



Finance Department
MONTHLY REPORT
March 2017

Leadership

Integrity
Be inspired.

Vision

Excellence

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Investments



Introduction

The purpose of this report is to summarize the financial position of the City of New Albany (City) on a monthly basis using year-to-date (YTD) and prior year information for comparison purposes. The document is comprised of two major sections:

1. General Fund analysis
2. All Funds analysis

Each section contains graphs with supporting analysis. In the appendices are supporting financial documentation relating to the analysis. Within each section, financial information is displayed at the following levels:

1. Fund
2. Revenue
3. Expense

The General Fund section contains additional data used to measure and assess the City's financial condition. The goal is to emphasize the General Fund as the best overall indicator of the financial health of the City and to utilize All Funds for a more holistic view.

Upon review of the information provided, the finance department is available to answer questions or provide additional data. Please do not hesitate to submit your request via email to vmckinney@newalbanyohio.org or phone at (614) 855-3913.

Respectfully Submitted,



Vicki L. McKinney, Interim Finance Director

General Fund Section — SUMMARY OF FINANCIAL RESULTS

CASH BALANCE

1. Chart 1 illustrates a positive YTD variance of \$1,067,756 between revenue (\$4,735,645) and expenses (\$3,667,889). Early in the year, this is our best indicator of performance as encumbrances are high during the first quarter and begin to level off as the year progresses.

REVENUE

1. Chart 2 shows a YTD increase in revenue of \$708,215 or 17.6%. Income tax collections have grown \$500,203, or 15.3%, accounting for slightly less than the total increase in revenue. Chart 3 provides a monthly illustration of the strength of collections.
2. Chart 4 breaks down income tax collections by type. Withholdings are the best indicator of income tax stability. It is a positive sign that 2017 withholdings are the strongest ever.
3. Chart 5 provides additional insight into income tax collections by type. The pie chart entitled ‘Normal’ shows the historical average breakdown of income tax collections. The income tax breakdown for 2017 shows more withholding strength than this time in 2016. This is a positive sign for withholdings considering 2016 finished in the normal range. Although early, this is a positive sign that withholdings are off to a strong start.
4. First half property tax collections have been received. Overall growth in income tax and stability in all other revenue sources would make for a very positive year.

EXPENSE

1. YTD total spending has increased by 13.3%. Spending tends to accelerate in the initial months and slow down as the year progresses. At this point in time, the most important factor is that YTD revenue exceeds YTD expenses.

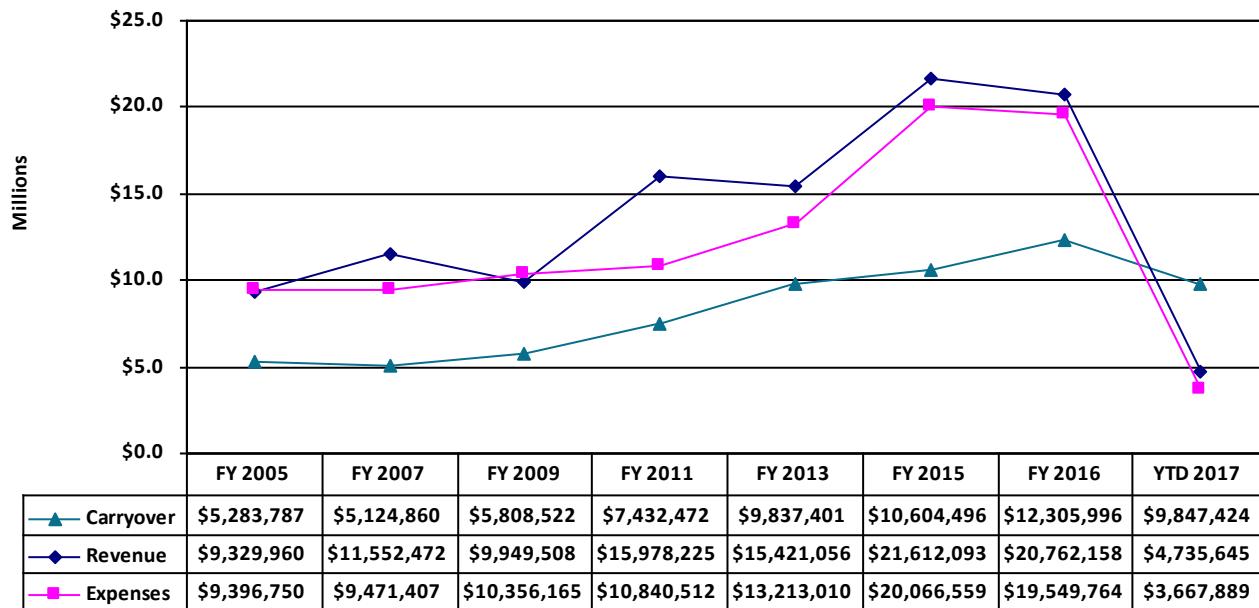
ALL FUNDS

1. When examining income tax at the All Funds level, the results are fairly consistent with the General Fund. Chart 7 illustrates the All Funds breakdown of income tax collections. The largest increase for All Funds activity is in the area of net profits at 12.8%. Net profits for 2017 are expected to decline, so we need to establish more history before reaching any conclusions. We will also want to watch individual collections closely as they are currently down 12.7%
2. The EOZ areas (Chart 8) show strong YTD results supporting the data in Chart 7. It is positive to see Oak Grove II continuing its strong growth trajectory.

General Fund Section — CASH BALANCE

CHART 1: General Fund—Revenue, Expenses, and Carryover

(Additional Data can be found in Appendix A: General Fund Monthly Cash Flow)

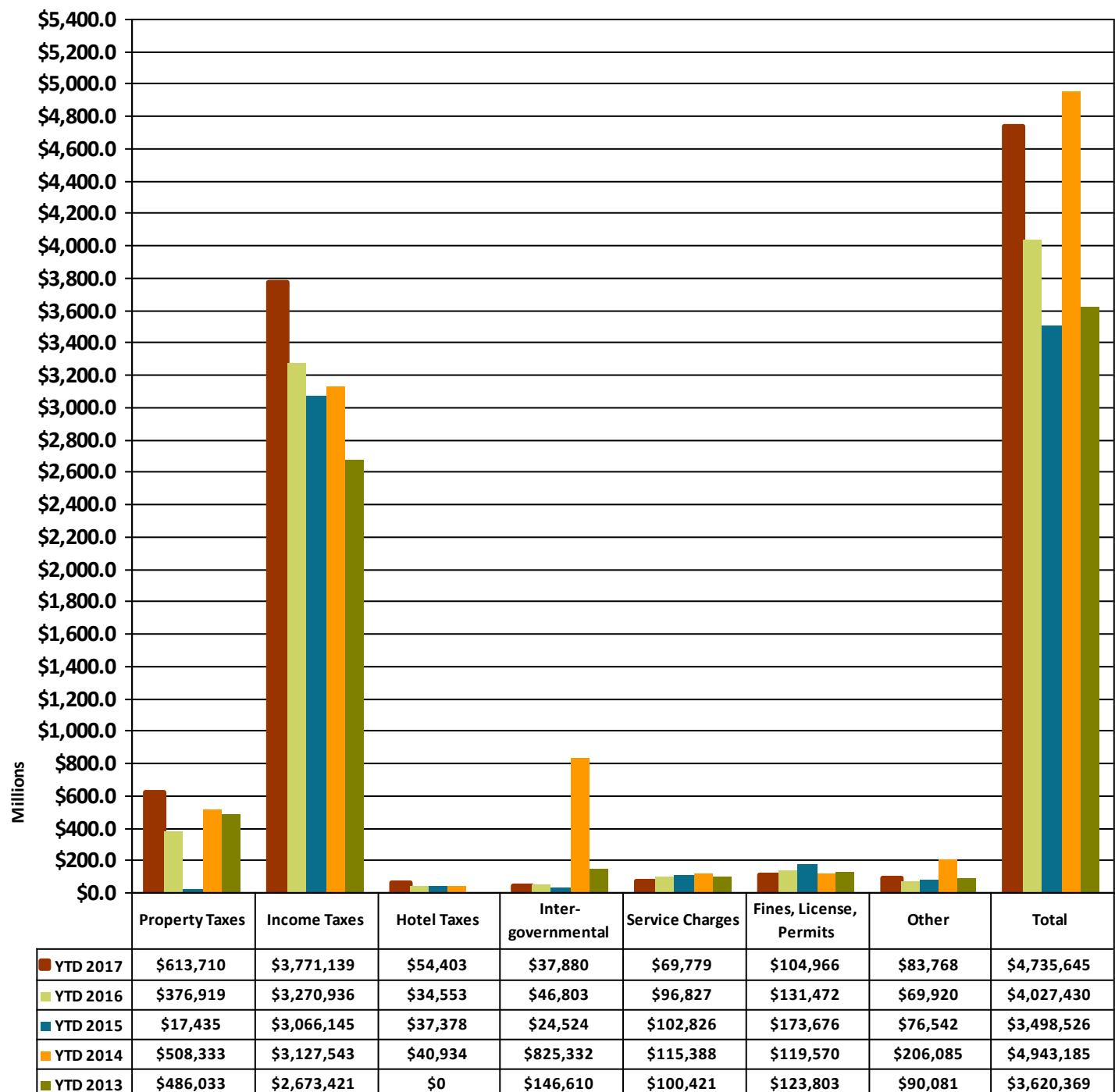


Historically, the city has maintained a positive variance between revenue and expenses, which has allowed the city to maintain a target carryover balance of 60% annual revenue as established by an ongoing sensitivity analysis. Furthermore, the City has been able to redirect additional surplus dollars to the Infrastructure Replacement, Severance Liability, and Capital Equipment Replacement funds to address the long-term needs of the city.

General Fund Section — REVENUE

CHART 2: General Fund—Revenue Sources

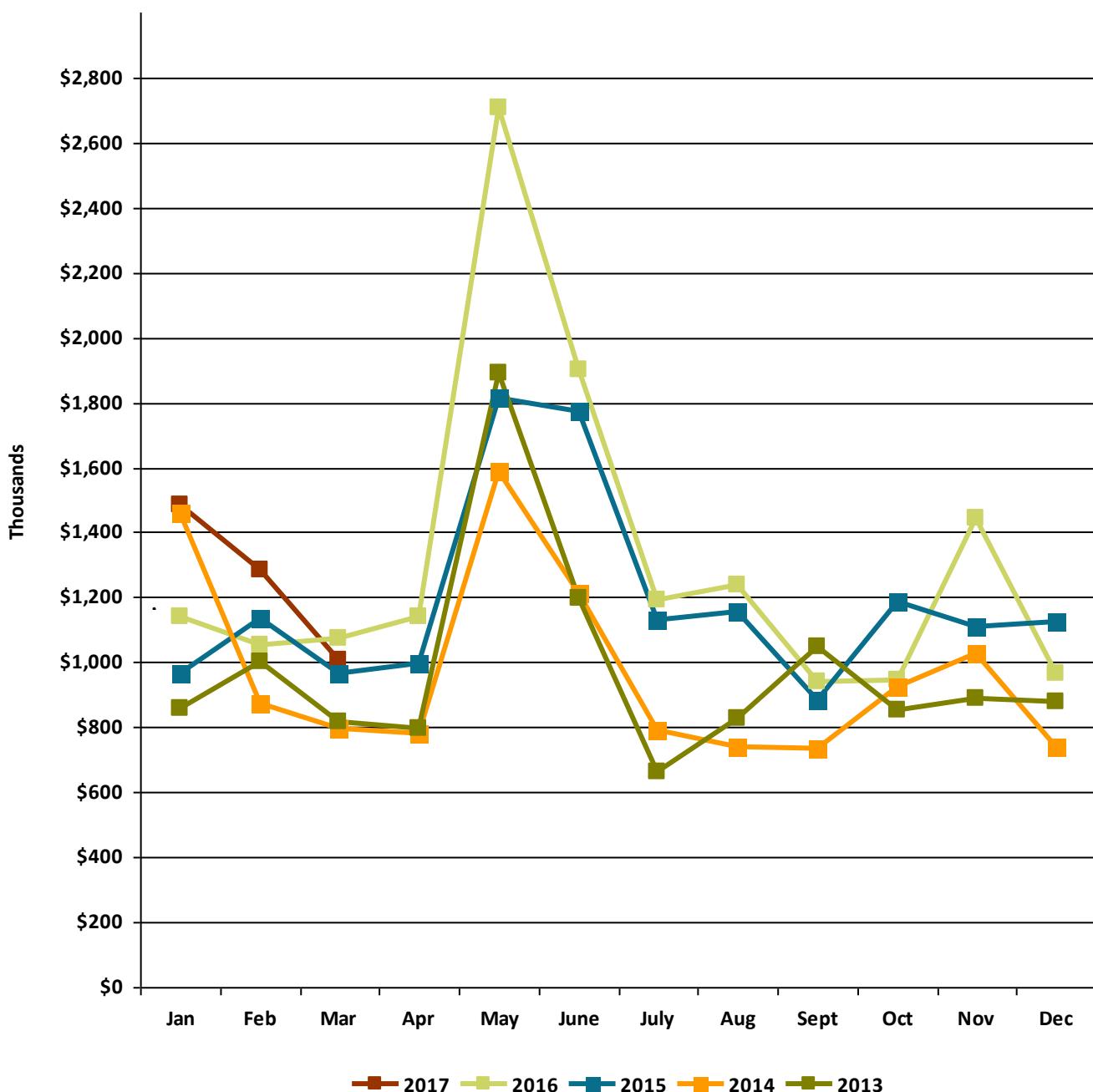
(Additional Data can be found in Appendix A: General Fund YTD Revenue Analysis)



General Fund Section — REVENUE

CHART 3: General Fund Income Tax Revenue (All Types) - Monthly

Additional Data can be found in Appendix A: General Fund Income Tax Trend Analysis

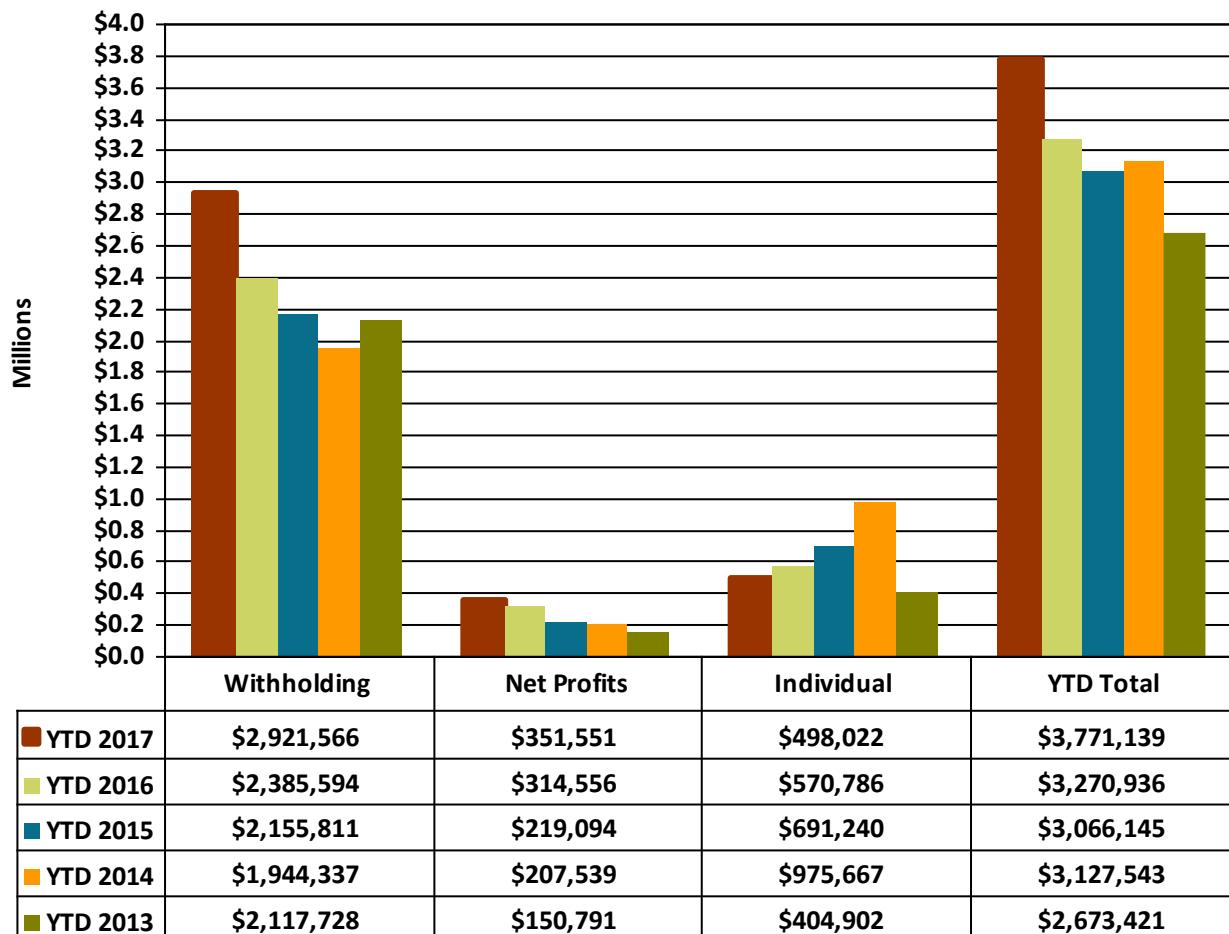


Each line represents a year of Income Tax collections. The points along each line represent the individual months of collections. 2017 is represented by the maroon line, which illustrates how we have achieved an increase over 2016 in Income Tax collections of 15.3%.

General Fund Section — REVENUE

CHART 4: General Fund Total Income Tax Collections by Type

Additional Data can be found in Appendix A: General Fund YTD Revenue Analysis

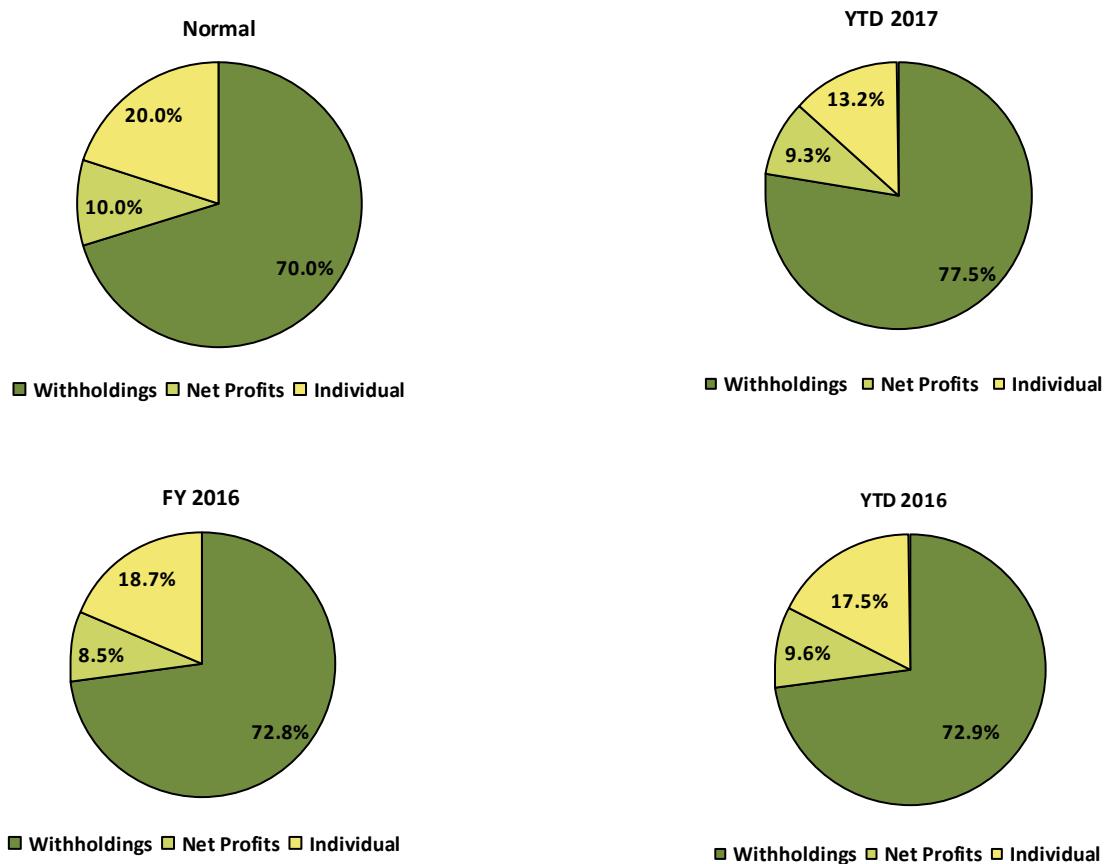


YTD income tax growth from 2016 to 2017 has continued as seen in the graph above. Withholdings are the most important income tax performance indicator. Increased payroll deductions are indications of job, wage, and economic growth. The area of caution relating to income tax performance is Net Profits. Net profit taxes are volatile and similar in nature to company stock performance.

General Fund Section — REVENUE

CHART 5: General Fund Total Income Tax Distribution

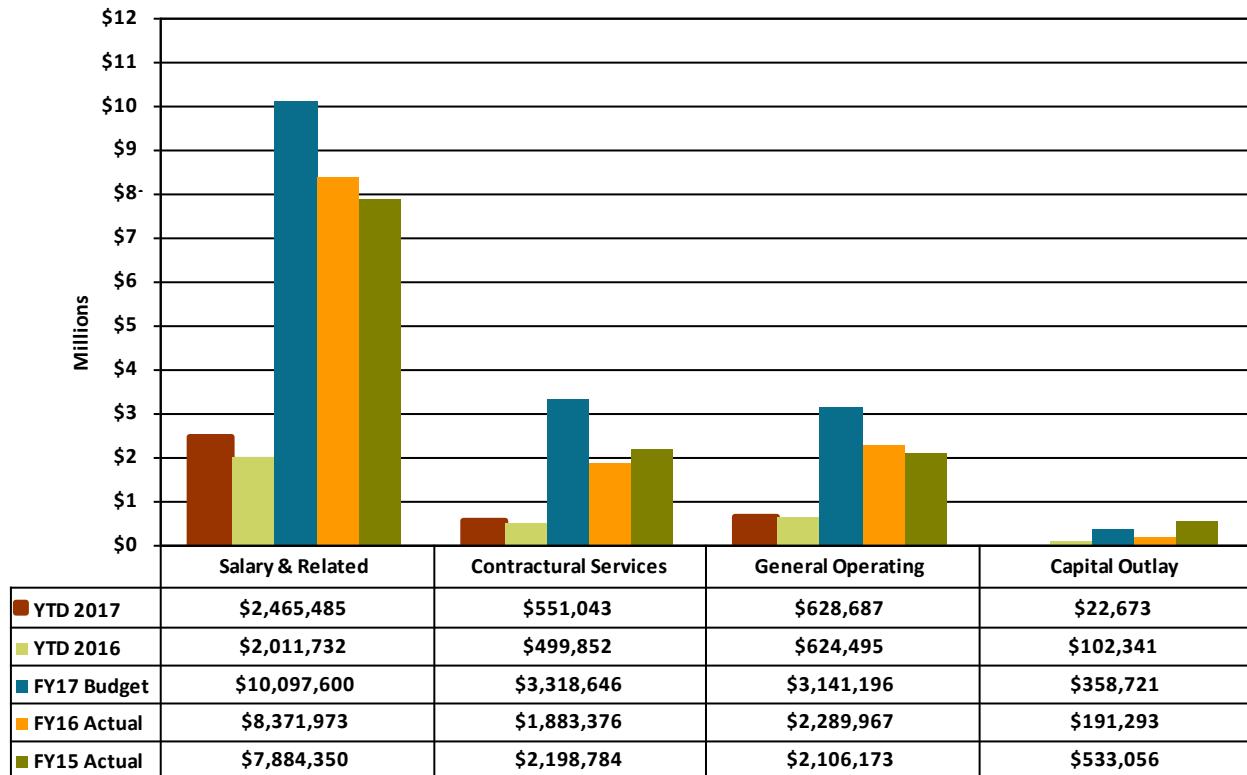
Additional Data can be found in Appendix A: General Fund YTD Revenue Analysis



The pie chart titled ‘Normal’ shows the historical average breakdown of Income Tax collections. Currently, YTD Withholdings represent 77.5% of the total.

General Fund Section — EXPENSE

CHART 6: General Fund Expenditures by Category
Additional Data can be found in Appendix A: General Fund YTD Expenditure Analysis



All Funds Section — SUMMARY OF FINANCIAL RESULTS

Long Term Analysis

All funds other than the General Fund fall into four major fund types:

1. Special Revenue — a fund with a specific revenue source like a grant or TIF project with restricted expenditure requirements
2. Debt Service — the fund used for principal and interest payments for city borrowings
3. Capital Project — a fund used to pay for capital projects or infrastructure
4. Agency — a fund used for collection and distribution purposes (In/Out)

The **YTD Fund Balance Detail**, found in Appendix B, provides information on the financial position of these funds.

The Economic Opportunity Zones (EOZ) funds are useful in obtaining a holistic view of income tax collections. The City has revenue sharing agreements with the New Albany Community Authority, City of Columbus, New Albany-Plain Local School District, Johnstown-Monroe Local School District, and Licking Heights Local School District. Income tax collections within the EOZ are identified and shared based on the revenue sharing agreements for that area. Income taxes realized outside of the EOZs are distributed as follows:

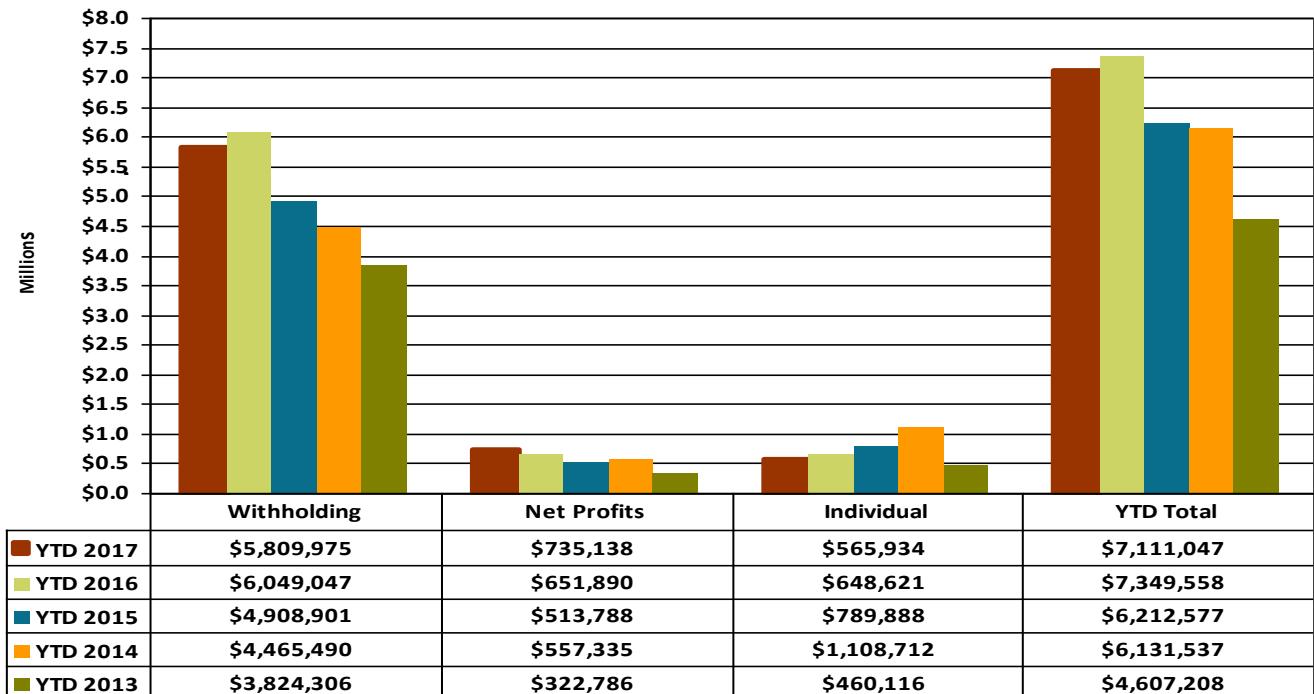
101—General Fund	85%
401—Capital Improvements	12%
404—Park Improvements	3%

Income tax revenues from the EOZs are distributed as follows depending upon slight variations in the revenue sharing agreements:

New Albany General Fund	20-35%
School District (s)	35%
New Albany Community Authority	0-50%
Infrastructure Fund	0-30%
City of Columbus	0-26%

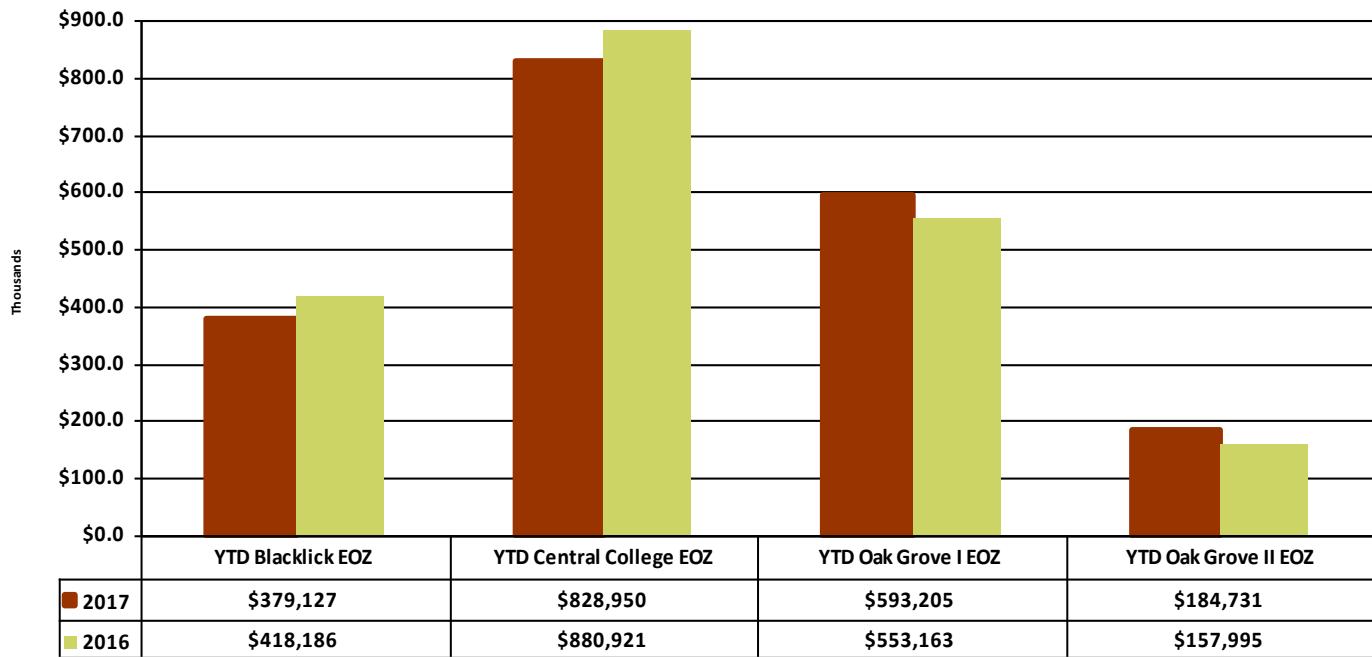
All Funds Section — REVENUE

CHART 7: All Funds Total Income Tax Collections by Type
Additional Data can be found in Appendix B: All Funds YTD Revenue Analysis



When examining income tax from an All Funds level, the results are consistent with the General Fund yet representative of the Business Park environment.

CHART 8: EOZ Revenue Sharing YTD 2017 –vs– YTD 2016
Additional Data can be found in Appendix B: New Albany EOZ Revenue Sharing



The EOZ areas provide insight into the breakdown of income tax collections within the Business Park.



**APPENDIX A:
GENERAL FUND**

City Council of New Albany, Ohio
March YTD Financial Summary (Budget Year = 25.0% Complete)

General Fund	2017			2016			YTD Variance
	Budget	YTD	%	Budget	YTD	%	
Revenue	18,564,999	4,735,645	25.51%	16,399,246	4,027,430	24.56%	708,215
* Income Taxes	15,894,526	3,771,139	23.73%	13,284,250	3,270,936	24.62%	500,203
Property Taxes/Other Taxes	1,377,180	668,114	48.51%	1,493,900	411,472	27.54%	256,642
Permits	516,500	104,966	20.32%	626,260	131,472	20.99%	(26,506)
Intergovernmental	103,143	37,880	36.73%	61,636	46,803	75.93%	(8,923)
Charges for Services	314,150	69,779	22.21%	458,200	96,827	21.13%	(27,048)
Other Sources	359,500	83,767	23.30%	475,000	69,920	14.72%	13,847
Expenses	16,916,164	3,667,889	21.68%	15,487,227	3,238,420	20.91%	429,469
Patrol	2,508,386	555,188	22.13%	2,084,745	420,289	20.16%	134,899
Planning/Development	1,690,690	412,833	24.42%	1,550,158	393,570	25.39%	19,263
Municipal Building (700)	254,406	17,661	6.94%	204,572	90,663	44.32%	(73,002)
Administration	1,444,038	252,858	17.51%	1,298,714	233,794	18.00%	19,064
Public Service (705)	3,226,888	731,413	22.67%	3,284,468	659,834	20.09%	71,579
Finance (706)	1,029,778	364,390	35.39%	960,672	204,659	21.30%	159,731
Attorney (707)	485,610	52,826	10.88%	401,996	72,625	18.07%	(19,799)
Engineer (708)	616,580	86,004	13.95%	536,253	77,151	14.39%	8,853
Lands & Building (710)	483,117	52,787	10.93%	442,091	36,363	8.23%	16,423
IT (711)	564,176	136,433	24.18%	526,609	134,588	25.56%	1,845
Service Complex (715)	180,857	22,063	12.20%	89,516	24,142	26.97%	(2,079)
Other Charges (720)	662,131	131,503	19.86%	723,494	161,240	22.29%	(29,737)
East Main Property (725)	39,975	2,807	7.02%	37,998	23,533	61.93%	(20,726)
<i>Revenue less Expenses Variance</i>	<i>1,648,835</i>	<i>1,067,756</i>		<i>912,019</i>	<i>789,010</i>		
Labor	10,097,600	1,741,136	17.24%	9,574,226	2,011,732	21.01%	(270,596)
Contractual Services	3,237,906	253,072	7.82%	2,796,765	499,852	17.87%	(246,780)
Operating	3,219,436	320,150	9.94%	2,752,546	624,495	22.69%	(304,345)
Capital Outlay	358,722	14,625	4.08%	363,690	102,341	28.14%	(87,716)
Income Tax Breakdown				YTD	% Total	YTD	% Total
Other Funds							
Withholdings	2,921,566	77.47%				2,385,594	72.93%
Net Profits	351,551	9.32%				314,556	9.62%
Individuals	498,022	13.21%				570,786	17.45%
Total	3,771,139	100.00%				3,270,936	100.00%

CITY OF NEW ALBANY, OHIO
MARCH 2017 YTD REVENUE ANALYSIS



General

	YTD 2017	2017 Budget	Uncollected YTD Balance	% Collected	YTD 2016	YTD 2017 H/(L) 2016	% H/(L)
Taxes							
Property Taxes	\$ 613,710	\$ 1,142,180	\$ 528,470	53.73%	\$ 376,919	\$ 236,791	62.82%
Income Taxes	3,771,139	15,894,526	12,123,387	23.73%	3,270,936	500,203	15.29%
Hotel Taxes	54,403	235,000	180,597	23.15%	34,553	19,850	57.45%
Total Taxes	\$ 4,439,253	\$ 17,271,706	\$ 12,832,453	25.70%	\$ 3,682,408	\$ 756,845	20.55%
Intergovernmental							
State Shared Taxes & Permits	\$ 37,880	\$ 103,143	\$ 65,263	36.73%	\$ 46,803	\$ (8,923)	-19.06%
Street Maint Taxes	-	-	-	0.00%	-	-	0.00%
Grants & Loans	-	-	-	0.00%	-	-	0.00%
Total Intergovernmental	\$ 37,880	\$ 103,143	\$ 65,263	36.73%	\$ 46,803	\$ (8,923)	-19.06%
Charges for Service							
Service Charges	\$ -	\$ 150	\$ 150	0.00%	-	-	0.00%
Water & Sewer Fees	-	-	-	0.00%	-	-	0.00%
Building Department Fees	49,850	194,000	144,150	25.70%	49,607	243	0.49%
Other Fees & Charges	19,929	120,000	100,071	16.61%	47,220	(27,291)	-57.80%
Total Charges for Service	\$ 69,779	\$ 314,150	\$ 244,371	22.21%	\$ 96,827	\$ (27,048)	-27.93%
Fines, Licenses & Permits							
Fines & Forfeitures	\$ 27,644	\$ 85,000	\$ 57,357	32.52%	\$ 22,357	\$ 5,287	23.65%
Building, Licenses & Permits	10,400	20,000	9,600	52.00%	7,100	3,300	46.48%
Other Permits	66,922	411,500	344,578	16.96%	102,015	(35,093)	-34.40%
Total Fines, Licenses & Permits	\$ 104,965	\$ 516,500	\$ 411,535	20.32%	\$ 131,472	\$ (26,507)	-20.16%
Other Sources							
Sale of Assets	\$ -	\$ 50,000	\$ 50,000	0.00%	\$ -	\$ -	0.00%
Investment Income	-	-	-	0.00%	-	-	0.00%
Other Income	83,767	309,500	225,733	27.07%	69,920	13,847	19.80%
Total Other Sources	\$ 83,767	\$ 359,500	\$ 275,733	23.30%	\$ 69,920	\$ 13,847	19.80%
Transfers							
Transfers In	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	0.00%
Total Transfers	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	0.00%
Grand Total	\$ 4,735,645	\$ 18,564,999	\$ 13,829,354	25.51%	\$ 4,027,430	\$ 708,215	17.58%
Adjustments:							
Eliminate impact of Interfund transfers/advances	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	0.00%
Total Adjustments to Revenue	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	0.00%
Adjusted Grand Total	\$ 4,735,645	\$ 18,564,999	\$ 13,829,354	25.51%	\$ 4,027,430	\$ 708,215	17.58%



**APPENDIX B:
ALL FUNDS**

New Albany EOZ Revenue Sharing Variance (2017 - 2016)

7 Days 30 Days 90 Days

Number of Visits

19

Visitors during period

100 Platform Average

Average Visit Duration

1:25

Average time on the site in minutes

2:59 Platform Average Visit Duration

Visits Per Day

Visits

2

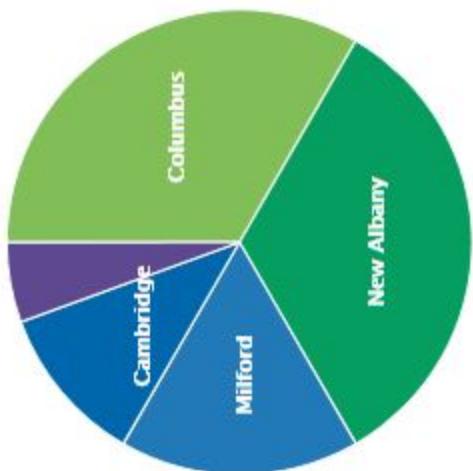
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2. Jan 16. Jan 30. Jan 13. Feb 27. Feb 13. Mar 27. Mar

Sources

Top 5 Locations

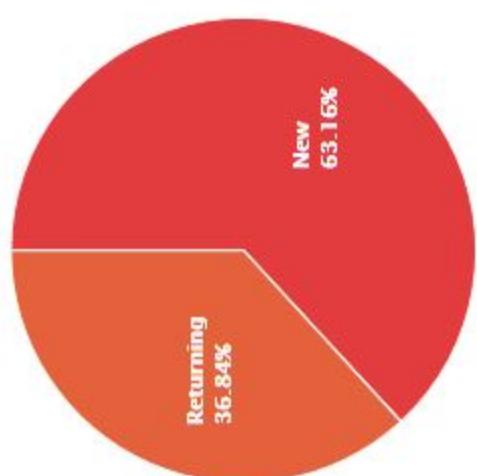


Top 5 Referrers URL

Visits	URL
8	newalbanyohio.org/answers/city-finances-budgets/
4	local.ohiocheckbook.com/
3	newalbanyohio.org/news/2015/09/city-of-new-albany-participating-in-ohio-ch...
1	opengov.force.com/ohiotos/001d000001f5IDw
0	opengov.force.com/

User Behavior

New vs Returning



Users' Browsers

