



Council Minutes – Regular Meeting

January 21, 2025

CALL TO ORDER:

Mayor Spalding called to order the New Albany City Council Meeting of January 21, 2025 at 6:31 p.m. at the New Albany Village Hall, 99 West Main Street, New Albany, Ohio. Staff attending were City Manager Joseph Stefanov, Law Director Benjamin Albrecht, Finance Director Bethany Staats, Administrative Services Director Adrienne Joly, Police Chief Greg Jones, Development Director Jennifer Chrysler, Planning Manager Steve Mayer, Economic Development Manager Sara Zeigler, Public Service Director Ryan Ohly, Public Service Engineer Justin Wilkinson, Public Information Officer Josh Poland, Community Program Administrator Abbey Brooks, and Clerk of Council Jennifer Mason.

ROLL CALL:

The following Mayor/Council Members answered Roll Call:

Mayor Sloan Spalding	P
CM Marlene Brisk	P
CM Michael Durik	P
CM Chip Fellows	P
CM Kasey Kist	P
CM Matt Shull	P
CM Andrea Wiltout	P

ACTION ON MINUTES:

Council adopted the January 7, 2025 organizational meeting minutes by consensus.

Council adopted the January 7, 2025 regular meeting minutes by consensus.

ADDITIONS OR CORRECTIONS TO THE AGENDA:

NONE

HEARING OF VISITORS:

Proclamation: 2024 OSHAA Division II State Champion Boys Soccer Team – Mayor Spalding reported that due to school closure and illness, the proclamation would be rescheduled.

BOARDS AND COMMISSIONS:

PLANNING COMMISSION: No meeting.

PARKS AND TRAILS ADVISORY BOARD: No meeting.

ARCHITECTURAL REVIEW BOARD: Council Member Brisk reported that school board members and administrators presented an overview of the Campus Master Plan and the shared fire department substation and school bus service garage. Director Chrysler stated that the school superintendent had plans to present the information to council and Clerk Mason reported that the presentation was scheduled for council on the second week of February. Council Member Brisk stated that there were questions regarding the substation/service garage frontage and the fire trucks' ability to maneuver.

January 21, 2025

Council Member Brisk stated that Mershad Development presented a mixed-use development that would be located on High Street, just north of Eagle’s Pizza, and spread a couple of blocks east. The building directly on High Street would feature retail and restaurant space on the 1st floor, residential rentals above, and rental townhomes. The townhomes would have “tucked under” open parking beneath them. The ARB asked questions regarding building height, topography, parking areas, and the proposed balconies. A suggestion was made to install gates at the alley entrance to hide the parking areas from the public street. Mershad Development noted the suggestions and planned to return with plan modifications in February.

Council Member Shull asked if 2-hour parking might be considered on the street. Council Member Brisk replied that she had addressed residents parking on the street with staff. The developers received a half credit for every parking spot within a certain distance from the street and she had asked that the parking plan not detract from the city’s ability to add 2-hour parking. Director Chrysler stated that recent studies on Village Center parking found that there was a critical mass that determined the need for public parking and still allowed the city to create an urban form. Surrounding street networks were planned and the option of small pockets of public parking would be discussed with council.

Council Member Brisk reported that Mershad Development was given permission to demolish the residence at 28 North High Street. The developer was a resident of New Albany and had an interest in the community.

Council Member Fellows inquired and Director Chrysler answered that an exact timeline for groundbreaking was not yet determined. She praised the ARB for understanding the significance of the Village Center and working with the developer through important details. Manager Mayer referenced council’s approval of the development agreement which committed the property owner to dedicate a large amount of right of way and the city committed to constructing the infrastructure. The plat was up for first reading on this agenda. The agreement also stated the developer would present to the ARB in the first quarter and city staff would present an infrastructure bid to council. Those presentations could take place in April and construction of the streets and private development might begin in April or May of this year.

BOARD OF ZONING APPEALS: No meeting.

SUSTAINABILITY ADVISORY BOARD: No meeting.

IDEA IMPLEMENTATION PANEL: Council Member Brisk reported that the IDEA Committee held an organizational meeting, electing Connor Berry as chair. Council Member Wiltrout reported that Dr. Saigal was elected vice chair and Marie Alvarado was elected as secretary. Council Member Brisk stated that the panel discussed their annual goals, with a main focus being event accessibility. Juneteenth would no longer be an IDEA-sponsored event. The Diwali program would continue in 2025. The panel was sponsoring a discussion highlighting a documentary produced by a local filmmaker on the rescue of concentration camp prisoners at the McCoy Center on August 28. Council Member Wiltrout reported that Community Connector training would begin in February. The panel was in the process of building swag boxes. Council Member Kist stated that he appreciated the accessibility initiative and that it tied in well with the proposed adaptive sports facility.

CEMETERY RESTORATION ADVISORY BOARD: No meeting.

PUBLIC RECORDS COMMISSION: No meeting.

January 21, 2025

CORRESPONDENCE AND COMMUNICATIONS:

NONE

SECOND READING AND PUBLIC HEARING OF ORDINANCES:

ORDINANCE O-01-2025

Mayor Spalding read by title AN ORDINANCE TO AMEND CHAPTER 1169.16 OF THE PLANNING AND ZONING CODE OF THE CITY OF NEW ALBANY CODIFIED ORDINANCES AS REQUESTED BY THE CITY OF NEW ALBANY.

Planning Manager Steve Mayer stated the ordinance updated wall sign code update for commercial and warehousing uses. The Board of Zoning Appeals requested this update due to a recent large number of variances. The last code update was in 2010, before the business park’s expansion into Licking County. The Planning Commission recommended approval of the proposed code changes at their December meeting. Staff proposed an update allowing 1 sign per building entrance instead of the current policy of 1 sign per building frontage and allow the size of the wall signs to increase from 75 square feet to 200 square feet. This would allow multi-tenants to each have their own sign. The proposed revisions would reduce the number of variances requested.

Mayor Spalding opened the Public Hearing. Hearing no comments or questions from the public, he closed the Public Hearing.

Mayor Spalding moved to adopt the ordinance. Council Member Wiltout seconded and council voted with 7 yes votes to approve Ordinance O-01-2025.

ORDINANCE O-02-2025

Mayor Spalding read by title AN ORDINANCE TO DETERMINE THE ANNUAL COMPENSATION AND BENEFITS OF THE MAYOR, COUNCIL MEMBERS, AND ADDITIONAL SALARY FOR THE MAYOR, PRESIDENT PRO TEM, OR DESIGNATED COUNCIL MEMBER PRESIDING OVER MAYOR’S COURT.

Clerk of Council Jennifer Mason stated the city’s charter authorized council to annually determine its compensation. City staff had received a 3.5% cost of living increase for 2025 and this ordinance would increase council’s salary by the same percentage. This ordinance also made health insurance available to council members. The adjusted salary would be effective January 1, 2025.

Mayor Spalding opened the Public Hearing. Hearing no comments or questions from the public, he closed the Public Hearing.

Council Member Durik moved to adopt the ordinance. Council Member Brisk seconded and council voted with 7 yes votes to approve Ordinance O-02-2025.

INTRODUCTION AND FIRST READING OF ORDINANCES:

ORDINANCE O-03-2025

Mayor Spalding read by title AN ORDINANCE TO APPROVE THE FINAL PLAT AND ACCEPT RIGHT-OF-WAY DEDICATION FOR SECOND STREET, THIRD STREET, HAWTHORNE ALLEY, AND

January 21, 2025

FOUNDERS AVENUE AND VACATE AN UNNAMED PUBLIC ALLEY AS REQUESTED BY THE CITY OF NEW ALBANY.

Planning Manager Steve Mayer stated this legislation was related to the Mershad Development project referenced in the Planning Commission report. The plat dedicated a new east-west road named Founders Avenue that would connect High Street to US 62. It would also dedicate an extension of Second Street, a new section of Third Street, and a new public alley named Hawthorne Alley. The plat matched the development agreement approved by council in December. The agreement committed the property owner to dedicate right-of-way equating to 40% of the total property. In exchange, the city agreed to construct all necessary public infrastructure. The total dedication was 0.933 acres. The public street pattern followed the recommendations in the Engage New Albany Strategic Plan and the Village Center Urban Center Code.

Council Member Kist asked and Manager Mayer answered that the proposed street system would be the desired arrangement in Village Center regardless of the proposed development. Other projects would benefit. The plan set the area up for expansion to the north and could connect to Miller Avenue in the future.

Mayor Spalding set the ordinance for second reading at the February 4, 2025 council meeting.

ORDINANCE O-04-2025

Mayor Spalding read by title AN ORDINANCE TO APPROVE THE FINAL PLAT MODIFICATION FOR LOT 19 IN THE HAWKSMOOR SUBDIVISION AS REQUESTED BY TREVOR ARNOLD.

Planning Manager Steve Mayer stated no property boundaries were changing with this legislation. The property line was moved in 2018. The subject property was surrounded by a tree preservation zone/no-build zone/drainage easement. The property owner was requesting to relocate a small portion of the tree preservation zone in order to build an addition and extend a new drainage easement. The tree preservation zone on the south side would grow from 0.94 acres to 1 acre. The applicant's tree survey revealed that there were more and healthier trees there. The new tree preservation zone matched other lots in the Hawksmoor subdivision. The Planning Commission approved this lot modification in November.

Council Member Shull asked if the neighbor on the southeastern border of the property approved. Manager Mayer answered that the neighbor had not been notified as plat modifications did not require this and all requested changes were on the property owners' parcel.

Mayor Spalding set the ordinance for second reading at the February 4, 2025 council meeting.

READING AND PUBLIC HEARING OF RESOLUTIONS:

RESOLUTION R-03-2025

Mayor Spalding read by title A RESOLUTION TO AUTHORIZE THE CITY MANAGER TO ENTER INTO AN ANNEXATION AGREEMENT WITH JERSEY TOWNSHIP TO FACILITATE THE ANNEXATION OF PARCEL NUMBERS 035-107136-00.000, 035-108378-00.000, 035-106770-01.000, 035-106566-00.000, 035-106566-00.004 and 035-106566-01.004 WHICH COMPRISE APPROXIMATELY 29 +/- ACRES.

City Manager Stefanov stated The New Albany Company (NACO) owned the subject parcels and was requesting to annex them to the city. They were contiguous to city boundaries and were within the area designated as part of the industrial park. As in the past, NACO's proposal was to annex via the Expedited Type 1 annexation process

January 21, 2025

which required an annexation agreement with the township. The Expedited Type 1 process was like a traditional annexation process, but it was faster and set out how a potential conformation of boundaries would be compensated. The annexation agreement also stipulated that compensation would be provided to Jersey Township for fire and EMS services. The proposed agreement was identical to prior agreements for last 10+ years. If approved, the next step was for Jersey Township to approve it, then the property owners could file an annexation petition with Licking County.

Mayor Spalding opened the Public Hearing. Hearing no comments or questions from the public, he closed the Public Hearing.

Mayor Spalding moved to adopt the resolution. Council Member Kist seconded and council voted with 7 yes votes to approve Resolution R-03-2025.

RESOLUTION R-04-2025

Mayor Spalding read by title A RESOLUTION OF THE CITY OF NEW ALBANY SUPPORTING THE OHIO MUNICIPAL LEAGUE'S CHALLENGE OF AT&T's TARIFF APPLICATION AT THE PUBLIC UTILITIES COMMISSION OF OHIO.

City Manager Stefanov stated, on December 18, 2024, the American Telephone and Telegraph Company (AT&T) filed a tariff revision that would require municipalities to pay the cost relocating AT&T's lines. Currently, if the city requested AT&T to move or bury their lines in the city's right-of-way, it was AT&T's responsibility to pay the cost of moving them. If the new tariff was approved, New Albany would have to pay the cost of relocating the lines in a right-of-way or burying lines as it had in the Village Center. Since this legislation was drafted, AT&T withdrew its request and said it would work with local governments. City Manager Joseph Stefanov stated Chris Miller at the Taft Law Firm, who was representing the OML, recommended to adopt this legislation so it could confirm the city's opposition and be part of the negotiation with AT&T. Mr. Miller and OML would negotiate with AT&T.

Council Member Durik asked and City Manager Stefanov replied the intent was for OML do to the negotiating for its members as a group, versus municipalities negotiating individually. AT&T would know the names and number of communities opposed and Mr. Miller wanted to make sure AT&T or the Ohio legislature was aware of the communities' position. City Manager Stefanov didn't have the exact number of communities in opposition as some were still considering the legislation. Council Member Fellows supported showing a unified front to send a message to AT&T.

Mayor Spalding stated AT&T was not the only utility or telecom to request the PUCO to approve their tariff. Cities do not have much say, as the tariff controlled entire relationship. He wanted to make sure New Albany was carefully monitoring tariff filings as there was limited time to respond. AT&T decided to withdraw the application, but perhaps the next telecom would want to move forward. Due to AT&T's size, the impact statewide would be pronounced.

Mayor Spalding opened the Public Hearing. Hearing no comments or questions from the public, he closed the Public Hearing.

Council Member Wiltrout moved to adopt the resolution. Council Member Shull seconded and council voted with 7 yes votes to adopt Resolution R-04-2025.

January 21, 2025

COUNCIL SUBCOMMITTEE REPORTS:

NONE

REPORTS OF REPRESENTATIVES:

- A. Council Representative to MORPC: No meeting.
- B. Council Representative to Joint Parks and Recreation: No meeting.
- C. Council Representative to New Albany-Plain Local Schools (NAPLS): No Meeting.
- D. Council Representative to Plain Township: Council Member Durik reported Trustee Mollard was re-elected and would continue as chair of the board. Baker Tilly US, LLP was hired to assist the township in finding funding sources for the new fire station. Crossroads Community Planning was retained to work on a land use and zoning plan for the township. Given the amount of pending development, they wanted a plan. The township wished to continue to discuss a fleet maintenance agreement with New Albany.

REPORTS OF CITY OFFICIALS:

- A. Mayor: Mayor Spalding reported attending the US Conference of Mayors meeting in Washington, DC. With a new US president, mayors were watching for changes and would be evaluating their impact. The meeting hosted many discussions, including on the topics of energy, energy generation and transmission, immigration, and law enforcement.
- B. Clerk of Council: No report.
- C. Finance Director: Director Staats reported the city spent only 76% of appropriations in 2024. Council Member Brisk asked for more clarity and Director Staats answered she would have to look into it further, however, the city usually spent 85-87% of current appropriations. She couldn't think of any delayed projects, but there may have been some professional services the city didn't use. Director Staats then recalled the 87% she referenced included non-operating expenses. The 76% she referenced only included operating expenses and, looking at 2023, only 78% of appropriations were spent, making 2024 consistent with 2023. Director Staats reported an increase in income tax collections, mostly due to construction withholding. She reviewed the city's investments, stating some were moved from STAR Ohio to US Bank to maintain liquidity and maximize earnings. She reviewed a summary of investments for the US Bank custodial accounts. The finance department and Council Member Wilttrout met with US bank and reviewed the 4th quarter returns and looked into the coming months. They had been working to get the city's maturities up longer than 2 years and hold the rates. She reviewed a summary of fund balances with details of cash balances in 2024 and amounts still earmarked to be spent into 2025. The full report was available on the city's website.
- D. City Manager: Director of Administrative Services Adrienne Joly and Community Program Administrator Abbey Brooks presented on the 4th of July and Oktoberfest events.

January 21, 2025

Discussion about city-sponsored events

Director Joly stated city staff met with residents and long-time event volunteers Hans Schell and Abe Jacobs to discuss and brain storm city events. That discussion was summarized in the attached memorandum to council, including options for Independence Day and for 2026’s larger sesquicentennial celebration. Mr. Schell and Mr. Jacobs recommended thinking about the intent of the events and having an internal or external focus. Council and staff had discussed whether Oktoberfest should be Oktoberfest-themed or a “Fall Fest.” Director Joly described a desire to lean into the Oktoberfest theme and make the event more traditional. Administrator Brooks researched activities and music that could be worked into the event to give it a more authentic feel.

Council Member Shull liked the 2025 Independence Day small town theme, especially given that the 2026 Independence Day would be much larger. He wanted to try the small-town theme for 2025 and liked the idea of getting the neighborhoods more involved. He really liked the Oktoberfest suggestions and had heard from residents they wanted an Oktoberfest-themed event.

Council Member Kist liked the idea of focusing on New Albany and the small-town theme for the 4th of July. Every community had programming for the 4th of July he wasn’t sure how many people traveled to other destinations for that. There were great options in the memo.

Council Member Wiltout was excited about Community Connectors being involved in the parade and having neighborhood floats. She was also enthusiastic for the authentic German elements proposed for Oktoberfest. Her neighbor was a former Miss Oktoberfest from Columbus who could contribute ideas. Council Member Wiltout liked anything more homey and smaller for this year’s event.

Director Joly stated, for the 4th of July, there was the option to break away from doing a festival and, instead, do a series of smaller scale Hometown Pride Kits and a parade. 4th of July attendance was estimated to be 70% residents and 30% non-residents. The festival wouldn’t be the same as in past years. There would be a parade in the morning, a break during the day, and then fireworks in the evening.

Council Member Shull asked and Director Joly answered there could be a bike parade. Neighborhoods could have parade entries and decorate their bikes. There were fun ways to encourage participation. Mr. Schell and Mr. Jacob felt the parade may have become too commercial and they wanted to focus on more local entries.

Council Member Kist wanted to differentiate the 4th of July parade from the Founders Day parade, as both had the same entries. It would be fun to engage the school to do floats and get the kids involved.

Council Member Brisk understood, based on statistics and as the city grew, the 4th of July event was attracting more non-residents. She wanted to focus on a resident- and a family-centric event, and this was a great way to test it out. It was an opportunity to get the Community Connectors together. The city had talked about getting floats in the parade for a long time and maybe that could happen, with neighborhood sponsorship through the Community Connectors. Director Joly suggested starting small with decorating bikes and wagons and working up to floats.

Council Member Durik agreed with the local, New Albany-centric theme. The city had always done the 4th of July for the community versus it being a way of bringing in visitors. Ultimately, it was for the residents - and to feel like a small hometown again - that’s what the 4th of July should be.

January 21, 2025

Council Member Fellows suggested a dunk tank for mayor. Council discussed pie throwing and eating contests.

Mayor Spalding appreciated the New Albany Chamber of Commerce’s help over last few years with these events. Council often asked about the opportunity to reach out to corporate sponsors for events. Now that these events were in-house, the expectation was higher and, if staff needed assistance with this effort, council would help. Council Member Fellows suggested a brewery to help sponsor Oktoberfest. Mayor Spalding stated, for the 250th celebration, the Ohio General Assembly had created a commission and allocated funds, so there would be grant opportunities. Mayor Spalding noted the McCoy Amphitheater had limited capacity and may need ticketing for events. Drone shows needed sightlines during a performance and logistics would need to be worked out. He didn’t think the event needed to be a revenue generator, but ticket sales would offset some costs for using that facility. He appreciated the staff’s eagerness to take on these additional projects and was looking forward to the events.

City Manager Stefanov stated, as progress was made, staff would bring back information to council. Mayor Spalding said a possible subcommittee could be discussed at the next council meeting.

E. City Attorney: No report.

POLL FOR PUBLIC COMMENT:

NONE

POLL FOR COUNCIL COMMENT:

NONE

EXECUTIVE SESSION:

Mayor Spalding moved that council go into executive session pursuant to New Albany Charter Section 4.03 (E) for economic development purposes. Council Member Shull seconded and council voted with 7 yes votes to go into executive session at 7:33 pm.

Mayor Spalding moved that council come out of executive session and resume the regular meeting. Council Member Wiltrout seconded and council voted with 7 yes votes to come out of executive session and resume the regular meeting. Council resumed the regular meeting at 8:36 pm.

OTHER BUSINESS:

Discussion about city pickleball court use/rental requests

Council Member Shull stated, the city had received requests for use of the pickleball courts and he wanted direction from council on how they would like to handle the requests. The courts hosted 1 tournament a year - could possibly do an additional one - along with classes, clinics, and lessons. There were 3 topics to consider: outside companies’ use of the courts for tournaments, fundraising events for non-profit or for-profit organizations, and court reservations. New Albany Parks & Recreation offered court reservations last year and no one utilized them since there were plenty of courts available.

Council Member Brisk stated she was open to considering fundraisers for a limited number of non-profits. She did not want outside for-profit activities on the courts.

Council Member Durik was also not in favor of outside for-profits using the courts. It would take the courts away from residents. He supported non-profit fundraisers, however, they needed to be limited.

January 21, 2025

Council Member Shull stated there was a local company that wanted to use 6 courts for a team-building event, similar to a league event, not for profit. Council Members Durik and Wilttrout did not support this. Council Member Wilttrout felt the courts were an important community amenity and should be available to the citizens whose tax dollars paid for them. She didn't support letting outside corporations or for-profits using the courts. She was fine with some non-profit use on a case-by-case basis. She also recommended having some courts available for residents during tournaments. Council Member Kist agreed and suggested half of the courts be open for the residents.

Council Member Brisk felt the non-profit usage needed to be limited so as not take a lot of the resident's time. Council Member Kist agreed and preferred to limit usage, especially during peak times like evenings and weekends.

Council Member Durik felt, if these events became profitable for outside organizations, the city would receive more requests. Limiting availability to outside organizations would be important.

Council Member Shull summarized the feedback as council not supporting non-city-sponsored tournaments, however, locally-connected non-profit fundraising events would be allowed on a case-by-case basis. Council did not support corporate-sponsored events. If there was a court reservation policy, they could use that. Council Member Shull suggested forming a 3-person council subcommittee to review requests as they came in to make sure criteria were met and make recommendations to New Albany Parks & Recreation. There were a lot of variables and he would rather council make these decisions and have the New Albany Parks and Recreation manage and oversee the events. They scheduled classes, lessons, and leagues, but this was outside of their scope. Council Member Shull estimated 2-3 courts were in use for an hour a week based on the park's programming. Leagues did not happen last year, but, if they had, they would use 6 courts. The new pickleball leagues weren't well advertised and New Albany Parks & Recreation learned a lot last year.


Council Member Shull moved to form a subcommittee for pickleball activity at the Bevelhymer Park pickleball courts. Council Member Wilttrout seconded and council approved the motion with 7 yes votes. Motion passed.

Council agreed they would nominate subcommittee members at the next city council meeting. Mayor Spalding recalled subcommittee formation discussions for community events and the city manager transition also.

ADJOURNMENT:

With no further comments and all scheduled matters attended to, Mayor Spalding moved and Council Member Kist seconded to adjourn the January 21, 2025 regular council meeting at 8:47 pm.

ATTEST:


Jennifer H. Mason, Clerk of Council


Sloan T. Spalding, Mayor

04 Feb 25
Date



TO: Adrienne Joly
FROM: Abbey Brooks
DATE: January 17, 2025
RE: 2025 Event Options

In 2025 ownership, management and implementation of the City's Independence Day celebration and Oktoberfest transfers from the New Albany Chamber of Commerce to the City of New Albany. As we make this transition, we have an opportunity to explore all available options and craft celebrations best suited to our community. Several options are listed below, including additional celebrations to be considered for the 2026 Independence Day Semiquincentennial.

City staff met with Abe Jacob and Hans Schell to understand how these events functioned in previous years and to gain insight into things that worked well and potential areas of improvement. In general, Mr. Jacob and Mr. Schell suggested that we identify the City's attendance goals for both celebrations and determine if the priority is New Albany residents or attracting outside visitors to the community. Specifically, they both agreed that the Independence Day Parade has become too business-centric and that we need to be more intentional about curating "fun" and local parade entries. Additionally, Mr. Jacob and Mr. Schell agreed that the community understands what an Oktoberfest is versus the ambiguity of a "Fall Fest," and that we should keep the name, perhaps leaning more into the theme.

2025 Independence Day Options

1. Stage the parade and festival as done in previous years. \$117,000 budgeted (\$72,000 parade/festival, plus \$45,000 for fireworks).
2. Stage the parade and eliminate the festival, adding on any or none of the following options:
 - a. Enhance the parade by increasing local floats, bands, horses and performances (\$15,000)
 - b. Use the Community Connectors to encourage and facilitate neighborhood parade entries like floats, bike brigades, etc. (\$5,000)
 - c. Offer Hometown Pride Kits to 500 New Albany households within the 222 tax district, see Example A (\$25,000)
 - d. Fireworks (\$45,000)

2026 Independence Day Options

1. Host a "Small Town USA" celebration at Rose Run Park the evening of July 3, 2026 including:

- a. Strolling Barbershop Quartet (\$1,500)
 - b. Pie eating contest (\$250)
 - c. Ice Cream Social for 750 people (\$4,500)
2. Stage a drone show on July 3, in coordination with the New Albany Symphony's patriotic concert in the amphitheater (\$175,000)

2025 Oktoberfest Options

1. Showcase more traditional Oktoberfest music, for example the Chardon Polka Band plays current music in the style of Polka
2. Offer food trucks that sell more traditional Oktoberfest foods like strudel, soft pretzels, sugared almonds, pierogis and schnitzel
3. Offer a German beer truck and mulled wine (glühwein)
4. Stage traditional Oktoberfest competitions on the main stage like stein holding (masskrugstemmen), yodeling (jodelwettbewerb) and log sawing (holzsagen)

Example A



Hometown Pride Kit

- Two New Albany branded sports chairs
- Two New Albany branded stainless steel tumblers with lids and straws
- One New Albany branded frisbee
- Two small flags

One per household located in the 222 tax district, and limited to the first 500 requests.