

The 2024 New Albany Community Survey

2024 / 24001

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Table of Contents

Project Specifications	1
Summary Tabulations	5
Responses to Open-Ended Questions	20
Cross-Tabulations	27
Questionnaire	106
Appendix (Cross-Tabulations without DK / Rfs)	117

Project Specifications

Project Specifications

Respondents	Adult residents of New Albany
Type of survey	Telephone and Online
Interviewing dates	8 April to 16 April 2024 Telephone 9 April to 24 April 2024 Online
Number of interviews	300* (Telephone = 154; Online = 146)
Estimated margin of error	$\leq \pm 5.6$ percentage points at the 95 percent level of confidence for total
Average length	Telephone = 14 minutes; Online = 12 minutes
Interviews conducted by	Saperstein Associates, Inc. and IHR Research Group
Sample developed by	IHR Research Group

*Data were weighted to better reflect known population parameters.

Sample Disposition for Telephone Interviews

	2024*		2022		2020		2018	
Total numbers dialed	4,498	100%	7,900	100%	7,123	100%	5,479	100%
Not a valid number	726	16%	2,048	26%	2,420	34%	1,079	20%
Valid number	3,772	84%	5,852	74%	4,703	66%	4,400	80%
Total valid numbers	3,772	100%	5,852	100%	4,703	100%	4,400	100%
Person not available	2,815	75%	4,524	77%	3,699	79%	3,573	81%
Person available	957	25%	1,328	23%	1,004	21%	827	19%
Total persons contacted	957	100%	1,328	100%	1,004	100%	827	100%
Person not eligible	134	14%	163	12%	117	12%	101	12%
Person refused	655	68%	787	60%	526	52%	339	41%
Person scheduled callback (not completed)	14	2%	70	5%	54	5%	71	9%
Resident completed interview	154	16%	308	23%	307	31%	316	38%

*Represents 50% of the overall sample.

Distribution of Responses by Sex, Age, and Education

	Actual	Sample (weighted)
Sex*		
Male	51%	51%
Female	49%	49%
Age*		
18 to 24	11%	11%
25 to 34	7%	7%
35 to 44	27%	27%
45 to 54	33%	33%
55 to 64	11%	11%
65 to 74	4%	4%
older than 74	7%	7%
Education*		
Less than Bachelor's degree	23%	23%
Bachelor's degree or higher	77%	77%

*Neilsberg Research, Updated September 17, 2023.
U.S. Census Bureau, American Community Survey (ACS) 2017-2021 5-Year Estimates, 2022 5-Year Estimates.

Summary Tabulations

The 2024 New Albany Community Survey

(2024 n = 300[^] ; 2022 n = 308; 2020 n = 307; 2018 n = 316)*

1. Hello. May I speak with _____, please?
2. Hello, (Mr. / Ms.) _____?
3. My name is _____. I'm calling from Saperstein Associates, an independent, opinion research firm here in central Ohio. As you may have heard, we are conducting for the City of New Albany a community attitudes survey – and you have been randomly selected to participate. The results of this study will be used by city officials as they plan for the future. Of course, whatever you tell me will be held in strict confidence. Now, is this a convenient time to conduct an interview? We'll need about fifteen minutes.
4. Now, do you currently live in the City of New Albany or in another community?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
100%	100%	100%	100%	New Albany

5. When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
48%	45%	31%	39%	City services / amenities (net)
31%	23%	12%	26%	Control growth (net)
30%	28%	30%	40%	Schools (net)
22%	22%	16%	10%	Allow growth (net)
11%	17%	15%	30%	Managing city money (net)
–	0%	17%	–	COVID-19 (net)
9%	18%	18%	10%	Other (net)
14%	8%	9%	5%	DK / RF

(See: Cross-Tabulations for detail)

6. As a place to live, is New Albany excellent, very good, good, fair, or poor?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
60%	61%	56%	61%	Excellent
31%	27%	30%	30%	Very good
7%	11%	12%	7%	Good
2%	1%	1%	2%	Fair
0%	0%	1%	<1%	Poor
0%	0%	0%	0%	DK / RF

*Data were weighted to better reflect known population parameters.

[^]Unlike previous surveys, the current survey incorporates both telephone and online data collection.

SOURCE: Saperstein Associates, Inc., 2024

7. As a place to work, is New Albany excellent, very good, good, fair, or poor?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
40%	29%	27%	24%	Excellent
28%	21%	21%	19%	Very good
14%	16%	15%	16%	Good
4%	2%	2%	4%	Fair
0%	<1%	1%	1%	Poor
14%	31%	34%	36%	DK / RF

8. What could be done to make New Albany a better place to work? (New)

(See: Responses to Open-Ended Questions)

9. In your opinion, is New Albany heading in the right direction or is it off on the wrong track?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
85%	89%	88%	83%	Right direction
13%	8%	8%	13%	Wrong track
2%	3%	4%	4%	DK / RF

10. And, why do you feel that New Albany is off on the wrong track?

(See: Responses to Open-Ended Questions)

11. As a resident of New Albany, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied.

	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DKRF</u>
e. Snow removal on New Albany's main roads						
2024	78%	20%	2%	<1%	<1%	<1%
2022	75%	22%	1%	1%	<1%	1%
2020	75%	22%	1%	1%	0%	1%
2018	70%	25%	2%	2%	1%	0%
a. Police protection						
2024	78%	16%	2%	2%	1%	1%
2022	72%	18%	6%	2%	<1%	2%
2020	73%	21%	4%	1%	1%	<1%
2018	82%	14%	2%	1%	0%	1%
f. Snow removal in your neighborhood						
2024	68%	23%	3%	5%	1%	<1%
2022	64%	25%	4%	4%	<1%	2%
2020	67%	26%	2%	3%	1%	1%
2018	59%	30%	2%	6%	2%	1%

11. (cont'd) As a resident of New Albany, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied.

	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DKRF</u>
d. Leaf collection						
2024	68%	20%	4%	5%	1%	2%
2022	59%	21%	11%	2%	<1%	6%
2020	52%	29%	9%	2%	1%	7%
2018	56%	23%	10%	2%	2%	7%
c. The collection of trash, recycling, and yard waste						
2024	67%	27%	3%	2%	<1%	1%
2022	74%	20%	3%	1%	<1%	1%
2020	76%	18%	2%	2%	<1%	2%
2018	75%	20%	2%	2%	<1%	<1%
b. Police outreach programs, including, for example, Bike Rodeo, DARE, Safety Town, Block Watch, self-defense classes for women, and the School Resource Officer						
2024	65%	20%	12%	0%	<1%	3%
2022	56%	20%	11%	3%	3%	7%
2020	56%	20%	11%	2%	2%	9%
2018	62%	18%	10%	1%	1%	8%
g. Communication <u>from</u> the City (New)						
2024	61%	29%	7%	2%	1%	<1%
h. Neighborhood parks (New)						
2024	56%	31%	3%	6%	4%	0%
i. The condition of New Albany's roads (New)						
2024	43%	43%	5%	5%	4%	0%

12. Now, how satisfied are you with the performance of city officials in each of these areas? As before, choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied.

	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
k. Developing public park lands						
2024	58%	29%	7%	4%	2%	0%
2022	65%	25%	3%	4%	2%	1%
2020	52%	31%	8%	6%	3%	0%
2018	46%	34%	7%	7%	4%	2%
h. Maintaining appropriate architectural standards for new construction						
2024	55%	28%	7%	7%	2%	1%
2022	64%	24%	4%	3%	2%	3%
2020	61%	24%	9%	3%	2%	1%
2018	69%	21%	3%	4%	2%	1%
i. Developing and connecting leisure trails						
2024	47%	39%	8%	5%	1%	<1%
2022	57%	28%	7%	5%	1%	2%
2020	52%	32%	7%	6%	1%	2%
2018	52%	25%	10%	7%	3%	3%
g. Keeping local residents informed of important issues involving the city						
2024	44%	36%	10%	7%	3%	0%
2022	48%	34%	5%	11%	1%	1%
2020	43%	32%	8%	14%	2%	1%
2018	41%	39%	8%	8%	3%	1%
j. Recruiting new businesses to expand the city's tax base and offset costs						
2024	42%	29%	14%	9%	5%	1%
2022	58%	23%	8%	6%	3%	2%
2020	47%	34%	9%	7%	1%	2%
2018	49%	32%	7%	7%	4%	1%
a. Planning for the future						
2024	38%	36%	9%	11%	5%	1%
2022	50%	33%	7%	6%	3%	1%
2020	42%	35%	13%	5%	2%	3%
2018	41%	38%	11%	6%	2%	2%

12. (cont'd) Now, how satisfied are you with the performance of city officials in each of these areas? As before, choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied.

	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
e. Listening to the concerns of local residents before making important decisions						
2024	31%	31%	14%	13%	9%	2%
2022	24%	42%	15%	10%	4%	5%
2020	25%	37%	18%	13%	4%	3%
2018	15%	41%	22%	13%	4%	5%
f. Managing the city's finances						
2024	29%	43%	17%	6%	1%	4%
2022	45%	27%	19%	3%	1%	5%
2020	33%	32%	19%	10%	2%	4%
2018	23%	39%	23%	7%	4%	4%
b. Managing <u>residential</u> growth and development						
2024	27%	37%	13%	16%	7%	<1%
2022	31%	38%	9%	15%	5%	2%
2020	28%	44%	12%	11%	4%	1%
2018	30%	35%	10%	21%	4%	0%
m. Enforcing the city's zoning codes						
2024	24%	35%	28%	6%	4%	3%
2022	41%	25%	19%	4%	3%	8%
2020	41%	27%	18%	6%	2%	6%
2018	34%	29%	20%	7%	2%	8%
c. Managing <u>retail</u> growth and development, which includes, for example, shops and restaurants						
2024	24%	33%	10%	22%	11%	<1%
2022	32%	42%	8%	13%	5%	<1%
2020	32%	38%	10%	17%	3%	<1%
2018	35%	41%	6%	14%	3%	1%
d. Managing <u>commercial</u> growth and development, which involves, for example, office parks and warehouses						
2024	23%	46%	13%	9%	8%	1%
2022	51%	29%	10%	5%	4%	1%
2020	46%	32%	12%	6%	2%	2%
2018	43%	34%	12%	8%	2%	1%

12. (cont'd) Now, how satisfied are you with the performance of city officials in each of these areas? As before, choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied.

	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
i. Seeking input and feedback from local residents						
2024	23%	44%	18%	9%	5%	1%
2022	34%	38%	12%	11%	3%	2%
2020	32%	36%	16%	10%	3%	3%
2018	25%	36%	18%	13%	5%	3%

13. These next few questions focus on New Albany's Market Square and Village Center. Now, for each of the following, tell me if these areas, together, have too many, too few, or an appropriate number. Let's begin with ...

	<u>Too</u> <u>Many</u>	<u>Too</u> <u>Few</u>	<u>Appro</u> <u>Num</u>	<u>DK</u> <u>RF</u>
b. Family-friendly, casual dining restaurants				
2024	2%	61%	37%	0%
2022	0%	54%	45%	<1%
2020	1%	60%	39%	0%
2018	1%	58%	40%	1%
a. Fine dining restaurants				
2024	2%	62%	36%	<1%
2022	2%	51%	46%	1%
2020	2%	52%	46%	<1%
2018	2%	46%	51%	1%
f. Pubs and taverns				
2024	3%	53%	44%	0%
2022	2%	35%	61%	2%
2020	2%	42%	55%	1%
2018	2%	46%	50%	2%
d. Boutiques and specialty shops				
2024	6%	45%	49%	<1%
2022	4%	46%	48%	2%
2020	4%	43%	50%	3%
2018	5%	45%	45%	5%
c. Parking spaces				
2024	3%	32%	65%	0%
2022	1%	30%	68%	1%
2020	1%	30%	69%	<1%
2018	1%	38%	61%	<1%

13. These next few questions focus on New Albany's Market Square and Village Center. Now, for each of the following, tell me if these areas, together, have too many, too few, or an appropriate number. Let's begin with ...

		<u>Too</u> <u>Many</u>	<u>Too</u> <u>Few</u>	<u>Appro</u> <u>Num</u>	<u>DK</u> <u>RF</u>
e. Meeting or conference rooms for community use					
2024	1%	25%	68%	6%
2022	1%	32%	50%	17%
2020	1%	27%	56%	16%
2018	1%	21%	60%	18%

(IF ANY "TOO FEW" AMONG A, B, D, and F, GO TO 14; OTHERWISE, SKIP TO 15)

14. Now, given what you'd like to see more of in New Albany's Market Square and Village Center, would you accept more residential density as a way to encourage those businesses to open in that area?

<u>2024</u> <u>(n=278)</u>	<u>2022</u> <u>(n=247)</u>	<u>2020</u> <u>(n=--)</u>	<u>2018</u> <u>(n=--)</u>	
55%	51%	--	--	Yes, would accept
44%	46%	--	--	No, would not accept
1%	3%	--	--	DK / RF

15. Let's focus next on traffic. First, do you consider traffic in New Albany's Market Square and Village Center – when the school day begins – a major problem, a minor problem, or not a problem?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
26%	25%	--	--	Major problem
52%	41%	--	--	Minor problem
21%	30%	--	--	Not a problem
1%	4%	--	--	DK / RF

16. How about traffic in that area when the school day ends: Is that a major problem, a minor problem, or not a problem?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
26%	28%	--	--	Major problem
50%	40%	--	--	Minor problem
23%	28%	--	--	Not a problem
1%	4%	--	--	DK / RF

17. How about traffic in that area during non-school hours: Is that a major problem, a minor problem, or not a problem?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
2%	1%	--	--	Major problem
15%	9%	--	--	Minor problem
83%	90%	--	--	Not a problem
0%	<1%	--	--	DK / RF

18. How about traffic throughout the entire New Albany community during non-school hours: Is that a major problem, a minor problem, or not a problem?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
5%	4%	--	--	Major problem
18%	13%	--	--	Minor problem
77%	83%	--	--	Not a problem
0%	<1%	--	--	DK / RF

19. Now, does New Albany have too much, too little, or an appropriate amount of housing for _____? How about _____? And _____? (Newly added in 2024)

	<u>Too Much</u>	<u>Too Little</u>	<u>Appro Amt</u>	<u>DK RF</u>
a. Seniors	8%	20%	65%	7%
b. Young families	7%	22%	71%	<1%
c. Singles	12%	19%	65%	4%

20. Next, I have several statements about diversity and inclusion in New Albany. As I read each one, tell me if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly. If you neither agree nor disagree, just tell me that and I'll go on.

	<u>ASt</u>	<u>ASo</u>	<u>N</u>	<u>DSO</u>	<u>DSt</u>	<u>DKRF</u>
b. New Albany is welcoming to people of all ages						
2024	55%	26%	12%	4%	1%	2%
2022	68%	22%	5%	3%	1%	1%
2020	64%	28%	4%	3%	1%	<1%
2018	--	--	--	--	--	--
d. New Albany is welcoming to people of all races and ethnicities						
2024	52%	27%	9%	7%	3%	2%
2022	48%	27%	5%	15%	5%	<1%
2020	42%	30%	6%	14%	7%	<1%
2018	--	--	--	--	--	--
c. New Albany is welcoming to people of all religions						
2024	51%	30%	10%	5%	2%	2%
2022	59%	28%	3%	7%	2%	1%
2020	53%	27%	8%	8%	3%	1%
2018	--	--	--	--	--	--

20. Next, I have several statements about diversity and inclusion in New Albany. As I read each one, tell me if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly. If you neither agree nor disagree, just tell me that and I'll go on.

	<u>ASt</u>	<u>ASo</u>	<u>N</u>	<u>DSo</u>	<u>DSt</u>	<u>DKRF</u>
f. New Albany is welcoming to people of all physical abilities						
2024	49%	31%	13%	3%	2%	2%
2022	57%	26%	8%	5%	1%	3%
2020	53%	30%	6%	7%	2%	2%
2018	--	--	--	--	--	--
e. New Albany is welcoming to people of all sexual orientations						
2024	46%	28%	15%	4%	3%	4%
2022	46%	33%	9%	5%	4%	3%
2020	45%	25%	10%	11%	4%	5%
2018	--	--	--	--	--	--
h. New Albany is welcoming to people of all political beliefs						
2024	39%	33%	13%	11%	3%	1%
2022	39%	33%	10%	10%	7%	1%
2020	37%	35%	9%	13%	3%	3%
2018	--	--	--	--	--	--
a. New Albany is a diverse community						
2024	24%	46%	6%	13%	10%	1%
2022	29%	33%	5%	21%	11%	1%
2020	23%	33%	4%	21%	18%	1%
2018	--	--	--	--	--	--
g. New Albany is welcoming to people of all levels of income						
2024	12%	23%	13%	38%	14%	<1%
2022	15%	27%	9%	30%	18%	1%
2020	14%	26%	9%	31%	19%	1%
2018	--	--	--	--	--	--

21. In 2023, the City of New Albany launched a series of events and programs, involving Juneteenth, Diwali, Miracle League Family Fun Day, and free summer concerts. Did you attend any of these? (New)

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>		
33%	--	--	--	Yes	(GO TO 22)
67%	--	--	--	No	(SKIP TO 23)
<1%	--	--	--	DK / RF	(SKIP TO 23)

22. Overall, how satisfied were you with events or programs you attended: very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, or very dissatisfied? (New)

<u>2024</u> (n=100)	<u>2022</u>	<u>2020</u>	<u>2018</u>	
68%	--	--	--	Very satisfied
27%	--	--	--	Somewhat satisfied
3%	--	--	--	Neither satisfied nor dissatisfied
2%	--	--	--	Somewhat dissatisfied
0%	--	--	--	Very dissatisfied
0%	--	--	--	DK / RF

23. Finally, a few questions about you and your household. First, for how many years have you lived in New Albany?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
22%	27%	30%	32%	One to five
17%	22%	17%	26%	Six to ten
33%	35%	35%	32%	11 to 20
28%	16%	18%	10%	More than 20
0%	0%	0%	0%	DK / RF
14	13	14	11	Mean

24. And, in what subdivision do you live? (IF NOT IN A SUBDIVISION: Is that north or south of 161?)

Summary (See: Cross-Tabulations for detail)

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
44%	35%	39%	40%	North of 161
54%	61%	60%	57%	South of 161
2%	4%	1%	3%	DK / RF

25. Do any children – including adult children – live in your household?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>		
67%	65%	72%	74%	Yes (net)	
12%	10%	16%	19%	Yes – younger than five	(GO TO 26)
36%	22%	31%	31%	Yes – five to 12	(GO TO 26)
30%	26%	26%	34%	Yes – 13 to 17	(GO TO 26)
17%	27%	25%	18%	Yes – 18 to 26	(GO TO 26)
0%	0%	1%	<1%	Yes – RF	(GO TO 26)
33%	35%	28%	26%	No / DK / RF	(SKIP TO 27)

26. (Are any of the children in your household / Is that child) enrolled in the New Albany Schools?

<u>2024</u> (n=201)	<u>2022</u> (n=201)	<u>2020</u> (n=220)	<u>2018</u> (n=234)	
70%	59%	63%	67%	Yes
30%	41%	37%	33%	No
0%	0%	0%	0%	DK / RF

27. Are you married or living as a couple, separated, divorced, widowed, or have you never been married?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
82%	73%	78%	83%	Married or living as a couple
2%	4%	5%	5%	Separated, divorced
1%	4%	3%	1%	Widowed
15%	19%	14%	11%	Never married
<1%	0%	<1%	0%	DK / RF

28. Are you currently employed – full-time?

(IF "NO") Are you a student, a homemaker, retired, temporarily unemployed, or disabled?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>		
75%	66%	60%	61%	Employed full-time	(SKIP TO 30)
0%	7%	10%	9%	Student	(GO TO 29)
10%	6%	10%	10%	Homemaker	(GO TO 29)
14%	15%	12%	11%	Retired	(GO TO 29)
<1%	2%	5%	2%	Temporarily unemployed	(GO TO 29)
0%	1%	0%	1%	Disabled	(GO TO 29)
1%	3%	3%	6%	DK / RF	(GO TO 29)

29. Are you employed part-time?

<u>2024</u> (n=76)	<u>2022</u> (n=104)	<u>2020</u> (n=121)	<u>2018</u> (n=121)		
25%	39%	21%	33%	Yes	(GO TO 30)
75%	61%	78%	66%	No	(SKIP TO 31)
0%	0%	1%	1%	DK / RF	(SKIP TO 31)

30. And, what is the ZIP code at your workplace?

<u>2024</u> (n=238)	<u>2022</u> (n=244)	<u>2020</u> (n=211)	<u>2018</u> (n=236)	
35%	32%	28%	25%	New Albany, 43054
60%	54%	57%	60%	Outside New Albany
5%	14%	15%	15%	DK / RF

31. Other than friends and family, where do you get most of your news and information about New Albany?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
41%	40%	25%	19%	City social networking sites (e.g., Facebook, Twitter)
41%	22%	24%	20%	City e-newsletter (<i>List</i>)
30%	17%	5%	6%	Mailings from New Albany
17%	5%	3%	9%	New Albany Plain Local Schools
13%	20%	16%	13%	City website
12%	9%	12%	8%	Internet search
7%	5%	3%	5%	<i>Columbus Dispatch</i>
5%	2%	2%	2%	Civic or homeowners association
3%	--	--	--	Neighbors / Friends / Family / Word of mouth
3%	--	--	--	City produced videos
1%	3%	0%	0%	Local TV Media
1%	--	--	--	Government officials
1%	3%	4%	2%	Other
1%	8%	6%	7%	DK / RF

32. During the past few months, have you accessed the city's website at newalbanyohio.org from a desktop, laptop, or cell phone? (New)

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>		
15%	--	--	--	Yes, desktop, laptop	(GO TO 33)
31%	--	--	--	Yes, cell phone	(GO TO 33)
11%	--	--	--	Both	(GO TO 33)
42%	--	--	--	No	(SKIP TO 34)
1%	--	--	--	DK / RF	(SKIP TO 34)

33. When you're on New Albany's website, does finding what you're looking for tend to be very easy, somewhat easy, neither easy nor difficult, somewhat difficult, or very difficult? (Newly added in 2024)

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
17%	--	--	--	Very easy
62%	--	--	--	Somewhat easy
12%	--	--	--	Neither easy nor difficult
8%	--	--	--	Somewhat difficult
1%	--	--	--	Very difficult
0%	--	--	--	DK / RF

34. Do you follow the city on social media?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
63%	52%	43%	39%	Yes
37%	47%	56%	60%	No
<1%	1%	1%	1%	DK / RF

35. We're almost done. Are you ...?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
11%	14%	13%	9%	Younger than 25
7%	8%	8%	13%	25 to 34
27%	19%	21%	23%	35 to 44
33%	27%	25%	29%	45 to 54
11%	18%	19%	15%	55 to 64
4%	10%	8%	8%	65 to 74
7%	4%	6%	3%	Older than 74
0%	0%	0%	0%	DK / RF

36. What is the highest level of formal education you have completed?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
23%	22%	28%	21%	Less than a bachelor's degree
34%	34%	31%	39%	Bachelor's degree
43%	44%	41%	40%	Advanced degree (e.g., MA, MBA, PHD, JD, MD, DDS)
0%	0%	0%	0%	DK / RF

37. Which of the following categories includes your total household income from all sources and before taxes for 2019? Less than \$50,000; \$50,000 to \$99,000; \$100,000 to \$199,000; \$200,000 to \$500,000; or more than \$500,000?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
--	2%	6%	2%	Less than \$50,000
--	8%	8%	7%	\$50,000 to \$99,000
4%	--	--	--	Less than \$100,000
17%	22%	26%	29%	\$100,000 to \$199,000
49%	46%	43%	48%	\$200,000 to \$500,000
30%	22%	17%	14%	More than \$500,000
3%	15%	14%	9%	DK / RF

38. And, finally, are you African-American, Asian, Hispanic, White, or another race?

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
4%	8%	7%	7%	African-American
5%	8%	9%	7%	Asian
3%	3%	1%	2%	Hispanic
86%	76%	78%	79%	White
1%	2%	2%	1%	More than one race
1%	3%	3%	4%	DK / RF

- GENDER:

<u>2024</u>	<u>2022</u>	<u>2020</u>	<u>2018</u>	
51%	53%	48%	49%	Male
49%	47%	52%	51%	Female

Responses to Open-Ended Questions

SAI ID	RID	Type	Question 8: What could be done to make New Albany a better place to work?
298	265	Online	161 traffic decreased
291	251	Online	Amenities
228	152	Online	Attract research and tech companies; focus on education . The school system needs an upgrade.
289	246	Online	Better traffic conditions.
253	198	Online	Don't change anything. I want NA to be residential with people working in Columbus
256	205	Online	Faster network service for wifi
209	129	Online	Fix the traffic issues. The speed limits on the streets., To leave Nottingham Trace we face 50mph plus traffic
169	65	Online	I do not work in the city of New Albany. I imagine there is a significant commute for the people coming to New Albany for work.
235	164	Online	I don't know... I don't work in New Albany.
277	229	Online	I don't work in NA
249	191	Online	I don't work in New Albany
210	130	Online	I work from home, so am not equipped to answer entirely this question. But I will say the traffic patterns would lead me to not want to have to work here if I had to travel 161 daily
214	134	Online	Make New Albany more attractive for local businesses, restaurants to move in.
248	188	Online	More employment options
199	113	Online	More opportunities
161	49	Online	more opportunities
278	230	Online	more restaurants
294	259	Online	more restaurants
172	69	Online	More upscale restaurants so employees can have happy hours after work and dinner. There are very few options that are GOOD in New Albany.
234	163	Online	NA do not work here
195	109	Online	Not sure. Don't work here.
239	170	Online	Provide affordable housing options for employees to become residents. Starter homes that new families & younger professionals can actually afford.
270	222	Online	Stop buildings before you put in the roads to support your expansion
174	76	Online	Taxes are too high. No walkable business community (for example, like there is at Bridge Park). It feels very disconnected.
255	204	Online	The previous question should have had a N/A for those who don't work in NA.

SAI ID	RID	Type	Question 8: What could be done to make New Albany a better place to work?
272	224	Online	We need public transportation.
230	154	Online	Widen the highways to shorten the commute. Stop duplicating the same fast food restaurants across town
184	91	Online	Work force housing so people that work in New Albany can live in New Albany. You must leave New Albany to shop or dine as New Albany does not have enough people for shopping or dining.
104	104	Telephone	Add accessible housing for workers.
32	32	Telephone	Attract highly paid talents, highly paid and highly educated talents.
22	22	Telephone	Being closer to a major city
11	11	Telephone	Food options
135	135	Telephone	Have more restaurants and shops.
81	81	Telephone	Having better mass transit.
35	35	Telephone	I am not really sure. We lost a lot of business that took up major buildings that are now vacant. Just get some new stuff besides Intel and Amazon that are going north or east.
9	9	Telephone	I guess I don't know.
47	47	Telephone	I have never worked here.
17	17	Telephone	Lower taxes
21	21	Telephone	Lower taxes
93	93	Telephone	Lower taxes
45	45	Telephone	Making it very easy to get to work would be great. Also, have proper support to the community to have a better way of getting employment for people in the community that they are building. They are having all these corporations come in but they are not promoting job fairs and stuff.
115	115	Telephone	More high end employers
110	110	Telephone	More opportunities for students
2	2	Telephone	More opportunities
147	147	Telephone	Not enough places for people to work in New Albany.
80	80	Telephone	RITA Tax. It's terrible to communicate with them and higher than Ohio's state tax.
40	40	Telephone	The State of Ohio doesn't have my job market so I don't fit the question.
31	31	Telephone	There are not many corporate opportunities.

SAI ID	RID	Type	Question 10: Why do you feel New Albany is off on the wrong track?
178	80	Online	Again, multi-unit housing, over population.
202	116	Online	As has been my theme - the grand development plan that was put together years ago seems to just keep being amended to go on and on and on. We can't control the cities around us, but we can say enough to ours - and I'm not sure that is in the minds of the City government.
228	152	Online	Back when I moved here in 2000 the communities and roadways were well kept. The communities are definitely showing their age. Also, the school system needs to upgrade its teachers and their approach to teaching.
158	41	Online	Council does not have people from all areas of New Albany .
179	82	Online	DEI is not a long term strategy. Should be eliminated. I'm concerned officials are selling out our community for funding. We are losing the very culture that attracted people to NA.
226	150	Online	Growing way too much. Stop adding students to the school. Our taxes are insane and no one wants to pay for more school.
263	212	Online	I feel like elected officials should be more concerned with the thoughts and opinions of their constituents. For example, the NONA project was passed by council even though residents in the area impacted were a large, vocal opposition to the project. The City states the need for more mixed use space, although store fronts at Market and Main are vacant and numerous office spaces up and down Walton Parkway are empty. They claim the need for more "affordable" housing within the city limits, then state the townhouses will start around \$750,000.
174	76	Online	I feel that it is chasing development opportunity rather than developing and following a well thought out strategic plan.
271	223	Online	I see a lot of removing of the original character of New Albany- the rural Ohio quaintness and replacement with chain mediocrity and blandness of convenience - we should hold onto the small town origins.
193	106	Online	I worry that Council is too focused on growth and building, and not focused enough on those things that make New Albany special. Honestly, there are many rumors that some Council members are in the pockets of the developers and I certainly hope that isn't true.
159	43	Online	I wouldn't necessarily say it's wrong but the emphasis on rapid growth concerns me. Little to no representation of older members of the community and older individuals represented.
198	112	Online	It's a binary question (on or off track) that's more nuanced. Generally NA is on track, but I believe the impact of a shifting mix of housing (impact of more apartments, particularly among those attending NA schools) is negative. In general I believe transitory housing isn't a good fit for NA and is having more and more of a negative impact on the community.

SAI ID	RID	Type	Question 10: Why do you feel New Albany is off on the wrong track?
172	69	Online	Just in regards of how you guys are planning out the city. Particularly downtown new Albany. You're not putting in any fine dining or upscale pubs for people to go and relax and have a great experience eating out. And the places that are there.. are not great. The best is Hudson but that gets old after it being the only option for fine dining. And the renovation to Starbucks is awful. Hardly any place to sit.. and definitely not a cozy spot. They took away a large portion of the sit down area. Not impressed at all. And Fox in the snow.. why are they at a prime location when they are only open until 3? And then the rest of the time that location is VACANT! Seriously? Also, Should have put those apartments down further on market street and have more restaurants, shops and pubs where they are now. The city planning is awful. Take notes from DUBLIN. They know what they are doing.
184	91	Online	Lack of diversity. Lack of minorities on the police force and city council. City council members making fun of marginalized students and being allowed to continue to serve on council is a stain on our community.
161	49	Online	New Albany should limit residential growth. new residents add to cost of schools, emergency services and utilities. tax abatements for businesses and rental properties do not offset increase tax burden on current residents. we are dealing with fallout from a bad deal made during the initial planning stages of New Albany and our schools are suffering from the influx of Columbus and Westerville residents.
248	188	Online	No concerns for retirees to lower taxes
189	100	Online	Route 62 planning, the Hamlet being planned at Central College and Route 605. Those are not good ideas for the city.
272	224	Online	So much money is being spent on bringing major corporations that we really don't know what to pay back is going to be. Have city officials receive payoffs from the corporations?
235	164	Online	Taxes too high. Fiscal discipline. Everything doesn't need to be gold plated. Open up New Albany to more affordable housing. Right now it is a bubble.... a very nice one at that.
210	130	Online	The idea of a small town, quaint, meticulously maintained has been lost. As a young person, New Albany was a town that only a certain class of people could live in back in the 90's. Through proper development it became a town that I wanted to raise my family in, worked hard to save to purchase a home. The ideas that built this town and tried to maintain that special feel are no longer. There is more community in other suburbs than New Albany. Also, others seem to be able to keep the small town feel all while bringing in proper small business and restaurant choices. It appears New Albany has forgotten its roots.
254	200	Online	There are too many pockets of the city of Columbus woven into New Albany. Not controlling these pockets of land is letting the crime rise in areas that New Albany residents consider our own. Allowing a hamlet to be built is going to destroy our low traffic counts and overwhelm our schools. The construction and development on 62 is not actually meeting the needs of New Albany. The city is wasting precious land on fast food that we are not interested in.

SAI ID	RID	Type	Question 10: Why do you feel New Albany is off on the wrong track?
280	235	Online	too crowded, not leaving green space, lost the small community feel
246	186	Online	Too many apartments and we are losing a lot of tree cover and greenery
173	75	Online	Too many businesses receiving tax abatements, allowing NA to become overpopulated and overdeveloped
224	147	Online	Too many homes being built, schools will be overcrowded, the businesses coming to the area don't have the same feel that New Albany is known for.
243	176	Online	Too much development. This causes both foot and car traffic congestion. The charming small town feel is being ruined.
180	83	Online	Too much expansion too quickly
281	238	Online	Too much influx of non citizens who don't pay taxes here but enjoy the benefits of our community!!!!
209	129	Online	Traffic.. Power. Storm water Drainage, building more empty office buildings Better building codes for senior communities.
266	215	Online	Underestimating the negative impact of growth
203	118	Online	Waayyyyyy too much developing. Every piece of land is being used to put houses or complexes. Town will lose its nice easy feel that we have enjoyed for the past 15 years.
270	222	Online	You build before you put on the infrastructure to Support
19	19	Telephone	A lot of it has to do with all the development with the Intel thing and the Innovation Complex.
84	84	Telephone	Because New Albany company is making money hand over fist buying up land and then connecting with businesses so that businesses will pay them more money for it and give them tax evadements and building huge properties that are using up natural resources.
75	75	Telephone	Becoming too crowded, over-populated
77	77	Telephone	Everything is owned by the New Albany company and the focus is on Intel not the residents.
127	127	Telephone	I don't like the commercial development around the neighborhood especially North of the 161.
105	105	Telephone	I have a concern that in pursuit of revenue from business employees and tax basis, that we'll lose sight of our goals and won't be a strong independent community. I understand that the business income taxes for people who work at the businesses are a huge source of revenue for New Albany so that we can have good police force, roads, and services that we have but I think we are on the brink of taking it to far.
107	107	Telephone	I think they are trying to make it a mega place for big business rather than a place for people to live.
140	140	Telephone	If my taxes are going to go up again for something that I have no say in then we are on the wrong track, especially given Intel. The taxes are higher than California, living in Ohio, and the community does not get a right to vote on things that would effect our rights as taxpayers, as high as they are.
41	41	Telephone	It's corrupt system run by people handpicked by one another. No outside small ruling group.

SAI ID	RID	Type	Question 10: Why do you feel New Albany is off on the wrong track?
118	118	Telephone	No plans for expansion and population increase but they take time to hire. We don't have a good plan to make sure it's a good place to live.
47	47	Telephone	They are allowing all this industry to be built and we are not getting any tax benefits.
38	38	Telephone	We need more quality business, shopping, restaurants, the basic stuff. We shouldn't have to go to other cities.
53	53	Telephone	When it comes to development, we have a lot more townhomes and apartments, but not enough schools.

Cross-Tabulations

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC- ELL- ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE	
TOTAL	288	172 60%	116 40%	191 66%	97 34%	215 75%	30 10%	39 13%	54 19%	79 27%	91 32%	64 22%	60 21%	214 74%	145 50%	143 50%	131 45%	149 52%	64 22%	47 16%	177 62%	11 4%	13 5%	245 85%	132 46%	59 20%	150 52%	138 48%	
<u>CONTROL GROWTH (NET)</u>	90 31%	43 25%	47 40%	70 37%	20 20%	64 30%	12 42%	12 30%	6 11%	34 43%	34 37%	16 25%	17 29%	70 33%	28 19%	61 43%	39 30%	47 31%	17 26%	21 46%	52 29%	3 31%	4 33%	71 29%	49 37%	21 35%	38 25%	52 38%	
KEEPING THE COMMUNITY ATMOSPHERE (01)	8 3%	2 1%	6 5%	7 4%	0 0%	6 3%	0 0%	1 4%	0 0%	3 3%	4 4%	1 2%	1 2%	6 3%	5 3%	3 2%	4 3%	3 2%	1 2%	1 2%	6 3%	1 13%	0 0%	5 2%	4 3%	3 5%	2 1%	6 4%	
CONTROLLING GROWTH, NOT SPECIFIED (05)	57 20%	34 20%	23 20%	46 24%	11 12%	41 19%	7 25%	7 19%	6 11%	18 23%	23 26%	10 16%	7 12%	49 23%	18 12%	39 28%	18 14%	37 25%	9 14%	10 21%	38 21%	2 16%	3 21%	46 19%	33 25%	13 22%	30 20%	27 19%	
KEEPING CITY BEAUTIFUL / GREEN / SPACED OUT (06)	5 2%	0 0%	4 4%	3 2%	1 1%	3 2%	0 0%	1 4%	0 0%	1 1%	3 3%	1 2%	1 1%	3 2%	3 2%	2 1%	2 2%	2 2%	1 3%	1 1%	2 1%	0 0%	1 5%	3 1%	1 0%	3 5%	2 1%	3 2%	
TOO MANY NEW BUILDS (07)	2 1%	1 0%	1 1%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 1%	1 1%	1 0%	1 0%	0 0%	0 0%	0 0%	2 1%	1 6%	0 0%	1 1%	1 1%	0 0%	1 1%	1 1%	
MAINTAINING THE SPIRIT OF THE DOWNTOWN / MARKET SQUARE (14)	3 1%	1 1%	2 2%	3 2%	0 0%	2 1%	1 5%	0 0%	0 0%	1 2%	2 2%	0 0%	0 0%	3 1%	1 1%	2 1%	0 0%	3 2%	2 3%	0 0%	1 1%	0 0%	0 0%	3 1%	0 0%	3 5%	1 0%	2 2%	
BUILD FEWER APARTMENTS (73)	22 8%	5 3%	17 14%	16 8%	7 7%	16 8%	4 12%	2 6%	0 0%	12 15%	6 7%	5 7%	9 15%	13 6%	3 2%	19 13%	17 13%	5 4%	5 8%	10 21%	7 4%	0 0%	1 6%	19 8%	13 10%	3 5%	4 3%	18 13%	
<u>ALLOW GROWTH (NET)</u>	63 22%	33 19%	30 26%	49 26%	14 14%	50 23%	5 18%	8 21%	5 9%	17 22%	28 31%	13 21%	9 15%	50 23%	34 24%	29 20%	20 15%	43 29%	17 26%	11 23%	36 20%	1 11%	1 4%	58 24%	32 24%	18 30%	23 15%	40 29%	
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	9 3%	3 2%	6 5%	8 4%	1 1%	7 3%	0 0%	2 5%	0 0%	2 3%	5 6%	2 3%	0 0%	9 4%	4 3%	5 4%	3 3%	6 4%	1 2%	3 5%	5 3%	0 0%	0 0%	8 3%	3 2%	5 9%	2 1%	7 5%	
DEVELOPING THE MARKET SQUARE DISTRICT (22)	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 3%	0 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 2%	0 0%	1 1%	
ADD A PERFORMING ARTS VENUE (23)	1 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
BUILDING MORE RESTAURANTS (24)	18 6%	5 3%	13 12%	13 7%	5 5%	14 7%	1 4%	3 7%	0 0%	8 11%	8 8%	2 3%	4 7%	13 6%	10 7%	9 6%	7 6%	11 7%	4 6%	5 11%	9 5%	0 0%	0 0%	16 6%	7 5%	6 10%	4 3%	14 10%	
BUILDING A WIDE VARIETY OF BUSINESSES (27)	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 2%	0 0%	1 1%	
BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	1 0%	1 1%	0 0%	1 0%	0 1%	1 0%	0 0%	0 1%	0 0%	1 0%	0 0%	0 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 1%	1 1%	1 0%	0 0%	
BETTER PLANNING FOR GROWTH (75)	18 6%	11 7%	7 6%	16 8%	2 2%	15 7%	2 8%	1 1%	5 9%	4 6%	7 7%	2 4%	2 3%	14 7%	12 8%	7 5%	4 3%	14 9%	6 9%	1 2%	11 6%	1 6%	0 0%	16 7%	12 9%	4 7%	9 6%	9 7%	
AFFORDABLE HOUSING (70)	12 4%	7 4%	5 4%	7 4%	4 4%	9 4%	0 0%	2 6%	0 0%	1 1%	8 8%	3 5%	2 4%	9 4%	6 4%	5 4%	5 4%	7 5%	4 7%	4 8%	4 2%	0 5%	0 0%	11 4%	6 5%	1 2%	4 3%	8 6%	
PLANNING FOR INTEL (88)	10 4%	7 4%	3 3%	7 4%	3 4%	8 4%	1 4%	1 3%	0 0%	5 6%	2 3%	3 5%	2 4%	8 4%	5 3%	6 4%	4 3%	6 4%	2 4%	2 4%	6 3%	0 0%	1 4%	9 4%	4 3%	3 5%	5 3%	6 4%	

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE		Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER	NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE			
	EXC- ELL- ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE	
	288	172 60%	116 40%	191 66%	97 34%	215 75%	30 10%	39 13%	54 19%	79 27%	91 32%	64 22%	60 21%	214 74%	145 50%	143 50%	131 45%	149 52%	64 22%	47 16%	177 62%	11 4%	13 5%	245 85%	132 46%	59 20%	150 52%	138 48%
<u>PROVIDE CITY SERVICES/ AMENITIES (NET)</u>	137 48%	75 44%	62 54%	98 51%	40 41%	99 46%	15 50%	21 55%	10 19%	44 55%	44 48%	39 61%	43 73%	84 39%	62 43%	75 52%	56 43%	76 51%	33 61%	28 43%	76 43%	4 42%	9 70%	112 46%	67 51%	30 51%	52 35%	85 62%
MANAGING THE FLOW OF TRAFFIC WITHIN THE CITY (08)	44 15%	27 16%	17 15%	30 16%	14 15%	31 14%	5 16%	7 19%	0 0%	13 16%	19 21%	13 20%	13 22%	27 13%	21 15%	23 16%	23 17%	19 13%	8 13%	11 24%	25 14%	2 20%	3 24%	35 14%	22 17%	8 13%	20 13%	24 17%
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	7 3%	5 3%	3 2%	6 3%	1 1%	5 2%	1 5%	1 4%	0 4%	3 2%	2 3%	2 3%	1 1%	6 3%	5 3%	3 2%	1 4%	7 2%	1 3%	5 3%	0 0%	0 0%	7 3%	5 4%	1 1%	2 1%	2 4%	6 4%
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	52 18%	29 17%	22 19%	41 22%	10 11%	37 17%	8 28%	6 16%	0 0%	20 26%	19 20%	13 20%	12 20%	37 17%	17 12%	35 24%	18 13%	32 21%	12 18%	14 31%	26 15%	1 13%	2 12%	46 19%	34 26%	7 13%	13 9%	39 28%
ENFORCING TRAFFIC LAWS (31)	8 3%	5 3%	3 3%	5 3%	2 2%	4 2%	2 7%	2 4%	0 0%	3 4%	1 1%	3 5%	2 4%	5 2%	5 4%	2 2%	2 2%	5 5%	3 0%	0 3%	5 0%	0 0%	8 3%	3 2%	3 4%	1 0%	7 5%	
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	24 8%	10 6%	13 12%	15 8%	9 9%	20 9%	1 3%	3 7%	10 19%	5 6%	2 3%	6 9%	14 24%	9 4%	11 8%	13 9%	10 8%	13 8%	9 14%	1 2%	14 8%	1 6%	5 41%	16 7%	3 2%	12 20%	15 10%	9 6%
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	5 2%	0 0%	5 4%	3 2%	2 1%	3 1%	0 2%	2 6%	0 2%	2 1%	1 2%	4 6%	2 1%	3 1%	4 0%	1 3%	1 3%	4 1%	2 3%	3 2%	0 0%	0 0%	5 2%	1 1%	2 4%	1 0%	4 3%	
CREATING MORE / CONNECTING BIKE / MULTI-USE PATHS (49)	3 1%	2 1%	1 1%	2 1%	1 1%	2 1%	0 0%	1 2%	0 0%	1 1%	1 1%	1 2%	0 0%	3 1%	2 1%	2 1%	1 1%	2 1%	0 0%	0 0%	3 2%	1 8%	0 0%	2 1%	2 2%	0 0%	1 1%	2 1%
MAKING CITY MORE PEDESTRIAN- FRIENDLY (50)	11 4%	9 5%	2 2%	9 4%	2 3%	9 4%	1 3%	2 4%	6 11%	0 0%	2 2%	3 5%	8 14%	3 1%	3 2%	8 6%	4 3%	7 4%	7 12%	0 0%	4 2%	0 0%	0 0%	11 4%	2 2%	7 11%	6 4%	5 4%
ADDING MORE STREET LIGHTS (81)	5 2%	2 1%	3 2%	3 2%	1 1%	3 1%	1 5%	0 0%	0 3%	3 2%	2 0%	0 2%	1 2%	3 2%	2 1%	3 2%	3 2%	1 1%	0 0%	1 3%	3 2%	1 9%	0 0%	3 1%	3 3%	0 0%	0 0%	5 3%
PROMOTING COMMUNITY INVOLVEMENT (82)	6 2%	2 1%	4 3%	4 2%	2 3%	2 1%	1 2%	3 9%	0 0%	0 0%	2 2%	4 7%	2 3%	2 1%	2 2%	4 3%	1 1%	5 3%	3 5%	1 2%	2 1%	1 8%	1 5%	3 1%	4 3%	0 0%	1 1%	5 4%
LOOSENING ZONING RESTRICTIONS (83)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
BETTER ENFORCEMENT OF ZONING RESTRICTIONS (84)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 1%	0 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 1%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
PROVIDE MORE PUBLIC TRANSPORTATION (87)	2 1%	2 1%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	0 1%	1 1%	1 0%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 0%	1 2%	1 0%	0 0%	0 0%	0 1%	2 1%	0 0%	1 1%	1 0%	1 1%
<u>MANAGING CITY MONEY (NET)</u>	31 11%	12 7%	19 16%	16 8%	15 16%	21 10%	0 2%	8 22%	5 9%	2 3%	11 12%	14 21%	13 21%	15 7%	16 11%	15 10%	13 10%	18 12%	6 9%	3 6%	23 13%	1 11%	5 41%	22 9%	7 5%	9 16%	17 12%	14 10%
EXERCISING FISCAL RESPONSIBILITY (40)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 1%	1 0%	0 1%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	288	172 60%	116 40%	191 66%	97 34%	215 75%	30 10%	39 13%	54 19%	79 27%	91 32%	64 22%	60 21%	214 74%	145 50%	143 50%	131 45%	149 52%	64 22%	47 16%	177 62%	11 4%	13 5%	245 85%	132 46%	59 20%	150 52%	138 48%
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	23 8%	8 5%	15 13%	13 7%	11 11%	17 8%	0 0%	5 13%	5 9%	2 3%	8 8%	9 13%	7 11%	14 6%	15 10%	8 6%	8 6%	15 10%	4 6%	3 6%	16 9%	1 11%	5 36%	16 6%	5 4%	8 13%	15 10%	8 6%
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	7 2%	4 2%	3 3%	2 1%	5 5%	3 1%	0 2%	3 9%	0 0%	0 0%	2 2%	5 8%	5 8%	1 1%	1 1%	6 4%	5 4%	2 1%	1 2%	0 0%	5 3%	0 0%	1 5%	6 2%	1 1%	2 3%	2 1%	5 3%
IMPROVE ATTITUDE (NET)	4 1%	0 0%	3 3%	2 1%	2 2%	1 0%	0 0%	3 8%	0 0%	1 1%	1 1%	2 3%	3 4%	1 1%	3 2%	1 1%	4 3%	0 0%	2 3%	1 2%	1 1%	1 8%	0 0%	3 1%	2 2%	0 0%	1 1%	3 2%
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	3 1%	0 0%	3 2%	1 1%	2 2%	0 0%	0 0%	3 8%	0 0%	0 0%	1 1%	2 2%	3 4%	0 0%	3 2%	0 0%	3 2%	0 0%	2 3%	1 2%	0 0%	0 0%	0 0%	3 1%	1 1%	0 0%	0 0%	3 2%
GETTING ALONG WITH NEIGHBORING TOWNSHIPS AND CITIES (46)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	1 8%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%
SCHOOLS (NET)	87 30%	51 30%	37 32%	75 39%	13 13%	67 31%	12 39%	8 20%	5 9%	36 45%	33 36%	14 22%	12 20%	73 34%	35 24%	52 37%	31 24%	56 37%	20 32%	18 40%	49 27%	3 31%	4 28%	78 32%	63 47%	12 21%	38 26%	49 36%
MAINTAINING QUALITY SCHOOLS (35)	31 11%	21 12%	10 9%	25 13%	6 6%	25 12%	2 6%	4 10%	0 0%	11 14%	11 13%	9 14%	3 5%	27 13%	15 10%	16 12%	13 10%	17 12%	7 11%	5 10%	19 11%	1 13%	1 5%	29 12%	17 13%	8 14%	15 10%	16 12%
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	1 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 0%	0 0%
SCHOOL SAFETY (21)	2 1%	1 1%	1 1%	2 1%	0 0%	1 1%	1 2%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	1 1%	1 1%	0 0%	0 0%	2 1%	2 2%	0 0%	1 0%	1 1%
TRAFFIC AROUND SCHOOLS (68)	6 2%	3 2%	3 3%	5 3%	1 1%	4 2%	1 3%	1 2%	0 0%	3 3%	2 2%	2 2%	3 5%	3 1%	2 1%	4 3%	1 1%	5 3%	1 2%	0 0%	5 3%	0 0%	0 0%	6 2%	4 3%	1 1%	1 0%	5 4%
SCHOOL OVERCROWDING / BUILDING MORE (71)	54 19%	31 18%	22 19%	48 25%	6 6%	42 20%	8 29%	3 9%	5 9%	23 30%	21 23%	4 7%	7 11%	46 21%	20 14%	34 24%	19 15%	35 23%	14 21%	13 28%	27 15%	2 18%	3 22%	47 19%	44 33%	4 7%	23 15%	31 22%
OTHER (NET)	23 8%	9 5%	14 12%	17 9%	7 7%	18 9%	1 2%	3 9%	0 0%	5 7%	10 11%	8 12%	5 8%	17 8%	15 10%	8 6%	11 8%	11 8%	7 10%	4 9%	12 7%	3 27%	1 5%	18 7%	12 9%	5 9%	8 5%	15 11%
ADDRESSING LACK OF DIVERSITY (92)	5 2%	3 2%	2 2%	4 2%	2 2%	4 2%	0 0%	1 2%	0 2%	2 2%	1 1%	2 4%	1 2%	4 2%	3 2%	2 2%	3 1%	2 3%	2 4%	1 1%	2 27%	3 0%	0 1%	2 1%	4 3%	0 0%	3 2%	2 2%
GUN CONTROL / GUN SAFETY (94)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 0%	0 0%
BIGOTRY / PREJUDICE / BLM / SJ (96)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	288	172 60%	116 40%	191 66%	97 34%	215 75%	30 10%	39 13%	54 19%	79 27%	91 32%	64 22%	60 21%	214 74%	145 50%	143 50%	131 45%	149 52%	64 22%	47 16%	177 62%	11 4%	13 5%	245 85%	132 46%	59 20%	150 52%	138 48%
OTHER (97)	18 6%	6 4%	12 10%	13 7%	5 5%	14 7%	1 2%	3 7%	0 0%	4 5%	9 10%	5 8%	3 5%	13 6%	12 8%	6 4%	8 6%	9 6%	4 7%	3 7%	10 6%	0 0%	1 5%	15 6%	8 6%	5 9%	5 3%	13 10%
<u>OTHER CODES</u>	40 14%	36 21%	4 3%	5 2%	36 37%	37 17%	2 5%	2 5%	33 61%	3 4%	1 1%	3 5%	1 2%	38 18%	36 25%	4 3%	37 28%	4 3%	2 3%	2 4%	37 21%	0 0%	0 0%	40 16%	4 3%	1 2%	40 27%	0 0%
DON'T KNOW / REFUSED (98)	40 14%	36 21%	4 3%	5 2%	36 37%	37 17%	2 5%	2 5%	33 61%	3 4%	1 1%	3 5%	1 2%	38 18%	36 25%	4 3%	37 28%	4 3%	2 3%	2 4%	37 21%	0 0%	0 0%	40 16%	4 3%	1 2%	40 27%	0 0%
NO RESPONSE	12	9	3	10	2	9	1	2	0	2	8	2	2	9	8	4	1	11	2	3	7	0	0	12	9	1	0	12

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 2: Question 6: As a place to live, is New Albany excellent, very good, good, fair, or poor?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXCEL- L- ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
EXCELLENT (1)	181 60%	181 100%	0 0%	119 59%	62 63%	146 65%	16 54%	17 42%	49 91%	40 50%	62 63%	30 45%	28 46%	145 65%	101 66%	80 54%	80 60%	97 61%	42 63%	23 46%	117 63%	7 68%	4 33%	159 62%	87 61%	32 54%	110 73%	71 48%
VERY GOOD (2)	93 31%	0 0%	93 78%	68 34%	25 25%	58 26%	14 44%	19 46%	0 0%	35 44%	29 29%	28 42%	22 36%	65 29%	38 25%	55 37%	36 27%	54 34%	20 30%	22 44%	50 27%	3 32%	3 21%	80 31%	43 31%	24 41%	25 17%	67 45%
GOOD (3)	21 7%	0 0%	21 17%	14 7%	7 7%	15 7%	1 2%	5 12%	0 0%	5 7%	7 7%	8 12%	6 10%	14 6%	8 5%	13 9%	11 9%	9 5%	5 7%	5 10%	11 6%	0 0%	1 10%	18 7%	11 8%	3 5%	9 6%	11 8%
FAIR (4)	6 2%	0 0%	6 5%	1 0%	5 5%	5 2%	0 0%	0 1%	5 9%	0 0%	1 1%	0 1%	5 8%	0 0%	6 4%	0 0%	5 4%	1 0%	0 0%	0 0%	6 3%	0 0%	5 36%	0 0%	1 0%	0 1%	6 4%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 3: Question 7: As a place to work, is New Albany excellent, very good, good, fair, or poor?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXCEL- L- ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE
	285	174 61%	111 39%	193 68%	92 32%	217 76%	28 10%	35 12%	54 19%	76 27%	96 34%	59 21%	58 20%	214 75%	147 52%	138 48%	128 45%	148 52%	65 23%	46 16%	174 61%	11 4%	12 4%	243 86%	134 47%	59 21%	150 53%	135 47%
EXCELLENT (1)	114 40%	108 62%	6 6%	66 34%	49 53%	92 42%	12 41%	8 24%	39 72%	30 39%	31 32%	15 25%	22 38%	90 42%	63 43%	51 37%	62 48%	49 33%	21 33%	14 29%	79 46%	3 25%	2 21%	105 43%	49 36%	17 28%	68 45%	46 34%
VERY GOOD (2)	79 28%	29 17%	50 45%	63 33%	16 17%	59 27%	11 39%	8 24%	0 0%	28 37%	34 35%	18 30%	16 28%	60 28%	39 26%	40 29%	35 27%	41 28%	23 35%	19 40%	38 22%	4 38%	2 16%	69 28%	41 30%	23 38%	23 15%	56 41%
GOOD (3)	41 14%	11 6%	30 27%	23 12%	18 19%	32 15%	1 2%	9 25%	5 9%	9 12%	15 16%	12 20%	12 22%	26 12%	22 15%	18 13%	16 13%	24 16%	8 12%	6 13%	27 16%	2 14%	5 45%	30 13%	21 15%	2 4%	16 10%	25 19%
FAIR (4)	11 4%	4 2%	7 6%	8 4%	3 4%	8 4%	0 0%	3 8%	0 0%	0 0%	6 7%	5 8%	4 6%	5 3%	5 4%	6 4%	4 3%	7 5%	2 3%	2 5%	7 4%	2 22%	0 0%	7 3%	5 4%	3 5%	3 2%	8 6%
DON'T KNOW / REFUSED (6)	40 14%	22 13%	17 16%	33 17%	7 7%	26 12%	5 17%	7 19%	10 19%	9 12%	10 10%	10 17%	4 6%	33 15%	17 12%	23 16%	12 9%	27 18%	11 18%	6 12%	22 13%	0 0%	2 18%	31 13%	19 14%	14 24%	40 26%	0 0%
NO RESPONSE	15	7	8	9	7	7	3	6	0	5	3	7	3	9	6	9	4	12	2	3	10	0	1	14	7	1	0	15

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 4: Question 9: In your opinion, is New Albany heading in the right direction or is it off on the wrong track?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	296	179 60%	117 40%	199 67%	97 33%	222 75%	30 10%	40 13%	54 18%	81 27%	96 32%	65 22%	61 21%	220 74%	151 51%	145 49%	131 44%	157 53%	66 22%	50 17%	180 61%	11 4%	13 5%	254 86%	140 47%	59 20%	150 51%	146 49%
RIGHT DIRECTION (1)	251 85%	168 94%	83 71%	166 83%	85 88%	192 86%	23 77%	32 81%	54 100%	71 88%	76 80%	50 76%	52 84%	189 86%	135 89%	116 80%	109 83%	136 87%	59 89%	39 79%	153 85%	9 90%	13 95%	216 85%	118 84%	47 81%	137 91%	114 78%
WRONG TRACK (2)	39 13%	10 5%	29 25%	28 14%	11 11%	26 12%	6 19%	7 17%	0 0%	9 11%	17 18%	13 20%	9 14%	27 12%	15 10%	23 16%	19 14%	19 12%	7 11%	9 17%	23 13%	1 10%	1 5%	32 12%	18 13%	10 16%	7 5%	32 22%
DON'T KNOW / REFUSED (3)	6 2%	1 1%	5 4%	5 3%	1 1%	4 2%	1 4%	1 3%	0 0%	1 1%	3 3%	3 4%	1 1%	5 2%	1 1%	5 4%	3 3%	2 1%	0 0%	2 4%	4 2%	0 0%	0 0%	6 2%	4 3%	2 3%	6 4%	0 0%
NO RESPONSE	4	2	2	2	2	2	1	1	0	0	3	1	0	3	2	2	1	3	0	0	4	0	0	4	1	1	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 5: Question 11(a): Satisfaction: Police protection

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150	
	60%	40%	67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%	
<u>SATISFIED</u>	282	175	107	187	96	213	28	37	54	77	93	58	59	212	146	136	128	147	62	47	174	9	12	245	130	57	146	136
	94%	97%	90%	93%	97%	95%	90%	90%	100%	96%	94%	88%	96%	95%	96%	92%	97%	92%	93%	94%	95%	87%	86%	95%	92%	95%	98%	91%
VERY SATISFIED (1)	233	161	72	150	83	177	24	30	44	63	78	48	46	180	114	119	105	120	45	37	151	7	6	207	102	48	125	108
	78%	89%	61%	75%	84%	79%	78%	74%	82%	78%	78%	73%	75%	80%	74%	81%	80%	75%	67%	75%	82%	66%	46%	80%	72%	80%	83%	72%
SOMEWHAT SATISFIED (2)	49	14	35	37	12	37	4	7	10	14	15	10	13	32	33	17	22	27	17	9	23	2	5	38	28	9	21	28
	16%	8%	30%	18%	13%	16%	12%	17%	18%	18%	15%	15%	21%	14%	21%	11%	17%	17%	25%	19%	12%	22%	41%	15%	20%	15%	14%	18%
<u>DISSATISFIED</u>	9	2	7	6	3	6	1	2	0	3	3	3	1	7	3	6	2	7	1	3	5	1	0	7	6	0	1	8
	3%	1%	6%	3%	3%	2%	4%	5%	0%	3%	3%	5%	1%	3%	2%	4%	1%	4%	2%	5%	3%	6%	0%	3%	4%	0%	1%	5%
SOMEWHAT DISSATISFIED (4)	6	1	5	5	1	3	1	1	0	1	3	2	1	5	2	4	2	4	1	3	3	1	0	5	5	0	1	5
	2%	0%	4%	2%	1%	2%	4%	3%	0%	2%	3%	3%	1%	2%	1%	3%	1%	3%	1%	5%	2%	6%	0%	2%	3%	0%	1%	3%
VERY DISSATISFIED (5)	3	1	1	1	1	2	0	1	0	1	0	1	0	2	1	1	0	3	1	0	2	0	0	3	1	0	0	3
	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%	0%	2%	0%	1%	1%	1%	0%	2%	1%	0%	1%	0%	0%	1%	1%	0%	0%	2%
<u>OTHER CODES</u>	9	4	5	8	1	5	2	2	0	1	3	5	2	5	4	5	3	5	3	1	5	1	2	5	5	3	3	6
	3%	2%	4%	4%	1%	2%	6%	5%	0%	1%	3%	7%	3%	2%	2%	4%	2%	3%	5%	1%	3%	6%	14%	2%	4%	5%	2%	4%
NEITHER SATISFIED NOR DISSATISFIED (3)	7	3	4	7	1	3	2	2	0	0	3	4	2	4	2	5	2	4	3	0	4	1	1	4	5	1	1	6
	2%	2%	4%	3%	1%	2%	6%	5%	0%	0%	3%	7%	3%	2%	1%	4%	2%	3%	5%	0%	2%	6%	8%	2%	4%	2%	1%	4%
DON'T KNOW / REFUSED (6)	2	1	1	2	0	2	0	0	0	1	1	0	0	2	2	0	1	1	0	1	1	0	1	1	0	2	2	0
	1%	1%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	5%	0%	0%	3%	1%	0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 6: Question 11(b): Satisfaction: Police outreach programs, including, for example, Bike Rodeo, DARE, Safety Town, Block Watch, self-defense classes for women, and the School Resource Officer

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	296	180	115	199	96	222	31	38	54	81	97	63	59	222	151	145	129	158	64	49	182	10	13	254	140	60	150	146
	61%	39%		67%	33%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	3%	5%	86%	47%	20%	51%	49%
<u>SATISFIED</u>	250	156	93	169	81	194	27	26	49	76	77	47	51	189	126	124	120	123	50	42	158	9	12	215	120	48	128	121
	84%	87%	81%	85%	84%	87%	89%	67%	91%	94%	80%	74%	87%	85%	84%	85%	93%	77%	77%	85%	87%	93%	88%	85%	86%	81%	86%	83%
VERY SATISFIED (1)	190	133	57	123	68	144	23	20	39	61	57	33	33	150	93	97	99	86	35	32	123	6	4	168	88	34	106	84
	64%	74%	50%	62%	70%	65%	76%	52%	72%	76%	59%	52%	56%	67%	62%	67%	77%	54%	55%	65%	68%	61%	27%	66%	63%	57%	71%	58%
SOMEWHAT SATISFIED (2)	59	23	36	46	13	50	4	6	10	15	20	14	18	39	33	27	21	37	15	10	35	3	8	47	32	14	23	37
	20%	13%	31%	23%	14%	22%	13%	15%	19%	19%	21%	22%	31%	18%	22%	18%	16%	23%	23%	20%	19%	32%	60%	18%	23%	24%	15%	25%
<u>DISSATISFIED</u>	1	0	1	1	1	1	0	0	0	0	1	1	0	1	1	1	0	1	1	1	0	0	0	1	1	0	1	1
	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
VERY DISSATISFIED (5)	1	0	1	1	1	1	0	0	0	0	1	1	0	1	1	1	0	1	1	1	0	0	0	1	1	0	1	1
	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
<u>OTHER CODES</u>	45	24	21	30	15	27	3	12	5	5	19	16	8	31	24	20	9	35	14	7	24	1	2	38	19	11	21	24
	15%	13%	18%	15%	15%	12%	11%	33%	9%	6%	20%	25%	13%	14%	16%	14%	7%	22%	22%	14%	13%	7%	12%	15%	14%	19%	14%	16%
NEITHER SATISFIED NOR DISSATISFIED (3)	35	18	17	23	12	21	3	9	5	5	13	13	6	23	19	16	5	30	12	6	17	1	2	28	14	10	11	24
	12%	10%	14%	12%	12%	10%	11%	25%	9%	6%	13%	20%	11%	11%	13%	11%	4%	19%	18%	13%	9%	7%	12%	11%	10%	16%	7%	16%
DON'T KNOW / REFUSED (6)	10	6	4	7	3	6	0	3	0	0	6	3	1	8	5	4	5	4	2	1	7	0	0	10	5	2	10	0
	3%	3%	3%	3%	3%	3%	0%	8%	0%	0%	7%	5%	2%	4%	3%	3%	4%	3%	3%	1%	4%	0%	0%	4%	4%	3%	6%	0%
NO RESPONSE	4	1	3	2	3	2	0	3	0	0	2	3	2	2	2	2	3	2	2	1	2	1	0	3	2	0	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 7: Question 11(c): Satisfaction: The collection of trash, recycling, and yard waste

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	181 61%	118 39%	200 67%	99 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	223 74%	152 51%	147 49%	132 44%	159 53%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	150 50%	149 50%
<u>SATISFIED</u>	282 94%	176 97%	107 90%	193 96%	89 90%	210 94%	31 100%	37 92%	49 91%	77 95%	94 95%	62 95%	55 90%	216 97%	141 92%	142 96%	127 96%	149 93%	64 96%	48 97%	170 93%	9 87%	8 59%	247 96%	136 96%	57 96%	140 94%	142 95%
VERY SATISFIED (1)	202 67%	124 69%	78 66%	159 79%	43 43%	142 64%	27 88%	28 69%	16 30%	61 75%	77 77%	48 74%	43 70%	149 67%	80 52%	122 83%	77 58%	120 75%	57 86%	34 68%	111 61%	9 82%	7 50%	171 67%	108 77%	51 86%	95 63%	107 72%
SOMEWHAT SATISFIED (2)	80 27%	51 28%	29 25%	34 17%	47 47%	67 30%	4 12%	9 23%	33 61%	16 20%	17 18%	14 21%	12 20%	67 30%	61 40%	20 13%	50 38%	29 18%	7 10%	15 29%	59 32%	1 5%	1 9%	76 29%	28 19%	6 10%	46 30%	35 23%
<u>DISSATISFIED</u>	8 3%	2 1%	6 5%	2 1%	6 6%	6 3%	0 0%	1 3%	5 9%	1 1%	1 1%	1 2%	5 8%	2 1%	7 5%	1 0%	5 4%	3 2%	0 0%	0 0%	8 4%	0 0%	5 36%	3 1%	1 1%	1 1%	5 4%	2 2%
SOMEWHAT DISSATISFIED (4)	7 2%	1 1%	5 5%	1 1%	5 6%	6 3%	0 0%	1 2%	5 9%	1 1%	0 0%	1 1%	5 8%	2 1%	6 4%	1 0%	5 4%	2 1%	0 0%	0 0%	7 4%	0 0%	5 36%	2 1%	1 1%	0 0%	5 3%	2 1%
VERY DISSATISFIED (5)	1 0%	1 0%	1 0%	1 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	1 0%	1 0%
<u>OTHER CODES</u>	9 3%	4 2%	6 5%	6 3%	3 4%	7 3%	0 0%	2 5%	0 0%	3 3%	4 4%	2 3%	1 2%	5 2%	5 3%	5 3%	0 0%	8 5%	3 4%	1 3%	5 3%	1 13%	1 5%	1 3%	7 3%	4 3%	2 3%	4 3%
NEITHER SATISFIED NOR DISSATISFIED (3)	8 3%	3 2%	4 4%	5 3%	2 2%	6 3%	0 0%	2 4%	0 0%	2 3%	4 4%	2 3%	1 1%	5 2%	4 2%	4 3%	0 0%	7 4%	1 2%	1 3%	5 3%	1 6%	1 5%	6 2%	4 3%	2 3%	3 2%	5 3%
DON'T KNOW / REFUSED (6)	2 1%	1 0%	1 1%	1 0%	1 1%	1 1%	0 0%	0 1%	0 0%	1 1%	1 1%	0 1%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	1 2%	0 0%	0 0%	1 6%	0 0%	1 0%	1 0%	0 0%	2 1%	0 0%
NO RESPONSE	1	0	1	1	0	1	0	0	0	0	0	1	0	1	1	0	0	1	0	0	1	0	0	1	0	1	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 8: Question 11(d): Satisfaction: Leaf collection

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	297	181 61%	116 39%	201 68%	96 32%	223 75%	31 10%	39 13%	54 18%	80 27%	99 33%	64 22%	59 20%	224 75%	150 51%	147 49%	130 44%	159 54%	65 22%	49 16%	183 62%	11 4%	13 5%	256 86%	141 48%	60 20%	150 50%	147 50%
<u>SATISFIED</u>	261 88%	168 93%	93 80%	180 89%	81 85%	199 89%	26 84%	32 83%	49 91%	71 88%	88 89%	54 83%	49 83%	200 89%	132 88%	129 88%	114 88%	141 88%	59 91%	42 87%	160 87%	8 80%	9 64%	228 89%	126 89%	54 91%	132 88%	129 88%
VERY SATISFIED (1)	201 68%	136 75%	66 57%	132 66%	69 72%	152 68%	22 71%	23 59%	44 82%	57 72%	63 64%	36 56%	38 64%	155 69%	98 65%	103 70%	97 75%	98 61%	47 71%	31 64%	124 67%	5 50%	7 54%	176 69%	91 64%	41 68%	107 72%	94 64%
SOMEWHAT SATISFIED (2)	60 20%	33 18%	27 23%	48 24%	12 12%	46 21%	4 14%	9 24%	5 9%	13 16%	25 25%	17 27%	11 18%	45 20%	34 23%	26 18%	17 13%	43 27%	13 20%	11 23%	36 20%	3 31%	1 11%	52 20%	35 25%	13 22%	24 16%	35 24%
<u>DISSATISFIED</u>	17 6%	6 3%	11 10%	12 6%	6 6%	15 7%	2 7%	0 1%	5 9%	4 6%	7 7%	1 2%	5 8%	12 5%	9 6%	8 6%	5 4%	12 7%	1 1%	3 7%	13 7%	0 5%	5 36%	12 5%	7 5%	4 7%	11 7%	7 5%
SOMEWHAT DISSATISFIED (4)	15 5%	4 2%	11 10%	10 5%	5 6%	14 6%	1 3%	0 1%	5 9%	3 4%	7 7%	1 1%	5 8%	10 4%	8 5%	7 5%	5 4%	10 6%	1 1%	3 7%	11 6%	0 5%	5 36%	9 4%	7 5%	2 4%	10 6%	5 4%
VERY DISSATISFIED (5)	2 1%	2 1%	0 0%	2 1%	0 0%	1 0%	1 5%	0 0%	0 0%	1 2%	1 1%	0 1%	0 0%	2 1%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 3%	1 1%	1 1%
<u>OTHER CODES</u>	19 6%	7 4%	12 10%	10 5%	9 9%	9 4%	3 8%	7 17%	0 0%	5 6%	4 4%	10 15%	5 9%	12 5%	9 6%	10 7%	11 8%	7 4%	5 8%	3 6%	10 6%	2 15%	0 0%	17 6%	8 6%	1 2%	8 5%	11 8%
NEITHER SATISFIED NOR DISSATISFIED (3)	12 4%	5 3%	8 7%	7 4%	5 5%	6 3%	3 8%	4 11%	0 0%	4 5%	4 4%	5 7%	3 5%	9 4%	6 4%	7 4%	5 4%	6 4%	3 5%	2 4%	7 4%	2 15%	0 0%	11 4%	7 5%	0 0%	1 1%	11 8%
DON'T KNOW / REFUSED (6)	6 2%	2 1%	4 3%	2 1%	4 4%	4 2%	0 0%	2 6%	0 0%	1 1%	1 1%	5 7%	2 4%	3 1%	3 2%	3 2%	5 4%	1 1%	2 3%	1 3%	3 2%	0 0%	0 0%	6 2%	1 1%	1 2%	6 4%	0 0%
NO RESPONSE	3	0	3	0	3	1	0	2	0	1	0	2	2	0	3	0	2	1	1	1	1	0	0	2	0	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 9: Question 11(e): Satisfaction: Snow removal on New Albany's main roads

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%	
<u>SATISFIED</u>	292 97%	179 99%	113 95%	196 97%	96 98%	218 97%	31 100%	39 96%	54 100%	79 98%	96 96%	64 99%	61 98%	219 97%	148 98%	144 98%	130 98%	155 97%	65 97%	48 96%	180 98%	11 100%	13 100%	251 98%	138 97%	58 97%	148 99%	145 96%
VERY SATISFIED (1)	231 77%	155 86%	76 64%	153 76%	78 79%	173 77%	25 81%	29 70%	44 82%	66 82%	74 74%	47 71%	45 73%	176 79%	112 74%	118 81%	107 81%	117 73%	45 68%	35 71%	150 82%	9 83%	8 56%	201 78%	100 71%	53 89%	120 80%	111 74%
SOMEWHAT SATISFIED (2)	61 20%	24 13%	38 32%	43 21%	19 19%	45 20%	6 19%	10 26%	10 18%	13 16%	22 22%	17 26%	16 26%	43 19%	36 23%	25 17%	23 17%	37 23%	19 29%	12 24%	30 16%	2 17%	6 44%	50 20%	38 27%	5 9%	28 18%	34 23%
<u>DISSATISFIED</u>	2 1%	1 1%	1 0%	1 1%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	1 0%	1 1%	1 0%	1 2%	0 0%	1 0%	0 0%	0 0%	0 1%	2 1%	1 0%	0 0%	0 0%	2 1%
SOMEWHAT DISSATISFIED (4)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 1%	1 0%	0 0%	0 0%	1 0%	0 1%	1 1%	1 0%	0 2%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%
VERY DISSATISFIED (5)	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
<u>OTHER CODES</u>	6 2%	1 1%	5 4%	4 2%	2 2%	5 2%	0 0%	1 3%	0 0%	2 2%	2 2%	2 3%	1 1%	4 2%	4 3%	2 1%	1 3%	5 1%	1 4%	2 2%	3 0%	0 0%	0 0%	4 2%	2 2%	2 3%	2 1%	4 3%
NEITHER SATISFIED NOR DISSATISFIED (3)	5 2%	0 0%	5 4%	3 2%	1 1%	4 2%	0 0%	1 2%	0 0%	1 1%	2 2%	1 2%	1 1%	3 1%	3 2%	2 1%	1 1%	4 2%	1 1%	1 2%	3 2%	0 0%	0 0%	3 1%	2 1%	2 3%	1 1%	4 3%
DON'T KNOW / REFUSED (6)	1 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 1%	0 1%	1 1%	0 0%	0 1%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 10: Question 11(f): Satisfaction: Snow removal in your neighborhood

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
<u>SATISFIED</u>	273 91%	176 97%	96 81%	187 93%	86 86%	203 90%	30 96%	36 88%	49 91%	75 93%	92 93%	56 85%	50 82%	209 94%	137 90%	135 92%	119 90%	146 91%	61 92%	44 88%	168 91%	10 95%	8 60%	237 92%	133 94%	54 91%	140 93%	132 88%
VERY SATISFIED (1)	203 68%	141 78%	62 52%	132 66%	70 71%	152 68%	22 71%	26 64%	44 82%	56 69%	65 65%	38 58%	37 61%	158 71%	105 69%	98 66%	100 76%	97 61%	43 65%	31 63%	128 70%	7 71%	7 51%	174 68%	89 63%	44 73%	108 72%	95 63%
SOMEWHAT SATISFIED (2)	70 23%	35 20%	34 29%	55 27%	15 15%	50 23%	8 26%	10 24%	5 9%	20 24%	28 28%	18 27%	13 21%	51 23%	32 21%	38 26%	19 14%	49 30%	18 27%	12 25%	39 21%	3 24%	1 9%	63 25%	44 31%	11 18%	32 22%	37 25%
<u>DISSATISFIED</u>	16 5%	2 1%	13 11%	7 4%	9 9%	13 6%	1 4%	2 4%	5 9%	3 3%	5 5%	4 6%	7 12%	7 3%	8 5%	8 5%	10 8%	5 3%	3 5%	5 10%	8 4%	1 5%	5 40%	9 4%	6 4%	1 2%	8 5%	8 6%
SOMEWHAT DISSATISFIED (4)	14 5%	2 1%	12 10%	6 3%	8 8%	13 6%	0 0%	1 2%	5 9%	3 3%	3 3%	3 4%	7 11%	6 3%	8 5%	6 4%	9 7%	4 2%	2 3%	5 10%	7 4%	1 5%	5 40%	7 3%	5 3%	1 2%	7 5%	7 4%
VERY DISSATISFIED (5)	2 1%	0 0%	2 2%	1 1%	1 1%	0 0%	1 4%	1 3%	0 0%	0 0%	1 1%	1 2%	0 1%	1 0%	1 1%	1 1%	1 1%	1 1%	1 2%	0 0%	1 0%	0 0%	0 0%	2 1%	1 1%	0 0%	0 0%	2 1%
<u>OTHER CODES</u>	11 4%	2 1%	9 8%	7 3%	5 5%	8 4%	0 0%	3 7%	0 0%	3 4%	2 2%	6 9%	3 6%	7 3%	7 5%	4 3%	2 2%	9 6%	2 3%	1 2%	8 4%	0 0%	0 0%	10 4%	3 2%	4 7%	2 2%	9 6%
NEITHER SATISFIED NOR DISSATISFIED (3)	10 3%	1 1%	9 8%	6 3%	4 4%	8 3%	0 0%	3 7%	0 0%	2 3%	2 2%	6 9%	3 6%	6 3%	6 4%	4 3%	2 2%	8 5%	2 3%	0 0%	8 4%	0 0%	0 0%	9 4%	2 1%	4 7%	1 1%	9 6%
DON'T KNOW / REFUSED (6)	1 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 1%	0 0%	1 1%	0 0%	0 1%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 11: Question 11(g): Satisfaction: Communication from the City

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150	
	60%	40%	67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%	
<u>SATISFIED</u>	268	172	97	179	89	206	28	30	54	78	86	50	54	204	135	133	119	142	58	46	164	9	13	231	125	54	142	126
	89%	95%	81%	89%	90%	92%	91%	73%	100%	96%	87%	76%	88%	91%	88%	91%	90%	89%	87%	93%	89%	85%	95%	90%	89%	91%	95%	84%
VERY SATISFIED (1)	180	135	45	120	60	147	16	13	49	55	50	26	30	142	90	90	80	95	37	32	111	6	5	160	86	34	109	71
	60%	75%	38%	60%	61%	66%	52%	33%	91%	68%	50%	39%	50%	63%	59%	61%	60%	60%	56%	64%	60%	58%	38%	62%	61%	57%	73%	47%
SOMEWHAT SATISFIED (2)	88	36	51	60	28	59	12	16	5	22	36	24	24	63	45	43	39	46	21	14	53	3	8	71	39	20	33	55
	29%	20%	43%	30%	29%	26%	38%	40%	9%	28%	37%	37%	39%	28%	29%	29%	30%	29%	31%	29%	29%	27%	57%	28%	28%	34%	22%	37%
<u>DISSATISFIED</u>	10	0	10	6	4	3	0	6	0	1	1	7	3	4	5	5	4	6	4	2	3	0	0	8	5	0	3	7
	3%	0%	9%	3%	4%	2%	0%	16%	0%	2%	1%	11%	5%	2%	4%	3%	3%	4%	6%	5%	2%	0%	0%	3%	4%	1%	2%	5%
SOMEWHAT DISSATISFIED (4)	7	0	7	4	3	3	0	4	0	1	1	5	3	2	5	2	4	3	4	2	1	0	0	5	4	0	2	5
	2%	0%	6%	2%	3%	1%	0%	10%	0%	2%	1%	8%	5%	1%	3%	1%	3%	2%	6%	4%	1%	0%	0%	2%	3%	1%	1%	4%
VERY DISSATISFIED (5)	3	0	3	2	1	1	0	2	0	0	1	2	0	3	1	3	0	3	0	1	2	0	0	3	2	0	1	2
	1%	0%	3%	1%	1%	0%	0%	6%	0%	0%	1%	4%	0%	1%	0%	2%	0%	2%	0%	1%	1%	0%	0%	1%	1%	0%	1%	1%
<u>OTHER CODES</u>	22	10	12	16	6	14	3	4	0	2	12	8	4	15	13	9	9	13	4	1	16	2	1	18	11	5	5	17
	7%	5%	10%	8%	6%	6%	9%	11%	0%	2%	12%	12%	7%	7%	8%	6%	7%	8%	6%	2%	9%	15%	5%	7%	8%	9%	3%	11%
NEITHER SATISFIED NOR DISSATISFIED (3)	21	9	12	15	6	14	3	4	0	2	12	7	4	15	12	9	8	12	4	1	16	2	1	18	11	4	4	17
	7%	5%	10%	8%	6%	6%	9%	10%	0%	2%	12%	11%	7%	7%	8%	6%	6%	8%	6%	2%	8%	15%	5%	7%	8%	7%	3%	11%
DON'T KNOW / REFUSED (6)	1	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	1	1	0
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 12: Question 11(h): Satisfaction: Neighborhood parks

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	181 61%	117 39%	201 67%	97 33%	224 75%	31 10%	39 13%	54 18%	81 27%	99 33%	64 22%	60 20%	224 75%	151 51%	147 49%	130 44%	160 54%	65 22%	50 17%	184 62%	11 4%	13 4%	256 86%	141 47%	60 20%	150 50%	148 50%
<u>SATISFIED</u>	260 87%	162 90%	98 83%	170 84%	90 93%	200 89%	23 75%	32 81%	48 89%	68 84%	87 88%	56 87%	50 84%	197 88%	139 92%	121 82%	126 96%	126 79%	54 83%	43 86%	163 89%	11 100%	13 100%	218 85%	122 86%	48 80%	134 89%	126 85%
VERY SATISFIED (1)	167 56%	98 54%	69 59%	121 60%	47 48%	125 56%	14 45%	25 63%	15 28%	41 51%	65 66%	46 71%	40 67%	117 52%	76 50%	91 62%	66 51%	94 59%	39 61%	28 57%	100 54%	8 72%	9 70%	136 53%	80 56%	41 68%	80 53%	87 59%
SOMEWHAT SATISFIED (2)	93 31%	64 35%	29 25%	49 24%	44 45%	75 34%	9 30%	7 18%	33 61%	27 33%	22 22%	11 17%	10 17%	80 36%	63 41%	30 20%	59 46%	32 20%	14 22%	15 30%	64 35%	3 28%	4 30%	82 32%	42 30%	7 12%	54 36%	39 26%
<u>DISSATISFIED</u>	28 10%	14 7%	15 13%	24 12%	4 4%	19 8%	5 18%	4 11%	6 11%	11 14%	6 7%	5 7%	9 15%	18 8%	8 5%	21 14%	4 3%	24 15%	10 15%	6 12%	13 7%	0 0%	0 0%	28 11%	17 12%	7 12%	14 9%	15 10%
SOMEWHAT DISSATISFIED (4)	17 6%	6 4%	10 9%	13 7%	4 4%	8 4%	5 18%	3 8%	0 0%	9 11%	5 5%	4 6%	3 5%	13 6%	6 4%	11 7%	2 2%	15 9%	3 4%	4 8%	10 6%	0 0%	0 0%	16 6%	12 9%	1 1%	4 3%	13 8%
VERY DISSATISFIED (5)	12 4%	7 4%	4 4%	11 6%	1 1%	10 5%	0 0%	1 3%	6 11%	3 3%	2 2%	1 2%	6 10%	5 2%	2 1%	10 7%	2 2%	10 6%	7 11%	2 4%	2 1%	0 0%	0 0%	12 5%	5 3%	6 11%	9 6%	2 1%
<u>OTHER CODES</u>	10 3%	5 3%	5 4%	7 4%	3 3%	5 2%	2 7%	3 7%	0 0%	1 2%	5 6%	3 5%	1 1%	9 4%	5 3%	6 4%	1 0%	10 6%	1 2%	1 2%	8 4%	0 0%	0 0%	10 4%	2 2%	5 8%	3 2%	8 5%
NEITHER SATISFIED NOR DISSATISFIED (3)	10 3%	5 3%	5 4%	7 4%	3 3%	5 2%	2 7%	3 7%	0 0%	1 2%	5 6%	3 5%	1 1%	9 4%	5 3%	6 4%	1 0%	10 6%	1 2%	1 2%	8 4%	0 0%	0 0%	10 4%	2 2%	5 8%	3 2%	8 5%
NO RESPONSE	2	0	2	0	2	0	0	2	0	0	0	2	2	0	2	0	2	0	2	0	0	0	0	2	0	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 13: Question 11(i): Satisfaction: The condition of New Albany's roads

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
<u>SATISFIED</u>	259 86%	166 91%	93 78%	176 88%	82 83%	192 86%	31 100%	32 78%	44 81%	77 95%	87 87%	52 78%	42 68%	205 92%	126 82%	133 90%	113 86%	138 86%	52 78%	47 95%	159 87%	8 79%	9 64%	225 88%	127 90%	49 82%	134 89%	125 83%
VERY SATISFIED (1)	130 43%	82 45%	48 41%	102 51%	28 29%	93 42%	21 67%	13 33%	6 11%	45 55%	53 53%	27 41%	27 43%	97 43%	50 33%	80 55%	44 33%	82 51%	30 46%	27 54%	73 40%	5 50%	6 46%	106 41%	65 46%	37 62%	63 42%	68 45%
SOMEWHAT SATISFIED (2)	128 43%	84 46%	45 38%	74 37%	54 55%	99 44%	10 33%	18 45%	38 70%	32 40%	34 34%	24 37%	15 25%	108 48%	76 50%	52 35%	70 53%	56 35%	21 32%	21 41%	86 47%	3 29%	3 19%	119 46%	62 44%	12 21%	71 48%	57 38%
<u>DISSATISFIED</u>	28 9%	13 7%	15 13%	18 9%	10 10%	23 10%	0 0%	4 11%	10 19%	0 0%	9 9%	8 12%	16 26%	9 4%	16 11%	12 8%	16 12%	11 7%	11 16%	2 4%	15 8%	2 16%	5 36%	19 7%	9 7%	9 14%	13 9%	15 10%
SOMEWHAT DISSATISFIED (4)	16 5%	7 4%	9 7%	11 6%	4 4%	11 5%	0 0%	4 11%	0 0%	0 0%	8 8%	8 12%	5 8%	8 4%	10 7%	5 4%	10 8%	5 3%	5 8%	2 4%	9 5%	2 16%	0 0%	12 5%	9 6%	3 5%	1 1%	14 10%
VERY DISSATISFIED (5)	12 4%	6 3%	6 5%	6 3%	6 6%	12 5%	0 0%	0 0%	10 19%	0 0%	1 1%	0 1%	11 18%	1 0%	6 4%	6 4%	6 4%	6 4%	6 9%	0 0%	6 3%	0 0%	5 36%	7 3%	1 0%	6 10%	12 8%	0 0%
<u>OTHER CODES</u>	14 5%	3 2%	11 9%	7 4%	7 7%	9 4%	0 0%	5 11%	0 0%	4 5%	3 3%	6 9%	4 6%	10 4%	11 7%	3 2%	3 2%	11 7%	4 5%	0 1%	10 5%	0 5%	0 0%	13 5%	5 4%	2 3%	3 2%	10 7%
NEITHER SATISFIED NOR DISSATISFIED (3)	14 5%	3 2%	11 9%	7 4%	7 7%	9 4%	0 0%	5 11%	0 0%	4 5%	3 3%	6 9%	4 6%	10 4%	11 7%	3 2%	3 2%	11 7%	4 5%	0 1%	10 5%	0 5%	0 0%	13 5%	5 4%	2 3%	3 2%	10 7%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 14: Question 12(a): Satisfaction: Planning for the future

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	180	116	200	96	223	31	38	54	81	98	63	59	223	151	145	129	159	64	49	183	10	13	255	140	60	150	147
	61%	39%		68%	32%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	3%	5%	86%	47%	20%	51%	49%
<u>SATISFIED</u>	223	158	64	150	72	175	20	25	49	66	65	42	42	171	124	98	94	123	53	35	135	7	9	192	110	41	125	98
	75%	88%	55%	75%	75%	79%	64%	64%	91%	82%	66%	67%	71%	77%	82%	68%	73%	77%	82%	71%	74%	78%	64%	75%	78%	68%	83%	67%
VERY SATISFIED (1)	115	93	22	63	52	95	7	12	44	26	27	18	22	88	72	43	54	57	30	16	69	3	5	105	45	18	78	38
	39%	52%	19%	32%	54%	42%	23%	30%	81%	33%	28%	29%	37%	40%	47%	30%	42%	36%	47%	32%	38%	27%	37%	41%	32%	31%	52%	26%
SOMEWHAT SATISFIED (2)	107	65	42	87	20	81	12	13	6	40	38	24	20	83	53	55	40	66	23	19	66	5	4	87	65	22	47	60
	36%	36%	36%	43%	21%	36%	40%	34%	11%	49%	38%	38%	34%	37%	35%	38%	31%	41%	35%	39%	36%	50%	28%	34%	46%	37%	31%	41%
<u>DISSATISFIED</u>	46	13	33	28	18	31	5	9	5	7	21	14	12	30	17	29	23	22	9	7	30	1	5	37	19	9	14	32
	15%	7%	28%	14%	18%	14%	17%	24%	9%	8%	21%	21%	20%	14%	11%	20%	17%	14%	13%	14%	17%	10%	36%	15%	14%	15%	10%	22%
SOMEWHAT DISSATISFIED (4)	32	10	23	20	13	23	4	6	5	3	16	8	9	21	14	19	15	16	4	3	25	0	5	24	11	9	11	22
	11%	5%	20%	10%	13%	10%	13%	15%	9%	4%	16%	13%	16%	10%	9%	13%	12%	10%	6%	6%	14%	4%	36%	10%	7%	15%	7%	15%
VERY DISSATISFIED (5)	13	3	10	9	5	9	1	4	0	4	5	5	3	9	3	10	7	6	5	4	5	0	0	13	9	0	3	10
	5%	2%	9%	4%	5%	4%	4%	9%	0%	4%	5%	8%	5%	4%	2%	7%	5%	4%	7%	8%	3%	5%	0%	5%	6%	0%	2%	7%
<u>OTHER CODES</u>	28	9	19	22	6	17	6	4	0	8	13	8	5	21	10	18	13	14	3	7	18	1	0	25	12	10	11	17
	9%	5%	16%	11%	7%	7%	19%	11%	0%	9%	13%	12%	8%	10%	7%	13%	10%	9%	5%	15%	10%	13%	0%	10%	8%	17%	7%	12%
NEITHER SATISFIED NOR DISSATISFIED (3)	26	9	17	20	6	16	5	4	0	8	12	7	4	20	10	16	12	13	3	6	17	1	0	24	10	10	9	17
	9%	5%	15%	10%	6%	7%	17%	10%	0%	9%	12%	11%	7%	9%	7%	11%	10%	8%	5%	12%	10%	13%	0%	9%	7%	17%	6%	12%
DON'T KNOW / REFUSED (6)	2	0	2	1	0	1	1	0	0	0	1	0	0	1	0	2	0	1	0	1	0	0	0	1	1	0	2	0
	1%	0%	2%	1%	0%	0%	2%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	3%	0%	0%	0%	1%	1%	0%	1%	0%
NO RESPONSE	3	1	3	1	3	1	0	3	0	0	1	3	3	1	2	2	3	1	2	1	1	1	0	3	1	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 15: Question 12(b): Satisfaction: Managing residential growth and development

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181 60%	118 40%	201 67%	98 33%	224 75%	31 10%	40 13%	54 18%	81 27%	99 33%	65 22%	61 20%	224 75%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	149 50%
<u>SATISFIED</u>	189	140	49	121	68	148	15	24	44	50	60	36	33	146	104	86	84	98	49	26	115	8	7	167	92	29	113	76
	63%	77%	41%	60%	70%	66%	48%	59%	81%	61%	61%	54%	55%	65%	68%	58%	64%	61%	74%	53%	62%	76%	49%	65%	65%	48%	76%	51%
VERY SATISFIED (1)	81 27%	70 39%	11 10%	35 18%	46 47%	67 30%	3 9%	10 25%	33 61%	19 24%	15 16%	13 21%	13 21%	65 29%	53 35%	28 19%	51 39%	27 17%	12 18%	9 18%	61 33%	5 48%	3 20%	72 28%	31 22%	4 7%	64 42%	18 12%
SOMEWHAT SATISFIED (2)	108 36%	70 39%	38 32%	86 43%	22 23%	81 36%	12 38%	14 34%	10 19%	30 37%	45 46%	22 34%	20 34%	81 36%	51 33%	57 39%	33 25%	71 45%	37 56%	17 35%	54 29%	3 28%	4 29%	95 37%	61 43%	25 42%	50 33%	58 39%
<u>DISSATISFIED</u>	71	24	47	53	18	48	12	10	0	21	31	19	15	53	28	43	28	42	11	15	45	1	1	64	36	17	18	53
	24%	13%	40%	26%	18%	22%	38%	24%	0%	26%	31%	29%	25%	24%	19%	29%	21%	26%	16%	31%	24%	11%	5%	25%	25%	29%	12%	35%
SOMEWHAT DISSATISFIED (4)	49 16%	18 10%	30 26%	37 19%	11 11%	34 15%	9 29%	5 12%	0 0%	16 20%	20 20%	12 19%	10 17%	37 16%	20 13%	29 20%	20 15%	29 18%	5 8%	11 22%	33 18%	0 0%	1 5%	46 18%	27 19%	10 18%	13 9%	35 24%
VERY DISSATISFIED (5)	22 7%	5 3%	17 14%	16 8%	7 7%	15 7%	3 10%	5 12%	0 0%	5 6%	11 11%	7 11%	5 8%	16 7%	9 6%	14 9%	8 6%	13 8%	6 9%	4 9%	12 7%	1 11%	0 0%	18 7%	9 6%	7 12%	5 3%	18 12%
<u>OTHER CODES</u>	39	17	22	27	12	28	4	7	10	10	8	11	12	25	20	19	19	20	7	8	24	1	6	26	14	14	18	21
	13%	9%	19%	13%	12%	12%	14%	17%	19%	13%	8%	16%	20%	11%	13%	13%	15%	12%	10%	17%	13%	13%	46%	10%	10%	23%	12%	14%
NEITHER SATISFIED NOR DISSATISFIED (3)	38 13%	16 9%	21 18%	26 13%	12 12%	27 12%	4 14%	7 17%	10 19%	9 12%	7 7%	11 16%	12 20%	23 10%	20 13%	18 12%	19 15%	18 12%	7 10%	7 14%	24 13%	1 13%	6 46%	24 10%	12 9%	14 23%	17 11%	21 14%
DON'T KNOW / REFUSED (6)	1 0%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	1 0%	0 0%	1 1%	0 0%	1 3%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%
NO RESPONSE	1	0	1	0	1	0	0	1	0	0	0	1	1	0	1	0	0	1	0	1	0	0	0	1	0	0	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 16: Question 12(c): Satisfaction: Managing retail growth and development, which includes, for example, shops and restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	180 60%	118 40%	200 67%	98 33%	224 75%	30 10%	40 13%	54 18%	81 27%	98 33%	65 22%	61 20%	223 75%	152 51%	146 49%	132 44%	158 53%	66 22%	49 17%	183 61%	11 4%	13 4%	256 86%	140 47%	60 20%	150 50%	148 50%
<u>SATISFIED</u>	169	128	41	102	67	133	16	19	44	40	56	30	38	123	92	77	80	83	37	26	107	8	11	144	78	24	105	64
	57%	71%	35%	51%	68%	59%	55%	46%	81%	49%	57%	45%	62%	55%	60%	53%	61%	52%	55%	52%	58%	76%	86%	56%	56%	40%	70%	43%
VERY SATISFIED (1)	72 24%	62 34%	10 8%	25 13%	46 47%	62 28%	2 7%	7 16%	33 61%	14 18%	13 13%	12 18%	12 20%	58 26%	53 35%	19 13%	48 37%	20 13%	13 19%	7 14%	52 29%	4 37%	1 5%	67 26%	20 14%	5 9%	55 37%	17 11%
SOMEWHAT SATISFIED (2)	98 33%	66 37%	32 27%	77 38%	21 21%	71 31%	14 47%	12 30%	10 19%	26 32%	43 44%	18 28%	25 42%	65 29%	39 26%	58 40%	32 24%	63 40%	24 36%	19 38%	54 30%	4 39%	11 80%	77 30%	58 42%	19 31%	50 33%	48 32%
<u>DISSATISFIED</u>	98	38	60	74	24	70	10	15	5	33	35	26	14	79	50	48	39	57	24	19	55	2	1	88	50	23	33	64
	33%	21%	50%	37%	24%	31%	35%	37%	9%	40%	35%	39%	23%	35%	33%	33%	29%	36%	36%	39%	30%	15%	9%	35%	36%	39%	22%	43%
SOMEWHAT DISSATISFIED (4)	65 22%	29 16%	36 30%	51 25%	14 14%	46 20%	8 26%	10 24%	5 9%	22 27%	20 20%	18 28%	7 11%	55 25%	37 24%	28 19%	21 16%	42 26%	15 23%	13 26%	36 20%	1 10%	1 9%	60 23%	35 25%	15 25%	24 16%	41 28%
VERY DISSATISFIED (5)	33 11%	9 5%	24 20%	23 12%	10 10%	24 11%	3 9%	5 13%	0 0%	11 13%	15 15%	8 12%	7 12%	24 11%	13 8%	20 14%	18 13%	15 9%	8 12%	6 13%	18 10%	0 5%	0 0%	28 11%	15 11%	8 14%	10 7%	23 16%
<u>OTHER CODES</u>	31	14	17	24	7	21	3	7	6	8	7	10	9	21	10	21	13	19	6	4	21	1	1	23	12	12	12	20
	10%	8%	15%	12%	7%	9%	10%	16%	11%	10%	7%	15%	15%	9%	7%	14%	10%	12%	9%	9%	11%	9%	5%	9%	8%	21%	8%	13%
NEITHER SATISFIED NOR DISSATISFIED (3)	31 10%	14 8%	17 14%	23 12%	7 7%	21 9%	3 10%	7 16%	6 11%	8 10%	7 7%	10 15%	9 15%	20 9%	10 7%	20 14%	13 10%	18 11%	6 9%	4 9%	20 11%	1 9%	1 5%	23 9%	11 8%	12 21%	11 7%	20 13%
DON'T KNOW / REFUSED (6)	1 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%	0 0%
NO RESPONSE	2	1	1	1	1	0	1	1	0	0	1	1	1	1	1	1	0	2	0	1	1	0	0	2	1	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 17: Question 12(d): Satisfaction: Managing commercial growth and development, which involves, for example, office parks and warehouses

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	181	116	201	96	224	31	38	54	81	99	63	59	224	152	145	130	159	64	49	184	11	13	255	141	60	150	147
	61%	39%		68%	32%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	4%	4%	86%	48%	20%	50%	50%
<u>SATISFIED</u>	208	144	64	136	72	166	18	21	54	55	62	37	42	159	116	92	92	109	48	33	127	8	11	176	98	38	122	86
	70%	79%	55%	67%	75%	74%	58%	56%	100%	68%	63%	58%	71%	71%	76%	63%	71%	69%	75%	67%	69%	75%	80%	69%	69%	63%	81%	59%
VERY SATISFIED (1)	69	50	19	49	20	51	6	10	0	24	26	18	14	53	36	33	23	41	24	12	33	1	2	65	37	12	34	35
	23%	27%	17%	24%	21%	23%	20%	27%	0%	30%	27%	29%	24%	24%	24%	23%	18%	26%	37%	24%	18%	13%	16%	26%	26%	19%	23%	24%
SOMEWHAT SATISFIED (2)	139	94	45	87	52	115	12	11	54	31	36	18	28	106	80	59	69	68	24	21	93	6	9	111	61	26	87	52
	47%	52%	39%	43%	54%	51%	38%	29%	100%	38%	36%	29%	47%	47%	52%	41%	53%	43%	38%	43%	51%	61%	65%	44%	43%	44%	58%	35%
<u>DISSATISFIED</u>	49	18	31	34	15	32	5	12	0	13	20	17	10	35	22	27	22	26	9	7	33	1	0	43	22	13	14	35
	17%	10%	27%	17%	15%	14%	15%	33%	0%	16%	20%	27%	17%	16%	14%	19%	17%	16%	14%	15%	18%	10%	0%	17%	15%	22%	10%	24%
SOMEWHAT DISSATISFIED (4)	26	14	12	17	9	15	3	8	0	7	9	10	4	19	16	10	10	16	4	2	20	1	0	25	11	6	10	16
	9%	8%	11%	8%	9%	7%	9%	21%	0%	9%	9%	16%	8%	9%	10%	7%	7%	10%	7%	4%	11%	10%	0%	10%	8%	10%	6%	11%
VERY DISSATISFIED (5)	23	4	19	17	6	16	2	5	0	5	11	7	6	16	6	17	13	10	5	5	13	0	0	18	11	7	5	18
	8%	2%	16%	9%	6%	7%	6%	12%	0%	7%	11%	11%	10%	7%	4%	12%	10%	6%	7%	11%	7%	0%	0%	7%	8%	11%	3%	12%
<u>OTHER CODES</u>	40	19	21	31	9	26	8	4	0	13	17	10	7	29	14	26	16	24	7	9	24	2	3	35	22	9	14	26
	14%	11%	18%	15%	10%	12%	27%	11%	0%	16%	18%	16%	11%	13%	9%	18%	12%	15%	11%	18%	13%	15%	20%	14%	15%	15%	9%	18%
NEITHER SATISFIED NOR DISSATISFIED (3)	38	18	20	30	8	26	7	4	0	12	16	10	6	27	14	24	15	22	7	8	23	2	2	34	20	9	12	26
	13%	10%	17%	15%	9%	11%	23%	10%	0%	15%	16%	15%	11%	12%	9%	17%	12%	14%	11%	15%	13%	15%	15%	13%	14%	15%	8%	18%
DON'T KNOW / REFUSED (6)	2	1	1	1	1	1	1	0	0	1	1	0	0	2	1	2	0	2	0	1	1	0	1	1	1	0	2	0
	1%	1%	1%	1%	1%	0%	4%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	3%	1%	0%	5%	1%	1%	0%	2%	0%
NO RESPONSE	3	0	3	0	3	0	0	3	0	0	0	3	3	0	1	2	2	1	2	1	0	0	0	3	0	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 18: Question 12(e): Satisfaction: Listening to the concerns of local residents before making important decisions

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	181	117	201	97	223	31	40	54	80	99	65	59	224	151	147	131	159	66	48	184	11	13	257	141	60	150	148
	61%	39%		67%	33%	75%	10%	13%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	16%	62%	4%	4%	86%	47%	20%	50%	50%
<u>SATISFIED</u>	186	135	51	120	66	150	17	16	39	60	54	33	28	151	101	85	91	90	34	30	122	7	6	159	90	30	108	78
	62%	74%	44%	60%	68%	67%	55%	41%	72%	75%	55%	51%	48%	68%	67%	58%	70%	57%	51%	62%	66%	68%	47%	62%	64%	51%	72%	53%
VERY SATISFIED (1)	92	79	13	45	47	80	4	6	39	20	17	17	12	78	53	39	53	37	14	9	69	3	1	81	32	13	63	29
	31%	44%	11%	22%	49%	36%	12%	16%	72%	25%	17%	26%	21%	35%	35%	26%	40%	23%	21%	19%	37%	29%	5%	32%	22%	22%	42%	19%
SOMEWHAT SATISFIED (2)	94	56	38	76	18	70	13	10	0	40	38	16	16	74	48	46	39	54	20	21	53	4	6	79	58	17	44	50
	32%	31%	33%	38%	19%	31%	43%	25%	0%	50%	38%	25%	27%	33%	32%	31%	29%	34%	30%	43%	29%	39%	42%	31%	41%	29%	30%	33%
<u>DISSATISFIED</u>	65	20	45	44	21	42	9	13	10	11	25	18	21	40	27	38	31	33	17	11	36	2	5	56	27	17	24	41
	22%	11%	38%	22%	22%	19%	28%	33%	19%	14%	25%	28%	35%	18%	18%	26%	24%	20%	26%	24%	20%	20%	36%	22%	19%	28%	16%	27%
SOMEWHAT DISSATISFIED (4)	39	12	27	24	15	25	7	7	5	8	15	11	12	26	19	20	22	17	6	8	25	0	5	32	16	8	13	26
	13%	7%	23%	12%	16%	11%	22%	18%	9%	10%	15%	17%	19%	11%	13%	14%	17%	10%	9%	16%	14%	4%	36%	12%	12%	13%	9%	18%
VERY DISSATISFIED (5)	26	8	18	20	6	17	2	6	6	4	10	7	10	15	9	18	9	16	11	4	11	2	0	24	11	9	12	14
	9%	5%	15%	10%	6%	8%	6%	15%	11%	4%	10%	11%	16%	7%	6%	12%	7%	10%	16%	8%	6%	16%	0%	9%	8%	16%	8%	10%
<u>OTHER CODES</u>	47	26	21	37	10	31	5	10	5	9	20	14	10	32	23	25	9	36	15	7	25	1	2	42	24	12	18	29
	16%	15%	18%	18%	11%	14%	17%	26%	9%	11%	20%	21%	17%	14%	15%	17%	7%	23%	23%	14%	14%	12%	18%	16%	17%	21%	12%	20%
NEITHER SATISFIED NOR DISSATISFIED (3)	43	24	19	34	9	30	5	7	5	8	19	11	8	29	20	22	7	34	13	6	24	1	2	38	24	10	13	29
	14%	13%	16%	17%	9%	13%	17%	18%	9%	10%	19%	17%	13%	13%	13%	15%	6%	22%	20%	12%	13%	12%	12%	15%	17%	18%	9%	20%
DON'T KNOW / REFUSED (6)	5	2	2	3	2	1	0	3	0	1	1	3	2	2	2	2	1	2	2	1	2	0	1	3	1	2	5	0
	2%	1%	2%	1%	2%	1%	0%	8%	0%	1%	1%	4%	4%	1%	1%	2%	1%	1%	3%	1%	1%	0%	5%	1%	0%	3%	3%	0%
NO RESPONSE	2	0	2	0	2	1	0	1	0	1	0	1	2	0	2	0	1	1	0	2	0	0	0	1	0	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 19: Question 12(f): Satisfaction: Managing the city’s finances

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	295	178	117	198	97	222	30	39	54	80	97	64	59	221	150	145	130	157	65	48	182	11	13	252	139	59	150	145
	60%	40%		67%	33%	75%	10%	13%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	16%	62%	4%	5%	86%	47%	20%	51%	49%
<u>SATISFIED</u>	214	142	73	137	77	166	19	25	48	61	64	41	45	161	121	93	103	106	47	36	131	9	12	184	102	35	117	97
	73%	80%	62%	69%	79%	75%	64%	63%	89%	76%	66%	64%	77%	73%	81%	64%	79%	67%	72%	75%	72%	82%	91%	73%	73%	60%	78%	67%
VERY SATISFIED (1)	84	67	18	62	23	63	10	8	0	32	32	20	18	64	35	49	35	45	18	22	44	6	3	71	52	9	39	46
	29%	37%	15%	31%	23%	29%	35%	21%	0%	40%	33%	32%	31%	29%	23%	34%	27%	29%	28%	46%	24%	59%	22%	28%	38%	16%	26%	32%
SOMEWHAT SATISFIED (2)	130	75	55	76	54	103	9	16	48	28	32	21	27	98	86	43	68	61	29	14	87	2	9	113	50	26	78	51
	44%	42%	47%	38%	56%	46%	30%	42%	89%	36%	33%	32%	46%	44%	57%	30%	52%	39%	44%	29%	48%	23%	69%	45%	36%	44%	52%	35%
<u>DISSATISFIED</u>	21	3	18	15	7	15	1	5	0	6	10	6	6	12	10	12	12	9	6	4	11	1	1	17	12	2	5	16
	7%	2%	15%	7%	7%	7%	4%	13%	0%	7%	10%	10%	10%	6%	6%	8%	9%	5%	9%	9%	6%	6%	4%	7%	9%	4%	3%	11%
SOMEWHAT DISSATISFIED (4)	17	3	14	13	4	14	1	2	0	4	10	3	4	10	8	9	9	8	4	3	10	1	1	13	11	2	5	13
	6%	2%	12%	7%	4%	6%	4%	5%	0%	5%	10%	5%	6%	5%	5%	6%	7%	5%	7%	6%	5%	6%	4%	5%	8%	4%	3%	9%
VERY DISSATISFIED (5)	4	0	4	1	3	1	0	3	0	1	0	3	2	2	2	3	3	1	2	1	1	0	0	4	1	0	0	4
	1%	0%	4%	1%	3%	1%	0%	7%	0%	2%	0%	4%	4%	1%	1%	2%	3%	0%	3%	3%	1%	0%	0%	1%	1%	0%	0%	3%
<u>OTHER CODES</u>	60	33	27	46	14	40	9	10	6	14	23	17	8	47	19	40	15	43	12	8	40	1	1	51	25	21	28	32
	20%	18%	23%	23%	14%	18%	32%	24%	11%	17%	24%	26%	13%	21%	13%	28%	12%	27%	19%	16%	22%	12%	5%	20%	18%	36%	19%	22%
NEITHER SATISFIED NOR DISSATISFIED (3)	49	24	25	36	13	32	8	9	0	13	20	16	7	39	17	32	15	33	11	7	31	1	1	47	22	14	18	32
	17%	13%	21%	18%	13%	14%	27%	23%	0%	16%	21%	25%	12%	17%	11%	22%	12%	21%	17%	14%	17%	12%	5%	18%	16%	25%	12%	22%
DON'T KNOW / REFUSED (6)	10	9	2	10	1	8	1	0	6	1	3	1	0	9	2	8	0	10	1	1	8	0	0	5	3	7	10	0
	4%	5%	1%	5%	1%	4%	5%	1%	11%	1%	3%	1%	1%	4%	1%	6%	0%	6%	2%	2%	5%	0%	0%	2%	2%	12%	7%	0%
NO RESPONSE	5	3	2	3	2	2	1	2	0	1	2	2	3	2	3	2	2	3	1	2	2	0	0	5	2	1	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 20: Question 12(g): Satisfaction: Keeping local residents informed of important issues involving the city

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	295	180 61%	115 39%	200 68%	95 32%	223 75%	30 10%	38 13%	54 18%	80 27%	98 33%	63 21%	57 19%	223 75%	151 51%	144 49%	129 44%	158 54%	64 22%	48 16%	183 62%	11 4%	13 5%	254 86%	140 48%	60 20%	150 51%	145 49%
<u>SATISFIED</u>	238 81%	163 90%	75 65%	158 79%	80 84%	182 82%	24 82%	29 76%	49 91%	68 85%	73 75%	48 76%	45 77%	183 82%	118 78%	120 83%	98 76%	133 84%	47 74%	40 84%	150 82%	10 95%	7 53%	208 82%	107 76%	52 87%	130 87%	108 75%
VERY SATISFIED (1)	132 45%	107 59%	25 21%	72 36%	59 62%	109 49%	6 20%	14 38%	33 61%	38 48%	34 35%	26 41%	21 37%	104 47%	74 49%	58 40%	68 53%	59 37%	24 37%	20 42%	87 48%	6 53%	3 25%	120 47%	57 40%	16 26%	81 54%	51 35%
SOMEWHAT SATISFIED (2)	106 36%	56 31%	50 44%	86 43%	20 21%	73 33%	18 62%	14 38%	16 30%	29 37%	39 40%	22 34%	23 40%	79 35%	44 29%	62 43%	30 23%	75 47%	23 36%	20 41%	63 35%	4 42%	4 28%	88 35%	50 36%	36 61%	49 33%	57 40%
<u>DISSATISFIED</u>	28 10%	7 4%	21 18%	21 11%	7 7%	17 8%	3 12%	6 16%	0 0%	3 4%	16 16%	9 15%	6 11%	21 9%	10 7%	18 13%	18 14%	10 6%	5 8%	6 12%	17 9%	1 5%	0 0%	26 10%	17 12%	4 7%	9 6%	19 13%
SOMEWHAT DISSATISFIED (4)	20 7%	6 3%	14 12%	15 8%	5 5%	12 6%	2 8%	4 10%	0 0%	1 2%	11 12%	7 11%	4 7%	14 6%	10 7%	10 7%	13 10%	7 4%	3 5%	3 5%	14 8%	1 5%	0 0%	18 7%	11 8%	4 7%	8 5%	12 8%
VERY DISSATISFIED (5)	8 3%	1 1%	7 6%	6 3%	2 2%	5 2%	1 4%	2 6%	0 0%	1 2%	5 5%	2 4%	2 3%	7 3%	0 0%	8 6%	5 4%	3 2%	2 3%	3 7%	3 2%	0 0%	0 0%	8 3%	6 4%	0 0%	2 1%	7 5%
<u>OTHER CODES</u>	29 10%	10 6%	19 16%	20 10%	9 9%	24 11%	2 6%	3 9%	5 9%	9 12%	9 9%	6 10%	7 12%	19 8%	23 15%	6 4%	13 10%	15 9%	12 18%	2 4%	15 8%	0 0%	6 47%	19 8%	17 12%	4 6%	11 7%	18 12%
NEITHER SATISFIED NOR DISSATISFIED (3)	29 10%	10 6%	19 16%	20 10%	9 9%	24 11%	2 6%	3 9%	5 9%	9 12%	9 9%	6 10%	7 12%	19 8%	23 15%	6 4%	13 10%	15 9%	12 18%	2 4%	15 8%	0 0%	6 47%	19 8%	17 12%	4 6%	11 7%	18 12%
NO RESPONSE	5	1	4	1	4	1	1	3	0	1	1	3	4	1	2	3	3	2	2	2	1	0	0	4	1	0	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 21: Question 12(h): Satisfaction: Maintaining appropriate architectural standards for new construction

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	181 61%	116 39%	201 68%	96 32%	222 75%	31 10%	40 14%	54 18%	80 27%	99 33%	65 22%	59 20%	223 75%	151 51%	146 49%	131 44%	159 53%	66 22%	48 16%	183 62%	11 4%	13 4%	256 86%	141 48%	60 20%	150 50%	147 50%
<u>SATISFIED</u>	248	163	85	167	81	193	25	27	54	70	75	49	51	185	127	121	111	131	52	41	154	9	13	211	114	53	135	113
	83%	90%	73%	83%	84%	87%	81%	67%	100%	87%	76%	76%	86%	83%	84%	83%	85%	83%	79%	86%	84%	81%	96%	82%	80%	89%	90%	77%
VERY SATISFIED (1)	165 55%	124 69%	40 35%	102 51%	62 65%	133 60%	11 36%	18 46%	44 82%	45 57%	44 45%	31 47%	35 58%	123 55%	80 53%	84 58%	81 62%	79 50%	32 49%	24 50%	108 59%	5 51%	4 31%	142 55%	71 50%	31 52%	101 67%	64 43%
SOMEWHAT SATISFIED (2)	83 28%	39 21%	45 38%	64 32%	19 20%	60 27%	14 45%	9 22%	10 18%	25 31%	31 31%	18 29%	17 28%	63 28%	46 31%	37 25%	30 23%	52 33%	20 30%	17 36%	46 25%	3 30%	9 65%	69 27%	43 30%	22 36%	34 23%	49 33%
<u>DISSATISFIED</u>	26	9	17	20	6	15	4	7	0	6	15	6	4	21	11	15	13	13	7	4	15	1	0	24	17	3	7	19
	9%	5%	14%	10%	7%	7%	12%	17%	0%	7%	15%	9%	7%	9%	8%	10%	10%	8%	11%	9%	8%	9%	0%	9%	12%	5%	5%	13%
SOMEWHAT DISSATISFIED (4)	21 7%	8 5%	13 11%	15 8%	6 6%	11 5%	4 12%	6 15%	0 0%	3 4%	14 14%	4 7%	4 7%	17 7%	10 7%	11 8%	10 8%	11 7%	5 8%	3 6%	13 7%	1 9%	0 0%	19 8%	13 9%	2 4%	6 4%	16 11%
VERY DISSATISFIED (5)	5 2%	1 1%	4 3%	4 2%	0 0%	4 2%	0 0%	1 3%	0 0%	2 3%	1 1%	1 2%	0 0%	4 2%	1 1%	3 2%	3 2%	1 1%	2 3%	1 3%	1 1%	0 0%	0 0%	5 2%	4 3%	0 1%	1 1%	3 2%
<u>OTHER CODES</u>	23	9	15	15	9	14	2	6	0	5	9	10	4	16	13	10	7	15	7	2	14	1	1	21	11	4	8	16
	8%	5%	13%	7%	9%	6%	7%	15%	0%	6%	9%	15%	7%	7%	8%	7%	5%	9%	10%	5%	8%	10%	4%	8%	8%	7%	5%	11%
NEITHER SATISFIED NOR DISSATISFIED (3)	21 7%	6 3%	15 13%	13 6%	8 9%	13 6%	2 7%	6 14%	0 0%	3 4%	8 8%	9 14%	4 7%	14 6%	12 8%	9 6%	7 5%	13 8%	5 8%	2 4%	14 7%	1 10%	0 0%	19 7%	9 6%	4 7%	5 3%	16 11%
DON'T KNOW / REFUSED (6)	3 1%	3 1%	0 0%	2 1%	0 1%	1 1%	0 0%	0 1%	0 0%	2 2%	1 1%	0 1%	0 0%	3 1%	1 1%	1 1%	0 0%	2 1%	1 2%	1 1%	1 0%	0 0%	1 4%	2 1%	2 1%	0 0%	3 2%	0 0%
NO RESPONSE	3	0	3	0	3	2	0	1	0	1	0	1	2	1	2	1	1	1	0	2	1	0	0	1	0	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 22: Question 12(i): Satisfaction: Seeking input and feedback from local residents

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	295	180 61%	115 39%	200 68%	96 32%	223 75%	30 10%	39 13%	54 18%	80 27%	98 33%	64 22%	58 20%	223 75%	150 51%	146 49%	129 44%	158 54%	65 22%	48 16%	183 62%	11 4%	13 5%	254 86%	140 47%	60 20%	150 51%	145 49%
<u>SATISFIED</u>	200 68%	145 81%	55 48%	131 65%	69 73%	161 72%	19 63%	17 45%	44 82%	58 73%	59 61%	38 60%	35 60%	158 71%	104 69%	97 66%	88 68%	106 67%	38 58%	33 68%	130 71%	7 66%	6 47%	174 69%	87 62%	44 74%	116 77%	84 58%
VERY SATISFIED (1)	69 23%	52 29%	17 14%	53 27%	15 16%	52 23%	4 12%	11 29%	6 11%	24 30%	21 21%	18 29%	14 25%	50 23%	29 19%	40 27%	25 20%	41 26%	13 20%	14 29%	42 23%	3 29%	1 10%	55 21%	38 27%	16 26%	37 24%	32 22%
SOMEWHAT SATISFIED (2)	132 45%	93 52%	38 33%	78 39%	54 57%	110 49%	15 51%	6 16%	39 72%	34 43%	38 39%	20 32%	20 35%	108 48%	75 50%	57 39%	63 49%	65 41%	25 39%	19 39%	88 48%	4 37%	5 36%	119 47%	49 35%	29 48%	79 53%	52 36%
<u>DISSATISFIED</u>	40 13%	12 7%	28 24%	29 14%	11 12%	25 11%	5 16%	9 24%	0 0%	7 9%	20 20%	13 20%	8 15%	28 13%	11 8%	28 19%	20 15%	20 12%	8 12%	7 15%	25 14%	3 25%	0 0%	35 14%	22 15%	7 12%	14 9%	26 18%
SOMEWHAT DISSATISFIED (4)	27 9%	11 6%	16 14%	18 9%	8 8%	16 7%	5 16%	6 16%	0 0%	4 5%	12 13%	10 16%	7 13%	17 7%	8 6%	18 12%	15 12%	11 7%	8 12%	4 8%	15 8%	3 25%	0 0%	23 9%	12 9%	6 10%	9 6%	18 12%
VERY DISSATISFIED (5)	13 5%	1 1%	12 10%	10 5%	3 3%	9 4%	0 0%	3 9%	0 0%	3 4%	8 8%	3 5%	1 2%	11 5%	3 2%	10 7%	5 4%	9 5%	0 0%	4 7%	10 5%	0 0%	0 0%	13 5%	9 7%	1 2%	5 4%	8 6%
<u>OTHER CODES</u>	55 19%	23 13%	32 28%	40 20%	15 16%	36 16%	6 21%	12 31%	10 18%	15 18%	19 19%	12 20%	15 26%	36 16%	34 23%	21 14%	21 16%	33 21%	19 30%	8 16%	28 15%	1 9%	7 53%	45 18%	32 23%	8 14%	20 13%	35 24%
NEITHER SATISFIED NOR DISSATISFIED (3)	53 18%	21 12%	32 28%	39 20%	14 15%	35 16%	6 21%	11 28%	10 18%	14 17%	18 19%	12 18%	14 25%	35 16%	33 22%	20 14%	21 16%	32 20%	19 29%	7 15%	27 15%	1 9%	7 53%	43 17%	31 22%	8 13%	18 12%	35 24%
DON'T KNOW / REFUSED (6)	2 1%	2 1%	0 0%	1 1%	1 1%	1 1%	0 0%	1 2%	0 0%	1 1%	1 1%	1 1%	0 1%	2 1%	1 1%	1 1%	0 0%	1 1%	0 1%	1 1%	1 1%	0 0%	0 0%	2 1%	1 1%	1 1%	2 1%	0 0%
NO RESPONSE	5	1	3	1	3	1	1	2	0	1	1	2	3	1	3	1	3	2	2	2	1	0	0	3	1	0	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 23: Question 12(j): Satisfaction: Recruiting new businesses to expand the city's tax base and offset costs

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181 60%	118 40%	201 67%	98 33%	224 75%	31 10%	40 13%	54 18%	81 27%	99 33%	65 22%	61 20%	224 75%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	149 50%
<u>SATISFIED</u>	215	152	63	141	74	163	23	25	49	59	65	42	42	165	114	100	89	119	50	33	132	7	6	190	101	40	122	93
	72%	84%	53%	70%	76%	73%	76%	62%	91%	73%	66%	64%	70%	74%	75%	68%	68%	75%	75%	66%	72%	69%	48%	74%	71%	67%	81%	62%
VERY SATISFIED (1)	129 43%	107 59%	22 19%	71 35%	58 59%	106 47%	8 26%	14 35%	44 81%	33 41%	29 29%	23 36%	22 36%	105 47%	83 55%	46 31%	65 49%	61 38%	35 53%	16 32%	78 42%	3 28%	4 33%	118 46%	52 37%	19 33%	85 57%	44 29%
SOMEWHAT SATISFIED (2)	86 29%	45 25%	41 34%	69 34%	17 17%	58 26%	15 50%	11 27%	6 11%	26 32%	36 37%	18 28%	20 34%	60 27%	31 20%	55 37%	24 18%	59 37%	15 22%	17 34%	55 30%	4 42%	2 14%	72 28%	49 35%	20 34%	37 25%	49 33%
<u>DISSATISFIED</u>	40	11	30	25	15	30	2	8	5	10	15	11	13	25	18	22	22	17	8	3	29	1	5	30	15	10	14	26
	13%	6%	25%	12%	16%	13%	7%	19%	9%	12%	15%	17%	22%	11%	12%	15%	17%	11%	13%	5%	16%	10%	36%	12%	11%	17%	9%	18%
SOMEWHAT DISSATISFIED (4)	26 9%	7 4%	19 16%	15 8%	11 11%	21 10%	1 4%	4 9%	5 9%	5 6%	8 8%	9 13%	10 17%	15 7%	15 10%	11 8%	15 12%	10 6%	7 10%	1 3%	18 10%	1 10%	5 36%	20 8%	8 6%	7 11%	9 6%	17 11%
VERY DISSATISFIED (5)	14 5%	3 2%	11 9%	10 5%	4 5%	9 4%	1 4%	4 10%	0 0%	5 6%	7 7%	3 4%	3 5%	10 4%	3 2%	11 8%	7 5%	7 4%	2 3%	1 2%	11 6%	0 0%	0 0%	11 4%	7 5%	3 5%	5 3%	10 6%
<u>OTHER CODES</u>	44	18	26	35	9	31	5	8	0	12	19	13	5	34	20	24	20	23	8	14	22	2	2	37	25	10	14	30
	15%	10%	22%	18%	9%	14%	17%	19%	0%	15%	19%	19%	8%	15%	13%	17%	15%	15%	12%	28%	12%	20%	17%	14%	18%	17%	9%	20%
NEITHER SATISFIED NOR DISSATISFIED (3)	42 14%	16 9%	26 22%	33 16%	9 9%	28 13%	5 17%	8 19%	0 0%	12 15%	17 17%	13 19%	5 8%	31 14%	19 13%	23 15%	18 14%	23 14%	8 12%	14 28%	20 11%	2 20%	2 17%	35 13%	24 17%	9 16%	12 8%	30 20%
DON'T KNOW / REFUSED (6)	2 1%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%	1 0%	2 1%	2 1%	1 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	2 1%	1 1%	2 2%	0 0%
NO RESPONSE	1	0	1	0	1	0	0	1	0	0	0	1	1	0	1	0	0	1	0	1	0	0	0	1	0	0	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 24: Question 12(k): Satisfaction: Developing public park lands

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	181 60%	118 40%	201 67%	98 33%	224 75%	31 10%	40 13%	54 18%	81 27%	99 33%	65 22%	61 20%	224 75%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	149 50%
<u>SATISFIED</u>	260 87%	167 92%	93 78%	173 86%	87 88%	200 89%	26 83%	31 77%	48 89%	74 92%	83 84%	54 83%	48 79%	200 89%	140 92%	120 82%	120 91%	133 83%	51 76%	44 89%	166 90%	11 100%	13 95%	221 86%	125 89%	48 80%	136 91%	124 83%
VERY SATISFIED (1)	172 58%	124 68%	49 41%	104 52%	68 69%	139 62%	13 41%	20 49%	48 89%	44 55%	43 43%	37 56%	35 57%	128 57%	99 65%	74 50%	83 63%	84 53%	33 49%	24 48%	116 63%	6 60%	6 45%	147 57%	76 54%	28 47%	103 69%	69 46%
SOMEWHAT SATISFIED (2)	88 29%	44 24%	44 37%	69 34%	19 19%	60 27%	13 42%	11 28%	0 0%	30 37%	40 40%	17 27%	13 22%	72 32%	41 27%	46 32%	37 28%	49 31%	18 27%	20 41%	50 27%	4 40%	7 50%	74 29%	49 35%	19 33%	33 22%	54 36%
<u>DISSATISFIED</u>	18 6%	8 4%	10 9%	17 9%	1 1%	15 7%	1 4%	1 3%	6 11%	4 4%	7 7%	2 3%	7 11%	10 4%	3 2%	15 10%	4 3%	14 9%	9 13%	4 7%	6 3%	0 0%	0 0%	17 7%	10 7%	8 13%	9 6%	8 6%
SOMEWHAT DISSATISFIED (4)	13 4%	7 4%	6 5%	12 6%	1 1%	11 5%	1 4%	0 0%	6 11%	0 0%	6 6%	1 1%	7 11%	5 2%	2 1%	10 7%	2 2%	10 6%	8 12%	0 0%	4 2%	0 0%	0 0%	12 5%	4 3%	8 13%	8 5%	5 3%
VERY DISSATISFIED (5)	5 2%	1 0%	5 4%	5 3%	0 0%	4 2%	0 0%	1 3%	0 0%	4 4%	1 1%	1 2%	0 0%	5 2%	1 0%	5 3%	1 1%	4 2%	1 1%	4 7%	1 1%	0 0%	0 0%	5 2%	5 4%	0 0%	2 1%	4 2%
<u>OTHER CODES</u>	22 7%	6 3%	15 13%	11 5%	11 11%	9 4%	4 13%	8 20%	0 0%	3 4%	9 9%	9 14%	6 10%	14 6%	10 6%	12 8%	8 6%	12 8%	7 10%	2 4%	13 7%	0 0%	1 5%	19 7%	6 4%	5 8%	4 3%	17 12%
NEITHER SATISFIED NOR DISSATISFIED (3)	22 7%	6 3%	15 13%	11 5%	11 11%	9 4%	4 13%	8 20%	0 0%	3 4%	9 9%	9 14%	6 10%	14 6%	10 6%	12 8%	8 6%	12 8%	7 10%	2 4%	13 7%	0 0%	1 5%	19 7%	6 4%	5 8%	4 3%	17 12%
NO RESPONSE	1	0	1	0	1	0	0	1	0	0	0	1	1	0	1	0	0	1	0	1	0	0	0	1	0	0	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 25: Question 12(l): Satisfaction: Developing and connecting leisure trails

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	180 60%	118 40%	200 67%	98 33%	224 75%	30 10%	40 13%	54 18%	81 27%	98 33%	65 22%	61 20%	223 75%	152 51%	146 49%	132 44%	158 53%	66 22%	49 17%	183 61%	11 4%	13 4%	256 86%	140 47%	60 20%	150 50%	148 50%
<u>SATISFIED</u>	255	162	93	168	87	194	26	32	54	67	84	51	52	192	126	129	109	138	55	44	156	7	12	220	117	51	136	120
	86%	90%	79%	84%	89%	86%	88%	80%	100%	83%	85%	78%	85%	86%	83%	89%	83%	87%	83%	90%	85%	69%	87%	86%	83%	86%	91%	81%
VERY SATISFIED (1)	140 47%	91 50%	49 42%	108 54%	32 33%	102 46%	13 45%	23 56%	16 30%	39 48%	52 53%	33 50%	35 57%	97 43%	49 32%	91 62%	40 30%	93 59%	38 57%	26 52%	77 42%	5 51%	3 22%	119 47%	75 53%	33 55%	76 51%	64 43%
SOMEWHAT SATISFIED (2)	115 39%	71 40%	44 37%	61 30%	55 56%	91 41%	13 43%	9 24%	38 70%	28 34%	32 32%	18 28%	17 28%	95 43%	77 51%	38 26%	69 52%	45 28%	18 27%	18 37%	79 43%	2 18%	9 65%	100 39%	42 30%	18 31%	60 40%	55 37%
<u>DISSATISFIED</u>	19	7	11	12	7	10	2	6	0	1	8	9	7	11	12	7	13	6	5	1	13	1	0	17	9	3	4	14
	6%	4%	10%	6%	7%	4%	8%	15%	0%	1%	8%	14%	12%	5%	8%	5%	10%	3%	7%	2%	7%	9%	0%	7%	6%	5%	3%	10%
SOMEWHAT DISSATISFIED (4)	15 5%	6 3%	9 7%	9 5%	6 6%	8 4%	2 8%	3 9%	0 0%	1 1%	7 7%	6 10%	5 9%	9 4%	9 6%	6 4%	11 8%	4 3%	4 5%	1 2%	10 6%	0 0%	0 0%	14 6%	7 5%	3 4%	3 2%	12 8%
VERY DISSATISFIED (5)	4 1%	1 1%	3 2%	2 1%	1 1%	1 1%	0 0%	2 6%	0 0%	0 0%	1 1%	3 5%	2 3%	2 1%	3 2%	1 1%	3 2%	1 1%	1 2%	0 0%	3 1%	1 9%	0 0%	3 1%	2 1%	0 1%	1 1%	3 2%
<u>OTHER CODES</u>	24	11	14	20	4	21	1	2	0	13	6	5	2	20	14	10	10	15	6	4	14	2	2	19	15	5	10	14
	8%	6%	11%	10%	4%	9%	4%	6%	0%	16%	6%	8%	3%	9%	9%	7%	7%	9%	10%	9%	7%	22%	13%	7%	11%	9%	7%	10%
NEITHER SATISFIED NOR DISSATISFIED (3)	23 8%	10 6%	13 11%	19 9%	4 4%	19 9%	1 4%	2 6%	0 0%	12 15%	6 6%	5 8%	2 3%	18 8%	14 9%	9 6%	9 7%	14 9%	6 10%	4 9%	12 7%	2 14%	2 13%	18 7%	14 10%	5 8%	8 6%	14 10%
DON'T KNOW / REFUSED (6)	1 0%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	1 0%	0 0%	0 0%	1 1%	1 8%	0 0%	1 0%	1 1%	1 1%	1 1%	0 0%
NO RESPONSE	2	1	1	1	1	0	1	1	0	0	1	1	1	1	1	1	0	2	0	1	1	0	0	2	1	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 26: Question 12(m): Satisfaction: Enforcing the city’s zoning codes

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	295	180 61%	115 39%	200 68%	95 32%	223 75%	30 10%	38 13%	54 18%	80 27%	98 33%	63 21%	57 19%	223 75%	151 51%	144 49%	129 44%	158 54%	64 22%	48 16%	183 62%	11 4%	13 5%	254 86%	140 48%	60 20%	150 51%	145 49%
<u>SATISFIED</u>	177 60%	129 72%	48 42%	114 57%	63 66%	141 63%	16 55%	17 45%	39 72%	50 62%	55 57%	33 53%	28 48%	143 64%	98 65%	79 55%	83 65%	89 56%	31 48%	31 66%	115 63%	6 55%	4 32%	154 61%	79 56%	36 59%	102 68%	75 52%
VERY SATISFIED (1)	71 24%	53 29%	19 16%	57 29%	14 15%	57 26%	7 22%	6 15%	0 0%	33 41%	23 23%	16 25%	12 21%	55 25%	30 20%	41 29%	25 20%	42 27%	17 26%	19 39%	36 20%	1 13%	1 10%	64 25%	46 33%	11 18%	36 24%	35 24%
SOMEWHAT SATISFIED (2)	106 36%	76 42%	29 26%	57 29%	48 51%	84 38%	10 32%	12 30%	39 72%	17 21%	33 33%	18 28%	15 26%	88 39%	68 45%	38 26%	58 45%	47 30%	14 22%	13 27%	79 43%	4 41%	3 22%	90 35%	33 23%	25 41%	66 44%	40 27%
<u>DISSATISFIED</u>	27 9%	9 5%	19 16%	23 11%	5 5%	18 8%	4 15%	4 9%	0 0%	7 8%	14 15%	6 10%	3 6%	23 10%	11 7%	17 12%	13 10%	14 9%	2 3%	7 14%	19 10%	2 19%	0 0%	24 10%	19 13%	4 7%	6 4%	21 15%
SOMEWHAT DISSATISFIED (4)	17 6%	6 3%	11 9%	13 7%	4 4%	10 5%	3 11%	3 7%	0 0%	4 5%	8 8%	5 8%	3 5%	13 6%	9 6%	7 5%	8 6%	9 5%	1 1%	2 5%	13 7%	2 19%	0 0%	14 6%	10 7%	3 4%	3 2%	13 9%
VERY DISSATISFIED (5)	11 4%	3 1%	8 7%	10 5%	1 1%	8 3%	1 4%	1 2%	0 0%	3 4%	6 7%	1 2%	0 1%	10 5%	1 1%	9 6%	5 4%	6 4%	1 2%	5 10%	5 3%	0 0%	0 0%	10 4%	8 6%	1 2%	3 2%	8 5%
<u>OTHER CODES</u>	91 31%	43 24%	48 42%	63 31%	28 29%	63 28%	9 30%	17 45%	15 28%	24 30%	28 29%	24 37%	27 46%	56 25%	43 28%	48 33%	32 25%	55 35%	32 49%	10 20%	49 27%	3 26%	9 68%	76 30%	43 30%	20 34%	42 28%	49 34%
NEITHER SATISFIED NOR DISSATISFIED (3)	82 28%	38 21%	44 38%	56 28%	26 27%	56 25%	9 30%	16 41%	15 28%	21 27%	25 25%	21 33%	26 45%	48 22%	39 26%	43 30%	28 22%	51 32%	31 48%	8 16%	43 24%	2 18%	8 64%	68 27%	38 27%	18 30%	33 22%	49 34%
DON'T KNOW / REFUSED (6)	9 3%	5 3%	4 3%	7 3%	2 2%	7 3%	0 0%	2 5%	0 0%	2 3%	4 4%	3 4%	1 1%	8 4%	3 2%	5 4%	4 3%	4 2%	1 1%	2 4%	6 3%	1 8%	1 4%	7 3%	5 3%	2 3%	9 6%	0 0%
NO RESPONSE	5	1	4	1	4	1	1	3	0	1	1	3	4	1	2	3	3	2	2	2	1	0	0	4	1	0	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 27: Question 13(a): Number: Fine dining restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
TOO MANY (1)	7	2	5	4	4	4	1	2	0	0	3	5	5	2	3	5	5	2	2	2	4	0	1	6	3	1	2	6
	2%	1%	4%	2%	4%	2%	4%	6%	0%	0%	3%	7%	8%	1%	2%	3%	4%	1%	2%	4%	2%	0%	8%	2%	2%	1%	1%	4%
TOO FEW (2)	183	101	82	132	51	136	16	27	15	55	63	49	35	138	82	100	62	114	48	36	99	10	11	148	97	34	76	107
	61%	56%	69%	65%	52%	61%	54%	67%	28%	68%	64%	74%	57%	62%	54%	68%	47%	71%	72%	71%	54%	96%	81%	57%	69%	57%	51%	71%
APPROPRIATE NUMBER (3)	109	78	32	65	44	84	13	10	39	26	33	12	21	84	67	42	65	44	17	12	80	0	1	103	41	25	72	38
	36%	43%	27%	32%	45%	38%	43%	26%	72%	32%	33%	18%	34%	38%	44%	29%	49%	27%	25%	24%	44%	4%	10%	40%	29%	41%	48%	25%
DON'T KNOW / REFUSED (4)	1	0	1	1	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	1	0
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 28: Question 13(b): Number: Family-friendly, casual dining restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	5 2%	3 2%	2 1%	3 2%	2 2%	3 1%	0 0%	2 4%	0 0%	3 3%	1 1%	1 1%	0 1%	4 2%	3 2%	2 1%	2 1%	3 2%	0 1%	1 1%	4 2%	0 0%	0 0%	5 2%	3 2%	0 0%	1 1%	4 2%
TOO FEW (2)	185 62%	93 51%	92 77%	138 69%	47 47%	135 60%	23 74%	24 59%	10 19%	60 74%	68 68%	47 71%	48 79%	128 57%	84 55%	101 69%	73 55%	106 67%	47 71%	35 71%	103 56%	7 62%	11 79%	160 62%	100 70%	39 65%	73 49%	112 74%
APPROPRIATE NUMBER (3)	111 37%	85 47%	25 21%	60 30%	51 51%	85 38%	8 26%	15 37%	44 81%	19 23%	30 30%	18 28%	13 21%	91 41%	66 43%	44 30%	58 44%	51 32%	19 29%	14 28%	77 42%	4 38%	3 21%	93 36%	39 27%	21 35%	76 51%	35 23%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 29: Question 13(c): Number: Parking spaces

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
TOO MANY (1)	9	1	8	3	6	8	0	1	5	2	2	1	7	3	8	1	6	3	1	2	6	0	5	3	3	1	6	3
	3%	1%	7%	2%	6%	4%	0%	2%	9%	2%	2%	1%	11%	1%	6%	0%	4%	2%	1%	4%	3%	0%	41%	1%	2%	1%	4%	2%
TOO FEW (2)	95	52	43	71	24	62	13	19	11	20	34	29	23	63	37	58	21	70	19	14	62	3	5	76	43	28	39	56
	32%	29%	36%	35%	24%	28%	43%	46%	21%	25%	34%	45%	38%	28%	24%	39%	16%	44%	28%	27%	34%	28%	34%	29%	30%	47%	26%	37%
APPROPRIATE NUMBER (3)	196	128	68	127	69	154	17	21	38	59	64	36	31	158	108	88	105	87	47	34	115	8	3	179	96	31	105	91
	65%	71%	57%	63%	70%	69%	57%	52%	70%	73%	64%	54%	51%	71%	70%	60%	79%	55%	71%	69%	63%	72%	25%	70%	68%	52%	70%	61%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 30: Question 13(d): Number: Boutiques and specialty shops

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	18 6%	7 4%	11 9%	12 6%	5 5%	12 5%	1 4%	4 10%	5 9%	2 2%	4 4%	7 11%	6 10%	11 5%	11 7%	6 4%	8 6%	9 6%	8 12%	4 9%	5 3%	0 0%	2 14%	15 6%	11 8%	1 2%	6 4%	11 7%
TOO FEW (2)	134 45%	77 42%	57 48%	99 49%	35 35%	94 42%	18 58%	18 44%	6 11%	45 55%	48 48%	35 54%	20 33%	105 47%	51 33%	83 56%	41 31%	89 55%	31 47%	26 52%	76 42%	4 37%	5 39%	112 44%	67 47%	32 53%	51 34%	82 55%
APPROPRIATE NUMBER (3)	147 49%	97 54%	50 42%	90 45%	57 58%	117 52%	12 38%	18 44%	44 81%	35 43%	47 47%	22 34%	35 57%	107 48%	90 59%	58 39%	81 61%	62 39%	27 40%	19 39%	101 55%	7 63%	6 47%	128 50%	63 45%	27 44%	91 60%	57 38%
DON'T KNOW / REFUSED (4)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 1%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 31: Question 13(e): Number: Meeting or conference rooms for community use

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	3 1%	3 2%	0 0%	2 1%	1 1%	2 1%	1 2%	0 1%	0 0%	1 1%	2 2%	0 1%	0 0%	3 1%	2 2%	1 0%	0 0%	3 2%	0 0%	1 2%	2 1%	0 0%	0 0%	3 1%	1 1%	1 2%	1 1%	2 1%
TOO FEW (2)	76 25%	42 23%	34 28%	57 28%	18 19%	57 26%	8 27%	9 21%	10 19%	21 26%	27 27%	17 25%	14 23%	56 25%	36 23%	40 27%	31 24%	43 27%	13 19%	13 25%	51 27%	5 52%	9 64%	52 20%	44 31%	13 22%	37 25%	39 26%
APPROPRIATE NUMBER (3)	204 68%	126 70%	78 66%	129 64%	75 76%	153 68%	21 69%	28 69%	44 81%	55 68%	63 63%	43 66%	45 73%	152 68%	109 72%	95 65%	95 72%	104 65%	50 76%	33 66%	121 66%	4 42%	5 36%	186 72%	86 61%	43 72%	95 63%	109 73%
DON'T KNOW / REFUSED (4)	17 6%	10 6%	7 6%	12 6%	5 5%	12 5%	1 2%	4 10%	0 0%	4 5%	8 8%	6 9%	2 4%	12 5%	6 4%	11 8%	6 5%	9 6%	3 5%	3 7%	10 6%	1 6%	0 0%	16 6%	10 7%	2 4%	17 11%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 32: Question 13(f): Number: Pubs and taverns

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	10 3%	5 3%	5 4%	5 3%	5 5%	5 2%	2 5%	4 9%	0 0%	1 1%	4 4%	6 9%	5 8%	5 2%	4 2%	7 4%	5 4%	5 3%	2 2%	0 0%	9 5%	0 0%	1 8%	9 4%	5 4%	0 0%	3 2%	7 5%
TOO FEW (2)	158 53%	99 55%	59 50%	103 51%	55 56%	135 60%	8 27%	12 29%	39 72%	42 52%	55 56%	22 33%	20 33%	132 59%	93 61%	65 44%	74 56%	82 51%	32 48%	31 62%	95 52%	3 26%	2 14%	147 57%	78 55%	25 42%	80 53%	78 52%
APPROPRIATE NUMBER (3)	132 44%	77 43%	55 46%	93 46%	39 39%	84 38%	21 68%	25 62%	15 28%	38 47%	40 41%	38 58%	36 59%	87 39%	56 37%	76 52%	53 40%	73 46%	33 49%	19 38%	80 44%	8 74%	10 77%	101 39%	59 41%	35 58%	67 45%	65 43%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 33: Question 14: Now, given what you'd like to see more of in New Albany's Market Square and Village Center, would you accept more residential density as a way to encourage those businesses to open in that area?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	278	169	109	184	94	211	27	36	54	75	89	60	57	208	141	137	123	147	62	47	168	10	13	238	133	51	138	140
	61%	39%		66%	34%	76%	10%	13%	19%	27%	32%	22%	21%	75%	51%	49%	44%	53%	22%	17%	61%	4%	5%	86%	48%	18%	50%	50%
YES, WOULD ACCEPT (1)	151	105	47	91	61	123	12	13	48	41	37	25	27	120	95	56	66	79	38	19	94	3	9	135	65	26	91	60
	55%	62%	43%	49%	65%	59%	43%	37%	89%	55%	41%	42%	47%	58%	68%	41%	54%	54%	62%	39%	56%	25%	71%	57%	49%	51%	66%	43%
NO, WOULD NOT ACCEPT (2)	123	62	61	91	33	85	15	22	6	32	51	34	29	86	44	79	56	66	24	29	71	7	4	101	66	24	44	80
	44%	37%	56%	49%	35%	40%	57%	63%	11%	43%	57%	58%	52%	41%	31%	58%	45%	45%	38%	61%	42%	67%	29%	43%	50%	48%	32%	57%
DON'T KNOW / REFUSED (3)	3	2	1	2	1	3	0	0	0	2	1	0	1	2	1	2	1	1	0	0	3	1	0	2	2	1	3	0
	1%	1%	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	2%	8%	0%	1%	1%	1%	2%	0%
NO RESPONSE	22	12	10	17	5	13	4	5	0	6	10	6	4	16	12	10	9	13	4	2	16	0	0	19	9	9	12	10

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 34: Question 15: Do you consider traffic in New Albany’s Market Square and Village Center – when the school day begins – a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	181	117	201	97	224	31	39	54	81	99	64	59	224	153	145	130	160	64	50	184	11	13	255	141	60	150	148
	61%	39%		67%	33%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	4%	4%	86%	47%	20%	50%	50%
MAJOR PROBLEM (1)	78	37	41	58	20	53	12	12	0	25	31	22	18	58	28	50	32	45	12	12	54	1	1	72	44	14	31	47
	26%	21%	35%	29%	20%	24%	41%	31%	0%	31%	31%	35%	30%	26%	18%	34%	24%	28%	19%	25%	29%	12%	5%	28%	31%	24%	21%	31%
MINOR PROBLEM (2)	154	100	54	90	65	125	8	19	44	39	43	29	32	113	94	60	84	66	27	29	98	3	10	132	65	25	82	72
	52%	55%	46%	45%	67%	56%	26%	48%	81%	48%	44%	45%	55%	51%	62%	41%	64%	41%	42%	58%	53%	32%	72%	52%	46%	41%	55%	48%
NOT A PROBLEM (3)	64	42	22	52	12	44	10	7	10	16	25	12	9	52	29	35	13	48	25	8	30	6	3	49	32	20	34	30
	21%	23%	19%	26%	12%	20%	34%	19%	19%	20%	25%	19%	15%	23%	19%	24%	10%	30%	39%	16%	17%	57%	22%	19%	22%	34%	23%	20%
DON'T KNOW / REFUSED (4)	2	2	1	2	1	2	0	1	0	1	0	1	0	1	2	0	1	1	0	1	2	0	0	2	1	1	2	0
	1%	1%	0%	1%	1%	1%	0%	2%	0%	2%	0%	2%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	2%	2%	0%
NO RESPONSE	2	0	2	0	2	0	0	2	0	0	0	2	2	0	0	2	2	0	2	0	0	0	0	2	0	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 35: Question 16: How about traffic in that area when the school day ends: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	181	117	201	97	224	31	39	54	81	99	64	59	224	153	145	130	160	64	50	184	11	13	255	141	60	150	148
		61%	39%	67%	33%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	4%	4%	86%	47%	20%	50%	50%
MAJOR PROBLEM (1)	77	35	42	57	20	53	14	10	5	25	28	19	18	57	29	49	37	39	12	16	50	2	5	66	43	14	32	45
	26%	19%	36%	28%	21%	24%	46%	26%	9%	31%	28%	30%	30%	26%	19%	34%	29%	25%	19%	32%	27%	15%	41%	26%	30%	24%	22%	31%
MINOR PROBLEM (2)	151	101	50	86	65	118	9	21	39	37	45	30	33	110	89	62	73	72	26	26	100	3	4	135	62	24	78	73
	51%	56%	43%	43%	67%	53%	30%	53%	72%	46%	45%	48%	55%	49%	58%	43%	57%	45%	40%	52%	54%	32%	31%	53%	44%	41%	52%	49%
NOT A PROBLEM (3)	68	43	24	57	11	51	7	8	10	18	25	14	9	55	35	33	19	47	27	7	34	6	4	52	35	21	38	30
	23%	24%	21%	28%	11%	23%	24%	19%	19%	22%	25%	22%	15%	25%	23%	22%	14%	29%	42%	14%	18%	53%	28%	20%	25%	36%	25%	20%
DON'T KNOW / REFUSED (4)	2	1	1	1	0	1	0	0	0	1	1	0	0	1	1	1	0	1	0	1	0	0	0	2	1	0	2	0
	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	3%	0%	0%	0%	1%	1%	0%	1%	0%
NO RESPONSE	2	0	2	0	2	0	0	2	0	0	0	2	2	0	0	2	2	0	2	0	0	0	0	2	0	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 36: Question 17: How about traffic in that area during non-school hours: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
MAJOR PROBLEM (1)	7	3	5	7	0	7	0	0	0	2	3	2	1	5	3	4	0	6	1	0	6	0	0	6	2	5	2	5
	2%	1%	4%	4%	0%	3%	0%	1%	0%	3%	3%	3%	2%	2%	2%	3%	0%	4%	1%	0%	3%	0%	0%	2%	1%	8%	1%	3%
MINOR PROBLEM (2)	44	16	28	23	21	28	3	12	5	10	12	17	20	21	26	18	21	22	7	6	31	2	5	33	15	8	16	27
	15%	9%	24%	11%	21%	13%	11%	30%	9%	12%	12%	26%	33%	9%	17%	12%	16%	14%	11%	12%	17%	15%	36%	13%	10%	14%	11%	18%
NOT A PROBLEM (3)	249	163	86	171	78	189	27	28	49	69	84	47	40	198	124	125	111	132	59	44	147	9	9	218	125	46	131	118
	83%	90%	73%	85%	79%	84%	89%	70%	91%	85%	85%	71%	65%	88%	81%	85%	84%	82%	88%	88%	80%	85%	64%	85%	88%	77%	88%	78%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 37: Question 18: How about traffic throughout the entire New Albany community during non-school hours: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
MAJOR PROBLEM (1)	15	4	11	7	8	13	0	1	5	2	4	4	9	5	11	3	9	5	2	2	11	0	5	7	4	3	8	7
	5%	2%	9%	3%	8%	6%	0%	3%	9%	2%	4%	6%	14%	2%	7%	2%	7%	3%	3%	4%	6%	0%	36%	3%	3%	5%	5%	5%
MINOR PROBLEM (2)	55	23	32	38	17	35	5	15	0	16	19	20	12	37	32	24	18	36	11	6	39	2	2	47	24	14	20	35
	18%	13%	27%	19%	17%	16%	16%	38%	0%	20%	19%	31%	20%	16%	21%	16%	14%	23%	16%	12%	21%	21%	16%	18%	17%	23%	14%	23%
NOT A PROBLEM (3)	230	155	75	156	74	176	26	24	49	63	76	41	40	182	110	120	105	118	54	42	135	8	7	203	113	43	122	108
	77%	85%	63%	78%	75%	79%	84%	59%	91%	78%	77%	63%	65%	82%	72%	81%	80%	74%	81%	84%	73%	79%	49%	79%	80%	72%	81%	72%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 38: Question 19(a): Amount of housing: Seniors

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	179 60%	118 40%	200 67%	98 33%	223 75%	30 10%	40 14%	54 18%	81 27%	98 33%	65 22%	60 20%	223 75%	152 51%	145 49%	131 44%	158 53%	65 22%	49 17%	183 61%	11 4%	13 4%	255 86%	140 47%	60 20%	150 50%	147 50%
TOO MUCH (1)	24 8%	14 8%	11 9%	20 10%	5 5%	18 8%	4 14%	3 7%	0 0%	7 8%	13 13%	5 7%	6 11%	17 8%	11 7%	13 9%	12 9%	11 7%	1 1%	5 9%	19 10%	1 5%	0 0%	22 9%	15 10%	5 8%	5 4%	19 13%
TOO LITTLE (2)	60 20%	23 13%	37 31%	37 18%	23 23%	40 18%	4 15%	15 37%	5 9%	15 18%	17 17%	23 36%	19 32%	34 15%	31 20%	29 20%	19 14%	39 25%	15 23%	7 15%	37 20%	4 38%	8 59%	44 17%	24 17%	13 21%	25 16%	35 24%
APPROPRIATE AMOUNT (3)	191 64%	125 70%	66 56%	122 61%	69 71%	146 65%	21 72%	22 55%	39 72%	54 67%	63 64%	36 55%	35 58%	150 67%	100 66%	91 63%	97 74%	90 57%	41 62%	34 70%	116 64%	6 57%	4 27%	176 69%	89 64%	33 55%	98 65%	93 63%
DON'T KNOW / REFUSED (4)	22 7%	18 10%	4 4%	21 11%	1 1%	19 9%	0 0%	0 1%	10 19%	5 7%	5 6%	1 1%	0 0%	21 9%	10 7%	12 8%	4 3%	18 11%	9 13%	3 6%	11 6%	0 0%	2 14%	13 5%	12 8%	9 16%	22 15%	0 0%
NO RESPONSE	3	2	1	1	1	1	1	1	0	0	1	1	1	1	1	2	1	2	1	1	1	0	0	3	1	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 39: Question 19(b): Amount of housing: Young families

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	295	179	116	200	95	221	30	40	54	81	98	62	58	223	152	143	129	158	65	47	183	11	13	253	140	60	150	145
	61%	39%		68%	32%	75%	10%	14%	18%	27%	33%	21%	19%	75%	52%	48%	44%	54%	22%	16%	62%	4%	5%	86%	48%	20%	51%	49%
TOO MUCH (1)	20	11	9	17	3	18	1	1	6	5	5	4	4	16	6	14	4	15	0	2	18	0	2	9	5	12	7	13
	7%	6%	8%	8%	3%	8%	4%	2%	11%	6%	5%	6%	6%	7%	4%	10%	3%	10%	0%	5%	10%	0%	13%	4%	4%	20%	5%	9%
TOO LITTLE (2)	66	40	26	46	20	46	4	16	0	19	26	22	20	43	33	33	28	37	24	9	33	6	1	55	37	9	32	34
	22%	22%	23%	23%	21%	21%	13%	39%	0%	23%	26%	35%	34%	19%	22%	23%	21%	23%	37%	19%	18%	57%	10%	22%	26%	15%	21%	23%
APPROPRIATE AMOUNT (3)	209	128	80	136	72	156	25	24	48	57	67	36	34	162	113	95	98	105	41	36	132	4	10	187	98	39	110	98
	71%	71%	69%	68%	76%	71%	83%	60%	89%	71%	68%	58%	59%	73%	74%	67%	76%	66%	63%	76%	72%	43%	76%	74%	70%	65%	73%	68%
DON'T KNOW / REFUSED (4)	1	0	1	1	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	1	0	0	1	1	0	1	0
	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%
NO RESPONSE	5	2	3	1	4	3	1	1	0	0	1	4	4	1	1	4	3	2	1	3	1	0	0	5	1	0	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 40: Question 19(c): Amount of housing: Singles

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	179	118	200	98	223	30	40	54	81	98	65	60	223	152	145	131	158	65	49	183	11	13	255	140	60	150	147
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
TOO MUCH (1)	36	10	26	25	11	26	2	8	5	9	11	11	16	18	14	21	21	14	5	7	24	0	7	25	16	8	8	27
	12%	5%	22%	12%	11%	12%	8%	19%	9%	11%	12%	17%	26%	8%	9%	15%	16%	9%	7%	15%	13%	0%	49%	10%	12%	14%	6%	19%
TOO LITTLE (2)	55	36	19	41	15	41	4	10	6	16	18	16	13	41	27	29	17	36	11	11	33	5	0	45	26	15	31	25
	19%	20%	16%	20%	15%	18%	13%	24%	11%	20%	18%	24%	21%	19%	18%	20%	13%	23%	17%	22%	18%	44%	0%	17%	18%	25%	20%	17%
APPROPRIATE AMOUNT (3)	194	128	66	122	72	150	21	22	44	50	64	37	31	152	106	88	90	99	46	29	119	5	5	176	90	33	99	95
	65%	71%	56%	61%	73%	67%	72%	54%	81%	61%	66%	57%	53%	68%	70%	61%	69%	63%	71%	58%	65%	48%	38%	69%	64%	54%	66%	65%
DON'T KNOW / REFUSED (4)	12	6	7	12	0	6	2	1	0	6	4	2	0	11	5	7	3	9	3	3	6	1	2	8	8	4	12	0
	4%	3%	6%	6%	0%	3%	7%	3%	0%	8%	4%	2%	0%	5%	3%	5%	2%	5%	5%	6%	4%	8%	14%	3%	6%	7%	8%	0%
NO RESPONSE	3	2	1	1	1	1	1	1	0	0	1	1	1	1	1	2	1	2	1	1	1	0	0	3	1	0	0	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 41: Question 20(a): Agree or disagree: New Albany is a diverse community

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	296	180 61%	117 39%	199 67%	98 33%	222 75%	29 10%	41 14%	54 18%	78 26%	98 33%	66 22%	59 20%	222 75%	152 51%	144 49%	131 44%	157 53%	66 22%	49 16%	181 61%	11 4%	13 5%	255 86%	140 47%	58 20%	150 51%	146 49%
<u>AGREE</u>	209	135	74	133	76	159	22	24	43	55	72	39	37	161	117	92	104	100	39	36	134	9	10	182	108	26	114	95
	70%	75%	63%	67%	77%	72%	75%	59%	79%	70%	73%	60%	63%	72%	77%	64%	79%	63%	58%	74%	74%	82%	72%	71%	77%	44%	76%	65%
AGREE STRONGLY (1)	70	44	27	51	19	52	10	7	5	23	29	14	15	53	29	41	27	40	9	13	48	0	7	60	41	11	39	32
	24%	24%	23%	26%	19%	23%	35%	18%	9%	29%	30%	21%	25%	24%	19%	29%	21%	25%	13%	27%	27%	0%	50%	24%	29%	18%	26%	22%
AGREE SOMEWHAT (2)	138	92	47	82	57	107	12	17	38	32	43	26	22	108	88	51	76	60	30	23	86	9	3	122	67	15	75	63
	47%	51%	40%	41%	58%	48%	39%	41%	70%	41%	44%	39%	38%	48%	58%	35%	58%	38%	45%	47%	47%	82%	22%	48%	48%	26%	50%	43%
<u>DISAGREE</u>	67	34	33	55	13	51	6	9	11	16	22	18	14	51	23	44	16	48	21	10	36	2	4	55	25	29	31	36
	23%	19%	28%	27%	13%	23%	22%	22%	21%	20%	22%	27%	24%	23%	15%	31%	12%	31%	32%	20%	20%	18%	28%	21%	18%	50%	21%	25%
DISAGREE SOMEWHAT (4)	37	15	22	30	7	26	5	5	0	12	14	11	7	30	17	21	10	27	12	5	20	1	3	34	19	11	13	25
	13%	9%	19%	15%	8%	12%	18%	13%	0%	16%	14%	17%	11%	13%	11%	14%	7%	17%	18%	11%	11%	6%	23%	13%	13%	19%	8%	17%
DISAGREE STRONGLY (5)	30	19	11	24	5	25	1	4	11	4	8	7	7	21	7	23	7	22	9	4	16	1	1	21	7	18	19	11
	10%	11%	9%	12%	6%	11%	4%	10%	21%	5%	8%	10%	12%	9%	4%	16%	5%	14%	14%	9%	9%	12%	5%	8%	5%	31%	13%	8%
<u>OTHER CODES</u>	20	10	10	11	9	12	1	8	0	8	4	9	8	11	12	8	11	9	7	3	11	0	0	18	7	4	5	16
	7%	6%	9%	6%	10%	5%	4%	19%	0%	10%	4%	13%	14%	5%	8%	6%	8%	6%	10%	6%	6%	0%	0%	7%	5%	6%	3%	11%
NEITHER (3)	18	8	10	9	9	10	1	7	0	8	2	8	8	9	10	8	10	9	7	3	9	0	0	16	6	4	3	16
	6%	5%	9%	5%	9%	5%	4%	18%	0%	10%	3%	13%	14%	4%	7%	6%	7%	6%	10%	6%	5%	0%	0%	6%	4%	6%	2%	11%
DON'T KNOW / REFUSED (6)	2	2	0	2	0	2	0	0	0	0	2	0	0	2	2	0	2	0	0	0	2	0	0	2	2	0	2	0
	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%
NO RESPONSE	4	1	2	3	1	2	1	0	0	3	1	0	2	1	1	3	1	3	0	1	3	0	0	3	1	1	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 42: Question 20(b): Agree or disagree: New Albany is welcoming to people of all ages

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	293	177 61%	115 39%	198 68%	95 32%	218 74%	30 10%	41 14%	54 18%	80 27%	96 33%	63 21%	57 19%	221 75%	150 51%	143 49%	128 44%	157 54%	65 22%	45 16%	182 62%	11 4%	13 5%	251 86%	140 48%	58 20%	150 51%	143 49%
<u>AGREE</u>	235 80%	151 85%	83 72%	158 80%	76 80%	183 84%	25 83%	23 56%	48 89%	72 90%	75 78%	40 64%	44 77%	180 82%	121 81%	114 80%	105 82%	123 78%	51 78%	40 88%	144 79%	9 86%	12 86%	206 82%	113 80%	46 79%	137 91%	98 69%
AGREE STRONGLY (1)	158 54%	113 64%	45 39%	101 51%	57 60%	123 56%	19 64%	13 32%	39 72%	48 60%	49 51%	22 35%	25 43%	126 57%	82 55%	76 53%	77 60%	77 49%	30 45%	24 52%	104 57%	6 60%	5 36%	141 56%	72 51%	30 51%	105 70%	53 37%
AGREE SOMEWHAT (2)	77 26%	38 22%	38 33%	57 29%	19 20%	60 27%	5 18%	10 23%	10 18%	23 29%	26 27%	18 28%	19 33%	55 25%	39 26%	38 27%	28 22%	46 29%	21 32%	16 35%	39 22%	3 26%	7 50%	65 26%	41 29%	16 28%	31 21%	46 32%
<u>DISAGREE</u>	14 5%	5 3%	9 8%	8 4%	7 7%	8 4%	1 4%	6 14%	0 0%	1 2%	4 5%	9 14%	4 8%	7 3%	9 6%	6 4%	5 4%	9 6%	3 5%	2 4%	10 5%	1 6%	1 8%	13 5%	6 5%	2 3%	3 2%	11 8%
DISAGREE SOMEWHAT (4)	10 4%	4 2%	6 5%	4 2%	6 6%	7 3%	0 0%	4 9%	0 0%	1 2%	3 3%	6 9%	3 5%	5 2%	8 5%	2 2%	5 4%	6 4%	3 5%	2 4%	6 3%	1 6%	0 0%	10 4%	4 3%	0 0%	3 2%	8 5%
DISAGREE STRONGLY (5)	4 1%	1 1%	3 3%	3 2%	1 1%	1 1%	1 4%	2 4%	0 0%	0 0%	1 1%	3 5%	2 3%	2 1%	1 1%	3 2%	1 1%	3 2%	0 0%	0 0%	4 2%	0 0%	1 8%	3 1%	2 1%	2 3%	1 1%	3 2%
<u>OTHER CODES</u>	44 15%	21 12%	23 20%	32 16%	12 13%	27 13%	4 14%	12 31%	6 11%	7 9%	17 18%	14 23%	9 15%	33 15%	20 14%	23 16%	18 14%	25 16%	11 17%	4 9%	28 16%	1 8%	1 5%	33 13%	21 15%	11 18%	10 7%	34 24%
NEITHER (3)	36 12%	14 8%	22 19%	25 12%	12 13%	21 9%	4 14%	12 29%	0 0%	6 8%	17 18%	14 22%	8 14%	26 12%	20 14%	16 11%	18 14%	18 12%	11 16%	4 9%	22 12%	1 8%	0 0%	32 13%	20 15%	4 7%	3 2%	34 24%
DON'T KNOW / REFUSED (6)	7 2%	7 4%	1 1%	7 4%	0 0%	7 3%	0 0%	1 2%	6 11%	1 1%	0 0%	1 1%	1 1%	7 3%	0 0%	7 5%	0 0%	7 4%	1 1%	0 0%	6 4%	0 0%	1 5%	1 0%	1 1%	6 11%	7 5%	0 0%
NO RESPONSE	7	4	3	3	4	6	1	0	0	1	3	3	4	3	3	4	4	3	1	4	2	0	0	6	1	2	0	7

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 43: Question 20(c): Agree or disagree: New Albany is welcoming to people of all religions

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	295	177	118	198	97	220	30	41	54	80	96	65	59	221	150	145	130	157	65	48	182	11	13	254	140	58	150	145
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	16%	62%	4%	5%	86%	48%	20%	51%	49%
AGREE	238	155	83	158	80	187	22	26	48	75	72	43	46	183	128	110	114	117	52	42	144	8	12	210	117	41	134	104
	81%	87%	70%	80%	82%	85%	73%	63%	89%	93%	75%	67%	77%	83%	85%	76%	88%	75%	79%	87%	79%	73%	86%	83%	83%	71%	90%	71%
AGREE STRONGLY (1)	149	109	40	85	64	118	12	17	38	46	43	23	25	116	85	64	80	63	24	21	103	5	10	128	69	16	99	50
	50%	62%	34%	43%	66%	53%	41%	42%	70%	57%	44%	35%	43%	53%	57%	44%	62%	40%	37%	45%	57%	50%	72%	50%	49%	28%	66%	34%
AGREE SOMEWHAT (2)	89	46	43	73	16	70	10	9	10	29	29	20	20	66	43	46	34	54	27	20	41	2	2	83	48	25	35	54
	30%	26%	37%	37%	16%	32%	33%	21%	19%	36%	30%	31%	34%	30%	29%	32%	26%	34%	42%	43%	23%	23%	15%	33%	34%	44%	24%	37%
DISAGREE	22	5	17	16	5	13	6	3	0	1	14	7	3	17	5	17	5	16	4	4	14	1	2	18	9	7	6	16
	7%	3%	14%	8%	6%	6%	19%	6%	0%	2%	14%	10%	5%	7%	3%	12%	4%	10%	6%	9%	8%	8%	14%	7%	7%	12%	4%	11%
DISAGREE SOMEWHAT (4)	15	5	10	12	2	9	5	0	0	1	10	3	3	9	3	12	5	10	3	2	9	1	2	11	8	4	3	11
	5%	3%	8%	6%	3%	4%	17%	0%	0%	2%	10%	5%	5%	4%	2%	8%	4%	6%	5%	5%	5%	8%	14%	4%	6%	7%	2%	8%
DISAGREE STRONGLY (5)	7	1	7	4	3	4	1	3	0	0	4	3	0	7	2	5	0	7	1	2	5	0	0	7	1	3	2	5
	2%	0%	6%	2%	3%	2%	2%	6%	0%	0%	4%	5%	0%	3%	1%	4%	0%	4%	1%	3%	3%	0%	0%	3%	1%	5%	2%	3%
OTHER CODES	35	17	18	24	12	20	2	13	6	4	11	15	11	22	17	18	11	23	10	2	23	2	0	25	14	10	10	25
	12%	10%	15%	12%	12%	9%	8%	31%	11%	5%	11%	23%	18%	10%	12%	12%	8%	15%	15%	4%	13%	20%	0%	10%	10%	16%	7%	17%
NEITHER (3)	29	11	18	17	12	14	2	13	0	4	10	15	11	15	17	12	11	17	10	2	17	2	0	24	13	4	4	25
	10%	6%	15%	9%	12%	6%	8%	31%	0%	5%	10%	23%	18%	7%	12%	8%	8%	11%	15%	4%	9%	20%	0%	10%	10%	7%	2%	17%
DON'T KNOW / REFUSED (6)	6	6	1	6	0	6	0	0	6	0	1	0	0	6	0	6	0	6	0	0	6	0	0	1	1	6	6	0
	2%	3%	1%	3%	0%	3%	0%	0%	11%	0%	1%	0%	0%	3%	0%	4%	0%	4%	0%	0%	4%	0%	0%	0%	0%	10%	4%	0%
NO RESPONSE	5	4	1	3	2	4	1	0	0	1	3	1	2	3	3	2	2	3	1	2	2	0	0	4	1	2	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 44: Question 20(d): Agree or disagree: New Albany is welcoming to people of all races and ethnicities

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	296	178 60%	118 40%	199 67%	97 33%	221 75%	30 10%	41 14%	54 18%	80 27%	97 33%	65 22%	59 20%	222 75%	151 51%	145 49%	130 44%	158 53%	65 22%	48 16%	183 62%	11 4%	13 5%	255 86%	140 47%	59 20%	150 51%	146 49%
<u>AGREE</u>	232	150	81	154	77	185	22	22	48	71	76	37	45	177	125	107	109	117	49	39	143	8	12	204	116	38	130	102
	78%	84%	69%	78%	80%	84%	73%	54%	89%	89%	78%	57%	76%	80%	83%	74%	83%	74%	75%	82%	78%	80%	86%	80%	83%	65%	86%	70%
AGREE STRONGLY (1)	151 51%	115 64%	37 31%	90 45%	61 63%	122 55%	12 41%	15 37%	48 89%	42 53%	40 41%	21 32%	30 50%	116 52%	88 58%	63 44%	78 60%	70 44%	30 46%	19 40%	102 56%	4 40%	9 67%	133 52%	68 49%	22 38%	106 71%	45 31%
AGREE SOMEWHAT (2)	80 27%	36 20%	45 38%	64 32%	16 17%	64 29%	9 32%	7 17%	0 0%	29 36%	36 37%	16 24%	16 26%	61 28%	37 24%	44 30%	31 24%	48 30%	19 28%	20 42%	42 23%	4 41%	3 20%	71 28%	48 34%	16 28%	23 15%	57 39%
<u>DISAGREE</u>	31	11	20	24	7	17	6	7	0	6	12	12	5	24	10	20	12	17	6	8	17	2	2	25	14	10	11	19
	10%	6%	17%	12%	7%	8%	20%	16%	0%	7%	13%	19%	9%	11%	7%	14%	10%	11%	9%	16%	9%	20%	14%	10%	10%	17%	8%	13%
DISAGREE SOMEWHAT (4)	22 7%	9 5%	13 11%	19 10%	3 3%	11 5%	6 20%	4 10%	0 0%	4 5%	9 9%	8 13%	5 9%	17 7%	7 5%	15 10%	11 8%	11 7%	6 9%	4 8%	12 7%	2 14%	2 14%	19 7%	11 8%	8 14%	9 6%	13 9%
DISAGREE STRONGLY (5)	9 3%	2 1%	7 6%	4 2%	4 5%	6 3%	0 0%	3 6%	0 0%	1 2%	3 3%	4 6%	0 1%	8 3%	4 2%	5 4%	2 1%	6 4%	0 0%	4 8%	5 3%	1 5%	0 0%	7 3%	3 2%	2 3%	3 2%	6 4%
<u>OTHER CODES</u>	33	17	17	21	12	18	2	12	6	3	9	16	9	20	16	18	9	23	10	1	23	0	0	25	11	10	9	25
	11%	9%	14%	11%	13%	8%	8%	29%	11%	4%	9%	24%	14%	9%	11%	12%	7%	15%	16%	1%	12%	0%	0%	10%	8%	18%	6%	17%
NEITHER (3)	27 9%	11 6%	16 14%	15 8%	12 12%	13 6%	2 8%	12 28%	0 0%	3 4%	9 9%	15 24%	8 14%	15 7%	16 11%	11 8%	9 7%	17 11%	10 16%	1 1%	16 9%	0 0%	0 0%	25 10%	11 8%	5 8%	3 2%	25 17%
DON'T KNOW / REFUSED (6)	6 2%	6 3%	0 0%	6 3%	0 0%	6 3%	0 0%	0 1%	6 11%	0 0%	0 0%	0 1%	0 1%	6 3%	0 0%	6 4%	0 0%	6 4%	0 0%	0 0%	6 3%	0 0%	0 0%	0 0%	0 0%	6 10%	6 4%	0 0%
NO RESPONSE	4	3	1	2	2	3	1	0	0	1	2	1	2	2	2	2	2	2	1	2	1	0	0	3	1	1	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 45: Question 20(e): Agree or disagree: New Albany is welcoming to people of all sexual orientations

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
TOTAL	296	178 60%	118 40%	199 67%	97 33%	221 75%	30 10%	41 14%	54 18%	80 27%	97 33%	65 22%	59 20%	222 75%	151 51%	145 49%	130 44%	158 53%	65 22%	48 16%	183 62%	11 4%	13 5%	255 86%	140 47%	59 20%	150 51%	146 49%	
<u>AGREE</u>	221 75%	145 81%	76 65%	149 75%	72 74%	179 81%	20 68%	19 47%	48 89%	73 91%	67 69%	33 51%	39 66%	175 79%	118 78%	103 71%	104 80%	111 70%	46 71%	39 83%	135 74%	8 78%	11 82%	197 78%	112 80%	37 63%	125 83%	96 66%	
AGREE STRONGLY (1)	138 47%	104 58%	34 29%	84 42%	54 56%	114 52%	13 45%	9 23%	44 81%	42 53%	38 40%	14 21%	26 44%	109 49%	80 53%	58 40%	72 55%	60 38%	23 35%	21 45%	94 51%	5 47%	8 61%	121 48%	63 45%	21 36%	95 63%	43 29%	
AGREE SOMEWHAT (2)	83 28%	41 23%	42 36%	65 33%	18 18%	65 30%	7 24%	10 24%	5 9%	31 38%	29 29%	19 29%	13 22%	66 30%	38 25%	45 31%	32 25%	50 32%	24 36%	18 38%	41 22%	3 31%	3 21%	76 30%	49 35%	16 27%	29 20%	54 37%	
<u>DISAGREE</u>	20 7%	5 3%	15 13%	13 7%	7 7%	11 5%	4 14%	4 10%	0 0%	1 2%	9 9%	10 15%	4 6%	14 6%	8 5%	12 8%	8 6%	12 7%	4 6%	3 6%	13 7%	1 14%	1 5%	16 6%	7 5%	6 10%	7 5%	13 9%	
DISAGREE SOMEWHAT (4)	12 4%	3 2%	9 8%	10 5%	2 2%	7 3%	4 12%	1 2%	0 0%	1 2%	6 7%	4 6%	2 3%	8 3%	3 2%	9 6%	7 6%	4 3%	3 5%	1 1%	8 4%	1 8%	1 5%	9 4%	6 4%	4 7%	4 3%	8 5%	
DISAGREE STRONGLY (5)	8 3%	2 1%	6 5%	3 2%	5 5%	4 2%	1 2%	3 8%	0 0%	0 0%	3 3%	5 8%	1 2%	7 3%	5 3%	3 2%	0 0%	7 5%	1 1%	2 4%	5 3%	1 6%	0 0%	7 3%	1 1%	2 3%	3 2%	5 4%	
<u>OTHER CODES</u>	55 19%	29 16%	26 22%	37 18%	18 19%	31 14%	5 17%	17 43%	6 11%	6 7%	21 22%	22 34%	17 28%	32 15%	25 16%	30 21%	19 14%	36 23%	15 23%	6 12%	34 19%	1 8%	2 12%	41 16%	21 15%	15 26%	18 12%	37 25%	
NEITHER (3)	44 15%	22 12%	21 18%	28 14%	16 16%	24 11%	5 17%	15 36%	0 0%	6 7%	19 19%	19 30%	15 26%	23 10%	21 14%	22 15%	15 12%	28 18%	14 21%	5 10%	25 14%	1 8%	2 12%	36 14%	19 14%	8 14%	7 5%	37 25%	
DON'T KNOW / REFUSED (6)	11 4%	7 4%	5 4%	9 4%	2 2%	7 3%	0 0%	3 6%	6 11%	0 0%	2 3%	3 5%	1 2%	9 4%	3 2%	8 5%	3 3%	8 5%	1 2%	1 1%	9 5%	0 0%	0 0%	5 2%	2 1%	7 12%	11 7%	0 0%	
NO RESPONSE	4	3	1	2	2	3	1	0	0	1	2	1	2	2	2	2	2	2	1	2	1	0	0	3	1	1	0		

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 46: Question 20(f): Agree or disagree: New Albany is welcoming to people of all physical abilities

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	296	178 60%	118 40%	199 67%	97 33%	221 75%	30 10%	41 14%	54 18%	80 27%	97 33%	65 22%	59 20%	222 75%	151 51%	145 49%	130 44%	158 53%	65 22%	48 16%	183 62%	11 4%	13 5%	255 86%	140 47%	59 20%	150 51%	146 49%
<u>AGREE</u>	237	155	82	163	74	185	23	25	44	74	76	43	42	184	124	113	113	116	52	43	142	9	8	211	119	44	131	106
	80%	87%	69%	82%	76%	84%	78%	61%	81%	92%	79%	67%	72%	83%	82%	78%	87%	74%	79%	89%	78%	86%	56%	83%	85%	74%	87%	73%
AGREE STRONGLY (1)	146 49%	113 63%	33 28%	91 46%	55 57%	119 54%	13 45%	12 29%	39 72%	46 57%	40 41%	22 33%	25 42%	114 52%	82 54%	64 44%	74 57%	68 43%	28 42%	26 54%	93 51%	6 60%	3 26%	131 51%	68 49%	23 39%	97 65%	49 34%
AGREE SOMEWHAT (2)	91 31%	42 24%	48 41%	72 36%	19 20%	66 30%	10 32%	13 32%	5 9%	28 35%	36 38%	22 33%	17 29%	69 31%	42 28%	48 33%	39 30%	48 31%	24 37%	17 36%	49 27%	3 26%	4 30%	80 31%	51 36%	21 35%	34 23%	57 39%
<u>DISAGREE</u>	14	2	12	8	6	7	1	6	0	1	5	8	4	8	8	6	4	10	3	2	8	0	0	14	6	2	6	8
	5%	1%	10%	4%	6%	3%	2%	13%	0%	2%	5%	12%	6%	4%	5%	4%	3%	6%	5%	5%	5%	0%	0%	5%	4%	3%	4%	6%
DISAGREE SOMEWHAT (4)	9 3%	1 1%	8 6%	5 3%	3 3%	5 2%	1 2%	2 5%	0 0%	1 1%	4 4%	4 6%	2 3%	6 3%	4 3%	4 3%	2 1%	7 4%	1 1%	2 4%	6 3%	0 0%	0 0%	9 3%	4 3%	1 2%	4 2%	5 4%
DISAGREE STRONGLY (5)	5 2%	1 0%	4 4%	2 1%	3 3%	2 1%	0 0%	3 8%	0 0%	1 1%	1 1%	4 6%	2 3%	2 1%	3 2%	2 1%	2 2%	3 2%	2 4%	0 1%	2 1%	0 0%	0 0%	5 2%	1 1%	1 2%	2 1%	3 2%
<u>OTHER CODES</u>	45	22	24	28	17	29	6	11	10	5	16	14	13	29	19	26	13	32	11	3	32	2	6	30	15	13	14	32
	15%	12%	20%	14%	18%	13%	20%	26%	19%	6%	17%	21%	22%	13%	13%	18%	10%	20%	17%	5%	17%	14%	44%	12%	11%	22%	9%	22%
NEITHER (3)	40 13%	16 9%	24 20%	23 11%	17 18%	23 11%	6 20%	11 26%	5 9%	5 6%	16 17%	14 21%	13 22%	23 11%	19 13%	21 14%	13 10%	26 16%	11 17%	3 5%	26 14%	2 14%	6 44%	30 12%	15 11%	7 13%	8 5%	32 22%
DON'T KNOW / REFUSED (6)	6 2%	6 3%	0 0%	6 3%	0 0%	6 3%	0 0%	0 0%	6 11%	0 0%	0 0%	0 0%	0 0%	6 3%	0 0%	6 4%	0 0%	6 4%	0 0%	0 0%	6 3%	0 0%	0 0%	0 0%	0 0%	6 10%	6 4%	0 0%
NO RESPONSE	4	3	1	2	2	3	1	0	0	1	2	1	2	2	2	2	2	2	1	2	1	0	0	3	1	1	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 47: Question 20(g): Agree or disagree: New Albany is welcoming to people of all levels of income

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	295	178 60%	117 40%	198 67%	97 33%	220 75%	30 10%	41 14%	54 18%	80 27%	96 33%	65 22%	59 20%	221 75%	150 51%	145 49%	129 44%	158 54%	65 22%	48 16%	183 62%	11 4%	13 5%	254 86%	139 47%	59 20%	150 51%	145 49%	
<u>AGREE</u>	102 34%	60 33%	42 36%	86 43%	16 16%	72 33%	17 59%	10 24%	0 0%	41 51%	44 46%	16 25%	13 21%	84 38%	43 29%	58 40%	37 29%	61 39%	17 26%	24 49%	62 34%	4 35%	5 36%	89 35%	65 47%	21 35%	48 32%	54 37%	
AGREE STRONGLY (1)	34 12%	21 12%	13 11%	26 13%	8 8%	30 13%	1 5%	2 4%	0 0%	11 13%	18 19%	5 8%	6 10%	27 12%	17 11%	17 12%	12 9%	21 13%	7 10%	7 14%	20 11%	4 35%	1 9%	27 11%	18 13%	8 14%	15 10%	19 13%	
AGREE SOMEWHAT (2)	68 23%	39 22%	29 25%	59 30%	8 9%	43 19%	16 54%	8 20%	0 0%	30 38%	26 28%	11 17%	7 12%	56 26%	26 17%	42 29%	25 19%	41 26%	10 15%	17 35%	41 23%	0 0%	4 27%	62 25%	47 34%	13 22%	33 22%	34 24%	
<u>DISAGREE</u>	155 52%	98 55%	57 49%	88 44%	66 69%	126 57%	9 30%	18 44%	54 100%	28 35%	41 42%	32 49%	37 63%	112 51%	87 58%	68 47%	79 61%	73 46%	38 59%	20 42%	97 53%	6 53%	8 59%	131 51%	57 41%	31 54%	95 64%	59 41%	
DISAGREE SOMEWHAT (4)	112 38%	71 40%	41 35%	55 28%	58 60%	91 41%	8 26%	13 31%	48 89%	17 21%	27 28%	20 31%	31 52%	79 36%	68 45%	44 30%	67 52%	44 28%	29 45%	12 26%	71 39%	3 29%	6 45%	102 40%	37 27%	18 30%	71 48%	41 28%	
DISAGREE STRONGLY (5)	42 14%	27 15%	16 13%	34 17%	9 9%	35 16%	1 4%	6 14%	6 11%	11 14%	14 14%	12 18%	6 11%	33 15%	19 12%	24 16%	12 9%	29 18%	9 14%	8 16%	26 14%	3 24%	2 14%	28 11%	20 14%	14 24%	24 16%	18 13%	
<u>OTHER CODES</u>	39 13%	21 12%	18 15%	24 12%	15 15%	22 10%	3 11%	13 31%	0 0%	11 13%	11 12%	17 26%	10 16%	25 11%	20 13%	19 13%	13 10%	24 15%	10 15%	4 9%	25 13%	1 13%	1 5%	34 13%	18 13%	7 11%	6 4%	32 22%	
NEITHER (3)	38 13%	21 12%	17 15%	24 12%	15 15%	22 10%	3 11%	12 29%	0 0%	11 13%	11 12%	16 25%	9 15%	25 11%	20 13%	18 12%	13 10%	24 15%	10 15%	4 9%	24 13%	1 13%	0 0%	34 13%	18 13%	6 10%	6 4%	32 22%	
DON'T KNOW / REFUSED (6)	1 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 5%	0 0%	0 0%	1 1%	1 0%	0 0%	
NO RESPONSE	5	3	2	3	2	4	1	0	0	1	3	1	2	3	3	2	3	2	2	2	1	0	0	4	2	1	0	5	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 48: Question 20(h): Agree or disagree: New Albany is welcoming to people of all political beliefs

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	296	178 60%	118 40%	199 67%	97 33%	221 75%	30 10%	41 14%	54 18%	80 27%	97 33%	65 22%	59 20%	222 75%	151 51%	145 49%	130 44%	158 53%	65 22%	48 16%	183 62%	11 4%	13 5%	255 86%	140 47%	59 20%	150 51%	146 49%
<u>AGREE</u>	214 72%	142 80%	72 61%	139 70%	75 77%	168 76%	20 67%	23 55%	48 89%	65 81%	66 68%	35 53%	41 70%	163 74%	120 79%	94 65%	102 79%	105 66%	50 76%	37 77%	127 70%	7 62%	12 86%	190 75%	100 71%	39 66%	128 85%	86 59%
AGREE STRONGLY (1)	118 40%	86 48%	32 27%	61 30%	57 59%	95 43%	10 33%	11 27%	38 70%	31 38%	32 33%	17 26%	17 29%	95 43%	74 49%	44 30%	64 49%	49 31%	19 29%	16 33%	83 45%	2 22%	9 66%	101 40%	47 34%	14 23%	83 55%	34 24%
AGREE SOMEWHAT (2)	96 33%	56 31%	40 34%	78 39%	18 18%	73 33%	10 34%	11 28%	10 19%	34 43%	34 35%	18 27%	24 40%	68 31%	46 30%	50 35%	38 29%	56 35%	31 47%	21 44%	45 24%	4 40%	3 20%	89 35%	53 38%	25 43%	45 30%	51 35%
<u>DISAGREE</u>	43 14%	16 9%	26 22%	33 16%	10 10%	29 13%	6 21%	6 16%	6 11%	4 4%	18 18%	16 24%	6 10%	33 15%	11 7%	32 22%	14 11%	28 18%	6 10%	6 12%	30 17%	1 14%	1 5%	33 13%	17 12%	16 27%	14 9%	29 20%
DISAGREE SOMEWHAT (4)	32 11%	15 8%	18 15%	26 13%	7 7%	22 10%	6 21%	3 8%	6 11%	2 3%	11 12%	13 20%	6 10%	24 11%	8 5%	25 17%	10 8%	22 14%	6 9%	3 6%	24 13%	1 14%	1 5%	23 9%	12 9%	13 23%	11 7%	22 15%
DISAGREE STRONGLY (5)	10 3%	1 1%	9 7%	7 4%	3 3%	7 3%	0 0%	3 7%	0 0%	1 2%	6 6%	2 4%	0 0%	9 4%	3 2%	7 5%	4 3%	6 4%	1 1%	3 6%	6 4%	0 0%	0 0%	10 4%	4 3%	3 4%	3 2%	7 5%
<u>OTHER CODES</u>	40 13%	20 11%	20 17%	27 14%	12 13%	24 11%	4 12%	12 29%	0 0%	12 15%	13 13%	15 23%	12 20%	25 11%	21 14%	19 13%	13 10%	25 16%	9 14%	5 11%	25 14%	3 24%	1 8%	32 12%	23 17%	4 7%	8 5%	32 22%
NEITHER (3)	38 13%	20 11%	18 15%	27 13%	11 12%	23 10%	4 12%	11 28%	0 0%	12 15%	12 13%	14 22%	11 19%	24 11%	21 14%	17 12%	13 10%	24 15%	9 14%	4 8%	25 14%	2 20%	1 8%	31 12%	23 16%	4 7%	6 4%	32 22%
DON'T KNOW / REFUSED (6)	2 1%	0 0%	2 1%	1 0%	1 1%	1 1%	0 0%	0 1%	0 0%	0 0%	1 1%	1 1%	0 1%	1 1%	0 0%	2 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 5%	0 0%	1 0%	1 0%	0 0%	2 1%	0 0%
NO RESPONSE	4	3	1	2	2	3	1	0	0	1	2	1	2	2	2	2	2	2	1	2	1	0	0	3	1	1	0	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 49: Question 21: In 2023, the City of New Albany launched a series of events and programs, involving Juneteenth, Diwali, Miracle League Family Fun Day, and free summer concerts. Did you attend any of these?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
YES (1)	100	67	34	74	26	72	11	15	5	32	39	24	15	77	46	54	28	70	30	15	55	6	5	86	59	15	54	47
	33%	37%	28%	37%	26%	32%	37%	36%	9%	39%	40%	37%	24%	34%	30%	37%	21%	44%	46%	30%	30%	57%	39%	33%	42%	25%	36%	31%
NO (2)	199	115	84	126	73	152	19	26	49	48	60	42	46	146	106	93	104	90	36	34	129	4	8	171	81	45	96	103
	66%	63%	71%	63%	74%	68%	63%	64%	91%	60%	60%	63%	76%	65%	69%	63%	78%	56%	54%	69%	70%	43%	61%	66%	58%	75%	64%	69%
DON'T KNOW / REFUSED (3)	1	0	1	1	0	1	0	0	0	1	0	0	0	1	1	0	1	0	0	1	0	0	0	1	1	0	1	0
	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 50: Question 22: Satisfaction: Events or programs you attended

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	100	67	34	74	26	72	11	15	5	32	39	24	15	77	46	54	28	70	30	15	55	6	5	86	59	15	54	47
	66%	34%		74%	26%	71%	11%	15%	5%	32%	39%	24%	15%	77%	46%	54%	28%	70%	30%	15%	55%	6%	5%	86%	59%	15%	53%	47%
<u>SATISFIED</u>	96	64	32	70	26	68	10	15	5	30	38	23	14	75	44	52	27	66	30	15	52	6	4	83	55	15	52	44
	96%	96%	96%	94%	100%	95%	90%	100%	100%	94%	96%	97%	92%	97%	95%	96%	97%	95%	98%	100%	93%	100%	79%	97%	93%	100%	98%	93%
VERY SATISFIED (1)	69	50	19	52	17	51	9	7	0	25	30	14	10	56	29	41	20	48	20	9	41	4	4	60	39	13	42	28
	69%	75%	57%	70%	66%	71%	78%	50%	0%	79%	75%	59%	70%	72%	62%	75%	72%	68%	65%	59%	74%	67%	79%	70%	65%	89%	78%	59%
SOMEWHAT SATISFIED (2)	27	14	13	18	9	18	1	7	5	5	8	9	3	19	15	12	7	19	10	6	11	2	0	23	16	2	11	16
	27%	20%	39%	24%	34%	25%	12%	50%	100%	15%	21%	38%	23%	25%	33%	22%	25%	27%	33%	41%	20%	33%	0%	27%	27%	11%	20%	34%
<u>DISSATISFIED</u>	2	1	1	2	0	2	0	0	0	1	0	1	0	1	1	1	1	1	1	0	1	0	0	2	2	0	1	1
	2%	1%	2%	2%	0%	2%	0%	0%	0%	2%	0%	3%	0%	1%	2%	1%	3%	1%	2%	0%	1%	0%	0%	2%	3%	0%	1%	2%
SOMEWHAT DISSATISFIED (4)	2	1	1	2	0	2	0	0	0	1	0	1	0	1	1	1	1	1	1	0	1	0	0	2	2	0	1	1
	2%	1%	2%	2%	0%	2%	0%	0%	0%	2%	0%	3%	0%	1%	2%	1%	3%	1%	2%	0%	1%	0%	0%	2%	3%	0%	1%	2%
<u>OTHER CODES</u>	3	2	1	3	0	2	1	0	0	1	2	0	1	1	2	1	0	3	0	0	3	0	1	1	3	0	1	2
	3%	3%	2%	4%	0%	2%	10%	0%	0%	4%	4%	0%	8%	2%	4%	2%	0%	4%	0%	0%	5%	0%	21%	1%	5%	0%	1%	5%
NEITHER SATISFIED NOR DISSATISFIED (3)	3	2	1	3	0	2	1	0	0	1	2	0	1	1	2	1	0	3	0	0	3	0	1	1	3	0	1	2
	3%	3%	2%	4%	0%	2%	10%	0%	0%	4%	4%	0%	8%	2%	4%	2%	0%	4%	0%	0%	5%	0%	21%	1%	5%	0%	1%	5%
NO RESPONSE	200	115	85	127	73	152	19	26	49	49	60	42	46	147	107	93	104	90	36	35	129	4	8	172	82	45	96	103

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%	
<u>FIVE YEARS OR FEWER</u>	66 22%	42 23%	25 21%	48 24%	18 19%	46 20%	4 13%	14 34%	10 19%	19 24%	17 18%	19 29%	22 35%	39 18%	37 24%	29 20%	24 18%	41 26%	66 100%	0 0%	0 0%	2 20%	2 14%	61 24%	30 21%	18 30%	33 22%	33 22%	
1 OR LESS	5 2%	2 1%	2 2%	4 2%	1 1%	3 1%	0 0%	1 3%	0 0%	2 2%	2 2%	1 1%	1 1%	4 2%	2 2%	2 2%	1 1%	4 2%	5 7%	0 0%	0 0%	0 0%	0 0%	5 2%	3 2%	1 2%	2 1%	3 2%	
2	12 4%	4 2%	9 7%	7 3%	5 5%	9 4%	0 0%	4 9%	0 0%	4 5%	3 3%	5 8%	5 9%	5 2%	5 3%	7 5%	4 3%	6 4%	12 18%	0 0%	0 0%	1 14%	1 5%	10 4%	4 3%	3 5%	5 3%	8 5%	
3	20 7%	13 7%	7 6%	14 7%	5 5%	14 6%	4 13%	1 2%	5 9%	7 8%	3 3%	5 8%	3 6%	15 7%	13 8%	7 5%	7 6%	12 8%	20 30%	0 0%	0 0%	0 0%	1 5%	19 7%	10 7%	4 7%	10 9%	6 6%	
4	18 6%	13 7%	5 4%	14 7%	4 4%	11 5%	0 0%	5 12%	6 11%	2 3%	4 4%	6 8%	9 14%	7 3%	9 6%	9 6%	5 3%	13 8%	18 27%	0 0%	0 0%	1 6%	1 4%	15 6%	5 4%	8 14%	11 7%	7 4%	
5	12 4%	11 6%	2 1%	9 5%	3 3%	9 4%	0 0%	3 8%	0 0%	4 5%	5 6%	2 4%	3 5%	9 4%	8 6%	4 3%	6 5%	6 4%	12 18%	0 0%	0 0%	0 0%	0 0%	12 5%	8 5%	1 2%	6 4%	7 4%	
<u>SIX TO TEN YEARS</u>	50 17%	23 13%	27 23%	40 20%	9 10%	39 18%	8 26%	2 5%	0 0%	24 30%	20 20%	6 9%	6 9%	44 20%	22 14%	28 19%	25 19%	23 15%	0 0%	50 100%	0 0%	2 15%	3 22%	40 15%	37 26%	4 6%	19 13%	30 20%	
6	6 2%	2 1%	4 3%	6 3%	0 0%	4 2%	1 5%	0 0%	0 0%	4 5%	2 2%	0 0%	0 0%	6 3%	3 2%	3 2%	3 2%	3 2%	0 0%	6 12%	0 0%	0 0%	1 11%	4 2%	6 4%	0 0%	3 2%	3 2%	
7	12 4%	7 4%	6 5%	11 6%	1 1%	9 4%	2 7%	1 2%	0 0%	5 7%	6 6%	1 1%	1 2%	11 5%	5 4%	7 5%	5 3%	7 5%	0 0%	12 25%	0 0%	1 5%	1 5%	10 4%	9 6%	3 5%	4 3%	9 6%	
8	11 4%	5 3%	7 6%	9 5%	2 2%	8 4%	3 9%	0 0%	0 0%	7 8%	3 3%	1 2%	0 0%	11 5%	4 2%	8 5%	5 4%	6 4%	0 0%	11 23%	0 0%	1 10%	0 0%	9 4%	9 6%	0 0%	6 4%	6 4%	
9	3 1%	1 1%	2 2%	2 1%	1 1%	3 2%	0 0%	0 0%	0 0%	3 4%	0 0%	0 0%	1 2%	2 1%	1 1%	2 2%	2 2%	1 1%	0 0%	3 7%	0 0%	0 0%	0 0%	2 1%	2 2%	0 0%	1 1%	3 2%	
10	17 6%	8 5%	8 7%	12 6%	5 5%	14 6%	2 6%	1 3%	0 0%	5 6%	9 9%	4 6%	4 6%	13 6%	8 5%	8 6%	10 8%	6 4%	0 0%	17 34%	0 0%	0 0%	1 6%	14 5%	11 8%	1 2%	6 4%	11 7%	
<u>11 TO 20 YEARS</u>	100 33%	52 29%	48 40%	85 42%	15 15%	79 35%	12 40%	8 19%	10 19%	37 45%	40 40%	13 20%	19 31%	74 33%	38 25%	62 42%	36 28%	61 38%	0 0%	0 0%	100 54%	5 43%	6 48%	79 31%	60 42%	25 42%	44 29%	56 38%	
11	6 2%	3 1%	3 3%	5 3%	1 1%	5 2%	1 2%	0 0%	0 0%	3 3%	3 3%	0 1%	0 0%	5 2%	4 2%	2 1%	4 3%	2 1%	0 0%	0 0%	6 3%	1 9%	0 0%	5 2%	5 4%	0 0%	2 1%	4 2%	
12	23 8%	17 9%	6 5%	21 10%	2 2%	16 7%	4 13%	3 7%	6 11%	9 11%	5 5%	3 5%	2 3%	20 9%	5 3%	18 13%	5 4%	18 11%	0 0%	0 0%	23 13%	1 5%	0 0%	17 6%	12 8%	9 15%	15 10%	8 5%	
13	9 3%	5 3%	4 3%	9 4%	0 0%	7 3%	2 6%	0 0%	0 0%	4 5%	5 5%	0 0%	2 4%	6 3%	5 3%	4 2%	3 3%	5 3%	0 0%	0 0%	9 5%	0 0%	0 0%	8 3%	8 5%	1 2%	3 2%	5 4%	

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER	NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE		
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE		FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%	
14		8 3%	6 3%	3 2%	8 4%	0 0%	7 3%	1 3%	0 0%	0 0%	6 7%	2 2%	1 1%	1 2%	7 3%	3 2%	6 4%	3 2%	4 2%	0 0%	0 0%	8 4%	0 0%	0 0%	8 3%	7 5%	1 1%	3 2%	5 3%
15		19 6%	6 4%	13 11%	13 7%	6 6%	17 7%	2 7%	1 2%	5 9%	7 8%	7 7%	1 1%	9 15%	8 4%	8 5%	12 8%	9 7%	9 6%	0 0%	0 0%	19 11%	2 21%	5 36%	10 4%	7 5%	6 11%	9 6%	10 7%
16		7 2%	3 1%	5 4%	5 3%	2 2%	4 5%	1 5%	2 5%	0 0%	2 3%	3 3%	2 3%	0 0%	7 3%	3 2%	5 3%	2 1%	6 4%	0 0%	0 0%	7 4%	0 0%	0 0%	7 3%	4 3%	1 2%	4 2%	4 2%
17		6 2%	1 1%	5 4%	6 3%	0 0%	6 3%	0 0%	0 1%	0 0%	3 3%	2 2%	1 2%	0 0%	6 3%	2 2%	4 2%	2 1%	4 3%	0 0%	0 0%	6 3%	0 0%	0 0%	6 2%	4 3%	2 4%	1 0%	5 4%
18		6 2%	2 1%	4 4%	6 3%	0 0%	6 3%	0 0%	0 1%	0 0%	1 1%	5 5%	0 1%	0 0%	6 3%	4 3%	2 1%	2 2%	4 2%	0 0%	0 0%	6 3%	1 8%	0 0%	5 2%	3 2%	3 5%	1 1%	5 3%
19		5 2%	4 2%	1 1%	4 2%	1 1%	5 2%	0 0%	0 0%	0 0%	1 1%	2 2%	2 2%	0 0%	4 2%	3 2%	2 2%	2 2%	3 2%	0 0%	0 0%	5 3%	0 0%	0 0%	5 2%	3 2%	1 2%	1 1%	4 2%
20		11 4%	6 3%	5 4%	8 4%	3 3%	6 3%	2 5%	2 4%	0 0%	2 3%	6 6%	3 4%	6 3%	2 2%	8 6%	4 3%	6 4%	0 0%	0 0%	11 6%	0 0%	2 12%	8 3%	7 5%	1 1%	4 3%	7 4%	
<u>MORE THAN 20 YEARS</u>		84 28%	64 36%	19 16%	28 14%	56 57%	60 27%	6 20%	17 41%	33 61%	1 1%	22 22%	28 42%	15 25%	66 29%	56 37%	28 19%	47 36%	34 21%	0 0%	0 0%	84 46%	2 22%	2 15%	78 30%	15 11%	13 22%	54 36%	30 20%
21		5 2%	2 1%	3 3%	5 2%	1 1%	1 0%	3 10%	1 1%	0 0%	0 0%	4 4%	1 2%	0 1%	5 2%	2 1%	4 3%	0 0%	5 3%	0 0%	0 0%	5 3%	0 0%	0 0%	5 2%	2 1%	3 5%	2 1%	3 2%
22		10 3%	6 3%	4 3%	5 2%	5 5%	5 2%	1 2%	4 10%	0 0%	0 0%	5 5%	4 7%	3 5%	6 3%	3 2%	7 5%	4 3%	6 4%	0 0%	0 0%	10 5%	0 0%	0 0%	9 3%	3 2%	1 2%	6 4%	3 2%
23		37 12%	36 20%	1 1%	3 2%	34 34%	36 16%	1 2%	0 1%	33 61%	0 0%	2 2%	2 3%	0 1%	37 16%	35 23%	2 1%	35 26%	2 2%	0 0%	0 0%	37 20%	0 0%	1 5%	36 14%	2 1%	2 3%	34 23%	2 2%
24		8 3%	5 3%	3 3%	3 2%	5 5%	4 2%	1 3%	3 7%	0 0%	0 0%	2 2%	6 9%	4 7%	3 1%	4 2%	4 3%	4 3%	4 2%	0 0%	0 0%	8 4%	0 0%	0 0%	8 3%	2 1%	2 3%	1 1%	7 4%
25		3 1%	3 1%	1 1%	2 1%	2 2%	2 1%	0 0%	1 2%	0 0%	0 0%	1 1%	2 3%	1 2%	2 1%	2 1%	2 1%	0 0%	3 2%	0 0%	0 0%	3 2%	0 0%	1 5%	2 1%	1 1%	1 1%	2 1%	
26		3 1%	2 1%	1 1%	1 1%	2 2%	1 1%	0 0%	2 5%	0 0%	0 0%	1 1%	2 3%	0 1%	3 1%	0 0%	3 2%	2 1%	2 1%	0 0%	0 0%	3 2%	0 4%	0 0%	3 1%	0 0%	1 2%	2 1%	1 1%
27		4 1%	3 2%	1 1%	3 2%	1 1%	3 0%	0 3%	1 0%	0 0%	0 0%	2 2%	1 2%	3 4%	1 1%	1 2%	3 2%	2 1%	1 1%	0 0%	0 0%	4 2%	2 18%	1 5%	1 1%	2 1%	1 2%	4 2%	0 0%
28		2 1%	1 1%	0 0%	1 1%	0 0%	0 4%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 1%	2 0%	0 0%	1 0%	1 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	1 2%	0 0%	1 1%

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
29		1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
30		3 1%	2 1%	0 0%	0 0%	3 1%	0 0%	1 2%	0 0%	0 0%	0 0%	3 4%	0 0%	3 1%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	3 1%	0 0%	0 0%	3 1%	0 0%	0 0%	1 1%	2 1%
34		1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
35		1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
38		0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%
45		3 1%	3 2%	0 0%	3 2%	0 1%	0 0%	0 0%	0 0%	0 0%	3 3%	0 0%	0 0%	3 1%	3 2%	0 0%	0 0%	3 2%	0 0%	0 0%	3 2%	0 0%	0 0%	3 1%	3 2%	0 0%	1 0%	3 2%
52		1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 2%	0 0%	0 0%	0 0%	1 2%	0 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%
60		2 1%	0 0%	2 1%	0 0%	2 0%	0 0%	0 4%	0 0%	0 0%	0 0%	2 2%	2 3%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%
ALL MY LIFE (98)		1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE		
<u>NORTH</u>	299	181 60%	118 40%	200 67%	98 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	222 74%	152 51%	147 49%	132 44%	160 54%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	150 50%	149 50%		
	132 44%	80 44%	52 44%	67 34%	65 66%	105 47%	8 27%	17 42%	38 70%	31 39%	35 35%	28 44%	35 57%	94 42%	76 50%	56 38%	132 100%	0 0%	24 36%	25 50%	83 46%	6 60%	8 58%	112 44%	57 40%	10 18%	76 51%	56 38%		
CEDAR BROOK (N) (03)	41 14%	37 20%	4 3%	5 3%	36 36%	41 18%	0 0%	0 0%	33 61%	1 2%	4 4%	3 4%	5 8%	36 16%	36 23%	5 4%	41 31%	0 0%	3 4%	2 4%	36 20%	0 0%	0 0%	39 15%	3 2%	3 4%	33 22%	8 5%		
DOMINION CLUB (N) (04)	2 1%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	2 5%	0 0%	0 0%	0 0%	2 3%	2 3%	0 0%	0 0%	2 1%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%		
THE ENCLAVE (N) (06)	2 1%	1 0%	1 1%	1 0%	1 1%	1 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 2%	1 2%	1 0%	1 1%	1 0%	2 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	2 1%	1 0%	0 0%	2 1%	0 0%		
MILLBROOK FARM (N) (14)	3 1%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	3 1%	1 0%	2 1%	3 2%	0 0%	2 2%	0 0%	1 1%	0 0%	0 0%	3 1%	2 1%	1 1%	2 1%	1 1%		
NEW ALBANY LINKS (N) (17)	42 14%	22 12%	20 17%	29 14%	13 13%	32 15%	5 15%	5 12%	5 9%	16 20%	13 13%	9 13%	14 22%	27 12%	25 17%	16 11%	42 32%	0 0%	7 10%	12 24%	23 13%	1 9%	5 41%	32 13%	24 17%	5 8%	20 13%	22 15%		
SAUNTON (N) (23)	3 1%	2 1%	1 1%	3 0%	0 1%	3 0%	0 0%	0 0%	0 0%	0 0%	2 2%	1 1%	1 2%	1 1%	0 0%	3 2%	3 2%	0 0%	0 0%	0 1%	3 0%	0 0%	0 0%	3 1%	3 2%	0 0%	1 0%	2 1%		
TIDEWATER (N) (26)	5 2%	2 1%	3 2%	3 1%	2 2%	5 2%	0 0%	0 0%	0 0%	3 4%	1 1%	1 1%	1 2%	4 2%	1 1%	4 3%	5 4%	0 0%	1 2%	2 4%	1 1%	1 8%	0 0%	3 1%	3 2%	0 0%	3 2%	2 1%		
UPPER CLARENDON (N) (28)	8 3%	3 2%	4 4%	6 3%	1 1%	7 3%	0 0%	0 1%	0 0%	2 2%	6 6%	0 1%	1 2%	6 3%	4 3%	4 2%	8 6%	0 0%	1 1%	2 3%	5 3%	0 0%	0 0%	7 3%	6 4%	1 1%	3 2%	5 3%		
WENTWORTH CROSSING (N) (31)	10 3%	3 2%	7 6%	10 5%	0 0%	7 3%	2 6%	0 0%	0 0%	7 8%	3 3%	0 0%	0 0%	10 4%	2 1%	8 5%	10 7%	0 0%	1 2%	5 10%	3 2%	1 8%	1 6%	8 3%	10 7%	0 0%	4 3%	5 3%		
WOODS AT SUGAR RUN (N) (34)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%		
THE COURTYARDS (N) (51)	1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 1%	1 0%	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 4%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%		
NOTTINGHAM TRACE (N) (52)	4 1%	1 0%	3 3%	0 0%	4 4%	0 0%	0 0%	4 10%	0 0%	0 0%	0 0%	4 6%	4 6%	0 0%	3 2%	2 1%	4 3%	0 0%	4 6%	0 0%	0 0%	0 0%	0 0%	4 2%	0 0%	0 0%	0 0%	4 3%		
NOT IN SUB: NORTH OF 161 (36)	12 4%	6 4%	5 5%	8 4%	4 4%	6 3%	2 6%	4 10%	0 0%	1 2%	5 5%	5 8%	5 8%	5 2%	3 2%	9 6%	12 9%	0 0%	3 4%	2 4%	7 4%	2 23%	1 11%	7 3%	6 4%	2 3%	8 5%	4 3%		
REDWOOD (N) (54)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	1 8%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%		
<u>SOUTH</u>	160 54%	97 54%	63 53%	129 64%	31 31%	113 51%	22 73%	22 53%	16 30%	48 60%	61 62%	34 53%	23 37%	125 56%	74 49%	86 58%	0 0%	160 100%	41 62%	23 47%	95 52%	2 22%	4 33%	141 55%	81 58%	48 81%	69 46%	91 61%		

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE		Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE		
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	181 60%	118 40%	200 67%	98 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	222 74%	152 51%	147 49%	132 44%	160 54%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	150 50%	149 50%
ASHTON GROVE (S) (01)	3 1%	0 0%	2 2%	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	0 0%	2 2%	1 1%	1 2%	1 1%	1 1%	1 1%	0 0%	3 2%	1 1%	0 0%	2 1%	0 0%	0 0%	3 1%	1 2%	1 2%	1 0%	2 1%
BRANDON (S) (02)	7 2%	2 1%	5 4%	3 3%	0 0%	6 3%	1 4%	0 0%	0 0%	3 4%	2 2%	1 2%	0 0%	6 3%	2 2%	4 3%	0 0%	7 4%	2 2%	2 4%	3 2%	0 0%	0 0%	7 3%	4 3%	2 4%	1 1%	6 4%
EALY CROSSING (S) (05)	1 0%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 1%	1 1%	0 0%	1 1%	0 0%	
FENWAY (S) (07)	23 8%	17 9%	6 5%	22 11%	1 1%	15 7%	7 24%	1 2%	6 11%	6 7%	11 11%	1 2%	0 0%	22 10%	7 5%	16 11%	0 0%	23 14%	2 3%	3 7%	18 10%	0 0%	0 0%	17 7%	10 21%	12 9%	14 9%	9 6%
HAMPSTEAD HEATH (S) (08)	7 2%	4 2%	3 3%	6 3%	1 1%	5 2%	1 4%	1 2%	0 0%	3 3%	4 4%	1 1%	4 7%	3 1%	5 3%	3 2%	0 0%	7 4%	0 0%	0 0%	7 4%	0 0%	1 8%	6 2%	5 4%	1 2%	0 0%	7 5%
HAMPSTEAD VILLAGE (S) (09)	3 1%	1 0%	3 2%	2 1%	1 1%	2 1%	1 2%	1 1%	0 0%	1 2%	1 1%	1 2%	1 1%	3 1%	3 2%	1 0%	0 0%	3 2%	0 0%	1 1%	3 2%	0 0%	0 0%	3 1%	1 1%	1 1%	2 1%	1 1%
KESWICK COMMONS (S) (11)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
LAMBTON PARK (S) (12)	8 3%	3 2%	5 4%	6 3%	2 2%	4 2%	1 5%	2 4%	0 0%	3 4%	4 4%	1 2%	0 0%	7 3%	3 2%	5 4%	0 0%	8 5%	1 2%	2 5%	5 3%	0 0%	1 5%	7 3%	4 2%	2 4%	3 2%	6 4%
LANSDOWNE (S) (13)	5 2%	4 2%	1 1%	2 3%	3 3%	3 1%	0 0%	2 6%	0 0%	0 0%	2 2%	3 5%	1 2%	4 2%	2 1%	3 2%	0 0%	5 3%	0 0%	0 0%	5 3%	0 0%	0 0%	5 2%	1 1%	1 2%	2 1%	3 2%
NEW ALBANY COUNTRY CLUB (S) (15)	25 8%	13 7%	12 10%	21 11%	4 4%	20 9%	3 9%	2 4%	0 0%	12 15%	7 7%	5 8%	0 1%	24 11%	10 7%	15 10%	0 0%	25 16%	7 10%	6 11%	13 7%	1 11%	0 0%	24 9%	14 10%	7 12%	2 2%	23 15%
NEW ALBANY FARMS (S) (16)	3 1%	0 0%	3 2%	1 1%	2 2%	0 0%	1 5%	2 4%	0 0%	1 2%	1 1%	1 1%	0 0%	3 1%	1 0%	3 2%	0 0%	3 2%	1 2%	0 0%	2 1%	0 0%	0 0%	3 1%	0 0%	1 2%	0 0%	3 2%
PEMBROOK (S) (18)	2 1%	2 1%	0 0%	2 1%	1 1%	1 0%	1 4%	1 2%	0 0%	1 1%	2 2%	0 0%	0 0%	2 1%	1 0%	2 1%	0 0%	2 2%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 1%
PICKETT PLACE (S) (19)	3 1%	2 1%	2 1%	3 1%	1 1%	1 1%	0 0%	2 4%	0 0%	1 1%	0 0%	2 4%	0 0%	2 1%	3 2%	0 0%	0 0%	3 2%	2 3%	0 0%	1 1%	0 0%	0 0%	2 1%	3 2%	0 0%	0 0%	3 2%
PLANTERS GROVE (S) (21)	18 6%	12 7%	6 5%	18 9%	0 0%	17 8%	1 3%	0 1%	5 9%	3 3%	10 10%	0 0%	1 2%	16 7%	9 6%	9 6%	0 0%	18 11%	8 12%	2 5%	8 4%	0 0%	1 5%	16 6%	16 11%	2 4%	12 8%	6 4%
THE RESERVE (S) (22)	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	2 3%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 2%	1 1%	1 1%	1 1%
STRAITS FARMS (S) (24)	5 2%	2 1%	3 2%	1 0%	4 4%	3 2%	0 0%	1 3%	0 0%	0 0%	1 1%	4 2%	0 0%	4 2%	4 3%	1 1%	0 0%	5 3%	0 0%	2 5%	2 1%	0 0%	0 0%	4 2%	0 1%	1 0%	0 0%	4 3%
THE CRESCENT (S) (25)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 1%	1 0%	1 0%	0 0%

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	299	181 60%	118 40%	200 67%	98 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	222 74%	152 51%	147 49%	132 44%	160 54%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	150 50%	149 50%	
TIVERTON (S) (27)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
WATERSTON (S) (30)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	1 0%	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%	
WINDSOR (S) (32)	13 4%	9 5%	3 3%	10 5%	3 3%	10 5%	1 3%	1 3%	0 0%	4 5%	5 6%	3 4%	4 6%	8 3%	7 5%	5 4%	0 0%	13 8%	5 8%	1 1%	7 4%	1 12%	0 0%	10 4%	6 5%	3 6%	5 3%	7 5%	
WIVELISCOMBE (S) (33)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	
NORTH OF WOODS (S) (53)	7 2%	7 4%	0 0%	7 3%	1 1%	7 3%	1 2%	0 0%	6 11%	1 1%	1 1%	0 0%	6 9%	2 1%	0 0%	7 5%	0 0%	7 5%	7 10%	0 0%	1 0%	0 0%	1 5%	7 3%	1 1%	6 10%	7 5%	0 0%	
NOT IN SUB: SOUTH OF 161 (37)	16 5%	10 6%	6 5%	10 5%	6 7%	9 4%	1 4%	5 12%	0 0%	3 4%	6 6%	7 11%	4 7%	8 4%	11 7%	6 4%	0 0%	16 10%	3 4%	1 3%	12 7%	0 0%	1 4%	15 6%	7 5%	3 4%	10 6%	7 5%	
EBRINGTON (S) (55)	3 1%	2 1%	1 1%	3 2%	0 0%	2 1%	1 3%	0 0%	0 0%	2 3%	1 1%	0 0%	0 0%	3 1%	1 0%	2 2%	0 0%	3 2%	1 1%	2 3%	1 0%	0 0%	1 5%	2 1%	2 2%	1 1%	3 2%	0 0%	
OTHER CODES	7 2%	4 2%	3 3%	4 2%	3 3%	5 2%	0 0%	2 5%	0 0%	1 2%	3 3%	2 3%	4 6%	3 1%	2 1%	5 3%	0 0%	0 0%	1 2%	1 2%	4 2%	2 18%	1 9%	4 1%	3 2%	1 1%	5 4%	1 1%	
OTHER (97)	5 2%	3 1%	2 2%	3 1%	2 2%	4 2%	0 0%	1 3%	0 0%	1 2%	2 2%	2 2%	3 6%	1 1%	1 1%	4 3%	0 0%	0 0%	1 1%	1 1%	4 2%	2 18%	1 5%	2 1%	2 1%	1 1%	3 2%	1 1%	
DON'T KNOW / REFUSED (98)	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%	2 1%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	1 0%	0 0%	1 4%	1 1%	1 1%	0 0%	2 1%	0 0%	
NO RESPONSE	1	1	1	1	1	1	0	0	0	0	0	1	0	1	1	0	0	0	0	0	1	0	0	1	0	1	0	1	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 53: Question 25: Do any children – including adult children – live in your household?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
<u>YES (NET)</u>	201	119	82	201	0	161	29	8	16	78	88	18	27	164	83	118	67	129	48	40	113	7	7	170	141	60	91	110
	67%	66%	69%	100%	0%	72%	94%	19%	30%	97%	89%	28%	45%	73%	54%	80%	51%	81%	72%	81%	61%	66%	54%	66%	100%	100%	61%	73%
YES -- YOUNGER THAN FIVE (1)	36	25	11	36	0	33	3	0	10	23	2	0	7	28	22	14	7	29	23	7	5	0	2	33	23	12	22	14
	12%	14%	9%	18%	0%	15%	9%	0%	19%	28%	2%	0%	11%	12%	14%	10%	5%	18%	34%	15%	3%	0%	12%	13%	16%	21%	15%	9%
YES -- FIVE TO 12 (2)	108	59	49	108	0	87	17	3	5	70	30	3	12	91	48	60	39	66	24	32	51	3	4	92	93	15	48	60
	36%	32%	41%	54%	0%	39%	57%	7%	9%	87%	30%	4%	19%	41%	31%	41%	30%	41%	37%	65%	28%	32%	26%	36%	66%	25%	32%	40%
YES -- 13 TO 17 (3)	91	54	36	91	0	69	13	5	6	24	53	8	12	72	30	61	29	59	17	11	62	2	2	75	74	16	41	49
	30%	30%	31%	45%	0%	31%	43%	12%	11%	29%	54%	12%	20%	32%	20%	41%	22%	37%	26%	23%	34%	22%	17%	29%	53%	27%	28%	33%
YES -- 18 TO 26 (4)	51	31	20	51	0	38	8	4	0	0	39	12	7	40	20	30	15	35	5	5	41	3	2	43	27	24	20	31
	17%	17%	17%	25%	0%	17%	27%	11%	0%	0%	39%	18%	12%	18%	13%	21%	11%	22%	7%	11%	22%	28%	19%	17%	19%	40%	13%	20%
YES -- REFUSED (5)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
<u>OTHER CODES</u>	99	62	37	0	99	63	2	33	38	3	11	48	34	60	70	29	65	31	18	9	71	4	6	87	0	0	59	40
	33%	34%	31%	0%	100%	28%	6%	81%	70%	3%	11%	72%	55%	27%	46%	20%	49%	19%	28%	19%	39%	34%	46%	34%	0%	0%	39%	27%
NO / DON'T KNOW / REFUSED (6)	99	62	37	0	99	63	2	33	38	3	11	48	34	60	70	29	65	31	18	9	71	4	6	87	0	0	59	40
	33%	34%	31%	0%	100%	28%	6%	81%	70%	3%	11%	72%	55%	27%	46%	20%	49%	19%	28%	19%	39%	34%	46%	34%	0%	0%	39%	27%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 54: Question 26: (Are any of the children in your household / Is that child) enrolled in the New Albany-Plain Local Schools?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	201	119 59%	82 41%	201 100%	0 0%	161 80%	29 14%	8 4%	16 8%	78 39%	88 44%	18 9%	27 14%	164 82%	83 41%	118 59%	67 33%	129 64%	48 24%	40 20%	113 56%	7 3%	7 4%	170 85%	141 70%	60 30%	91 45%	110 55%
YES (1)	141 70%	87 73%	55 67%	141 70%	0 0%	113 70%	21 73%	5 64%	5 29%	64 82%	65 73%	8 41%	16 59%	119 73%	61 73%	81 69%	57 84%	81 63%	30 62%	37 91%	75 66%	6 92%	5 63%	125 73%	141 100%	0 0%	62 68%	80 72%
NO (2)	60 30%	32 27%	27 33%	60 30%	0 0%	48 30%	8 27%	3 36%	11 71%	14 18%	24 27%	11 59%	11 41%	45 27%	23 27%	37 31%	10 16%	48 37%	18 38%	4 9%	38 34%	1 8%	3 37%	45 27%	0 0%	60 100%	29 32%	31 28%
NO RESPONSE	99	62	37	0	99	63	2	33	38	3	11	48	34	60	70	29	65	31	18	9	71	4	6	87	0	0	59	40

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 55: Question 27: Are you married or living as a couple, separated, divorced, widowed, or have you never been married?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC- ELL- ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHNE	ON- LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
MARRIED OR LIVING AS A COUPLE (1)	246 82%	141 78%	104 88%	194 97%	51 52%	175 78%	31 100%	36 88%	16 30%	79 98%	93 94%	58 87%	46 76%	185 83%	112 73%	134 91%	87 66%	153 95%	63 95%	46 92%	136 74%	6 55%	9 64%	214 83%	135 95%	60 100%	103 68%	143 95%
SEPARATED, DIVORCED (2)	7 2%	5 3%	2 2%	5 2%	2 2%	5 2%	0 0%	2 5%	0 0%	0 0%	5 5%	2 3%	4 6%	3 1%	1 1%	6 4%	2 1%	5 3%	1 2%	0 0%	6 3%	3 24%	0 0%	5 2%	5 3%	0 0%	4 3%	3 2%
WIDOWED (3)	3 1%	0 0%	2 2%	1 1%	1 1%	0 0%	0 0%	3 6%	0 0%	0 0%	0 0%	3 4%	1 1%	2 1%	0 0%	2 2%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	1 1%	0 0%	2 1%	1 0%
NEVER BEEN MARRIED (4)	44 15%	34 19%	10 9%	1 0%	43 44%	44 20%	0 0%	0 1%	38 70%	2 2%	1 1%	3 4%	10 16%	34 15%	39 26%	5 3%	43 32%	0 0%	1 1%	3 7%	40 22%	2 21%	5 36%	36 14%	1 1%	0 0%	40 27%	4 3%
DON'T KNOW / REFUSED (5)	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 56: Question 28: Employment status

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
	60%	40%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
EMPLOYED FULL-TIME (1)	224	146	78	161	63	224	0	0	54	66	77	27	38	179	129	95	105	113	46	39	139	9	9	190	113	48	122	102
	75%	80%	66%	80%	64%	100%	0%	0%	100%	81%	77%	41%	63%	80%	84%	65%	80%	70%	69%	79%	75%	83%	71%	74%	80%	80%	81%	68%
HOMEMAKER (3)	31	16	14	29	2	0	31	0	0	13	15	2	2	27	1	30	8	22	4	8	19	0	3	28	21	8	10	20
	10%	9%	12%	14%	2%	0%	100%	0%	0%	16%	16%	3%	4%	12%	0%	21%	6%	14%	6%	16%	10%	0%	24%	11%	15%	13%	7%	14%
RETIRED (4)	41	17	24	8	33	0	0	41	0	0	5	36	20	14	22	19	17	22	14	2	25	2	1	36	5	3	14	27
	14%	9%	20%	4%	33%	0%	0%	100%	0%	0%	5%	54%	33%	6%	15%	13%	13%	14%	21%	4%	13%	17%	5%	14%	4%	5%	9%	18%
TEMPORARILY UNEMPLOYED (5)	1	1	0	0	1	0	0	0	0	0	0	1	0	1	1	0	0	1	1	0	0	0	0	1	0	0	0	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DON'T KNOW / REFUSED (7)	4	2	2	4	0	0	0	0	0	2	2	0	0	3	1	3	1	2	2	0	2	0	0	3	2	1	4	0
	1%	1%	2%	2%	0%	0%	0%	0%	0%	2%	2%	0%	0%	1%	1%	2%	1%	1%	3%	0%	1%	0%	0%	1%	2%	2%	3%	0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 57: Question 29: Are you employed part-time?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	76	36	40	40	36	0	31	41	0	15	22	39	23	45	24	52	27	47	20	10	45	2	4	67	28	12	28	48
	47%	53%		53%	47%	0%	40%	54%	0%	20%	29%	51%	30%	59%	32%	68%	35%	62%	27%	14%	60%	2%	5%	88%	37%	16%	37%	63%
YES (1)	19	8	11	13	6	0	10	6	0	5	7	7	6	12	5	14	10	9	4	4	11	0	1	18	8	5	9	10
	25%	23%	27%	32%	17%	0%	32%	15%	0%	36%	32%	17%	25%	26%	20%	28%	37%	19%	18%	41%	24%	0%	17%	27%	30%	38%	33%	20%
NO (2)	57	27	29	27	30	0	21	35	0	10	15	32	17	33	19	38	17	38	17	6	34	2	3	49	20	7	19	38
	75%	77%	73%	68%	83%	0%	68%	85%	0%	64%	68%	83%	75%	74%	80%	72%	63%	81%	82%	59%	76%	100%	83%	73%	70%	62%	67%	80%
NO RESPONSE	224	146	78	161	63	224	0	0	54	66	77	27	38	179	129	95	105	113	46	39	139	9	9	190	113	48	122	102

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	238	153 64%	85 36%	171 72%	66 28%	221 93%	10 4%	4 2%	54 23%	70 30%	83 35%	31 13%	41 17%	188 79%	130 55%	107 45%	111 47%	120 51%	50 21%	42 18%	146 62%	9 4%	10 4%	204 86%	121 51%	51 21%	131 55%	106 45%	
<u>NEW ALBANY</u>	83 35%	47 31%	36 42%	63 37%	20 30%	73 33%	6 64%	3 62%	5 9%	24 34%	38 45%	17 56%	23 57%	58 31%	39 30%	44 41%	38 35%	43 36%	19 38%	10 25%	54 37%	2 28%	7 72%	71 35%	47 39%	16 32%	29 22%	54 51%	
43054 (15)	83 35%	47 31%	36 42%	63 37%	20 30%	73 33%	6 64%	3 62%	5 9%	24 34%	38 45%	17 56%	23 57%	58 31%	39 30%	44 41%	38 35%	43 36%	19 38%	10 25%	54 37%	2 28%	7 72%	71 35%	47 39%	16 32%	29 22%	54 51%	
<u>OUTSIDE NEW ALBANY</u>	143 60%	101 66%	42 49%	98 57%	45 68%	138 63%	4 36%	1 17%	49 91%	40 57%	42 51%	12 39%	16 39%	124 66%	86 66%	58 54%	69 62%	71 59%	29 58%	26 62%	89 61%	5 55%	3 28%	124 61%	66 55%	33 64%	92 70%	51 48%	
43023 (01)	33 14%	33 22%	0 0%	0 0%	33 50%	33 15%	0 0%	0 0%	33 61%	0 0%	0 0%	0 0%	0 0%	33 18%	33 25%	0 0%	33 30%	0 0%	0 0%	0 0%	33 23%	0 0%	0 0%	33 16%	0 0%	0 0%	33 25%	0 0%	
43015 (03)	2 1%	1 0%	1 1%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 3%	1 2%	1 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	1 1%	0 0%	1 1%	1 1%	
43017 (08)	4 2%	2 1%	2 2%	4 2%	0 0%	3 1%	0 0%	0 0%	0 0%	3 2%	2 2%	0 1%	0 0%	4 2%	3 2%	1 1%	1 1%	3 2%	0 0%	1 2%	3 10%	1 0%	0 1%	3 1%	3 1%	0 1%	2 1%	2 2%	
43026 (12)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	
43055 (16)	2 1%	2 1%	1 1%	2 1%	1 1%	2 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	2 1%	2 2%	0 0%	1 0%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%	1 1%	1 1%	1 1%	1 1%	
43062 (18)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
43068 (23)	2 1%	0 0%	2 3%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 3%	1 2%	1 0%	1 0%	0 2%	2 1%	1 1%	1 2%	0 0%	1 1%	1 9%	0 0%	1 1%	2 1%	0 0%	0 0%	2 2%	
43074 (25)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
43081 (27)	8 3%	8 5%	0 0%	7 4%	1 1%	8 4%	0 0%	0 0%	6 11%	0 0%	2 2%	1 2%	7 17%	1 1%	1 1%	7 6%	1 0%	8 6%	6 12%	0 0%	2 2%	0 0%	0 0%	8 4%	1 1%	6 12%	6 5%	2 2%	
43082 (28)	2 1%	2 1%	1 1%	2 1%	0 0%	2 1%	1 7%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	2 1%	0 0%	2 2%	2 1%	1 1%	1 2%	2 4%	0 0%	0 0%	0 1%	2 1%	2 2%	0 0%	2 2%	0 0%	
43085 (30)	3 1%	3 2%	1 1%	3 2%	0 0%	3 2%	0 0%	0 0%	0 0%	0 0%	3 4%	0 0%	0 0%	3 2%	2 1%	2 2%	3 2%	1 1%	1 2%	0 0%	2 2%	0 0%	0 0%	3 2%	3 2%	1 1%	2 2%	1 1%	
43113 (33)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 6%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	
43056 (37)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	238	153 64%	85 36%	171 72%	66 28%	221 93%	10 4%	4 2%	54 23%	70 30%	83 35%	31 13%	41 17%	188 79%	130 55%	107 45%	111 47%	120 51%	50 21%	42 18%	146 62%	9 4%	10 4%	204 86%	121 51%	51 21%	131 55%	106 45%
44224 (38)	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 8%	0 0%	0 0%	0 0%	0 1%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
44875 (40)	1 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 7%	0 0%	0 0%	1 1%	1 1%	0 0%
43080 (41)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%	0 0%
43125 (44)	5 2%	5 3%	0 0%	5 3%	0 0%	5 2%	0 0%	0 0%	5 9%	0 0%	0 0%	0 0%	0 0%	5 3%	5 4%	0 0%	0 0%	5 4%	5 10%	0 0%	0 0%	0 0%	0 0%	5 2%	5 4%	0 0%	5 4%	0 0%
43137 (56)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%
43200 (60)	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%	0 0%	1 1%
43201 (61)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%
43202 (62)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
43204 (64)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%
43205 (65)	1 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 8%	1 0%	1 1%	0 0%	1 1%	0 0%
43207 (67)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 8%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43208 (68)	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%
43209 (69)	1 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 3%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 1%	1 1%	1 1%	0 0%	0 0%	1 1%
43210 (70)	12 5%	8 5%	3 4%	11 6%	1 1%	11 5%	0 0%	0 8%	6 11%	2 3%	3 4%	1 3%	0 0%	12 6%	4 3%	8 7%	3 2%	9 7%	1 2%	5 12%	6 4%	0 6%	0 0%	5 3%	4 3%	7 14%	8 6%	3 3%
43212 (72)	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	1 14%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 3%	0 0%	1 1%
43213 (73)	2 1%	1 0%	2 2%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	2 1%	1 1%	1 1%	1 1%	1 1%	1 3%	1 2%	0 0%	0 0%	1 12%	1 0%	1 1%	1 2%	2 2%	0 0%
43214 (74)	2 1%	0 0%	2 3%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	1 0%	0 0%	0 2%	2 1%	1 1%	1 1%	0 0%	2 2%	1 2%	0 0%	1 0%	0 0%	0 1%	2 0%	0 4%	2 0%	0 0%	2 2%

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	238	153 64%	85 36%	171 72%	66 28%	221 93%	10 4%	4 2%	54 23%	70 30%	83 35%	31 13%	41 17%	188 79%	130 55%	107 45%	111 47%	120 51%	50 21%	42 18%	146 62%	9 4%	10 4%	204 86%	121 51%	51 21%	131 55%	106 45%
43215 (75)	19 8%	12 8%	8 9%	17 10%	2 3%	18 8%	1 14%	0 0%	0 0%	6 9%	11 13%	3 9%	2 5%	16 9%	10 8%	10 9%	5 5%	13 11%	1 1%	8 20%	10 7%	0 0%	0 0%	17 8%	14 12%	3 6%	7 5%	13 12%
43219 (79)	9 4%	5 3%	4 5%	8 5%	1 1%	9 4%	0 0%	0 0%	0 0%	5 7%	4 5%	0 1%	1 2%	8 4%	5 4%	4 4%	5 5%	4 3%	3 6%	1 3%	5 3%	0 0%	0 0%	8 4%	8 7%	0 0%	5 4%	4 4%
43221 (81)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%
43224 (84)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 1%	1 1%	1 1%	0 0%
43227 (87)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 6%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%
43228 (88)	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	1 0%	1 2%	0 0%	1 0%	0 0%	0 0%	1 1%	1 1%	1 1%	1 1%	0 0%
43229 (89)	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 3%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%
43230 (90)	8 3%	5 4%	2 2%	7 4%	1 1%	8 3%	0 0%	0 0%	0 0%	4 6%	1 1%	3 9%	1 3%	6 3%	4 3%	4 4%	3 2%	5 4%	1 1%	1 3%	5 4%	0 0%	0 0%	6 3%	2 2%	5 9%	3 2%	4 4%
43232 (92)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%
43240 (96)	2 1%	1 1%	2 2%	2 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	2 1%	2 1%	1 1%	1 1%	2 1%	0 0%	1 2%	2 1%	1 10%	0 0%	2 1%	2 1%	0 0%	2 1%	1 1%
OTHER (97)	7 3%	4 2%	3 4%	5 3%	1 2%	7 3%	0 0%	0 0%	0 0%	4 6%	1 2%	1 4%	0 0%	7 4%	5 4%	2 2%	2 1%	5 4%	5 9%	2 4%	1 0%	0 0%	0 0%	6 3%	4 3%	1 3%	4 3%	2 2%
OTHER CODES	11 5%	4 3%	7 9%	10 6%	2 2%	9 4%	0 0%	1 22%	0 0%	7 10%	3 4%	1 4%	2 4%	7 4%	5 4%	6 6%	3 3%	7 6%	2 5%	5 13%	4 2%	2 17%	0 0%	9 4%	8 6%	2 4%	10 7%	1 1%
DON'T KNOW / REFUSED (99)	11 5%	4 3%	7 9%	10 6%	2 2%	9 4%	0 0%	1 22%	0 0%	7 10%	3 4%	1 4%	2 4%	7 4%	5 4%	6 6%	3 3%	7 6%	2 5%	5 13%	4 2%	2 17%	0 0%	9 4%	8 6%	2 4%	10 7%	1 1%
NO RESPONSE	62	28	34	30	33	3	21	37	0	11	16	35	20	35	23	40	21	39	17	8	38	2	3	53	21	9	19	44

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 59: Question 31: Other than friends and family, where do you get most of your news and information about New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	298	181 61%	117 39%	200 67%	97 33%	222 75%	31 10%	40 14%	54 18%	80 27%	98 33%	66 22%	60 20%	223 75%	151 51%	147 49%	130 44%	160 54%	65 22%	49 16%	184 62%	11 4%	13 4%	256 86%	140 47%	60 20%	150 50%	148 50%	
CITY WEBSITE (01)	39 13%	20 11%	18 16%	22 11%	17 17%	25 11%	5 16%	8 20%	0 0%	9 11%	12 12%	18 28%	13 21%	25 11%	20 13%	19 13%	13 10%	25 16%	9 13%	8 16%	22 12%	1 8%	2 18%	35 14%	13 9%	9 15%	7 5%	32 21%	
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	121 41%	67 37%	54 46%	104 52%	17 17%	87 39%	21 68%	10 25%	0 0%	53 66%	50 51%	18 27%	20 33%	98 44%	46 31%	75 51%	47 36%	71 44%	24 36%	23 47%	74 40%	4 36%	3 21%	113 44%	82 58%	22 37%	39 26%	81 55%	
CITY E-NEWSLETTER (04)	123 41%	84 47%	39 33%	60 30%	63 65%	91 41%	12 37%	19 47%	44 81%	25 31%	28 29%	27 41%	24 42%	93 42%	75 50%	48 33%	58 45%	63 39%	26 41%	15 30%	82 45%	3 25%	5 40%	113 44%	41 29%	18 31%	65 43%	58 40%	
CIVIC OR HOMEOWNERS ASSOCIATION (05)	16 5%	12 7%	4 3%	13 6%	3 3%	10 5%	4 12%	2 4%	0 0%	6 7%	7 7%	3 5%	3 5%	12 5%	8 5%	8 6%	7 5%	9 6%	4 6%	3 6%	9 5%	0 0%	0 0%	16 6%	11 8%	1 2%	2 2%	13 9%	
COLUMBUS DISPATCH (06)	19 7%	7 4%	12 11%	10 5%	9 9%	13 6%	0 0%	6 16%	0 0%	1 1%	9 9%	10 15%	6 10%	13 6%	12 8%	8 5%	8 6%	11 7%	5 8%	4 9%	9 5%	1 9%	0 0%	17 7%	6 4%	4 7%	1 1%	18 12%	
INTERNET SEARCH (07)	35 12%	19 11%	15 13%	27 13%	8 8%	27 12%	4 12%	4 9%	0 0%	9 12%	17 18%	8 12%	7 12%	25 11%	16 11%	19 13%	18 14%	14 9%	8 12%	9 18%	18 10%	2 19%	2 12%	24 9%	19 14%	8 13%	12 8%	23 15%	
NAPL SCHOOLS (08)	51 17%	24 13%	26 23%	49 25%	1 1%	37 17%	13 44%	0 0%	0 0%	26 32%	21 21%	4 7%	13 17%	38 17%	12 8%	39 26%	18 14%	30 19%	6 9%	10 21%	35 19%	1 8%	3 19%	47 18%	47 34%	2 4%	2 2%	48 33%	
CITY-PRODUCED VIDEOS (09)	9 3%	2 1%	7 6%	5 3%	4 4%	7 3%	0 0%	2 5%	0 0%	2 3%	3 3%	4 6%	1 1%	7 3%	5 4%	4 2%	4 3%	5 3%	1 1%	0 0%	8 4%	1 6%	0 0%	8 3%	3 2%	2 3%	0 0%	9 6%	
CITY MAILERS (10)	89 30%	53 29%	36 31%	68 34%	20 21%	64 29%	10 33%	13 33%	10 19%	22 27%	32 33%	24 37%	16 26%	65 29%	40 27%	49 33%	30 23%	56 35%	25 38%	14 29%	49 27%	4 37%	4 32%	71 28%	43 31%	25 42%	46 31%	42 29%	
GOVERNMENT OFFICIALS (15)	2 1%	2 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 1%	0 0%	1 1%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 1%	2 1%	1 1%	0 0%	0 0%	1 1%	
LOCAL TV MEDIA (16)	3 1%	0 0%	3 2%	1 1%	2 2%	1 0%	0 0%	2 5%	0 0%	1 1%	0 0%	2 4%	2 4%	1 0%	2 2%	1 0%	1 1%	1 1%	2 3%	1 2%	1 0%	0 0%	1 5%	2 1%	1 1%	1 1%	3 2%	0 0%	
NEIGHBORS / FRIENDS / FAMILY / WORD OF MOUTH (21)	8 3%	2 1%	6 5%	3 1%	5 5%	3 2%	0 0%	5 12%	0 0%	1 1%	1 2%	6 9%	4 7%	3 2%	4 3%	4 3%	5 4%	3 2%	2 4%	1 1%	5 3%	0 0%	0 0%	8 3%	2 2%	1 1%	3 2%	5 3%	
OTHER (97)	3 1%	1 1%	1 1%	2 1%	0 0%	1 0%	0 0%	1 3%	0 0%	0 0%	2 2%	1 1%	1 2%	2 1%	2 2%	0 0%	2 1%	1 1%	0 0%	1 3%	1 1%	0 4%	0 0%	1 1%	1 1%	1 2%	2 1%	1 1%	
DON'T KNOW / REFUSED (98)	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 2%	1 2%	0 0%	0 0%	2 2%	1 1%	0 0%	2 1%	2 1%	1 0%	0 2%	2 2%	1 1%	0 0%	2 1%	0 0%	1 9%	1 0%	1 1%	1 1%	2 2%	0 0%	
NO RESPONSE	2	0	2	1	2	2	0	0	0	1	1	0	2	1	2	0	2	0	1	1	0	0	0	1	1	0	0		

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 60: Question 32: During the past few months, have you accessed the city's website at newalbanyohio.org from a desktop, laptop, or cell phone?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
YES, DESKTOP, LAPTOP (1)	46 15%	23 13%	22 19%	28 14%	18 18%	30 13%	3 10%	12 28%	0 0%	15 18%	11 11%	20 30%	13 20%	29 13%	32 21%	14 9%	19 15%	26 16%	15 23%	8 15%	23 12%	1 11%	0 0%	41 16%	22 15%	6 10%	12 8%	33 22%
YES, CELL PHONE (2)	92 31%	70 39%	21 18%	53 27%	38 39%	77 34%	9 29%	4 11%	44 81%	17 21%	23 23%	8 13%	22 35%	69 31%	53 34%	39 27%	58 44%	31 20%	25 38%	8 17%	58 32%	4 40%	3 24%	83 32%	38 27%	15 26%	60 40%	31 21%
BOTH (3)	34 11%	17 10%	17 14%	29 14%	6 6%	26 12%	4 12%	5 11%	0 0%	14 18%	16 16%	4 6%	4 6%	30 13%	17 11%	17 11%	9 7%	24 15%	7 11%	8 17%	19 10%	0 0%	1 5%	31 12%	20 14%	8 14%	15 10%	19 12%
NO (4)	127 42%	69 38%	58 49%	90 45%	37 38%	90 40%	15 50%	20 50%	10 19%	34 42%	49 49%	33 51%	23 38%	95 42%	50 33%	77 52%	44 33%	78 49%	19 29%	25 51%	83 45%	5 49%	9 71%	102 39%	59 42%	30 51%	60 40%	67 44%
DON'T KNOW / REFUSED (5)	2 1%	1 0%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 1%	0 0%	1 1%	1 1%	1 1%	1 1%	1 0%	0 0%	0 0%	2 1%	0 0%	0 0%	1 0%	2 1%	0 0%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 61: Question 33: When you're on New Albany's website, does finding what you're looking for tend to be very easy, somewhat easy, neither easy nor difficult, somewhat difficult, or very difficult?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	171	110 65%	60 35%	110 64%	61 36%	133 78%	15 9%	20 12%	44 25%	46 27%	50 29%	32 19%	38 22%	127 75%	101 59%	69 41%	87 51%	81 47%	47 28%	24 14%	99 58%	5 3%	4 2%	154 90%	80 47%	29 17%	88 52%	83 48%
VERY EASY (1)	29 17%	22 20%	7 11%	25 23%	4 7%	20 15%	6 38%	1 7%	0 0%	11 24%	12 25%	6 18%	10 26%	19 15%	11 11%	18 26%	9 10%	18 23%	9 18%	5 20%	16 16%	4 68%	1 28%	24 16%	23 29%	2 6%	14 16%	15 18%
SOMEWHAT EASY (2)	107 63%	78 71%	29 48%	65 59%	42 69%	89 67%	7 43%	10 49%	44 100%	22 49%	29 58%	12 39%	16 43%	86 68%	72 71%	35 51%	59 69%	47 59%	30 62%	8 34%	69 70%	1 23%	2 53%	98 64%	42 53%	22 76%	62 71%	44 54%
NEITHER EASY NOR DIFFICULT (3)	20 12%	5 5%	15 25%	10 9%	10 16%	11 8%	2 4%	7 11%	0 0%	6 14%	4 8%	9 30%	8 22%	11 9%	12 12%	8 11%	12 14%	7 9%	7 15%	4 18%	8 8%	0 9%	0 0%	18 12%	9 12%	1 3%	6 7%	14 17%
SOMEWHAT DIFFICULT (4)	13 8%	4 3%	10 16%	9 8%	4 7%	10 8%	1 4%	2 11%	0 0%	6 13%	3 6%	4 14%	3 9%	9 7%	5 5%	8 12%	5 6%	8 10%	2 4%	6 24%	6 6%	0 0%	1 18%	13 8%	6 7%	4 13%	4 5%	9 11%
VERY DIFFICULT (5)	1 1%	1 1%	0 0%	1 1%	1 2%	1 1%	0 0%	0 0%	0 0%	0 0%	1 3%	0 0%	0 0%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	1 4%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	1 1%	1 1%
NO RESPONSE	129	71	59	91	38	91	15	21	10	35	49	34	23	96	52	78	45	79	19	25	85	5	9	103	61	30	62	67

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 62: Question 34: Do you follow the city on social media?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181 60%	119 40%	201 67%	98 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	223 74%	152 51%	147 49%	132 44%	160 53%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	149 50%
YES (1)	188 63%	128 71%	60 50%	128 64%	60 61%	149 67%	22 71%	14 35%	44 82%	60 75%	54 55%	29 44%	32 52%	150 67%	90 59%	98 67%	90 68%	94 59%	34 52%	27 54%	127 69%	8 71%	2 16%	171 67%	97 68%	32 53%	94 63%	94 63%
NO (2)	110 37%	53 29%	58 48%	71 35%	39 39%	73 33%	9 29%	27 65%	10 18%	20 24%	44 45%	36 56%	29 48%	72 32%	62 41%	48 33%	41 31%	65 41%	32 48%	22 45%	56 30%	3 29%	11 84%	84 33%	43 31%	28 47%	54 36%	56 37%
DON'T KNOW / REFUSED / NO INTERNET ACCESS (3)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	1 0%	0 0%	1 2%	1 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%
NO RESPONSE	1	1	0	0	1	1	0	0	0	0	0	1	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 63: Question 35: Age

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181	119	201	99	224	31	41	54	81	99	66	61	224	153	147	132	160	66	50	184	11	13	257	141	60	150	150
		60%	40%	67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	75%	51%	49%	44%	53%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%
YOUNGER THAN 25 (1)	33	33	0	0	33	33	0	0	33	0	0	0	0	33	33	0	33	0	0	0	33	0	0	33	0	0	33	0
	11%	18%	0%	0%	33%	15%	0%	0%	61%	0%	0%	0%	0%	15%	22%	0%	25%	0%	0%	0%	18%	0%	0%	13%	0%	0%	22%	0%
25 TO 34 (2)	21	16	5	16	5	21	0	0	21	0	0	0	10	10	10	11	5	16	10	0	10	0	5	10	5	11	21	0
	7%	9%	4%	8%	5%	9%	0%	0%	39%	0%	0%	0%	17%	5%	6%	8%	4%	10%	16%	0%	6%	0%	36%	4%	3%	19%	14%	0%
35 TO 44 (3)	81	40	41	78	3	66	13	0	0	81	0	0	10	69	33	48	31	48	19	24	38	2	4	71	64	14	35	46
	27%	22%	34%	39%	3%	29%	43%	0%	0%	100%	0%	0%	16%	31%	22%	32%	24%	30%	29%	49%	20%	16%	28%	28%	46%	23%	23%	31%
45 TO 54 (4)	99	62	37	88	11	77	15	5	0	0	99	0	13	81	41	58	35	61	17	20	62	6	4	86	65	24	41	58
	33%	34%	31%	44%	11%	34%	50%	12%	0%	0%	100%	0%	21%	36%	27%	40%	26%	38%	26%	40%	34%	55%	27%	33%	46%	40%	27%	39%
55 TO 64 (5)	33	17	16	13	20	24	2	7	0	0	0	33	9	21	16	17	12	19	6	4	23	3	1	27	5	8	10	23
	11%	9%	14%	6%	20%	11%	7%	16%	0%	0%	0%	50%	15%	9%	11%	11%	9%	12%	9%	9%	12%	25%	5%	11%	3%	14%	7%	15%
65 TO 74 (6)	12	7	6	2	10	1	0	11	0	0	0	12	5	5	8	4	5	6	4	0	8	0	1	12	0	2	5	7
	4%	4%	5%	1%	10%	1%	0%	27%	0%	0%	0%	19%	8%	2%	5%	3%	4%	4%	6%	0%	5%	0%	5%	5%	0%	4%	4%	5%
OLDER THAN 74 (7)	21	6	14	3	17	2	0	18	0	0	0	21	13	5	12	9	11	9	10	1	10	0	0	18	3	0	5	16
	7%	3%	12%	2%	18%	1%	0%	45%	0%	0%	0%	31%	22%	2%	8%	6%	8%	5%	15%	3%	5%	4%	0%	7%	2%	1%	3%	10%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 64: Question 36: What is the highest level of formal education you have completed?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
LESS THAN A BACHELOR'S DEGREE (1)	69 23%	53 29%	16 14%	18 9%	51 52%	50 23%	2 6%	17 41%	33 61%	0 0%	14 14%	22 33%	18 30%	48 21%	51 33%	18 12%	56 42%	12 8%	11 17%	2 4%	55 30%	2 18%	1 5%	65 25%	16 11%	2 3%	47 31%	22 15%
BACHELOR'S DEGREE (2)	101 34%	58 32%	43 36%	78 39%	23 24%	67 30%	19 60%	12 30%	6 11%	42 52%	33 34%	20 30%	24 40%	71 32%	40 26%	61 42%	31 23%	66 41%	25 38%	18 36%	58 31%	2 20%	2 12%	92 36%	51 36%	27 45%	40 27%	61 40%
ADVANCED DEGREE (3)	130 43%	71 39%	59 50%	106 52%	24 25%	106 47%	10 34%	12 30%	15 28%	39 48%	51 52%	25 37%	19 31%	104 47%	63 41%	67 46%	45 34%	82 51%	29 44%	30 59%	71 39%	7 62%	11 82%	100 39%	75 53%	31 52%	62 42%	67 45%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 65: Question 37: Household income

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	294	180 61%	114 39%	198 68%	95 32%	222 76%	31 10%	36 12%	54 18%	81 28%	98 33%	61 21%	61 21%	224 76%	150 51%	143 49%	132 45%	154 52%	65 22%	50 17%	179 61%	11 4%	13 5%	254 86%	140 48%	59 20%	150 51%	144 49%	
LESS THAN \$100,000 (1)	11 4%	2 1%	10 9%	3 1%	9 9%	3 2%	0 0%	8 22%	0 0%	0 0%	2 2%	9 15%	11 19%	0 0%	6 4%	5 4%	6 5%	4 3%	3 5%	4 8%	4 2%	1 6%	1 5%	10 4%	2 1%	1 1%	3 2%	9 6%	
\$100,000 TO \$199,000 (2)	50 17%	27 15%	23 20%	25 12%	25 26%	35 16%	2 8%	12 34%	10 19%	10 12%	11 11%	18 30%	50 81%	0 0%	19 13%	30 21%	29 22%	18 12%	18 28%	2 3%	30 17%	4 42%	6 44%	37 15%	14 10%	11 18%	20 13%	30 21%	
\$200,000 TO \$500,000 (3)	140 48%	95 53%	45 39%	94 47%	46 48%	121 54%	10 33%	6 16%	38 70%	39 48%	45 46%	18 29%	0 0%	140 62%	87 58%	52 37%	84 64%	54 35%	23 35%	24 48%	93 52%	5 45%	3 21%	130 51%	77 55%	17 29%	84 56%	55 38%	
MORE THAN \$500,000 (4)	84 29%	50 28%	34 29%	70 35%	14 15%	58 26%	17 56%	8 22%	6 11%	30 36%	36 37%	12 21%	0 0%	84 38%	32 21%	52 36%	11 8%	72 46%	16 25%	20 41%	47 26%	1 6%	3 25%	69 27%	42 30%	28 47%	34 23%	50 35%	
DON'T KNOW / REFUSED (5)	9 3%	6 3%	3 3%	7 3%	2 2%	5 2%	1 4%	2 6%	0 0%	2 3%	4 4%	3 5%	0 0%	0 0%	5 4%	3 2%	3 2%	6 4%	4 6%	0 0%	5 3%	0 0%	1 5%	8 3%	4 3%	3 4%	9 6%	0 0%	
NO RESPONSE	6	2	5	3	4	2	0	5	0	0	1	5	0	0	3	4	0	6	2	0	5	0	0	4	2	1	0	6	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 66: Question 37: Household income (EXCLUDES DKRF)

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	285	174 61%	111 39%	191 67%	93 33%	218 76%	30 10%	34 12%	54 19%	79 28%	94 33%	58 20%	61 21%	224 79%	145 51%	140 49%	129 45%	148 52%	61 21%	50 17%	174 61%	11 4%	13 4%	246 86%	135 48%	56 20%	141 50%	144 50%
LESS THAN \$100,000 (1)	11 4%	2 1%	10 9%	3 1%	9 9%	3 2%	0 0%	8 24%	0 0%	0 0%	2 2%	9 16%	11 19%	0 0%	6 4%	5 4%	6 5%	4 3%	3 5%	4 8%	4 2%	1 6%	1 6%	10 4%	2 2%	1 1%	3 2%	9 6%
\$100,000 TO \$199,000 (2)	50 17%	27 15%	23 21%	25 13%	25 27%	35 16%	2 8%	12 36%	10 19%	10 13%	11 12%	18 32%	50 81%	0 0%	19 13%	30 22%	29 22%	18 12%	18 30%	2 3%	30 17%	4 42%	6 46%	37 15%	14 10%	11 19%	20 14%	30 21%
\$200,000 TO \$500,000 (3)	140 49%	95 55%	45 40%	94 49%	46 49%	121 56%	10 34%	6 17%	38 70%	39 50%	45 48%	18 31%	0 0%	140 62%	87 60%	52 37%	84 65%	54 36%	23 37%	24 48%	93 53%	5 45%	3 22%	130 53%	77 57%	17 30%	84 60%	55 38%
MORE THAN \$500,000 (4)	84 30%	50 29%	34 30%	70 37%	14 15%	58 27%	17 58%	8 23%	6 11%	30 38%	36 39%	12 22%	0 0%	84 38%	32 22%	52 37%	11 8%	72 48%	16 27%	20 41%	47 27%	1 6%	3 26%	69 28%	42 31%	28 49%	34 24%	50 35%
NO RESPONSE	15	7	8	10	6	6	1	7	0	2	5	8	0	0	8	7	3	12	6	0	10	0	1	11	6	4	9	6

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 67: Question 38: Race

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	180 61%	114 39%	197 67%	98 33%	220 75%	31 10%	39 13%	54 18%	80 27%	97 33%	64 22%	60 20%	222 75%	150 51%	145 49%	131 44%	156 53%	65 22%	48 16%	182 62%	11 4%	13 5%	257 87%	140 47%	57 19%	150 51%	144 49%
AFRICAN AMERICAN (1)	11 4%	7 4%	3 3%	7 4%	4 4%	9 4%	0 0%	2 5%	0 0%	2 2%	6 6%	3 5%	5 9%	5 2%	4 3%	7 5%	6 5%	2 2%	2 3%	2 3%	7 4%	11 100%	0 0%	0 0%	6 5%	1 1%	7 5%	3 2%
ASIAN (2)	13 5%	4 2%	9 8%	7 4%	6 6%	9 4%	3 10%	1 2%	5 9%	4 5%	4 4%	1 2%	7 11%	6 3%	8 5%	5 4%	8 6%	4 3%	2 3%	3 6%	8 5%	0 0%	13 100%	0 0%	5 3%	3 5%	10 7%	3 2%
HISPANIC (3)	8 3%	8 4%	0 0%	7 4%	1 1%	8 4%	0 0%	0 0%	6 11%	1 2%	0 0%	1 1%	0 0%	8 4%	1 0%	7 5%	1 1%	6 4%	0 0%	2 4%	6 3%	0 0%	0 0%	0 0%	1 1%	6 10%	6 4%	2 1%
WHITE (4)	257 87%	159 88%	98 86%	170 87%	87 89%	190 86%	28 90%	36 91%	44 81%	71 89%	86 89%	57 90%	46 77%	200 90%	135 90%	123 85%	112 85%	141 91%	61 94%	40 83%	157 86%	0 0%	0 0%	257 100%	125 89%	45 80%	123 82%	135 93%
ANOTHER RACE (5)	2 1%	1 1%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 1%	1 2%	1 0%	1 0%	2 1%	1 1%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 0%	2 3%	1 1%	1 1%
DON'T KNOW / REFUSED (6)	3 1%	0 0%	2 2%	2 1%	0 0%	1 1%	0 0%	1 2%	0 0%	1 1%	1 1%	1 1%	0 1%	2 1%	2 1%	1 1%	2 2%	1 0%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 1%	3 2%	0 0%
NO RESPONSE	6	1	5	5	1	4	0	2	0	1	2	2	1	2	3	2	1	4	2	2	2	0	0	0	2	3	0	6

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 68: Question 40: Gender

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
MALE (1)	153 51%	101 56%	52 43%	83 41%	70 71%	129 57%	1 2%	22 55%	43 79%	33 41%	41 41%	36 55%	26 42%	119 53%	153 100%	0 0%	76 57%	74 46%	37 56%	22 43%	94 51%	4 37%	8 59%	135 52%	61 43%	23 38%	84 56%	69 46%
FEMALE (2)	147 49%	80 44%	67 57%	118 59%	29 29%	95 43%	30 98%	19 45%	11 21%	48 59%	58 59%	30 45%	35 58%	105 47%	0 0%	147 100%	56 43%	86 54%	29 44%	28 57%	90 49%	7 63%	5 41%	123 48%	81 57%	37 62%	66 44%	81 54%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 69: TYPE

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TELEPHONE (1)	150 50%	110 61%	40 34%	91 45%	59 60%	122 54%	10 34%	14 34%	54 100%	35 43%	41 41%	20 31%	23 37%	119 53%	84 55%	66 45%	76 58%	69 43%	33 50%	19 39%	97 53%	7 71%	10 76%	123 48%	62 44%	29 49%	150 100%	0 0%
ONLINE (2)	150 50%	71 39%	79 66%	110 55%	40 40%	102 46%	20 66%	27 66%	0 0%	46 57%	58 59%	46 69%	39 63%	105 47%	69 45%	81 55%	56 42%	91 57%	33 50%	30 61%	86 47%	3 29%	3 24%	135 52%	80 56%	31 51%	0 0%	150 100%

SOURCE: Saperstein Associates, Inc., 2024, 24001

Questionnaire

**Study # 24001:
New Albany Community Survey
Phone Version / Final**

1. Hello. May I speak with _____, please?

(IF RESPONDENT IS ON THE PHONE, SKIP TO 3)

(IF RESPONDENT IS AVAILABLE, GO TO 2)

(IF RESPONDENT IS NOT AVAILABLE, OBTAIN CALLBACK INFORMATION)

2. Hello, (Mr. / Ms.) _____? (CONFIRM IDENTITY)

3. I'm calling on behalf of the City of New Albany from Saperstein Associates an independent, opinion research firm here in central Ohio. As you may have heard, we are conducting for the City a community survey – and you have been randomly selected to participate. Of course, whatever you tell me will be held in strict confidence.

4. Now, do you currently live in the City of New Albany or in another community?

- | | |
|----------------------|-------------|
| 1. New Albany | (GO TO 5) |
| 2. Another community | (TERMINATE) |
| 3. DK / RF | (TERMINATE) |

5. When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities? (PROBE ONLY TO CLARIFY / IF "TAXES," DETERMINE WHICH TAXES)

[text box]

[text box]

6. As a place to live, is New Albany excellent, very good, good, fair, or poor?

1. Excellent
2. Very good
3. Good
4. Fair
5. Poor
6. DK / RF

7. As a place to work, is New Albany excellent, very good, good, fair, or poor?

- | | |
|--------------|-------------|
| 1. Excellent | (SKIP TO 9) |
| 2. Very good | (SKIP TO 9) |
| 3. Good | (GO TO 8) |
| 4. Fair | (GO TO 8) |
| 5. Poor | (GO TO 8) |
| 6. DK / RF | (SKIP TO 9) |

8. (N)* What could be done to make New Albany a better place to work?

[text box]

9. In your opinion, is New Albany heading in the right direction or is it off on the wrong track?

- | | |
|--------------------|--------------|
| 1. Right direction | (SKIP TO 11) |
| 2. Wrong track | (GO TO 10) |
| 3. DK / RF | (SKIP TO 11) |

10. And, why do you feel that New Albany is off on the wrong track?

[text box]

11. As a resident of New Albany, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied. Here's the first one ...

(PROBE, AS NEEDED) Are you very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, or very dissatisfied (with this service)?

(SHUFFLE)	<u>VS</u>	<u>SS</u>	<u>N</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Police protection	1	2	3	4	5	6
b. Police outreach programs, including, for example, Bike Rodeo, DARE, Safety Town, Block Watch, self-defense classes for women, and the School Resource Officer	1	2	3	4	5	6
c. The collection of trash, recycling, and yard waste	1	2	3	4	5	6
d. Leaf collection	1	2	3	4	5	6

*New question (i.e., not included in previous surveys).

- e. Snow removal on New Albany's main roads 1 2 3 4 5 6
- f. Snow removal in your neighborhood 1 2 3 4 5 6
- g. (N) Communication from the City 1 2 3 4 5 6
- h. (N) Neighborhood parks 1 2 3 4 5 6
- i. (N) The condition of New Albany's roads 1 2 3 4 5 6

12. Now, how satisfied are you with the performance of city officials in each of these areas? As before, choose from very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, and very dissatisfied. Here's the first one ...

(PROBE, AS NEEDED) (When you consider the performance of city officials in this area) are you very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, or very dissatisfied?

- | (SHUFFLE) | <u>VS</u> | <u>SS</u> | <u>N</u> | <u>SD</u> | <u>VD</u> | <u>DK</u>
<u>RF</u> |
|--|-----------|-----------|----------|-----------|-----------|------------------------|
| a. Planning for the future | 1 | 2 | 3 | 4 | 5 | 6 |
| b. Managing <u>residential</u> growth and development | 1 | 2 | 3 | 4 | 5 | 6 |
| c. Managing <u>retail</u> growth and development, which includes, for example, shops and restaurants | 1 | 2 | 3 | 4 | 5 | 6 |
| d. Managing <u>commercial</u> growth and development, which involves, for example, office parks and warehouses | 1 | 2 | 3 | 4 | 5 | 6 |
| e. Listening to the concerns of local residents before making important decisions | 1 | 2 | 3 | 4 | 5 | 6 |
| f. Managing the city's finances | 1 | 2 | 3 | 4 | 5 | 6 |
| g. Keeping local residents informed of important issues involving the city | 1 | 2 | 3 | 4 | 5 | 6 |
| h. Maintaining appropriate architectural standards for new construction | 1 | 2 | 3 | 4 | 5 | 6 |
| i. Seeking input and feedback from local residents | 1 | 2 | 3 | 4 | 5 | 6 |
| j. Recruiting new businesses to expand the city's tax base and offset costs | 1 | 2 | 3 | 4 | 5 | 6 |

- | | | | | | | |
|---|---|---|---|---|---|---|
| k. Developing public park lands | 1 | 2 | 3 | 4 | 5 | 6 |
| l. Developing and connecting leisure trails | 1 | 2 | 3 | 4 | 5 | 6 |
| m. Enforcing the city's zoning codes | 1 | 2 | 3 | 4 | 5 | 6 |

13. These next few questions focus on New Albany's Market Square and Village Center. Now, for each of the following, tell me if these two areas, together, have too many, too few, or an appropriate number. Let's begin with ...

(PROBE, AS NEEDED) (Does New Albany's Market Square and Village Center have) too many, too few, or an appropriate number?

(SHUFFLE)

	Too Many	Too Few	Appro Num	DK RF
--	-------------	------------	--------------	----------

- | | | | | |
|--|---|---|---|---|
| a. Fine dining restaurants | 1 | 2 | 3 | 4 |
| b. Family-friendly, casual dining restaurants | 1 | 2 | 3 | 4 |
| c. Parking spaces | 1 | 2 | 3 | 4 |
| d. Boutiques and specialty shops | 1 | 2 | 3 | 4 |
| e. Meeting or conference rooms for community use | 1 | 2 | 3 | 4 |
| f. Pubs and taverns | 1 | 2 | 3 | 4 |

(IF ANY "TOO FEW" AMONG a, b, d, and f, GO TO 14; OTHERWISE, SKIP TO 15)

14. Now, given what you'd like to see more of in New Albany's Market Square and Village Center, would you accept more residential density as a way to encourage those businesses to open in that area?

1. Yes, would accept
2. No, would not accept
3. DK / RF

15. Let's focus next on traffic. First, do you consider traffic in New Albany's Market Square and Village Center – when the school day begins – a major problem, a minor problem, or not a problem?

1. Major problem
2. Minor problem
3. Not a problem
4. DK / RF

16. How about traffic in that area when the school day ends: Is that a major problem, a minor problem, or not a problem?

1. Major problem
2. Minor problem
3. Not a problem
4. DK / RF

17. How about traffic in that area during non-school hours: Is that a major problem, a minor problem, or not a problem?

1. Major problem
2. Minor problem
3. Not a problem
4. DK / RF

18. How about traffic throughout the entire New Albany community during non-school hours: Is that a major problem, a minor problem, or not a problem?

1. Major problem
2. Minor problem
3. Not a problem
4. DK / RF

19. (N) Now, does New Albany have too much, too little, or an appropriate amount of housing for _____? How about _____? And _____?

(SHUFFLE)

Too	Too	Appro	DK
Much	Little	Amt	RF

- | | | | | |
|-------------------------|---|---|---|---|
| a. Seniors | 1 | 2 | 3 | 4 |
| b. Young families | 1 | 2 | 3 | 4 |
| c. Singles | 1 | 2 | 3 | 4 |

20. Next, I have several statements about diversity and inclusion in New Albany. As I read each one, tell me if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly. If you neither agree nor disagree, just tell me and I'll go on. Okay? Here's the first one ...

(PROBE, AS NEEDED) Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly (with this statement)?

(SHUFFLE b - h)

<u>ASt</u>	<u>ASo</u>	<u>N</u>	<u>DSo</u>	<u>DSt</u>	DK
					RF

- | | | | | | | |
|--|---|---|---|---|---|---|
| a. New Albany is a diverse community | 1 | 2 | 3 | 4 | 5 | 6 |
| b. New Albany is welcoming to people of all ages | 1 | 2 | 3 | 4 | 5 | 6 |

- | | | | | | | |
|---|---|---|---|---|---|---|
| c. New Albany is welcoming to people of all religions | 1 | 2 | 3 | 4 | 5 | 6 |
| d. New Albany is welcoming to people of all races and ethnicities | 1 | 2 | 3 | 4 | 5 | 6 |
| e. New Albany is welcoming to people of all sexual orientations | 1 | 2 | 3 | 4 | 5 | 6 |
| f. New Albany is welcoming to people of all physical abilities | 1 | 2 | 3 | 4 | 5 | 6 |
| g. New Albany is welcoming to people of all levels of income | 1 | 2 | 3 | 4 | 5 | 6 |
| h. New Albany is welcoming to people of all political beliefs | 1 | 2 | 3 | 4 | 5 | 6 |

21. (N) In 2023, the City of New Albany launched a series of events and programs, involving Juneteenth, Diwali, Miracle League Family Fun Day, and free summer concerts. Did you attend any of these?

- | | |
|------------|--------------|
| 1. Yes | (GO TO 22) |
| 2. No | (SKIP TO 23) |
| 3. DK / RF | (SKIP TO 23) |

22. (N) Overall, how satisfied were you with events or programs you attended: very satisfied, somewhat satisfied, neither satisfied nor dissatisfied, somewhat dissatisfied, or very dissatisfied?

1. Very satisfied
2. Somewhat satisfied
3. Neither satisfied nor dissatisfied
4. Somewhat dissatisfied
5. Very dissatisfied
6. DK / RF

23. Finally, a few questions about you and your household. First, for how many years have you lived in New Albany? (ALL MY LIFE = 98)

[text box]

24. And, in what subdivision do you live? (IF NOT IN A SUBDIVISION: Is that north or south of 161?)

- | | |
|----------------------|--------------------------|
| 1. Ashton Grove (S) | 6. Enclave, The (N) |
| 2. Brandon (S) | 7. Fenway (S) |
| 3. Cedar Brook (N) | 8. Hampstead Heath (S) |
| 4. Dominion Club (N) | 9. Hampstead Village (S) |
| 5. Ealy Crossing (S) | 10. Hawksmoor (S) |

11. Keswick Commons (S)
12. Lambton Park (S)
13. Lansdowne (S)
14. Millbrook Farm (N)
15. New Albany CC comm (S)
16. New Albany Farms (S)
17. New Albany Links (N)
18. Pembroke (S)
19. Pickett Place (S)
20. Plain View (N)
21. Planters Grove (S)
22. Reserve, The (S)
23. Saunton (N)
24. Straits Farms (S)
25. The Crescent (S)

26. Tidewater (N)
27. Tiverton (S)
28. Upper Clarendon (N)
29. Walcott Manner (N)
30. Waterston (S)
31. Wentworth Crossing (N)
32. Windsor (S)
33. Wiveliscombe (S)
34. Woods at Sugar Run (N)
35. Other sub: [text box]
36. Not in sub: North of 161
37. Not in sub: South of 161
38. Other [text box]
39. DK / RF

25. Do any children – including adult children – live in your household?

(IF "YES") Are any younger than five? Five to 12? Thirteen to 17? Eighteen to 26? (RECORD ALL MENTIONS)

- | | |
|----------------------------|--------------|
| 1. Yes – younger than five | (GO TO 26) |
| 2. Yes – five to 12 | (GO TO 26) |
| 3. Yes – 13 to 17 | (GO TO 26) |
| 4. Yes – 18 to 26 | (GO TO 26) |
| 5. Yes – RF | (GO TO 26) |
| 6. No / DK / RF | (SKIP TO 27) |

26. (Are any of the children in your household / Is that child) enrolled in the New Albany-Plain Local Schools?

1. Yes
2. No
3. DK / RF

27. Are you married or living as a couple, separated, divorced, widowed, or have you never been married?

1. Married or living as a couple
2. Separated, divorced
3. Widowed
4. Never married
5. DK / RF

28. Are you currently employed – full-time?

(IF "NO") Are you a student, a homemaker, retired, temporarily unemployed, or disabled?

- | | |
|---------------------------|--------------|
| 1. Employed full-time | (SKIP TO 30) |
| 2. Student | (GO TO 29) |
| 3. Homemaker | (GO TO 29) |
| 4. Retired | (GO TO 29) |
| 5. Temporarily unemployed | (GO TO 29) |
| 6. Disabled | (GO TO 29) |
| 7. DK / RF | (GO TO 29) |

29. Are you employed part-time?

- | | |
|------------|--------------|
| 1. Yes | (GO TO 30) |
| 2. No | (SKIP TO 31) |
| 3. DK / RF | (SKIP TO 31) |

30. And, what is the ZIP code at your workplace?

[text box]

31. Other than friends and family, where do you get most of your news and information about New Albany? (RECORD NO MORE THAN THREE MENTIONS)

- | | |
|---|------------------------------------|
| 01. City website | 07. Internet search |
| 02. City social networking sites (e.g., Facebook, Instagram, Twitter) | 08. New Albany Plain Local Schools |
| 03. (omitted) | 09. City-produced videos |
| 04. City e-newsletter (<i>New Albany Connects</i>) | 10. City mailers |
| 05. Civic or homeowners association | 11. Other [text box] |
| 06. <i>Columbus Dispatch</i> | 12. DK / RF |

32. (N) During the past few months, have you accessed the city's website at newalbanyohio.org from a desktop, laptop, or cell phone?

- | | |
|-------------------------|--------------|
| 1. Yes, desktop, laptop | (GO TO 33) |
| 2. Yes, cell phone | (GO TO 33) |
| 3. Both | (GO TO 33) |
| 4. No | (SKIP TO 34) |
| 5. DK / RF | (SKIP TO 34) |

33. (N) When you're on New Albany's website, does finding what you're looking for tend to be very easy, somewhat easy, neither easy nor difficult, somewhat difficult, or very difficult?
1. Very easy
 2. Somewhat easy
 3. Neither easy nor difficult
 4. Somewhat difficult
 5. Very difficult
 6. DK / RF
34. Do you follow the city on social media?
1. Yes
 2. No
 3. DK / RF / No internet access
35. We're almost done. Are you younger than 25, 25 to 34, 35 to 44, 45 to 54, 55 to 64, 65 to 74, or older than 74?
1. Younger than 25
 2. 25 to 34
 3. 35 to 44
 4. 45 to 54
 5. 55 to 64
 6. 65 to 74
 7. Older than 74
 8. DK / RF
36. What is the highest level of formal education you have completed?
1. Less than a Bachelor's degree
 2. Bachelor's degree
 3. Advanced degree (e.g., MA, MBA, PHD, JD, MD, DDS)
 4. DK / RF
37. Which of the following categories includes your total household income from all sources and before taxes for 2023? Less than \$100,000, \$100,000 to \$199,000; \$200,000 to \$500,000; or more than \$500,000?
1. Less than \$100,000
 2. \$100,000 to \$199,000
 3. \$200,000 to \$500,000
 4. More than \$500,000
 5. DK / RF

38. And, finally, are you African American, Asian, Hispanic, White, or another race?

1. African American
2. Asian
3. Hispanic
4. White
5. Other [text box]
6. DK / RF

39. That was my last question. Thank you for sharing your opinions. Good-bye.

40. GENDER:

1. Male
2. Female
3. Other

41. LENGTH: [from software]

Appendix

(Cross-Tabulations without DK / RFs)

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
TOTAL	248	135	112	187	61	179	28	36	21	75	91	60	59	176	109	138	94	145	62	45	140	11	13	205	129	58	110	138	
	55%	45%	75%	75%	25%	72%	11%	15%	8%	30%	37%	24%	24%	71%	44%	56%	38%	59%	25%	18%	57%	4%	5%	83%	52%	23%	44%	56%	
<u>CONTROL GROWTH (NET)</u>	90	43	47	70	20	64	12	12	6	34	34	16	17	70	28	61	39	47	17	21	52	3	4	71	49	21	38	52	
	36%	32%	42%	38%	32%	36%	44%	32%	27%	45%	37%	27%	30%	40%	26%	44%	42%	32%	26%	48%	37%	31%	33%	35%	38%	36%	34%	38%	
KEEPING THE COMMUNITY ATMOSPHERE (01)	8	2	6	7	0	6	0	1	0	3	4	1	1	6	5	3	4	3	1	1	6	1	0	5	4	3	2	6	
	3%	1%	5%	4%	1%	3%	0%	4%	0%	3%	4%	2%	2%	4%	4%	2%	4%	2%	2%	2%	4%	13%	0%	3%	3%	5%	1%	4%	
CONTROLLING GROWTH, NOT SPECIFIED (05)	57	34	23	46	11	41	7	7	6	18	23	10	7	49	18	39	18	37	9	10	38	2	3	46	33	13	30	27	
	23%	25%	20%	24%	19%	23%	26%	20%	27%	24%	26%	16%	12%	28%	16%	28%	19%	25%	15%	22%	27%	16%	21%	22%	26%	22%	28%	19%	
KEEPING CITY BEAUTIFUL / GREEN / SPACED OUT (06)	5	0	4	3	1	3	0	1	0	1	3	1	1	3	3	2	2	2	1	1	2	0	1	3	1	3	2	3	
	2%	0%	4%	2%	2%	2%	0%	4%	0%	1%	3%	2%	1%	2%	3%	1%	3%	2%	2%	3%	2%	0%	5%	2%	0%	5%	1%	2%	
TOO MANY NEW BUILDS (07)	2	1	1	1	1	2	0	0	0	1	1	0	1	1	1	1	1	0	0	0	2	1	0	1	1	0	1	1	
	1%	0%	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	1%	6%	0%	1%	1%	0%	1%	1%	
MAINTAINING THE SPIRIT OF THE DOWNTOWN / MARKET SQUARE (14)	3	1	2	3	0	2	1	0	0	1	2	0	0	3	1	2	0	3	2	0	1	0	0	3	0	3	1	2	
	1%	1%	2%	2%	0%	1%	5%	0%	0%	2%	2%	0%	0%	2%	1%	2%	0%	2%	3%	0%	1%	0%	0%	1%	0%	5%	1%	2%	
BUILD FEWER APARTMENTS (73)	22	5	17	16	7	16	4	2	0	12	6	5	9	13	3	19	17	5	5	10	7	0	1	19	13	3	4	18	
	9%	4%	15%	8%	11%	9%	13%	6%	0%	15%	7%	8%	16%	7%	3%	14%	18%	4%	8%	21%	5%	0%	6%	9%	10%	5%	4%	13%	
<u>ALLOW GROWTH (NET)</u>	63	33	30	49	14	50	5	8	5	17	28	13	9	50	34	29	20	43	17	11	36	1	1	58	32	18	23	40	
	26%	24%	27%	26%	23%	28%	19%	22%	23%	23%	31%	22%	15%	29%	31%	21%	21%	29%	27%	24%	25%	11%	4%	28%	24%	31%	21%	29%	
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	9	3	6	8	1	7	0	2	0	2	5	2	0	9	4	5	3	6	1	3	5	0	0	8	3	5	2	7	
	4%	2%	5%	4%	2%	4%	0%	6%	0%	3%	6%	3%	0%	5%	4%	4%	4%	4%	2%	6%	4%	0%	0%	4%	2%	9%	2%	5%	
DEVELOPING THE MARKET SQUARE DISTRICT (22)	1	0	1	1	0	0	1	0	0	0	0	1	0	1	0	1	0	1	0	0	1	0	0	1	0	1	0	1	
	0%	0%	1%	1%	0%	0%	3%	1%	0%	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	1%	
ADD A PERFORMING ARTS VENUE (23)	1	1	0	1	0	1	0	0	0	0	1	0	0	1	1	0	0	1	0	0	1	0	0	1	1	0	0	1	
	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	
BUILDING MORE RESTAURANTS (24)	18	5	13	13	5	14	1	3	0	8	8	2	4	13	10	9	7	11	4	5	9	0	0	16	7	6	4	14	
	7%	3%	12%	7%	8%	8%	4%	8%	0%	11%	8%	3%	7%	7%	9%	6%	8%	8%	6%	12%	6%	0%	0%	8%	6%	10%	4%	10%	
BUILDING A WIDE VARIETY OF BUSINESSES (27)	1	0	1	1	0	0	1	0	0	0	1	0	0	1	0	1	0	1	0	0	1	0	0	1	0	1	0	1	
	0%	0%	1%	1%	0%	0%	4%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	1%	
BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	1	1	0	1	0	1	0	0	0	1	0	0	0	1	1	0	0	1	1	0	0	0	0	1	0	1	1	0	
	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%	
BETTER PLANNING FOR GROWTH (75)	18	11	7	16	2	15	2	1	5	4	7	2	2	14	12	7	4	14	6	1	11	1	0	16	12	4	9	9	
	7%	8%	6%	9%	3%	9%	8%	2%	23%	6%	7%	4%	3%	8%	11%	5%	4%	9%	9%	2%	8%	6%	0%	8%	9%	7%	8%	7%	
AFFORDABLE HOUSING (70)	12	7	5	7	4	9	0	2	0	1	8	3	2	9	6	5	5	7	4	4	4	0	0	11	6	1	4	8	
	5%	5%	4%	4%	7%	5%	0%	6%	0%	1%	8%	5%	4%	5%	6%	4%	5%	5%	7%	8%	3%	5%	0%	5%	5%	2%	4%	6%	
PLANNING FOR INTEL (88)	10	7	3	7	3	8	1	1	0	5	2	3	2	8	5	6	4	6	2	2	6	0	1	9	4	3	5	6	
	4%	5%	3%	4%	6%	5%	4%	3%	0%	6%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5%	4%	0%	4%	4%	3%	5%	4%	4%	

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	248	135 55%	112 45%	187 75%	61 25%	179 72%	28 11%	36 15%	21 8%	75 30%	91 37%	60 24%	59 24%	176 71%	109 44%	138 56%	94 38%	145 59%	62 25%	45 18%	140 57%	11 4%	13 5%	205 83%	129 52%	58 23%	110 44%	138 56%	
<u>PROVIDE CITY SERVICES/ AMENITIES (NET)</u>	137 55%	75 55%	62 55%	98 52%	40 65%	99 55%	15 52%	21 58%	10 50%	44 58%	44 48%	39 65%	43 74%	84 48%	62 57%	75 54%	56 59%	76 52%	33 52%	28 63%	76 54%	4 42%	9 70%	112 55%	67 52%	30 52%	52 47%	85 62%	
MANAGING THE FLOW OF TRAFFIC WITHIN THE CITY (08)	44 18%	27 20%	17 15%	30 16%	14 24%	31 17%	5 17%	7 20%	0 0%	13 17%	19 21%	13 21%	13 23%	27 16%	21 20%	23 16%	23 24%	19 13%	8 13%	11 25%	25 18%	2 20%	3 24%	35 17%	22 17%	8 13%	20 18%	24 17%	
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	7 3%	5 4%	3 2%	6 3%	1 2%	5 3%	1 5%	1 4%	0 0%	3 4%	2 2%	2 3%	1 1%	6 3%	5 4%	3 2%	1 5%	7 5%	1 2%	1 3%	5 3%	0 0%	0 0%	7 3%	5 4%	1 1%	2 2%	6 4%	
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	52 21%	29 22%	22 20%	41 22%	10 17%	37 21%	8 29%	6 17%	0 0%	20 27%	19 21%	13 21%	12 21%	37 21%	17 16%	35 25%	18 19%	32 22%	12 18%	14 32%	26 18%	1 13%	2 12%	46 22%	34 26%	7 13%	13 12%	39 28%	
ENFORCING TRAFFIC LAWS (31)	8 3%	5 3%	3 3%	5 3%	2 4%	4 2%	2 8%	2 5%	0 0%	3 4%	1 1%	3 6%	2 4%	5 3%	5 5%	2 2%	2 3%	5 4%	3 5%	0 0%	5 3%	0 0%	0 0%	8 4%	3 2%	3 4%	1 1%	7 5%	
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	24 10%	10 8%	13 12%	15 8%	9 14%	20 11%	1 3%	3 8%	10 50%	5 7%	2 3%	6 10%	14 24%	9 5%	11 10%	13 9%	10 11%	13 9%	9 14%	1 2%	14 10%	1 6%	5 41%	16 8%	3 2%	12 21%	15 14%	9 6%	
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	5 2%	0 0%	5 5%	3 1%	2 4%	3 2%	0 0%	2 6%	0 0%	2 2%	1 1%	2 4%	4 6%	1 4%	4 4%	1 1%	2 3%	4 3%	1 1%	2 4%	3 2%	0 0%	0 0%	5 3%	1 1%	2 4%	1 1%	4 3%	
CREATING MORE / CONNECTING BIKE / MULTI-USE PATHS (49)	3 1%	2 2%	1 1%	2 1%	1 1%	2 1%	0 0%	1 2%	0 0%	1 1%	1 1%	1 2%	0 0%	3 2%	2 1%	2 1%	1 1%	2 1%	0 0%	0 0%	3 2%	1 8%	0 0%	2 1%	2 2%	0 0%	1 1%	2 1%	
MAKING CITY MORE PEDESTRIAN-FRIENDLY (50)	11 4%	9 6%	2 2%	9 5%	2 4%	9 5%	1 3%	2 5%	6 27%	0 0%	2 2%	3 5%	8 14%	3 2%	3 2%	8 6%	4 5%	7 5%	7 12%	0 0%	4 3%	0 0%	0 0%	11 5%	2 2%	7 11%	6 5%	5 4%	
ADDING MORE STREET LIGHTS (81)	5 2%	2 2%	3 2%	3 2%	1 2%	3 2%	1 5%	0 0%	0 0%	3 3%	2 2%	0 0%	1 2%	3 2%	2 2%	3 2%	3 3%	1 1%	0 0%	1 3%	3 2%	1 9%	0 0%	3 1%	3 3%	0 0%	0 0%	5 3%	
PROMOTING COMMUNITY INVOLVEMENT (82)	6 2%	2 2%	4 3%	4 2%	2 4%	2 1%	1 2%	3 10%	0 0%	0 0%	2 2%	4 7%	2 3%	2 1%	2 2%	4 3%	1 1%	5 3%	3 5%	1 2%	2 1%	1 8%	1 5%	3 1%	4 3%	0 0%	1 1%	5 4%	
LOOSENING ZONING RESTRICTIONS (83)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	
BETTER ENFORCEMENT OF ZONING RESTRICTIONS (84)	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 1%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 1%	1 1%	1 1%	0 0%	0 0%	1 1%	
PROVIDE MORE PUBLIC TRANSPORTATION (87)	2 1%	2 1%	0 0%	1 0%	1 2%	2 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 0%	1 1%	1 2%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 1%	1 1%	
<u>MANAGING CITY MONEY (NET)</u>	31 13%	12 9%	19 17%	16 9%	15 25%	21 12%	0 2%	8 23%	5 23%	2 3%	11 12%	14 23%	13 22%	15 8%	16 15%	15 11%	13 14%	18 12%	6 9%	3 6%	23 16%	1 11%	5 41%	22 11%	7 5%	9 16%	17 16%	14 10%	
EXERCISING FISCAL RESPONSIBILITY (40)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE		
TOTAL	248	135	112	187	61	179	28	36	21	75	91	60	59	176	109	138	94	145	62	45	140	11	13	205	129	58	110	138		
	55%	45%		75%	25%	72%	11%	15%	8%	30%	37%	24%	24%	71%	44%	56%	38%	59%	25%	18%	57%	4%	5%	83%	52%	23%	44%	56%		
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	23	8	15	13	11	17	0	5	5	2	8	9	7	14	15	8	8	15	4	3	16	1	5	16	5	8	15	8		
	9%	6%	13%	7%	17%	9%	0%	14%	23%	3%	9%	14%	11%	8%	14%	6%	8%	10%	7%	6%	12%	11%	36%	8%	4%	13%	14%	6%		
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	7	4	3	2	5	3	0	3	0	0	2	5	5	1	1	6	5	2	1	0	5	0	1	6	1	2	2	5		
	3%	3%	3%	1%	7%	2%	2%	9%	0%	0%	2%	8%	8%	1%	1%	4%	5%	1%	2%	0%	4%	0%	5%	3%	1%	3%	2%	3%		
IMPROVE ATTITUDE (NET)	4	0	3	2	2	1	0	3	0	1	1	2	3	1	3	1	4	0	2	1	1	1	0	3	2	0	1	3		
	2%	0%	3%	1%	3%	0%	0%	8%	0%	1%	1%	4%	4%	1%	2%	1%	4%	0%	3%	2%	1%	8%	0%	1%	2%	0%	1%	2%		
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	3	0	3	1	2	0	0	3	0	0	1	2	3	0	3	0	3	0	2	1	0	0	0	3	1	0	0	3		
	1%	0%	2%	1%	3%	0%	0%	8%	0%	0%	1%	4%	4%	0%	2%	0%	3%	0%	3%	2%	0%	0%	0%	1%	1%	0%	0%	2%		
GETTING ALONG WITH NEIGHBORING TOWNSHIPS AND CITIES (46)	1	0	1	1	0	1	0	0	0	1	0	0	0	1	0	1	1	0	0	0	1	1	0	0	1	0	1	0		
	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	8%	0%	0%	1%	0%	1%	0%		
SCHOOLS (NET)	87	51	37	75	13	67	12	8	5	36	33	14	12	73	35	52	31	56	20	18	49	3	4	78	63	12	38	49		
	35%	38%	33%	40%	21%	37%	41%	21%	23%	47%	36%	23%	20%	42%	32%	38%	33%	38%	33%	41%	35%	31%	28%	38%	49%	21%	35%	36%		
MAINTAINING QUALITY SCHOOLS (35)	31	21	10	25	6	25	2	4	0	11	11	9	3	27	15	16	13	17	7	5	19	1	1	29	17	8	15	16		
	13%	16%	9%	13%	10%	14%	6%	11%	0%	14%	13%	15%	5%	16%	14%	12%	14%	12%	12%	10%	14%	13%	5%	14%	13%	14%	13%	12%		
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	1	0	1	1	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	1	0	0	1	1	0	1	0		
	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%		
SCHOOL SAFETY (21)	2	1	1	2	0	1	1	0	0	1	1	0	0	2	0	2	0	2	0	1	1	0	0	2	2	0	1	1		
	1%	1%	1%	1%	0%	1%	2%	0%	0%	2%	1%	0%	0%	1%	0%	2%	0%	1%	0%	1%	1%	0%	0%	1%	2%	0%	1%	1%		
TRAFFIC AROUND SCHOOLS (68)	6	3	3	5	1	4	1	1	0	3	2	2	3	3	2	4	1	5	1	0	5	0	0	6	4	1	1	5		
	2%	2%	3%	3%	1%	2%	3%	2%	0%	3%	2%	3%	6%	1%	2%	3%	1%	3%	2%	0%	3%	0%	0%	3%	3%	1%	1%	4%		
SCHOOL OVERCROWDING / BUILDING MORE (71)	54	31	22	48	6	42	8	3	5	23	21	4	7	46	20	34	19	35	14	13	27	2	3	47	44	4	23	31		
	22%	23%	20%	26%	9%	24%	30%	9%	23%	31%	23%	7%	12%	26%	19%	24%	20%	24%	22%	29%	19%	18%	22%	23%	34%	7%	21%	22%		
OTHER (NET)	23	9	14	17	7	18	1	3	0	5	10	8	5	17	15	8	11	11	7	4	12	3	1	18	12	5	8	15		
	9%	7%	13%	9%	11%	10%	2%	10%	0%	7%	12%	13%	8%	10%	14%	6%	11%	8%	11%	10%	9%	27%	5%	9%	9%	9%	7%	11%		
ADDRESSING LACK OF DIVERSITY (92)	5	3	2	4	2	4	0	1	0	2	1	2	1	4	3	2	3	2	2	1	2	3	0	2	4	0	3	2		
	2%	2%	2%	2%	3%	2%	0%	2%	0%	2%	1%	4%	3%	2%	3%	2%	3%	1%	4%	3%	1%	27%	0%	1%	3%	0%	3%	2%		
GUN CONTROL / GUN SAFETY (94)	1	1	0	1	0	1	0	0	0	1	0	0	0	1	1	0	0	1	0	1	0	0	0	1	1	0	1	0		
	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	1%	0%		
BIGOTRY / PREJUDICE / BLM / SJ (96)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

The 2024 New Albany Community Survey

TABLE 1: Question 5: When you think of issues, concerns, or problems facing New Albany, what should city officials consider their two highest priorities?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	248	135 55%	112 45%	187 75%	61 25%	179 72%	28 11%	36 15%	21 8%	75 30%	91 37%	60 24%	59 24%	176 71%	109 44%	138 56%	94 38%	145 59%	62 25%	45 18%	140 57%	11 4%	13 5%	205 83%	129 52%	58 23%	110 44%	138 56%	
OTHER (97)	18 7%	6 5%	12 10%	13 7%	5 8%	14 8%	1 2%	3 8%	0 0%	4 5%	9 10%	5 8%	3 5%	13 7%	12 11%	6 4%	8 8%	9 6%	4 7%	3 7%	10 7%	0 0%	1 5%	15 8%	8 6%	5 9%	5 4%	13 10%	
NO RESPONSE	52	46	7	15	38	45	3	4	33	6	8	6	3	48	44	9	38	15	4	5	44	0	0	52	13	2	40	12	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 2: Question 6: As a place to live, is New Albany excellent, very good, good, fair, or poor?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXCEL- L- ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
EXCELLENT (1)	181 60%	181 100%	0 0%	119 59%	62 63%	146 65%	16 54%	17 42%	49 91%	40 50%	62 63%	30 45%	28 46%	145 65%	101 66%	80 54%	80 60%	97 61%	42 63%	23 46%	117 63%	7 68%	4 33%	159 62%	87 61%	32 54%	110 73%	71 48%
VERY GOOD (2)	93 31%	0 0%	93 78%	68 34%	25 25%	58 26%	14 44%	19 46%	0 0%	35 44%	29 29%	28 42%	22 36%	65 29%	38 25%	55 37%	36 27%	54 34%	20 30%	22 44%	50 27%	3 32%	3 21%	80 31%	43 31%	24 41%	25 17%	67 45%
GOOD (3)	21 7%	0 0%	21 17%	14 7%	7 7%	15 7%	1 2%	5 12%	0 0%	5 7%	7 7%	8 12%	6 10%	14 6%	8 5%	13 9%	11 9%	9 5%	5 7%	5 10%	11 6%	0 0%	1 10%	18 7%	11 8%	3 5%	9 6%	11 8%
FAIR (4)	6 2%	0 0%	6 5%	1 0%	5 5%	5 2%	0 0%	0 1%	5 9%	0 0%	1 1%	0 1%	5 8%	0 0%	6 4%	0 0%	5 4%	1 0%	0 0%	0 0%	6 3%	0 0%	5 36%	0 0%	1 0%	0 1%	6 4%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 3: Question 7: As a place to work, is New Albany excellent, very good, good, fair, or poor?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	245	151 62%	94 38%	160 65%	85 35%	191 78%	23 10%	28 11%	44 18%	66 27%	86 35%	49 20%	54 22%	181 74%	130 53%	115 47%	117 48%	121 50%	53 22%	41 17%	151 62%	11 4%	10 4%	212 87%	115 47%	44 18%	110 45%	135 55%
EXCELLENT (1)	114 47%	108 71%	6 7%	66 41%	49 57%	92 48%	12 50%	8 29%	39 89%	30 45%	31 36%	15 30%	22 40%	90 49%	63 49%	51 44%	62 53%	49 40%	21 40%	14 34%	79 52%	3 25%	2 25%	105 50%	49 42%	17 38%	68 62%	46 34%
VERY GOOD (2)	79 32%	29 19%	50 53%	63 40%	16 18%	59 31%	11 47%	8 30%	0 0%	28 42%	34 39%	18 36%	16 30%	60 33%	39 30%	40 35%	35 30%	41 34%	23 42%	19 46%	38 25%	4 38%	2 20%	69 33%	41 35%	23 51%	23 21%	56 41%
GOOD (3)	41 17%	11 7%	30 32%	23 14%	18 21%	32 17%	1 3%	9 31%	5 11%	9 14%	15 18%	12 24%	12 23%	26 14%	22 17%	18 16%	16 14%	24 20%	8 15%	6 15%	27 18%	2 14%	5 55%	30 14%	21 18%	2 6%	16 14%	25 19%
FAIR (4)	11 5%	4 3%	7 7%	8 5%	3 4%	8 4%	0 0%	3 10%	0 0%	0 0%	6 8%	5 9%	4 6%	5 3%	5 4%	6 5%	4 3%	7 6%	2 3%	2 6%	7 5%	2 22%	0 0%	7 3%	5 4%	3 6%	3 3%	8 6%
NO RESPONSE	55	30	25	41	14	33	7	13	10	15	13	17	7	42	23	32	15	39	13	9	33	0	4	45	26	15	40	15

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 4: Question 9: In your opinion, is New Albany heading in the right direction or is it off on the wrong track?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	290	178 61%	112 39%	194 67%	96 33%	218 75%	28 10%	39 13%	54 19%	80 28%	93 32%	63 22%	60 21%	216 74%	150 52%	140 48%	128 44%	155 53%	66 23%	48 17%	176 61%	11 4%	13 5%	248 85%	137 47%	57 20%	144 50%	146 50%
RIGHT DIRECTION (1)	251 87%	168 95%	83 74%	166 85%	85 89%	192 88%	23 81%	32 83%	54 100%	71 89%	76 82%	50 79%	52 86%	189 87%	135 90%	116 83%	109 85%	136 88%	59 89%	39 82%	153 87%	9 90%	13 95%	216 87%	118 86%	47 83%	137 95%	114 78%
WRONG TRACK (2)	39 13%	10 5%	29 26%	28 15%	11 11%	26 12%	6 19%	7 17%	0 0%	9 11%	17 18%	13 21%	9 14%	27 13%	15 10%	23 17%	19 15%	19 12%	7 11%	9 18%	23 13%	1 10%	1 5%	32 13%	18 14%	10 17%	7 5%	32 22%
NO RESPONSE	10	3	7	7	3	6	2	2	0	1	6	3	1	8	3	7	4	5	0	2	8	0	0	10	5	3	6	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 5: Question 11(a): Satisfaction: Police protection

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER	NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE		
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE		MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE
	298	180 60%	118 40%	199 67%	99 33%	222 75%	31 10%	41 14%	54 18%	80 27%	98 33%	66 22%	61 21%	222 74%	151 51%	147 49%	131 44%	159 53%	66 22%	49 16%	183 61%	11 4%	13 4%	256 86%	141 47%	58 19%	148 50%	150 50%
<u>SATISFIED</u>	282 95%	175 97%	107 91%	187 94%	96 97%	213 96%	28 90%	37 90%	54 100%	77 96%	93 94%	58 89%	59 96%	212 95%	146 97%	136 92%	128 97%	147 93%	62 93%	47 95%	174 95%	9 87%	12 91%	245 96%	130 92%	57 98%	146 99%	136 91%
VERY SATISFIED (1)	233 78%	161 89%	72 61%	150 75%	83 84%	177 79%	24 78%	30 74%	44 82%	63 78%	78 79%	48 74%	46 75%	180 81%	114 75%	119 81%	105 80%	120 76%	45 67%	37 76%	151 83%	7 66%	6 48%	207 81%	102 72%	48 83%	125 84%	108 72%
SOMEWHAT SATISFIED (2)	49 16%	14 8%	35 30%	37 18%	12 13%	37 16%	4 12%	7 17%	10 18%	14 18%	15 15%	10 15%	13 21%	32 14%	33 22%	17 11%	22 17%	27 17%	17 25%	9 19%	23 13%	2 22%	5 43%	38 15%	28 20%	9 15%	21 14%	28 18%
<u>DISSATSFIED</u>	9 3%	2 1%	7 6%	6 3%	3 3%	6 3%	1 4%	2 5%	0 0%	3 4%	3 3%	3 5%	1 1%	7 3%	3 2%	6 4%	2 1%	7 4%	1 2%	3 5%	5 3%	1 6%	0 0%	7 3%	6 4%	0 0%	1 1%	8 5%
SOMEWHAT DISSATISFIED (4)	6 2%	1 0%	5 4%	5 2%	1 1%	3 2%	1 4%	1 3%	0 0%	1 2%	3 3%	2 3%	1 1%	5 2%	2 1%	4 3%	2 1%	4 3%	1 1%	3 5%	3 2%	1 6%	0 0%	5 2%	5 3%	0 0%	1 1%	5 3%
VERY DISSATISFIED (5)	3 1%	1 1%	1 1%	1 1%	1 1%	2 1%	0 0%	1 1%	0 0%	1 2%	0 0%	1 2%	0 0%	2 1%	1 1%	1 1%	0 0%	3 2%	1 1%	0 0%	2 1%	0 0%	0 0%	3 1%	1 1%	0 0%	0 0%	3 2%
<u>OTHER CODES</u>	7 2%	3 2%	4 4%	7 3%	1 1%	3 2%	2 6%	2 5%	0 0%	0 0%	3 3%	4 7%	2 3%	4 2%	2 1%	5 4%	2 2%	4 3%	3 5%	0 0%	4 2%	1 6%	1 9%	4 2%	5 4%	1 2%	1 1%	6 4%
NEITHER SATISFIED NOR DISSATISFIED (3)	7 2%	3 2%	4 4%	7 3%	1 1%	3 2%	2 6%	2 5%	0 0%	0 0%	3 3%	4 7%	2 3%	4 2%	2 1%	5 4%	2 2%	4 3%	3 5%	0 0%	4 2%	1 6%	1 9%	4 2%	5 4%	1 2%	1 1%	6 4%
NO RESPONSE	2	1	1	2	0	2	0	0	0	1	1	0	0	2	2	0	1	1	0	1	1	0	1	1	0	2	2	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 6: Question 11(b): Satisfaction: Police outreach programs, including, for example, Bike Rodeo, DARE, Safety Town, Block Watch, self-defense classes for women, and the School Resource Officer

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	286	175 61%	111 39%	192 67%	94 33%	216 76%	31 11%	35 12%	54 19%	81 28%	91 32%	60 21%	58 20%	214 75%	145 51%	141 49%	124 43%	154 54%	62 22%	48 17%	176 61%	10 3%	13 5%	244 85%	134 47%	58 20%	140 49%	146 51%
<u>SATISFIED</u>	250 87%	156 89%	93 84%	169 88%	81 87%	194 89%	27 89%	26 73%	49 91%	76 94%	77 85%	47 78%	51 89%	189 88%	126 87%	124 88%	120 96%	123 79%	50 80%	42 86%	158 90%	9 93%	12 88%	215 88%	120 89%	48 83%	128 92%	121 83%
VERY SATISFIED (1)	190 67%	133 76%	57 51%	123 64%	68 72%	144 67%	23 76%	20 57%	39 72%	61 76%	57 63%	33 55%	33 57%	150 70%	93 64%	97 69%	99 80%	86 56%	35 57%	32 66%	123 70%	6 61%	4 27%	168 69%	88 66%	34 59%	106 75%	84 58%
SOMEWHAT SATISFIED (2)	59 21%	23 13%	36 32%	46 24%	13 14%	50 23%	4 13%	6 17%	10 19%	15 19%	20 22%	14 23%	18 32%	39 18%	33 23%	27 19%	21 17%	37 24%	15 23%	10 20%	35 20%	3 32%	8 60%	47 19%	32 24%	14 25%	23 16%	37 25%
<u>DISSATISFIED</u>	1 0%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	1 0%	0 0%	1 1%	1 1%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	1 0%
VERY DISSATISFIED (5)	1 0%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	1 0%	0 0%	1 1%	1 1%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	1 0%
<u>OTHER CODES</u>	35 12%	18 11%	17 15%	23 12%	12 13%	21 10%	3 11%	9 27%	5 9%	5 6%	13 14%	13 21%	6 11%	23 11%	19 13%	16 11%	5 4%	30 20%	12 19%	6 13%	17 10%	1 7%	2 12%	28 11%	14 10%	10 17%	11 8%	24 16%
NEITHER SATISFIED NOR DISSATISFIED (3)	35 12%	18 11%	17 15%	23 12%	12 13%	21 10%	3 11%	9 27%	5 9%	5 6%	13 14%	13 21%	6 11%	23 11%	19 13%	16 11%	5 4%	30 20%	12 19%	6 13%	17 10%	1 7%	2 12%	28 11%	14 10%	10 17%	11 8%	24 16%
NO RESPONSE	14	6	8	9	5	8	0	6	0	0	8	6	3	10	8	6	8	6	4	1	8	1	0	13	7	2	10	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 7: Question 11(c): Satisfaction: The collection of trash, recycling, and yard waste

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	180 61%	117 39%	200 67%	98 33%	222 75%	31 10%	40 14%	54 18%	80 27%	98 33%	65 22%	61 20%	223 75%	151 51%	146 49%	132 44%	159 53%	65 22%	50 17%	183 61%	10 3%	13 4%	256 86%	141 47%	59 20%	148 50%	149 50%
<u>SATISFIED</u>	282 95%	176 97%	107 91%	193 97%	89 91%	210 94%	31 100%	37 92%	49 91%	77 96%	94 96%	62 95%	55 91%	216 97%	141 93%	142 97%	127 96%	149 94%	64 98%	48 97%	170 93%	9 93%	8 59%	247 97%	136 97%	57 96%	140 95%	142 95%
VERY SATISFIED (1)	202 68%	124 69%	78 66%	159 80%	43 44%	142 64%	27 88%	28 70%	16 30%	61 76%	77 78%	48 74%	43 71%	149 67%	80 53%	122 83%	77 58%	120 76%	57 88%	34 68%	111 61%	9 88%	7 50%	171 67%	108 77%	51 86%	95 64%	107 72%
SOMEWHAT SATISFIED (2)	80 27%	51 28%	29 25%	34 17%	47 48%	67 30%	4 12%	9 23%	33 61%	16 20%	17 18%	14 21%	12 20%	67 30%	61 40%	20 13%	50 38%	29 18%	7 10%	15 29%	59 32%	1 6%	1 9%	76 30%	28 20%	6 10%	46 31%	35 23%
<u>DISSATISFIED</u>	8 3%	2 1%	6 5%	2 1%	6 6%	6 3%	0 0%	1 3%	5 9%	1 1%	1 1%	1 2%	5 8%	2 1%	7 5%	1 0%	5 4%	3 2%	0 0%	0 0%	8 4%	0 0%	5 36%	3 1%	1 1%	1 1%	5 4%	2 2%
SOMEWHAT DISSATISFIED (4)	7 2%	1 1%	5 5%	1 1%	5 6%	6 3%	0 0%	1 2%	5 9%	1 1%	0 0%	1 1%	5 8%	2 1%	6 4%	1 0%	5 4%	2 1%	0 0%	0 0%	7 4%	0 0%	5 36%	2 1%	1 1%	0 0%	5 3%	2 1%
VERY DISSATISFIED (5)	1 0%	1 0%	1 1%	1 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 1%	1 1%	1 0%	1 0%
<u>OTHER CODES</u>	8 3%	3 2%	4 4%	5 3%	2 2%	6 3%	0 0%	2 4%	0 0%	2 3%	4 4%	2 3%	1 1%	5 2%	4 2%	4 3%	0 0%	7 4%	1 2%	1 3%	5 3%	1 7%	1 5%	6 2%	4 3%	2 3%	3 2%	5 3%
NEITHER SATISFIED NOR DISSATISFIED (3)	8 3%	3 2%	4 4%	5 3%	2 2%	6 3%	0 0%	2 4%	0 0%	2 3%	4 4%	2 3%	1 1%	5 2%	4 2%	4 3%	0 0%	7 4%	1 2%	1 3%	5 3%	1 7%	1 5%	6 2%	4 3%	2 3%	3 2%	5 3%
NO RESPONSE	2	1	2	1	1	2	0	0	0	1	1	1	1	1	2	1	0	1	1	0	1	1	0	2	1	1	2	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 8: Question 11(d): Satisfaction: Leaf collection

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	291	179 61%	112 39%	199 68%	92 32%	219 75%	31 11%	37 13%	54 19%	79 27%	98 34%	60 20%	57 19%	221 76%	147 51%	144 49%	125 43%	159 54%	63 22%	47 16%	180 62%	11 4%	13 5%	250 86%	141 48%	58 20%	144 49%	147 51%
<u>SATISFIED</u>	261 90%	168 94%	93 83%	180 90%	81 88%	199 91%	26 84%	32 88%	49 91%	71 89%	88 89%	54 90%	49 86%	200 91%	132 90%	129 90%	114 91%	141 89%	59 94%	42 89%	160 89%	8 80%	9 64%	228 91%	126 90%	54 93%	132 92%	129 88%
VERY SATISFIED (1)	201 69%	136 76%	66 59%	132 66%	69 75%	152 69%	22 71%	23 63%	44 82%	57 73%	63 64%	36 61%	38 67%	155 70%	98 67%	103 72%	97 78%	98 62%	47 73%	31 65%	124 69%	5 50%	7 54%	176 70%	91 65%	41 70%	107 75%	94 64%
SOMEWHAT SATISFIED (2)	60 21%	33 18%	27 24%	48 24%	12 13%	46 21%	4 14%	9 25%	5 9%	13 17%	25 25%	17 29%	11 19%	45 21%	34 23%	26 18%	17 13%	43 27%	13 20%	11 24%	36 20%	3 31%	1 11%	52 21%	35 25%	13 23%	24 17%	35 24%
<u>DISSATISFIED</u>	17 6%	6 3%	11 10%	12 6%	6 6%	15 7%	2 7%	0 1%	5 9%	4 6%	7 7%	1 2%	5 9%	12 5%	9 6%	8 6%	5 4%	12 7%	1 1%	3 7%	13 7%	0 5%	5 36%	12 5%	7 5%	4 7%	11 7%	7 5%
SOMEWHAT DISSATISFIED (4)	15 5%	4 2%	11 10%	10 5%	5 6%	14 6%	1 3%	0 1%	5 9%	3 4%	7 7%	1 1%	5 9%	10 4%	8 5%	7 5%	5 4%	10 6%	1 1%	3 7%	11 6%	0 5%	5 36%	9 4%	7 5%	2 4%	10 7%	5 4%
VERY DISSATISFIED (5)	2 1%	2 1%	0 0%	2 1%	0 0%	1 0%	1 5%	0 0%	0 0%	1 2%	1 1%	0 1%	0 0%	2 1%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 3%	1 1%	1 1%
<u>OTHER CODES</u>	12 4%	5 3%	8 7%	7 4%	5 5%	6 3%	3 8%	4 11%	0 0%	4 5%	4 4%	5 8%	3 5%	9 4%	6 4%	7 5%	5 4%	6 4%	3 5%	2 4%	7 4%	2 15%	0 0%	11 4%	7 5%	0 0%	1 1%	11 8%
NEITHER SATISFIED NOR DISSATISFIED (3)	12 4%	5 3%	8 7%	7 4%	5 5%	6 3%	3 8%	4 11%	0 0%	4 5%	4 4%	5 8%	3 5%	9 4%	6 4%	7 5%	5 4%	6 4%	3 5%	2 4%	7 4%	2 15%	0 0%	11 4%	7 5%	0 0%	1 1%	11 8%
NO RESPONSE	9	2	7	2	7	5	0	4	0	2	1	6	5	3	6	3	7	1	3	2	4	0	0	7	1	1	6	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 9: Question 11(e): Satisfaction: Snow removal on New Albany’s main roads

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	180 60%	119 40%	200 67%	99 33%	223 75%	31 10%	40 14%	54 18%	80 27%	99 33%	66 22%	61 20%	223 74%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 62%	11 4%	13 4%	256 86%	141 47%	60 20%	149 50%	150 50%
<u>SATISFIED</u>	292 98%	179 99%	113 95%	196 98%	96 98%	218 98%	31 100%	39 97%	54 100%	79 99%	96 97%	64 97%	61 99%	219 98%	148 98%	144 98%	130 98%	155 97%	65 97%	48 98%	180 98%	11 100%	13 100%	251 98%	138 98%	58 97%	148 99%	145 96%
VERY SATISFIED (1)	231 77%	155 86%	76 64%	153 76%	78 79%	173 78%	25 81%	29 71%	44 82%	66 83%	74 74%	47 71%	45 73%	176 79%	112 74%	118 81%	107 81%	117 74%	45 68%	35 73%	150 82%	9 83%	8 56%	201 78%	100 71%	53 89%	120 81%	111 74%
SOMEWHAT SATISFIED (2)	61 21%	24 13%	38 32%	43 21%	19 19%	45 20%	6 19%	10 26%	10 18%	13 16%	22 22%	17 26%	16 26%	43 19%	36 24%	25 17%	23 17%	37 23%	19 29%	12 25%	30 16%	2 17%	6 44%	50 20%	38 27%	5 9%	28 18%	34 23%
<u>DISSATISFIED</u>	2 1%	1 1%	1 0%	1 1%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 0%	1 0%	1 1%	1 1%	1 0%	1 2%	0 0%	1 0%	0 0%	0 0%	2 1%	1 1%	0 0%	0 0%	2 1%
SOMEWHAT DISSATISFIED (4)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%
VERY DISSATISFIED (5)	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
<u>OTHER CODES</u>	5 2%	0 0%	5 4%	3 2%	1 1%	4 2%	0 0%	1 2%	0 0%	1 1%	2 2%	1 2%	1 1%	3 1%	3 2%	2 1%	1 1%	4 2%	1 1%	1 2%	3 2%	0 0%	0 0%	3 1%	2 1%	2 3%	1 1%	4 3%
NEITHER SATISFIED NOR DISSATISFIED (3)	5 2%	0 0%	5 4%	3 2%	1 1%	4 2%	0 0%	1 2%	0 0%	1 1%	2 2%	1 2%	1 1%	3 1%	3 2%	2 1%	1 1%	4 2%	1 1%	1 2%	3 2%	0 0%	0 0%	3 1%	2 1%	2 3%	1 1%	4 3%
NO RESPONSE	1	1	0	1	0	1	0	0	0	1	0	0	0	1	1	0	0	1	0	1	0	0	0	1	1	0	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 10: Question 11(f): Satisfaction: Snow removal in your neighborhood

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	180 60%	119 40%	200 67%	99 33%	223 75%	31 10%	40 14%	54 18%	80 27%	99 33%	66 22%	61 20%	223 74%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 62%	11 4%	13 4%	256 86%	141 47%	60 20%	149 50%	150 50%
<u>SATISFIED</u>	273 91%	176 98%	96 81%	187 93%	86 87%	203 91%	30 96%	36 89%	49 91%	75 94%	92 93%	56 85%	50 82%	209 94%	137 90%	135 92%	119 90%	146 92%	61 92%	44 90%	168 91%	10 95%	8 60%	237 93%	133 94%	54 91%	140 94%	132 88%
VERY SATISFIED (1)	203 68%	141 78%	62 52%	132 66%	70 71%	152 68%	22 71%	26 65%	44 82%	56 69%	65 65%	38 58%	37 61%	158 71%	105 69%	98 66%	100 76%	97 61%	43 65%	31 64%	128 70%	7 71%	7 51%	174 68%	89 63%	44 73%	108 72%	95 63%
SOMEWHAT SATISFIED (2)	70 23%	35 20%	34 29%	55 27%	15 15%	50 23%	8 26%	10 24%	5 9%	20 25%	28 28%	18 27%	13 21%	51 23%	32 21%	38 26%	19 14%	49 31%	18 27%	12 26%	39 21%	3 24%	1 9%	63 25%	44 31%	11 18%	32 22%	37 25%
<u>DISSATISFIED</u>	16 5%	2 1%	13 11%	7 4%	9 9%	13 6%	1 4%	2 4%	5 9%	3 3%	5 5%	4 6%	7 12%	7 3%	8 6%	8 5%	10 8%	5 3%	3 5%	5 10%	8 4%	1 5%	5 40%	9 4%	6 4%	1 2%	8 5%	8 6%
SOMEWHAT DISSATISFIED (4)	14 5%	2 1%	12 10%	6 3%	8 8%	13 6%	0 0%	1 2%	5 9%	3 3%	3 3%	3 4%	7 11%	6 3%	8 5%	6 4%	9 7%	4 2%	2 3%	5 10%	7 4%	1 5%	5 40%	7 3%	5 3%	1 2%	7 5%	7 4%
VERY DISSATISFIED (5)	2 1%	0 0%	2 2%	1 1%	1 1%	0 0%	1 4%	1 3%	0 0%	0 0%	1 1%	1 2%	0 1%	1 0%	1 1%	1 1%	1 1%	1 1%	1 2%	0 0%	1 0%	0 0%	0 0%	2 1%	1 1%	0 0%	0 0%	2 1%
<u>OTHER CODES</u>	10 3%	1 1%	9 8%	6 3%	4 4%	8 3%	0 0%	3 7%	0 0%	2 3%	2 2%	6 9%	3 6%	6 3%	6 4%	4 3%	2 2%	8 5%	2 3%	0 0%	8 4%	0 0%	0 0%	9 4%	2 1%	4 7%	1 1%	9 6%
NEITHER SATISFIED NOR DISSATISFIED (3)	10 3%	1 1%	9 8%	6 3%	4 4%	8 3%	0 0%	3 7%	0 0%	2 3%	2 2%	6 9%	3 6%	6 3%	6 4%	4 3%	2 2%	8 5%	2 3%	0 0%	8 4%	0 0%	0 0%	9 4%	2 1%	4 7%	1 1%	9 6%
NO RESPONSE	1	1	0	1	0	1	0	0	0	1	0	0	0	1	1	0	0	1	0	1	0	0	0	1	1	0	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 11: Question 11(g): Satisfaction: Communication from the City

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	181 60%	119 40%	200 67%	99 33%	224 75%	31 10%	40 14%	54 18%	81 27%	99 33%	65 22%	61 20%	223 75%	152 51%	147 49%	132 44%	160 53%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	149 50%	150 50%
<u>SATISFIED</u>	268 90%	172 95%	97 82%	179 90%	89 90%	206 92%	28 91%	30 74%	54 100%	78 96%	86 87%	50 77%	54 88%	204 92%	135 89%	133 91%	119 90%	142 89%	58 87%	46 93%	164 90%	9 85%	13 95%	231 90%	125 89%	54 92%	142 95%	126 84%
VERY SATISFIED (1)	180 60%	135 75%	45 38%	120 60%	60 61%	147 66%	16 52%	13 33%	49 91%	55 68%	50 50%	26 40%	30 50%	142 64%	90 59%	90 61%	80 60%	95 60%	37 56%	32 64%	111 61%	6 58%	5 38%	160 62%	86 61%	34 58%	109 73%	71 47%
SOMEWHAT SATISFIED (2)	88 29%	36 20%	51 43%	60 30%	28 29%	59 26%	12 38%	16 41%	5 9%	22 28%	36 37%	24 37%	24 39%	63 28%	45 29%	43 29%	39 30%	46 29%	21 31%	14 29%	53 29%	3 27%	8 57%	71 28%	39 28%	20 34%	33 22%	55 37%
<u>DISSATISFIED</u>	10 3%	0 0%	10 9%	6 3%	4 4%	3 2%	0 0%	6 16%	0 0%	1 2%	1 1%	7 11%	3 5%	4 2%	5 4%	5 3%	4 3%	6 4%	4 6%	2 5%	3 2%	0 0%	0 0%	8 3%	5 4%	0 1%	3 2%	7 5%
SOMEWHAT DISSATISFIED (4)	7 2%	0 0%	7 6%	4 2%	3 3%	3 1%	0 0%	4 10%	0 0%	1 2%	1 1%	5 8%	3 5%	2 1%	5 3%	2 1%	4 3%	3 2%	4 6%	2 4%	1 1%	0 0%	0 0%	5 2%	4 3%	0 1%	2 1%	5 4%
VERY DISSATISFIED (5)	3 1%	0 0%	3 3%	2 1%	1 1%	1 0%	0 0%	2 6%	0 0%	0 0%	1 1%	2 4%	0 0%	3 1%	1 0%	3 2%	0 0%	3 2%	0 0%	1 1%	2 1%	0 0%	0 0%	3 1%	2 1%	0 0%	1 1%	2 1%
<u>OTHER CODES</u>	21 7%	9 5%	12 10%	15 8%	6 6%	14 6%	3 9%	4 10%	0 0%	2 2%	12 12%	7 11%	4 7%	15 7%	12 8%	9 6%	8 6%	12 8%	4 6%	1 2%	16 9%	2 15%	1 5%	18 7%	11 8%	4 7%	4 3%	17 11%
NEITHER SATISFIED NOR DISSATISFIED (3)	21 7%	9 5%	12 10%	15 8%	6 6%	14 6%	3 9%	4 10%	0 0%	2 2%	12 12%	7 11%	4 7%	15 7%	12 8%	9 6%	8 6%	12 8%	4 6%	1 2%	16 9%	2 15%	1 5%	18 7%	11 8%	4 7%	4 3%	17 11%
NO RESPONSE	1	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	1	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 12: Question 11(h): Satisfaction: Neighborhood parks

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	181 61%	117 39%	201 67%	97 33%	224 75%	31 10%	39 13%	54 18%	81 27%	99 33%	64 22%	60 20%	224 75%	151 51%	147 49%	130 44%	160 54%	65 22%	50 17%	184 62%	11 4%	13 4%	256 86%	141 47%	60 20%	150 50%	148 50%
<u>SATISFIED</u>	260 87%	162 90%	98 83%	170 84%	90 93%	200 89%	23 75%	32 81%	48 89%	68 84%	87 88%	56 87%	50 84%	197 88%	139 92%	121 82%	126 96%	126 79%	54 83%	43 86%	163 89%	11 100%	13 100%	218 85%	122 86%	48 80%	134 89%	126 85%
VERY SATISFIED (1)	167 56%	98 54%	69 59%	121 60%	47 48%	125 56%	14 45%	25 63%	15 28%	41 51%	65 66%	46 71%	40 67%	117 52%	76 50%	91 62%	66 51%	94 59%	39 61%	28 57%	100 54%	8 72%	9 70%	136 53%	80 56%	41 68%	80 53%	87 59%
SOMEWHAT SATISFIED (2)	93 31%	64 35%	29 25%	49 24%	44 45%	75 34%	9 30%	7 18%	33 61%	27 33%	22 22%	11 17%	10 17%	80 36%	63 41%	30 20%	59 46%	32 20%	14 22%	15 30%	64 35%	3 28%	4 30%	82 32%	42 30%	7 12%	54 36%	39 26%
<u>DISSATISFIED</u>	28 10%	14 7%	15 13%	24 12%	4 4%	19 8%	5 18%	4 11%	6 11%	11 14%	6 7%	5 7%	9 15%	18 8%	8 5%	21 14%	4 3%	24 15%	10 15%	6 12%	13 7%	0 0%	0 0%	28 11%	17 12%	7 12%	14 9%	15 10%
SOMEWHAT DISSATISFIED (4)	17 6%	6 4%	10 9%	13 7%	4 4%	8 4%	5 18%	3 8%	0 0%	9 11%	5 5%	4 6%	3 5%	13 6%	6 4%	11 7%	2 2%	15 9%	3 4%	4 8%	10 6%	0 0%	0 0%	16 6%	12 9%	1 1%	4 3%	13 8%
VERY DISSATISFIED (5)	12 4%	7 4%	4 4%	11 6%	1 1%	10 5%	0 0%	1 3%	6 11%	3 3%	2 2%	1 2%	6 10%	5 2%	2 1%	10 7%	2 2%	10 6%	7 11%	2 4%	2 1%	0 0%	0 0%	12 5%	5 3%	6 11%	9 6%	2 1%
<u>OTHER CODES</u>	10 3%	5 3%	5 4%	7 4%	3 3%	5 2%	2 7%	3 7%	0 0%	1 2%	5 6%	3 5%	1 1%	9 4%	5 3%	6 4%	1 0%	10 6%	1 2%	1 2%	8 4%	0 0%	0 0%	10 4%	2 2%	5 8%	3 2%	8 5%
NEITHER SATISFIED NOR DISSATISFIED (3)	10 3%	5 3%	5 4%	7 4%	3 3%	5 2%	2 7%	3 7%	0 0%	1 2%	5 6%	3 5%	1 1%	9 4%	5 3%	6 4%	1 0%	10 6%	1 2%	1 2%	8 4%	0 0%	0 0%	10 4%	2 2%	5 8%	3 2%	8 5%
NO RESPONSE	2	0	2	0	2	0	0	2	0	0	0	2	2	0	2	0	2	0	2	0	0	0	0	2	0	0	0	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 13: Question 11(i): Satisfaction: The condition of New Albany's roads

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
<u>SATISFIED</u>	259 86%	166 91%	93 78%	176 88%	82 83%	192 86%	31 100%	32 78%	44 81%	77 95%	87 87%	52 78%	42 68%	205 92%	126 82%	133 90%	113 86%	138 86%	52 78%	47 95%	159 87%	8 79%	9 64%	225 88%	127 90%	49 82%	134 89%	125 83%
VERY SATISFIED (1)	130 43%	82 45%	48 41%	102 51%	28 29%	93 42%	21 67%	13 33%	6 11%	45 55%	53 53%	27 41%	27 43%	97 43%	50 33%	80 55%	44 33%	82 51%	30 46%	27 54%	73 40%	5 50%	6 46%	106 41%	65 46%	37 62%	63 42%	68 45%
SOMEWHAT SATISFIED (2)	128 43%	84 46%	45 38%	74 37%	54 55%	99 44%	10 33%	18 45%	38 70%	32 40%	34 34%	24 37%	15 25%	108 48%	76 50%	52 35%	70 53%	56 35%	21 32%	21 41%	86 47%	3 29%	3 19%	119 46%	62 44%	12 21%	71 48%	57 38%
<u>DISSATISFIED</u>	28 9%	13 7%	15 13%	18 9%	10 10%	23 10%	0 0%	4 11%	10 19%	0 0%	9 9%	8 12%	16 26%	9 4%	16 11%	12 8%	16 12%	11 7%	11 16%	2 4%	15 8%	2 16%	5 36%	19 7%	9 7%	9 14%	13 9%	15 10%
SOMEWHAT DISSATISFIED (4)	16 5%	7 4%	9 7%	11 6%	4 4%	11 5%	0 0%	4 11%	0 0%	0 0%	8 8%	8 12%	5 8%	8 4%	10 7%	5 4%	10 8%	5 3%	5 8%	2 4%	9 5%	2 16%	0 0%	12 5%	9 6%	3 5%	1 1%	14 10%
VERY DISSATISFIED (5)	12 4%	6 3%	6 5%	6 3%	6 6%	12 5%	0 0%	0 0%	10 19%	0 0%	1 1%	0 1%	11 18%	1 0%	6 4%	6 4%	6 4%	6 4%	6 9%	0 0%	6 3%	0 0%	5 36%	7 3%	1 0%	6 10%	12 8%	0 0%
<u>OTHER CODES</u>	14 5%	3 2%	11 9%	7 4%	7 7%	9 4%	0 0%	5 11%	0 0%	4 5%	3 3%	6 9%	4 6%	10 4%	11 7%	3 2%	3 2%	11 7%	4 5%	0 1%	10 5%	0 5%	0 0%	13 5%	5 4%	2 3%	3 2%	10 7%
NEITHER SATISFIED NOR DISSATISFIED (3)	14 5%	3 2%	11 9%	7 4%	7 7%	9 4%	0 0%	5 11%	0 0%	4 5%	3 3%	6 9%	4 6%	10 4%	11 7%	3 2%	3 2%	11 7%	4 5%	0 1%	10 5%	0 5%	0 0%	13 5%	5 4%	2 3%	3 2%	10 7%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 14: Question 12(a): Satisfaction: Planning for the future

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	295	180	115	199	96	222	30	38	54	81	97	63	58	221	151	143	129	158	64	48	183	10	13	253	139	60	148	147
	61%	39%		67%	33%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	16%	62%	3%	5%	86%	47%	20%	50%	50%
<u>SATISFIED</u>	223	158	64	150	72	175	20	25	49	66	65	42	42	171	124	98	94	123	53	35	135	7	9	192	110	41	125	98
	76%	88%	56%	76%	75%	79%	65%	65%	91%	82%	67%	67%	72%	77%	82%	69%	73%	78%	82%	73%	74%	78%	64%	76%	79%	68%	84%	67%
VERY SATISFIED (1)	115	93	22	63	52	95	7	12	44	26	27	18	22	88	72	43	54	57	30	16	69	3	5	105	45	18	78	38
	39%	52%	19%	32%	54%	43%	24%	31%	81%	33%	28%	29%	37%	40%	47%	30%	42%	36%	47%	33%	38%	27%	37%	41%	32%	31%	52%	26%
SOMEWHAT SATISFIED (2)	107	65	42	87	20	81	12	13	6	40	38	24	20	83	53	55	40	66	23	19	66	5	4	87	65	22	47	60
	36%	36%	37%	44%	21%	36%	41%	34%	11%	49%	39%	38%	35%	37%	35%	38%	31%	42%	35%	40%	36%	50%	28%	34%	47%	37%	32%	41%
<u>DISSATISFIED</u>	46	13	33	28	18	31	5	9	5	7	21	14	12	30	17	29	23	22	9	7	30	1	5	37	19	9	14	32
	16%	7%	29%	14%	18%	14%	17%	25%	9%	8%	21%	21%	21%	14%	11%	20%	18%	14%	13%	15%	17%	10%	36%	15%	14%	15%	10%	22%
SOMEWHAT DISSATISFIED (4)	32	10	23	20	13	23	4	6	5	3	16	8	9	21	14	19	15	16	4	3	25	0	5	24	11	9	11	22
	11%	5%	20%	10%	13%	10%	14%	15%	9%	4%	17%	13%	16%	10%	9%	13%	12%	10%	6%	6%	14%	4%	36%	10%	8%	15%	7%	15%
VERY DISSATISFIED (5)	13	3	10	9	5	9	1	4	0	4	5	5	3	9	3	10	7	6	5	4	5	0	0	13	9	0	3	10
	5%	2%	9%	4%	5%	4%	4%	10%	0%	4%	5%	8%	5%	4%	2%	7%	5%	4%	7%	8%	3%	5%	0%	5%	6%	0%	2%	7%
<u>OTHER CODES</u>	26	9	17	20	6	16	5	4	0	8	12	7	4	20	10	16	12	13	3	6	17	1	0	24	10	10	9	17
	9%	5%	15%	10%	6%	7%	17%	10%	0%	9%	12%	11%	7%	9%	7%	11%	10%	8%	5%	12%	10%	13%	0%	9%	7%	17%	6%	12%
NEITHER SATISFIED NOR DISSATISFIED (3)	26	9	17	20	6	16	5	4	0	8	12	7	4	20	10	16	12	13	3	6	17	1	0	24	10	10	9	17
	9%	5%	15%	10%	6%	7%	17%	10%	0%	9%	12%	11%	7%	9%	7%	11%	10%	8%	5%	12%	10%	13%	0%	9%	7%	17%	6%	12%
NO RESPONSE	5	1	4	2	3	2	1	3	0	0	2	3	3	2	2	4	3	2	2	2	1	1	0	4	2	0	2	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 15: Question 12(b): Satisfaction: Managing residential growth and development

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	298	180 61%	118 39%	200 67%	98 33%	223 75%	31 10%	40 13%	54 18%	80 27%	98 33%	65 22%	61 20%	222 75%	152 51%	146 49%	132 44%	158 53%	66 22%	48 16%	184 62%	11 4%	13 4%	255 86%	140 47%	60 20%	149 50%	149 50%
<u>SATISFIED</u>	189 64%	140 78%	49 42%	121 61%	68 70%	148 66%	15 48%	24 59%	44 81%	50 62%	60 61%	36 54%	33 55%	146 66%	104 68%	86 59%	84 64%	98 62%	49 74%	26 54%	115 62%	8 76%	7 49%	167 65%	92 66%	29 48%	113 76%	76 51%
VERY SATISFIED (1)	81 27%	70 39%	11 10%	35 18%	46 47%	67 30%	3 9%	10 25%	33 61%	19 24%	15 16%	13 21%	13 21%	65 29%	53 35%	28 19%	51 39%	27 17%	12 18%	9 18%	61 33%	5 48%	3 20%	72 28%	31 22%	4 7%	64 43%	18 12%
SOMEWHAT SATISFIED (2)	108 36%	70 39%	38 32%	86 43%	22 23%	81 36%	12 38%	14 34%	10 19%	30 38%	45 46%	22 34%	20 34%	81 36%	51 33%	57 39%	33 25%	71 45%	37 56%	17 36%	54 29%	3 28%	4 29%	95 37%	61 43%	25 42%	50 34%	58 39%
<u>DISSATISFIED</u>	71 24%	24 13%	47 40%	53 27%	18 18%	48 22%	12 38%	10 24%	0 0%	21 26%	31 31%	19 29%	15 25%	53 24%	28 19%	43 29%	28 21%	42 26%	11 16%	15 32%	45 24%	1 11%	1 5%	64 25%	36 25%	17 29%	18 12%	53 35%
SOMEWHAT DISSATISFIED (4)	49 16%	18 10%	30 26%	37 19%	11 11%	34 15%	9 29%	5 12%	0 0%	16 20%	20 20%	12 19%	10 17%	37 17%	20 13%	29 20%	20 15%	29 18%	5 8%	11 23%	33 18%	0 0%	1 5%	46 18%	27 19%	10 18%	13 9%	35 24%
VERY DISSATISFIED (5)	22 8%	5 3%	17 14%	16 8%	7 7%	15 7%	3 10%	5 12%	0 0%	5 6%	11 11%	7 11%	5 8%	16 7%	9 6%	14 9%	8 6%	13 8%	6 9%	4 9%	12 7%	1 11%	0 0%	18 7%	9 6%	7 12%	5 3%	18 12%
<u>OTHER CODES</u>	38 13%	16 9%	21 18%	26 13%	12 12%	27 12%	4 14%	7 17%	10 19%	9 12%	7 7%	11 16%	12 20%	23 11%	20 13%	18 12%	19 15%	18 12%	7 10%	7 14%	24 13%	1 13%	6 46%	24 10%	12 9%	14 23%	17 11%	21 14%
NEITHER SATISFIED NOR DISSATISFIED (3)	38 13%	16 9%	21 18%	26 13%	12 12%	27 12%	4 14%	7 17%	10 19%	9 12%	7 7%	11 16%	12 20%	23 11%	20 13%	18 12%	19 15%	18 12%	7 10%	7 14%	24 13%	1 13%	6 46%	24 10%	12 9%	14 23%	17 11%	21 14%
NO RESPONSE	2	1	1	1	1	1	0	1	0	1	1	1	1	1	1	1	0	2	0	2	0	0	0	2	1	0	1	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 16: Question 12(c): Satisfaction: Managing retail growth and development, which includes, for example, shops and restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	180 60%	118 40%	199 67%	98 33%	224 75%	30 10%	40 13%	54 18%	81 27%	97 33%	65 22%	61 20%	222 75%	152 51%	145 49%	132 44%	158 53%	66 22%	49 17%	182 61%	11 4%	13 4%	255 86%	140 47%	60 20%	149 50%	148 50%
<u>SATISFIED</u>	169	128	41	102	67	133	16	19	44	40	56	30	38	123	92	77	80	83	37	26	107	8	11	144	78	24	105	64
	57%	71%	35%	51%	68%	59%	55%	46%	81%	49%	58%	45%	62%	55%	60%	53%	61%	53%	55%	52%	59%	76%	86%	56%	56%	40%	70%	43%
VERY SATISFIED (1)	72 24%	62 34%	10 8%	25 13%	46 47%	62 28%	2 7%	7 16%	33 61%	14 18%	13 13%	12 18%	12 20%	58 26%	53 35%	19 13%	48 37%	20 13%	13 19%	7 14%	52 29%	4 37%	1 5%	67 26%	20 14%	5 9%	55 37%	17 11%
SOMEWHAT SATISFIED (2)	98 33%	66 37%	32 27%	77 39%	21 21%	71 31%	14 47%	12 30%	10 19%	26 32%	43 45%	18 28%	25 42%	65 29%	39 26%	58 40%	32 24%	63 40%	24 36%	19 38%	54 30%	4 39%	11 80%	77 30%	58 42%	19 31%	50 33%	48 32%
<u>DISSATISFIED</u>	98	38	60	74	24	70	10	15	5	33	35	26	14	79	50	48	39	57	24	19	55	2	1	88	50	23	33	64
	33%	21%	51%	37%	24%	31%	35%	37%	9%	40%	36%	39%	23%	35%	33%	33%	29%	36%	36%	39%	30%	15%	9%	35%	36%	39%	22%	43%
SOMEWHAT DISSATISFIED (4)	65 22%	29 16%	36 30%	51 25%	14 14%	46 20%	8 26%	10 24%	5 9%	22 27%	20 20%	18 28%	7 11%	55 25%	37 24%	28 19%	21 16%	42 27%	15 23%	13 26%	36 20%	1 10%	1 9%	60 23%	35 25%	15 25%	24 16%	41 28%
VERY DISSATISFIED (5)	33 11%	9 5%	24 20%	23 12%	10 10%	24 11%	3 9%	5 13%	0 0%	11 13%	15 15%	8 12%	7 12%	24 11%	13 8%	20 14%	18 13%	15 10%	8 12%	6 13%	18 10%	0 5%	0 0%	28 11%	15 11%	8 14%	10 7%	23 16%
<u>OTHER CODES</u>	31	14	17	23	7	21	3	7	6	8	7	10	9	20	10	20	13	18	6	4	20	1	1	23	11	12	11	20
	10%	8%	14%	12%	7%	9%	10%	16%	11%	10%	7%	15%	15%	9%	7%	14%	10%	11%	9%	9%	11%	9%	5%	9%	8%	21%	7%	13%
NEITHER SATISFIED NOR DISSATISFIED (3)	31 10%	14 8%	17 14%	23 12%	7 7%	21 9%	3 10%	7 16%	6 11%	8 10%	7 7%	10 15%	9 15%	20 9%	10 7%	20 14%	13 10%	18 11%	6 9%	4 9%	20 11%	1 9%	1 5%	23 9%	11 8%	12 21%	11 7%	20 13%
NO RESPONSE	2	1	1	2	1	0	1	1	0	0	2	1	1	2	1	2	0	2	0	1	2	0	0	2	2	0	1	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 17: Question 12(d): Satisfaction: Managing commercial growth and development, which involves, for example, office parks and warehouses

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	295	180	115	200	95	223	29	38	54	80	98	63	58	222	152	143	130	157	64	48	183	11	13	253	140	60	148	147
	61%	39%		68%	32%	76%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	53%	22%	16%	62%	4%	4%	86%	47%	20%	50%	50%
<u>SATISFIED</u>	208	144	64	136	72	166	18	21	54	55	62	37	42	159	116	92	92	109	48	33	127	8	11	176	98	38	122	86
	70%	80%	56%	68%	76%	74%	61%	57%	100%	69%	63%	58%	72%	72%	76%	64%	71%	70%	75%	69%	69%	75%	84%	70%	70%	63%	82%	59%
VERY SATISFIED (1)	69	50	19	49	20	51	6	10	0	24	26	18	14	53	36	33	23	41	24	12	33	1	2	65	37	12	34	35
	23%	28%	17%	24%	21%	23%	21%	27%	0%	30%	27%	29%	24%	24%	24%	23%	18%	26%	37%	25%	18%	13%	16%	26%	27%	19%	23%	24%
SOMEWHAT SATISFIED (2)	139	94	45	87	52	115	12	11	54	31	36	18	28	106	80	59	69	68	24	21	93	6	9	111	61	26	87	52
	47%	52%	39%	43%	55%	52%	40%	30%	100%	39%	36%	29%	47%	48%	53%	41%	53%	43%	38%	44%	51%	61%	68%	44%	43%	44%	59%	35%
<u>DISSATISFIED</u>	49	18	31	34	15	32	5	12	0	13	20	17	10	35	22	27	22	26	9	7	33	1	0	43	22	13	14	35
	17%	10%	27%	17%	15%	14%	15%	33%	0%	16%	20%	27%	17%	16%	15%	19%	17%	17%	14%	15%	18%	10%	0%	17%	15%	22%	10%	24%
SOMEWHAT DISSATISFIED (4)	26	14	12	17	9	15	3	8	0	7	9	10	4	19	16	10	10	16	4	2	20	1	0	25	11	6	10	16
	9%	8%	11%	8%	9%	7%	9%	21%	0%	9%	9%	16%	8%	9%	10%	7%	7%	10%	7%	4%	11%	10%	0%	10%	8%	10%	6%	11%
VERY DISSATISFIED (5)	23	4	19	17	6	16	2	5	0	5	11	7	6	16	6	17	13	10	5	5	13	0	0	18	11	7	5	18
	8%	2%	16%	9%	6%	7%	7%	12%	0%	7%	11%	11%	10%	7%	4%	12%	10%	6%	7%	11%	7%	0%	0%	7%	8%	11%	3%	12%
<u>OTHER CODES</u>	38	18	20	30	8	26	7	4	0	12	16	10	6	27	14	24	15	22	7	8	23	2	2	34	20	9	12	26
	13%	10%	17%	15%	9%	11%	24%	10%	0%	15%	16%	15%	11%	12%	9%	17%	12%	14%	11%	16%	13%	15%	16%	13%	15%	15%	8%	18%
NEITHER SATISFIED NOR DISSATISFIED (3)	38	18	20	30	8	26	7	4	0	12	16	10	6	27	14	24	15	22	7	8	23	2	2	34	20	9	12	26
	13%	10%	17%	15%	9%	11%	24%	10%	0%	15%	16%	15%	11%	12%	9%	17%	12%	14%	11%	16%	13%	15%	16%	13%	15%	15%	8%	18%
NO RESPONSE	5	1	4	1	4	1	1	3	0	1	1	3	3	2	1	4	2	3	2	2	1	0	1	4	1	0	2	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 18: Question 12(e): Satisfaction: Listening to the concerns of local residents before making important decisions

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	179 61%	115 39%	198 68%	95 32%	222 75%	31 10%	37 13%	54 18%	79 27%	98 33%	63 21%	57 20%	221 75%	149 51%	145 49%	129 44%	157 54%	64 22%	47 16%	182 62%	11 4%	13 4%	253 86%	141 48%	58 20%	145 50%	148 50%
<u>SATISFIED</u>	186 63%	135 75%	51 45%	120 61%	66 69%	150 68%	17 55%	16 44%	39 72%	60 76%	54 56%	33 53%	28 50%	151 68%	101 68%	85 59%	91 71%	90 57%	34 53%	30 63%	122 67%	7 68%	6 49%	159 63%	90 64%	30 53%	108 74%	78 53%
VERY SATISFIED (1)	92 31%	79 44%	13 11%	45 23%	47 50%	80 36%	4 12%	6 17%	39 72%	20 25%	17 17%	17 27%	12 21%	78 35%	53 36%	39 27%	53 41%	37 23%	14 22%	9 19%	69 38%	3 29%	1 5%	81 32%	32 22%	13 23%	63 43%	29 19%
SOMEWHAT SATISFIED (2)	94 32%	56 31%	38 33%	76 38%	18 19%	70 31%	13 43%	10 27%	0 0%	40 50%	38 39%	16 26%	16 28%	74 33%	48 32%	46 32%	39 30%	54 34%	20 31%	21 44%	53 29%	4 39%	6 44%	79 31%	58 41%	17 30%	44 31%	50 33%
<u>DISSATISFIED</u>	65 22%	20 11%	45 39%	44 22%	21 22%	42 19%	9 28%	13 36%	10 19%	11 14%	25 25%	18 29%	21 37%	40 18%	27 18%	38 26%	31 24%	33 21%	17 27%	11 24%	36 20%	2 20%	5 38%	56 22%	27 19%	17 29%	24 17%	41 27%
SOMEWHAT DISSATISFIED (4)	39 13%	12 7%	27 24%	24 12%	15 16%	25 11%	7 22%	7 20%	5 9%	8 10%	15 15%	11 18%	12 20%	26 12%	19 13%	20 14%	22 17%	17 11%	6 10%	8 16%	25 14%	0 4%	5 38%	32 13%	16 12%	8 13%	13 9%	26 18%
VERY DISSATISFIED (5)	26 9%	8 5%	18 15%	20 10%	6 6%	17 8%	2 6%	6 16%	6 11%	4 4%	10 10%	7 11%	10 17%	15 7%	9 6%	18 12%	9 7%	16 10%	11 17%	4 8%	11 6%	2 16%	0 0%	24 9%	11 8%	9 16%	12 8%	14 10%
<u>OTHER CODES</u>	43 15%	24 13%	19 16%	34 17%	9 9%	30 13%	5 17%	7 19%	5 9%	8 10%	19 19%	11 18%	8 14%	29 13%	20 14%	22 15%	7 6%	34 22%	13 20%	6 13%	24 13%	1 12%	2 13%	38 15%	24 17%	10 18%	13 9%	29 20%
NEITHER SATISFIED NOR DISSATISFIED (3)	43 15%	24 13%	19 16%	34 17%	9 9%	30 13%	5 17%	7 19%	5 9%	8 10%	19 19%	11 18%	8 14%	29 13%	20 14%	22 15%	7 6%	34 22%	13 20%	6 13%	24 13%	1 12%	2 13%	38 15%	24 17%	10 18%	13 9%	29 20%
NO RESPONSE	6	2	4	3	4	2	0	4	0	2	1	3	4	2	4	2	3	3	2	2	2	0	1	4	1	2	5	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 19: Question 12(f): Satisfaction: Managing the city’s finances

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	285	169 59%	116 41%	188 66%	96 34%	214 75%	28 10%	39 14%	48 17%	79 28%	94 33%	64 22%	58 20%	212 75%	148 52%	137 48%	130 46%	147 52%	64 23%	47 17%	173 61%	11 4%	13 5%	248 87%	137 48%	52 18%	140 49%	145 51%
<u>SATISFIED</u>	214	142	73	137	77	166	19	25	48	61	64	41	45	161	121	93	103	106	47	36	131	9	12	184	102	35	117	97
	75%	84%	63%	73%	80%	78%	67%	64%	100%	77%	68%	65%	78%	76%	82%	68%	79%	72%	73%	77%	76%	82%	91%	74%	75%	68%	84%	67%
VERY SATISFIED (1)	84 30%	67 39%	18 15%	62 33%	23 24%	63 30%	10 36%	8 22%	0 0%	32 41%	32 34%	20 32%	18 31%	64 30%	35 24%	49 36%	35 27%	45 31%	18 29%	22 47%	44 25%	6 59%	3 22%	71 29%	52 38%	9 18%	39 28%	46 32%
SOMEWHAT SATISFIED (2)	130 46%	75 44%	55 47%	76 40%	54 56%	103 48%	9 31%	16 42%	48 100%	28 36%	32 34%	21 33%	27 47%	98 46%	86 58%	43 32%	68 52%	61 41%	29 44%	14 30%	87 50%	2 23%	9 69%	113 46%	50 36%	26 50%	78 56%	51 35%
<u>DISSATISFIED</u>	21	3	18	15	7	15	1	5	0	6	10	6	6	12	10	12	12	9	6	4	11	1	1	17	12	2	5	16
	8%	2%	16%	8%	7%	7%	4%	13%	0%	7%	10%	10%	10%	6%	7%	9%	9%	6%	9%	9%	6%	6%	4%	7%	9%	4%	4%	11%
SOMEWHAT DISSATISFIED (4)	17 6%	3 2%	14 12%	13 7%	4 4%	14 7%	1 4%	2 6%	0 0%	4 5%	10 10%	3 5%	4 6%	10 5%	8 5%	9 7%	9 7%	8 5%	4 7%	3 6%	10 6%	1 6%	1 4%	13 5%	11 8%	2 4%	5 3%	13 9%
VERY DISSATISFIED (5)	4 1%	0 0%	4 4%	1 1%	3 3%	1 1%	0 0%	3 7%	0 0%	1 2%	0 0%	3 4%	2 4%	2 1%	2 1%	3 2%	3 3%	1 0%	2 3%	1 3%	1 1%	0 0%	0 0%	4 2%	1 1%	0 0%	0 0%	4 3%
<u>OTHER CODES</u>	49	24	25	36	13	32	8	9	0	13	20	16	7	39	17	32	15	33	11	7	31	1	1	47	22	14	18	32
	17%	14%	22%	19%	13%	15%	29%	23%	0%	16%	21%	25%	12%	18%	12%	23%	12%	22%	17%	14%	18%	12%	5%	19%	16%	28%	13%	22%
NEITHER SATISFIED NOR DISSATISFIED (3)	49 17%	24 14%	25 22%	36 19%	13 13%	32 15%	8 29%	9 23%	0 0%	13 16%	20 21%	16 25%	7 12%	39 18%	17 12%	32 23%	15 12%	33 22%	11 17%	7 14%	31 18%	1 12%	1 5%	47 19%	22 16%	14 28%	18 13%	32 22%
NO RESPONSE	15	12	3	13	2	10	2	2	6	2	5	2	3	11	5	10	2	13	2	3	10	0	0	10	5	8	10	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 20: Question 12(g): Satisfaction: Keeping local residents informed of important issues involving the city

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	295	180 61%	115 39%	200 68%	95 32%	223 75%	30 10%	38 13%	54 18%	80 27%	98 33%	63 21%	57 19%	223 75%	151 51%	144 49%	129 44%	158 54%	64 22%	48 16%	183 62%	11 4%	13 5%	254 86%	140 48%	60 20%	150 51%	145 49%
<u>SATISFIED</u>	238 81%	163 90%	75 65%	158 79%	80 84%	182 82%	24 82%	29 76%	49 91%	68 85%	73 75%	48 76%	45 77%	183 82%	118 78%	120 83%	98 76%	133 84%	47 74%	40 84%	150 82%	10 95%	7 53%	208 82%	107 76%	52 87%	130 87%	108 75%
VERY SATISFIED (1)	132 45%	107 59%	25 21%	72 36%	59 62%	109 49%	6 20%	14 38%	33 61%	38 48%	34 35%	26 41%	21 37%	104 47%	74 49%	58 40%	68 53%	59 37%	24 37%	20 42%	87 48%	6 53%	3 25%	120 47%	57 40%	16 26%	81 54%	51 35%
SOMEWHAT SATISFIED (2)	106 36%	56 31%	50 44%	86 43%	20 21%	73 33%	18 62%	14 38%	16 30%	29 37%	39 40%	22 34%	23 40%	79 35%	44 29%	62 43%	30 23%	75 47%	23 36%	20 41%	63 35%	4 42%	4 28%	88 35%	50 36%	36 61%	49 33%	57 40%
<u>DISSATISFIED</u>	28 10%	7 4%	21 18%	21 11%	7 7%	17 8%	3 12%	6 16%	0 0%	3 4%	16 16%	9 15%	6 11%	21 9%	10 7%	18 13%	18 14%	10 6%	5 8%	6 12%	17 9%	1 5%	0 0%	26 10%	17 12%	4 7%	9 6%	19 13%
SOMEWHAT DISSATISFIED (4)	20 7%	6 3%	14 12%	15 8%	5 5%	12 6%	2 8%	4 10%	0 0%	1 2%	11 12%	7 11%	4 7%	14 6%	10 7%	10 7%	13 10%	7 4%	3 5%	3 5%	14 8%	1 5%	0 0%	18 7%	11 8%	4 7%	8 5%	12 8%
VERY DISSATISFIED (5)	8 3%	1 1%	7 6%	6 3%	2 2%	5 2%	1 4%	2 6%	0 0%	1 2%	5 5%	2 4%	2 3%	7 3%	0 0%	8 6%	5 4%	3 2%	2 3%	3 7%	3 2%	0 0%	0 0%	8 3%	6 4%	0 0%	2 1%	7 5%
<u>OTHER CODES</u>	29 10%	10 6%	19 16%	20 10%	9 9%	24 11%	2 6%	3 9%	5 9%	9 12%	9 9%	6 10%	7 12%	19 8%	23 15%	6 4%	13 10%	15 9%	12 18%	2 4%	15 8%	0 0%	6 47%	19 8%	17 12%	4 6%	11 7%	18 12%
NEITHER SATISFIED NOR DISSATISFIED (3)	29 10%	10 6%	19 16%	20 10%	9 9%	24 11%	2 6%	3 9%	5 9%	9 12%	9 9%	6 10%	7 12%	19 8%	23 15%	6 4%	13 10%	15 9%	12 18%	2 4%	15 8%	0 0%	6 47%	19 8%	17 12%	4 6%	11 7%	18 12%
NO RESPONSE	5	1	4	1	4	1	1	3	0	1	1	3	4	1	2	3	3	2	2	2	1	0	0	4	1	0	0	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 21: Question 12(h): Satisfaction: Maintaining appropriate architectural standards for new construction

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	295	179 61%	116 39%	199 67%	96 33%	221 75%	31 10%	40 13%	54 18%	78 27%	98 33%	64 22%	59 20%	220 75%	150 51%	145 49%	131 44%	157 53%	65 22%	47 16%	183 62%	11 4%	13 4%	254 86%	139 47%	60 20%	147 50%	147 50%
<u>SATISFIED</u>	248 84%	163 91%	85 73%	167 84%	81 85%	193 88%	25 81%	27 68%	54 100%	70 89%	75 77%	49 76%	51 86%	185 84%	127 85%	121 84%	111 85%	131 84%	52 81%	41 87%	154 85%	9 81%	13 100%	211 83%	114 82%	53 89%	135 92%	113 77%
VERY SATISFIED (1)	165 56%	124 70%	40 35%	102 51%	62 65%	133 60%	11 36%	18 46%	44 82%	45 58%	44 45%	31 48%	35 58%	123 56%	80 54%	84 58%	81 62%	79 50%	32 50%	24 51%	108 59%	5 51%	4 32%	142 56%	71 51%	31 52%	101 68%	64 43%
SOMEWHAT SATISFIED (2)	83 28%	39 22%	45 38%	64 32%	19 20%	60 27%	14 45%	9 22%	10 18%	25 31%	31 31%	18 29%	17 28%	63 29%	46 31%	37 26%	30 23%	52 33%	20 31%	17 36%	46 25%	3 30%	9 68%	69 27%	43 31%	22 36%	34 23%	49 33%
<u>DISSATISFIED</u>	26 9%	9 5%	17 14%	20 10%	6 7%	15 7%	4 12%	7 17%	0 0%	6 7%	15 15%	6 9%	4 7%	21 10%	11 8%	15 10%	13 10%	13 8%	7 11%	4 9%	15 8%	1 9%	0 0%	24 9%	17 12%	3 5%	7 5%	19 13%
SOMEWHAT DISSATISFIED (4)	21 7%	8 5%	13 11%	15 8%	6 6%	11 5%	4 12%	6 15%	0 0%	3 4%	14 14%	4 7%	4 7%	17 8%	10 7%	11 8%	10 8%	11 7%	5 8%	3 6%	13 7%	1 9%	0 0%	19 8%	13 9%	2 4%	6 4%	16 11%
VERY DISSATISFIED (5)	5 2%	1 1%	4 3%	4 2%	0 0%	4 2%	0 0%	1 3%	0 0%	2 3%	1 1%	1 2%	0 0%	4 2%	1 1%	3 2%	3 2%	1 1%	2 3%	1 3%	1 1%	0 0%	0 0%	5 2%	4 3%	0 1%	1 1%	3 2%
<u>OTHER CODES</u>	21 7%	6 3%	15 13%	13 6%	8 9%	13 6%	2 7%	6 14%	0 0%	3 4%	8 9%	9 14%	4 7%	14 6%	12 8%	9 6%	7 5%	13 8%	5 8%	2 4%	14 7%	1 10%	0 0%	19 7%	9 6%	4 7%	5 3%	16 11%
NEITHER SATISFIED NOR DISSATISFIED (3)	21 7%	6 3%	15 13%	13 6%	8 9%	13 6%	2 7%	6 14%	0 0%	3 4%	8 9%	9 14%	4 7%	14 6%	12 8%	9 6%	7 5%	13 8%	5 8%	2 4%	14 7%	1 10%	0 0%	19 7%	9 6%	4 7%	5 3%	16 11%
NO RESPONSE	5	3	3	2	3	3	0	1	0	3	1	2	2	3	3	2	1	3	1	2	1	0	1	3	2	0	3	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 22: Question 12(i): Satisfaction: Seeking input and feedback from local residents

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	293	178 61%	115 39%	199 68%	95 32%	222 76%	30 10%	38 13%	54 18%	79 27%	97 33%	63 21%	57 20%	221 75%	148 51%	145 49%	129 44%	157 54%	64 22%	47 16%	182 62%	11 4%	13 5%	252 86%	140 48%	59 20%	148 50%	145 50%
<u>SATISFIED</u>	200 68%	145 81%	55 48%	131 66%	69 73%	161 73%	19 63%	17 46%	44 82%	58 74%	59 61%	38 61%	35 60%	158 72%	104 70%	97 67%	88 69%	106 67%	38 59%	33 69%	130 71%	7 66%	6 47%	174 69%	87 62%	44 75%	116 78%	84 58%
VERY SATISFIED (1)	69 23%	52 29%	17 15%	53 27%	15 16%	52 23%	4 12%	11 30%	6 11%	24 30%	21 22%	18 29%	14 25%	50 23%	29 19%	40 28%	25 20%	41 26%	13 20%	14 30%	42 23%	3 29%	1 10%	55 22%	38 27%	16 26%	37 25%	32 22%
SOMEWHAT SATISFIED (2)	132 45%	93 52%	38 33%	78 39%	54 57%	110 49%	15 51%	6 16%	39 72%	34 43%	38 39%	20 32%	20 35%	108 49%	75 51%	57 39%	63 49%	65 41%	25 39%	19 39%	88 48%	4 37%	5 36%	119 47%	49 35%	29 49%	79 54%	52 36%
<u>DISSATISFIED</u>	40 14%	12 7%	28 24%	29 14%	11 12%	25 11%	5 16%	9 25%	0 0%	7 9%	20 20%	13 20%	8 15%	28 13%	11 8%	28 20%	20 15%	20 12%	8 12%	7 16%	25 14%	3 25%	0 0%	35 14%	22 16%	7 12%	14 10%	26 18%
SOMEWHAT DISSATISFIED (4)	27 9%	11 6%	16 14%	18 9%	8 8%	16 7%	5 16%	6 16%	0 0%	4 5%	12 13%	10 16%	7 13%	17 8%	8 6%	18 13%	15 12%	11 7%	8 12%	4 8%	15 8%	3 25%	0 0%	23 9%	12 9%	6 10%	9 6%	18 12%
VERY DISSATISFIED (5)	13 5%	1 1%	12 10%	10 5%	3 3%	9 4%	0 0%	3 9%	0 0%	3 4%	8 8%	3 5%	1 2%	11 5%	3 2%	10 7%	5 4%	9 5%	0 0%	4 7%	10 5%	0 0%	0 0%	13 5%	9 7%	1 2%	5 4%	8 6%
<u>OTHER CODES</u>	53 18%	21 12%	32 28%	39 20%	14 15%	35 16%	6 21%	11 29%	10 18%	14 18%	18 19%	12 18%	14 25%	35 16%	33 22%	20 14%	21 16%	32 20%	19 29%	7 15%	27 15%	1 9%	7 53%	43 17%	31 22%	8 13%	18 12%	35 24%
NEITHER SATISFIED NOR DISSATISFIED (3)	53 18%	21 12%	32 28%	39 20%	14 15%	35 16%	6 21%	11 29%	10 18%	14 18%	18 19%	12 18%	14 25%	35 16%	33 22%	20 14%	21 16%	32 20%	19 29%	7 15%	27 15%	1 9%	7 53%	43 17%	31 22%	8 13%	18 12%	35 24%
NO RESPONSE	7	3	4	2	4	2	1	3	0	2	2	3	4	3	5	2	3	3	2	2	2	0	0	5	2	1	2	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 23: Question 12(j): Satisfaction: Recruiting new businesses to expand the city's tax base and offset costs

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	179 60%	118 40%	199 67%	98 33%	222 75%	31 10%	40 14%	54 18%	81 27%	97 33%	65 22%	61 20%	221 74%	152 51%	145 49%	130 44%	159 53%	66 22%	49 17%	181 61%	11 4%	13 5%	254 86%	140 47%	59 20%	148 50%	149 50%
<u>SATISFIED</u>	215	152	63	141	74	163	23	25	49	59	65	42	42	165	114	100	89	119	50	33	132	7	6	190	101	40	122	93
	72%	85%	53%	71%	76%	74%	76%	62%	91%	73%	67%	64%	70%	75%	75%	69%	69%	75%	75%	66%	73%	69%	48%	75%	72%	68%	83%	62%
VERY SATISFIED (1)	129 43%	107 60%	22 19%	71 36%	58 59%	106 48%	8 26%	14 35%	44 81%	33 41%	29 30%	23 36%	22 36%	105 48%	83 55%	46 31%	65 50%	61 38%	35 53%	16 32%	78 43%	3 28%	4 33%	118 46%	52 37%	19 33%	85 58%	44 29%
SOMEWHAT SATISFIED (2)	86 29%	45 25%	41 34%	69 35%	17 17%	58 26%	15 50%	11 27%	6 11%	26 32%	36 37%	18 28%	20 34%	60 27%	31 21%	55 38%	24 19%	59 37%	15 22%	17 34%	55 30%	4 42%	2 14%	72 28%	49 35%	20 35%	37 25%	49 33%
<u>DISSATISFIED</u>	40	11	30	25	15	30	2	8	5	10	15	11	13	25	18	22	22	17	8	3	29	1	5	30	15	10	14	26
	14%	6%	25%	13%	16%	14%	7%	19%	9%	12%	15%	17%	22%	11%	12%	15%	17%	11%	13%	5%	16%	10%	36%	12%	11%	17%	10%	18%
SOMEWHAT DISSATISFIED (4)	26 9%	7 4%	19 16%	15 8%	11 11%	21 10%	1 4%	4 9%	5 9%	5 6%	8 8%	9 13%	10 17%	15 7%	15 10%	11 8%	15 12%	10 6%	7 10%	1 3%	18 10%	1 10%	5 36%	20 8%	8 6%	7 11%	9 6%	17 11%
VERY DISSATISFIED (5)	14 5%	3 2%	11 9%	10 5%	4 5%	9 4%	1 4%	4 10%	0 0%	5 6%	7 7%	3 4%	3 5%	10 4%	3 2%	11 8%	7 5%	7 4%	2 3%	1 2%	11 6%	0 0%	0 0%	11 4%	7 5%	3 5%	5 3%	10 6%
<u>OTHER CODES</u>	42	16	26	33	9	28	5	8	0	12	17	13	5	31	19	23	18	23	8	14	20	2	2	35	24	9	12	30
	14%	9%	22%	17%	9%	13%	17%	19%	0%	15%	17%	19%	8%	14%	13%	16%	14%	14%	12%	28%	11%	20%	17%	14%	17%	16%	8%	20%
NEITHER SATISFIED NOR DISSATISFIED (3)	42 14%	16 9%	26 22%	33 17%	9 9%	28 13%	5 17%	8 19%	0 0%	12 15%	17 17%	13 19%	5 8%	31 14%	19 13%	23 16%	18 14%	23 14%	8 12%	14 28%	20 11%	2 20%	2 17%	35 14%	24 17%	9 16%	12 8%	30 20%
NO RESPONSE	3	2	1	2	1	2	0	1	0	0	2	1	1	2	1	2	2	1	0	1	2	0	0	3	2	1	2	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 24: Question 12(k): Satisfaction: Developing public park lands

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	299	181 60%	118 40%	201 67%	98 33%	224 75%	31 10%	40 13%	54 18%	81 27%	99 33%	65 22%	61 20%	224 75%	152 51%	147 49%	132 44%	159 53%	66 22%	49 16%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	149 50%
<u>SATISFIED</u>	260 87%	167 92%	93 78%	173 86%	87 88%	200 89%	26 83%	31 77%	48 89%	74 92%	83 84%	54 83%	48 79%	200 89%	140 92%	120 82%	120 91%	133 83%	51 76%	44 89%	166 90%	11 100%	13 95%	221 86%	125 89%	48 80%	136 91%	124 83%
VERY SATISFIED (1)	172 58%	124 68%	49 41%	104 52%	68 69%	139 62%	13 41%	20 49%	48 89%	44 55%	43 43%	37 56%	35 57%	128 57%	99 65%	74 50%	83 63%	84 53%	33 49%	24 48%	116 63%	6 60%	6 45%	147 57%	76 54%	28 47%	103 69%	69 46%
SOMEWHAT SATISFIED (2)	88 29%	44 24%	44 37%	69 34%	19 19%	60 27%	13 42%	11 28%	0 0%	30 37%	40 40%	17 27%	13 22%	72 32%	41 27%	46 32%	37 28%	49 31%	18 27%	20 41%	50 27%	4 40%	7 50%	74 29%	49 35%	19 33%	33 22%	54 36%
<u>DISSATISFIED</u>	18 6%	8 4%	10 9%	17 9%	1 1%	15 7%	1 4%	1 3%	6 11%	4 4%	7 7%	2 3%	7 11%	10 4%	3 2%	15 10%	4 3%	14 9%	9 13%	4 7%	6 3%	0 0%	0 0%	17 7%	10 7%	8 13%	9 6%	8 6%
SOMEWHAT DISSATISFIED (4)	13 4%	7 4%	6 5%	12 6%	1 1%	11 5%	1 4%	0 0%	6 11%	0 0%	6 6%	1 1%	7 11%	5 2%	2 1%	10 7%	2 2%	10 6%	8 12%	0 0%	4 2%	0 0%	0 0%	12 5%	4 3%	8 13%	8 5%	5 3%
VERY DISSATISFIED (5)	5 2%	1 0%	5 4%	5 3%	0 0%	4 2%	0 0%	1 3%	0 0%	4 4%	1 1%	1 2%	0 0%	5 2%	1 0%	5 3%	1 1%	4 2%	1 1%	4 7%	1 1%	0 0%	0 0%	5 2%	5 4%	0 0%	2 1%	4 2%
<u>OTHER CODES</u>	22 7%	6 3%	15 13%	11 5%	11 11%	9 4%	4 13%	8 20%	0 0%	3 4%	9 9%	9 14%	6 10%	14 6%	10 6%	12 8%	8 6%	12 8%	7 10%	2 4%	13 7%	0 0%	1 5%	19 7%	6 4%	5 8%	4 3%	17 12%
NEITHER SATISFIED NOR DISSATISFIED (3)	22 7%	6 3%	15 13%	11 5%	11 11%	9 4%	4 13%	8 20%	0 0%	3 4%	9 9%	9 14%	6 10%	14 6%	10 6%	12 8%	8 6%	12 8%	7 10%	2 4%	13 7%	0 0%	1 5%	19 7%	6 4%	5 8%	4 3%	17 12%
NO RESPONSE	1	0	1	0	1	0	0	1	0	0	0	1	1	0	1	0	0	1	0	1	0	0	0	1	0	0	0	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 25: Question 12(l): Satisfaction: Developing and connecting leisure trails

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	179 60%	117 40%	199 67%	98 33%	223 75%	30 10%	40 14%	54 18%	80 27%	97 33%	65 22%	61 20%	221 74%	152 51%	145 49%	131 44%	158 53%	66 22%	49 17%	181 61%	10 3%	13 5%	255 86%	139 47%	59 20%	149 50%	148 50%
<u>SATISFIED</u>	255 86%	162 90%	93 79%	168 85%	87 89%	194 87%	26 88%	32 80%	54 100%	67 84%	84 86%	51 78%	52 85%	192 87%	126 83%	129 89%	109 83%	138 88%	55 83%	44 90%	156 86%	7 75%	12 87%	220 86%	117 84%	51 87%	136 91%	120 81%
VERY SATISFIED (1)	140 47%	91 51%	49 42%	108 54%	32 33%	102 46%	13 45%	23 56%	16 30%	39 49%	52 53%	33 50%	35 57%	97 44%	49 32%	91 63%	40 31%	93 59%	38 57%	26 52%	77 42%	5 55%	3 22%	119 47%	75 53%	33 56%	76 51%	64 43%
SOMEWHAT SATISFIED (2)	115 39%	71 40%	44 37%	61 31%	55 56%	91 41%	13 43%	9 24%	38 70%	28 35%	32 32%	18 28%	17 28%	95 43%	77 51%	38 26%	69 53%	45 28%	18 27%	18 37%	79 44%	2 20%	9 65%	100 39%	42 30%	18 31%	60 40%	55 37%
<u>DISSATISFIED</u>	19 6%	7 4%	11 10%	12 6%	7 7%	10 4%	2 8%	6 15%	0 0%	1 1%	8 8%	9 14%	7 12%	11 5%	12 8%	7 5%	13 10%	6 3%	5 7%	1 2%	13 7%	1 9%	0 0%	17 7%	9 6%	3 5%	4 3%	14 10%
SOMEWHAT DISSATISFIED (4)	15 5%	6 3%	9 7%	9 5%	6 6%	8 4%	2 8%	3 9%	0 0%	1 1%	7 7%	6 10%	5 9%	9 4%	9 6%	6 4%	11 8%	4 3%	4 5%	1 2%	10 6%	0 0%	0 0%	14 6%	7 5%	3 4%	3 2%	12 8%
VERY DISSATISFIED (5)	4 1%	1 1%	3 2%	2 1%	1 1%	1 1%	0 0%	2 6%	0 0%	0 0%	1 1%	3 5%	2 3%	2 1%	3 2%	1 1%	3 2%	1 1%	1 2%	0 0%	3 1%	1 9%	0 0%	3 1%	2 1%	0 1%	1 1%	3 2%
<u>OTHER CODES</u>	23 8%	10 6%	13 11%	19 9%	4 4%	19 9%	1 4%	2 6%	0 0%	12 15%	6 6%	5 8%	2 3%	18 8%	14 9%	9 6%	9 7%	14 9%	6 10%	4 9%	12 7%	2 16%	2 13%	18 7%	14 10%	5 8%	8 6%	14 10%
NEITHER SATISFIED NOR DISSATISFIED (3)	23 8%	10 6%	13 11%	19 9%	4 4%	19 9%	1 4%	2 6%	0 0%	12 15%	6 6%	5 8%	2 3%	18 8%	14 9%	9 6%	9 7%	14 9%	6 10%	4 9%	12 7%	2 16%	2 13%	18 7%	14 10%	5 8%	8 6%	14 10%
NO RESPONSE	3	2	1	3	1	1	1	1	0	1	2	1	1	3	1	2	1	2	0	1	3	1	0	2	2	1	1	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 26: Question 12(m): Satisfaction: Enforcing the city's zoning codes

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	286	175 61%	111 39%	193 67%	93 33%	216 75%	30 10%	36 13%	54 19%	77 27%	94 33%	61 21%	57 20%	214 75%	148 52%	138 48%	125 44%	154 54%	63 22%	46 16%	177 62%	10 3%	13 4%	246 86%	135 47%	58 20%	141 49%	145 51%
<u>SATISFIED</u>	177 62%	129 74%	48 43%	114 59%	63 67%	141 66%	16 55%	17 48%	39 72%	50 64%	55 59%	33 55%	28 49%	143 67%	98 66%	79 57%	83 67%	89 58%	31 48%	31 68%	115 65%	6 60%	4 34%	154 62%	79 58%	36 62%	102 72%	75 52%
VERY SATISFIED (1)	71 25%	53 30%	19 17%	57 30%	14 15%	57 26%	7 22%	6 16%	0 0%	33 43%	23 24%	16 26%	12 22%	55 26%	30 20%	41 30%	25 20%	42 27%	17 26%	19 41%	36 20%	1 15%	1 11%	64 26%	46 34%	11 19%	36 25%	35 24%
SOMEWHAT SATISFIED (2)	106 37%	76 43%	29 27%	57 30%	48 52%	84 39%	10 32%	12 32%	39 72%	17 21%	33 35%	18 29%	15 27%	88 41%	68 46%	38 27%	58 46%	47 30%	14 22%	13 28%	79 45%	4 45%	3 23%	90 36%	33 24%	25 43%	66 47%	40 27%
<u>DISSATISFIED</u>	27 10%	9 5%	19 17%	23 12%	5 5%	18 8%	4 15%	4 10%	0 0%	7 9%	14 15%	6 11%	3 6%	23 11%	11 7%	17 12%	13 11%	14 9%	2 3%	7 15%	19 10%	2 21%	0 0%	24 10%	19 14%	4 7%	6 4%	21 15%
SOMEWHAT DISSATISFIED (4)	17 6%	6 3%	11 10%	13 7%	4 4%	10 5%	3 11%	3 8%	0 0%	4 5%	8 8%	5 8%	3 5%	13 6%	9 6%	7 5%	8 6%	9 6%	1 1%	2 5%	13 8%	2 21%	0 0%	14 6%	10 8%	3 4%	3 2%	13 9%
VERY DISSATISFIED (5)	11 4%	3 2%	8 7%	10 5%	1 1%	8 4%	1 4%	1 2%	0 0%	3 4%	6 7%	1 2%	0 1%	10 5%	1 1%	9 7%	5 4%	6 4%	1 2%	5 10%	5 3%	0 0%	0 0%	10 4%	8 6%	1 3%	3 2%	8 5%
<u>OTHER CODES</u>	82 29%	38 22%	44 40%	56 29%	26 28%	56 26%	9 30%	16 43%	15 28%	21 28%	25 26%	21 34%	26 46%	48 22%	39 26%	43 31%	28 23%	51 33%	31 49%	8 17%	43 25%	2 20%	8 66%	68 28%	38 28%	18 31%	33 23%	49 34%
NEITHER SATISFIED NOR DISSATISFIED (3)	82 29%	38 22%	44 40%	56 29%	26 28%	56 26%	9 30%	16 43%	15 28%	21 28%	25 26%	21 34%	26 46%	48 22%	39 26%	43 31%	28 23%	51 33%	31 49%	8 17%	43 25%	2 20%	8 66%	68 28%	38 28%	18 31%	33 23%	49 34%
NO RESPONSE	14	6	8	8	6	8	1	4	0	4	5	5	5	9	5	9	7	6	3	4	7	1	1	11	6	2	9	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 27: Question 13(a): Number: Fine dining restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181 60%	118 40%	201 67%	99 33%	224 75%	31 10%	40 13%	54 18%	81 27%	99 33%	65 22%	61 20%	224 75%	152 51%	147 49%	132 44%	160 53%	66 22%	50 17%	183 61%	11 4%	13 4%	257 86%	141 47%	59 20%	149 50%	150 50%
TOO MANY (1)	7 3%	2 1%	5 4%	4 2%	4 4%	4 2%	1 4%	2 6%	0 0%	0 0%	3 3%	5 7%	5 8%	2 1%	3 2%	5 3%	5 4%	2 1%	2 2%	2 4%	4 2%	0 0%	1 8%	6 2%	3 2%	1 1%	2 1%	6 4%
TOO FEW (2)	183 61%	101 56%	82 69%	132 66%	51 52%	136 61%	16 54%	27 68%	15 28%	55 68%	63 64%	49 75%	35 57%	138 62%	82 54%	100 68%	62 47%	114 71%	48 72%	36 71%	99 54%	10 96%	11 81%	148 58%	97 69%	34 58%	76 51%	107 71%
APPROPRIATE NUMBER (3)	109 37%	78 43%	32 27%	65 33%	44 45%	84 38%	13 43%	10 26%	39 72%	26 32%	33 33%	12 18%	21 34%	84 38%	67 44%	42 29%	65 49%	44 27%	17 25%	12 24%	80 44%	0 4%	1 10%	103 40%	41 29%	25 41%	72 48%	38 25%
NO RESPONSE	1	0	1	1	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 28: Question 13(b): Number: Family-friendly, casual dining restaurants

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	5 2%	3 2%	2 1%	3 2%	2 2%	3 1%	0 0%	2 4%	0 0%	3 3%	1 1%	1 1%	0 1%	4 2%	3 2%	2 1%	2 1%	3 2%	0 1%	1 1%	4 2%	0 0%	0 0%	5 2%	3 2%	0 0%	1 1%	4 2%
TOO FEW (2)	185 62%	93 51%	92 77%	138 69%	47 47%	135 60%	23 74%	24 59%	10 19%	60 74%	68 68%	47 71%	48 79%	128 57%	84 55%	101 69%	73 55%	106 67%	47 71%	35 71%	103 56%	7 62%	11 79%	160 62%	100 70%	39 65%	73 49%	112 74%
APPROPRIATE NUMBER (3)	111 37%	85 47%	25 21%	60 30%	51 51%	85 38%	8 26%	15 37%	44 81%	19 23%	30 30%	18 28%	13 21%	91 41%	66 43%	44 30%	58 44%	51 32%	19 29%	14 28%	77 42%	4 38%	3 21%	93 36%	39 27%	21 35%	76 51%	35 23%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 29: Question 13(c): Number: Parking spaces

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	9 3%	1 1%	8 7%	3 2%	6 6%	8 4%	0 0%	1 2%	5 9%	2 2%	2 2%	1 1%	7 11%	3 1%	8 6%	1 0%	6 4%	3 2%	1 1%	2 4%	6 3%	0 0%	5 41%	3 1%	3 2%	1 1%	6 4%	3 2%
TOO FEW (2)	95 32%	52 29%	43 36%	71 35%	24 24%	62 28%	13 43%	19 46%	11 21%	20 25%	34 34%	29 45%	23 38%	63 28%	37 24%	58 39%	21 16%	70 44%	19 28%	14 27%	62 34%	3 28%	5 34%	76 29%	43 30%	28 47%	39 26%	56 37%
APPROPRIATE NUMBER (3)	196 65%	128 71%	68 57%	127 63%	69 70%	154 69%	17 57%	21 52%	38 70%	59 73%	64 64%	36 54%	31 51%	158 71%	108 70%	88 60%	105 79%	87 55%	47 71%	34 69%	115 63%	8 72%	3 25%	179 70%	96 68%	31 52%	105 70%	91 61%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 30: Question 13(d): Number: Boutiques and specialty shops

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181 61%	118 39%	201 67%	98 33%	223 75%	31 10%	40 13%	54 18%	81 27%	98 33%	65 22%	61 20%	223 75%	152 51%	147 49%	131 44%	160 54%	66 22%	50 17%	183 61%	11 4%	13 4%	256 86%	141 47%	59 20%	149 50%	150 50%
TOO MANY (1)	18 6%	7 4%	11 9%	12 6%	5 5%	12 5%	1 4%	4 10%	5 9%	2 2%	4 4%	7 11%	6 10%	11 5%	11 7%	6 4%	8 6%	9 6%	8 12%	4 9%	5 3%	0 0%	2 14%	15 6%	11 8%	1 2%	6 4%	11 7%
TOO FEW (2)	134 45%	77 42%	57 48%	99 49%	35 36%	94 42%	18 58%	18 45%	6 11%	45 55%	48 49%	35 54%	20 33%	105 47%	51 33%	83 56%	41 31%	89 55%	31 47%	26 52%	76 42%	4 37%	5 39%	112 44%	67 47%	32 54%	51 35%	82 55%
APPROPRIATE NUMBER (3)	147 49%	97 54%	50 43%	90 45%	57 59%	117 52%	12 38%	18 45%	44 81%	35 43%	47 48%	22 34%	35 57%	107 48%	90 59%	58 39%	81 62%	62 39%	27 41%	19 39%	101 55%	7 63%	6 47%	128 50%	63 45%	27 45%	91 61%	57 38%
NO RESPONSE	1	0	1	0	1	1	0	1	0	0	1	1	0	1	1	0	1	0	0	0	1	0	0	1	0	0	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 31: Question 13(e): Number: Meeting or conference rooms for community use

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	283	171 60%	112 40%	189 67%	94 33%	212 75%	30 11%	37 13%	54 19%	77 27%	91 32%	60 21%	59 21%	211 75%	147 52%	136 48%	126 44%	150 53%	63 22%	46 16%	174 61%	10 3%	13 5%	241 85%	131 46%	57 20%	133 47%	150 53%
TOO MANY (1)	3 1%	3 2%	0 0%	2 1%	1 1%	2 1%	1 2%	0 1%	0 0%	1 2%	2 2%	0 1%	0 0%	3 1%	2 2%	1 0%	0 0%	3 2%	0 0%	1 2%	2 1%	0 0%	0 0%	3 1%	1 1%	1 2%	1 1%	2 1%
TOO FEW (2)	76 27%	42 24%	34 30%	57 30%	18 20%	57 27%	8 28%	9 23%	10 19%	21 28%	27 30%	17 28%	14 24%	56 27%	36 24%	40 30%	31 25%	43 29%	13 20%	13 27%	51 29%	5 55%	9 64%	52 22%	44 33%	13 23%	37 28%	39 26%
APPROPRIATE NUMBER (3)	204 72%	126 74%	78 70%	129 68%	75 80%	153 72%	21 70%	28 76%	44 81%	55 71%	63 69%	43 72%	45 76%	152 72%	109 74%	95 70%	95 75%	104 69%	50 80%	33 71%	121 70%	4 45%	5 36%	186 77%	86 66%	43 75%	95 71%	109 73%
NO RESPONSE	17	10	7	12	5	12	1	4	0	4	8	6	2	12	6	11	6	9	3	3	10	1	0	16	10	2	17	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 32: Question 13(f): Number: Pubs and taverns

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TOO MANY (1)	10 3%	5 3%	5 4%	5 3%	5 5%	5 2%	2 5%	4 9%	0 0%	1 1%	4 4%	6 9%	5 8%	5 2%	4 2%	7 4%	5 4%	5 3%	2 2%	0 0%	9 5%	0 0%	1 8%	9 4%	5 4%	0 0%	3 2%	7 5%
TOO FEW (2)	158 53%	99 55%	59 50%	103 51%	55 56%	135 60%	8 27%	12 29%	39 72%	42 52%	55 56%	22 33%	20 33%	132 59%	93 61%	65 44%	74 56%	82 51%	32 48%	31 62%	95 52%	3 26%	2 14%	147 57%	78 55%	25 42%	80 53%	78 52%
APPROPRIATE NUMBER (3)	132 44%	77 43%	55 46%	93 46%	39 39%	84 38%	21 68%	25 62%	15 28%	38 47%	40 41%	38 58%	36 59%	87 39%	56 37%	76 52%	53 40%	73 46%	33 49%	19 38%	80 44%	8 74%	10 77%	101 39%	59 41%	35 58%	67 45%	65 43%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 33: Question 14: Now, given what you'd like to see more of in New Albany's Market Square and Village Center, would you accept more residential density as a way to encourage those businesses to open in that area?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	275	167 61%	108 39%	181 66%	93 34%	208 76%	27 10%	36 13%	54 20%	74 27%	87 32%	60 22%	56 21%	206 75%	140 51%	135 49%	122 44%	145 53%	62 23%	47 17%	165 60%	9 3%	13 5%	236 86%	131 48%	50 18%	135 49%	140 51%
YES, WOULD ACCEPT (1)	151 55%	105 63%	47 43%	91 50%	61 65%	123 59%	12 43%	13 37%	48 89%	41 56%	37 42%	25 42%	27 48%	120 58%	95 68%	56 42%	66 54%	79 55%	38 62%	19 39%	94 57%	3 27%	9 71%	135 57%	65 50%	26 51%	91 68%	60 43%
NO, WOULD NOT ACCEPT (2)	123 45%	62 37%	61 57%	91 50%	33 35%	85 41%	15 57%	22 63%	6 11%	32 44%	51 58%	34 58%	29 52%	86 42%	44 32%	79 58%	56 46%	66 45%	24 38%	29 61%	71 43%	7 73%	4 29%	101 43%	66 50%	24 49%	44 32%	80 57%
NO RESPONSE	25	14	11	20	5	16	4	5	0	7	12	6	5	18	13	12	10	15	4	2	19	1	0	21	10	10	15	10

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 34: Question 15: Do you consider traffic in New Albany’s Market Square and Village Center – when the school day begins – a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	296	179	116	199	96	222	31	38	54	80	99	63	59	222	151	145	129	159	64	49	182	11	13	253	141	59	148	148
	61%	39%		67%	33%	75%	10%	13%	18%	27%	33%	21%	20%	75%	51%	49%	44%	54%	22%	17%	62%	4%	5%	86%	48%	20%	50%	50%
MAJOR PROBLEM (1)	78	37	41	58	20	53	12	12	0	25	31	22	18	58	28	50	32	45	12	12	54	1	1	72	44	14	31	47
	26%	21%	35%	29%	20%	24%	41%	31%	0%	31%	31%	35%	30%	26%	19%	34%	25%	28%	19%	25%	29%	12%	5%	28%	31%	24%	21%	31%
MINOR PROBLEM (2)	154	100	54	90	65	125	8	19	44	39	43	29	32	113	94	60	84	66	27	29	98	3	10	132	65	25	82	72
	52%	56%	46%	45%	67%	56%	26%	49%	81%	49%	44%	46%	55%	51%	62%	42%	65%	42%	42%	59%	54%	32%	72%	52%	46%	42%	56%	48%
NOT A PROBLEM (3)	64	42	22	52	12	44	10	7	10	16	25	12	9	52	29	35	13	48	25	8	30	6	3	49	32	20	34	30
	22%	23%	19%	26%	12%	20%	34%	19%	19%	20%	25%	19%	15%	23%	19%	24%	10%	30%	39%	16%	17%	57%	22%	19%	22%	34%	23%	20%
NO RESPONSE	4	2	3	2	3	2	0	3	0	1	0	3	2	1	2	2	3	1	2	1	2	0	0	4	1	1	2	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 35: Question 16: How about traffic in that area when the school day ends: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	296	180 61%	116 39%	200 67%	96 33%	223 75%	31 10%	38 13%	54 18%	80 27%	98 33%	64 21%	59 20%	222 75%	152 51%	144 49%	130 44%	159 54%	64 22%	48 16%	183 62%	11 4%	13 5%	254 86%	140 47%	60 20%	148 50%	148 50%
MAJOR PROBLEM (1)	77 26%	35 20%	42 36%	57 29%	20 21%	53 24%	14 46%	10 26%	5 9%	25 31%	28 29%	19 30%	18 30%	57 26%	29 19%	49 34%	37 29%	39 25%	12 19%	16 33%	50 27%	2 15%	5 41%	66 26%	43 31%	14 24%	32 22%	45 31%
MINOR PROBLEM (2)	151 51%	101 56%	50 43%	86 43%	65 67%	118 53%	9 30%	21 54%	39 72%	37 46%	45 46%	30 48%	33 55%	110 49%	89 58%	62 43%	73 57%	72 46%	26 40%	26 53%	100 54%	3 32%	4 31%	135 53%	62 44%	24 41%	78 53%	73 49%
NOT A PROBLEM (3)	68 23%	43 24%	24 21%	57 28%	11 12%	51 23%	7 24%	8 20%	10 19%	18 23%	25 26%	14 22%	9 15%	55 25%	35 23%	33 23%	19 14%	47 30%	27 42%	7 14%	34 18%	6 53%	4 28%	52 21%	35 25%	21 36%	38 26%	30 20%
NO RESPONSE	4	1	3	1	2	1	0	2	0	1	1	2	2	1	1	3	2	1	2	1	0	0	0	4	1	0	2	2

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 36: Question 17: How about traffic in that area during non-school hours: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
MAJOR PROBLEM (1)	7 2%	3 1%	5 4%	7 4%	0 0%	7 3%	0 0%	0 1%	0 0%	2 3%	3 3%	2 3%	1 2%	5 2%	3 2%	4 3%	0 0%	6 4%	1 1%	0 0%	6 3%	0 0%	0 0%	6 2%	2 1%	5 8%	2 1%	5 3%
MINOR PROBLEM (2)	44 15%	16 9%	28 24%	23 11%	21 21%	28 13%	3 11%	12 30%	5 9%	10 12%	12 12%	17 26%	20 33%	21 9%	26 17%	18 12%	21 16%	22 14%	7 11%	6 12%	31 17%	2 15%	5 36%	33 13%	15 10%	8 14%	16 11%	27 18%
NOT A PROBLEM (3)	249 83%	163 90%	86 73%	171 85%	78 79%	189 84%	27 89%	28 70%	49 91%	69 85%	84 85%	47 71%	40 65%	198 88%	124 81%	125 85%	111 84%	132 82%	59 88%	44 88%	147 80%	9 85%	9 64%	218 85%	125 88%	46 77%	131 88%	118 78%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 37: Question 18: How about traffic throughout the entire New Albany community during non-school hours: Is that a major problem, a minor problem, or not a problem?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
MAJOR PROBLEM (1)	15 5%	4 2%	11 9%	7 3%	8 8%	13 6%	0 0%	1 3%	5 9%	2 2%	4 4%	4 6%	9 14%	5 2%	11 7%	3 2%	9 7%	5 3%	2 3%	2 4%	11 6%	0 0%	5 36%	7 3%	4 3%	3 5%	8 5%	7 5%
MINOR PROBLEM (2)	55 18%	23 13%	32 27%	38 19%	17 17%	35 16%	5 16%	15 38%	0 0%	16 20%	19 19%	20 31%	12 20%	37 16%	32 21%	24 16%	18 14%	36 23%	11 16%	6 12%	39 21%	2 21%	2 16%	47 18%	24 17%	14 23%	20 14%	35 23%
NOT A PROBLEM (3)	230 77%	155 85%	75 63%	156 78%	74 75%	176 79%	26 84%	24 59%	49 91%	63 78%	76 77%	41 63%	40 65%	182 82%	110 72%	120 81%	105 80%	118 74%	54 81%	42 84%	135 73%	8 79%	7 49%	203 79%	113 80%	43 72%	122 81%	108 72%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 38: Question 19(a): Amount of housing: Seniors

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	276	162	114	179	97	204	30	40	44	76	92	64	60	202	142	134	127	141	57	46	172	11	12	242	128	50	128	147
	59%	41%		65%	35%	74%	11%	14%	16%	27%	34%	23%	22%	73%	52%	48%	46%	51%	21%	17%	62%	4%	4%	88%	47%	18%	46%	54%
TOO MUCH (1)	24	14	11	20	5	18	4	3	0	7	13	5	6	17	11	13	12	11	1	5	19	1	0	22	15	5	5	19
	9%	9%	9%	11%	5%	9%	14%	7%	0%	9%	14%	8%	11%	9%	8%	10%	9%	8%	1%	10%	11%	5%	0%	9%	11%	10%	4%	13%
TOO LITTLE (2)	60	23	37	37	23	40	4	15	5	15	17	23	19	34	31	29	19	39	15	7	37	4	8	44	24	13	25	35
	22%	14%	32%	21%	23%	20%	15%	38%	11%	19%	18%	37%	32%	17%	22%	22%	15%	28%	27%	16%	22%	38%	69%	18%	19%	25%	19%	24%
APPROPRIATE AMOUNT (3)	191	125	66	122	69	146	21	22	39	54	63	36	35	150	100	91	97	90	41	34	116	6	4	176	89	33	98	93
	69%	77%	58%	68%	72%	72%	72%	55%	89%	72%	68%	56%	58%	74%	71%	68%	76%	64%	72%	74%	67%	57%	31%	73%	70%	65%	77%	63%
NO RESPONSE	24	19	5	22	2	20	1	1	10	5	7	2	1	22	11	13	5	19	9	3	12	0	2	16	13	9	22	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 39: Question 19(b): Amount of housing: Young families

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	294	179	115	199	95	221	30	40	54	81	97	62	58	221	152	142	129	157	65	47	182	11	13	252	140	59	149	145
	61%	39%		68%	32%	75%	10%	14%	18%	28%	33%	21%	20%	75%	52%	48%	44%	53%	22%	16%	62%	4%	5%	86%	47%	20%	51%	49%
TOO MUCH (1)	20	11	9	17	3	18	1	1	6	5	5	4	4	16	6	14	4	15	0	2	18	0	2	9	5	12	7	13
	7%	6%	8%	8%	3%	8%	4%	2%	11%	6%	5%	7%	6%	7%	4%	10%	3%	10%	0%	5%	10%	0%	13%	4%	4%	20%	5%	9%
TOO LITTLE (2)	66	40	26	46	20	46	4	16	0	19	26	22	20	43	33	33	28	37	24	9	33	6	1	55	37	9	32	34
	22%	22%	23%	23%	21%	21%	13%	39%	0%	23%	26%	35%	34%	19%	22%	23%	21%	24%	37%	19%	18%	57%	10%	22%	26%	15%	21%	23%
APPROPRIATE AMOUNT (3)	209	128	80	136	72	156	25	24	48	57	67	36	34	162	113	95	98	105	41	36	132	4	10	187	98	39	110	98
	71%	72%	70%	69%	76%	71%	83%	60%	89%	71%	69%	59%	59%	73%	75%	67%	76%	67%	63%	76%	72%	43%	76%	75%	70%	66%	74%	68%
NO RESPONSE	6	2	3	2	4	3	1	1	0	0	2	4	4	2	1	5	3	3	1	3	2	0	0	6	2	0	1	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 40: Question 19(c): Amount of housing: Singles

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	285	174	112	188	97	217	27	39	54	75	94	63	60	212	147	138	128	150	62	46	176	10	12	246	132	56	138	147
	61%	39%		66%	34%	76%	10%	14%	19%	26%	33%	22%	21%	74%	52%	48%	45%	52%	22%	16%	62%	3%	4%	86%	46%	20%	48%	52%
TOO MUCH (1)	36	10	26	25	11	26	2	8	5	9	11	11	16	18	14	21	21	14	5	7	24	0	7	25	16	8	8	27
	13%	6%	23%	13%	11%	12%	8%	19%	9%	12%	12%	17%	26%	8%	10%	15%	16%	10%	8%	15%	14%	0%	56%	10%	12%	15%	6%	19%
TOO LITTLE (2)	55	36	19	41	15	41	4	10	6	16	18	16	13	41	27	29	17	36	11	11	33	5	0	45	26	15	31	25
	19%	21%	17%	22%	15%	19%	14%	25%	11%	21%	19%	25%	21%	20%	18%	21%	13%	24%	18%	23%	19%	48%	0%	18%	20%	26%	22%	17%
APPROPRIATE AMOUNT (3)	194	128	66	122	72	150	21	22	44	50	64	37	31	152	106	88	90	99	46	29	119	5	5	176	90	33	99	95
	68%	74%	59%	65%	74%	69%	77%	56%	81%	67%	69%	58%	53%	72%	72%	64%	71%	66%	74%	62%	68%	52%	44%	72%	68%	58%	72%	65%
NO RESPONSE	15	8	7	13	2	7	3	2	0	6	5	3	1	12	6	9	4	10	4	3	8	1	2	11	9	4	12	3

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 41: Question 20(a): Agree or disagree: New Albany is a diverse community

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	178 60%	117 40%	197 67%	97 33%	220 75%	29 10%	40 14%	54 18%	78 27%	96 33%	66 22%	59 20%	220 75%	150 51%	144 49%	129 44%	157 53%	66 23%	48 16%	180 61%	11 4%	13 5%	253 86%	139 47%	58 20%	148 50%	146 50%
<u>AGREE</u>	209	135	74	133	76	159	22	24	43	55	72	39	37	161	117	92	104	100	39	36	134	9	10	182	108	26	114	95
	71%	76%	63%	68%	78%	72%	75%	60%	79%	70%	75%	60%	63%	73%	78%	64%	80%	64%	58%	74%	75%	82%	72%	72%	78%	44%	77%	65%
AGREE STRONGLY (1)	70 24%	44 24%	27 23%	51 26%	19 19%	52 23%	10 35%	7 18%	5 9%	23 29%	29 30%	14 21%	15 25%	53 24%	29 19%	41 29%	27 21%	40 25%	9 13%	13 27%	48 27%	0 0%	7 50%	60 24%	41 29%	11 18%	39 26%	32 22%
AGREE SOMEWHAT (2)	138 47%	92 51%	47 40%	82 41%	57 58%	107 49%	12 39%	17 41%	38 70%	32 41%	43 44%	26 39%	22 38%	108 49%	88 58%	51 35%	76 59%	60 38%	30 45%	23 47%	86 48%	9 82%	3 22%	122 48%	67 48%	15 26%	75 51%	63 43%
<u>DISAGREE</u>	67	34	33	55	13	51	6	9	11	16	22	18	14	51	23	44	16	48	21	10	36	2	4	55	25	29	31	36
	23%	19%	28%	28%	13%	23%	22%	22%	21%	20%	23%	27%	24%	23%	15%	31%	13%	31%	32%	20%	20%	18%	28%	22%	18%	50%	21%	25%
DISAGREE SOMEWHAT (4)	37 13%	15 9%	22 19%	30 15%	7 8%	26 12%	5 18%	5 13%	0 0%	12 16%	14 15%	11 17%	7 11%	30 14%	17 11%	21 14%	10 7%	27 17%	12 18%	5 11%	20 11%	1 6%	3 23%	34 13%	19 14%	11 19%	13 8%	25 17%
DISAGREE STRONGLY (5)	30 10%	19 11%	11 9%	24 12%	5 6%	25 11%	1 4%	4 10%	11 21%	4 5%	8 8%	7 10%	7 12%	21 9%	7 4%	23 16%	7 5%	22 14%	9 14%	4 9%	16 9%	1 12%	1 5%	21 8%	7 5%	18 31%	19 13%	11 8%
<u>OTHER CODES</u>	18	8	10	9	9	10	1	7	0	8	2	8	8	9	10	8	10	9	7	3	9	0	0	16	6	4	3	16
	6%	5%	9%	5%	9%	5%	4%	18%	0%	10%	3%	13%	14%	4%	7%	6%	7%	6%	10%	6%	5%	0%	0%	6%	4%	6%	2%	11%
NEITHER (3)	18 6%	8 5%	10 9%	9 5%	9 9%	10 5%	1 4%	7 18%	0 0%	8 10%	2 3%	8 13%	8 14%	9 4%	10 7%	8 6%	10 7%	9 6%	7 10%	3 6%	9 5%	0 0%	0 0%	16 6%	6 4%	4 6%	3 2%	16 11%
NO RESPONSE	6	3	2	4	2	4	1	0	0	3	3	0	2	3	3	3	3	3	0	2	4	0	0	4	3	1	2	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 42: Question 20(b): Agree or disagree: New Albany is welcoming to people of all ages

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	286	171 60%	115 40%	191 67%	95 33%	211 74%	30 10%	40 14%	48 17%	79 28%	96 34%	62 22%	56 20%	214 75%	150 53%	136 47%	128 45%	150 53%	65 23%	45 16%	175 61%	11 4%	13 4%	251 88%	139 49%	51 18%	143 50%	143 50%
<u>AGREE</u>	235	151	83	158	76	183	25	23	48	72	75	40	44	180	121	114	105	123	51	40	144	9	12	206	113	46	137	98
	82%	89%	72%	83%	80%	87%	83%	57%	100%	91%	78%	64%	78%	84%	81%	84%	82%	82%	79%	88%	82%	86%	91%	82%	81%	89%	96%	69%
AGREE STRONGLY (1)	158 55%	113 66%	45 39%	101 53%	57 60%	123 58%	19 64%	13 33%	39 80%	48 61%	49 51%	22 36%	25 44%	126 59%	82 55%	76 56%	77 60%	77 52%	30 46%	24 52%	104 60%	6 60%	5 38%	141 56%	72 51%	30 57%	105 74%	53 37%
AGREE SOMEWHAT (2)	77 27%	38 22%	38 33%	57 30%	19 20%	60 28%	5 18%	10 24%	10 20%	23 30%	26 27%	18 29%	19 34%	55 26%	39 26%	38 28%	28 22%	46 30%	21 33%	16 35%	39 23%	3 26%	7 53%	65 26%	41 29%	16 31%	31 22%	46 32%
<u>DISAGREE</u>	14	5	9	8	7	8	1	6	0	1	4	9	4	7	9	6	5	9	3	2	10	1	1	13	6	2	3	11
	5%	3%	8%	4%	7%	4%	4%	14%	0%	2%	5%	14%	8%	3%	6%	4%	4%	6%	5%	4%	5%	6%	9%	5%	5%	3%	2%	8%
DISAGREE SOMEWHAT (4)	10 4%	4 2%	6 5%	4 2%	6 6%	7 3%	0 0%	4 9%	0 0%	1 2%	3 3%	6 9%	3 5%	5 2%	8 5%	2 2%	5 4%	6 4%	3 5%	2 4%	6 3%	1 6%	0 0%	10 4%	4 3%	0 0%	3 2%	8 5%
DISAGREE STRONGLY (5)	4 1%	1 1%	3 3%	3 2%	1 1%	1 1%	1 4%	2 4%	0 0%	0 0%	1 1%	3 5%	2 3%	2 1%	1 1%	3 2%	1 1%	3 2%	0 0%	0 0%	4 2%	0 0%	1 9%	3 1%	2 1%	2 3%	1 1%	3 2%
<u>OTHER CODES</u>	36	14	22	25	12	21	4	12	0	6	17	14	8	26	20	16	18	18	11	4	22	1	0	32	20	4	3	34
	13%	8%	19%	13%	13%	10%	14%	29%	0%	8%	18%	22%	14%	12%	14%	12%	14%	12%	16%	9%	12%	8%	0%	13%	15%	8%	2%	24%
NEITHER (3)	36 13%	14 8%	22 19%	25 13%	12 13%	21 10%	4 14%	12 29%	0 0%	6 8%	17 18%	14 22%	8 14%	26 12%	20 14%	16 12%	18 14%	18 12%	11 16%	4 9%	22 12%	1 8%	0 0%	32 13%	20 15%	4 8%	3 2%	34 24%
NO RESPONSE	14	10	4	10	4	13	1	1	6	2	3	4	5	10	3	11	4	10	2	4	8	0	1	7	2	8	7	7

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 43: Question 20(c): Agree or disagree: New Albany is welcoming to people of all religions

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	289	172 59%	117 41%	192 66%	97 34%	214 74%	30 10%	41 14%	48 17%	80 28%	95 33%	65 23%	59 21%	214 74%	150 52%	139 48%	130 45%	151 52%	65 23%	48 17%	175 61%	11 4%	13 5%	253 88%	140 48%	52 18%	144 50%	145 50%
AGREE	238	155	83	158	80	187	22	26	48	75	72	43	46	183	128	110	114	117	52	42	144	8	12	210	117	41	134	104
	82%	90%	71%	82%	82%	87%	73%	63%	100%	93%	75%	67%	77%	85%	85%	79%	88%	78%	79%	87%	82%	73%	86%	83%	84%	79%	94%	71%
AGREE STRONGLY (1)	149	109 64%	40 34%	85 44%	64 66%	118 55%	12 41%	17 42%	38 78%	46 57%	43 45%	23 35%	25 43%	116 54%	85 57%	64 46%	80 62%	63 42%	24 37%	21 45%	103 59%	5 50%	10 72%	128 50%	69 49%	16 31%	99 69%	50 34%
AGREE SOMEWHAT (2)	89	46 27%	43 37%	73 38%	16 16%	70 33%	10 33%	9 21%	10 22%	29 36%	29 31%	20 31%	20 34%	66 31%	43 29%	46 33%	34 26%	54 36%	27 42%	20 43%	41 24%	2 23%	2 15%	83 33%	48 34%	25 48%	35 25%	54 37%
DISAGREE	22	5	17	16	5	13	6	3	0	1	14	7	3	17	5	17	5	16	4	4	14	1	2	18	9	7	6	16
	8%	3%	14%	9%	6%	6%	19%	6%	0%	2%	14%	10%	5%	8%	3%	12%	4%	11%	6%	9%	8%	8%	14%	7%	7%	14%	4%	11%
DISAGREE SOMEWHAT (4)	15	5 3%	10 8%	12 6%	2 3%	9 4%	5 17%	0 0%	0 0%	1 2%	10 10%	3 5%	3 5%	9 4%	3 2%	12 8%	5 4%	10 6%	3 5%	2 5%	9 5%	1 8%	2 14%	11 4%	8 6%	4 8%	3 2%	11 8%
DISAGREE STRONGLY (5)	7	1 0%	7 6%	4 2%	3 3%	4 2%	1 2%	3 6%	0 0%	0 0%	4 4%	3 5%	0 0%	7 3%	2 1%	5 4%	0 0%	7 5%	1 1%	2 3%	5 3%	0 0%	0 0%	7 3%	1 1%	3 6%	2 2%	5 3%
OTHER CODES	29	11	18	17	12	14	2	13	0	4	10	15	11	15	17	12	11	17	10	2	17	2	0	24	13	4	4	25
	10%	7%	15%	9%	12%	7%	8%	31%	0%	5%	10%	23%	18%	7%	12%	8%	8%	11%	15%	4%	10%	20%	0%	10%	10%	7%	2%	17%
NEITHER (3)	29	11 7%	18 15%	17 9%	12 12%	14 7%	2 8%	13 31%	0 0%	4 5%	10 10%	15 23%	11 18%	15 7%	17 12%	12 8%	11 8%	17 11%	10 15%	2 4%	17 10%	2 20%	0 0%	24 10%	13 10%	4 7%	4 2%	25 17%
NO RESPONSE	11	10	2	9	2	10	1	0	6	1	4	1	2	9	3	8	2	9	1	2	8	0	0	4	2	8	6	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 44: Question 20(d): Agree or disagree: New Albany is welcoming to people of all races and ethnicities

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	290	173 60%	117 40%	193 67%	97 33%	215 74%	30 10%	40 14%	48 17%	80 28%	97 33%	65 22%	59 20%	216 74%	151 52%	139 48%	130 45%	152 53%	65 23%	48 16%	177 61%	11 4%	13 5%	255 88%	140 48%	53 18%	144 50%	146 50%
<u>AGREE</u>	232 80%	150 87%	81 69%	154 80%	77 80%	185 86%	22 73%	22 55%	48 100%	71 89%	76 78%	37 57%	45 77%	177 82%	125 83%	107 77%	109 84%	117 77%	49 75%	39 82%	143 81%	8 80%	12 86%	204 80%	116 83%	38 73%	130 90%	102 70%
AGREE STRONGLY (1)	151 52%	115 66%	37 31%	90 47%	61 63%	122 56%	12 41%	15 37%	48 100%	42 53%	40 41%	21 32%	30 50%	116 54%	88 58%	63 46%	78 60%	70 46%	30 46%	19 40%	102 58%	4 40%	9 67%	133 52%	68 49%	22 42%	106 74%	45 31%
AGREE SOMEWHAT (2)	80 28%	36 21%	45 38%	64 33%	16 17%	64 30%	9 32%	7 18%	0 0%	29 36%	36 37%	16 25%	16 27%	61 28%	37 24%	44 32%	31 24%	48 31%	19 28%	20 42%	42 24%	4 41%	3 20%	71 28%	48 34%	16 31%	23 16%	57 39%
<u>DISAGREE</u>	31 11%	11 6%	20 17%	24 12%	7 7%	17 8%	6 20%	7 17%	0 0%	6 7%	12 13%	12 19%	5 9%	24 11%	10 7%	20 15%	12 10%	17 11%	6 9%	8 16%	17 9%	2 20%	2 14%	25 10%	14 10%	10 19%	11 8%	19 13%
DISAGREE SOMEWHAT (4)	22 8%	9 5%	13 11%	19 10%	3 3%	11 5%	6 20%	4 10%	0 0%	4 5%	9 9%	8 13%	5 9%	17 8%	7 5%	15 11%	11 8%	11 8%	6 9%	4 8%	12 7%	2 14%	2 14%	19 7%	11 8%	8 16%	9 6%	13 9%
DISAGREE STRONGLY (5)	9 3%	2 1%	7 6%	4 2%	4 5%	6 3%	0 0%	3 6%	0 0%	1 2%	3 3%	4 6%	0 1%	8 4%	4 2%	5 4%	2 1%	6 4%	0 0%	4 8%	5 3%	1 5%	0 0%	7 3%	3 2%	2 3%	3 2%	6 4%
<u>OTHER CODES</u>	27 9%	11 6%	16 14%	15 8%	12 12%	13 6%	2 8%	12 29%	0 0%	3 4%	9 9%	15 24%	8 14%	15 7%	16 11%	11 8%	9 7%	17 11%	10 16%	1 1%	16 9%	0 0%	0 0%	25 10%	11 8%	5 9%	3 2%	25 17%
NEITHER (3)	27 9%	11 6%	16 14%	15 8%	12 12%	13 6%	2 8%	12 29%	0 0%	3 4%	9 9%	15 24%	8 14%	15 7%	16 11%	11 8%	9 7%	17 11%	10 16%	1 1%	16 9%	0 0%	0 0%	25 10%	11 8%	5 9%	3 2%	25 17%
NO RESPONSE	10	9	2	8	2	9	1	0	6	1	2	1	2	8	2	8	2	8	1	2	7	0	0	3	1	7	6	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 45: Question 20(e): Agree or disagree: New Albany is welcoming to people of all sexual orientations

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	285	172 60%	113 40%	190 67%	95 33%	214 75%	30 10%	38 13%	48 17%	80 28%	95 33%	62 22%	58 20%	212 75%	147 52%	137 48%	127 44%	150 53%	64 23%	47 17%	173 61%	11 4%	13 5%	250 88%	139 49%	52 18%	139 49%	146 51%
<u>AGREE</u>	221	145	76	149	72	179	20	19	48	73	67	33	39	175	118	103	104	111	46	39	135	8	11	197	112	37	125	96
	78%	84%	68%	79%	76%	84%	68%	50%	100%	91%	71%	53%	67%	82%	80%	75%	82%	74%	72%	84%	78%	78%	82%	79%	81%	72%	90%	66%
AGREE STRONGLY (1)	138 48%	104 60%	34 30%	84 44%	54 57%	114 53%	13 45%	9 25%	44 90%	42 53%	38 41%	14 22%	26 45%	109 51%	80 54%	58 42%	72 57%	60 40%	23 35%	21 45%	94 54%	5 47%	8 61%	121 48%	63 45%	21 41%	95 69%	43 29%
AGREE SOMEWHAT (2)	83 29%	41 24%	42 37%	65 34%	18 19%	65 31%	7 24%	10 26%	5 10%	31 38%	29 30%	19 31%	13 22%	66 31%	38 26%	45 33%	32 25%	50 34%	24 37%	18 39%	41 24%	3 31%	3 21%	76 31%	49 36%	16 31%	29 21%	54 37%
<u>DISAGREE</u>	20	5	15	13	7	11	4	4	0	1	9	10	4	14	8	12	8	12	4	3	13	1	1	16	7	6	7	13
	7%	3%	13%	7%	7%	5%	14%	11%	0%	2%	10%	15%	6%	7%	5%	9%	6%	8%	6%	6%	8%	14%	5%	7%	5%	12%	5%	9%
DISAGREE SOMEWHAT (4)	12 4%	3 2%	9 8%	10 5%	2 2%	7 3%	4 12%	1 2%	0 0%	1 2%	6 7%	4 7%	2 4%	8 4%	3 2%	9 7%	7 6%	4 3%	3 5%	1 2%	8 5%	1 8%	1 5%	9 4%	6 4%	4 9%	4 3%	8 5%
DISAGREE STRONGLY (5)	8 3%	2 1%	6 5%	3 2%	5 5%	4 2%	1 2%	3 8%	0 0%	0 0%	3 3%	5 9%	1 3%	7 3%	5 3%	3 2%	0 0%	7 5%	1 1%	2 4%	5 3%	1 6%	0 0%	7 3%	1 1%	2 3%	3 2%	5 4%
<u>OTHER CODES</u>	44	22	21	28	16	24	5	15	0	6	19	19	15	23	21	22	15	28	14	5	25	1	2	36	19	8	7	37
	15%	13%	19%	14%	17%	11%	17%	39%	0%	7%	20%	31%	27%	11%	14%	16%	12%	19%	22%	10%	14%	8%	12%	14%	14%	16%	5%	25%
NEITHER (3)	44 15%	22 13%	21 19%	28 14%	16 17%	24 11%	5 17%	15 39%	0 0%	6 7%	19 20%	19 31%	15 27%	23 11%	21 14%	22 16%	15 12%	28 19%	14 22%	5 10%	25 14%	1 8%	2 12%	36 14%	19 14%	8 16%	7 5%	37 25%
NO RESPONSE	15	9	6	11	4	10	1	3	6	1	4	4	3	11	6	10	5	10	2	3	10	0	0	8	3	8	11	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 46: Question 20(f): Agree or disagree: New Albany is welcoming to people of all physical abilities

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	290	173 59%	118 41%	193 67%	97 33%	215 74%	30 10%	41 14%	48 17%	80 28%	97 33%	65 22%	59 20%	216 74%	151 52%	139 48%	130 45%	152 52%	65 23%	48 16%	177 61%	11 4%	13 5%	255 88%	140 48%	53 18%	144 50%	146 50%
AGREE	237	155	82	163	74	185	23	25	44	74	76	43	42	184	124	113	113	116	52	43	142	9	8	211	119	44	131	106
	82%	90%	69%	84%	76%	86%	78%	61%	90%	92%	79%	67%	72%	85%	82%	81%	87%	76%	79%	89%	80%	86%	56%	83%	85%	82%	91%	73%
AGREE STRONGLY (1)	146 50%	113 65%	33 28%	91 47%	55 57%	119 55%	13 45%	12 29%	39 80%	46 57%	40 41%	22 33%	25 42%	114 53%	82 54%	64 46%	74 57%	68 44%	28 42%	26 54%	93 53%	6 60%	3 26%	131 51%	68 49%	23 43%	97 67%	49 34%
AGREE SOMEWHAT (2)	91 31%	42 24%	48 41%	72 37%	19 20%	66 31%	10 32%	13 32%	5 10%	28 35%	36 38%	22 33%	17 29%	69 32%	42 28%	48 35%	39 30%	48 32%	24 37%	17 36%	49 28%	3 26%	4 30%	80 31%	51 36%	21 39%	34 23%	57 39%
DISAGREE	14	2	12	8	6	7	1	6	0	1	5	8	4	8	8	6	4	10	3	2	8	0	0	14	6	2	6	8
	5%	1%	10%	4%	6%	3%	2%	13%	0%	2%	5%	12%	6%	4%	5%	5%	3%	7%	5%	5%	5%	0%	0%	5%	4%	4%	4%	6%
DISAGREE SOMEWHAT (4)	9 3%	1 1%	8 6%	5 3%	3 3%	5 2%	1 2%	2 5%	0 0%	1 1%	4 4%	4 6%	2 3%	6 3%	4 3%	4 3%	2 1%	7 4%	1 1%	2 4%	6 3%	0 0%	0 0%	9 3%	4 3%	1 2%	4 2%	5 4%
DISAGREE STRONGLY (5)	5 2%	1 0%	4 4%	2 1%	3 3%	2 1%	0 0%	3 8%	0 0%	1 1%	1 1%	4 6%	2 3%	2 1%	3 2%	2 2%	2 2%	3 2%	2 4%	0 1%	2 1%	0 0%	0 0%	5 2%	1 1%	1 2%	2 1%	3 2%
OTHER CODES	40	16	24	23	17	23	6	11	5	5	16	14	13	23	19	21	13	26	11	3	26	2	6	30	15	7	8	32
	14%	9%	20%	12%	18%	11%	20%	26%	10%	6%	17%	21%	22%	11%	13%	15%	10%	17%	17%	5%	15%	14%	44%	12%	11%	14%	5%	22%
NEITHER (3)	40 14%	16 9%	24 20%	23 12%	17 18%	23 11%	6 20%	11 26%	5 10%	5 6%	16 17%	14 21%	13 22%	23 11%	19 13%	21 15%	13 10%	26 17%	11 17%	3 5%	26 15%	2 14%	6 44%	30 12%	15 11%	7 14%	8 5%	32 22%
NO RESPONSE	10	9	1	8	2	9	1	0	6	1	2	1	2	8	2	8	2	8	1	2	7	0	0	3	1	7	6	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 47: Question 20(g): Agree or disagree: New Albany is welcoming to people of all levels of income

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	178 61%	116 39%	197 67%	97 33%	220 75%	30 10%	40 14%	54 18%	80 27%	96 33%	64 22%	58 20%	221 75%	150 51%	144 49%	129 44%	158 54%	65 22%	48 16%	182 62%	11 4%	13 4%	254 86%	139 47%	58 20%	149 51%	145 49%
<u>AGREE</u>	102	60	42	86	16	72	17	10	0	41	44	16	13	84	43	58	37	61	17	24	62	4	5	89	65	21	48	54
	35%	33%	36%	43%	16%	33%	59%	25%	0%	51%	46%	25%	21%	38%	29%	40%	29%	39%	26%	49%	34%	35%	38%	35%	47%	35%	32%	37%
AGREE STRONGLY (1)	34 12%	21 12%	13 11%	26 13%	8 8%	30 13%	1 5%	2 5%	0 0%	11 13%	18 19%	5 8%	6 10%	27 12%	17 11%	17 12%	12 9%	21 13%	7 10%	7 14%	20 11%	4 35%	1 10%	27 11%	18 13%	8 14%	15 10%	19 13%
AGREE SOMEWHAT (2)	68 23%	39 22%	29 25%	59 30%	8 9%	43 19%	16 54%	8 20%	0 0%	30 38%	26 28%	11 17%	7 12%	56 26%	26 17%	42 29%	25 19%	41 26%	10 15%	17 35%	41 23%	0 0%	4 28%	62 25%	47 34%	13 22%	33 22%	34 24%
<u>DISAGREE</u>	155	98	57	88	66	126	9	18	54	28	41	32	37	112	87	68	79	73	38	20	97	6	8	131	57	31	95	59
	53%	55%	49%	45%	69%	57%	30%	45%	100%	35%	42%	50%	64%	51%	58%	47%	61%	46%	59%	42%	53%	53%	62%	51%	41%	54%	64%	41%
DISAGREE SOMEWHAT (4)	112 38%	71 40%	41 36%	55 28%	58 60%	91 41%	8 26%	13 31%	48 89%	17 21%	27 28%	20 32%	31 53%	79 36%	68 45%	44 31%	67 52%	44 28%	29 45%	12 26%	71 39%	3 29%	6 47%	102 40%	37 27%	18 30%	71 48%	41 28%
DISAGREE STRONGLY (5)	42 14%	27 15%	16 13%	34 17%	9 9%	35 16%	1 4%	6 14%	6 11%	11 14%	14 14%	12 18%	6 11%	33 15%	19 12%	24 16%	12 9%	29 18%	9 14%	8 16%	26 14%	3 24%	2 14%	28 11%	20 14%	14 24%	24 16%	18 13%
<u>OTHER CODES</u>	38	21	17	24	15	22	3	12	0	11	11	16	9	25	20	18	13	24	10	4	24	1	0	34	18	6	6	32
	13%	12%	15%	12%	15%	10%	11%	30%	0%	13%	12%	25%	15%	11%	13%	13%	10%	15%	15%	9%	13%	13%	0%	13%	13%	10%	4%	22%
NEITHER (3)	38 13%	21 12%	17 15%	24 12%	15 15%	22 10%	3 11%	12 30%	0 0%	11 13%	11 12%	16 25%	9 15%	25 11%	20 13%	18 13%	13 10%	24 15%	10 15%	4 9%	24 13%	1 13%	0 0%	34 13%	18 13%	6 10%	6 4%	32 22%
NO RESPONSE	6	3	3	4	2	4	1	1	0	1	3	2	3	3	3	3	3	2	2	2	2	0	1	4	2	2	1	5

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 48: Question 20(h): Agree or disagree: New Albany is welcoming to people of all political beliefs

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	178 61%	116 39%	198 67%	96 33%	220 75%	30 10%	40 14%	54 18%	80 27%	96 33%	64 22%	59 20%	220 75%	151 51%	143 49%	130 44%	157 53%	65 22%	47 16%	182 62%	10 3%	13 5%	254 86%	140 47%	59 20%	148 50%	146 50%
<u>AGREE</u>	214	142	72	139	75	168	20	23	48	65	66	35	41	163	120	94	102	105	50	37	127	7	12	190	100	39	128	86
	73%	80%	62%	70%	78%	76%	67%	56%	89%	81%	69%	54%	70%	74%	79%	66%	79%	67%	76%	79%	70%	65%	86%	75%	72%	66%	86%	59%
AGREE STRONGLY (1)	118 40%	86 48%	32 27%	61 31%	57 59%	95 43%	10 33%	11 28%	38 70%	31 38%	32 34%	17 26%	17 30%	95 43%	74 49%	44 31%	64 50%	49 31%	19 29%	16 34%	83 45%	2 23%	9 66%	101 40%	47 34%	14 23%	83 56%	34 24%
AGREE SOMEWHAT (2)	96 33%	56 31%	40 35%	78 40%	18 19%	73 33%	10 34%	11 28%	10 19%	34 43%	34 35%	18 28%	24 41%	68 31%	46 30%	50 35%	38 29%	56 35%	31 47%	21 45%	45 25%	4 42%	3 20%	89 35%	53 38%	25 43%	45 30%	51 35%
<u>DISAGREE</u>	43	16	26	33	10	29	6	6	6	4	18	16	6	33	11	32	14	28	6	6	30	1	1	33	17	16	14	29
	14%	9%	23%	17%	10%	13%	21%	16%	11%	4%	18%	24%	10%	15%	7%	22%	11%	18%	10%	13%	17%	15%	5%	13%	12%	27%	9%	20%
DISAGREE SOMEWHAT (4)	32 11%	15 8%	18 15%	26 13%	7 7%	22 10%	6 21%	3 9%	6 11%	2 3%	11 12%	13 20%	6 10%	24 11%	8 5%	25 17%	10 8%	22 14%	6 9%	3 6%	24 13%	1 15%	1 5%	23 9%	12 9%	13 23%	11 7%	22 15%
DISAGREE STRONGLY (5)	10 3%	1 1%	9 8%	7 4%	3 3%	7 3%	0 0%	3 7%	0 0%	1 2%	6 7%	2 4%	0 0%	9 4%	3 2%	7 5%	4 3%	6 4%	1 1%	3 6%	6 4%	0 0%	0 0%	10 4%	4 3%	3 4%	3 2%	7 5%
<u>OTHER CODES</u>	38	20	18	27	11	23	4	11	0	12	12	14	11	24	21	17	13	24	9	4	25	2	1	31	23	4	6	32
	13%	11%	15%	13%	12%	10%	12%	28%	0%	15%	13%	22%	19%	11%	14%	12%	10%	15%	14%	9%	14%	21%	8%	12%	16%	7%	4%	22%
NEITHER (3)	38 13%	20 11%	18 15%	27 13%	11 12%	23 10%	4 12%	11 28%	0 0%	12 15%	12 13%	14 22%	11 19%	24 11%	21 14%	17 12%	13 10%	24 15%	9 14%	4 9%	25 14%	2 21%	1 8%	31 12%	23 16%	4 7%	6 4%	32 22%
NO RESPONSE	6	3	3	3	3	4	1	0	0	1	3	2	2	3	2	4	2	3	1	3	2	0	0	4	2	1	2	4

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 49: Question 21: In 2023, the City of New Albany launched a series of events and programs, involving Juneteenth, Diwali, Miracle League Family Fun Day, and free summer concerts. Did you attend any of these?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	299	181	118	200	99	223	31	41	54	80	99	66	61	223	152	147	131	160	66	49	184	11	13	257	141	60	149	150
	61%	39%		67%	33%	75%	10%	14%	18%	27%	33%	22%	20%	74%	51%	49%	44%	53%	22%	16%	61%	4%	4%	86%	47%	20%	50%	50%
YES (1)	100	67	34	74	26	72	11	15	5	32	39	24	15	77	46	54	28	70	30	15	55	6	5	86	59	15	54	47
	34%	37%	29%	37%	26%	32%	37%	36%	9%	40%	40%	37%	24%	34%	30%	37%	21%	44%	46%	30%	30%	57%	39%	33%	42%	25%	36%	31%
NO (2)	199	115	84	126	73	152	19	26	49	48	60	42	46	146	106	93	104	90	36	34	129	4	8	171	81	45	96	103
	66%	63%	71%	63%	74%	68%	63%	64%	91%	60%	60%	63%	76%	66%	70%	63%	79%	56%	54%	70%	70%	43%	61%	67%	58%	75%	64%	69%
NO RESPONSE	1	0	1	1	0	1	0	0	0	1	0	0	0	1	1	0	1	0	0	1	0	0	0	1	1	0	1	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 50: Question 22: Satisfaction: Events or programs you attended

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	100	67	34	74	26	72	11	15	5	32	39	24	15	77	46	54	28	70	30	15	55	6	5	86	59	15	54	47
		66%	34%	74%	26%	71%	11%	15%	5%	32%	39%	24%	15%	77%	46%	54%	28%	70%	30%	15%	55%	6%	5%	86%	59%	15%	53%	47%
<u>SATISFIED</u>	96	64	32	70	26	68	10	15	5	30	38	23	14	75	44	52	27	66	30	15	52	6	4	83	55	15	52	44
	96%	96%	96%	94%	100%	95%	90%	100%	100%	94%	96%	97%	92%	97%	95%	96%	97%	95%	98%	100%	93%	100%	79%	97%	93%	100%	98%	93%
VERY SATISFIED (1)	69	50	19	52	17	51	9	7	0	25	30	14	10	56	29	41	20	48	20	9	41	4	4	60	39	13	42	28
	69%	75%	57%	70%	66%	71%	78%	50%	0%	79%	75%	59%	70%	72%	62%	75%	72%	68%	65%	59%	74%	67%	79%	70%	65%	89%	78%	59%
SOMEWHAT SATISFIED (2)	27	14	13	18	9	18	1	7	5	5	8	9	3	19	15	12	7	19	10	6	11	2	0	23	16	2	11	16
	27%	20%	39%	24%	34%	25%	12%	50%	100%	15%	21%	38%	23%	25%	33%	22%	25%	27%	33%	41%	20%	33%	0%	27%	27%	11%	20%	34%
<u>DISSATISFIED</u>	2	1	1	2	0	2	0	0	0	1	0	1	0	1	1	1	1	1	1	0	1	0	0	2	2	0	1	1
	2%	1%	2%	2%	0%	2%	0%	0%	0%	2%	0%	3%	0%	1%	2%	1%	3%	1%	2%	0%	1%	0%	0%	2%	3%	0%	1%	2%
SOMEWHAT DISSATISFIED (4)	2	1	1	2	0	2	0	0	0	1	0	1	0	1	1	1	1	1	1	0	1	0	0	2	2	0	1	1
	2%	1%	2%	2%	0%	2%	0%	0%	0%	2%	0%	3%	0%	1%	2%	1%	3%	1%	2%	0%	1%	0%	0%	2%	3%	0%	1%	2%
<u>OTHER CODES</u>	3	2	1	3	0	2	1	0	0	1	2	0	1	1	2	1	0	3	0	0	3	0	1	1	3	0	1	2
	3%	3%	2%	4%	0%	2%	10%	0%	0%	4%	4%	0%	8%	2%	4%	2%	0%	4%	0%	0%	5%	0%	21%	1%	5%	0%	1%	5%
NEITHER SATISFIED NOR DISSATISFIED (3)	3	2	1	3	0	2	1	0	0	1	2	0	1	1	2	1	0	3	0	0	3	0	1	1	3	0	1	2
	3%	3%	2%	4%	0%	2%	10%	0%	0%	4%	4%	0%	8%	2%	4%	2%	0%	4%	0%	0%	5%	0%	21%	1%	5%	0%	1%	5%
NO RESPONSE	200	115	85	127	73	152	19	26	49	49	60	42	46	147	107	93	104	90	36	35	129	4	8	172	82	45	96	103

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%	
<u>FIVE YEARS OR FEWER</u>	66 22%	42 23%	25 21%	48 24%	18 19%	46 20%	4 13%	14 34%	10 19%	19 24%	17 18%	19 29%	22 35%	39 18%	37 24%	29 20%	24 18%	41 26%	66 100%	0 0%	0 0%	2 20%	2 14%	61 24%	30 21%	18 30%	33 22%	33 22%	
1 OR LESS	5 2%	2 1%	2 2%	4 2%	1 1%	3 1%	0 0%	1 3%	0 0%	2 2%	2 2%	1 1%	1 1%	4 2%	2 2%	2 2%	1 1%	4 2%	5 7%	0 0%	0 0%	0 0%	0 0%	5 2%	3 2%	1 2%	2 1%	3 2%	
2	12 4%	4 2%	9 7%	7 3%	5 5%	9 4%	0 0%	4 9%	0 0%	4 5%	3 3%	5 8%	5 9%	5 2%	5 3%	7 5%	4 3%	6 4%	12 18%	0 0%	0 0%	1 14%	1 5%	10 4%	4 3%	3 5%	5 3%	8 5%	
3	20 7%	13 7%	7 6%	14 7%	5 5%	14 6%	4 13%	1 2%	5 9%	7 8%	3 3%	5 8%	3 6%	15 7%	13 8%	7 5%	7 6%	12 8%	20 30%	0 0%	0 0%	0 0%	1 5%	19 7%	10 7%	4 7%	10 7%	9 6%	
4	18 6%	13 7%	5 4%	14 7%	4 4%	11 5%	0 0%	5 12%	6 11%	2 3%	4 4%	6 8%	9 14%	7 3%	9 6%	9 6%	5 3%	13 8%	18 27%	0 0%	0 0%	1 6%	1 4%	15 6%	5 4%	8 14%	11 7%	7 4%	
5	12 4%	11 6%	2 1%	9 5%	3 3%	9 4%	0 0%	3 8%	0 0%	4 5%	5 6%	2 4%	3 5%	9 4%	8 6%	4 3%	6 5%	6 4%	12 18%	0 0%	0 0%	0 0%	0 0%	12 5%	8 5%	1 2%	6 4%	7 4%	
<u>SIX TO TEN YEARS</u>	50 17%	23 13%	27 23%	40 20%	9 10%	39 18%	8 26%	2 5%	0 0%	24 30%	20 20%	6 9%	6 9%	44 20%	22 14%	28 19%	25 19%	23 15%	0 0%	50 100%	0 0%	2 15%	3 22%	40 15%	37 26%	4 6%	19 13%	30 20%	
6	6 2%	2 1%	4 3%	6 3%	0 0%	4 2%	1 5%	0 0%	0 0%	4 5%	2 2%	0 0%	0 0%	6 3%	3 2%	3 2%	3 2%	3 2%	0 0%	6 12%	0 0%	0 0%	1 11%	4 2%	6 4%	0 0%	3 2%	3 2%	
7	12 4%	7 4%	6 5%	11 6%	1 1%	9 4%	2 7%	1 2%	0 0%	5 7%	6 6%	1 1%	1 2%	11 5%	5 4%	7 5%	5 3%	7 5%	0 0%	12 25%	0 0%	1 5%	1 5%	10 4%	9 6%	3 5%	4 3%	9 6%	
8	11 4%	5 3%	7 6%	9 5%	2 2%	8 4%	3 9%	0 0%	0 0%	7 8%	3 3%	1 2%	0 0%	11 5%	4 2%	8 5%	5 4%	6 4%	0 0%	11 23%	0 0%	1 10%	0 0%	9 4%	9 6%	0 0%	6 4%	6 4%	
9	3 1%	1 1%	2 2%	2 1%	1 1%	3 2%	0 0%	0 0%	0 0%	3 4%	0 0%	0 0%	1 2%	2 1%	1 1%	2 2%	2 2%	1 1%	0 0%	3 7%	0 0%	0 0%	0 0%	2 1%	2 2%	0 0%	1 1%	3 2%	
10	17 6%	8 5%	8 7%	12 6%	5 5%	14 6%	2 6%	1 3%	0 0%	5 6%	9 9%	4 6%	4 6%	13 6%	8 5%	8 6%	10 8%	6 4%	0 0%	17 34%	0 0%	0 0%	1 6%	14 5%	11 8%	1 2%	6 4%	11 7%	
<u>11 TO 20 YEARS</u>	100 33%	52 29%	48 40%	85 42%	15 15%	79 35%	12 40%	8 19%	10 19%	37 45%	40 40%	13 20%	19 31%	74 33%	38 25%	62 42%	36 28%	61 38%	0 0%	0 0%	100 54%	5 43%	6 48%	79 31%	60 42%	25 42%	44 29%	56 38%	
11	6 2%	3 1%	3 3%	5 3%	1 1%	5 2%	1 2%	0 0%	0 0%	3 3%	3 3%	0 1%	0 0%	5 2%	4 2%	2 1%	4 3%	2 1%	0 0%	0 0%	6 3%	1 9%	0 0%	5 2%	5 4%	0 0%	2 1%	4 2%	
12	23 8%	17 9%	6 5%	21 10%	2 2%	16 7%	4 13%	3 7%	6 11%	9 11%	5 5%	3 5%	2 3%	20 9%	5 3%	18 13%	5 4%	18 11%	0 0%	0 0%	23 13%	1 5%	0 0%	17 6%	12 8%	9 15%	15 10%	8 5%	
13	9 3%	5 3%	4 3%	9 4%	0 0%	7 3%	2 6%	0 0%	0 0%	4 5%	5 5%	0 0%	2 4%	6 3%	5 3%	4 2%	3 3%	5 3%	0 0%	0 0%	9 5%	0 0%	0 0%	8 3%	8 5%	1 2%	3 2%	5 4%	

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER	NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE			
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE		MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%	
14		8 3%	6 3%	3 2%	8 4%	0 0%	7 3%	1 3%	0 0%	0 0%	6 7%	2 2%	1 1%	1 2%	7 3%	3 2%	6 4%	3 2%	4 2%	0 0%	0 0%	8 4%	0 0%	0 0%	8 3%	7 5%	1 1%	3 2%	5 3%
15		19 6%	6 4%	13 11%	13 7%	6 6%	17 7%	2 7%	1 2%	5 9%	7 8%	7 7%	1 1%	9 15%	8 4%	8 5%	12 8%	9 7%	9 6%	0 0%	0 0%	19 11%	2 21%	5 36%	10 4%	7 5%	6 11%	9 6%	10 7%
16		7 2%	3 1%	5 4%	5 3%	2 2%	4 5%	1 5%	2 5%	0 0%	2 3%	3 3%	2 3%	0 0%	7 3%	3 2%	5 3%	2 1%	6 4%	0 0%	0 0%	7 4%	0 0%	0 3%	7 3%	4 3%	1 2%	4 2%	4 2%
17		6 2%	1 1%	5 4%	6 3%	0 0%	6 3%	0 0%	0 1%	0 0%	3 3%	2 2%	1 2%	0 0%	6 3%	2 2%	4 2%	2 1%	4 3%	0 0%	0 0%	6 3%	0 0%	0 2%	6 3%	4 3%	2 4%	1 0%	5 4%
18		6 2%	2 1%	4 4%	6 3%	0 0%	6 3%	0 0%	0 1%	0 0%	1 1%	5 5%	0 1%	0 0%	6 3%	4 3%	2 1%	2 2%	4 2%	0 0%	0 3%	6 8%	1 0%	0 2%	5 2%	3 2%	3 5%	1 1%	5 3%
19		5 2%	4 2%	1 1%	4 2%	1 1%	5 2%	0 0%	0 0%	0 0%	1 1%	2 2%	2 2%	0 0%	4 2%	3 2%	2 2%	2 2%	3 2%	0 0%	0 0%	5 3%	0 0%	0 2%	5 2%	3 2%	1 2%	1 1%	4 2%
20		11 4%	6 3%	5 4%	8 4%	3 3%	6 3%	2 5%	2 4%	0 0%	2 3%	6 6%	3 4%	4 6%	6 3%	2 2%	8 6%	4 3%	6 4%	0 0%	0 0%	11 6%	0 0%	2 12%	8 3%	7 5%	1 1%	4 3%	7 4%
<u>MORE THAN 20 YEARS</u>		84 28%	64 36%	19 16%	28 14%	56 57%	60 27%	6 20%	17 41%	33 61%	1 1%	22 22%	28 42%	15 25%	66 29%	56 37%	28 19%	47 36%	34 21%	0 0%	0 0%	84 46%	2 22%	2 15%	78 30%	15 11%	13 22%	54 36%	30 20%
21		5 2%	2 1%	3 3%	5 2%	1 1%	1 0%	3 10%	1 1%	0 0%	0 0%	4 4%	1 2%	0 1%	5 2%	2 1%	4 3%	0 0%	5 3%	0 0%	0 0%	5 3%	0 0%	0 2%	5 2%	2 1%	3 5%	2 1%	3 2%
22		10 3%	6 3%	4 3%	5 2%	5 5%	5 2%	1 2%	4 10%	0 0%	0 0%	5 5%	4 7%	3 5%	6 3%	3 2%	7 5%	4 3%	6 4%	0 0%	0 0%	10 5%	0 0%	0 0%	9 3%	3 2%	1 2%	6 4%	3 2%
23		37 12%	36 20%	1 1%	3 2%	34 34%	36 16%	1 2%	0 1%	33 61%	0 0%	2 2%	2 3%	0 1%	37 16%	35 23%	2 1%	35 26%	2 2%	0 0%	0 0%	37 20%	0 0%	1 5%	36 14%	2 1%	2 3%	34 23%	2 2%
24		8 3%	5 3%	3 3%	3 2%	5 5%	4 2%	1 3%	3 7%	0 0%	0 0%	2 2%	6 9%	4 7%	3 1%	4 2%	4 3%	4 3%	4 2%	0 0%	0 0%	8 4%	0 0%	0 3%	8 3%	2 1%	2 3%	1 1%	7 4%
25		3 1%	3 1%	1 1%	2 1%	2 2%	2 1%	0 0%	1 2%	0 0%	0 0%	1 1%	2 3%	1 2%	2 1%	2 1%	2 1%	0 0%	3 2%	0 0%	0 0%	3 2%	0 0%	1 5%	2 1%	1 1%	1 1%	2 2%	
26		3 1%	2 1%	1 1%	1 1%	2 2%	1 1%	0 0%	2 5%	0 0%	0 0%	1 1%	2 3%	0 1%	3 1%	0 0%	3 2%	2 1%	2 1%	0 0%	0 0%	3 2%	0 4%	0 0%	3 1%	0 0%	1 2%	2 1%	1 1%
27		4 1%	3 2%	1 1%	3 2%	1 1%	3 0%	0 3%	1 0%	0 0%	0 0%	2 2%	1 2%	3 4%	1 1%	1 2%	3 2%	2 1%	1 1%	0 0%	0 0%	4 2%	2 18%	1 5%	1 1%	2 1%	1 2%	4 2%	0 0%
28		2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	1 1%	0 1%	0 0%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 1%	2 1%	0 0%	0 0%	2 1%	0 0%	1 2%	0 0%	1 1%

The 2024 New Albany Community Survey

TABLE 51: Question 23: For how many years have you lived in New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
29		1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
30		3 1%	2 1%	0 0%	0 0%	3 1%	2 0%	0 2%	0 0%	0 0%	0 0%	3 4%	0 0%	3 1%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	3 1%	0 0%	0 0%	3 1%	0 0%	0 0%	1 1%	2 1%
34		1 0%	1 0%	0 0%	0 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
35		1 0%	0 0%	1 1%	0 1%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
38		0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%
45		3 1%	3 2%	0 0%	3 2%	0 1%	3 0%	0 0%	0 0%	0 0%	3 3%	0 0%	0 0%	3 1%	3 2%	0 0%	0 0%	3 2%	0 0%	0 0%	3 2%	0 0%	0 0%	3 1%	3 2%	0 0%	1 0%	3 2%
52		1 0%	0 0%	1 1%	0 1%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%
60		2 1%	0 0%	2 1%	0 0%	2 0%	0 0%	2 4%	0 0%	0 0%	0 0%	2 2%	2 3%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%
ALL MY LIFE (98)		1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY				Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE		
TOTAL	297	179	117	199	98	222	31	40	54	81	98	64	61	221	151	146	132	160	66	49	182	11	13	255	140	59	148	149		
	60%	40%		67%	33%	75%	10%	13%	18%	27%	33%	22%	21%	74%	51%	49%	44%	54%	22%	17%	61%	4%	4%	86%	47%	20%	50%	50%		
<u>NORTH</u>	132	80	52	67	65	105	8	17	38	31	35	28	35	94	76	56	132	0	24	25	83	6	8	112	57	10	76	56		
	44%	44%	44%	34%	66%	47%	27%	43%	70%	39%	35%	44%	57%	43%	50%	38%	100%	0%	36%	51%	46%	60%	60%	44%	41%	18%	51%	38%		
CEDAR BROOK (N) (03)	41	37	4	5	36	41	0	0	33	1	4	3	5	36	36	5	41	0	3	2	36	0	0	39	3	3	33	8		
	14%	20%	3%	3%	37%	18%	0%	0%	61%	2%	4%	4%	9%	16%	24%	4%	31%	0%	4%	5%	20%	0%	0%	15%	2%	4%	22%	5%		
DOMINION CLUB (N) (04)	2	0	2	0	2	0	0	2	0	0	0	2	2	0	0	2	2	0	0	0	2	0	0	2	0	0	0	2		
	1%	0%	2%	0%	2%	0%	0%	5%	0%	0%	0%	3%	3%	0%	0%	1%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%		
THE ENCLAVE (N) (06)	2	1	1	1	1	1	0	1	0	0	1	1	1	1	1	1	2	0	1	0	1	0	0	2	1	0	2	0		
	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	1%	2%	2%	0%	1%	0%	1%	0%	2%	0%	0%	0%	0%	1%	0%	0%	1%	0%		
MILLBROOK FARM (N) (14)	3	3	0	3	0	3	0	0	0	2	1	0	0	3	1	2	3	0	2	0	1	0	0	3	2	1	2	1		
	1%	1%	0%	1%	0%	1%	0%	0%	0%	2%	1%	0%	0%	1%	0%	1%	2%	0%	2%	0%	1%	0%	0%	1%	1%	1%	1%	1%		
NEW ALBANY LINKS (N) (17)	42	22	20	29	13	32	5	5	5	16	13	9	14	27	25	16	42	0	7	12	23	1	5	32	24	5	20	22		
	14%	12%	17%	14%	13%	15%	15%	12%	9%	20%	13%	13%	23%	12%	17%	11%	32%	0%	10%	25%	13%	9%	43%	13%	17%	8%	13%	15%		
SAUNTON (N) (23)	3	2	1	3	0	3	0	0	0	0	2	1	1	1	0	3	3	0	0	0	3	0	0	3	3	0	1	2		
	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	2%	1%	2%	1%	0%	2%	2%	0%	0%	0%	1%	0%	0%	1%	2%	0%	0%	1%		
TIDEWATER (N) (26)	5	2	3	3	2	5	0	0	0	3	1	1	1	4	1	4	5	0	1	2	1	1	0	3	3	0	3	2		
	2%	1%	2%	1%	2%	2%	0%	0%	0%	4%	1%	1%	1%	2%	1%	3%	4%	0%	2%	4%	1%	8%	0%	1%	2%	0%	2%	1%		
UPPER CLARENDON (N) (28)	8	3	4	6	1	7	0	0	0	2	6	0	1	6	4	4	8	0	1	2	5	0	0	7	6	1	3	5		
	3%	2%	4%	3%	1%	3%	0%	1%	0%	2%	6%	1%	2%	3%	3%	2%	6%	0%	1%	3%	3%	0%	0%	3%	4%	1%	2%	3%		
WENTWORTH CROSSING (N) (31)	10	3	7	10	0	7	2	0	0	7	3	0	0	10	2	8	10	0	1	5	3	1	1	8	10	0	4	5		
	3%	2%	6%	5%	0%	3%	6%	0%	0%	8%	3%	0%	0%	4%	1%	5%	7%	0%	2%	10%	2%	8%	7%	3%	7%	0%	3%	3%		
WOODS AT SUGAR RUN (N) (34)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
THE COURTYARDS (N) (51)	1	1	0	0	1	0	0	1	0	0	0	1	0	1	1	0	1	0	1	0	0	0	0	1	0	0	0	1		
	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%	0%	2%	1%	0%	0%	0%	1%	0%	1%	0%	0%	4%	0%	0%	0%	0%	0%	0%		
NOTTINGHAM TRACE (N) (52)	4	1	3	0	4	0	0	4	0	0	0	4	4	0	3	2	4	0	4	0	0	0	0	4	0	0	0	4		
	1%	0%	3%	0%	4%	0%	0%	10%	0%	0%	0%	7%	6%	0%	2%	1%	3%	0%	6%	0%	0%	0%	0%	2%	0%	0%	0%	3%		
NOT IN SUB: NORTH OF 161 (36)	12	6	5	8	4	6	2	4	0	1	5	5	5	5	3	9	12	0	3	2	7	2	1	7	6	2	8	4		
	4%	4%	5%	4%	4%	3%	6%	10%	0%	2%	5%	9%	8%	2%	2%	6%	9%	0%	5%	4%	4%	23%	11%	3%	4%	3%	5%	3%		
REDWOOD (N) (54)	1	0	1	1	0	1	0	0	0	0	0	1	1	0	0	1	1	0	1	0	0	1	0	0	1	0	0	1		
	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	8%	0%	0%	1%	0%	0%	1%		
<u>SOUTH</u>	160	97	63	129	31	113	22	22	16	48	61	34	23	125	74	86	0	160	41	23	95	2	4	141	81	48	69	91		
	54%	54%	54%	65%	31%	51%	73%	54%	30%	60%	63%	53%	37%	57%	49%	59%	0%	100%	63%	48%	52%	22%	34%	55%	58%	81%	46%	61%		

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	297	179 60%	117 40%	199 67%	98 33%	222 75%	31 10%	40 13%	54 18%	81 27%	98 33%	64 22%	61 21%	221 74%	151 51%	146 49%	132 44%	160 54%	66 22%	49 17%	182 61%	11 4%	13 4%	255 86%	140 47%	59 20%	148 50%	149 50%	
ASHTON GROVE (S) (01)	3 1%	0 0%	2 2%	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	0 0%	2 2%	1 1%	1 2%	1 1%	1 1%	1 1%	0 0%	3 2%	1 1%	0 0%	2 1%	0 0%	0 0%	3 1%	1 47%	1 20%	1 50%	2 1%	
BRANDON (S) (02)	7 2%	2 1%	5 4%	7 3%	0 0%	6 3%	1 4%	0 0%	0 0%	3 4%	2 2%	1 2%	0 0%	6 3%	2 2%	4 3%	0 0%	7 4%	2 2%	2 4%	3 2%	0 0%	0 0%	7 3%	4 3%	2 4%	1 1%	6 4%	
EALY CROSSING (S) (05)	1 0%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 1%	1 1%	1 1%	0 0%	1 1%	0 0%	
FENWAY (S) (07)	23 8%	17 9%	6 5%	22 11%	1 1%	15 7%	7 24%	1 2%	6 11%	6 7%	11 11%	1 2%	0 0%	22 10%	7 5%	16 11%	0 0%	23 14%	2 3%	3 7%	18 10%	0 0%	0 0%	17 7%	10 7%	12 21%	14 9%	9 6%	
HAMPSTEAD HEATH (S) (08)	7 2%	4 2%	3 3%	6 3%	1 1%	5 2%	1 4%	1 2%	0 0%	3 3%	4 4%	1 1%	4 7%	3 1%	5 3%	3 2%	0 0%	7 4%	0 0%	0 0%	7 4%	0 0%	1 9%	6 2%	5 4%	1 2%	0 0%	7 5%	
HAMPSTEAD VILLAGE (S) (09)	3 1%	1 0%	3 2%	2 1%	1 1%	2 1%	1 2%	1 1%	0 0%	1 2%	1 1%	1 2%	1 1%	3 1%	3 2%	1 0%	0 0%	3 2%	0 0%	1 1%	3 2%	0 0%	0 0%	3 1%	1 1%	1 1%	2 1%	1 1%	
KESWICK COMMONS (S) (11)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	
LAMBTON PARK (S) (12)	8 3%	3 2%	5 4%	6 3%	2 3%	4 2%	1 5%	2 4%	0 0%	3 4%	4 4%	1 2%	0 0%	7 3%	3 2%	5 4%	0 0%	8 5%	1 2%	2 5%	5 3%	0 0%	1 5%	7 3%	4 3%	2 4%	3 2%	6 4%	
LANSDOWNE (S) (13)	5 2%	4 2%	1 1%	2 3%	3 3%	3 1%	0 0%	2 6%	0 0%	0 0%	2 2%	3 5%	1 2%	4 2%	2 1%	3 2%	0 0%	5 3%	0 0%	0 0%	5 3%	0 0%	0 0%	5 2%	1 1%	1 2%	2 1%	3 2%	
NEW ALBANY COUNTRY CLUB (S) (15)	25 8%	13 7%	12 10%	21 11%	4 4%	20 9%	3 9%	2 4%	0 0%	12 15%	7 8%	5 8%	0 1%	24 11%	10 7%	15 10%	0 0%	25 16%	7 10%	6 12%	13 7%	1 11%	0 0%	24 9%	14 10%	7 12%	2 2%	23 15%	
NEW ALBANY FARMS (S) (16)	3 1%	0 0%	3 2%	1 1%	2 2%	0 0%	1 5%	2 4%	0 0%	1 2%	1 1%	1 1%	0 0%	3 1%	1 0%	3 2%	0 0%	3 2%	1 2%	0 0%	2 1%	0 0%	0 0%	3 1%	0 0%	1 2%	0 0%	3 2%	
PEMBROOK (S) (18)	2 1%	2 1%	0 0%	2 1%	1 1%	1 0%	1 4%	1 2%	0 0%	1 1%	2 2%	0 0%	0 0%	2 1%	1 0%	2 1%	0 0%	2 2%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 1%	
PICKETT PLACE (S) (19)	3 1%	2 1%	2 1%	3 1%	1 1%	1 1%	0 0%	2 4%	0 0%	1 1%	0 0%	2 4%	0 0%	2 1%	3 2%	0 0%	0 0%	3 2%	2 4%	0 0%	1 1%	0 0%	0 0%	2 1%	3 2%	0 0%	0 0%	3 2%	
PLANTERS GROVE (S) (21)	18 6%	12 7%	6 5%	18 9%	0 0%	17 8%	1 3%	0 1%	5 9%	3 3%	10 11%	0 0%	1 2%	16 7%	9 6%	9 6%	0 0%	18 11%	8 12%	2 5%	8 4%	0 0%	1 5%	16 6%	16 11%	2 4%	12 8%	6 4%	
THE RESERVE (S) (22)	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	2 3%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	1 2%	1 1%	1 1%	
STRAITS FARMS (S) (24)	5 2%	2 1%	3 2%	1 0%	4 4%	3 2%	0 0%	1 3%	0 0%	0 0%	1 1%	4 2%	0 0%	4 2%	4 3%	1 1%	0 0%	5 3%	0 0%	2 5%	2 1%	0 0%	0 0%	4 2%	0 1%	1 1%	0 0%	4 3%	
THE CRESCENT (S) (25)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 1%	1 0%	1 0%	0 0%	

The 2024 New Albany Community Survey

TABLE 52: Question 24: In what subdivision do you live?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	297	179 60%	117 40%	199 67%	98 33%	222 75%	31 10%	40 13%	54 18%	81 27%	98 33%	64 22%	61 21%	221 74%	151 51%	146 49%	132 44%	160 54%	66 22%	49 17%	182 61%	11 4%	13 4%	255 86%	140 47%	59 20%	148 50%	149 50%
TIVERTON (S) (27)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%
WATERSTON (S) (30)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	1 0%	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%
WINDSOR (S) (32)	13 4%	9 5%	3 3%	10 5%	3 3%	10 5%	1 3%	1 3%	0 0%	4 5%	5 6%	3 4%	4 6%	8 3%	7 5%	5 4%	0 0%	13 8%	5 8%	1 1%	7 4%	1 12%	0 0%	10 4%	6 5%	3 6%	5 4%	7 5%
WIVELISCOMBE (S) (33)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
NORTH OF WOODS (S) (53)	7 2%	7 4%	0 0%	7 3%	1 1%	7 3%	1 2%	0 0%	6 11%	1 1%	1 1%	0 0%	6 9%	2 1%	0 0%	7 5%	0 0%	7 5%	7 10%	0 0%	1 0%	0 0%	1 5%	7 3%	1 1%	6 10%	7 5%	0 0%
NOT IN SUB: SOUTH OF 161 (37)	16 5%	10 6%	6 5%	10 5%	6 7%	9 4%	1 4%	5 13%	0 0%	3 4%	6 6%	7 11%	4 7%	8 4%	11 7%	6 4%	0 0%	16 10%	3 4%	1 3%	12 7%	0 0%	1 4%	15 6%	7 5%	3 4%	10 6%	7 5%
EBRINGTON (S) (55)	3 1%	2 1%	1 1%	3 2%	0 0%	2 1%	1 3%	0 0%	0 0%	2 3%	1 1%	0 0%	0 0%	3 1%	1 0%	2 2%	0 0%	3 2%	1 1%	2 3%	1 0%	0 0%	1 6%	2 1%	2 2%	1 1%	3 2%	0 0%
OTHER CODES	5 2%	3 1%	2 2%	3 1%	2 2%	4 2%	0 0%	1 3%	0 0%	1 2%	2 2%	2 2%	3 6%	1 1%	1 1%	4 3%	0 0%	0 0%	1 1%	1 1%	4 2%	2 18%	1 6%	2 1%	2 1%	1 1%	3 2%	1 1%
OTHER (97)	5 2%	3 1%	2 2%	3 1%	2 2%	4 2%	0 0%	1 3%	0 0%	1 2%	2 2%	2 2%	3 6%	1 1%	1 1%	4 3%	0 0%	0 0%	1 1%	1 1%	4 2%	2 18%	1 6%	2 1%	2 1%	1 1%	3 2%	1 1%
NO RESPONSE	3	2	2	2	1	2	0	1	0	0	1	2	0	3	2	1	0	0	1	1	2	0	1	2	1	1	2	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 53: Question 25: Do any children – including adult children – live in your household?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	201	119	82	201	0	161	29	8	16	78	88	18	27	164	83	118	67	129	48	40	113	7	7	170	141	60	91	110
	59%	41%		100%	0%	80%	14%	4%	8%	39%	44%	9%	14%	82%	41%	59%	33%	64%	24%	20%	56%	3%	4%	85%	70%	30%	45%	55%
<u>YES (NET)</u>	201	119	82	201	0	161	29	8	16	78	88	18	27	164	83	118	67	129	48	40	113	7	7	170	141	60	91	110
	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
YES -- YOUNGER THAN FIVE (1)	36	25	11	36	0	33	3	0	10	23	2	0	7	28	22	14	7	29	23	7	5	0	2	33	23	12	22	14
	18%	21%	13%	18%	0%	20%	10%	0%	65%	29%	2%	0%	25%	17%	26%	12%	10%	22%	47%	18%	5%	0%	21%	20%	16%	21%	24%	12%
YES -- FIVE TO 12 (2)	108	59	49	108	0	87	17	3	5	70	30	3	12	91	48	60	39	66	24	32	51	3	4	92	93	15	48	60
	54%	49%	60%	54%	0%	54%	60%	36%	29%	90%	34%	15%	42%	55%	57%	51%	58%	51%	51%	80%	45%	48%	48%	54%	66%	25%	52%	54%
YES -- 13 TO 17 (3)	91	54	36	91	0	69	13	5	6	24	53	8	12	72	30	61	29	59	17	11	62	2	2	75	74	16	41	49
	45%	46%	44%	45%	0%	43%	46%	64%	35%	30%	60%	43%	43%	44%	36%	52%	43%	46%	36%	28%	55%	33%	32%	44%	53%	27%	46%	45%
YES -- 18 TO 26 (4)	51	31	20	51	0	38	8	4	0	0	39	12	7	40	20	30	15	35	5	5	41	3	2	43	27	24	20	31
	25%	26%	24%	25%	0%	24%	29%	56%	0%	0%	44%	67%	26%	25%	25%	26%	22%	27%	9%	13%	36%	43%	34%	25%	19%	40%	22%	28%
YES -- REFUSED (5)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
NO RESPONSE	99	62	37	0	99	63	2	33	38	3	11	48	34	60	70	29	65	31	18	9	71	4	6	87	0	0	59	40

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 54: Question 26: (Are any of the children in your household / Is that child) enrolled in the New Albany-Plain Local Schools?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	201	119 59%	82 41%	201 100%	0 0%	161 80%	29 14%	8 4%	16 8%	78 39%	88 44%	18 9%	27 14%	164 82%	83 41%	118 59%	67 33%	129 64%	48 24%	40 20%	113 56%	7 3%	7 4%	170 85%	141 70%	60 30%	91 45%	110 55%
YES (1)	141 70%	87 73%	55 67%	141 70%	0 0%	113 70%	21 73%	5 64%	5 29%	64 82%	65 73%	8 41%	16 59%	119 73%	61 73%	81 69%	57 84%	81 63%	30 62%	37 91%	75 66%	6 92%	5 63%	125 73%	141 100%	0 0%	62 68%	80 72%
NO (2)	60 30%	32 27%	27 33%	60 30%	0 0%	48 30%	8 27%	3 36%	11 71%	14 18%	24 27%	11 59%	11 41%	45 27%	23 27%	37 31%	10 16%	48 37%	18 38%	4 9%	38 34%	1 8%	3 37%	45 27%	0 0%	60 100%	29 32%	31 28%
NO RESPONSE	99	62	37	0	99	63	2	33	38	3	11	48	34	60	70	29	65	31	18	9	71	4	6	87	0	0	59	40

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 55: Question 27: Are you married or living as a couple, separated, divorced, widowed, or have you never been married?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	299	181 60%	118 40%	201 67%	98 33%	223 75%	31 10%	41 14%	54 18%	81 27%	99 33%	65 22%	61 20%	223 75%	152 51%	147 49%	132 44%	159 53%	66 22%	49 17%	183 61%	11 4%	13 4%	257 86%	141 47%	60 20%	149 50%	150 50%	
MARRIED OR LIVING AS A COUPLE (1)	246 82%	141 78%	104 88%	194 97%	51 52%	175 78%	31 100%	36 88%	16 30%	79 98%	93 94%	58 88%	46 76%	185 83%	112 73%	134 91%	87 66%	153 96%	63 95%	46 93%	136 74%	6 55%	9 64%	214 83%	135 95%	60 100%	103 69%	143 95%	
SEPARATED, DIVORCED (2)	7 2%	5 3%	2 2%	5 2%	2 2%	5 2%	0 0%	2 5%	0 0%	0 0%	5 5%	2 3%	4 6%	3 1%	1 1%	6 4%	2 1%	5 3%	1 2%	0 0%	6 3%	3 24%	0 0%	5 2%	5 3%	0 0%	4 3%	3 2%	
WIDOWED (3)	3 1%	0 0%	2 2%	1 1%	1 1%	0 0%	0 0%	3 6%	0 0%	0 0%	0 0%	3 4%	1 1%	2 1%	0 0%	2 2%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	1 1%	0 0%	2 1%	1 0%	
NEVER BEEN MARRIED (4)	44 15%	34 19%	10 9%	1 0%	43 44%	44 20%	0 0%	0 1%	38 70%	2 2%	1 1%	3 4%	10 16%	34 15%	39 26%	5 3%	43 32%	0 0%	1 1%	3 7%	40 22%	2 21%	5 36%	36 14%	1 1%	0 0%	40 27%	4 3%	
NO RESPONSE	1	0	0	0	1	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 56: Question 28: Employment status

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	296	180 61%	117 39%	197 67%	99 33%	224 76%	31 10%	41 14%	54 18%	79 27%	97 33%	66 22%	61 21%	221 74%	152 51%	144 49%	131 44%	158 53%	64 22%	50 17%	182 61%	11 4%	13 5%	254 86%	139 47%	58 20%	146 49%	150 51%
EMPLOYED FULL-TIME (1)	224 76%	146 81%	78 67%	161 81%	63 64%	224 100%	0 0%	0 0%	54 100%	66 83%	77 79%	27 42%	38 63%	179 81%	129 85%	95 66%	105 80%	113 72%	46 71%	39 79%	139 76%	9 83%	9 71%	190 75%	113 81%	48 82%	122 83%	102 68%
HOMEMAKER (3)	31 10%	16 9%	14 12%	29 15%	2 2%	0 0%	31 100%	0 0%	0 0%	13 17%	15 16%	2 3%	2 4%	27 12%	1 0%	30 21%	8 6%	22 14%	4 6%	8 16%	19 10%	0 0%	3 24%	28 11%	21 15%	8 13%	10 7%	20 14%
RETIRED (4)	41 14%	17 9%	24 20%	8 4%	33 33%	0 0%	0 0%	41 100%	0 0%	0 0%	5 5%	36 54%	20 33%	14 6%	22 15%	19 13%	17 13%	22 14%	14 22%	2 4%	25 14%	2 17%	1 5%	36 14%	5 4%	3 5%	14 9%	27 18%
TEMPORARILY UNEMPLOYED (5)	1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%
NO RESPONSE	4	2	2	4	0	0	0	0	0	2	2	0	0	3	1	3	1	2	2	0	2	0	0	3	2	1	4	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 57: Question 29: Are you employed part-time?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	76	36	40	40	36	0	31	41	0	15	22	39	23	45	24	52	27	47	20	10	45	2	4	67	28	12	28	48
	47%	53%		53%	47%	0%	40%	54%	0%	20%	29%	51%	30%	59%	32%	68%	35%	62%	27%	14%	60%	2%	5%	88%	37%	16%	37%	63%
YES (1)	19	8	11	13	6	0	10	6	0	5	7	7	6	12	5	14	10	9	4	4	11	0	1	18	8	5	9	10
	25%	23%	27%	32%	17%	0%	32%	15%	0%	36%	32%	17%	25%	26%	20%	28%	37%	19%	18%	41%	24%	0%	17%	27%	30%	38%	33%	20%
NO (2)	57	27	29	27	30	0	21	35	0	10	15	32	17	33	19	38	17	38	17	6	34	2	3	49	20	7	19	38
	75%	77%	73%	68%	83%	0%	68%	85%	0%	64%	68%	83%	75%	74%	80%	72%	63%	81%	82%	59%	76%	100%	83%	73%	70%	62%	67%	80%
NO RESPONSE	224	146	78	161	63	224	0	0	54	66	77	27	38	179	129	95	105	113	46	39	139	9	9	190	113	48	122	102

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
226	149 66%	78 34%		162 71%	65 29%	211 93%	10 4%	3 1%	54 24%	63 28%	80 35%	29 13%	39 17%	182 80%	125 55%	101 45%	108 48%	114 50%	47 21%	36 16%	143 63%	7 3%	10 4%	195 86%	113 50%	49 22%	121 54%	105 46%	
<u>NEW ALBANY</u>	83 37%	47 32%	36 46%	63 39%	20 31%	73 34%	6 64%	3 79%	5 9%	24 37%	38 47%	17 59%	23 59%	58 32%	39 31%	44 43%	38 36%	43 38%	19 40%	10 29%	54 38%	2 33%	7 72%	71 36%	47 42%	16 33%	29 24%	54 52%	
43054 (15)	83 37%	47 32%	36 46%	63 39%	20 31%	73 34%	6 64%	3 79%	5 9%	24 37%	38 47%	17 59%	23 59%	58 32%	39 31%	44 43%	38 36%	43 38%	19 40%	10 29%	54 38%	2 33%	7 72%	71 36%	47 42%	16 33%	29 24%	54 52%	
<u>OUTSIDE NEW ALBANY</u>	143 63%	101 68%	42 54%	98 61%	45 69%	138 66%	4 36%	1 21%	49 91%	40 63%	42 53%	12 41%	16 41%	124 68%	86 69%	58 57%	69 64%	71 62%	29 60%	26 71%	89 62%	5 67%	3 28%	124 64%	66 58%	33 67%	92 76%	51 48%	
43023 (01)	33 15%	33 22%	0 0%	0 0%	33 51%	33 16%	0 0%	0 0%	33 61%	0 0%	0 0%	0 0%	0 0%	33 18%	33 26%	0 0%	33 31%	0 0%	0 0%	0 0%	33 23%	0 0%	0 0%	33 17%	0 0%	0 0%	33 27%	0 0%	
43015 (03)	2 1%	1 0%	1 1%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 3%	1 2%	1 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	1 1%	0 0%	1 1%	1 1%	
43017 (08)	4 2%	2 1%	2 2%	4 2%	0 0%	3 2%	0 0%	0 0%	0 0%	2 3%	2 2%	0 1%	0 0%	4 2%	3 3%	1 1%	1 3%	3 0%	0 0%	1 2%	3 13%	1 0%	0 2%	3 2%	3 1%	0 1%	2 2%		
43026 (12)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	1 1%	
43055 (16)	2 1%	2 1%	1 1%	2 1%	1 1%	2 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	2 1%	2 2%	0 0%	1 1%	2 2%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%	1 1%	1 1%	1 1%	1 1%	
43062 (18)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
43068 (23)	2 1%	0 0%	2 3%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 3%	1 2%	1 0%	1 0%	0 2%	2 1%	1 1%	1 2%	0 0%	1 1%	1 11%	0 0%	1 1%	2 2%	0 0%	0 0%	2 2%	
43074 (25)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
43081 (27)	8 4%	8 5%	0 0%	7 5%	1 1%	8 4%	0 0%	0 0%	6 11%	0 0%	2 2%	1 2%	7 17%	1 1%	1 1%	7 7%	1 1%	8 7%	6 12%	0 0%	2 2%	0 0%	0 0%	8 4%	1 1%	6 13%	6 5%	2 2%	
43082 (28)	2 1%	2 1%	1 1%	2 1%	0 0%	2 1%	1 7%	0 0%	0 0%	2 3%	1 1%	0 0%	0 0%	2 1%	0 0%	2 2%	2 1%	1 1%	1 2%	2 4%	0 0%	0 0%	0 1%	2 1%	2 2%	0 0%	2 2%	0 0%	
43085 (30)	3 1%	3 2%	1 1%	3 2%	0 0%	3 2%	0 0%	0 0%	0 0%	0 0%	3 4%	0 0%	0 0%	3 2%	2 1%	2 2%	3 2%	1 1%	1 2%	0 0%	2 2%	0 0%	0 2%	3 2%	3 2%	1 1%	2 2%	1 1%	
43113 (33)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	1 8%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	
43056 (37)	1 1%	0 0%	1 2%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	226	149 66%	78 34%	162 71%	65 29%	211 93%	10 4%	3 1%	54 24%	63 28%	80 35%	29 13%	39 17%	182 80%	125 55%	101 45%	108 48%	114 50%	47 21%	36 16%	143 63%	7 3%	10 4%	195 86%	113 50%	49 22%	121 54%	105 46%
44224 (38)	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 11%	0 0%	0 0%	0 0%	0 1%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
44875 (40)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 7%	0 0%	0 0%	1 1%	1 1%	0 0%
43080 (41)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%
43125 (44)	5 2%	5 3%	0 0%	5 3%	0 0%	5 2%	0 0%	0 0%	5 9%	0 0%	0 0%	0 0%	0 0%	5 3%	5 4%	0 0%	0 0%	5 4%	5 10%	0 0%	0 0%	0 0%	0 0%	5 2%	5 4%	0 0%	5 4%	0 0%
43137 (56)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%
43200 (60)	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%	0 0%	1 1%
43201 (61)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%
43202 (62)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
43204 (64)	1 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 1%	1 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%
43205 (65)	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 8%	0 0%	1 1%	0 0%	1 1%	0 0%
43207 (67)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 9%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43208 (68)	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%
43209 (69)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 3%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%
43210 (70)	12 5%	8 6%	3 4%	11 7%	1 1%	11 5%	0 0%	0 11%	6 11%	2 3%	3 4%	1 3%	0 0%	12 6%	4 3%	8 8%	3 2%	9 8%	1 2%	5 13%	6 4%	0 7%	0 0%	5 3%	4 3%	7 15%	8 7%	3 3%
43212 (72)	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	1 14%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 3%	0 0%	1 1%
43213 (73)	2 1%	1 0%	2 2%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	2 1%	1 1%	1 1%	1 1%	1 1%	1 3%	1 2%	0 0%	0 0%	1 12%	1 0%	1 1%	1 3%	2 2%	0 0%
43214 (74)	2 1%	0 0%	2 3%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	2 1%	1 1%	1 1%	0 0%	2 2%	1 2%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	2 5%	0 0%	2 2%

The 2024 New Albany Community Survey

TABLE 58: Question 30: What is the ZIP code at your work place?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	226	149 66%	78 34%	162 71%	65 29%	211 93%	10 4%	3 1%	54 24%	63 28%	80 35%	29 13%	39 17%	182 80%	125 55%	101 45%	108 48%	114 50%	47 21%	36 16%	143 63%	7 3%	10 4%	195 86%	113 50%	49 22%	121 54%	105 46%	
43215 (75)	19 9%	12 8%	8 10%	17 11%	2 3%	18 9%	1 14%	0 0%	0 0%	6 10%	11 13%	3 9%	2 6%	16 9%	10 8%	10 9%	5 5%	13 12%	1 1%	8 23%	10 7%	0 0%	0 0%	17 9%	14 13%	3 6%	7 5%	13 12%	
43219 (79)	9 4%	5 3%	4 5%	8 5%	1 1%	9 4%	0 0%	0 0%	0 0%	5 8%	4 5%	0 1%	1 2%	8 4%	5 4%	4 4%	5 5%	4 3%	3 6%	1 4%	5 3%	0 0%	0 0%	8 4%	8 7%	0 0%	5 4%	4 4%	
43221 (81)	1 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	
43224 (84)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 1%	1 1%	1 1%	0 0%	
43227 (87)	1 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	1 8%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	
43228 (88)	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	1 0%	1 2%	0 0%	1 0%	0 0%	0 0%	1 1%	1 1%	1 1%	1 1%	0 0%	
43229 (89)	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 4%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 1%	1 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	
43230 (90)	8 3%	5 4%	2 3%	7 4%	1 1%	8 4%	0 0%	0 0%	0 0%	4 6%	1 1%	3 9%	1 3%	6 4%	4 3%	4 4%	3 3%	5 4%	1 1%	1 4%	5 4%	0 0%	0 0%	6 3%	2 2%	5 9%	3 3%	4 4%	
43232 (92)	1 0%	0 0%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	
43240 (96)	2 1%	1 1%	2 2%	2 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	0 0%	2 1%	2 1%	1 1%	1 1%	2 1%	0 0%	1 3%	2 1%	1 12%	0 0%	2 1%	2 1%	0 0%	2 1%	1 1%	
OTHER (97)	7 3%	4 2%	3 4%	5 3%	1 2%	7 3%	0 0%	0 0%	0 0%	4 7%	1 2%	1 5%	0 0%	7 4%	5 4%	2 2%	2 1%	5 5%	5 10%	2 4%	1 0%	0 0%	0 0%	6 3%	4 4%	1 3%	4 4%	2 2%	
NO RESPONSE	74	32	41	39	34	13	21	37	0	18	19	37	22	42	28	46	24	46	19	14	41	3	3	62	29	11	29	45	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 59: Question 31: Other than friends and family, where do you get most of your news and information about New Albany?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE					Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC-ELL-ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE	
	295	180 61%	116 39%	199 67%	96 33%	221 75%	30 10%	40 13%	54 18%	80 27%	96 33%	65 22%	60 20%	221 75%	149 50%	146 50%	130 44%	157 53%	65 22%	49 16%	182 62%	11 4%	12 4%	255 87%	140 47%	59 20%	148 50%	148 50%	
CITY WEBSITE (01)	39 13%	20 11%	18 16%	22 11%	17 18%	25 11%	5 16%	8 20%	0 0%	9 11%	12 12%	18 28%	13 21%	25 11%	20 13%	19 13%	13 10%	25 16%	9 13%	8 16%	22 12%	1 8%	2 20%	35 14%	13 9%	9 15%	7 5%	32 21%	
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	121 41%	67 37%	54 47%	104 52%	17 18%	87 40%	21 69%	10 25%	0 0%	53 66%	50 52%	18 27%	20 33%	98 44%	46 31%	75 51%	37 46%	71 45%	24 36%	23 47%	74 41%	3 36%	3 23%	113 44%	82 59%	22 37%	39 27%	81 55%	
CITY E-NEWSLETTER (04)	123 42%	84 47%	39 34%	60 30%	63 66%	91 41%	12 38%	19 47%	44 81%	25 31%	28 29%	27 41%	24 41%	93 42%	75 50%	48 33%	58 45%	63 40%	26 41%	15 30%	82 45%	3 25%	5 45%	113 44%	41 29%	18 31%	65 44%	58 40%	
CIVIC OR HOMEOWNERS ASSOCIATION (05)	16 5%	12 7%	4 3%	13 6%	3 3%	10 5%	4 12%	2 4%	0 0%	6 7%	7 7%	3 5%	3 5%	12 5%	8 5%	8 6%	7 5%	9 6%	4 6%	3 6%	9 5%	0 0%	0 0%	16 6%	11 8%	1 2%	2 2%	13 9%	
COLUMBUS DISPATCH (06)	19 7%	7 4%	12 11%	10 5%	9 9%	13 6%	0 0%	6 16%	0 0%	1 1%	9 9%	10 15%	6 10%	13 6%	12 8%	8 5%	8 6%	11 7%	5 8%	4 9%	9 5%	1 9%	0 0%	17 7%	6 4%	4 7%	1 1%	18 12%	
INTERNET SEARCH (07)	35 12%	19 11%	15 13%	27 14%	8 8%	27 12%	4 12%	4 9%	0 0%	9 12%	17 18%	8 12%	7 12%	25 11%	16 11%	19 13%	18 14%	14 9%	8 12%	9 18%	18 10%	2 19%	2 14%	24 10%	19 14%	8 13%	12 8%	23 15%	
NAPL SCHOOLS (08)	51 17%	24 14%	26 23%	49 25%	1 1%	37 17%	13 45%	0 0%	0 0%	26 32%	21 22%	4 7%	13 21%	38 17%	12 8%	39 26%	18 14%	30 19%	6 9%	10 21%	35 19%	1 8%	3 21%	47 18%	47 34%	2 4%	2 2%	48 33%	
CITY-PRODUCED VIDEOS (09)	9 3%	2 1%	7 6%	5 3%	4 4%	7 3%	0 0%	2 5%	0 0%	2 3%	3 3%	4 6%	1 1%	7 3%	5 4%	4 2%	4 3%	5 3%	1 1%	0 0%	8 4%	1 6%	0 0%	8 3%	3 2%	2 3%	0 0%	9 6%	
CITY MAILERS (10)	89 30%	53 29%	36 31%	68 34%	20 21%	64 29%	10 34%	13 33%	10 19%	22 27%	32 33%	24 37%	16 26%	65 30%	40 27%	49 33%	30 23%	56 36%	25 38%	14 29%	49 27%	4 37%	4 35%	71 28%	43 31%	25 42%	46 31%	42 29%	
GOVERNMENT OFFICIALS (15)	2 1%	2 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 1%	0 0%	1 1%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	1 1%	0 0%	0 0%	1 1%	
LOCAL TV MEDIA (16)	3 1%	0 0%	3 2%	1 1%	2 2%	1 1%	0 0%	2 5%	0 0%	1 1%	0 0%	2 4%	2 4%	1 0%	2 2%	1 0%	1 1%	1 1%	2 3%	1 2%	1 0%	0 0%	1 6%	2 1%	1 1%	1 1%	3 2%	0 0%	
NEIGHBORS / FRIENDS / FAMILY / WORD OF MOUTH (21)	8 3%	2 1%	6 5%	3 1%	5 5%	3 2%	0 0%	5 12%	0 0%	1 1%	1 2%	6 9%	4 7%	3 2%	4 3%	4 3%	5 4%	3 2%	2 4%	1 1%	5 3%	0 0%	0 0%	8 3%	2 2%	1 1%	3 2%	5 3%	
OTHER (97)	3 1%	1 1%	1 1%	2 1%	0 0%	1 0%	0 0%	1 3%	0 0%	0 0%	2 2%	1 1%	1 2%	2 1%	2 2%	0 0%	2 1%	1 1%	0 0%	1 3%	1 1%	0 4%	0 0%	1 1%	1 2%	1 2%	2 1%	1 1%	
NO RESPONSE	5	2	3	2	3	3	1	1	0	1	3	1	2	3	4	1	2	3	1	1	2	0	1	2	2	1	2	2	

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 60: Question 32: During the past few months, have you accessed the city's website at newalbanyohio.org from a desktop, laptop, or cell phone?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	180 60%	118 40%	199 67%	99 33%	222 75%	31 10%	41 14%	54 18%	80 27%	98 33%	66 22%	61 21%	222 75%	152 51%	146 49%	131 44%	159 53%	66 22%	50 17%	182 61%	11 4%	13 4%	256 86%	140 47%	60 20%	148 50%	150 50%
YES, DESKTOP, LAPTOP (1)	46 15%	23 13%	22 19%	28 14%	18 18%	30 13%	3 10%	12 28%	0 0%	15 19%	11 11%	20 30%	13 20%	29 13%	32 21%	14 9%	19 15%	26 16%	15 23%	8 15%	23 13%	1 11%	0 0%	41 16%	22 16%	6 10%	12 8%	33 22%
YES, CELL PHONE (2)	92 31%	70 39%	21 18%	53 27%	38 39%	77 35%	9 29%	4 11%	44 81%	17 21%	23 23%	8 13%	22 35%	69 31%	53 35%	39 27%	58 45%	31 20%	25 38%	8 17%	58 32%	4 40%	3 24%	83 32%	38 27%	15 26%	60 41%	31 21%
BOTH (3)	34 11%	17 10%	17 14%	29 14%	6 6%	26 12%	4 12%	5 11%	0 0%	14 18%	16 16%	4 6%	4 6%	30 13%	17 12%	17 11%	9 7%	24 15%	7 11%	8 17%	19 10%	0 0%	1 5%	31 12%	20 15%	8 14%	15 10%	19 12%
NO (4)	127 43%	69 38%	58 49%	90 45%	37 38%	90 40%	15 50%	20 50%	10 19%	34 43%	49 50%	33 51%	23 38%	95 43%	50 33%	77 52%	44 34%	78 49%	19 29%	25 51%	83 45%	5 49%	9 71%	102 40%	59 43%	30 51%	60 41%	67 44%
NO RESPONSE	2	1	1	2	0	2	0	0	0	1	1	0	0	1	1	1	1	1	0	0	2	0	0	1	2	0	2	0

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 61: Question 33: When you're on New Albany's website, does finding what you're looking for tend to be very easy, somewhat easy, neither easy nor difficult, somewhat difficult, or very difficult?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	171	110	60	110	61	133	15	20	44	46	50	32	38	127	101	69	87	81	47	24	99	5	4	154	80	29	88	83
	65%	35%		64%	36%	78%	9%	12%	25%	27%	29%	19%	22%	75%	59%	41%	51%	47%	28%	14%	58%	3%	2%	90%	47%	17%	52%	48%
VERY EASY (1)	29	22	7	25	4	20	6	1	0	11	12	6	10	19	11	18	9	18	9	5	16	4	1	24	23	2	14	15
	17%	20%	11%	23%	7%	15%	38%	7%	0%	24%	25%	18%	26%	15%	11%	26%	10%	23%	18%	20%	16%	68%	28%	16%	29%	6%	16%	18%
SOMEWHAT EASY (2)	107	78	29	65	42	89	7	10	44	22	29	12	16	86	72	35	59	47	30	8	69	1	2	98	42	22	62	44
	63%	71%	48%	59%	69%	67%	43%	49%	100%	49%	58%	39%	43%	68%	71%	51%	69%	59%	62%	34%	70%	23%	53%	64%	53%	76%	71%	54%
NEITHER EASY NOR DIFFICULT (3)	20	5	15	10	10	11	2	7	0	6	4	9	8	11	12	8	12	7	7	4	8	0	0	18	9	1	6	14
	12%	5%	25%	9%	16%	8%	15%	33%	0%	14%	8%	30%	22%	9%	12%	11%	14%	9%	15%	18%	8%	9%	0%	12%	12%	3%	7%	17%
SOMEWHAT DIFFICULT (4)	13	4	10	9	4	10	1	2	0	6	3	4	3	9	5	8	5	8	2	6	6	0	1	13	6	4	4	9
	8%	3%	16%	8%	7%	8%	4%	11%	0%	13%	6%	14%	9%	7%	5%	12%	6%	10%	4%	24%	6%	0%	18%	8%	7%	13%	5%	11%
VERY DIFFICULT (5)	1	1	0	1	1	1	0	0	0	0	1	0	0	1	1	0	1	0	0	1	1	0	0	1	0	1	1	1
	1%	1%	0%	1%	2%	1%	0%	0%	0%	0%	3%	0%	0%	1%	1%	0%	2%	0%	0%	4%	1%	0%	0%	1%	0%	2%	1%	1%
NO RESPONSE	129	71	59	91	38	91	15	21	10	35	49	34	23	96	52	78	45	79	19	25	85	5	9	103	61	30	62	67

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 62: Question 34: Do you follow the city on social media?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	298	181 61%	117 39%	200 67%	98 33%	222 74%	31 10%	41 14%	54 18%	80 27%	98 33%	65 22%	61 21%	222 74%	152 51%	146 49%	131 44%	159 53%	66 22%	49 16%	183 61%	11 4%	13 4%	255 86%	140 47%	60 20%	149 50%	149 50%
YES (1)	188 63%	128 71%	60 51%	128 64%	60 61%	149 67%	22 71%	14 35%	44 82%	60 75%	54 55%	29 44%	32 52%	150 67%	90 59%	98 67%	90 68%	94 59%	34 52%	27 55%	127 69%	8 71%	2 16%	171 67%	97 69%	32 53%	94 63%	94 63%
NO (2)	110 37%	53 29%	58 49%	71 36%	39 39%	73 33%	9 29%	27 65%	10 18%	20 25%	44 45%	36 56%	29 48%	72 33%	62 41%	48 33%	41 32%	65 41%	32 48%	22 45%	56 31%	3 29%	11 84%	84 33%	43 31%	28 47%	54 37%	56 37%
NO RESPONSE	2	1	1	1	1	2	0	0	0	1	1	1	0	2	1	1	1	1	0	1	1	0	0	2	1	0	1	1

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 63: Question 35: Age

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
YOUNGER THAN 25 (1)	33 11%	33 18%	0 0%	0 0%	33 33%	33 15%	0 0%	0 0%	33 61%	0 0%	0 0%	0 0%	0 0%	33 15%	33 22%	0 0%	33 25%	0 0%	0 0%	0 0%	33 18%	0 0%	0 0%	33 13%	0 0%	0 0%	33 22%	0 0%
25 TO 34 (2)	21 7%	16 9%	5 4%	16 8%	5 5%	21 9%	0 0%	0 0%	21 39%	0 0%	0 0%	0 0%	10 17%	10 5%	10 6%	11 8%	5 4%	16 10%	10 16%	0 0%	10 6%	0 0%	5 36%	10 4%	5 3%	11 19%	21 14%	0 0%
35 TO 44 (3)	81 27%	40 22%	41 34%	78 39%	3 3%	66 29%	13 43%	0 0%	0 0%	81 100%	0 0%	0 0%	10 16%	69 31%	33 22%	48 32%	31 24%	48 30%	19 29%	24 49%	38 20%	2 16%	4 28%	71 28%	64 46%	14 23%	35 23%	46 31%
45 TO 54 (4)	99 33%	62 34%	37 31%	88 44%	11 11%	77 34%	15 50%	5 12%	0 0%	0 0%	99 100%	0 0%	13 21%	81 36%	41 27%	58 40%	35 26%	61 38%	17 26%	20 40%	62 34%	6 55%	4 27%	86 33%	65 46%	24 40%	41 27%	58 39%
55 TO 64 (5)	33 11%	17 9%	16 14%	13 6%	20 20%	24 11%	2 7%	7 16%	0 0%	0 0%	0 0%	33 50%	9 15%	21 9%	16 11%	17 11%	12 9%	19 12%	6 9%	4 9%	23 12%	3 25%	1 5%	27 11%	5 3%	8 14%	10 7%	23 15%
65 TO 74 (6)	12 4%	7 4%	6 5%	2 1%	10 10%	1 1%	0 0%	11 27%	0 0%	0 0%	0 0%	12 19%	5 8%	5 2%	8 5%	4 3%	5 4%	6 4%	4 6%	0 0%	8 5%	0 0%	1 5%	12 5%	0 0%	2 4%	5 4%	7 5%
OLDER THAN 74 (7)	21 7%	6 3%	14 12%	3 2%	17 18%	2 1%	0 0%	18 45%	0 0%	0 0%	0 0%	21 31%	13 22%	5 2%	12 8%	9 6%	11 8%	9 5%	10 15%	1 3%	10 5%	0 4%	0 0%	18 7%	3 2%	0 1%	5 3%	16 10%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 64: Question 36: What is the highest level of formal education you have completed?

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
LESS THAN A BACHELOR'S DEGREE (1)	69 23%	53 29%	16 14%	18 9%	51 52%	50 23%	2 6%	17 41%	33 61%	0 0%	14 14%	22 33%	18 30%	48 21%	51 33%	18 12%	56 42%	12 8%	11 17%	2 4%	55 30%	2 18%	1 5%	65 25%	16 11%	2 3%	47 31%	22 15%
BACHELOR'S DEGREE (2)	101 34%	58 32%	43 36%	78 39%	23 24%	67 30%	19 60%	12 30%	6 11%	42 52%	33 34%	20 30%	24 40%	71 32%	40 26%	61 42%	31 23%	66 41%	25 38%	18 36%	58 31%	2 20%	2 12%	92 36%	51 36%	27 45%	40 27%	61 40%
ADVANCED DEGREE (3)	130 43%	71 39%	59 50%	106 52%	24 25%	106 47%	10 34%	12 30%	15 28%	39 48%	51 52%	25 37%	19 31%	104 47%	63 41%	67 46%	45 34%	82 51%	29 44%	30 59%	71 39%	7 62%	11 82%	100 39%	75 53%	31 52%	62 42%	67 45%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 65: Question 37: Household income

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	285	174 61%	111 39%	191 67%	93 33%	218 76%	30 10%	34 12%	54 19%	79 28%	94 33%	58 20%	61 21%	224 79%	145 51%	140 49%	129 45%	148 52%	61 21%	50 17%	174 61%	11 4%	13 4%	246 86%	135 48%	56 20%	141 50%	144 50%
LESS THAN \$100,000 (1)	11 4%	2 1%	10 9%	3 1%	9 9%	3 2%	0 0%	8 24%	0 0%	0 0%	2 2%	9 16%	11 19%	0 0%	6 4%	5 4%	6 5%	4 3%	3 5%	4 8%	4 2%	1 6%	1 6%	10 4%	2 2%	1 1%	3 2%	9 6%
\$100,000 TO \$199,000 (2)	50 17%	27 15%	23 21%	25 13%	25 27%	35 16%	2 8%	12 36%	10 19%	10 13%	11 12%	18 32%	50 81%	0 0%	19 13%	30 22%	29 22%	18 12%	18 30%	2 3%	30 17%	4 42%	6 46%	37 15%	14 10%	11 19%	20 14%	30 21%
\$200,000 TO \$500,000 (3)	140 49%	95 55%	45 40%	94 49%	46 49%	121 56%	10 34%	6 17%	38 70%	39 50%	45 48%	18 31%	0 0%	140 62%	87 60%	52 37%	84 65%	54 36%	23 37%	24 48%	93 53%	5 45%	3 22%	130 53%	77 57%	17 30%	84 60%	55 38%
MORE THAN \$500,000 (4)	84 30%	50 29%	34 30%	70 37%	14 15%	58 27%	17 58%	8 23%	6 11%	30 38%	36 39%	12 22%	0 0%	84 38%	32 22%	52 37%	11 8%	72 48%	16 27%	20 41%	47 27%	1 6%	3 26%	69 28%	42 31%	28 49%	34 24%	50 35%
NO RESPONSE	15	7	8	10	6	6	1	7	0	2	5	8	0	0	8	7	3	12	6	0	10	0	1	11	6	4	9	6

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 66: Question 37: Household income (EXCLUDES DKRF)

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	285	174 61%	111 39%	191 67%	93 33%	218 76%	30 10%	34 12%	54 19%	79 28%	94 33%	58 20%	61 21%	224 79%	145 51%	140 49%	129 45%	148 52%	61 21%	50 17%	174 61%	11 4%	13 4%	246 86%	135 48%	56 20%	141 50%	144 50%
LESS THAN \$100,000 (1)	11 4%	2 1%	10 9%	3 1%	9 9%	3 2%	0 0%	8 24%	0 0%	0 0%	2 2%	9 16%	11 19%	0 0%	6 4%	5 4%	6 5%	4 3%	3 5%	4 8%	4 2%	1 6%	1 6%	10 4%	2 2%	1 1%	3 2%	9 6%
\$100,000 TO \$199,000 (2)	50 17%	27 15%	23 21%	25 13%	25 27%	35 16%	2 8%	12 36%	10 19%	10 13%	11 12%	18 32%	50 81%	0 0%	19 13%	30 22%	29 22%	18 12%	18 30%	2 3%	30 17%	4 42%	6 46%	37 15%	14 10%	11 19%	20 14%	30 21%
\$200,000 TO \$500,000 (3)	140 49%	95 55%	45 40%	94 49%	46 49%	121 56%	10 34%	6 17%	38 70%	39 50%	45 48%	18 31%	0 0%	140 62%	87 60%	52 37%	84 65%	54 36%	23 37%	24 48%	93 53%	5 45%	3 22%	130 53%	77 57%	17 30%	84 60%	55 38%
MORE THAN \$500,000 (4)	84 30%	50 29%	34 30%	70 37%	14 15%	58 27%	17 58%	8 23%	6 11%	30 38%	36 39%	12 22%	0 0%	84 38%	32 22%	52 37%	11 8%	72 48%	16 27%	20 41%	47 27%	1 6%	3 26%	69 28%	42 31%	28 49%	34 24%	50 35%
NO RESPONSE	15	7	8	10	6	6	1	7	0	2	5	8	0	0	8	7	3	12	6	0	10	0	1	11	6	4	9	6

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 67: Question 38: Race

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
	294	180 61%	114 39%	197 67%	98 33%	220 75%	31 10%	39 13%	54 18%	80 27%	97 33%	64 22%	60 20%	222 75%	150 51%	145 49%	131 44%	156 53%	65 22%	48 16%	182 62%	11 4%	13 5%	257 87%	140 47%	57 19%	150 51%	144 49%
AFRICAN AMERICAN (1)	11 4%	7 4%	3 3%	7 4%	4 4%	9 4%	0 0%	2 5%	0 0%	2 2%	6 6%	3 5%	5 9%	5 2%	4 3%	7 5%	6 5%	2 2%	2 3%	2 3%	7 4%	11 100%	0 0%	0 0%	6 5%	1 1%	7 5%	3 2%
ASIAN (2)	13 5%	4 2%	9 8%	7 4%	6 6%	9 4%	3 10%	1 2%	5 9%	4 5%	4 4%	1 2%	7 11%	6 3%	8 5%	5 4%	8 6%	4 3%	2 3%	3 6%	8 5%	0 0%	13 100%	0 0%	5 3%	3 5%	10 7%	3 2%
HISPANIC (3)	8 3%	8 4%	0 0%	7 4%	1 1%	8 4%	0 0%	0 0%	6 11%	1 2%	0 0%	1 1%	0 0%	8 4%	1 0%	7 5%	1 1%	6 4%	0 0%	2 4%	6 3%	0 0%	0 0%	0 0%	1 1%	6 10%	6 4%	2 1%
WHITE (4)	257 87%	159 88%	98 86%	170 87%	87 89%	190 86%	28 90%	36 91%	44 81%	71 89%	86 89%	57 90%	46 77%	200 90%	135 90%	123 85%	112 85%	141 91%	61 94%	40 83%	157 86%	0 0%	0 0%	257 100%	125 89%	45 80%	123 82%	135 93%
ANOTHER RACE (5)	2 1%	1 1%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 1%	1 2%	1 0%	1 0%	2 1%	1 1%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 1%	2 1%	1 2%	1 0%
	3 1%	0 0%	2 2%	2 1%	0 0%	1 1%	0 0%	1 2%	0 0%	1 1%	1 1%	1 1%	0 1%	2 1%	2 1%	1 1%	2 2%	1 0%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 1%	3 2%	0 0%
NO RESPONSE	6	1	5	5	1	4	0	2	0	1	2	2	1	2	3	2	1	4	2	2	2	0	0	0	2	3	0	6

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 68: Question 40: Gender

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	TOTAL	EXC- ELL- ENT	ALL OTHR	YES	NO	FULL TIME	HOME MAKR	RE- TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE- MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE- LE- PHONE	ON- LINE
		300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%
MALE (1)	153 51%	101 56%	52 43%	83 41%	70 71%	129 57%	1 2%	22 55%	43 79%	33 41%	41 41%	36 55%	26 42%	119 53%	153 100%	0 0%	76 57%	74 46%	37 56%	22 43%	94 51%	4 37%	8 59%	135 52%	61 43%	23 38%	84 56%	69 46%
FEMALE (2)	147 49%	80 44%	67 57%	118 59%	29 29%	95 43%	30 98%	19 45%	11 21%	48 59%	58 59%	30 45%	35 58%	105 47%	0 0%	147 100%	56 43%	86 54%	29 44%	28 57%	90 49%	7 63%	5 41%	123 48%	81 57%	37 62%	66 44%	81 54%

SOURCE: Saperstein Associates, Inc., 2024, 24001

The 2024 New Albany Community Survey

TABLE 69: TYPE

	Q6 PLACE TO LIVE			Q25 CHILDREN		Q28 EMPLOYMENT			Q35 AGE				Q37 HH INCOME		GENDER		NORTH OR SOUTH 161		Q23 YEARS IN NEW ALBANY			Q38 RACE			Q26 KIDS IN NAPLS		TYPE	
	EXC-ELL-ENT	ALL OTHR		YES	NO	FULL TIME	HOME MAKR	RE-TIRE	18 TO 34	35 TO 44	45 TO 54	55 OR OLDR	LESS THAN 200K	200K OR MORE	MALE	FE-MALE	NRTH	STH	FIVE OR LESS	SIX TO TEN	MORE THAN TEN	AFRC AMER	ASN	WHT	YES	NO	TE-LE-PHNE	ON-LINE
TOTAL	300	181 60%	119 40%	201 67%	99 33%	224 75%	31 10%	41 14%	54 18%	81 27%	99 33%	66 22%	61 20%	224 75%	153 51%	147 49%	132 44%	160 53%	66 22%	50 17%	184 61%	11 4%	13 4%	257 86%	141 47%	60 20%	150 50%	150 50%
TELEPHONE (1)	150 50%	110 61%	40 34%	91 45%	59 60%	122 54%	10 34%	14 34%	54 100%	35 43%	41 41%	20 31%	23 37%	119 53%	84 55%	66 45%	76 58%	69 43%	33 50%	19 39%	97 53%	7 71%	10 76%	123 48%	62 44%	29 49%	150 100%	0 0%
ONLINE (2)	150 50%	71 39%	79 66%	110 55%	40 40%	102 46%	20 66%	27 66%	0 0%	46 57%	58 59%	46 69%	39 63%	105 47%	69 45%	81 55%	56 42%	91 57%	33 50%	30 61%	86 47%	3 29%	3 24%	135 52%	80 56%	31 51%	0 0%	150 100%

SOURCE: Saperstein Associates, Inc., 2024, 24001