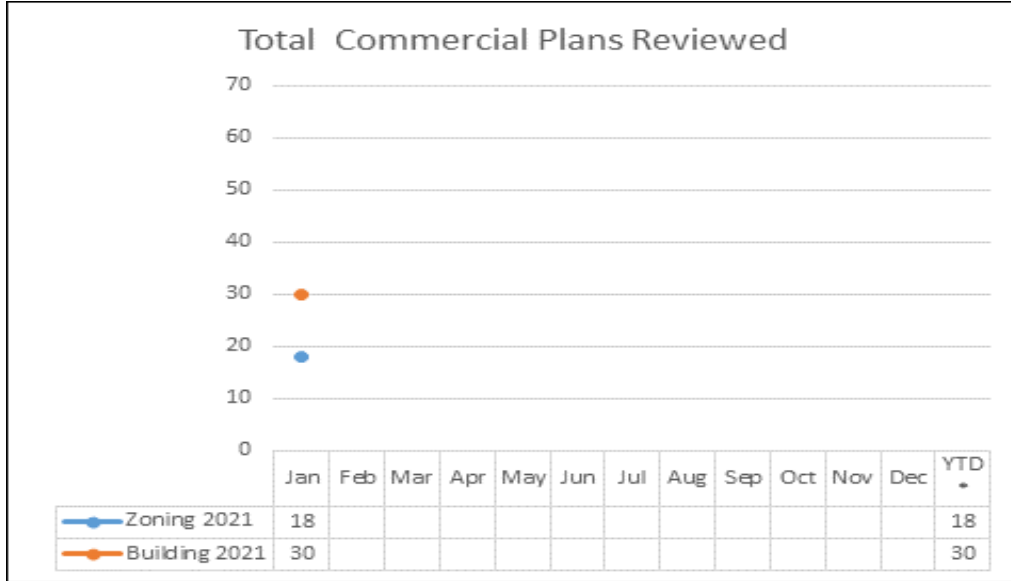
This graph shows the total number of residential plan reviews completed during each month. This includes new projects, response to denials and revisions to approved plans. *YTD is the total from January to the end of current month.



This graph shows the average number of days for residential plan review for building and zoning completed during each month. The state standard from the Board of Building Standards and the city standards are listed as solid lines for comparison.

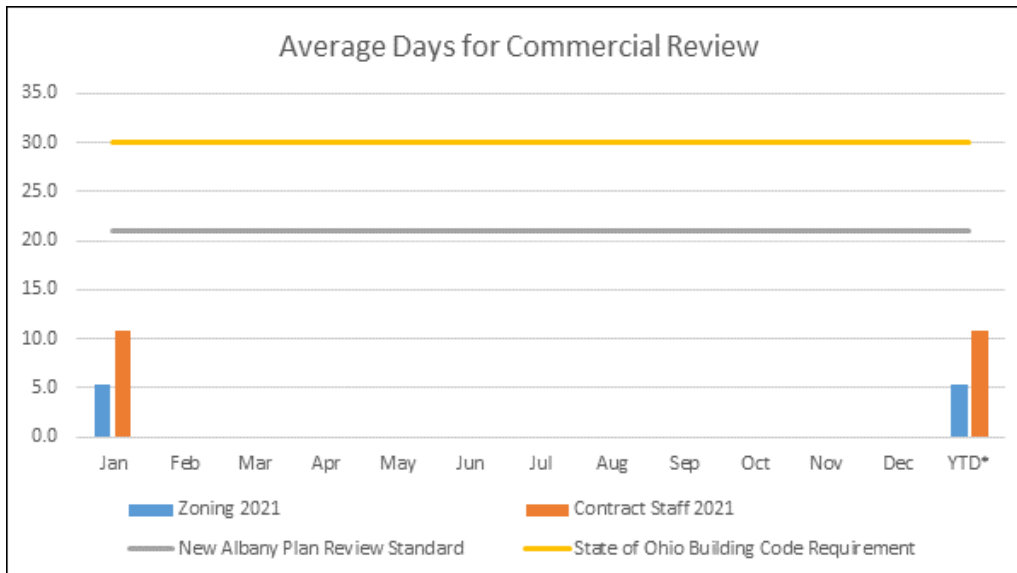
PLAN REVIEW CONTINUED JANUARY 2021

Commercial Plan Review



This graph shows the total number of commercial plans reviewed during each month. This includes new projects, response to denials and revisions to approved plans.

*YTD is the total from January to the end of current month.



This graph shows the average number of days for commercial plans reviewed by building and zoning during each month. The state standard from the Board of Building Standards and the city standards are listed as solid lines for comparison.

In February, the city standard was not met due to a period of extended sick leave for both the primary and backup plans examiners.

*YTD is the total from January to the end of current month.

FIELD WORK AND INSPECTIONS JANUARY 2021

Code Enforcement Activity

Address: 6700 Central College Road
Date of Complaint: January 15, 2021
Complaint Description: Trash and debris in the rear yard
Violations: Accumulation of rubbish or garbage
Activity: Inspection completed and violation letter mailed
Status: Open

Address: 6512 Cedar Brook Drive
Date of Complaint: January 13, 2021
Complaint Description: Improper parking for trailer/camper
Violations: None
Activity: Inspection completed, no violations found
Status: Closed

Address: 7145 Central College Road
Date of Complaint: January 13, 2021
Complaint Description: Chickens on property
Violations: Improper Use of property
Activity: Inspection completed, violation letter mailed, extension granted
Status: Open

Address: Windsor Reserve
Date of Complaint: November 10, 2020
Complaint Description: Fence needs painted
Violations: Fence /Wall
Activity: Extension granted until spring due to weather
Status: Open

Address: 5666 Morgan Road
Date of Complaint: September 29, 2020
Complaint Description: Ceiling damage, interior trash, egress blocked, resident welfare
Violations: Motor vehicle, accumulation of debris (owner refused entry into house due to COVID concerns)
Activity: Extension granted due to weather.
Status: Open

Address: 5065 Johnstown Road
Date of Complaint: September 19, 2020
Complaint Description: Pool without a barrier
Violations: Working without a permit, Pool barrier required
Activity: Permit denied, pending resubmittal
Status: Open

FIELD WORK AND INSPECTIONS CONTINUED

JANUARY 2021

Code Enforcement Activity continued...

Address: 3493 Reynoldsburg New Albany Road

Date of Complaint: July 21, 2020

Complaint Description: Vacant house

Violations: Protective treatment, rubbish and garage accumulation, accessory structure maintenance

Activity: Extension granted until spring due to weather

Status: Open

Address: 5886 Johnstown Road

Date of Complaint: January 17, 2020

Complaint Description: Leisure trail not installed with new house

Violations: Leisure trail not installed

Activity: Leisure Trail fee in lieu approved by Council has been paid.

Status: Closed

Address: 9230 Pamplin Way

Date of Complaint: October 24, 2019

Complaint Description: Encroachment in a preservation zone

Violations: Working without a permit, encroachment of a preservation zone

Activity: Sent to legal for further action

Status: Open

Address: 6869 Central College Road

Date of Complaint: June 2, 2016

Complaint Description: Condition of a vacant house

Violations: Vacant structure, sanitation, swimming pools, enclosures, exterior walls, disposal of rubbish, turf grass swards

Activity: None

Status: On observation

Address: 10135 Johnstown Road

Date of Complaint: February 3, 2016

Complaint Description: Multiple vehicles on the property and the welfare of the resident

Violations: Unsafe structure, unsafe equipment, parking limitations, sanitation, accessory structures, motor vehicles, glazing, window and door frames, protective treatment, structural members, exterior walls, roofs and drainage, stairs and walking surfaces, accumulation of rubbish or garbage, plumbing system hazards, prohibiting outdoor storage and accumulation, heating facilities required, mechanical appliances, residential occupancy

Activity: None

Status: On observation

**FIELD WORK AND INSPECTIONS CONTINUED
JANUARY 2021**

Commercial Inspections

VanTrust Site J— 8300 Innovation Campus Way West

The city staff completed an inspection on January 14th and zoning provided full approval.

COMMERCIAL PROJECT CONSTRUCTION STATUS JANUARY 2021

Village Center

Name of Project: Blue Horseshoe Partners Owner Improvements
Location: 24 E. Main St.
Square Footage: 3,990
Start Date: May 2019
Estimated Completion: Pending tenant commitment

Name of Project: All About Kids Daycare
Location: 96 N. High St.
Square Footage: 22,051
Start Date: Fall 2019
Estimated Completion: January 2021

Name of Project: United Methodist Church Expansion
Location: 20 Third St.
Square Footage: 24,727
Start Date: Fall 2019
Estimated Completion: Winter 2020

Name of Project: The Mill Redevelopment
Location: 65 W. Dublin Granville Rd
Square Footage: 6,690
Start Date: Fall 2020
Estimated Completion: Spring 2021

Name of Project: Charleen & Charles Hinson Amphitheater
Location: 170 W. Granville St.
Square Footage: 13,349
Start Date: October 2020
Estimated Completion: Summer 2021



Amphitheater



United Methodist Church Expansion



All About Kids Daycare

COMMERCIAL PROJECT CONSTRUCTION STATUS JANUARY 2021

Innovation Campus Way Corridor

Name of Project: VeePak Expansion

Location: 9040 Smith's Mill Rd.

Square Footage: 174,360

Start Date: Summer 2018

Estimated Completion: Spring 2020

Name of Project: Sidecat, LLC—NAO3 Building 2

Location: 1500 Beech Rd

Square Footage: 518,184

Start Date: March 2019

Estimated Completion: Spring 2021

Name of Project: Sidecat, LLC—NAO5&6 Building 3

Location: 1500 Beech Rd

Square Footage: 976,626

Start Date: July 2020

Estimated Completion: July 2023

COMMERCIAL PROJECT CONSTRUCTION STATUS JANUARY 2021

Innovation Campus Way Corridor continued...

Name of Project: Axium Building 3

Location: 9043 Smith's Mill Rd

Square Footage: 97,056

Start Date: December 2019

Estimated Completion: Early Winter 2021

Name of Project: Montauk Innovations, LLC Building II

Location: 1101 Beech Rd

Square Footage: 281,792

Start Date: January 2020

Estimated Completion: January 2021

Name of Project: VanTrust Site J Building II

Location: 8200 Innovation Campus Way West

Square Footage: 196,000

Start Date: December 2020

Estimated Completion: September 2021



Axium Building 3



VanTrust Site J

COMMERCIAL PROJECT CONSTRUCTION STATUS JANUARY 2021

Forest Dr./Walton Parkway Corridor

Name of Project: American Regents Expansion
Location: 6610 New Albany Rd East
Square Footage: 178,302
Start Date: June 2018
Estimated Completion: August 2021

Name of Project: Barrington School
Location: 8415 Walton Parkway
Square Footage: 10,360
Start Date: August 2020
Estimated Completion: Spring 2021

Name of Project: Sheetz Gas Station and Convenience Store
Location: 9905 Johnstown Rd
Square Footage: 6,118
Start Date: November 2020
Estimated Completion: Summer 2021

Name of Project: Medical Office Connector Skybridge
Location: 5040 Forest Dr
Square Footage: 2,620
Start Date: January 2020
Estimated Completion: Summer 2021



Sheetz Gas Station



Barrington School

COMMERCIAL PROJECT CONSTRUCTION STATUS JANUARY 2021

Partial Occupancy Status

Name of Project: Sidecat, LLC– NAO 1 & 2 Building 1

Location: 1500 Beech Rd.

Expiration Date: February 2, 2020

Name of Project: Canine Companions

Location: 7480 New Albany Condit Rd.

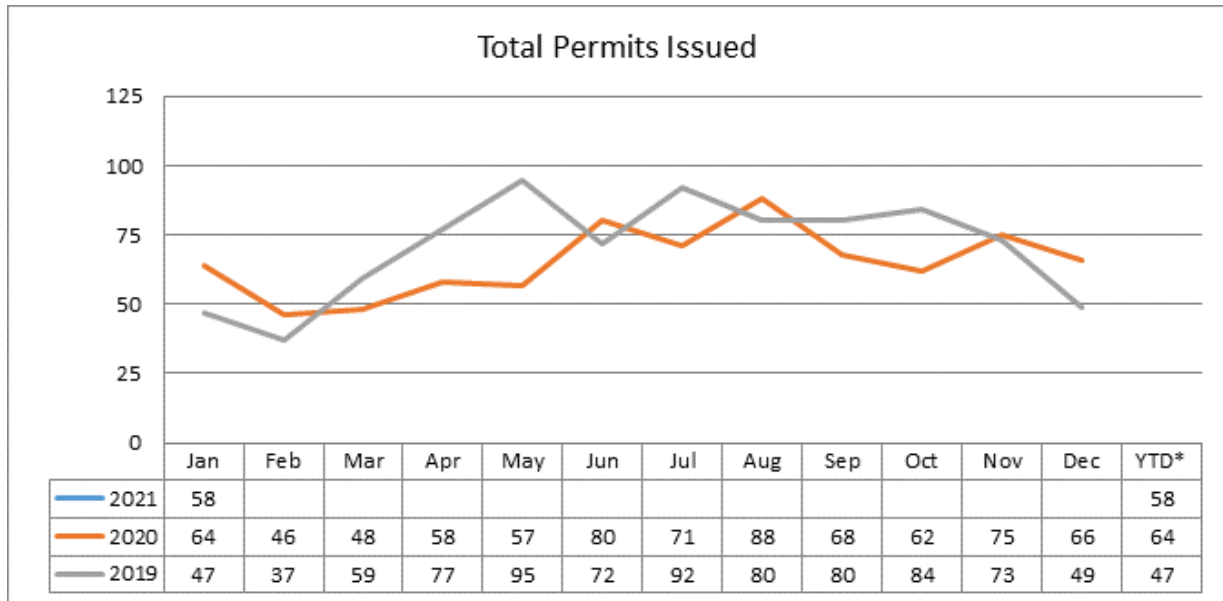
Expiration Date: February 2, 2020

Name of Project: Duke & Duchess

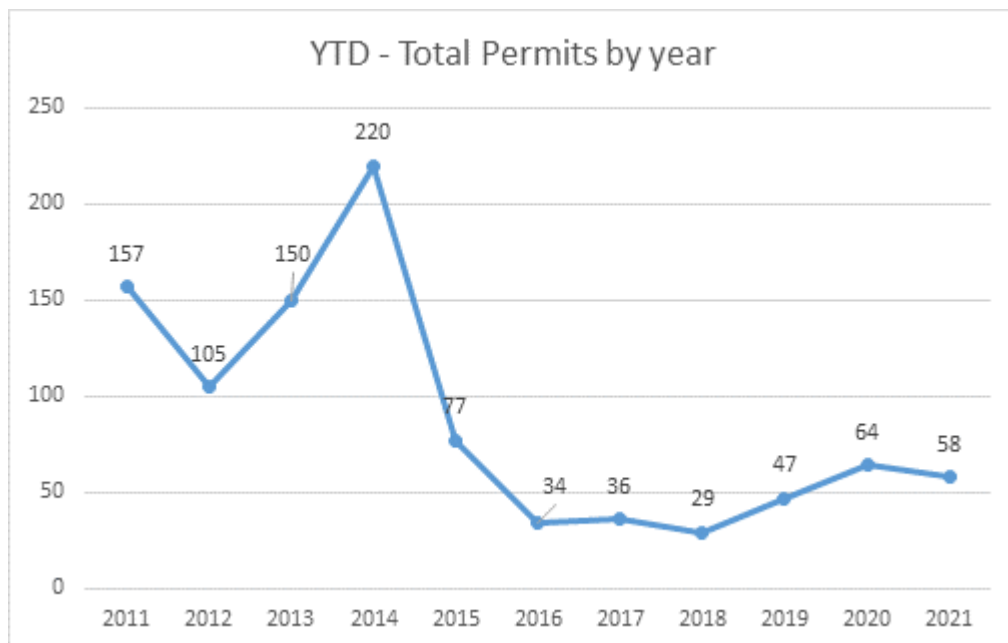
Location: 9550 Johnstown Road

Expiration Date: June 3, 2021

BUILDING AND ZONING STATISTICS JANUARY 2021

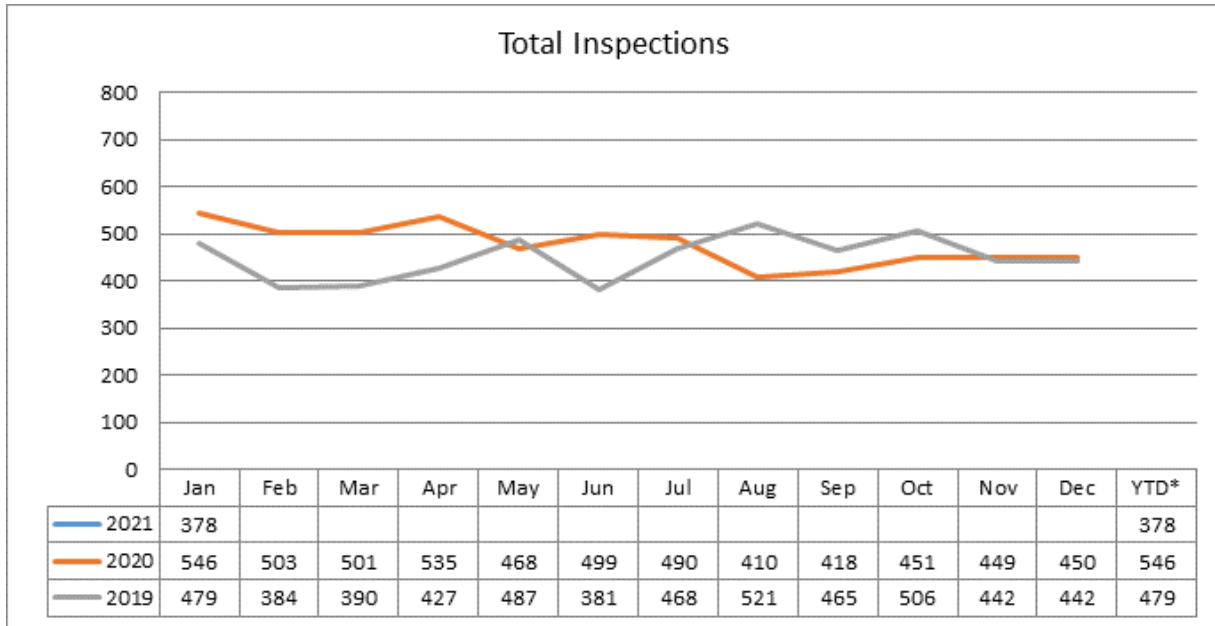


*YTD is the total from January to the end of current month.



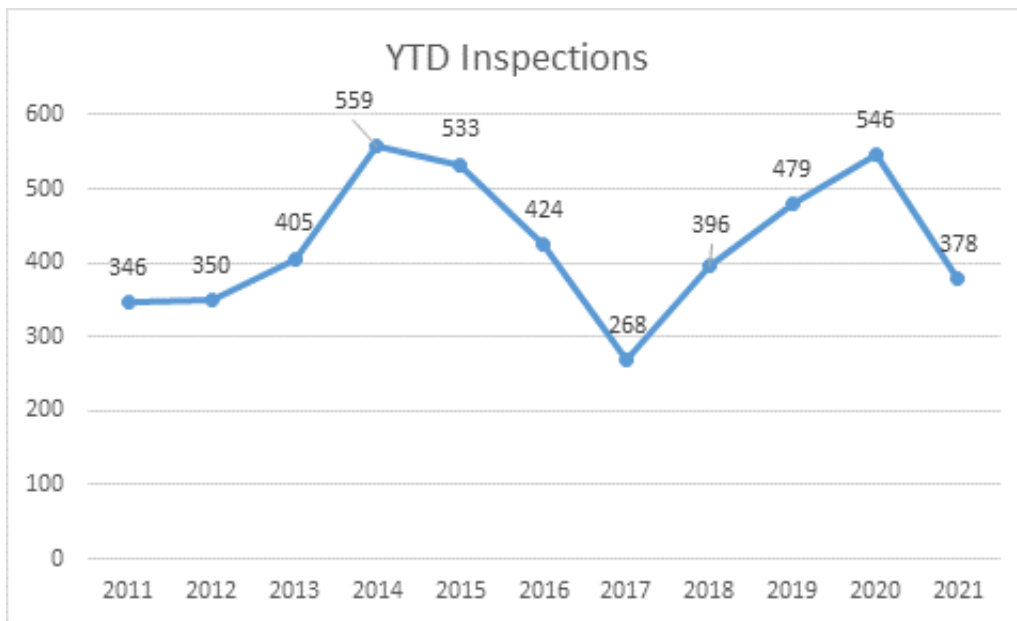
This graph represents the number of building and zoning permits issued per year. The significant decrease in the total number of permits in mid-2015 is due to an internal change in process. The change in process combined all permits related to one project into a single permit for ease of tracking and overall project coordination. However, this change does not always reflect the number of plan/permit reviews in a single permit.

BUILDING AND ZONING STATISTICS JANUARY 2021



This graph represents the number of building and zoning inspections completed per month.

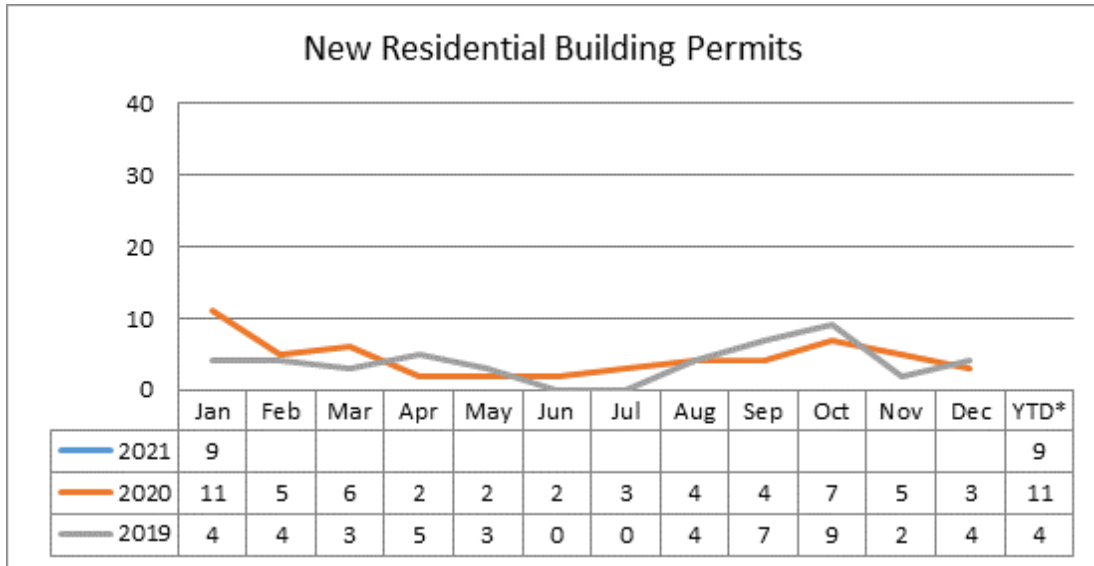
*YTD is the total from January to the end of current month.



This graph represents the number of building and zoning inspections completed per year.

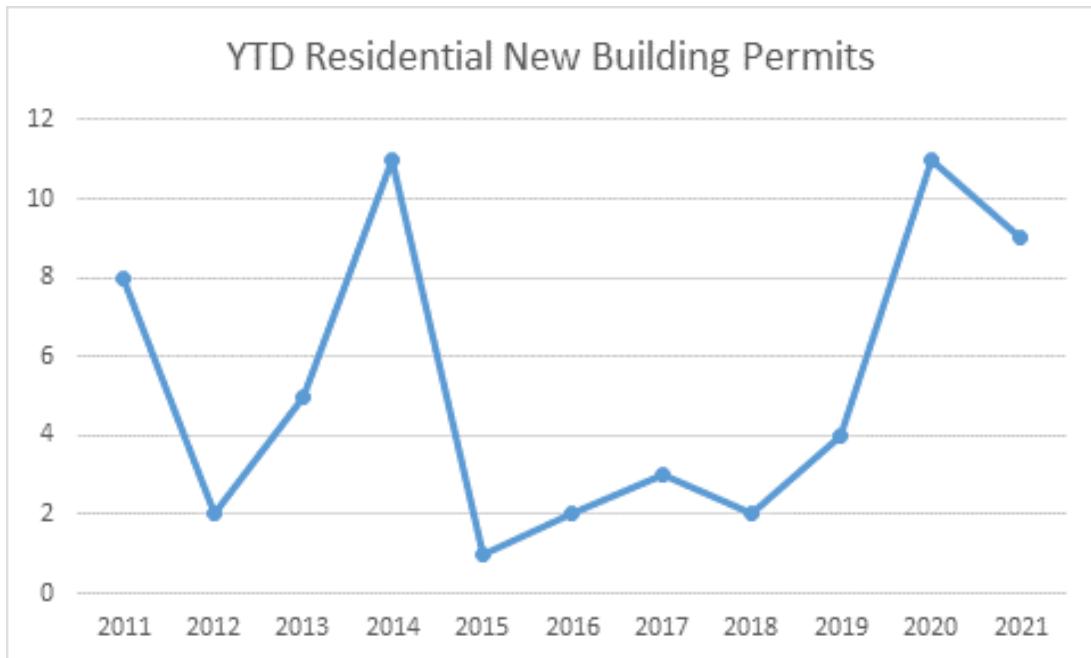
*YTD is the total from January to the end of current month.

BUILDING AND ZONING STATISTICS JANUARY 2021



This graph represents the number of new residential permits per month over a three year period of time.

*YTD is the total from January to the end of current month.



This graph represents the total number of new residential permits issued per year over a 10 year period.

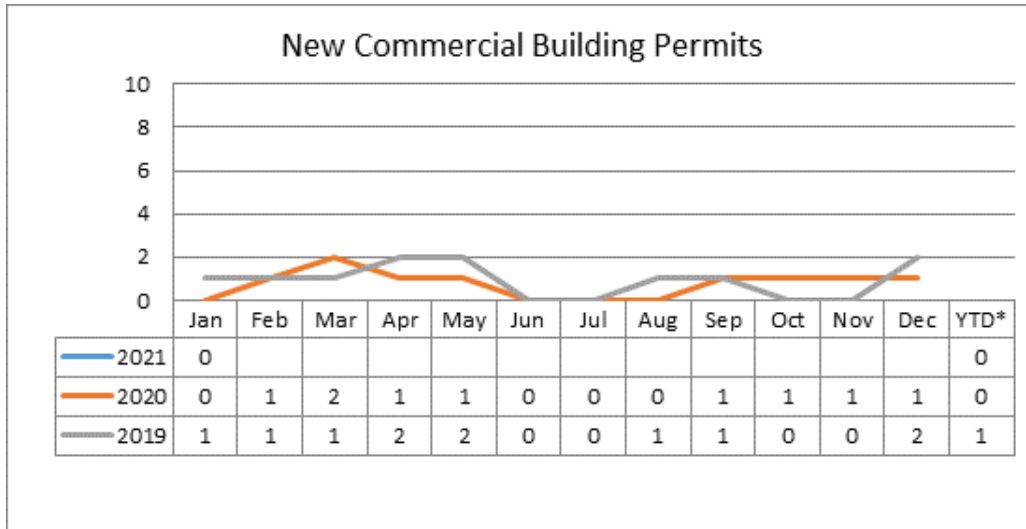
*YTD is the total from January to the end of current month.

RESIDENTIAL BUILDING STATISTICS
JANUARY 2021

Subdivision Summary			
Subdivision	Total lots	Built lots	Available lots
Courtyard at New Albany	105	46	59
Nottingham Trace	240	32	208
NACC 28 (Ebrington)	66	33	33
NACC 29 (Oxford)	30	19	11
Millbrook	30	30	0
NACC 22	43	41	2
Hawksmoor	16	10	6
NA Links 13-1	19	18	1
NACC 20-3	23	19	4
NACC 24	28	26	2
NACC 11/11a	102	99	3
NACC 26 (Highgrove Farms)	8	7	1
NACC 5a/c	35	33	2
Balfour Green	2	1	1
Crescent Pond	3	2	1
NACC 14	50	49	1
NACC 15aa	8	7	1
NACC 15e	23	22	1
NACC 18 (Edgemont)	3	2	1
NACC 25-2 (Highgrove)	9	8	1
NACC 27 (Straits Farm)	51	50	1
NACC 6	115	114	1
The Grange	2	1	1

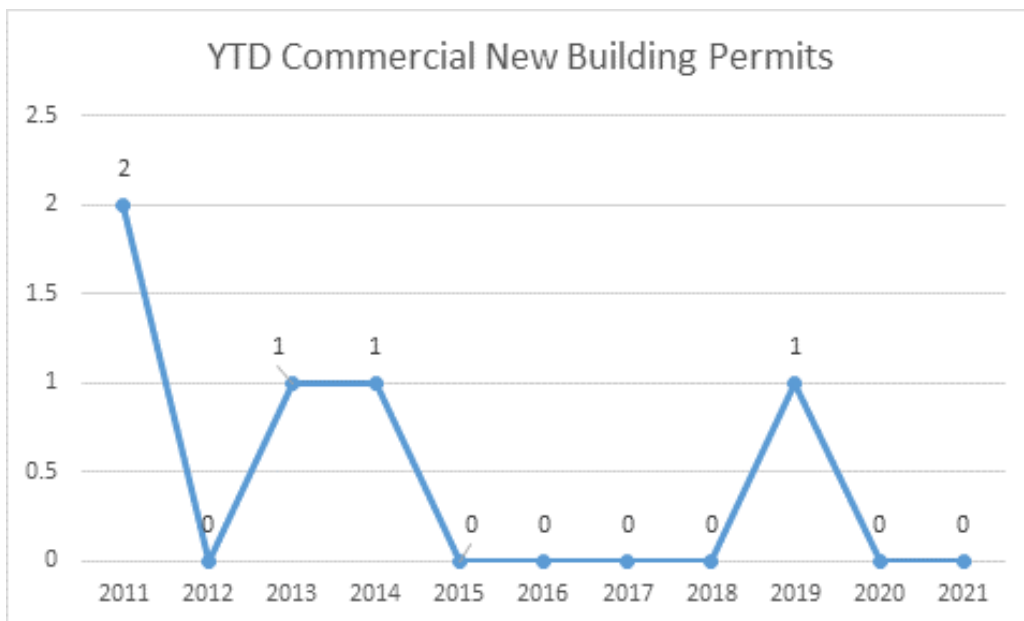
*YTD is the total from January to the end of current month.

COMMERCIAL BUILDING STATISTICS JANUARY 2021



This graph represents the number of new commercial building permits per month over a three year period of time.

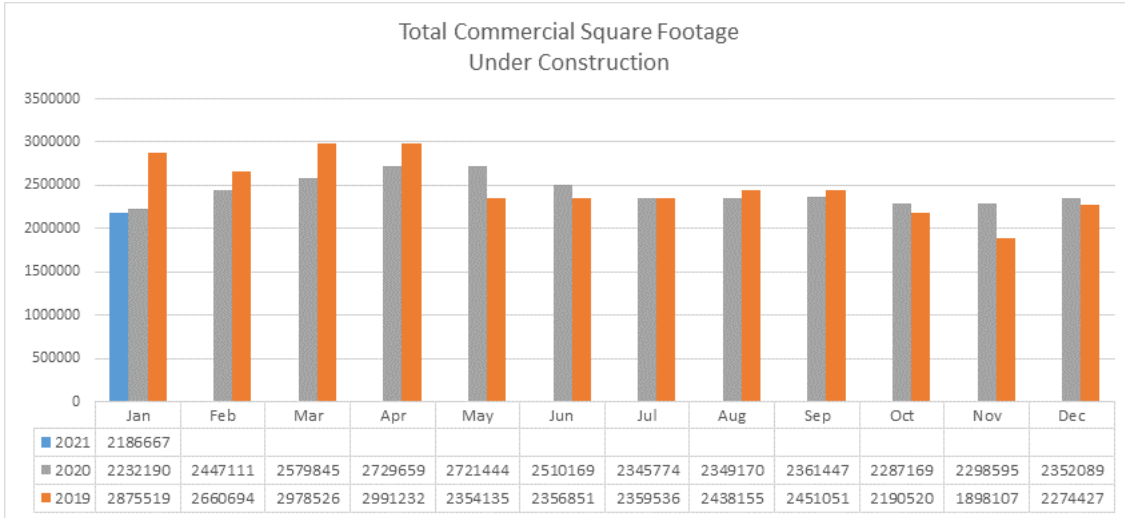
*YTD is the total from January to the end of current month.



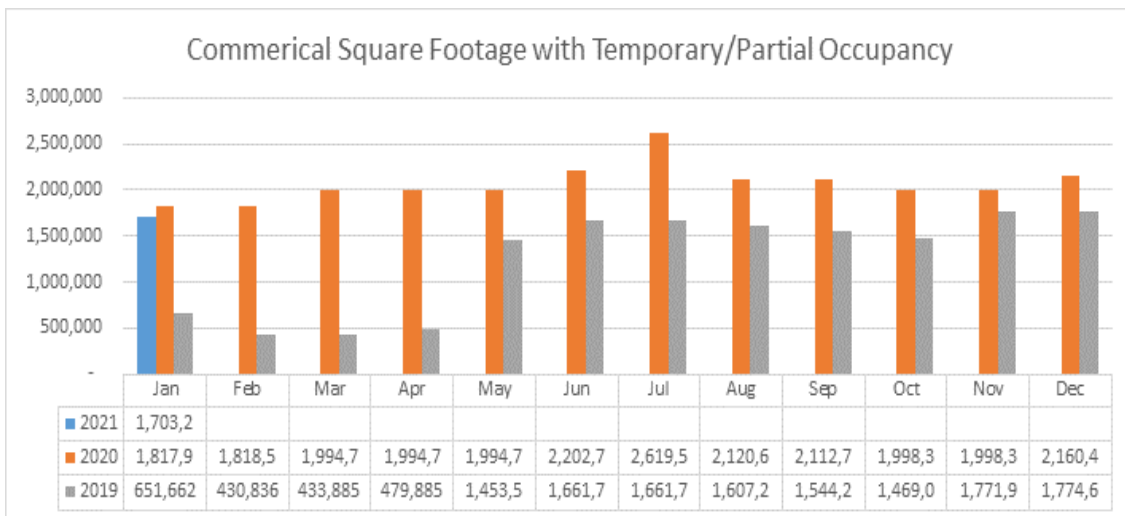
This graph represents that number of new commercial permits issued per year over a 10 year period of time. The large increase in 2013 was a result of permits pulled for Walcott Manor, a multi family subdivision.

*YTD is the total from January to the end of current month.

COMMERCIAL BUILDING STATISTICS JANUARY 2021

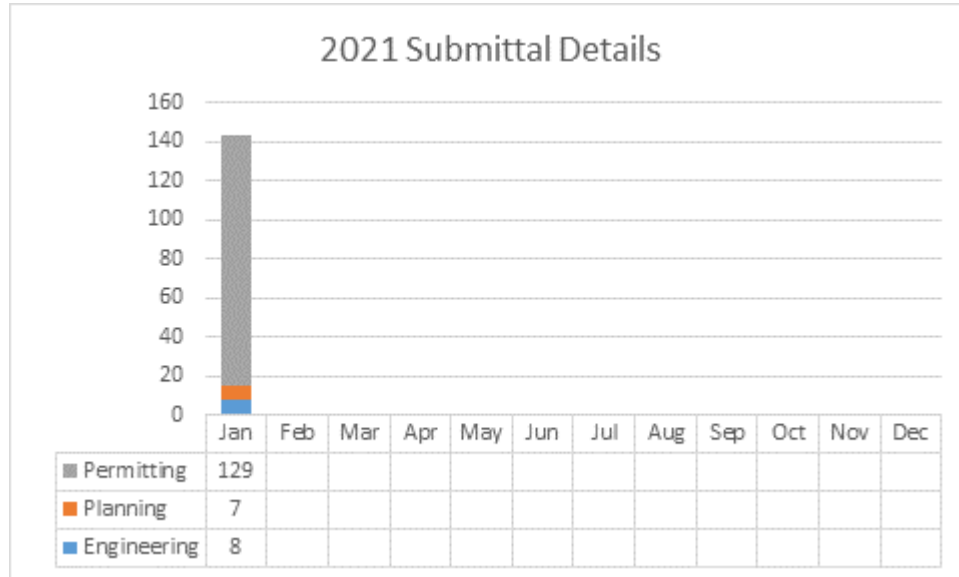


This graph represents the total square feet of commercial projects actively under construction each month evaluated over a three year period.

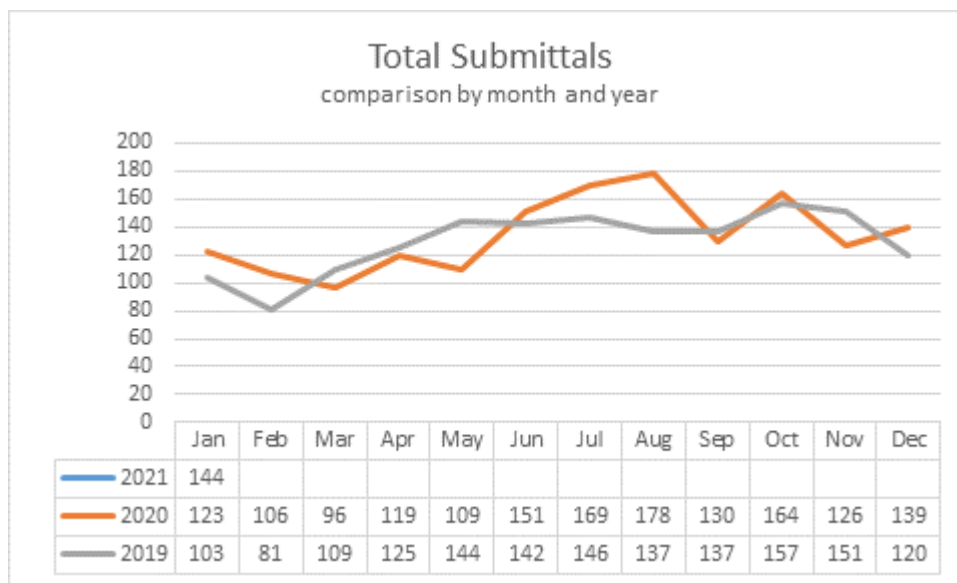


This graph represents the total square feet of commercial activity with partial, temporary or conditional occupancy each month evaluated over a three year period of time.

SUBMITTAL STATISTICS JANUARY 2021



This graph shows the total number of submittals processed by the development department during each month by each discipline.



This graph shows the total number of submittals processed by the development department per month compared over a three year period of time.