A stylized landscape illustration in shades of green. On the left is a large, rounded rectangular building with a semi-circular top. To the right, a series of trees of varying sizes and shapes are arranged on a gently sloping hill. The background is a solid light green color.

Jersey Township  
Village of Johnstown  
City of New Albany

Western  
**Licking County Accord**

April 20, 2017 - Public Meeting #2 Presentation



# Meeting Agenda

- 1. Overview**
- 2. Community Input Summary**
- 3. Accord Framework**
- 4. Next Steps**



# Overview



# Accord Process

## Part 1 - Vision Alignment

## Part 2 - Accord Process

## Part 3 - Adoption

4 months

6-8 months

2-3 months

### TASKS:

Shared Vision Alignment

Opportunities & Evaluation

Implementation Strategies

Draft Accord Plan

Adoption & Implementation

- Define Project
- Data Collection & Analysis
- Stakeholder Interviews

- Land Use Scenarios
- Benchmarks
- Preferred Land Use Scenario

- Communication Methods
- Economic Development Opportunities
- Implementation Measures

- Draft Plan
- Revisions
- Final Plan

- Adoption of Accord by each jurisdiction via their individual process

### ENGAGEMENT:

- Working Group Mtgs.
- Focus Group Mtgs.
- Elected Official Mtgs.

Public Meeting #1

December 13, 2016

- Working Group Mtgs.
- Steering Committee Mtgs.
- Elected Official Mtgs.

Public Meeting #2

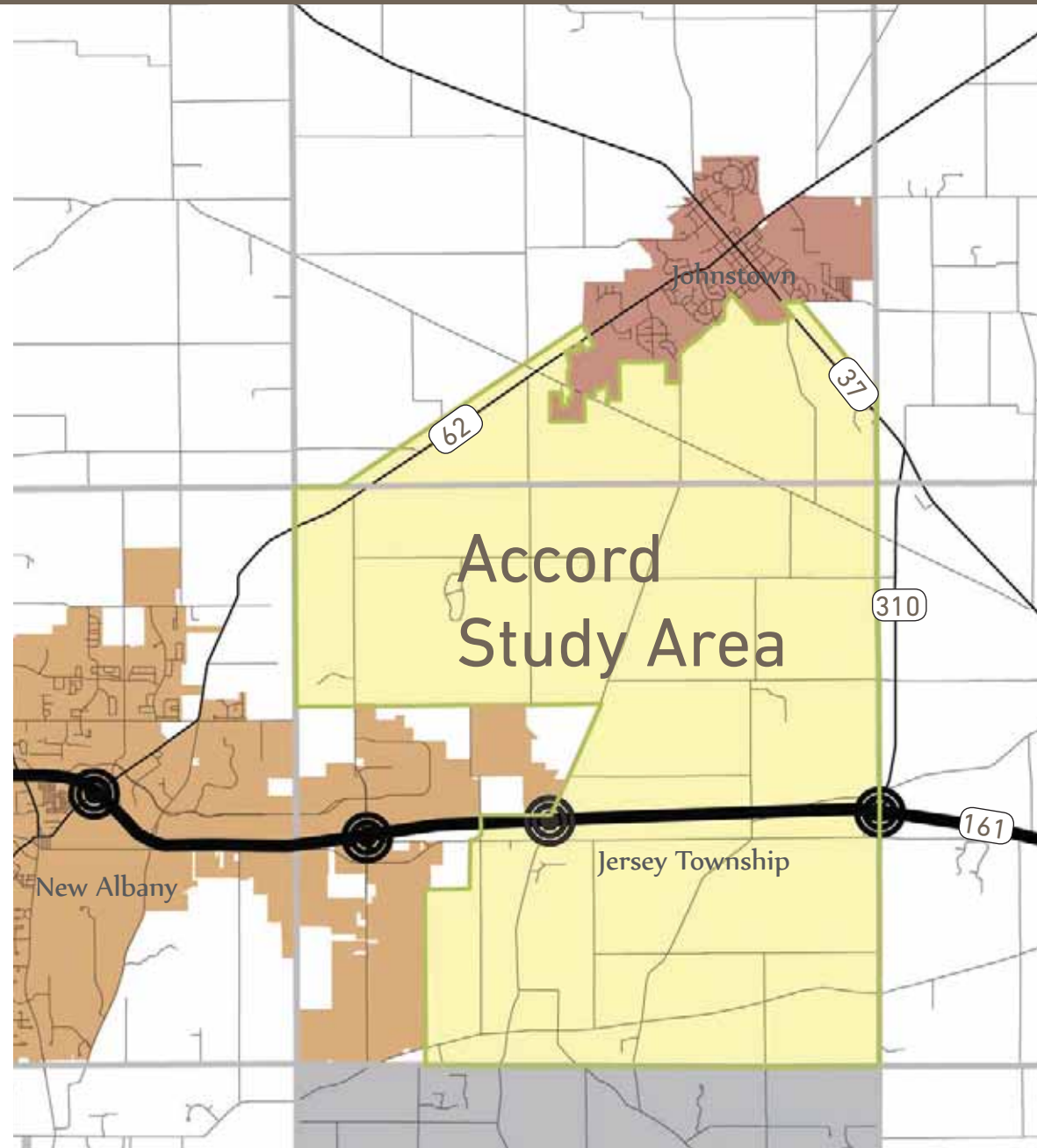
April 20, 2017

- Working Group Mtgs.
- Steering Committee Mtg.
- Elected Official Mtg.

# Accord Meetings To-Date

## 22 meetings have been held

- » 9 Working Group Meetings
- » 4 Elected Group Meetings
- » 4 Steering Committee Meetings
- » 3 Focus Group Meetings
- » 2 Public Meetings Dec. 13, 2016 and April 20, 2017



# Accord Communications Process

Marketing Communications consultants have been added to the team:

- » Cheryl Pentella, Pentella Unlimited
- » Mark Morehead, Moorehead Design
- » Their role is to develop communications to inform, educate, & update the community about our efforts.
- » Introductory materiel posted on all 3 websites

The image shows a document titled "OVERVIEW" for the "Western Licking County Accord". The document is designed with a blue header and a light green body. It includes a logo for the Western Licking County Accord, which features a stylized landscape with a building and trees. Below the logo, the text reads "Jersey Township", "Village of Johnstown", and "City of New Albany". The main heading "OVERVIEW" is in large, bold, white letters. The text describes the proposed Western Licking County Accord as a collaborative initiative between Jersey Township, the village of Johnstown, and the city of New Albany, designed to protect the area's quality of life and manage future growth. The document is divided into three sections: "PROTECTING OUR QUALITY OF LIFE", "MANAGING FUTURE GROWTH", and "PROMOTING A SHARED VISION". Each section includes a small image and a brief description of the initiative. The page number "1" is visible at the bottom.

**Western Licking County Accord**  
Jersey Township  
Village of Johnstown  
City of New Albany

## OVERVIEW

The proposed WESTERN LICKING COUNTY ACCORD is designed to protect the area's quality of life, including its rural, small-town character, with policies and development standards that promote desirable land uses and determine the locations where new development will best serve the communities.

### PROTECTING OUR QUALITY OF LIFE

The proposed Western Licking County Accord is a collaborative initiative between Jersey Township, the village of Johnstown and the city of New Albany to proactively plan for and responsibly manage future growth in a way that protects the desirable quality of life residents enjoy and strengthens local economies.

### MANAGING FUTURE GROWTH

The Mid-Ohio Regional Planning Commission estimates that the central Ohio population will grow by one million people by 2050. That growth will impact Western Licking County. If approved, the accord is a non-binding agreement that serves as a policy document to guide public investment and public and private development decisions to manage that growth. Many communities throughout central Ohio have worked together through multi-jurisdictional accords, such as the Big Darby Accord and the Rocky Fork-Blacklick Accord, to successfully preserve natural features and promote responsibly managed land use.

### PROMOTING A SHARED VISION

The planning process allows the three communities to pool their resources, gives people a voice in establishing a shared vision and promotes coordination of development and infrastructure improvements in areas that cross jurisdictional lines. The plan takes into consideration all future land uses—from agriculture, rural residential and open space to civic, commercial, office and industrial/distribution.

1

# Vision Statement

**The Western Licking County Accord provides a comprehensive, shared vision for Western Licking County that guides growth and development in a way that celebrates and preserves the rural, small-town character of the area.**



# Community Input Summary





# Community Input

## Dec. 13<sup>th</sup> Public Meeting and Online Survey (Dec. thru Jan. 31st)

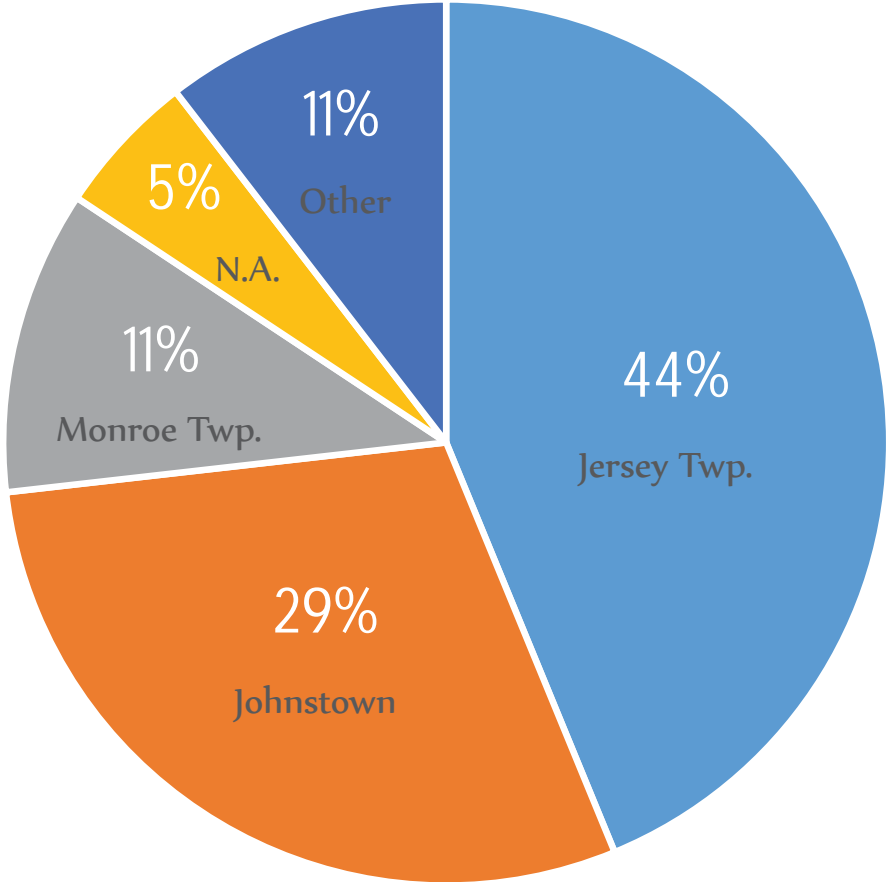
- » More than **150** Participants
- » Over **1,000** Comments



# Survey Participants

## In which jurisdiction do you live?

- Jersey Township
- Johnstown
- Monroe Township
- New Albany
- Other?
  - » St. Albans Township
  - » Liberty Township
  - » Pataskala
  - » Granville Township
  - » Grow Licking County
  - » Licking County Soil and Water



153 Total Responses

# Vision Statement

## Do you agree with the draft Vision Statement?

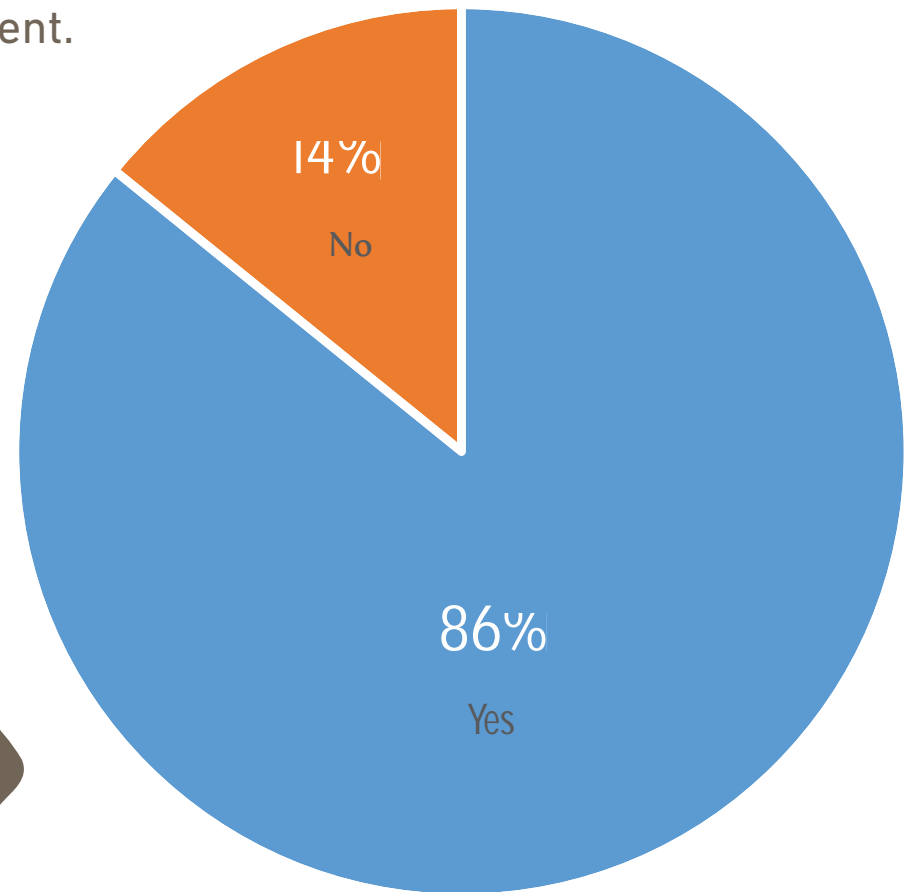
 Yes, I agree with the draft Vision Statement.

 No, I do not agree with it.

"If that is truly what is happening with maintaining our rural farm land, then yes I agree."

"Jersey Township needs to remain rural residential and agriculture, and needs to be protected as such."

"Leave it alone."



153 Total Responses

# Most Common Responses

What is your **VISION** for the future of this area? What do you see as the short-term and long-term opportunities?

**Preserve the Small-Town/  
Rural Character**

(78 responses)

Are there missing community uses you'd like to see in the study area? Are there community-oriented uses you'd **LIKE TO SEE MORE** of?

**Parks and/or  
Recreation Center**

(82 responses)

What do you see as the short-term and long-term **THREATS** to the study area?

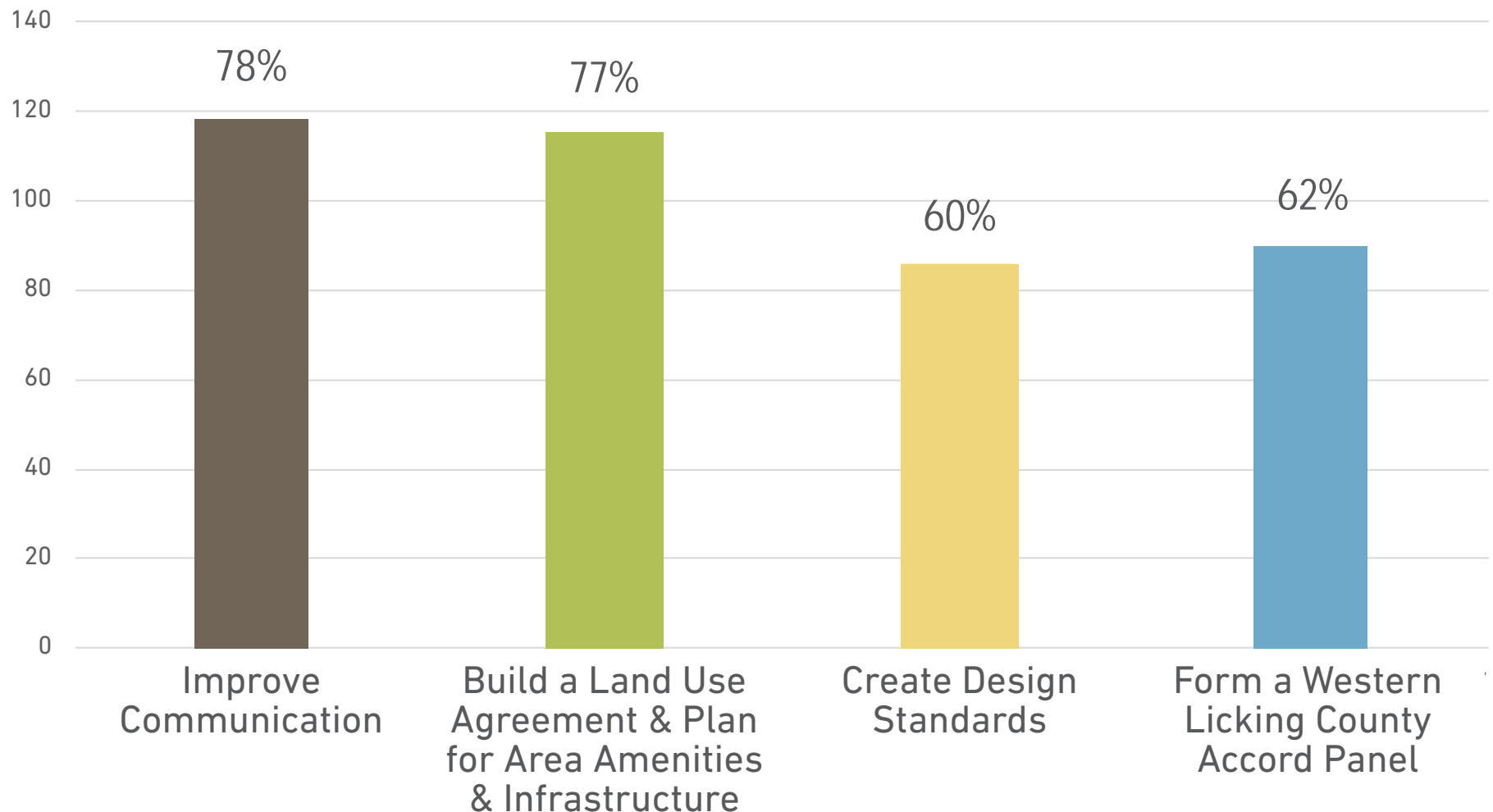
**Lack of Growth  
Management**

(23 responses)



# Potential Accord Outcomes

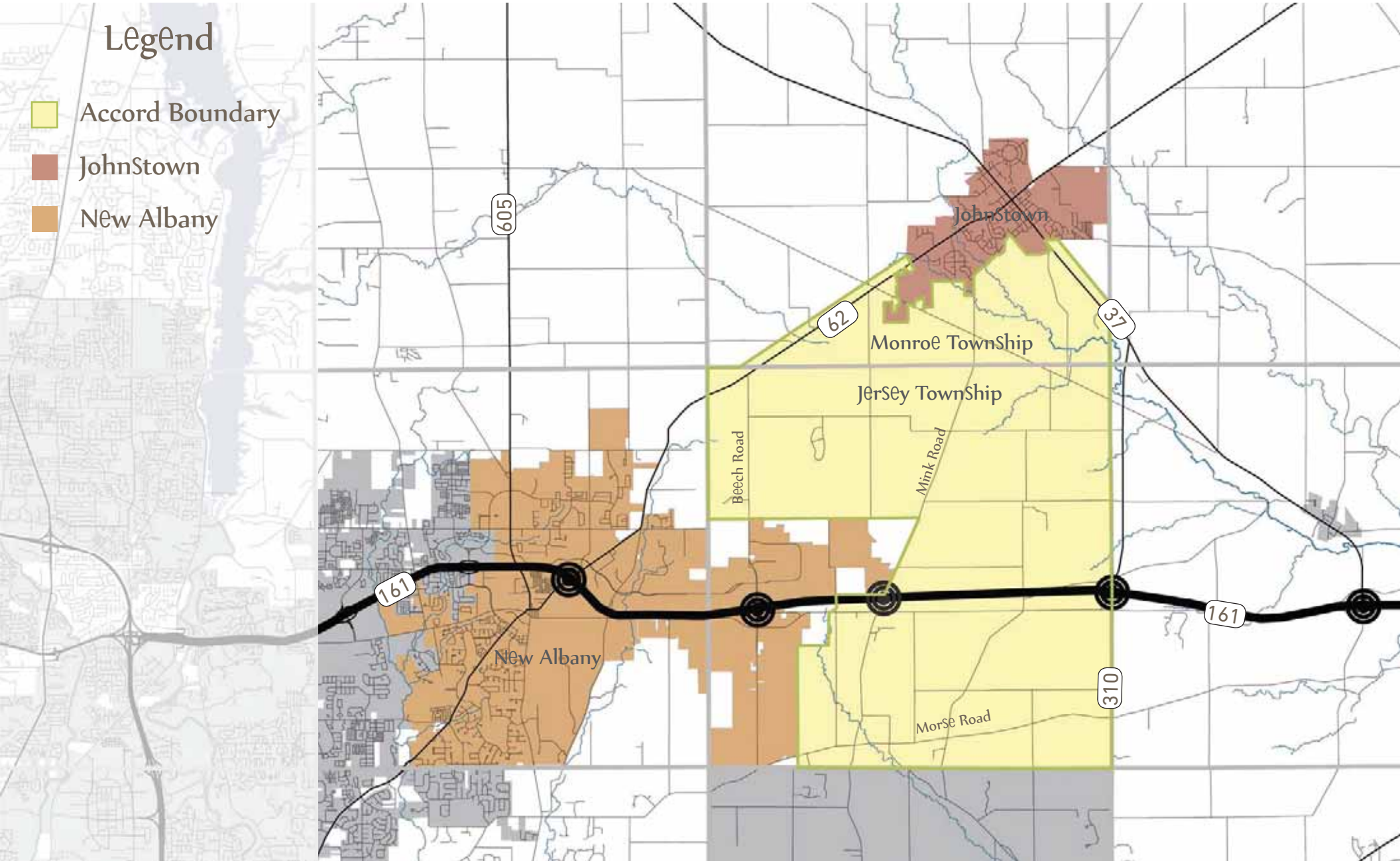
There are several outcomes that could result from this effort. Please mark those you'd like to see happen. Mark all that apply.



# Accord Framework



# Accord Study Area



# Heritage and Identity

## Jersey Township



## Johnstown



## New Albany





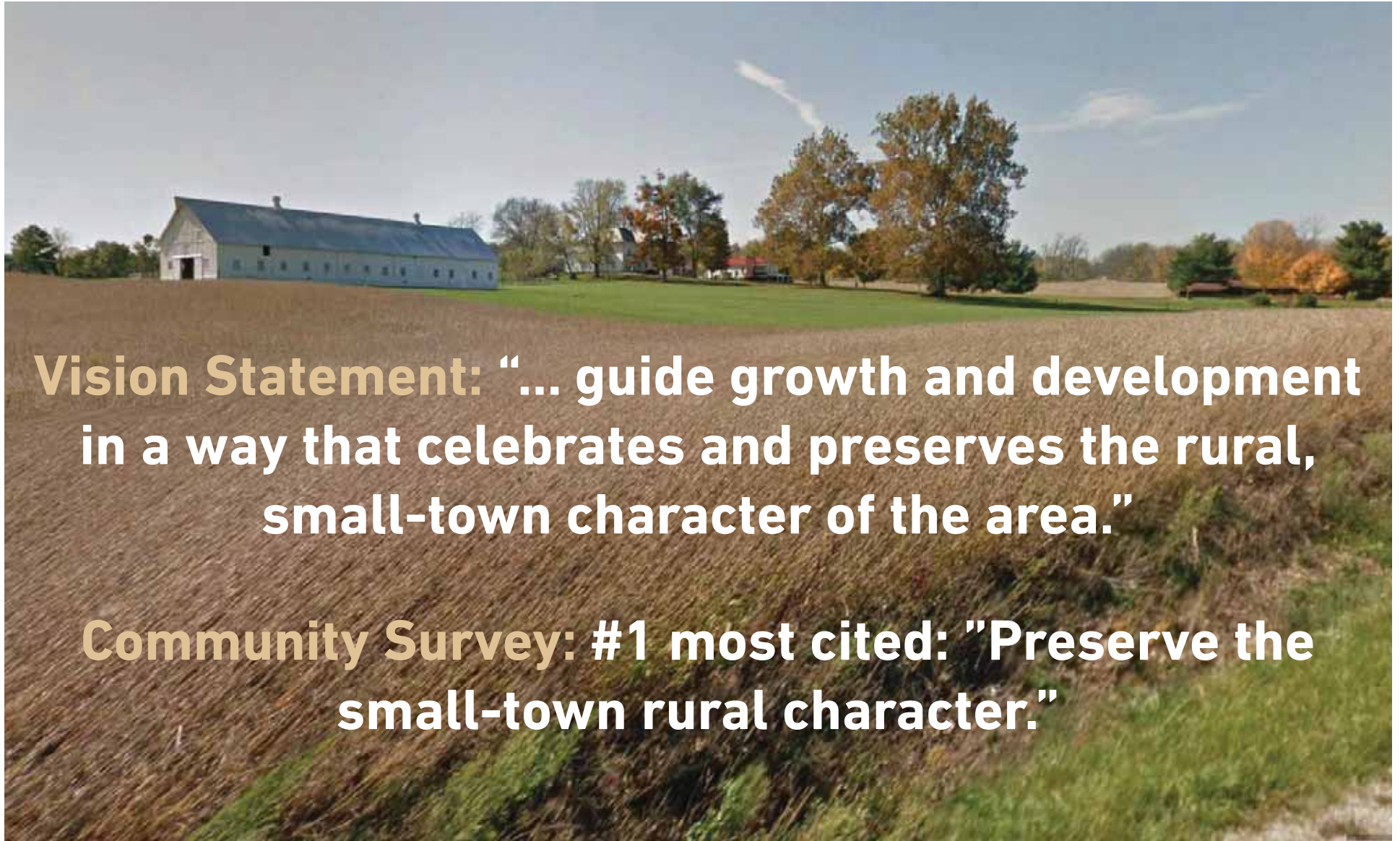
# Heritage and Identity



# Rural Character



# Rural Character



**Vision Statement:** "... guide growth and development in a way that celebrates and preserves the rural, small-town character of the area."

**Community Survey: #1 most cited:** "Preserve the small-town rural character."

# Rural Character

## Examples of Authentic Rural Character



**Fields and Vistas from Road**



**One or Two Houses Facing Road**



**Natural Landscape & Swale**



**Rural Structures (Barns, Churches, etc.)**

# Rural Character

## Examples of Poorly Replicated Rural Character



**Rows of Houses Setback from Road**



**Back of Houses Facing Road**



**Formal Landscape**



**Earthen Mounds**

# Rural Character

## #2: Protect Rural Character



# Rural Character – Natural Features

**Waterways**



**Tree Stands**



**Tree Rows**



# Rural Character – Natural Features

Waterways



Tree Stands



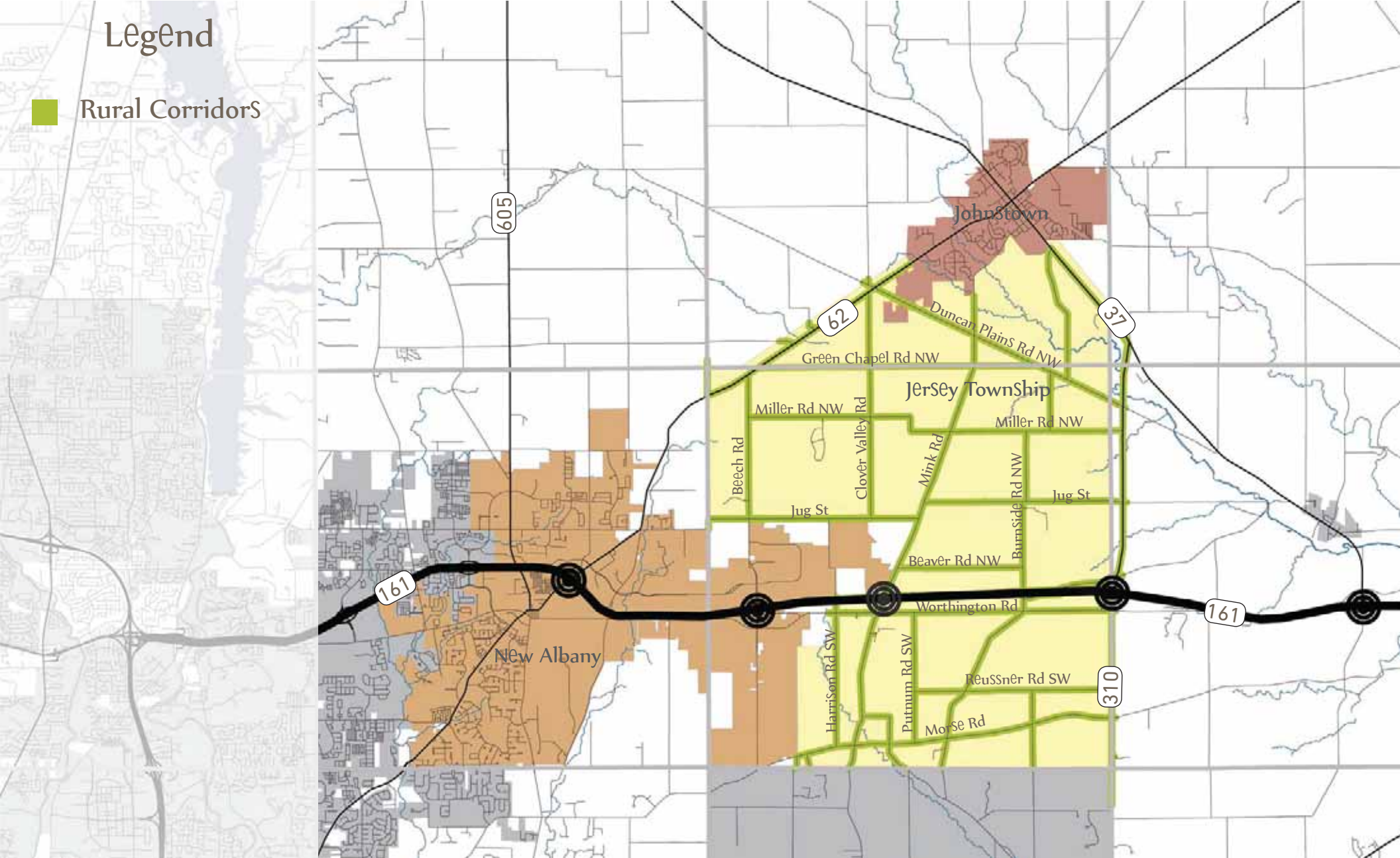
Tree Rows



**#2a: Protect the natural features**



# Rural Character – Road Corridors



# Rural Character – Road Corridors

**St. Rt. 62**



**Miller Rd.**



# Rural Character – Road Corridors

**St. Rt. 37**



**Morse Road**



# Rural Character – Road Corridors

## Beech Road



## Beech Road Interchange



# Rural Character – Road Corridors

**Mink Road**



**Mink Road Interchange**



# Rural Character – Road Corridors

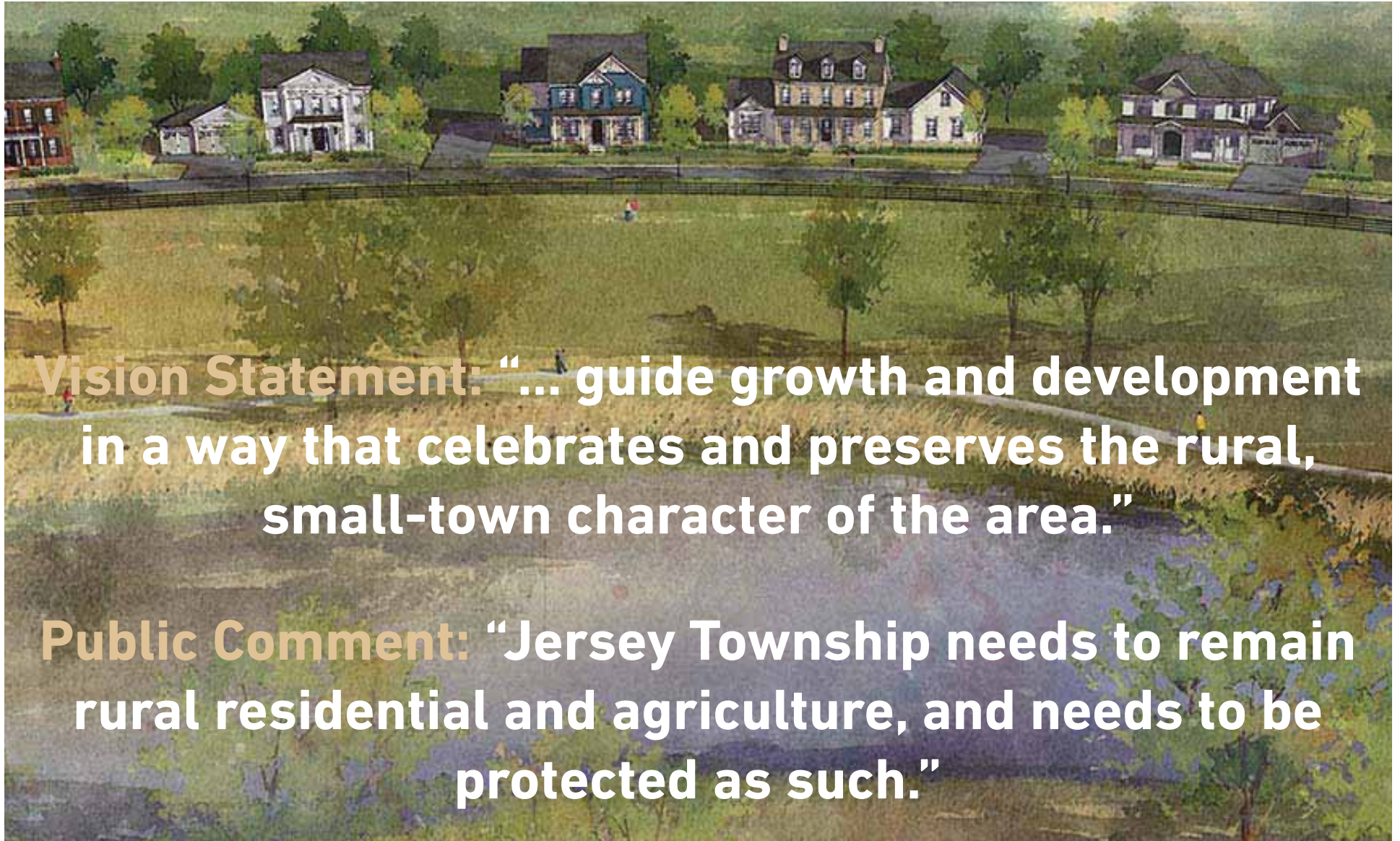
## #2b: Protect Rural Corridors



# Residential Development



# Residential Development



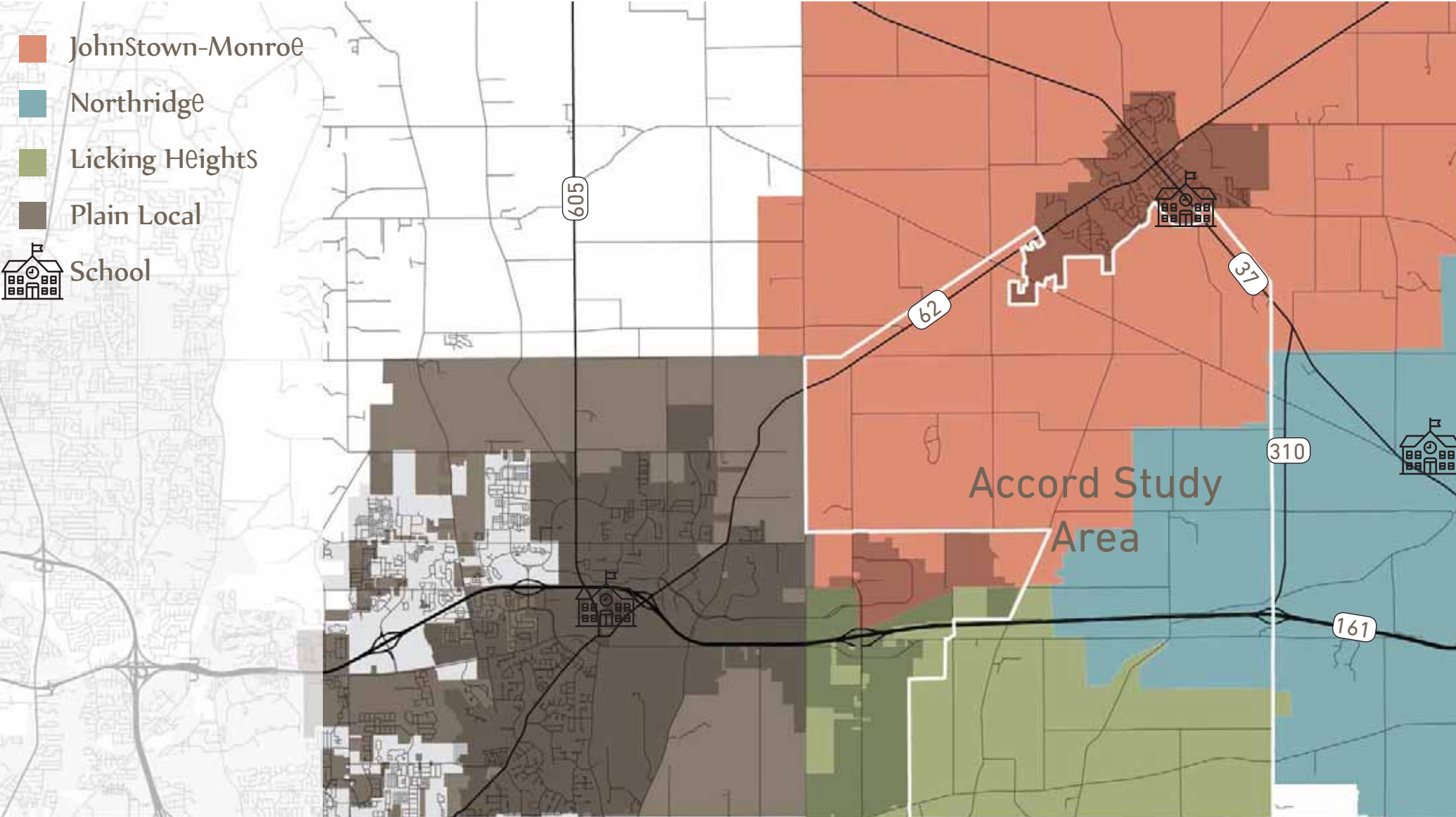
**Vision Statement:** "... guide growth and development in a way that celebrates and preserves the rural, small-town character of the area."

**Public Comment:** "Jersey Township needs to remain rural residential and agriculture, and needs to be protected as such."



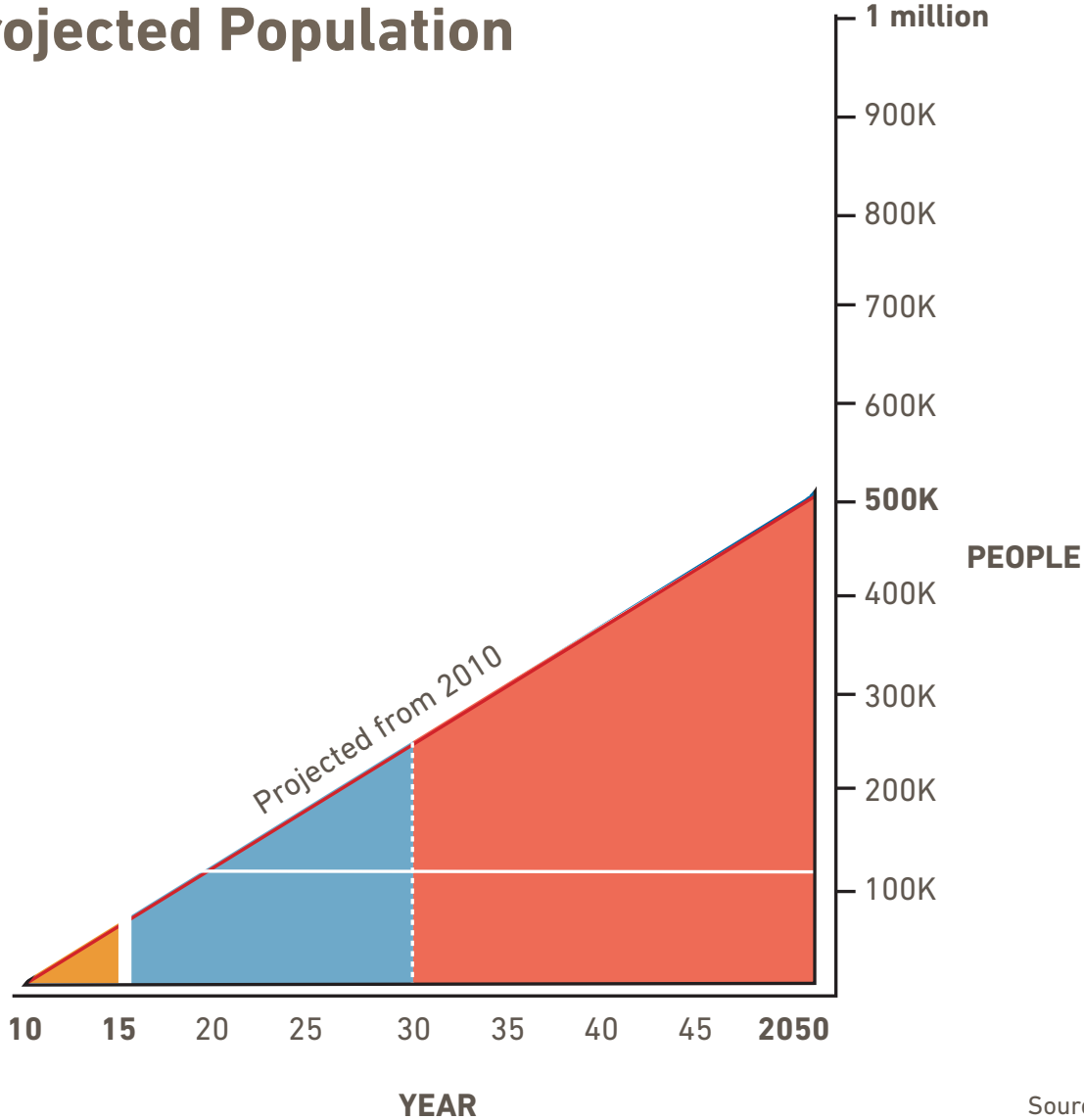
# Residential Development

## School DiStrictS



# RESidential Growth

## Central Ohio Projected Population

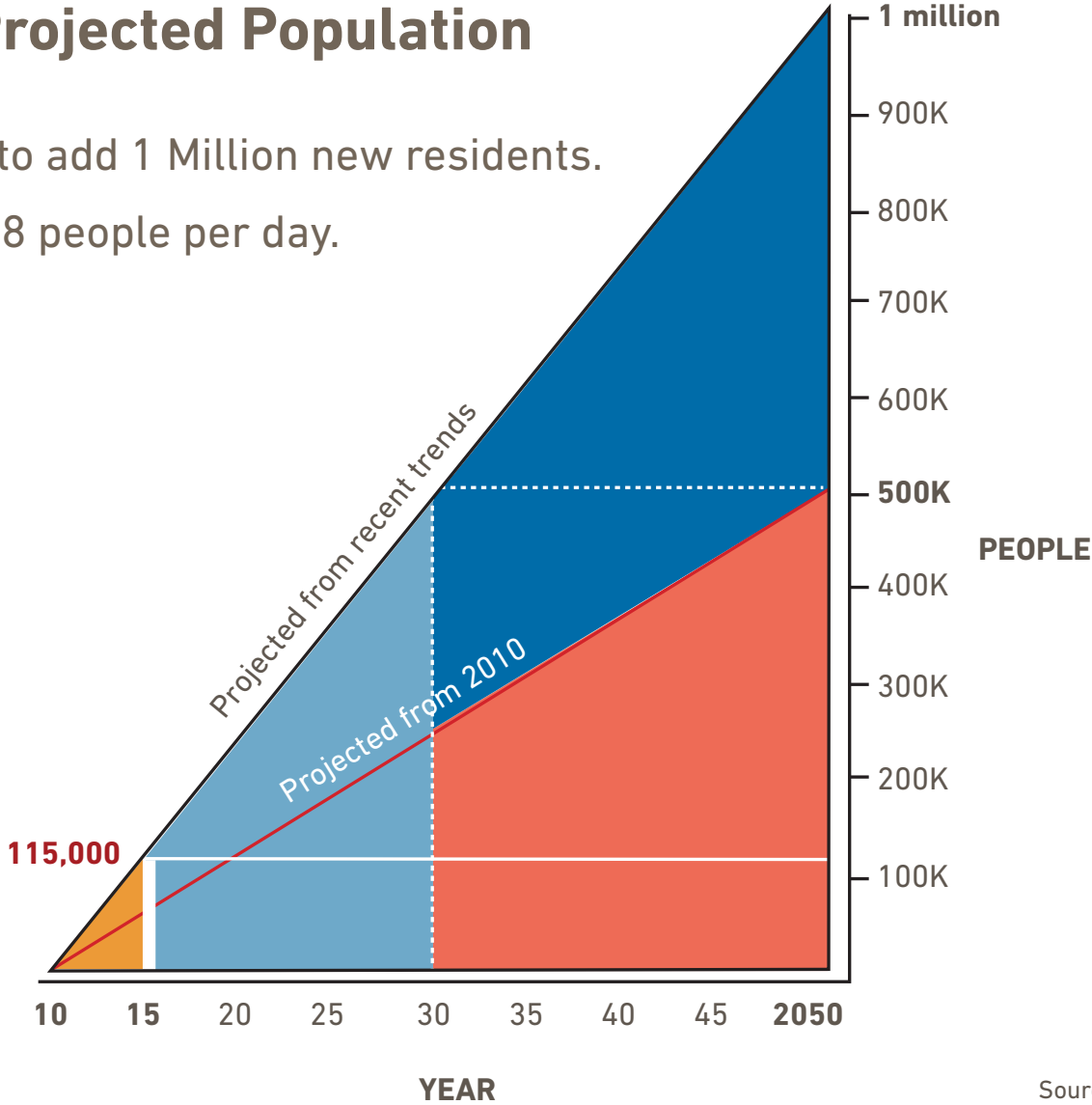


Source: MORPC State of the Region 2016

# Residential Growth

## Central Ohio Projected Population

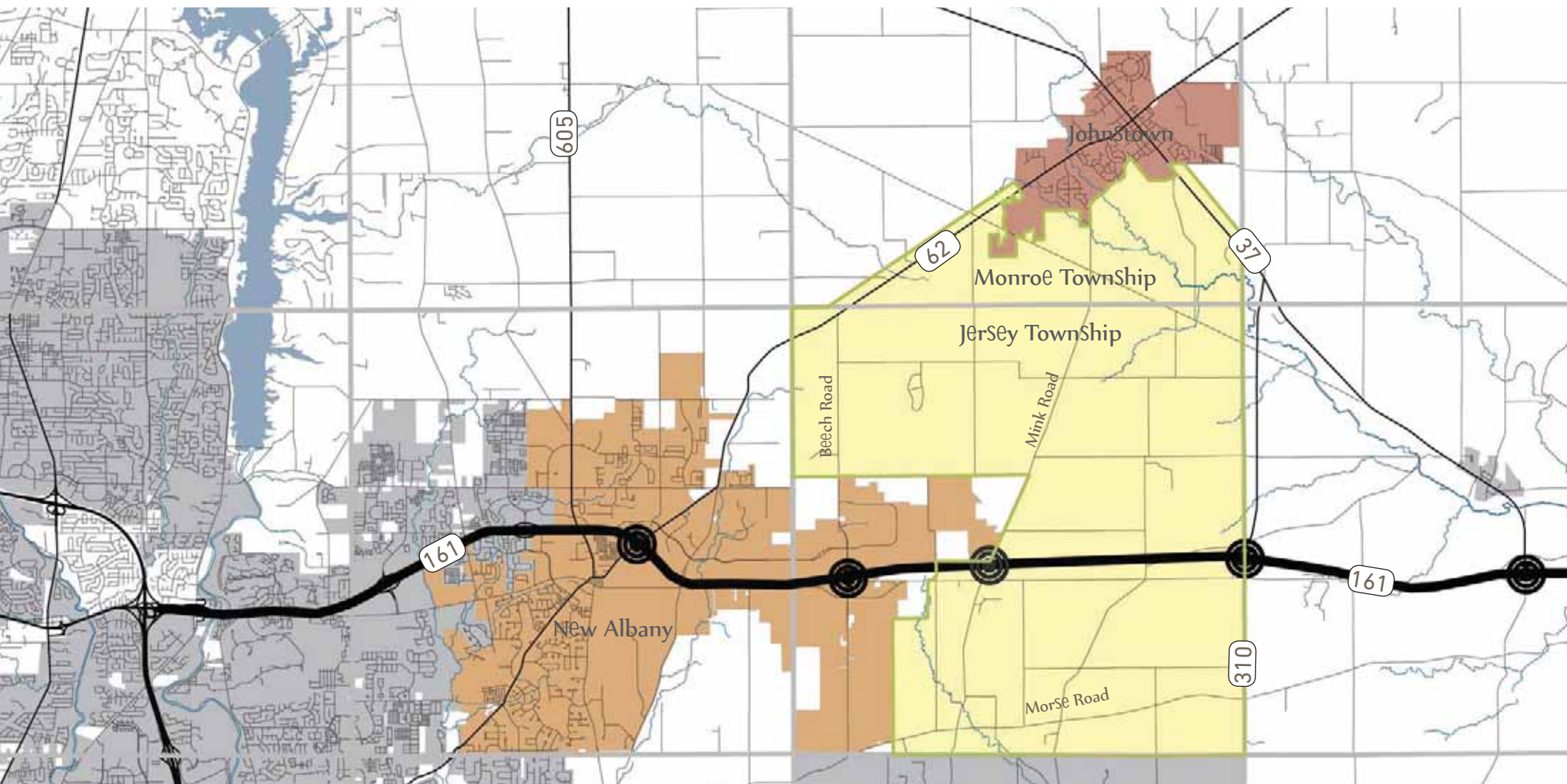
By 2050, projected to add 1 Million new residents.  
That is more than 68 people per day.



Source: MORPC State of the Region 2016

# Residential Growth

**How will the Study Area develop in response to this residential development pressure?**



# Residential Development

## Unmanaged Growth Under Traditional Township Zoning - Well & Septic

Concord Township, Delaware County

1989



2016



# Residential Development

## Unmanaged Growth Under Traditional Township Zoning - Central Sewer

Orange Township, Delaware County

1989



2016



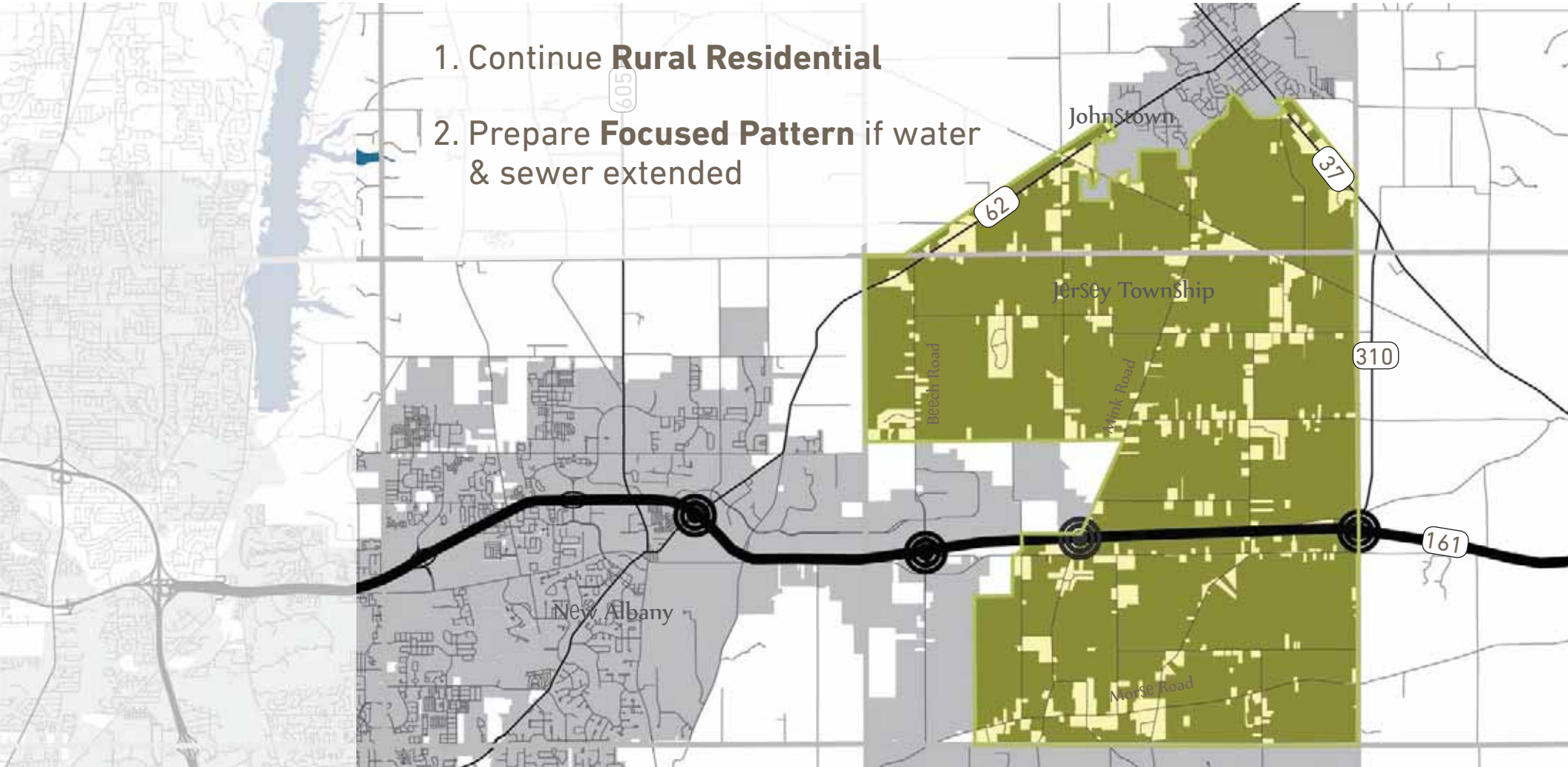
# RESIDENTIAL Growth

## Legend

■ Lots Greater than 5 Acres

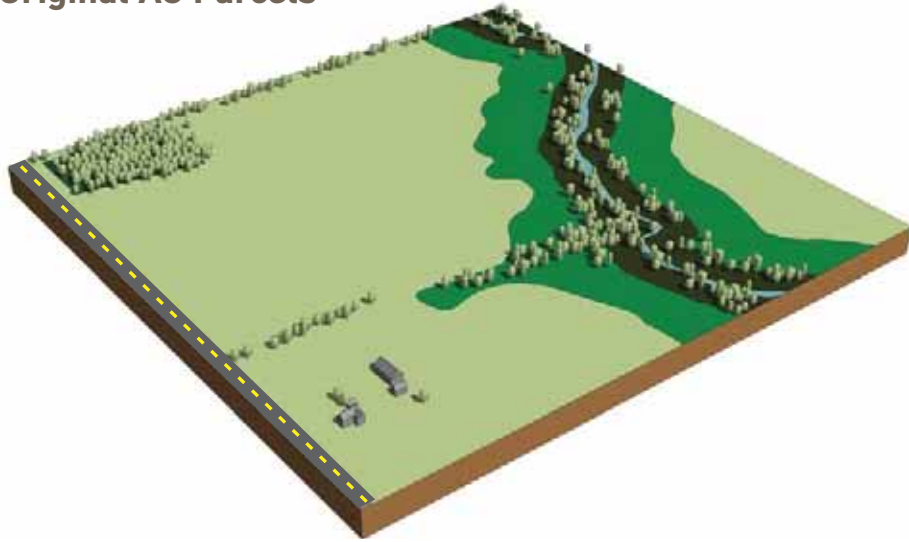
## How do we guide appropriate residential development?

1. Continue **Rural Residential**
2. Prepare **Focused Pattern** if water & sewer extended



# ConServation RESidential

Original AG Parcels



Minor Subdivision



Typical Subdivision \*



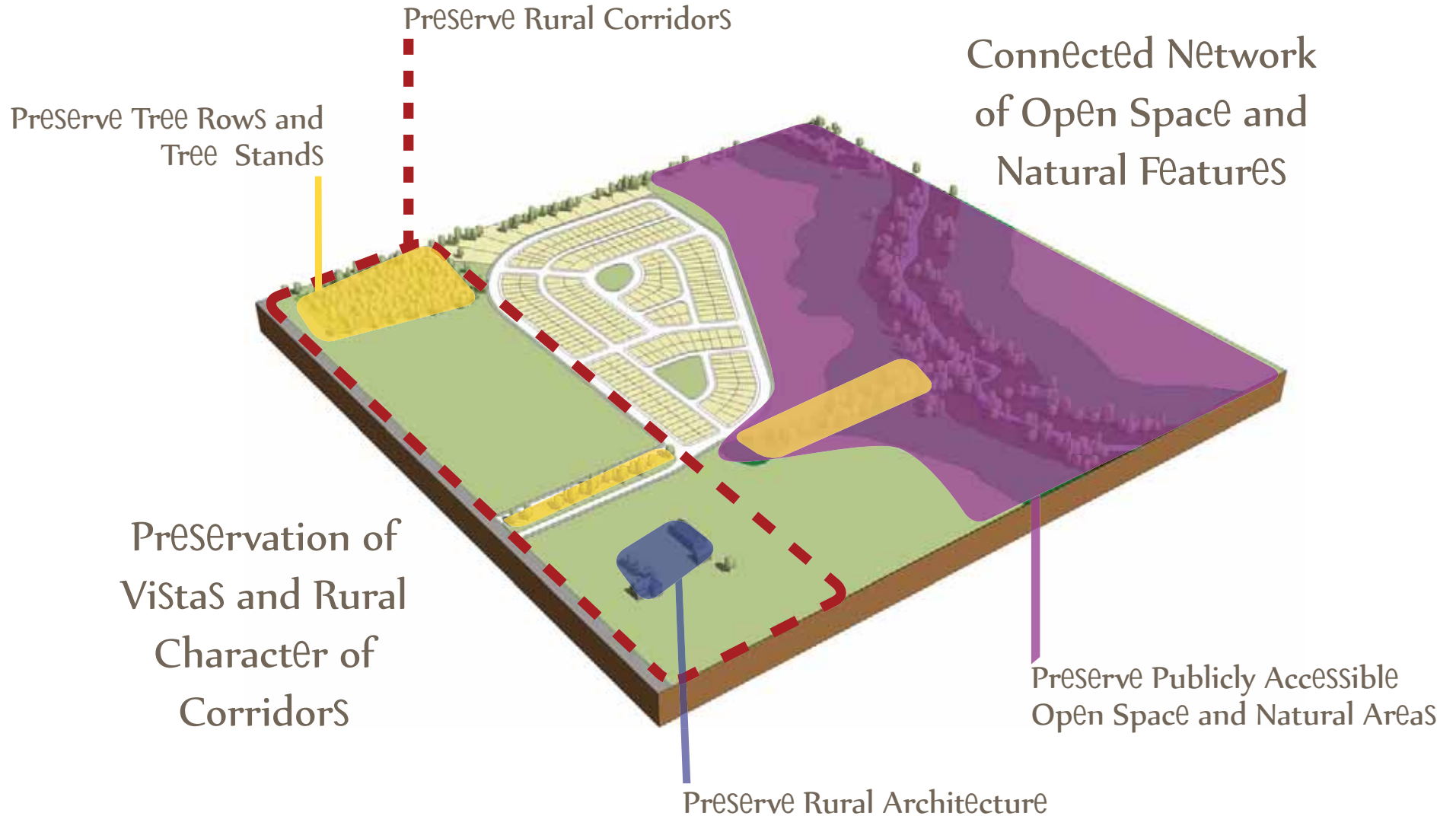
Conservation Residential \*



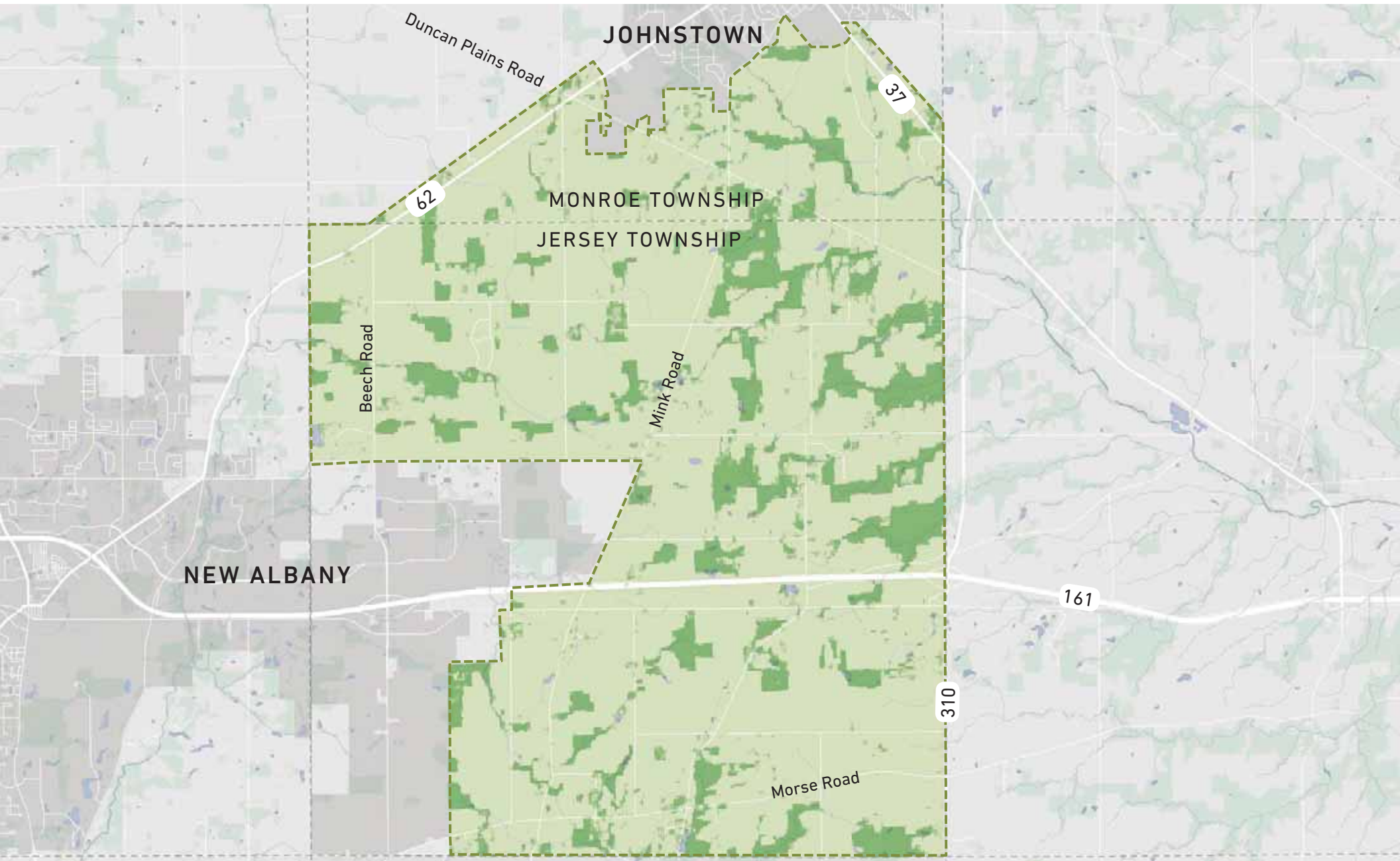
\* Occurs only with central water and sewer service.



# ConServation RESidential



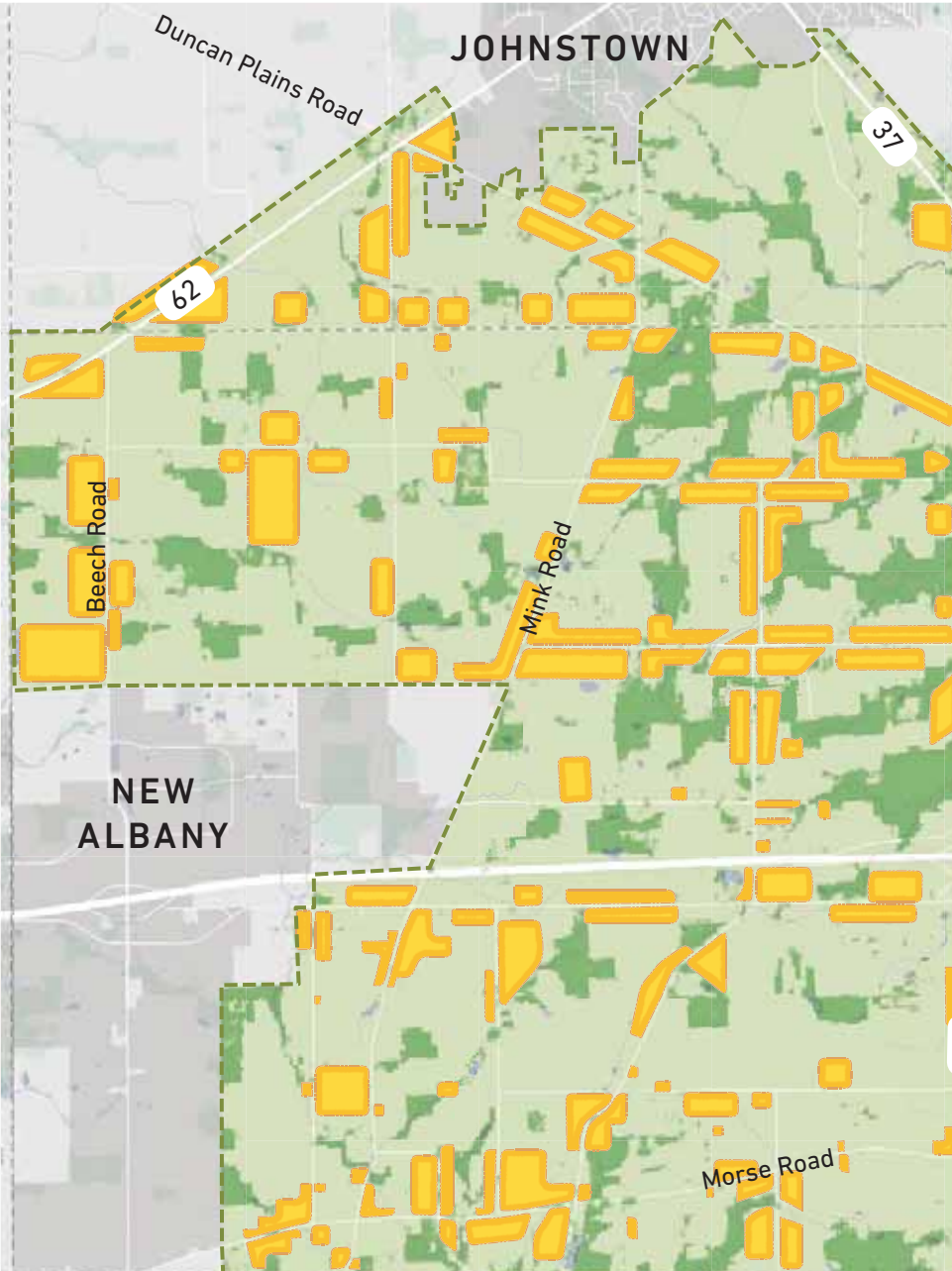
# Potential Conservation Residential



# Potential Conservation Residential

## Legend



 Rural Residential

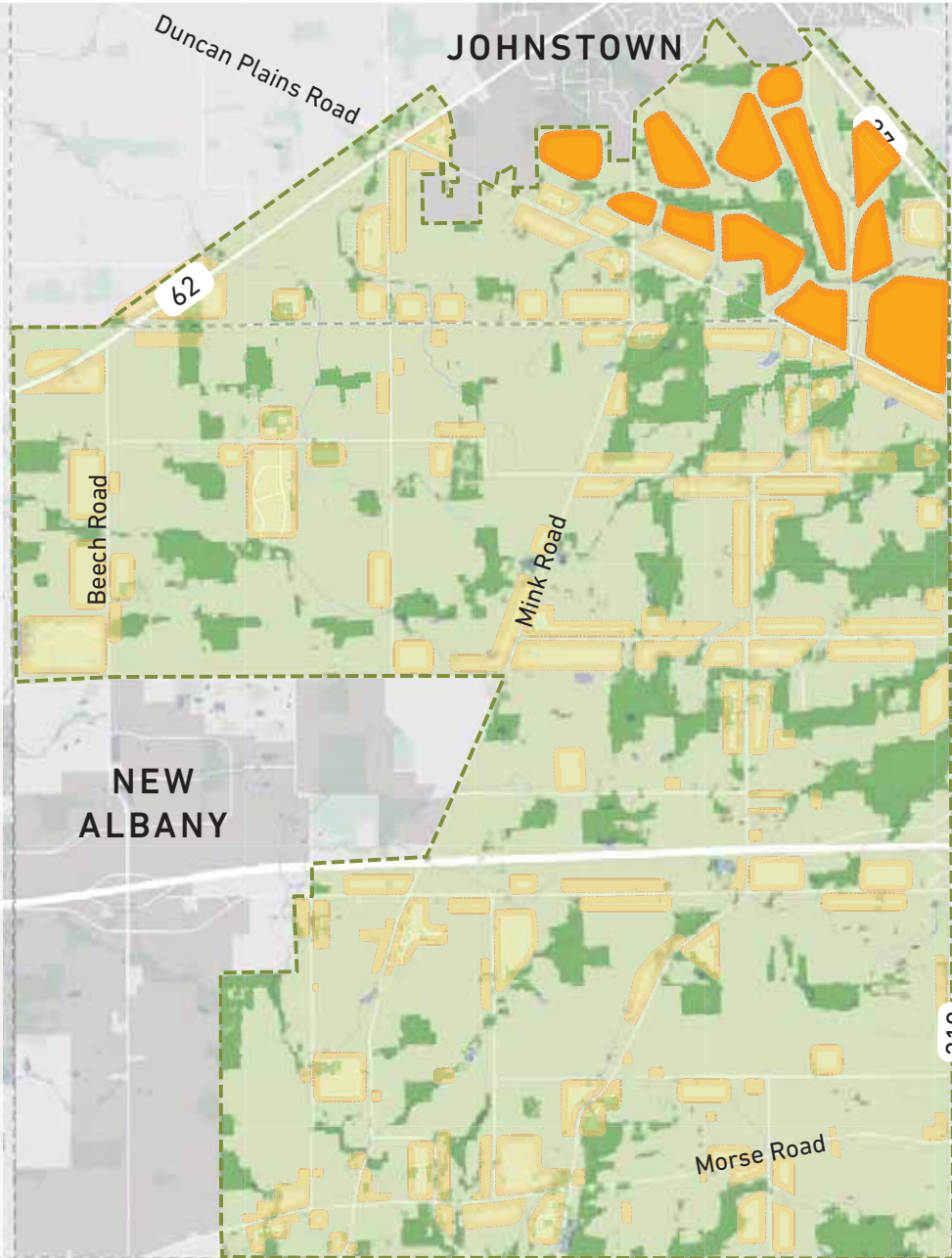


Rural Residential

# Potential Conservation Residential

## Legend

-  Rural Residential
-  Traditional Residential



Rural Residential



Traditional Residential

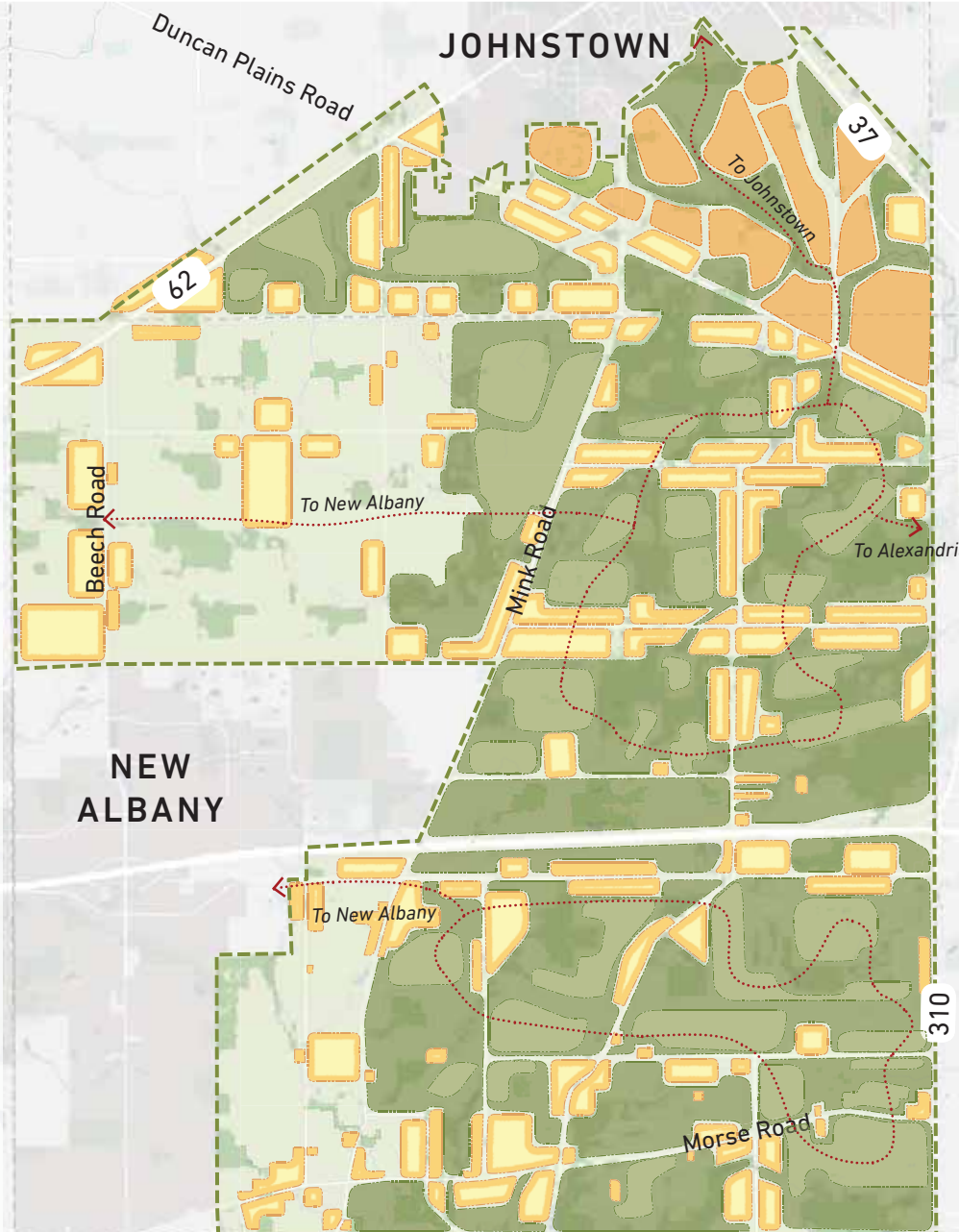
# Potential Conservation Residential



# Potential Conservation Residential

## Legend

-  Rural Residential
-  Traditional Residential
-  Agriculture & Conservation Residential
-  Potential Path Connections



Rural Residential



Traditional Residential



Conservation Residential

# Agricultural Living



**Serenbe**



**Prairie Crossing**



**Cannery**



**Jackson Meadows**

# Agricultural Living



**Bucking Horse**



**Hidden Springs**



**Skokomish**



**South Village**



# Residential Development

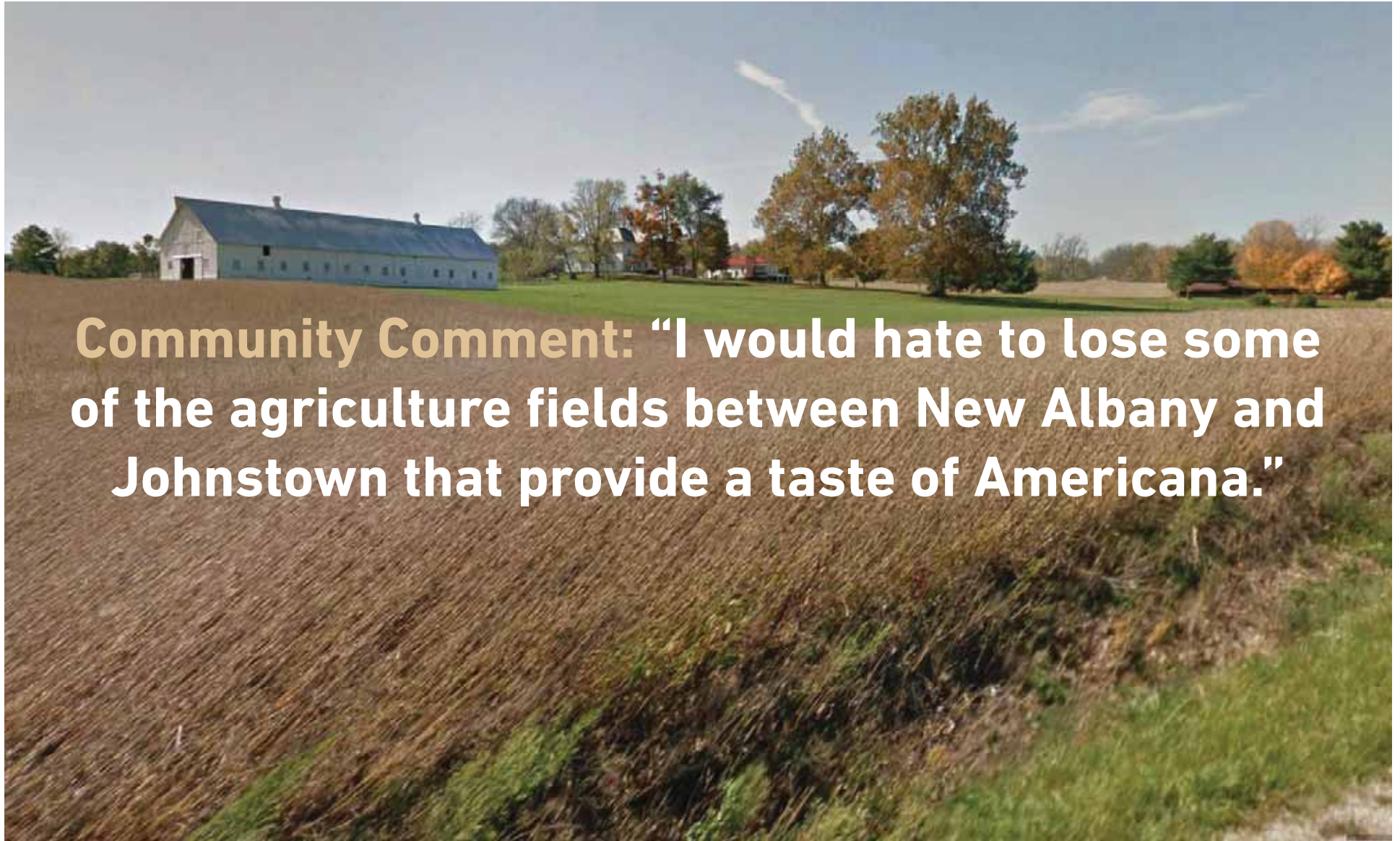


**#3: Manage & Focus  
Residential Growth**

# Agricultural Heritage



# Agricultural Heritage



**Community Comment:** "I would hate to lose some of the agriculture fields between New Albany and Johnstown that provide a taste of Americana."

# Agricultural Heritage



**Farms**



**Fields**



**Pasture**



**Orchards**

# Agriculture Industry

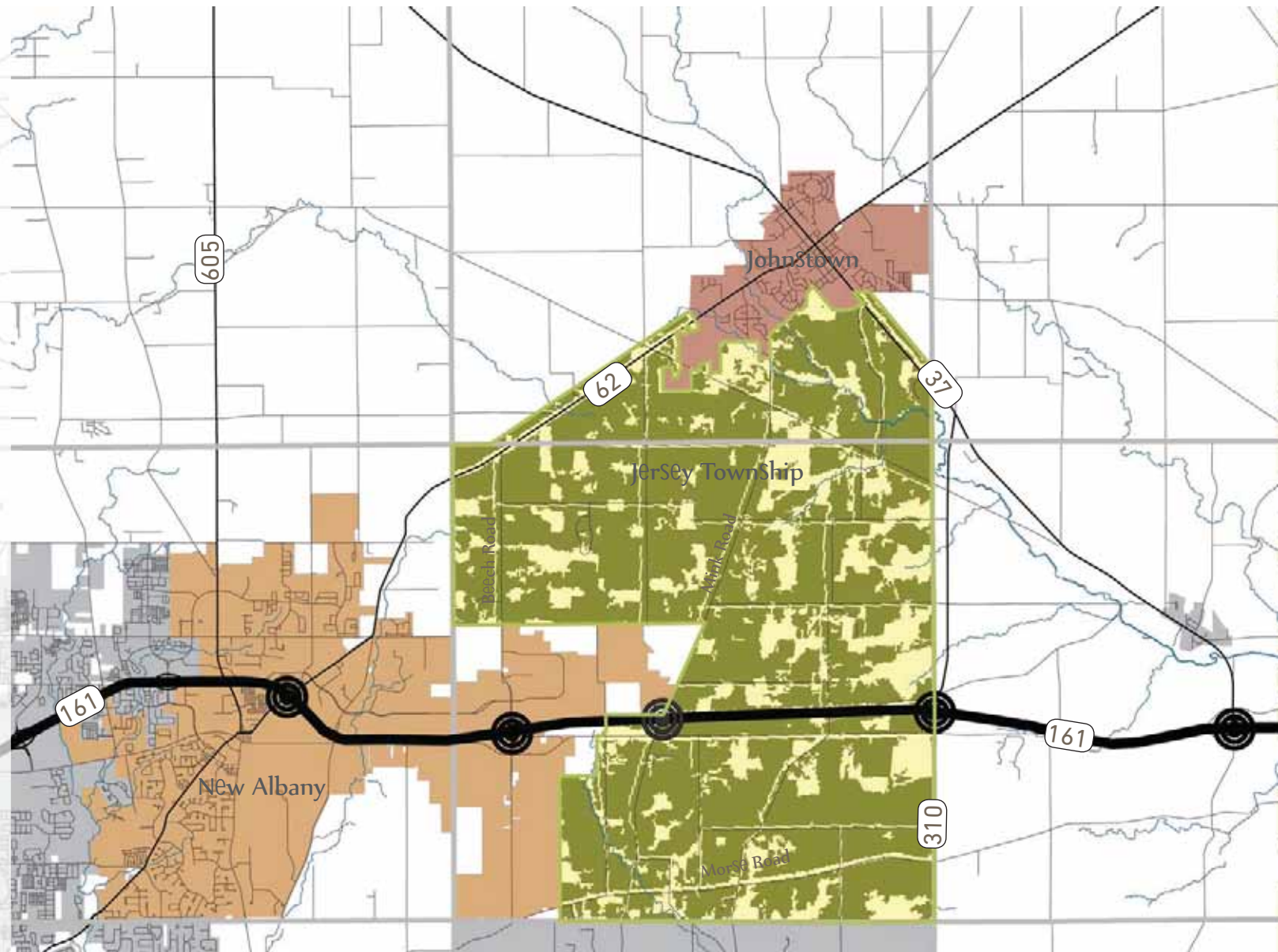
## Legend

 Agriculture Production

Source: Ohio Department of Natural Resources

\$194 M in annual cash receipts for Licking County

Source: USDA National Agricultural Statistics Service 2012



# Agriculture Innovation DiStrict

## Build on Significant AG

- ❖ Food Technology, RESEARCH & Education
- ❖ Local Foods
- ❖ DiStribution & Access
- ❖ Food Security
- ❖ Environmental & SuStainability Best Practices



# Agriculture Innovation DiStrict

## Build on Significant AG

» Explore **affiliation, partnership, and grant opportunities** with Central Ohio research centers and universities

OSU Discovery Themes – “Food Production and Security [Foods for Health & Agricultural Transformation], Health and Wellness, Energy and the Environment” - **\$400 M over 10 years**

» Examine **opportunities to serve as local supplier** to institutions and commercial establishments within Central Ohio

OSU announced plans to “increase production and purchase of locally and sustainably sourced food to **40% by 2025.**”



# Agricultural Heritage





# Employment Opportunities



# Employment Opportunities

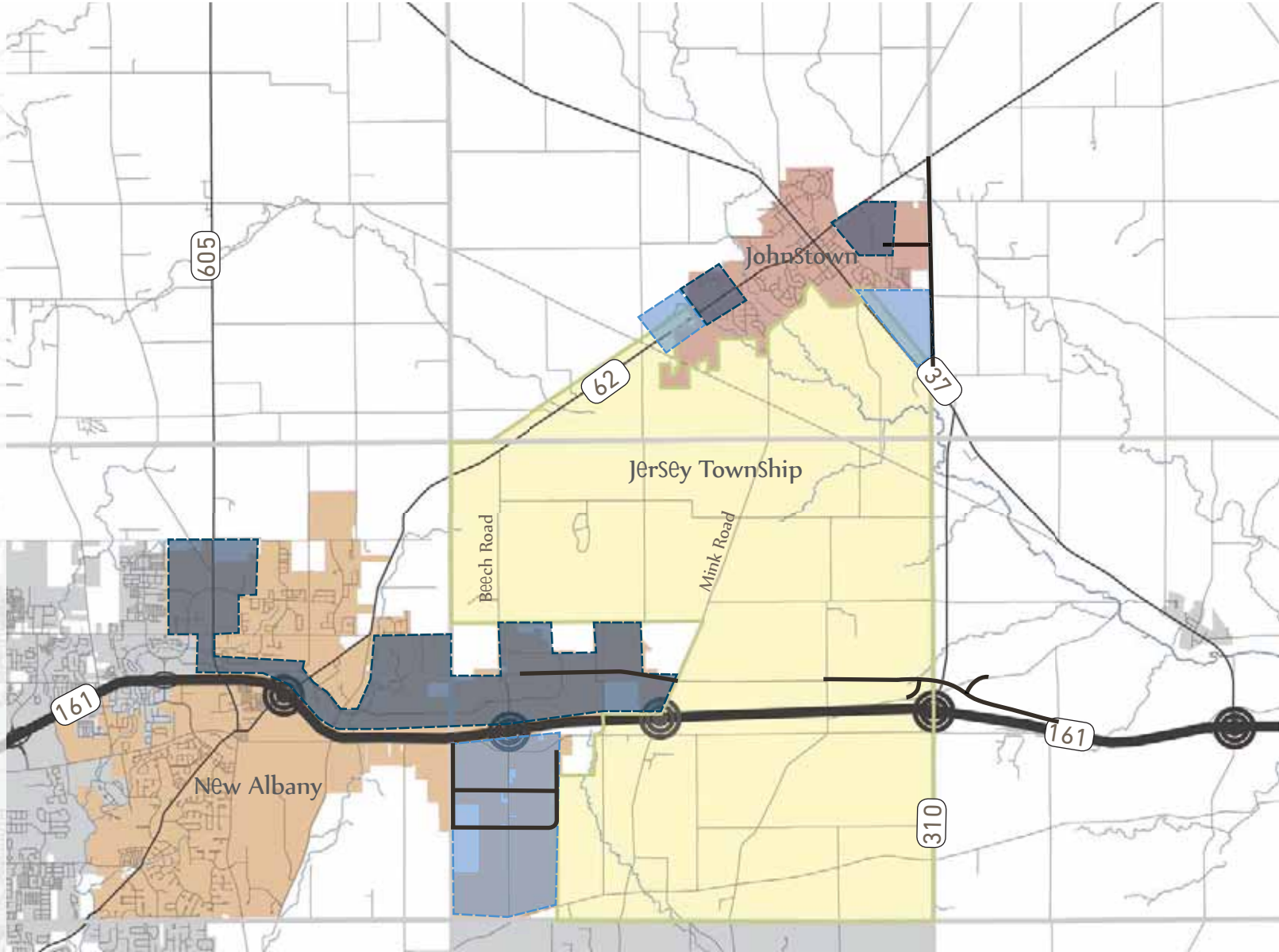
**Community Comment:** “Bringing in new businesses but... creating aesthetics that companies must adhere to if they want to be a part of the community”



# Employment Centers

## Legend

- Existing Economic Generators
- Planned Economic Generators
- Road Connection

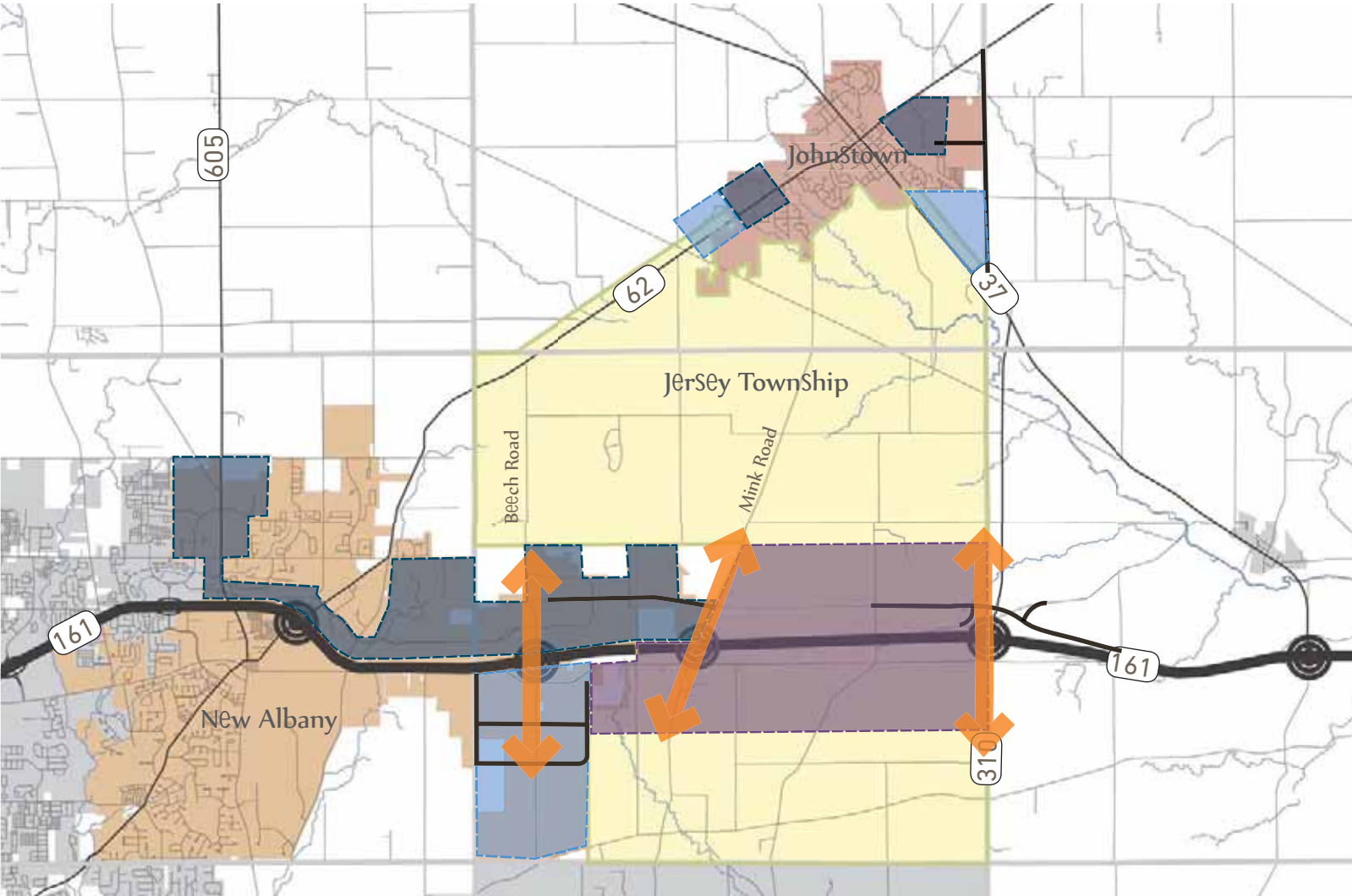


# Development Pressure

## Legend

- Development Pressure
- Existing Economic Generators
- Planned Economic Generators
- Road Connection

How should the Accord respond to this development pressure?

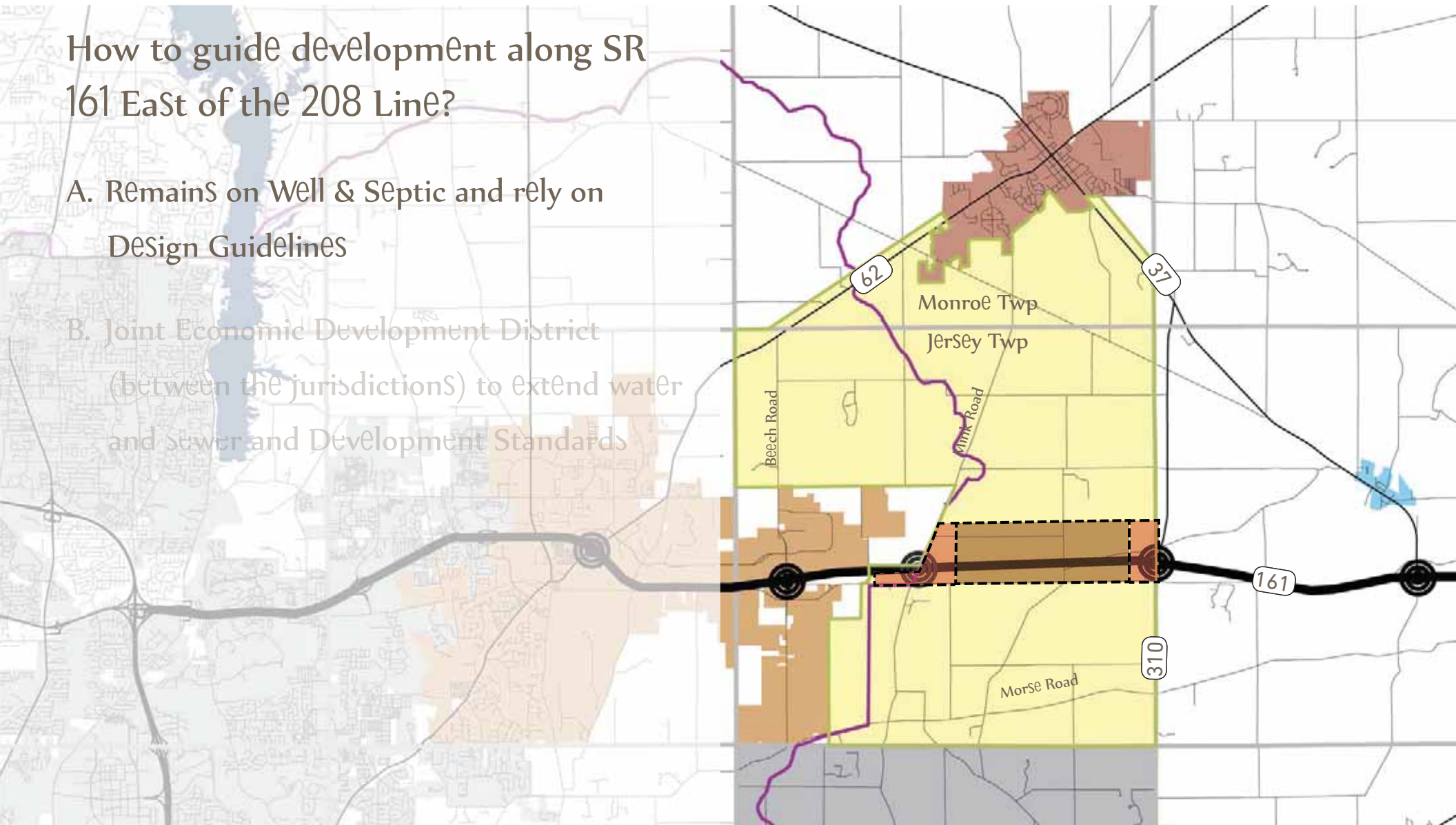


# St. Rt. 161 Interchanges & Frontage

How to guide development along SR 161 East of the 208 Line?

A. Remains on Well & Septic and rely on Design Guidelines

B. Joint Economic Development District (between the jurisdictions) to extend water and sewer and Development Standards



# St. Rt. 161 Interchanges & Frontage

## Commercial Properties on Well and Septic

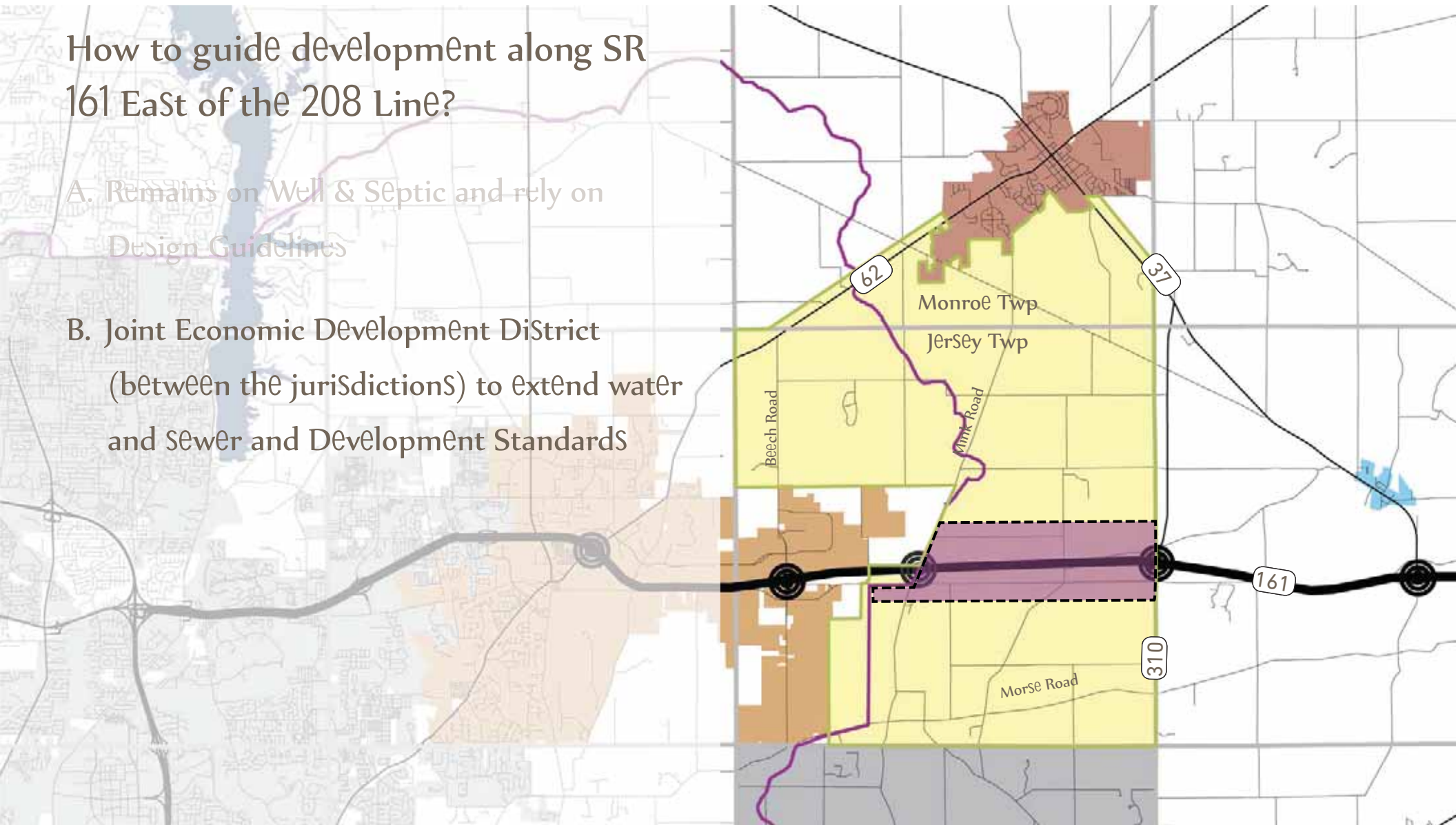


# St. Rt. 161 Interchanges & Frontage

How to guide development along SR 161 East of the 208 Line?

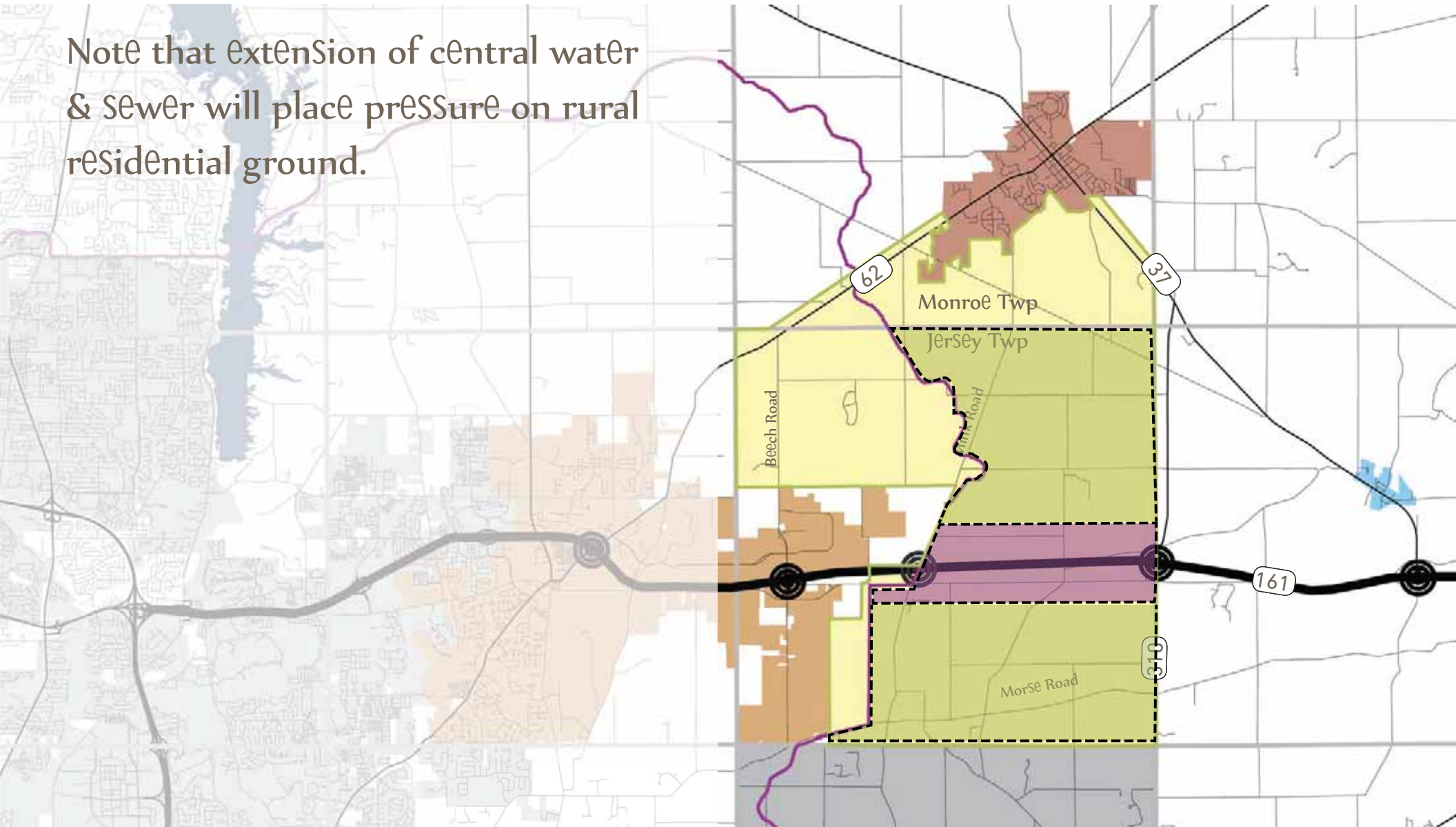
A. Remains on Well & Septic and rely on Design Guidelines

B. Joint Economic Development District (between the jurisdictions) to extend water and sewer and Development Standards



# St. Rt. 161 Interchanges & Frontage

Note that extension of central water & sewer will place pressure on rural residential ground.





# Potential HoSpital Campus

## Grove City



## Dublin



# Employment Opportunities



**#5: Advance Accord Area  
Employment Center  
Opportunities**

# Parks and Bike Connectivity



# Parks and Bike Connectivity

**Community Comment:** “There definitely could be more parks and bike trails.”

**Community Comment:** “Parks and bike trails would be great. Amenities to encourage outdoor recreation.”



# Parks and Bike Connectivity

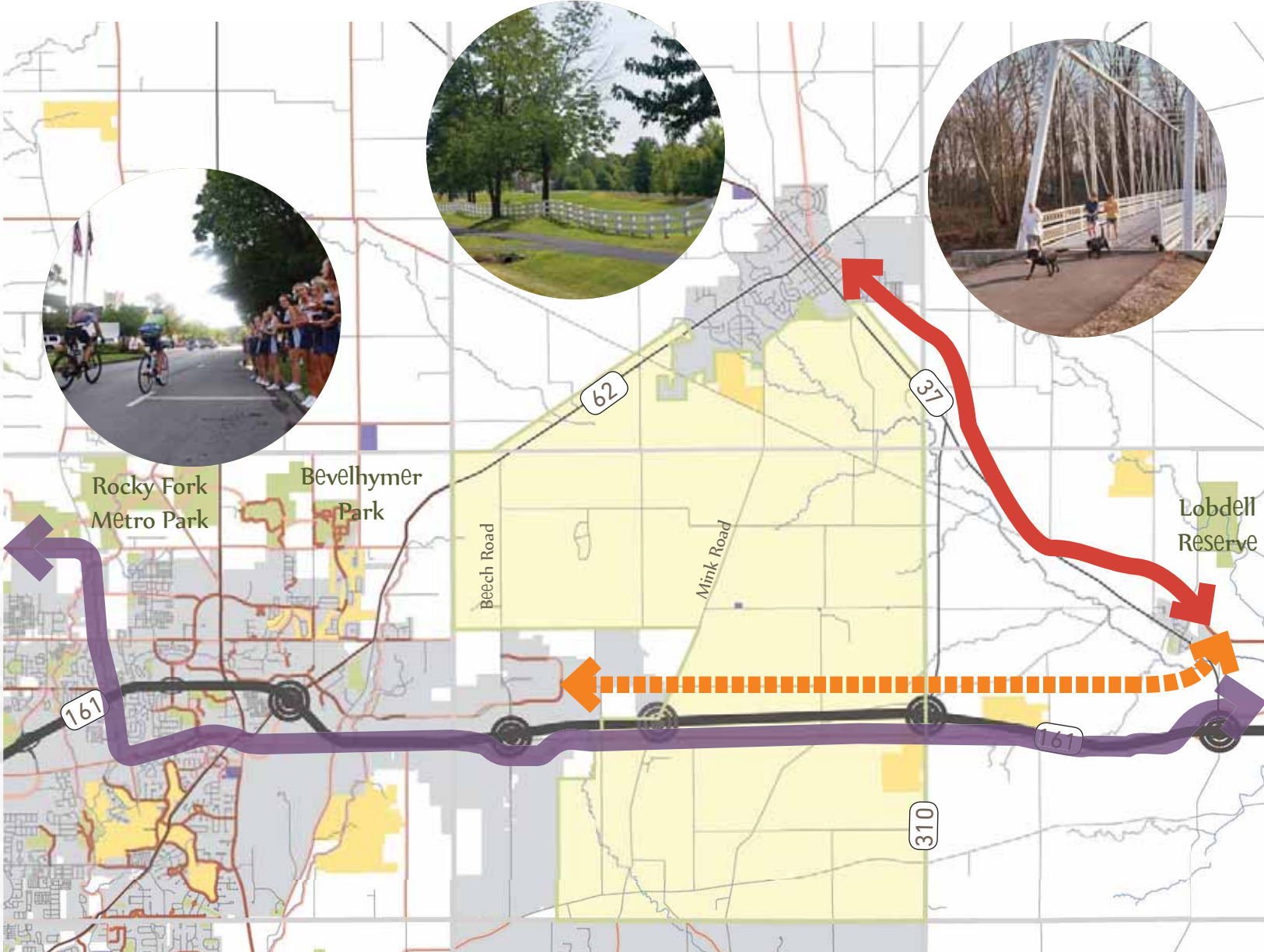
**Community Comment:** “Green space in general is integral to maintaining the rural character of Jersey Township - outdoor spaces for people to gather and enjoy country life - could be parks, trails, even agritourism.”



# Parks and Bike Connectivity

## Legend

- US Rt. 50
- TJ Evans Trail
- Proposed Beaver Trail
- Existing Trail
- Proposed Trail



# Parks and Bike Connectivity

## Legend

- Study Area
- TJ Evans Trails
- Ohio Erie Trail
- Greenway Trails
- US Rt. 50



# Parks and Bike Connectivity

## VALUE OF BIKE TRAILS — MORPC Study Findings (2015)

### TRAIL NETWORKS:

- » Increase connectivity and access to destinations
- » **Have positive economic impacts**
- » **Help attract and retain talent**
- » Contribute to the economic vitality and health of the region in the future

### TYPICAL TRAIL USERS:

- » Visit trails **three or more times per week**
- » Spend one to two hours per visit
- » **Visit multiple trails** in the network
- » Often visit with children, indicating trails serve social purposes, meet family needs

## ECONOMIC IMPACT — Miami Valley Bike Trails study (2013):

- » **47% of visits** resulted in soft good purchases (food, drink, etc.)
- » **\$5,761,140 in total purchases** each year



**The annual economic impact from the trails is estimated to be over \$13 million**



# Parks and Bike Connectivity

## #6: Extend Parks & Bike Connectivity as Area Amenity & Economic Development Tool



# DiScuSSion – Draft Goals of the Accord

- 1. Recognize and Maintain Each Community's Unique Heritage & Identity**
- 2. Preserve Rural Character –**
  - 2a. Protect Natural Features (tree rows, tree stands, waterways)**
  - 2b. Protect Rural Corridors**
- 3. Manage & Focus Residential Growth**
- 4. Build on Agricultural Roots**
- 5. Advance Accord Area Employment Center Opportunities**
- 6. Extend Parks & Bike Connectivity as Area Amenity and Economic Development Tool**

